

YouGov Survey Results

Sample Size: 2086 GB Adults
Fieldwork: 16th - 17th October 2025

		Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	
	Weighted Sample	2086	376	536	192	225	126	732	745	1010	1076	219	862	515	490	1187	883	1804	100	181	494
	Unweighted Sample	2086	370	573	223	240	128	828	724	880	1206	161	791	562	572	1256	819	1796	127	163	485
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

When it comes to your political views, in general do you think your views are broadly similar with those of the British public in general, or broadly different?

Broadly similar to those of the public as a whole	47	63	43	48	68	26	42	63	48	46	30	42	53	58	45	50	48	47	38	46
Broadly different to those of the public as a whole	22	15	28	20	14	50	28	14	26	19	32	24	20	17	25	19	22	20	28	23
Don't know	31	22	30	32	18	24	30	23	26	35	38	34	27	25	30	31	30	33	35	31

Do you think in retrospect the government should or should not have done the lockdowns to try and prevent the spread of Covid 19?

They should have done the lockdowns	67	68	78	75	40	78	74	61	66	68	78	65	66	67	69	64	68	62	66	67
They should not have done the lockdowns	22	22	13	18	49	16	17	29	24	19	11	22	24	23	21	22	21	25	22	22
Don't know	11	10	9	8	11	7	10	10	10	12	11	13	10	10	9	14	11	13	11	11

Which of the following best reflects your view?

There is enough brownfield land available in the right places to meet most of the country's new housing needs, there is no need for significant building on greenfield land	64	76	61	71	73	68	65	75	66	62	48	55	74	76	65	62	64	62	64	62
There is not enough brownfield land in the right places to meet the country's new housing needs, we need to have significant building on greenfield land	12	11	16	9	11	7	13	11	14	11	12	15	11	10	13	12	12	12	11	14
Don't know	24	13	23	21	16	25	21	14	20	27	40	30	15	14	22	26	24	26	24	24

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Sample Size: 2086 GB Adults
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	Region in England			My views are broadly...			Covid lockdowns			Brownfield land			
	Total	Midlands	London	Rest of South	Similar to those of the public as a whole	Different to those of the public as a whole	Don't know	They should have done the lockdowns	They should not have done the lockdowns	Don't know	There is enough	There is not enough	Don't know
Weighted Sample	2086	342	252	716	979	467	640	1404	449	233	1333	258	495
Unweighted Sample	2086	355	218	738	1009	464	613	1415	448	223	1375	255	456
	%	%	%	%	%	%	%	%	%	%	%	%	%

When it comes to your political views, in general do you think your views are broadly similar with those of the British public in general, or broadly different?

Broadly similar to those of the public as a whole	47	52	44	49	100	0	0	45	59	32	53	45	31
Broadly different to those of the public as a whole	22	22	28	19	0	100	0	25	20	9	22	39	15
Don't know	31	26	28	32	0	0	100	29	21	59	25	16	55

Do you think in retrospect the government should or should not have done the lockdowns to try and prevent the spread of Covid 19?

They should have done the lockdowns	67	66	72	67	65	76	64	100	0	0	70	69	60
They should not have done the lockdowns	22	25	18	20	27	19	15	0	100	0	23	26	16
Don't know	11	9	10	13	8	5	21	0	0	100	8	5	24

Which of the following best reflects your view?

There is enough brownfield land available in the right places to meet most of the country's new housing needs, there is no need for significant building on greenfield land	64	67	52	68	73	63	51	66	67	43	100	0	0
There is not enough brownfield land in the right places to meet the country's new housing needs, we need to have significant building on greenfield land	12	12	21	9	12	22	6	13	15	6	0	100	0
Don't know	24	20	27	24	15	15	43	21	18	51	0	0	100

YouGov Survey Results

Sample Size: 2086 GB Adults
Fieldwork: 16th - 17th October 2025

		Trump favourability						The West should...			
	Total	Very favourable	Somewhat favourable	Somewhat unfavourable	Very unfavourable	Don't know	TOTAL FAVOURABLE	TOTAL UNFAVOURABLE	Support Ukraine in its efforts against Russia	Encourage a negotiated peace to end the fighting	Don't know
Weighted Sample	2086	150	325	393	1076	142	475	1469	1034	637	416
Unweighted Sample	2086	145	310	394	1113	124	455	1507	1056	635	395
	%	%	%	%	%	%	%	%	%	%	%

When it comes to your political views, in general do you think your views are broadly similar with those of the British public in general, or broadly different?

Broadly similar to those of the public as a whole	47	67	68	52	38	33	67	42	51	53	29
Broadly different to those of the public as a whole	22	12	13	18	30	12	13	26	24	26	13
Don't know	31	21	19	30	33	55	20	32	25	21	58

Do you think in retrospect the government should or should not have done the lockdowns to try and prevent the spread of Covid 19?

They should have done the lockdowns	67	38	55	66	79	44	49	75	76	58	59
They should not have done the lockdowns	22	52	35	22	13	22	40	15	17	33	16
Don't know	11	10	10	12	8	34	10	9	7	9	25

Which of the following best reflects your view?

There is enough brownfield land available in the right places to meet most of the country's new housing needs, there is no need for significant building on greenfield land	64	70	68	67	64	35	69	65	72	66	41
There is not enough brownfield land in the right places to meet the country's new housing needs, we need to have significant building on greenfield land	12	12	16	11	12	7	15	12	12	17	7
Don't know	24	18	16	22	23	58	17	23	16	17	52

YouGov Survey Results

Sample Size: 2086 GB Adults
Fieldwork: 16th - 17th October 2025

Purpose of education				
	Total	To equip children with the skills they need for work	To personally develop children to create more well-rounded individuals	Don't know
Weighted Sample	2086	716	1214	156
Unweighted Sample	2086	721	1233	132
	%	%	%	%

When it comes to your political views, in general do you think your views are broadly similar with those of the British public in general, or broadly different?

Broadly similar to those of the public as a whole	47	56	45	18
Broadly different to those of the public as a whole	22	19	26	14
Don't know	31	25	29	69

Do you think in retrospect the government should or should not have done the lockdowns to try and prevent the spread of Covid 19?

They should have done the lockdowns	67	64	72	46
They should not have done the lockdowns	22	27	19	18
Don't know	11	9	9	35

Which of the following best reflects your view?

There is enough brownfield land available in the right places to meet most of the country's new housing needs, there is no need for significant building on greenfield land	64	69	65	30
There is not enough brownfield land in the right places to meet the country's new housing needs, we need to have significant building on greenfield land	12	14	12	4
Don't know	24	17	22	66

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Fieldwork: 16th - 17th October 2025

		Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North
Weighted Sample	2086	376	536	192	225	126	732	745	1010	1076	219	862	515	490	1187	883	1804	100	181	494
Unweighted Sample	2086	370	573	223	240	128	828	724	880	1206	161	791	562	572	1256	819	1796	127	163	485
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you have a favourable or unfavourable opinion of Donald Trump?

Very favourable	7	9	2	1	28	0	2	14	10	5	2	7	8	9	5	10	8	8	3	9
Somewhat favourable	16	25	9	4	38	2	8	27	20	12	6	16	17	18	13	19	16	16	15	15
Somewhat unfavourable	19	26	18	20	16	7	16	23	17	20	14	18	17	23	20	18	19	12	21	20
Very unfavourable	52	33	68	71	10	87	70	31	48	55	64	52	52	44	56	45	51	51	53	50
Don't know	7	7	3	3	7	3	3	6	5	9	14	6	6	5	6	8	6	13	7	6

Which of the following comes closest to your preference for the approach the West takes regarding the war between Russia and Ukraine?

To support Ukraine in its efforts against Russia until such a time that Russia withdraws from the country, even if this means the war and its effects last longer	50	56	57	59	35	51	56	50	56	44	45	46	52	56	52	46	49	49	51	47
To encourage a negotiated peace to end the fighting, even if this means Russia still has control over some parts of Ukraine	31	33	26	27	47	32	27	34	32	29	31	30	30	31	31	30	31	26	30	31
Don't know	20	10	17	14	18	17	17	16	12	27	25	24	18	12	17	24	20	25	19	22

And when it comes to the BRITISH PUBLIC'S view on whether or not the government should have done the Covid-19 lockdowns, what do you think the most common view is?

They should have done the lockdowns	48	50	56	52	33	50	52	46	50	47	57	44	50	51	48	48	49	49	42	45
They should not have done the lockdowns	35	33	31	38	56	37	35	38	35	35	23	40	37	30	36	35	35	41	36	37
Don't know	16	17	13	10	11	13	13	16	15	18	21	16	13	19	16	17	16	10	22	18

Sample Size: 2086 GB Adults
Fieldwork: 16th - 17th October 2025

Jan 2023

	Region in England			My views are broadly...			Covid lockdowns			Brownfield land			
	Total	Midlands	London	Rest of South	Similar to those of the public as a whole	Different to those of the public as a whole	Don't know	They should have done the lockdowns	They should not have done the lockdowns	Don't know	There is enough	There is not enough	Don't know
Weighted Sample	2086	342	252	716	979	467	640	1404	449	233	1333	258	495
Unweighted Sample	2086	355	218	738	1009	464	613	1415	448	223	1375	255	456
	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you have a favourable or unfavourable opinion of Donald Trump?

Very favourable	7	7	6	7	10	4	5	4	18	7	8	7	5
Somewhat favourable	16	19	16	15	22	9	10	13	25	14	17	20	10
Somewhat unfavourable	19	19	15	19	21	15	18	18	19	20	20	17	17
Very unfavourable	52	48	57	52	41	68	55	60	31	38	52	52	50
Don't know	7	7	6	6	5	4	12	4	7	21	4	4	17

Which of the following comes closest to your preference for the approach the West takes regarding the war between Russia and Ukraine?

To support Ukraine in its efforts against Russia until such a time that Russia withdraws from the country, even if this means the war and its effects last longer	50	52	46	51	53	53	41	56	39	30	56	47	34
To encourage a negotiated peace to end the fighting, even if this means Russia still has control over some parts of Ukraine	31	30	37	29	34	35	21	26	46	25	31	42	22
Don't know	20	19	17	19	12	12	38	17	15	44	13	11	44

And when it comes to the BRITISH PUBLIC'S view on whether or not the government should have done the Covid-19 lockdowns, what do you think the most common view is?

They should have done the lockdowns	48	48	53	51	50	50	46	63	17	23	50	51	42
They should not have done the lockdowns	35	36	31	34	40	40	24	25	73	25	36	41	28
Don't know	16	16	16	16	10	10	31	13	10	52	13	8	30

Sample Size: 2086 GB Adults
Fieldwork: 16th - 17th October 2025

		Trump favourability							The West should...		
	Total	Very favourable	Somewhat favourable	Somewhat unfavourable	Very unfavourable	Don't know	TOTAL FAVOURABLE	TOTAL UNFAVOURABLE	Support Ukraine in its efforts against Russia	Encourage a negotiated peace to end the fighting	Don't know
Weighted Sample	2086	150	325	393	1076	142	475	1469	1034	637	416
Unweighted Sample	2086	145	310	394	1113	124	455	1507	1056	635	395
	%	%	%	%	%	%	%	%	%	%	%

Do you have a favourable or unfavourable opinion of Donald Trump?

Very favourable	7	100	0	0	0	0	32	0	4	13	6
Somewhat favourable	16	0	100	0	0	0	68	0	13	22	11
Somewhat unfavourable	19	0	0	100	0	0	0	27	17	23	17
Very unfavourable	52	0	0	0	100	0	0	73	63	36	46
Don't know	7	0	0	0	0	100	0	0	3	5	19

Which of the following comes closest to your preference for the approach the West takes regarding the war between Russia and Ukraine?

To support Ukraine in its efforts against Russia until such a time that Russia withdraws from the country, even if this means the war and its effects last longer	50	26	43	44	61	22	37	56	100	0	0
To encourage a negotiated peace to end the fighting, even if this means Russia still has control over some parts of Ukraine	31	57	43	38	21	24	47	26	0	100	0
Don't know	20	18	14	18	18	55	15	18	0	0	100

And when it comes to the BRITISH PUBLIC'S view on whether or not the government should have done the Covid-19 lockdowns, what do you think the most common view is?

They should have done the lockdowns	48	40	43	49	52	40	42	51	53	46	40
They should not have done the lockdowns	35	51	42	35	32	28	45	33	33	43	27
Don't know	16	9	16	16	16	32	14	16	13	11	33

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Fieldwork: 16th - 17th October 2025

	Purpose of education			
	Total	To equip children with the skills they need for work	To personally develop children to create more well-rounded individuals	Don't know
Weighted Sample	2086	716	1214	156
Unweighted Sample	2086	721	1233	132
	%	%	%	%

Do you have a favourable or unfavourable opinion of Donald Trump?

Very favourable	7	10	5	9
Somewhat favourable	16	22	13	9
Somewhat unfavourable	19	21	18	12
Very unfavourable	52	40	59	46
Don't know	7	7	5	24

Which of the following comes closest to your preference for the approach the West takes regarding the war between Russia and Ukraine?

To support Ukraine in its efforts against Russia until such a time that Russia withdraws from the country, even if this means the war and its effects last longer	50	50	52	28
To encourage a negotiated peace to end the fighting, even if this means Russia still has control over some parts of Ukraine	31	34	30	19
Don't know	20	17	17	53

And when it comes to the BRITISH PUBLIC'S view on whether or not the government should have done the Covid-19 lockdowns, what do you think the most common view is?

They should have done the lockdowns	48	51	49	33
They should not have done the lockdowns	35	35	37	23
Don't know	16	13	15	44

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	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			
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Unweighted Sample 2086	370	573	223	240	128	828	724	880	1206	161	791	562	572	1256	819	1796	127	163	485
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And when it comes to the BRITISH PUBLIC'S view on whether there is enough brownfield land to meet the country's new housing needs, what do you think the most common view is?

There is enough brownfield land available in the right places to meet most of the country's new housing needs, there is no need for significant building on greenfield land	55	69	55	61	66	56	57	68	57	53	32	47	65	69	56	55	56	49	49	57
There is not enough brownfield land in the right places to meet the country's new housing needs, we need to have significant building on greenfield land	17	13	20	17	11	17	17	13	18	16	24	19	15	12	18	15	17	17	19	16
Don't know	28	18	25	23	23	27	26	19	25	31	44	34	20	19	26	30	27	35	32	28

And when it comes to the BRITISH PUBLIC'S view on Donald Trump, what do you think the most common view is?

Favourable view of him	13	15	8	4	32	5	6	20	16	10	6	14	13	14	10	17	13	14	8	13
Unfavourable view of him	74	71	83	92	49	88	85	65	73	76	79	73	74	74	80	67	74	70	82	72
Don't know	13	13	9	4	19	7	8	14	12	14	15	13	12	12	11	15	13	16	10	14

And when it comes to the BRITISH PUBLIC'S preference on the approach the West takes to the war in Ukraine, what do you think the most common view is?

To support Ukraine in its efforts against Russia until such a time that Russia withdraws from the country, even if this means the war and its effects last longer	41	43	45	51	40	41	44	44	48	35	37	40	41	45	43	39	41	44	36	39
To encourage a negotiated peace to end the fighting, even if this means Russia still has control over some parts of Ukraine	28	32	29	25	32	36	27	30	30	27	33	27	29	29	29	28	29	22	29	27
Don't know	30	25	26	24	28	23	29	27	22	38	31	34	30	25	29	33	30	35	35	34

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Jan 2023

	Region in England			My views are broadly...			Covid lockdowns			Brownfield land			
	Total	Midlands	London	Rest of South	Similar to those of the public as a whole	Different to those of the public as a whole	Don't know	They should have done the lockdowns	They should not have done the lockdowns	Don't know	There is enough	There is not enough	Don't know
Weighted Sample	2086	342	252	716	979	467	640	1404	449	233	1333	258	495
Unweighted Sample	2086	355	218	738	1009	464	613	1415	448	223	1375	255	456
	%	%	%	%	%	%	%	%	%	%	%	%	%

And when it comes to the BRITISH PUBLIC'S view on whether there is enough brownfield land to meet the country's new housing needs, what do you think the most common view is?

There is enough brownfield land available in the right places to meet most of the country's new housing needs, there is no need for significant building on greenfield land	55	61	47	57	67	52	39	56	59	44	74	32	15
There is not enough brownfield land in the right places to meet the country's new housing needs, we need to have significant building on greenfield land	17	20	16	16	15	28	11	18	17	9	12	57	8
Don't know	28	20	36	27	18	20	50	26	24	47	13	11	76

And when it comes to the BRITISH PUBLIC'S view on Donald Trump, what do you think the most common view is?

Favourable view of him	13	13	15	13	18	11	6	11	21	8	13	20	8
Unfavourable view of him	74	73	73	76	72	81	73	79	65	65	78	73	66
Don't know	13	14	12	11	10	7	21	10	14	27	9	7	26

And when it comes to the BRITISH PUBLIC'S preference on the approach the West takes to the war in Ukraine, what do you think the most common view is?

To support Ukraine in its efforts against Russia until such a time that Russia withdraws from the country, even if this means the war and its effects last longer	41	43	39	44	47	44	30	44	40	27	46	44	26
To encourage a negotiated peace to end the fighting, even if this means Russia still has control over some parts of Ukraine	28	30	32	28	31	38	19	28	34	18	30	38	20
Don't know	30	27	29	28	23	19	51	28	26	54	24	18	54

Sample Size: 2086 GB Adults
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		Trump favourability							The West should...		
	Total	Very favourable	Somewhat favourable	Somewhat unfavourable	Very unfavourable	Don't know	TOTAL FAVOURABLE	TOTAL UNFAVOURABLE	Support Ukraine in its efforts against Russia	Encourage a negotiated peace to end the fighting	Don't know
Weighted Sample	2086	150	325	393	1076	142	475	1469	1034	637	416
Unweighted Sample	2086	145	310	394	1113	124	455	1507	1056	635	395
	%	%	%	%	%	%	%	%	%	%	%

And when it comes to the BRITISH PUBLIC'S view on whether there is enough brownfield land to meet the country's new housing needs, what do you think the most common view is?

There is enough brownfield land available in the right places to meet most of the country's new housing needs, there is no need for significant building on greenfield land	55	66	64	59	53	33	64	54	60	61	35
There is not enough brownfield land in the right places to meet the country's new housing needs, we need to have significant building on greenfield land	17	12	14	18	18	14	13	18	17	19	13
Don't know	28	22	22	23	29	53	22	27	23	20	52

And when it comes to the BRITISH PUBLIC'S view on Donald Trump, what do you think the most common view is?

Favourable view of him	13	64	36	4	3	6	45	3	10	20	8
Unfavourable view of him	74	23	44	87	91	36	37	90	82	69	65
Don't know	13	13	20	9	6	58	18	7	8	11	27

And when it comes to the BRITISH PUBLIC'S preference on the approach the West takes to the war in Ukraine, what do you think the most common view is?

To support Ukraine in its efforts against Russia until such a time that Russia withdraws from the country, even if this means the war and its effects last longer	41	33	41	45	44	16	38	44	62	26	11
To encourage a negotiated peace to end the fighting, even if this means Russia still has control over some parts of Ukraine	28	42	32	29	26	21	35	27	18	58	8
Don't know	30	24	27	26	29	63	26	29	19	16	80

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	Purpose of education			
	Total	To equip children with the skills they need for work	To personally develop children to create more well-rounded individuals	Don't know
Weighted Sample	2086	716	1214	156
Unweighted Sample	2086	721	1233	132
	%	%	%	%

And when it comes to the BRITISH PUBLIC'S view on whether there is enough brownfield land to meet the country's new housing needs, what do you think the most common view is?

There is enough brownfield land available in the right places to meet most of the country's new housing needs, there is no need for significant building on greenfield land	55	64	54	25
There is not enough brownfield land in the right places to meet the country's new housing needs, we need to have significant building on greenfield land	17	16	18	11
Don't know	28	20	28	64

And when it comes to the BRITISH PUBLIC'S view on Donald Trump, what do you think the most common view is?

Favourable view of him	13	15	12	9
Unfavourable view of him	74	72	79	51
Don't know	13	13	9	40

And when it comes to the BRITISH PUBLIC'S preference on the approach the West takes to the war in Ukraine, what do you think the most common view is?

To support Ukraine in its efforts against Russia until such a time that Russia withdraws from the country, even if this means the war and its effects last longer	41	45	42	16
To encourage a negotiated peace to end the fighting, even if this means Russia still has control over some parts of Ukraine	28	28	31	14
Don't know	30	27	28	70

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Weighted Sample
Unweighted Sample

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			
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2086	370	573	223	240	128	828	724	880	1206	161	791	562	572	1256	819	1796	127	163	485
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And when it comes to the BRITISH PUBLIC'S
view on the primary purpose of education, what
do you think the most common view is?

The primary purpose of education is to equip children with the skills they need for work	45	46	51	59	44	54	50	47	47	44	47	43	47	48	48	41	46	47	38	46
The primary purpose of education is to personally develop children to create more well-rounded individuals	33	35	32	30	35	28	31	33	34	32	32	33	34	34	32	35	33	30	36	34
Don't know	21	18	18	11	22	18	19	20	20	23	21	24	20	19	20	24	21	23	26	21
Lockdowns combined answers																				
Does not hold the most common view, thinks they hold the most common view	16	14	10	13	39	11	13	20	18	14	6	17	17	16	15	17	15	19	17	17
Holds the most common view; thinks they hold the most common view	42	43	52	47	24	44	47	39	43	42	50	37	44	46	42	41	43	40	35	41
Holds the most common view, does not think they hold the most common view	17	15	18	22	14	23	19	15	15	18	16	20	16	11	18	15	16	18	17	17
Does not hold the most common view, does not think they hold the most common view	4	4	2	3	6	4	2	4	4	3	3	4	4	3	4	3	3	5	4	3
Answered "don't know" to one or both questions	22	23	18	15	17	18	18	22	20	23	24	23	18	23	21	24	22	19	26	22
Brownfield combined answers																				
Does not hold the most common view, thinks they hold the most common view	7	6	8	4	6	3	7	6	7	7	7	8	6	5	7	7	7	7	6	8
Holds the most common view; thinks they hold the most common view	48	63	45	52	58	48	48	62	49	46	24	39	58	62	47	49	49	44	39	48
Holds the most common view, does not think they hold the most common view	8	6	10	10	5	10	9	6	9	7	13	8	6	7	9	6	7	7	13	6
Does not hold the most common view, does not think they hold the most common view	4	4	6	3	5	3	5	3	5	3	4	5	4	3	4	4	4	2	4	5
Answered "don't know" to one or both questions	34	22	31	30	26	36	31	23	30	37	52	40	25	23	33	34	33	40	39	33

Sample Size: 2086 GB Adults
Fieldwork: 16th - 17th October 2025

Jan 2023

	Region in England			My views are broadly...			Covid lockdowns			Brownfield land			
	Total	Midlands	London	Rest of South	Similar to those of the public as a whole	Different to those of the public as a whole	Don't know	They should have done the lockdowns	They should not have done the lockdowns	Don't know	There is enough	There is not enough	Don't know
Weighted Sample	2086	342	252	716	979	467	640	1404	449	233	1333	258	495
Unweighted Sample	2086	355	218	738	1009	464	613	1415	448	223	1375	255	456
	%	%	%	%	%	%	%	%	%	%	%	%	%

And when it comes to the BRITISH PUBLIC'S
view on the primary purpose of education, what
do you think the most common view is?

The primary purpose of education is to equip children with the skills they need for work	45	49	43	46	48	56	33	49	42	31	51	43	32
The primary purpose of education is to personally develop children to create more well-rounded individuals	33	29	36	33	36	30	31	33	39	24	32	46	29
Don't know	21	23	21	21	16	14	36	18	20	46	17	11	39

Lockdowns combined answers

Does not hold the most common view, thinks they hold the most common view	16	18	13	14	21	12	10	0	73	0	16	21	12
Holds the most common view; thinks they hold the most common view	42	42	47	44	44	43	38	63	0	0	45	46	34
Holds the most common view, does not think they hold the most common view	17	16	17	16	15	27	11	25	0	0	18	18	12
Does not hold the most common view, does not think they hold the most common view	4	4	3	4	4	5	2	0	17	0	4	4	2
Answered "don't know" to one or both questions	22	21	20	22	15	13	39	13	10	100	17	12	39

Brownfield combined answers

Does not hold the most common view, thinks they hold the most common view	7	7	11	5	8	11	4	7	9	3	0	57	0
Holds the most common view; thinks they hold the most common view	48	52	39	51	60	39	34	48	53	34	74	0	0
Holds the most common view, does not think they hold the most common view	8	9	5	9	6	16	5	9	6	2	12	0	0
Does not hold the most common view, does not think they hold the most common view	4	5	7	2	3	9	1	4	4	3	0	32	0
Answered "don't know" to one or both questions	34	27	39	33	23	25	56	31	28	59	13	11	100

Sample Size: 2086 GB Adults
Fieldwork: 16th - 17th October 2025

	Trump favourability							The West should...		
Total	Very favourable	Somewhat favourable	Somewhat unfavourable	Very unfavourable	Don't know	TOTAL FAVOURABLE	TOTAL UNFAVOURABLE	Support Ukraine in its efforts against Russia	Encourage a negotiated peace to end the fighting	Don't know
Weighted Sample 2086	150	325	393	1076	142	475	1469	1034	637	416
Unweighted Sample 2086	145	310	394	1113	124	455	1507	1056	635	395
%	%	%	%	%	%	%	%	%	%	%

And when it comes to the BRITISH PUBLIC'S
view on the primary purpose of education, what
do you think the most common view is?

The primary purpose of education is to equip children with the skills they need for work	45	42	40	49	49	22	41	49	53	43	31
The primary purpose of education is to personally develop children to create more well-rounded individuals	33	40	38	36	29	35	38	31	29	41	31
Don't know	21	18	22	15	21	43	21	20	18	16	38
Lockdowns combined answers											
Does not hold the most common view, thinks they hold the most common view	16	41	24	16	9	17	30	11	12	25	12
Holds the most common view; thinks they hold the most common view	42	30	34	42	48	29	32	47	48	38	34
Holds the most common view, does not think they hold the most common view	17	7	14	16	20	6	12	19	19	16	11
Does not hold the most common view, does not think they hold the most common view	4	7	6	4	2	4	6	3	3	5	2
Answered "don't know" to one or both questions	22	15	22	21	20	44	20	20	17	16	42
Brownfield combined answers											
Does not hold the most common view, thinks they hold the most common view	7	10	9	7	6	5	9	7	6	11	5
Holds the most common view; thinks they hold the most common view	48	62	56	51	44	26	58	46	52	53	29
Holds the most common view, does not think they hold the most common view	8	1	4	8	10	5	3	9	10	6	4
Does not hold the most common view, does not think they hold the most common view	4	1	5	3	5	2	4	4	5	4	1
Answered "don't know" to one or both questions	34	26	26	30	35	63	26	33	27	26	61

Sample Size: 2086 GB Adults
Fieldwork: 16th - 17th October 2025

		Purpose of education			
		Total	To equip children with the skills they need for work	To personally develop children to create more well-rounded individuals	Don't know
Weighted Sample	2086	716	1214	156	
Unweighted Sample	2086	721	1233	132	
		%	%	%	%

And when it comes to the BRITISH PUBLIC'S view on the primary purpose of education, what do you think the most common view is?

The primary purpose of education is to equip children with the skills they need for work	45	63	39	16
The primary purpose of education is to personally develop children to create more well-rounded individuals	33	19	45	8
Don't know	21	18	17	76

Lockdowns combined answers

Does not hold the most common view, thinks they hold the most common view	16	18	15	14
Holds the most common view; thinks they hold the most common view	42	42	45	23
Holds the most common view, does not think they hold the most common view	17	15	19	7
Does not hold the most common view, does not think they hold the most common view	4	6	2	1
Answered "don't know" to one or both questions	22	18	20	56

Brownfield combined answers

Does not hold the most common view, thinks they hold the most common view	7	8	7	3
Holds the most common view; thinks they hold the most common view	48	55	47	20
Holds the most common view, does not think they hold the most common view	8	7	9	3
Does not hold the most common view, does not think they hold the most common view	4	5	4	1
Answered "don't know" to one or both questions	34	25	33	74

Sample Size: 2086 GB Adults
Fieldwork: 16th - 17th October 2025

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Social Grade		Country			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North
Weighted Sample	2086	376	536	192	225	126	732	745	1010	1076	219	862	515	490	1187	883	1804	100	181	494
Unweighted Sample	2086	370	573	223	240	128	828	724	880	1206	161	791	562	572	1256	819	1796	127	163	485
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Education combined answers																				
Does not hold the most common view, thinks they hold the most common view	22	30	20	23	32	12	18	32	24	20	12	18	25	30	20	23	22	20	19	23
Holds the most common view; thinks they hold the most common view	26	26	27	24	21	24	25	24	26	26	24	26	27	25	24	28	26	19	25	26
Holds the most common view, does not think they hold the most common view	23	15	30	35	11	41	31	14	22	23	34	24	21	17	27	17	23	24	16	22
Does not hold the most common view, does not think they hold the most common view	7	8	4	6	14	2	6	9	7	6	7	6	7	8	7	7	6	10	10	6
Answered "don't know" to one or both questions	23	20	19	12	22	21	20	22	22	25	24	27	21	19	22	25	22	27	30	22
Trump combined answers																				
Does not hold the most common view, thinks they hold the most common view	10	13	6	3	30	1	4	19	13	7	2	10	11	12	7	14	10	13	6	12
Holds the most common view; thinks they hold the most common view	63	54	78	87	23	84	78	49	59	68	71	63	63	62	69	55	63	59	68	62
Holds the most common view, does not think they hold the most common view	2	1	2	1	1	5	3	1	3	2	4	3	2	1	2	2	2	1	3	1
Does not hold the most common view, does not think they hold the most common view	9	15	4	2	23	2	5	14	12	5	3	9	9	10	8	9	8	9	10	8
Answered "don't know" to one or both questions	16	16	10	7	23	9	10	17	13	18	19	16	15	14	14	19	16	19	13	17
Ukraine combined answers																				
Does not hold the most common view, thinks they hold the most common view	18	22	17	12	26	18	14	22	19	17	15	17	17	20	17	20	18	15	15	18
Holds the most common view; thinks they hold the most common view	31	36	37	37	24	25	34	34	37	25	24	28	32	38	31	30	31	33	26	28
Holds the most common view, does not think they hold the most common view	9	8	11	12	5	17	11	7	10	8	14	8	10	8	11	7	9	6	11	8
Does not hold the most common view, does not think they hold the most common view	8	7	6	10	14	11	8	7	9	7	10	9	8	6	9	6	8	7	8	8
Answered "don't know" to one or both questions	34	27	29	29	32	30	33	30	26	42	36	39	33	28	32	37	34	39	39	38

Sample Size: 2086 GB Adults
Fieldwork: 16th - 17th October 2025

Fieldwork: 16th - 17th October 2023

	Region in England				My views are broadly...			Covid lockdowns			Brownfield land		
	Total	Midlands	London	Rest of South	Similar to those of the public as a whole	Different to those of the public as a whole	Don't know	They should have done the lockdowns	They should not have done the lockdowns	Don't know	There is enough	There is not enough	Don't know
Weighted Sample	2086	342	252	716	979	467	640	1404	449	233	1333	258	495
Unweighted Sample	2086	355	218	738	1009	464	613	1415	448	223	1375	255	456
	%	%	%	%	%	%	%	%	%	%	%	%	%
Education combined answers													
Does not hold the most common view, thinks they hold the most common view	22	24	18	22	28	17	16	22	25	13	24	24	13
Holds the most common view; thinks they hold the most common view	26	23	31	26	29	21	25	27	27	20	25	35	25
Holds the most common view, does not think they hold the most common view	23	24	24	23	20	38	16	26	16	15	25	19	17
Does not hold the most common view, does not think they hold the most common view	7	5	5	7	7	9	5	6	11	3	7	11	3
Answered "don't know" to one or both questions	23	24	22	22	17	15	39	19	22	50	19	12	42
Trump combined answers													
Does not hold the most common view, thinks they hold the most common view	10	9	12	10	15	6	5	8	20	6	10	17	7
Holds the most common view; thinks they hold the most common view	63	59	65	65	59	73	64	71	45	50	65	64	58
Holds the most common view, does not think they hold the most common view	2	3	3	2	2	5	1	3	1	1	3	3	1
Does not hold the most common view, does not think they hold the most common view	9	10	6	9	11	6	6	6	17	9	11	7	4
Answered "don't know" to one or both questions	16	19	14	14	13	10	24	12	18	33	11	9	31
Ukraine combined answers													
Does not hold the most common view, thinks they hold the most common view	18	18	21	17	21	19	11	16	25	14	18	27	12
Holds the most common view; thinks they hold the most common view	31	33	28	34	37	28	23	35	23	18	36	29	19
Holds the most common view, does not think they hold the most common view	9	10	11	9	8	17	5	11	8	3	11	11	4
Does not hold the most common view, does not think they hold the most common view	8	8	10	7	8	13	4	6	14	5	9	13	3
Answered "don't know" to one or both questions	34	31	30	33	25	23	57	32	29	60	27	20	61

Sample Size: 2086 GB Adults
Fieldwork: 16th - 17th October 2025

		Trump favourability						The West should...			
	Total	Very favourable	Somewhat favourable	Somewhat unfavourable	Very unfavourable	Don't know	TOTAL FAVOURABLE	TOTAL UNFAVOURABLE	Support Ukraine in its efforts against Russia	Encourage a negotiated peace to end the fighting	Don't know
Weighted Sample	2086	150	325	393	1076	142	475	1469	1034	637	416
Unweighted Sample	2086	145	310	394	1113	124	455	1507	1056	635	395
	%	%	%	%	%	%	%	%	%	%	%
Education combined answers											
Does not hold the most common view, thinks they hold the most common view	22	32	27	27	17	16	28	20	23	23	15
Holds the most common view; thinks they hold the most common view	26	29	27	29	24	23	28	26	23	31	25
Holds the most common view, does not think they hold the most common view	23	7	13	20	30	6	11	28	28	19	14
Does not hold the most common view, does not think they hold the most common view	7	10	10	7	5	10	10	5	6	9	4
Answered "don't know" to one or both questions	23	21	23	17	23	46	22	21	19	17	42
Trump combined answers											
Does not hold the most common view, thinks they hold the most common view	10	64	36	0	0	0	45	0	7	16	7
Holds the most common view; thinks they hold the most common view	63	0	0	87	91	0	0	90	73	53	55
Holds the most common view, does not think they hold the most common view	2	0	0	4	3	0	0	3	3	3	1
Does not hold the most common view, does not think they hold the most common view	9	23	44	0	0	0	37	0	7	14	4
Answered "don't know" to one or both questions	16	13	20	9	6	100	18	7	10	14	33
Ukraine combined answers											
Does not hold the most common view, thinks they hold the most common view	18	38	24	22	12	15	28	15	0	58	0
Holds the most common view; thinks they hold the most common view	31	18	29	31	36	11	26	34	62	0	0
Holds the most common view, does not think they hold the most common view	9	3	6	6	13	3	5	11	18	0	0
Does not hold the most common view, does not think they hold the most common view	8	13	10	11	6	4	11	7	0	26	0
Answered "don't know" to one or both questions	34	27	31	30	34	67	30	33	19	16	100

Sample Size: 2086 GB Adults
Fieldwork: 16th - 17th October 2025

		Purpose of education		
Total		To equip children with the skills they need for work	To personally develop children to create more well-rounded individuals	Don't know
Weighted Sample	2086	716	1214	156
Unweighted Sample	2086	721	1233	132
		%	%	%
Education combined answers				
Does not hold the most common view, thinks they hold the most common view	22	63	0	0
Holds the most common view; thinks they hold the most common view	26	0	45	0
Holds the most common view, does not think they hold the most common view	23	0	39	0
Does not hold the most common view, does not think they hold the most common view	7	19	0	0
Answered "don't know" to one or both questions	23	18	17	100
Trump combined answers				
Does not hold the most common view, thinks they hold the most common view	10	13	9	9
Holds the most common view; thinks they hold the most common view	63	57	70	45
Holds the most common view, does not think they hold the most common view	2	2	3	0
Does not hold the most common view, does not think they hold the most common view	9	12	7	3
Answered "don't know" to one or both questions	16	16	12	43
Ukraine combined answers				
Does not hold the most common view, thinks they hold the most common view	18	19	18	8
Holds the most common view; thinks they hold the most common view	31	34	32	9
Holds the most common view, does not think they hold the most common view	9	7	11	4
Does not hold the most common view, does not think they hold the most common view	8	10	8	4
Answered "don't know" to one or both questions	34	30	31	75

Sample Size: 2086 GB Adults
Fieldwork: 16th - 17th October 2025

Weighted Sample
Unweighted Sample

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			
Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North
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2086	370	573	223	240	128	828	724	880	1206	161	791	562	572	1256	819	1796	127	163	485
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

Sample Size: 2086 GB Adults
Fieldwork: 16th - 17th October 2025

Weighted Sample
Unweighted Sample

	Region in England			My views are broadly...			Covid lockdowns			Brownfield land		
Total	Midlands	London	Rest of South	Similar to those of the public as a whole	Different to those of the public as a whole	Don't know	They should have done the lockdowns	They should not have done the lockdowns	Don't know	There is enough	There is not enough	Don't know
2086	342	252	716	979	467	640	1404	449	233	1333	258	495
2086	355	218	738	1009	464	613	1415	448	223	1375	255	456
%	%	%	%	%	%	%	%	%	%	%	%	%

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Sample Size: 2086 GB Adults
Fieldwork: 16th - 17th October 2025

Weighted Sample
Unweighted Sample

	Trump favourability							The West should...		
Total	Very favourable	Somewhat favourable	Somewhat unfavourable	Very unfavourable	Don't know	TOTAL FAVOURABLE	TOTAL UNFAVOURABLE	Support Ukraine in its efforts against Russia	Encourage a negotiated peace to end the fighting	Don't know
2086	150	325	393	1076	142	475	1469	1034	637	416
2086	145	310	394	1113	124	455	1507	1056	635	395
%	%	%	%	%	%	%	%	%	%	%

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Sample Size: 2086 GB Adults
Fieldwork: 16th - 17th October 2025

Purpose of education				
	Total	To equip children with the skills they need for work	To personally develop children to create more well-rounded individuals	Don't know
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	%	%	%	%

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