

# YouGov Survey Results

Sample Size: 2084 GB Adults  
Fieldwork: 2nd - 3rd September 2024

	Vote in 2024 GE				EU Ref 2016			Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample</b>	<b>2084</b>	375	536	192	225	734	776	1009	1075	219	861	515	490	1188	896	1803	100	181	494	342	252	715	
<b>Unweighted Sample</b>	<b>2084</b>	316	600	257	285	833	818	942	1142	151	827	551	555	1270	814	1789	111	184	504	361	191	733	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In September-October every year, Britain's main political parties hold their annual party conferences. How much attention do you pay, if any, to news about what is being said at the political party conferences?

A lot of attention	2	2	2	3	5	2	2	2	2	2	2	3	2	3	1	2	7	1	2	2	1	2
A fair amount of attention	18	21	23	24	26	22	19	20	17	26	14	20	21	20	16	19	16	15	20	13	21	20
<b>TOTAL A LOT / FAIR AMOUNT OF ATTENTION</b>	<b>20</b>	<b>23</b>	<b>25</b>	<b>27</b>	<b>31</b>	<b>24</b>	<b>21</b>	<b>22</b>	<b>19</b>	<b>28</b>	<b>16</b>	<b>23</b>	<b>23</b>	<b>23</b>	<b>17</b>	<b>21</b>	<b>23</b>	<b>16</b>	<b>22</b>	<b>15</b>	<b>22</b>	<b>22</b>
Not much attention	42	43	47	41	40	46	43	43	41	36	43	42	42	42	41	42	47	39	40	46	43	40
No attention at all	36	34	26	32	28	29	36	34	39	30	40	35	35	34	39	36	29	43	37	37	33	36
<b>TOTAL NOT MUCH / NO ATTENTION</b>	<b>78</b>	<b>77</b>	<b>73</b>	<b>73</b>	<b>68</b>	<b>75</b>	<b>79</b>	<b>77</b>	<b>80</b>	<b>66</b>	<b>83</b>	<b>77</b>	<b>77</b>	<b>76</b>	<b>80</b>	<b>78</b>	<b>76</b>	<b>82</b>	<b>77</b>	<b>83</b>	<b>76</b>	<b>76</b>
Don't know	2	0	1	1	2	1	1	1	2	7	1	1	0	1	3	2	1	2	1	2	1	2

And would you say that the news media gives annual political party conferences too much attention, too little attention or about the right amount?

Too much attention	26	32	22	23	32	22	35	31	21	9	18	35	37	24	28	26	22	26	23	30	21	28
About the right amount of attention	41	45	49	44	42	47	40	44	38	42	39	41	42	44	37	41	46	36	44	40	40	40
Too little attention	7	5	7	8	6	8	4	8	7	17	10	4	3	7	8	7	3	13	7	4	12	7
Don't know	26	18	22	25	19	23	21	18	33	33	33	20	17	25	27	26	28	25	26	27	26	26

Based on what you have seen in the past, would you say that annual political party conferences look like interesting or uninteresting events?

Very interesting	1	1	2	1	3	2	1	2	1	0	1	2	2	1	2	1	3	0	2	1	0	1
Fairly interesting	12	13	16	14	15	16	10	13	12	19	11	12	12	14	10	12	17	12	14	7	13	13
<b>TOTAL INTERESTING</b>	<b>13</b>	<b>14</b>	<b>18</b>	<b>15</b>	<b>18</b>	<b>18</b>	<b>11</b>	<b>15</b>	<b>13</b>	<b>19</b>	<b>12</b>	<b>14</b>	<b>14</b>	<b>15</b>	<b>12</b>	<b>13</b>	<b>20</b>	<b>12</b>	<b>16</b>	<b>8</b>	<b>13</b>	<b>14</b>
Fairly uninteresting	36	40	42	43	34	40	37	36	37	37	37	35	37	39	33	37	37	30	34	35	45	37
Very uninteresting	40	40	31	34	43	36	45	41	38	20	37	47	47	37	44	39	34	46	41	45	33	38
<b>TOTAL UNINTERESTING</b>	<b>76</b>	<b>80</b>	<b>73</b>	<b>77</b>	<b>77</b>	<b>76</b>	<b>82</b>	<b>77</b>	<b>75</b>	<b>57</b>	<b>74</b>	<b>82</b>	<b>84</b>	<b>76</b>	<b>77</b>	<b>76</b>	<b>71</b>	<b>76</b>	<b>75</b>	<b>80</b>	<b>78</b>	<b>75</b>
Don't know	10	5	10	8	5	6	7	8	12	24	15	5	3	9	12	10	8	12	9	12	8	11

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.