

YouGov Survey Results

Sample Size: 1606 Adults in GB
Fieldwork: 30th - 31st October 2019

| | Vote in 2017 | | | EU Ref 2016 | | Gender | | Age | | | | Social Grade | | Region | | | | | |
|--------------------------|--------------|-----|-----|-------------|--------|--------|------|--------|-------|-------|-------|--------------|------|--------|--------|---------------|------------------|-------|----------|
| | Total | Con | Lab | Lib Dem | Remain | Leave | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted Sample | 1606 | 530 | 496 | 90 | 618 | 662 | 777 | 829 | 177 | 676 | 382 | 371 | 915 | 691 | 193 | 536 | 347 | 392 | 138 |
| Unweighted Sample | 1606 | 570 | 476 | 105 | 729 | 642 | 718 | 888 | 109 | 727 | 408 | 362 | 938 | 668 | 161 | 558 | 359 | 381 | 147 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

How well prepared, if at all, do you think each of the following parties are for a general election?

Conservatives

| | | | | | | | | | | | | | | | | | | | |
|---------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Very well prepared | 17 | 27 | 11 | 12 | 12 | 24 | 21 | 13 | 7 | 15 | 18 | 24 | 19 | 14 | 16 | 19 | 18 | 13 | 16 |
| Fairly well prepared | 37 | 48 | 33 | 48 | 38 | 44 | 43 | 32 | 27 | 35 | 41 | 42 | 39 | 34 | 36 | 39 | 35 | 39 | 34 |
| TOTAL PREPARED | 54 | 75 | 44 | 60 | 50 | 68 | 64 | 45 | 34 | 50 | 59 | 66 | 58 | 48 | 52 | 58 | 53 | 52 | 50 |
| Not very well prepared | 16 | 10 | 20 | 15 | 20 | 11 | 15 | 16 | 19 | 16 | 17 | 13 | 16 | 16 | 15 | 16 | 18 | 15 | 13 |
| Not well prepared at all | 9 | 4 | 15 | 7 | 12 | 7 | 8 | 10 | 10 | 11 | 10 | 3 | 8 | 10 | 8 | 8 | 7 | 8 | 16 |
| TOTAL NOT PREPARED | 25 | 14 | 35 | 22 | 32 | 18 | 23 | 26 | 29 | 27 | 27 | 16 | 24 | 26 | 23 | 24 | 25 | 23 | 29 |
| Don't know | 21 | 11 | 22 | 18 | 17 | 15 | 13 | 29 | 38 | 22 | 14 | 18 | 18 | 26 | 24 | 17 | 22 | 25 | 21 |

Labour

| | | | | | | | | | | | | | | | | | | | |
|---------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Very well prepared | 6 | 2 | 12 | 7 | 10 | 3 | 7 | 6 | 5 | 7 | 7 | 6 | 7 | 5 | 9 | 6 | 7 | 6 | 3 |
| Fairly well prepared | 26 | 26 | 29 | 34 | 30 | 24 | 31 | 21 | 23 | 27 | 26 | 24 | 29 | 22 | 32 | 25 | 25 | 25 | 23 |
| TOTAL PREPARED | 32 | 28 | 41 | 41 | 40 | 27 | 38 | 27 | 28 | 34 | 33 | 30 | 36 | 27 | 41 | 31 | 32 | 31 | 26 |
| Not very well prepared | 28 | 34 | 26 | 30 | 29 | 30 | 29 | 28 | 27 | 27 | 30 | 30 | 29 | 27 | 22 | 32 | 28 | 27 | 28 |
| Not well prepared at all | 19 | 27 | 13 | 11 | 15 | 28 | 20 | 18 | 8 | 17 | 23 | 22 | 18 | 20 | 14 | 19 | 19 | 17 | 26 |
| TOTAL NOT PREPARED | 47 | 61 | 39 | 41 | 44 | 58 | 49 | 46 | 35 | 44 | 53 | 52 | 47 | 47 | 36 | 51 | 47 | 44 | 54 |
| Don't know | 21 | 12 | 20 | 18 | 16 | 15 | 13 | 28 | 38 | 22 | 14 | 18 | 17 | 26 | 22 | 18 | 22 | 24 | 20 |

Liberal Democrats

| | | | | | | | | | | | | | | | | | | | |
|---------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Very well prepared | 7 | 5 | 10 | 13 | 9 | 6 | 8 | 5 | 2 | 6 | 8 | 8 | 8 | 4 | 12 | 5 | 8 | 5 | 8 |
| Fairly well prepared | 30 | 32 | 28 | 47 | 40 | 23 | 36 | 23 | 32 | 30 | 28 | 29 | 33 | 25 | 34 | 30 | 27 | 28 | 32 |
| TOTAL PREPARED | 37 | 37 | 38 | 60 | 49 | 29 | 44 | 28 | 34 | 36 | 36 | 37 | 41 | 29 | 46 | 35 | 35 | 33 | 40 |
| Not very well prepared | 24 | 30 | 23 | 16 | 22 | 29 | 24 | 23 | 20 | 24 | 26 | 24 | 24 | 23 | 16 | 25 | 25 | 23 | 25 |
| Not well prepared at all | 14 | 16 | 15 | 4 | 10 | 21 | 15 | 14 | 6 | 14 | 17 | 17 | 13 | 16 | 18 | 15 | 12 | 15 | 13 |
| TOTAL NOT PREPARED | 38 | 46 | 38 | 20 | 32 | 50 | 39 | 37 | 26 | 38 | 43 | 41 | 37 | 39 | 34 | 40 | 37 | 38 | 38 |
| Don't know | 26 | 17 | 23 | 20 | 20 | 22 | 17 | 34 | 40 | 26 | 21 | 23 | 21 | 31 | 21 | 25 | 27 | 29 | 23 |

SNP

| | | | | | | | | | | | | | | | | | | | |
|---------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Very well prepared | 11 | 10 | 12 | 27 | 15 | 10 | 15 | 8 | 4 | 11 | 12 | 15 | 13 | 8 | 11 | 10 | 11 | 9 | 22 |
| Fairly well prepared | 24 | 28 | 26 | 25 | 32 | 22 | 29 | 20 | 23 | 24 | 26 | 23 | 28 | 20 | 23 | 24 | 24 | 22 | 35 |
| TOTAL PREPARED | 35 | 38 | 38 | 52 | 47 | 32 | 44 | 28 | 27 | 35 | 38 | 38 | 41 | 28 | 34 | 34 | 35 | 31 | 57 |
| Not very well prepared | 17 | 23 | 14 | 13 | 15 | 22 | 19 | 15 | 10 | 18 | 20 | 17 | 16 | 19 | 12 | 18 | 21 | 17 | 10 |
| Not well prepared at all | 14 | 15 | 13 | 9 | 9 | 18 | 13 | 14 | 13 | 13 | 15 | 14 | 14 | 14 | 18 | 15 | 9 | 14 | 12 |
| TOTAL NOT PREPARED | 31 | 38 | 27 | 22 | 24 | 40 | 32 | 29 | 23 | 31 | 35 | 31 | 30 | 33 | 30 | 33 | 30 | 31 | 22 |
| Don't know | 34 | 25 | 34 | 26 | 29 | 27 | 24 | 43 | 50 | 34 | 27 | 31 | 30 | 39 | 37 | 32 | 35 | 37 | 21 |

Sample Size: 1606 Adults in GB
Fieldwork: 30th - 31st October 2019

| | Vote in 2017 | | | | EU Ref 2016 | | Gender | | Age | | | | Social Grade | | Region | | | | |
|--------------------------|--------------|-----|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|
| | Total | Con | Lab | Lib Dem | Remain | Leave | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted Sample | 1606 | 530 | 496 | 90 | 618 | 662 | 777 | 829 | 177 | 676 | 382 | 371 | 915 | 691 | 193 | 536 | 347 | 392 | 138 |
| Unweighted Sample | 1606 | 570 | 476 | 105 | 729 | 642 | 718 | 888 | 109 | 727 | 408 | 362 | 938 | 668 | 161 | 558 | 359 | 381 | 147 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Brexit Party

| | | | | | | | | | | | | | | | | | | | |
|---------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Very well prepared | 11 | 15 | 8 | 9 | 6 | 18 | 12 | 10 | 7 | 10 | 13 | 14 | 11 | 11 | 11 | 11 | 12 | 10 | 11 |
| Fairly well prepared | 24 | 32 | 22 | 16 | 20 | 31 | 27 | 21 | 16 | 21 | 26 | 30 | 24 | 22 | 28 | 23 | 22 | 25 | 20 |
| TOTAL PREPARED | 35 | 47 | 30 | 25 | 26 | 49 | 39 | 31 | 23 | 31 | 39 | 44 | 35 | 33 | 39 | 34 | 34 | 35 | 31 |
| Not very well prepared | 21 | 23 | 18 | 26 | 22 | 20 | 25 | 18 | 30 | 21 | 22 | 18 | 23 | 19 | 18 | 25 | 22 | 18 | 19 |
| Not well prepared at all | 15 | 10 | 22 | 17 | 21 | 11 | 15 | 14 | 13 | 18 | 16 | 8 | 15 | 14 | 18 | 15 | 13 | 14 | 16 |
| TOTAL NOT PREPARED | 36 | 33 | 40 | 43 | 43 | 31 | 40 | 32 | 43 | 39 | 38 | 26 | 38 | 33 | 36 | 40 | 35 | 32 | 35 |
| Don't know | 29 | 19 | 30 | 31 | 31 | 20 | 21 | 37 | 35 | 31 | 24 | 29 | 27 | 32 | 26 | 26 | 31 | 33 | 33 |

Green

| | | | | | | | | | | | | | | | | | | | |
|---------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Very well prepared | 4 | 2 | 7 | 3 | 6 | 4 | 5 | 3 | 3 | 3 | 6 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 4 |
| Fairly well prepared | 21 | 19 | 25 | 30 | 28 | 18 | 23 | 19 | 15 | 23 | 23 | 17 | 25 | 16 | 32 | 20 | 21 | 18 | 19 |
| TOTAL PREPARED | 25 | 21 | 32 | 33 | 34 | 22 | 28 | 22 | 18 | 26 | 29 | 22 | 29 | 20 | 36 | 24 | 26 | 22 | 23 |
| Not very well prepared | 23 | 27 | 20 | 24 | 22 | 24 | 26 | 20 | 31 | 20 | 25 | 22 | 24 | 22 | 12 | 27 | 23 | 22 | 25 |
| Not well prepared at all | 15 | 21 | 12 | 7 | 11 | 21 | 15 | 14 | 9 | 14 | 16 | 16 | 15 | 14 | 18 | 17 | 13 | 12 | 12 |
| TOTAL NOT PREPARED | 38 | 48 | 32 | 31 | 33 | 45 | 41 | 34 | 40 | 34 | 41 | 38 | 39 | 36 | 30 | 44 | 36 | 34 | 37 |
| Don't know | 37 | 31 | 36 | 36 | 34 | 33 | 31 | 44 | 41 | 39 | 30 | 40 | 32 | 44 | 33 | 33 | 38 | 44 | 40 |

How clear, if at all, do you think each party has been with their policy on Brexit?

Conservatives

| | | | | | | | | | | | | | | | | | | | |
|------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Very clear | 32 | 50 | 23 | 30 | 27 | 44 | 37 | 27 | 20 | 25 | 34 | 47 | 36 | 26 | 30 | 35 | 31 | 29 | 31 |
| Fairly clear | 25 | 29 | 24 | 27 | 27 | 27 | 28 | 23 | 14 | 28 | 26 | 25 | 27 | 23 | 25 | 26 | 22 | 27 | 26 |
| TOTAL CLEAR | 57 | 79 | 47 | 57 | 54 | 71 | 65 | 50 | 34 | 53 | 60 | 72 | 63 | 49 | 55 | 61 | 53 | 56 | 57 |
| Not very clear | 16 | 10 | 23 | 17 | 21 | 13 | 15 | 16 | 20 | 17 | 16 | 12 | 15 | 16 | 16 | 15 | 16 | 17 | 14 |
| Not clear at all | 13 | 6 | 19 | 18 | 18 | 9 | 11 | 16 | 11 | 14 | 17 | 10 | 12 | 15 | 15 | 13 | 15 | 11 | 18 |
| TOTAL NOT CLEAR | 29 | 16 | 42 | 35 | 39 | 22 | 26 | 32 | 31 | 31 | 33 | 22 | 27 | 31 | 31 | 28 | 31 | 28 | 32 |
| Don't know | 14 | 5 | 12 | 8 | 7 | 8 | 9 | 18 | 35 | 16 | 6 | 6 | 10 | 19 | 14 | 12 | 16 | 16 | 11 |

Labour

| | | | | | | | | | | | | | | | | | | | |
|------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Very clear | 7 | 3 | 11 | 4 | 9 | 5 | 6 | 7 | 9 | 8 | 5 | 5 | 7 | 6 | 6 | 7 | 8 | 5 | 6 |
| Fairly clear | 14 | 8 | 21 | 20 | 18 | 10 | 12 | 16 | 19 | 17 | 13 | 9 | 16 | 12 | 19 | 14 | 13 | 13 | 12 |
| TOTAL CLEAR | 21 | 11 | 32 | 24 | 27 | 15 | 18 | 23 | 28 | 25 | 18 | 14 | 23 | 18 | 25 | 21 | 21 | 18 | 18 |
| Not very clear | 26 | 25 | 31 | 32 | 34 | 23 | 26 | 27 | 19 | 26 | 26 | 30 | 27 | 25 | 27 | 27 | 23 | 27 | 27 |
| Not clear at all | 39 | 57 | 26 | 36 | 31 | 54 | 46 | 32 | 16 | 33 | 50 | 50 | 40 | 37 | 30 | 40 | 42 | 38 | 43 |
| TOTAL NOT CLEAR | 65 | 82 | 57 | 68 | 65 | 77 | 72 | 59 | 35 | 59 | 76 | 80 | 67 | 62 | 57 | 67 | 65 | 65 | 70 |
| Don't know | 14 | 6 | 12 | 8 | 8 | 8 | 9 | 19 | 37 | 16 | 6 | 7 | 10 | 19 | 17 | 12 | 15 | 16 | 11 |

Sample Size: 1606 Adults in GB
Fieldwork: 30th - 31st October 2019

| | Vote in 2017 | | | | EU Ref 2016 | | Gender | | Age | | | | Social Grade | | Region | | | | |
|--------------------------|--------------|-----------|-----------|-----------|-------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|--------------|-----------|-----------|---------------|------------------|-----------|-----------|
| | Total | Con | Lab | Lib Dem | Remain | Leave | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted Sample | 1606 | 530 | 496 | 90 | 618 | 662 | 777 | 829 | 177 | 676 | 382 | 371 | 915 | 691 | 193 | 536 | 347 | 392 | 138 |
| Unweighted Sample | 1606 | 570 | 476 | 105 | 729 | 642 | 718 | 888 | 109 | 727 | 408 | 362 | 938 | 668 | 161 | 558 | 359 | 381 | 147 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |
| Liberal Democrats | | | | | | | | | | | | | | | | | | | |
| Very clear | 37 | 42 | 40 | 64 | 49 | 35 | 46 | 28 | 22 | 36 | 42 | 41 | 44 | 28 | 46 | 40 | 36 | 30 | 37 |
| Fairly clear | 19 | 20 | 20 | 14 | 19 | 19 | 21 | 17 | 21 | 18 | 19 | 20 | 20 | 17 | 17 | 19 | 18 | 20 | 20 |
| TOTAL CLEAR | 56 | 62 | 60 | 78 | 68 | 54 | 67 | 45 | 43 | 54 | 61 | 61 | 64 | 45 | 63 | 59 | 54 | 50 | 57 |
| Not very clear | 14 | 15 | 14 | 11 | 13 | 16 | 11 | 17 | 15 | 13 | 14 | 14 | 14 | 14 | 10 | 14 | 12 | 17 | 13 |
| Not clear at all | 13 | 14 | 11 | 4 | 8 | 18 | 11 | 15 | 6 | 11 | 16 | 15 | 10 | 16 | 13 | 11 | 15 | 14 | 12 |
| TOTAL NOT CLEAR | 27 | 29 | 25 | 15 | 21 | 34 | 22 | 32 | 21 | 24 | 30 | 29 | 24 | 30 | 23 | 25 | 27 | 31 | 25 |
| Don't know | 17 | 9 | 15 | 7 | 11 | 12 | 12 | 23 | 35 | 21 | 10 | 10 | 12 | 24 | 15 | 16 | 19 | 19 | 18 |
| SNP | | | | | | | | | | | | | | | | | | | |
| Very clear | 29 | 30 | 32 | 54 | 41 | 26 | 37 | 21 | 9 | 27 | 32 | 37 | 34 | 21 | 31 | 29 | 28 | 23 | 41 |
| Fairly clear | 21 | 25 | 22 | 22 | 22 | 22 | 22 | 20 | 23 | 20 | 25 | 18 | 21 | 21 | 23 | 22 | 21 | 19 | 23 |
| TOTAL CLEAR | 50 | 55 | 54 | 76 | 63 | 48 | 59 | 41 | 32 | 47 | 57 | 55 | 55 | 42 | 54 | 51 | 49 | 42 | 64 |
| Not very clear | 11 | 15 | 11 | 5 | 9 | 16 | 10 | 12 | 10 | 10 | 11 | 14 | 11 | 12 | 7 | 12 | 12 | 13 | 10 |
| Not clear at all | 14 | 15 | 13 | 9 | 9 | 18 | 13 | 15 | 9 | 13 | 16 | 15 | 13 | 15 | 14 | 12 | 14 | 15 | 15 |
| TOTAL NOT CLEAR | 25 | 30 | 24 | 14 | 18 | 34 | 23 | 27 | 19 | 23 | 27 | 29 | 24 | 27 | 21 | 24 | 26 | 28 | 25 |
| Don't know | 25 | 15 | 23 | 10 | 18 | 19 | 18 | 32 | 49 | 30 | 16 | 15 | 21 | 31 | 25 | 25 | 26 | 30 | 11 |
| Brexit Party | | | | | | | | | | | | | | | | | | | |
| Very clear | 54 | 63 | 57 | 62 | 60 | 60 | 64 | 45 | 40 | 53 | 58 | 61 | 62 | 44 | 55 | 58 | 54 | 50 | 55 |
| Fairly clear | 14 | 15 | 13 | 14 | 14 | 14 | 13 | 16 | 19 | 13 | 16 | 14 | 13 | 16 | 13 | 15 | 12 | 18 | 11 |
| TOTAL CLEAR | 68 | 78 | 70 | 76 | 74 | 74 | 77 | 61 | 59 | 66 | 74 | 75 | 75 | 60 | 68 | 73 | 66 | 68 | 66 |
| Not very clear | 6 | 7 | 6 | 6 | 6 | 7 | 5 | 8 | 6 | 7 | 6 | 6 | 6 | 6 | 7 | 6 | 6 | 6 | 7 |
| Not clear at all | 9 | 6 | 9 | 9 | 9 | 8 | 8 | 10 | 7 | 9 | 10 | 10 | 8 | 11 | 10 | 7 | 11 | 9 | 13 |
| TOTAL NOT CLEAR | 15 | 13 | 15 | 15 | 15 | 15 | 13 | 18 | 13 | 16 | 16 | 16 | 14 | 17 | 17 | 13 | 17 | 15 | 20 |
| Don't know | 16 | 8 | 15 | 10 | 11 | 10 | 10 | 22 | 27 | 19 | 10 | 10 | 11 | 22 | 16 | 15 | 17 | 17 | 14 |
| Green | | | | | | | | | | | | | | | | | | | |
| Very clear | 15 | 11 | 19 | 28 | 23 | 10 | 20 | 10 | 17 | 13 | 17 | 15 | 20 | 8 | 23 | 16 | 17 | 8 | 16 |
| Fairly clear | 15 | 14 | 18 | 23 | 20 | 13 | 16 | 14 | 13 | 17 | 15 | 13 | 17 | 12 | 21 | 15 | 11 | 16 | 14 |
| TOTAL CLEAR | 30 | 25 | 37 | 51 | 43 | 23 | 36 | 24 | 30 | 30 | 32 | 28 | 37 | 20 | 44 | 31 | 28 | 24 | 30 |
| Not very clear | 18 | 25 | 16 | 17 | 15 | 23 | 18 | 18 | 16 | 15 | 19 | 23 | 18 | 18 | 13 | 19 | 17 | 19 | 19 |
| Not clear at all | 17 | 20 | 15 | 9 | 12 | 24 | 18 | 17 | 11 | 15 | 21 | 21 | 17 | 18 | 14 | 17 | 20 | 16 | 20 |
| TOTAL NOT CLEAR | 35 | 45 | 31 | 26 | 27 | 47 | 36 | 35 | 27 | 30 | 40 | 44 | 35 | 36 | 27 | 36 | 37 | 35 | 39 |
| Don't know | 35 | 30 | 32 | 23 | 29 | 30 | 28 | 41 | 44 | 39 | 28 | 29 | 28 | 44 | 28 | 33 | 36 | 41 | 31 |

Sample Size: 1606 Adults in GB
Fieldwork: 30th - 31st October 2019

| | Vote in 2017 | | | | EU Ref 2016 | | Gender | | Age | | | | Social Grade | | Region | | | | |
|--------------------------|--------------|-----|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|
| | Total | Con | Lab | Lib Dem | Remain | Leave | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted Sample | 1606 | 530 | 496 | 90 | 618 | 662 | 777 | 829 | 177 | 676 | 382 | 371 | 915 | 691 | 193 | 536 | 347 | 392 | 138 |
| Unweighted Sample | 1606 | 570 | 476 | 105 | 729 | 642 | 718 | 888 | 109 | 727 | 408 | 362 | 938 | 668 | 161 | 558 | 359 | 381 | 147 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

How clear, if at all, do you think each party has been with their policy on the environment?

Conservatives

| | | | | | | | | | | | | | | | | | | | |
|------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Very clear | 6 | 13 | 3 | 1 | 4 | 10 | 7 | 6 | 5 | 4 | 7 | 11 | 7 | 5 | 11 | 7 | 6 | 4 | 5 |
| Fairly clear | 19 | 32 | 11 | 17 | 12 | 29 | 22 | 16 | 8 | 18 | 21 | 25 | 20 | 18 | 20 | 17 | 18 | 23 | 15 |
| TOTAL CLEAR | 25 | 45 | 14 | 18 | 16 | 39 | 29 | 22 | 13 | 22 | 28 | 36 | 27 | 23 | 31 | 24 | 24 | 27 | 20 |
| Not very clear | 26 | 24 | 32 | 29 | 31 | 26 | 30 | 23 | 31 | 23 | 29 | 27 | 28 | 25 | 29 | 26 | 26 | 24 | 34 |
| Not clear at all | 19 | 9 | 29 | 31 | 30 | 10 | 19 | 19 | 8 | 23 | 21 | 14 | 20 | 17 | 18 | 20 | 20 | 15 | 22 |
| TOTAL NOT CLEAR | 45 | 33 | 61 | 60 | 61 | 36 | 49 | 42 | 39 | 46 | 50 | 41 | 48 | 42 | 47 | 46 | 46 | 39 | 56 |
| Don't know | 29 | 22 | 25 | 22 | 22 | 25 | 21 | 37 | 48 | 31 | 23 | 23 | 25 | 36 | 23 | 29 | 30 | 34 | 24 |

Labour

| | | | | | | | | | | | | | | | | | | | |
|------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Very clear | 5 | 2 | 9 | 2 | 7 | 2 | 6 | 4 | 6 | 6 | 5 | 3 | 6 | 4 | 8 | 4 | 6 | 4 | 3 |
| Fairly clear | 17 | 12 | 24 | 27 | 22 | 13 | 19 | 15 | 14 | 20 | 17 | 14 | 20 | 13 | 27 | 15 | 15 | 20 | 8 |
| TOTAL CLEAR | 22 | 14 | 33 | 29 | 29 | 15 | 25 | 19 | 20 | 26 | 22 | 17 | 26 | 17 | 35 | 19 | 21 | 24 | 11 |
| Not very clear | 30 | 38 | 29 | 30 | 30 | 37 | 35 | 26 | 27 | 26 | 32 | 36 | 31 | 29 | 28 | 31 | 31 | 25 | 41 |
| Not clear at all | 18 | 24 | 14 | 16 | 17 | 21 | 17 | 18 | 6 | 16 | 21 | 23 | 19 | 16 | 16 | 19 | 18 | 15 | 22 |
| TOTAL NOT CLEAR | 48 | 62 | 43 | 46 | 47 | 58 | 52 | 44 | 33 | 42 | 53 | 59 | 50 | 45 | 44 | 50 | 49 | 40 | 63 |
| Don't know | 30 | 25 | 24 | 24 | 23 | 27 | 23 | 38 | 46 | 33 | 25 | 24 | 25 | 38 | 22 | 31 | 30 | 35 | 26 |

Liberal Democrats

| | | | | | | | | | | | | | | | | | | | |
|------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Very clear | 5 | 3 | 6 | 12 | 6 | 3 | 7 | 3 | 7 | 5 | 5 | 3 | 6 | 2 | 10 | 5 | 5 | 2 | 3 |
| Fairly clear | 18 | 17 | 19 | 38 | 25 | 13 | 21 | 15 | 18 | 16 | 15 | 21 | 21 | 13 | 25 | 18 | 17 | 16 | 12 |
| TOTAL CLEAR | 23 | 20 | 25 | 50 | 31 | 16 | 28 | 18 | 25 | 21 | 20 | 24 | 27 | 15 | 35 | 23 | 22 | 18 | 15 |
| Not very clear | 26 | 32 | 27 | 21 | 25 | 33 | 30 | 22 | 20 | 24 | 29 | 28 | 26 | 27 | 22 | 27 | 26 | 24 | 37 |
| Not clear at all | 16 | 19 | 15 | 6 | 13 | 19 | 16 | 16 | 7 | 16 | 18 | 18 | 16 | 16 | 12 | 15 | 16 | 16 | 21 |
| TOTAL NOT CLEAR | 42 | 51 | 42 | 27 | 38 | 52 | 46 | 38 | 27 | 40 | 47 | 46 | 42 | 43 | 34 | 42 | 42 | 40 | 58 |
| Don't know | 36 | 29 | 34 | 23 | 30 | 32 | 27 | 44 | 48 | 38 | 32 | 29 | 31 | 43 | 31 | 36 | 36 | 41 | 27 |

SNP

| | | | | | | | | | | | | | | | | | | | |
|------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Very clear | 3 | 1 | 2 | 6 | 4 | 2 | 5 | 1 | 5 | 4 | 2 | 2 | 4 | 2 | 6 | 2 | 3 | 1 | 10 |
| Fairly clear | 9 | 8 | 11 | 17 | 12 | 8 | 10 | 8 | 6 | 10 | 8 | 8 | 9 | 8 | 9 | 8 | 7 | 6 | 21 |
| TOTAL CLEAR | 12 | 9 | 13 | 23 | 16 | 10 | 15 | 9 | 11 | 14 | 10 | 10 | 13 | 10 | 15 | 10 | 10 | 7 | 31 |
| Not very clear | 24 | 29 | 24 | 18 | 23 | 28 | 28 | 20 | 29 | 20 | 26 | 26 | 25 | 22 | 26 | 25 | 26 | 20 | 26 |
| Not clear at all | 19 | 24 | 17 | 14 | 17 | 23 | 20 | 17 | 6 | 18 | 23 | 21 | 19 | 18 | 14 | 18 | 19 | 20 | 20 |
| TOTAL NOT CLEAR | 43 | 53 | 41 | 32 | 40 | 51 | 48 | 37 | 35 | 38 | 49 | 47 | 44 | 40 | 40 | 43 | 45 | 40 | 46 |
| Don't know | 45 | 38 | 45 | 45 | 44 | 40 | 36 | 54 | 54 | 48 | 41 | 42 | 42 | 50 | 45 | 47 | 45 | 52 | 24 |

Brexit Party

| | | | | | | | | | | | | | | | | | | | |
|------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Very clear | 2 | 2 | 2 | 0 | 1 | 3 | 2 | 2 | 2 | 2 | 1 | 2 | 2 | 2 | 4 | 1 | 3 | 1 | 2 |
| Fairly clear | 5 | 9 | 4 | 4 | 2 | 9 | 6 | 5 | 6 | 6 | 3 | 6 | 5 | 6 | 7 | 3 | 6 | 8 | 4 |
| TOTAL CLEAR | 7 | 11 | 6 | 4 | 3 | 12 | 8 | 7 | 8 | 8 | 4 | 8 | 7 | 8 | 11 | 4 | 9 | 9 | 6 |
| Not very clear | 18 | 25 | 14 | 10 | 13 | 26 | 21 | 16 | 17 | 14 | 21 | 24 | 18 | 19 | 19 | 17 | 20 | 17 | 21 |
| Not clear at all | 33 | 28 | 43 | 48 | 47 | 25 | 38 | 29 | 26 | 35 | 38 | 29 | 39 | 25 | 37 | 36 | 31 | 28 | 38 |
| TOTAL NOT CLEAR | 51 | 53 | 57 | 58 | 60 | 51 | 59 | 45 | 43 | 49 | 59 | 53 | 57 | 44 | 56 | 53 | 51 | 45 | 59 |
| Don't know | 41 | 36 | 37 | 38 | 37 | 38 | 33 | 49 | 49 | 44 | 36 | 39 | 36 | 48 | 33 | 42 | 40 | 47 | 35 |

Sample Size: 1606 Adults in GB
Fieldwork: 30th - 31st October 2019

| | Vote in 2017 | | | | EU Ref 2016 | | Gender | | Age | | | | Social Grade | | Region | | | | |
|--------------------------|--------------|-----|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|
| | Total | Con | Lab | Lib Dem | Remain | Leave | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted Sample | 1606 | 530 | 496 | 90 | 618 | 662 | 777 | 829 | 177 | 676 | 382 | 371 | 915 | 691 | 193 | 536 | 347 | 392 | 138 |
| Unweighted Sample | 1606 | 570 | 476 | 105 | 729 | 642 | 718 | 888 | 109 | 727 | 408 | 362 | 938 | 668 | 161 | 558 | 359 | 381 | 147 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Green

| | | | | | | | | | | | | | | | | | | | |
|------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Very clear | 33 | 25 | 45 | 52 | 48 | 24 | 40 | 26 | 42 | 36 | 31 | 25 | 40 | 23 | 44 | 34 | 31 | 27 | 35 |
| Fairly clear | 18 | 25 | 15 | 11 | 17 | 21 | 18 | 19 | 18 | 18 | 18 | 21 | 21 | 16 | 21 | 18 | 17 | 20 | 17 |
| TOTAL CLEAR | 51 | 50 | 60 | 63 | 65 | 45 | 58 | 45 | 60 | 54 | 49 | 46 | 61 | 39 | 65 | 52 | 48 | 47 | 52 |
| Not very clear | 10 | 13 | 8 | 8 | 7 | 14 | 10 | 9 | 4 | 7 | 14 | 13 | 9 | 11 | 7 | 9 | 13 | 8 | 12 |
| Not clear at all | 8 | 10 | 7 | 7 | 7 | 9 | 8 | 8 | 1 | 7 | 10 | 11 | 8 | 9 | 7 | 8 | 8 | 8 | 8 |
| TOTAL NOT CLEAR | 18 | 23 | 15 | 15 | 14 | 23 | 18 | 17 | 5 | 14 | 24 | 24 | 17 | 20 | 14 | 17 | 21 | 16 | 20 |
| Don't know | 31 | 27 | 26 | 22 | 22 | 31 | 24 | 37 | 34 | 32 | 28 | 30 | 23 | 41 | 20 | 31 | 31 | 37 | 28 |

How clear, if at all, do you think each party has been with their policy on the NHS?

Conservatives

| | | | | | | | | | | | | | | | | | | | |
|------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Very clear | 15 | 30 | 7 | 2 | 8 | 26 | 19 | 12 | 10 | 12 | 15 | 24 | 17 | 12 | 18 | 18 | 12 | 14 | 14 |
| Fairly clear | 23 | 31 | 18 | 20 | 21 | 29 | 24 | 22 | 21 | 18 | 25 | 29 | 26 | 19 | 16 | 24 | 26 | 23 | 17 |
| TOTAL CLEAR | 38 | 61 | 25 | 22 | 29 | 55 | 43 | 34 | 31 | 30 | 40 | 53 | 43 | 31 | 34 | 42 | 38 | 37 | 31 |
| Not very clear | 22 | 20 | 26 | 29 | 28 | 19 | 22 | 22 | 19 | 23 | 20 | 23 | 20 | 25 | 20 | 19 | 25 | 21 | 28 |
| Not clear at all | 17 | 5 | 29 | 30 | 27 | 10 | 18 | 17 | 8 | 21 | 22 | 11 | 19 | 16 | 23 | 17 | 15 | 15 | 25 |
| TOTAL NOT CLEAR | 39 | 25 | 55 | 59 | 55 | 29 | 40 | 39 | 27 | 44 | 42 | 34 | 39 | 41 | 43 | 36 | 40 | 36 | 53 |
| Don't know | 23 | 14 | 20 | 19 | 17 | 17 | 18 | 28 | 43 | 27 | 17 | 13 | 19 | 29 | 23 | 23 | 22 | 26 | 16 |

Labour

| | | | | | | | | | | | | | | | | | | | |
|------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Very clear | 15 | 6 | 28 | 21 | 24 | 10 | 19 | 11 | 14 | 18 | 16 | 10 | 18 | 12 | 20 | 16 | 13 | 14 | 11 |
| Fairly clear | 25 | 25 | 29 | 31 | 30 | 24 | 25 | 25 | 24 | 22 | 27 | 29 | 28 | 21 | 31 | 22 | 25 | 27 | 26 |
| TOTAL CLEAR | 40 | 31 | 57 | 52 | 54 | 34 | 44 | 36 | 38 | 40 | 43 | 39 | 46 | 33 | 51 | 38 | 38 | 41 | 37 |
| Not very clear | 21 | 32 | 16 | 22 | 20 | 28 | 22 | 21 | 10 | 20 | 21 | 29 | 22 | 21 | 12 | 22 | 28 | 17 | 27 |
| Not clear at all | 14 | 19 | 8 | 8 | 10 | 20 | 15 | 14 | 9 | 12 | 20 | 17 | 13 | 17 | 13 | 15 | 14 | 14 | 19 |
| TOTAL NOT CLEAR | 35 | 51 | 24 | 30 | 30 | 48 | 37 | 35 | 19 | 32 | 41 | 46 | 35 | 38 | 25 | 37 | 42 | 31 | 46 |
| Don't know | 24 | 18 | 18 | 18 | 17 | 19 | 19 | 29 | 42 | 28 | 17 | 16 | 20 | 29 | 24 | 25 | 21 | 28 | 17 |

Liberal Democrats

| | | | | | | | | | | | | | | | | | | | |
|------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Very clear | 4 | 2 | 4 | 16 | 6 | 1 | 5 | 3 | 6 | 4 | 5 | 2 | 6 | 2 | 10 | 5 | 4 | 2 | 2 |
| Fairly clear | 16 | 14 | 21 | 31 | 24 | 10 | 19 | 13 | 16 | 16 | 14 | 18 | 19 | 13 | 21 | 17 | 15 | 15 | 12 |
| TOTAL CLEAR | 20 | 16 | 25 | 47 | 30 | 11 | 24 | 16 | 22 | 20 | 19 | 20 | 25 | 15 | 31 | 22 | 19 | 17 | 14 |
| Not very clear | 28 | 36 | 27 | 24 | 28 | 35 | 30 | 26 | 18 | 25 | 30 | 36 | 28 | 27 | 19 | 30 | 30 | 24 | 38 |
| Not clear at all | 17 | 21 | 16 | 6 | 12 | 23 | 17 | 17 | 11 | 15 | 23 | 18 | 17 | 17 | 16 | 16 | 15 | 19 | 20 |
| TOTAL NOT CLEAR | 45 | 57 | 43 | 30 | 40 | 58 | 47 | 43 | 29 | 40 | 53 | 54 | 45 | 44 | 35 | 46 | 45 | 43 | 58 |
| Don't know | 35 | 27 | 33 | 22 | 30 | 31 | 28 | 41 | 49 | 39 | 27 | 27 | 30 | 41 | 34 | 32 | 36 | 40 | 27 |

Sample Size: 1606 Adults in GB
Fieldwork: 30th - 31st October 2019

| | Vote in 2017 | | | | EU Ref 2016 | | Gender | | Age | | | | Social Grade | | Region | | | | |
|--------------------------|--------------|-----|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|
| | Total | Con | Lab | Lib Dem | Remain | Leave | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted Sample | 1606 | 530 | 496 | 90 | 618 | 662 | 777 | 829 | 177 | 676 | 382 | 371 | 915 | 691 | 193 | 536 | 347 | 392 | 138 |
| Unweighted Sample | 1606 | 570 | 476 | 105 | 729 | 642 | 718 | 888 | 109 | 727 | 408 | 362 | 938 | 668 | 161 | 558 | 359 | 381 | 147 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

SNP

| | | | | | | | | | | | | | | | | | | | |
|------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Very clear | 3 | 1 | 4 | 8 | 6 | 1 | 4 | 2 | 1 | 5 | 4 | 2 | 4 | 2 | 4 | 2 | 4 | 2 | 10 |
| Fairly clear | 10 | 7 | 14 | 13 | 14 | 7 | 12 | 9 | 12 | 10 | 10 | 10 | 10 | 10 | 16 | 8 | 9 | 10 | 19 |
| TOTAL CLEAR | 13 | 8 | 18 | 21 | 20 | 8 | 16 | 11 | 13 | 15 | 14 | 12 | 14 | 12 | 20 | 10 | 13 | 12 | 29 |
| Not very clear | 22 | 30 | 20 | 21 | 20 | 28 | 26 | 19 | 21 | 21 | 22 | 26 | 24 | 20 | 17 | 25 | 25 | 19 | 24 |
| Not clear at all | 20 | 25 | 17 | 8 | 14 | 27 | 22 | 18 | 12 | 16 | 25 | 24 | 19 | 20 | 16 | 17 | 20 | 21 | 27 |
| TOTAL NOT CLEAR | 42 | 55 | 37 | 29 | 34 | 55 | 48 | 37 | 33 | 37 | 47 | 50 | 43 | 40 | 33 | 42 | 45 | 40 | 51 |
| Don't know | 44 | 37 | 45 | 49 | 45 | 38 | 36 | 52 | 54 | 48 | 40 | 38 | 43 | 47 | 46 | 48 | 43 | 48 | 21 |

Brexit Party

| | | | | | | | | | | | | | | | | | | | |
|------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Very clear | 3 | 4 | 2 | 0 | 1 | 5 | 3 | 3 | 5 | 3 | 3 | 3 | 3 | 3 | 8 | 3 | 3 | 1 | 0 |
| Fairly clear | 6 | 10 | 4 | 2 | 2 | 10 | 6 | 7 | 5 | 6 | 7 | 7 | 6 | 6 | 3 | 6 | 8 | 8 | 2 |
| TOTAL CLEAR | 9 | 14 | 6 | 2 | 3 | 15 | 9 | 10 | 10 | 9 | 10 | 10 | 9 | 9 | 11 | 9 | 11 | 9 | 2 |
| Not very clear | 20 | 26 | 14 | 12 | 15 | 26 | 22 | 17 | 26 | 16 | 18 | 25 | 18 | 21 | 15 | 20 | 22 | 17 | 25 |
| Not clear at all | 29 | 25 | 39 | 41 | 40 | 24 | 35 | 24 | 13 | 31 | 36 | 26 | 33 | 24 | 32 | 29 | 29 | 26 | 35 |
| TOTAL NOT CLEAR | 49 | 51 | 53 | 53 | 55 | 50 | 57 | 41 | 39 | 47 | 54 | 51 | 51 | 45 | 47 | 49 | 51 | 43 | 60 |
| Don't know | 42 | 35 | 40 | 45 | 42 | 35 | 35 | 49 | 51 | 44 | 37 | 39 | 40 | 45 | 41 | 42 | 38 | 47 | 37 |

Green

| | | | | | | | | | | | | | | | | | | | |
|------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Very clear | 3 | 1 | 5 | 5 | 5 | 1 | 3 | 3 | 2 | 3 | 3 | 2 | 3 | 2 | 5 | 2 | 4 | 1 | 3 |
| Fairly clear | 11 | 6 | 15 | 15 | 15 | 7 | 13 | 9 | 16 | 12 | 11 | 7 | 12 | 8 | 19 | 10 | 11 | 9 | 7 |
| TOTAL CLEAR | 14 | 7 | 20 | 20 | 20 | 8 | 16 | 12 | 18 | 15 | 14 | 9 | 15 | 10 | 24 | 12 | 15 | 10 | 10 |
| Not very clear | 21 | 27 | 18 | 16 | 17 | 28 | 23 | 18 | 22 | 17 | 19 | 27 | 22 | 19 | 17 | 22 | 22 | 18 | 26 |
| Not clear at all | 20 | 25 | 17 | 12 | 17 | 24 | 22 | 17 | 6 | 19 | 27 | 21 | 19 | 20 | 15 | 20 | 19 | 21 | 20 |
| TOTAL NOT CLEAR | 41 | 52 | 35 | 28 | 34 | 52 | 45 | 35 | 28 | 36 | 46 | 48 | 41 | 39 | 32 | 42 | 41 | 39 | 46 |
| Don't know | 46 | 40 | 44 | 53 | 46 | 41 | 39 | 53 | 54 | 49 | 40 | 44 | 44 | 50 | 44 | 46 | 45 | 51 | 44 |

How clear, if at all, do you think each party has been with their policy on education?

Conservatives

| | | | | | | | | | | | | | | | | | | | |
|------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Very clear | 9 | 19 | 4 | 3 | 5 | 15 | 12 | 7 | 6 | 7 | 7 | 17 | 10 | 8 | 13 | 9 | 8 | 9 | 8 |
| Fairly clear | 22 | 34 | 16 | 19 | 18 | 30 | 25 | 20 | 15 | 19 | 26 | 28 | 24 | 19 | 19 | 24 | 22 | 24 | 14 |
| TOTAL CLEAR | 31 | 53 | 20 | 22 | 23 | 45 | 37 | 27 | 21 | 26 | 33 | 45 | 34 | 27 | 32 | 33 | 30 | 33 | 22 |
| Not very clear | 22 | 17 | 29 | 29 | 29 | 19 | 25 | 19 | 24 | 23 | 20 | 21 | 24 | 20 | 28 | 20 | 22 | 19 | 28 |
| Not clear at all | 14 | 7 | 24 | 21 | 21 | 9 | 13 | 16 | 6 | 15 | 19 | 12 | 14 | 14 | 16 | 14 | 14 | 13 | 17 |
| TOTAL NOT CLEAR | 36 | 24 | 53 | 50 | 50 | 28 | 38 | 35 | 30 | 38 | 39 | 33 | 38 | 34 | 44 | 34 | 36 | 32 | 45 |
| Don't know | 32 | 23 | 28 | 28 | 27 | 27 | 25 | 39 | 49 | 36 | 28 | 22 | 28 | 38 | 23 | 32 | 34 | 36 | 33 |

Sample Size: 1606 Adults in GB
Fieldwork: 30th - 31st October 2019

| | Vote in 2017 | | | | EU Ref 2016 | | Gender | | Age | | | | Social Grade | | Region | | | | |
|--------------------------|--------------|-----|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|
| | Total | Con | Lab | Lib Dem | Remain | Leave | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted Sample | 1606 | 530 | 496 | 90 | 618 | 662 | 777 | 829 | 177 | 676 | 382 | 371 | 915 | 691 | 193 | 536 | 347 | 392 | 138 |
| Unweighted Sample | 1606 | 570 | 476 | 105 | 729 | 642 | 718 | 888 | 109 | 727 | 408 | 362 | 938 | 668 | 161 | 558 | 359 | 381 | 147 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |
| Labour | | | | | | | | | | | | | | | | | | | |
| Very clear | 8 | 3 | 15 | 4 | 12 | 4 | 11 | 6 | 18 | 8 | 6 | 6 | 11 | 5 | 15 | 8 | 7 | 7 | 4 |
| Fairly clear | 20 | 16 | 27 | 29 | 26 | 16 | 21 | 19 | 15 | 21 | 21 | 18 | 22 | 17 | 26 | 19 | 19 | 21 | 14 |
| TOTAL CLEAR | 28 | 19 | 42 | 33 | 38 | 20 | 32 | 25 | 33 | 29 | 27 | 24 | 33 | 22 | 41 | 27 | 26 | 28 | 18 |
| Not very clear | 24 | 33 | 22 | 29 | 25 | 30 | 27 | 21 | 13 | 22 | 25 | 32 | 25 | 23 | 20 | 23 | 27 | 22 | 33 |
| Not clear at all | 15 | 22 | 10 | 9 | 11 | 21 | 15 | 16 | 8 | 12 | 20 | 20 | 15 | 17 | 15 | 17 | 15 | 14 | 17 |
| TOTAL NOT CLEAR | 39 | 55 | 32 | 38 | 36 | 51 | 42 | 37 | 21 | 34 | 45 | 52 | 40 | 40 | 35 | 40 | 42 | 36 | 50 |
| Don't know | 32 | 26 | 26 | 28 | 26 | 28 | 26 | 39 | 45 | 36 | 29 | 23 | 28 | 38 | 24 | 33 | 31 | 37 | 31 |
| Liberal Democrats | | | | | | | | | | | | | | | | | | | |
| Very clear | 3 | 1 | 4 | 6 | 3 | 1 | 6 | 1 | 12 | 3 | 3 | 1 | 5 | 1 | 10 | 2 | 3 | 2 | 3 |
| Fairly clear | 13 | 12 | 16 | 29 | 20 | 10 | 15 | 12 | 9 | 13 | 13 | 15 | 15 | 11 | 15 | 15 | 14 | 12 | 8 |
| TOTAL CLEAR | 16 | 13 | 20 | 35 | 23 | 11 | 21 | 13 | 21 | 16 | 16 | 16 | 20 | 12 | 25 | 17 | 17 | 14 | 11 |
| Not very clear | 26 | 33 | 27 | 23 | 27 | 30 | 28 | 23 | 19 | 23 | 27 | 32 | 26 | 25 | 21 | 26 | 28 | 24 | 31 |
| Not clear at all | 18 | 22 | 17 | 9 | 13 | 24 | 18 | 18 | 11 | 16 | 21 | 22 | 17 | 19 | 18 | 18 | 17 | 18 | 24 |
| TOTAL NOT CLEAR | 44 | 55 | 44 | 32 | 40 | 54 | 46 | 41 | 30 | 39 | 48 | 54 | 43 | 44 | 39 | 44 | 45 | 42 | 55 |
| Don't know | 39 | 31 | 37 | 33 | 36 | 34 | 32 | 47 | 50 | 45 | 36 | 29 | 36 | 44 | 36 | 39 | 38 | 45 | 34 |
| SNP | | | | | | | | | | | | | | | | | | | |
| Very clear | 3 | 1 | 3 | 4 | 4 | 1 | 4 | 1 | 4 | 3 | 3 | 1 | 3 | 2 | 4 | 1 | 3 | 2 | 8 |
| Fairly clear | 9 | 7 | 10 | 10 | 12 | 6 | 11 | 7 | 8 | 10 | 10 | 7 | 9 | 9 | 12 | 7 | 8 | 8 | 17 |
| TOTAL CLEAR | 12 | 8 | 13 | 14 | 16 | 7 | 15 | 8 | 12 | 13 | 13 | 8 | 12 | 11 | 16 | 8 | 11 | 10 | 25 |
| Not very clear | 21 | 27 | 21 | 20 | 20 | 27 | 24 | 18 | 20 | 19 | 20 | 27 | 22 | 19 | 15 | 22 | 24 | 21 | 20 |
| Not clear at all | 19 | 24 | 18 | 13 | 15 | 25 | 21 | 18 | 15 | 17 | 21 | 25 | 19 | 20 | 24 | 18 | 17 | 19 | 26 |
| TOTAL NOT CLEAR | 40 | 51 | 39 | 33 | 35 | 52 | 45 | 36 | 35 | 36 | 41 | 52 | 41 | 39 | 39 | 40 | 41 | 40 | 46 |
| Don't know | 48 | 40 | 48 | 53 | 49 | 40 | 40 | 56 | 54 | 52 | 46 | 40 | 47 | 49 | 46 | 51 | 48 | 50 | 30 |
| Brexit Party | | | | | | | | | | | | | | | | | | | |
| Very clear | 2 | 3 | 3 | 1 | 1 | 3 | 2 | 2 | 3 | 2 | 2 | 2 | 2 | 2 | 5 | 2 | 3 | 2 | 0 |
| Fairly clear | 6 | 8 | 3 | 0 | 1 | 9 | 7 | 5 | 7 | 6 | 4 | 7 | 5 | 7 | 8 | 5 | 5 | 8 | 3 |
| TOTAL CLEAR | 8 | 11 | 6 | 1 | 2 | 12 | 9 | 7 | 10 | 8 | 6 | 9 | 7 | 9 | 13 | 7 | 8 | 10 | 3 |
| Not very clear | 17 | 25 | 15 | 15 | 15 | 25 | 18 | 17 | 15 | 14 | 17 | 25 | 17 | 18 | 15 | 15 | 20 | 18 | 21 |
| Not clear at all | 30 | 26 | 37 | 40 | 39 | 24 | 36 | 24 | 24 | 30 | 34 | 28 | 34 | 25 | 30 | 33 | 29 | 25 | 34 |
| TOTAL NOT CLEAR | 47 | 51 | 52 | 55 | 54 | 49 | 54 | 41 | 39 | 44 | 51 | 53 | 51 | 43 | 45 | 48 | 49 | 43 | 55 |
| Don't know | 45 | 39 | 42 | 44 | 44 | 39 | 38 | 52 | 52 | 48 | 43 | 39 | 42 | 48 | 40 | 46 | 43 | 48 | 43 |
| Green | | | | | | | | | | | | | | | | | | | |
| Very clear | 2 | 1 | 2 | 1 | 3 | 0 | 2 | 2 | 4 | 1 | 1 | 2 | 2 | 1 | 5 | 0 | 3 | 1 | 2 |
| Fairly clear | 8 | 6 | 9 | 16 | 11 | 6 | 10 | 6 | 7 | 10 | 8 | 4 | 8 | 7 | 11 | 8 | 8 | 6 | 6 |
| TOTAL CLEAR | 10 | 7 | 11 | 17 | 14 | 6 | 12 | 8 | 11 | 11 | 9 | 6 | 10 | 8 | 16 | 8 | 11 | 7 | 8 |
| Not very clear | 21 | 25 | 21 | 19 | 20 | 26 | 23 | 19 | 24 | 18 | 20 | 27 | 23 | 19 | 20 | 19 | 24 | 21 | 24 |
| Not clear at all | 20 | 25 | 20 | 11 | 17 | 25 | 23 | 18 | 12 | 18 | 24 | 25 | 21 | 20 | 24 | 21 | 19 | 19 | 20 |
| TOTAL NOT CLEAR | 41 | 50 | 41 | 30 | 37 | 51 | 46 | 37 | 36 | 36 | 44 | 52 | 44 | 39 | 44 | 40 | 43 | 40 | 44 |
| Don't know | 49 | 42 | 47 | 53 | 49 | 43 | 42 | 55 | 53 | 53 | 47 | 42 | 46 | 53 | 40 | 51 | 47 | 52 | 48 |

Sample Size: 1606 Adults in GB
Fieldwork: 30th - 31st October 2019

| | Vote in 2017 | | | | EU Ref 2016 | | Gender | | Age | | | | Social Grade | | Region | | | | |
|--------------------------|--------------|-----|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|
| | Total | Con | Lab | Lib Dem | Remain | Leave | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted Sample | 1606 | 530 | 496 | 90 | 618 | 662 | 777 | 829 | 177 | 676 | 382 | 371 | 915 | 691 | 193 | 536 | 347 | 392 | 138 |
| Unweighted Sample | 1606 | 570 | 476 | 105 | 729 | 642 | 718 | 888 | 109 | 727 | 408 | 362 | 938 | 668 | 161 | 558 | 359 | 381 | 147 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

How clear, if at all, do you think each party has been with their policy on immigration?

Conservatives

| | | | | | | | | | | | | | | | | | | | |
|------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Very clear | 17 | 28 | 11 | 11 | 12 | 24 | 20 | 13 | 15 | 13 | 16 | 26 | 19 | 14 | 21 | 20 | 12 | 15 | 16 |
| Fairly clear | 27 | 35 | 24 | 35 | 27 | 32 | 29 | 25 | 12 | 26 | 30 | 34 | 31 | 22 | 25 | 26 | 31 | 26 | 31 |
| TOTAL CLEAR | 44 | 63 | 35 | 46 | 39 | 56 | 49 | 38 | 27 | 39 | 46 | 60 | 50 | 36 | 46 | 46 | 43 | 41 | 47 |
| Not very clear | 21 | 19 | 25 | 28 | 27 | 19 | 21 | 21 | 22 | 21 | 23 | 18 | 20 | 22 | 20 | 21 | 22 | 21 | 17 |
| Not clear at all | 12 | 5 | 18 | 11 | 15 | 9 | 12 | 11 | 5 | 12 | 15 | 10 | 11 | 13 | 11 | 12 | 11 | 11 | 15 |
| TOTAL NOT CLEAR | 33 | 24 | 43 | 39 | 42 | 28 | 33 | 32 | 27 | 33 | 38 | 28 | 31 | 35 | 31 | 33 | 33 | 32 | 32 |
| Don't know | 24 | 13 | 22 | 14 | 19 | 17 | 18 | 29 | 47 | 28 | 16 | 12 | 20 | 29 | 23 | 22 | 24 | 28 | 22 |

Labour

| | | | | | | | | | | | | | | | | | | | |
|------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Very clear | 8 | 6 | 11 | 6 | 9 | 7 | 10 | 7 | 12 | 8 | 7 | 8 | 10 | 7 | 13 | 8 | 7 | 9 | 4 |
| Fairly clear | 18 | 15 | 22 | 30 | 22 | 15 | 17 | 18 | 14 | 19 | 18 | 17 | 19 | 16 | 23 | 17 | 17 | 17 | 16 |
| TOTAL CLEAR | 26 | 21 | 33 | 36 | 31 | 22 | 27 | 25 | 26 | 27 | 25 | 25 | 29 | 23 | 36 | 25 | 24 | 26 | 20 |
| Not very clear | 28 | 34 | 31 | 33 | 33 | 30 | 31 | 25 | 21 | 25 | 30 | 33 | 29 | 26 | 22 | 28 | 31 | 24 | 36 |
| Not clear at all | 20 | 29 | 13 | 13 | 13 | 30 | 23 | 18 | 5 | 16 | 27 | 28 | 20 | 20 | 18 | 21 | 20 | 22 | 19 |
| TOTAL NOT CLEAR | 48 | 63 | 44 | 46 | 46 | 60 | 54 | 43 | 26 | 41 | 57 | 61 | 49 | 46 | 40 | 49 | 51 | 46 | 55 |
| Don't know | 26 | 15 | 23 | 19 | 22 | 18 | 19 | 32 | 48 | 31 | 19 | 14 | 22 | 31 | 24 | 26 | 25 | 29 | 25 |

Liberal Democrats

| | | | | | | | | | | | | | | | | | | | |
|------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Very clear | 6 | 4 | 7 | 16 | 8 | 4 | 9 | 4 | 11 | 5 | 5 | 8 | 9 | 3 | 13 | 7 | 5 | 5 | 3 |
| Fairly clear | 15 | 14 | 18 | 29 | 23 | 10 | 19 | 12 | 15 | 17 | 14 | 14 | 17 | 13 | 19 | 15 | 17 | 13 | 16 |
| TOTAL CLEAR | 21 | 18 | 25 | 45 | 31 | 14 | 28 | 16 | 26 | 22 | 19 | 22 | 26 | 16 | 32 | 22 | 22 | 18 | 19 |
| Not very clear | 27 | 35 | 27 | 20 | 28 | 32 | 29 | 25 | 24 | 24 | 30 | 31 | 27 | 27 | 25 | 27 | 28 | 24 | 36 |
| Not clear at all | 19 | 24 | 16 | 10 | 12 | 26 | 20 | 17 | 4 | 16 | 24 | 24 | 18 | 19 | 16 | 19 | 17 | 21 | 17 |
| TOTAL NOT CLEAR | 46 | 59 | 43 | 30 | 40 | 58 | 49 | 42 | 28 | 40 | 54 | 55 | 45 | 46 | 41 | 46 | 45 | 45 | 53 |
| Don't know | 33 | 23 | 33 | 25 | 29 | 27 | 23 | 41 | 47 | 38 | 26 | 23 | 29 | 38 | 27 | 33 | 33 | 36 | 27 |

SNP

| | | | | | | | | | | | | | | | | | | | |
|------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Very clear | 6 | 3 | 5 | 12 | 8 | 3 | 8 | 3 | 7 | 6 | 5 | 6 | 8 | 3 | 12 | 4 | 5 | 3 | 14 |
| Fairly clear | 12 | 9 | 13 | 21 | 16 | 9 | 15 | 8 | 17 | 12 | 11 | 9 | 13 | 10 | 13 | 10 | 10 | 8 | 31 |
| TOTAL CLEAR | 18 | 12 | 18 | 33 | 24 | 12 | 23 | 11 | 24 | 18 | 16 | 15 | 21 | 13 | 25 | 14 | 15 | 11 | 45 |
| Not very clear | 22 | 29 | 23 | 14 | 21 | 27 | 25 | 20 | 17 | 20 | 25 | 26 | 23 | 22 | 15 | 24 | 24 | 23 | 19 |
| Not clear at all | 18 | 26 | 14 | 12 | 12 | 26 | 19 | 17 | 6 | 16 | 21 | 25 | 18 | 18 | 16 | 18 | 19 | 20 | 15 |
| TOTAL NOT CLEAR | 40 | 55 | 37 | 26 | 33 | 53 | 44 | 37 | 23 | 36 | 46 | 51 | 41 | 40 | 31 | 42 | 43 | 43 | 34 |
| Don't know | 42 | 33 | 44 | 40 | 42 | 35 | 33 | 51 | 53 | 46 | 38 | 34 | 39 | 46 | 44 | 45 | 42 | 46 | 21 |

Brexit Party

| | | | | | | | | | | | | | | | | | | | |
|------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Very clear | 29 | 30 | 33 | 34 | 32 | 31 | 38 | 21 | 23 | 31 | 29 | 28 | 32 | 24 | 30 | 29 | 28 | 26 | 37 |
| Fairly clear | 16 | 19 | 13 | 19 | 15 | 18 | 17 | 14 | 21 | 15 | 16 | 16 | 18 | 12 | 21 | 15 | 15 | 16 | 11 |
| TOTAL CLEAR | 45 | 49 | 46 | 53 | 47 | 49 | 55 | 35 | 44 | 46 | 45 | 44 | 50 | 36 | 51 | 44 | 43 | 42 | 48 |
| Not very clear | 13 | 16 | 13 | 13 | 13 | 16 | 13 | 14 | 7 | 12 | 16 | 17 | 12 | 15 | 10 | 15 | 15 | 13 | 11 |
| Not clear at all | 13 | 13 | 14 | 13 | 14 | 13 | 13 | 13 | 4 | 11 | 16 | 17 | 11 | 15 | 11 | 13 | 11 | 14 | 13 |
| TOTAL NOT CLEAR | 26 | 29 | 27 | 26 | 27 | 29 | 26 | 27 | 11 | 23 | 32 | 34 | 23 | 30 | 21 | 28 | 26 | 27 | 24 |
| Don't know | 29 | 21 | 28 | 21 | 26 | 23 | 20 | 38 | 45 | 32 | 23 | 22 | 26 | 34 | 28 | 29 | 30 | 31 | 27 |

Sample Size: 1606 Adults in GB
Fieldwork: 30th - 31st October 2019

| | Vote in 2017 | | | | EU Ref 2016 | | Gender | | Age | | | | Social Grade | | Region | | | | |
|--------------------------|--------------|-----|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|
| | Total | Con | Lab | Lib Dem | Remain | Leave | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted Sample | 1606 | 530 | 496 | 90 | 618 | 662 | 777 | 829 | 177 | 676 | 382 | 371 | 915 | 691 | 193 | 536 | 347 | 392 | 138 |
| Unweighted Sample | 1606 | 570 | 476 | 105 | 729 | 642 | 718 | 888 | 109 | 727 | 408 | 362 | 938 | 668 | 161 | 558 | 359 | 381 | 147 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Green

| | | | | | | | | | | | | | | | | | | | |
|------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Very clear | 5 | 3 | 7 | 10 | 8 | 3 | 7 | 3 | 10 | 5 | 4 | 4 | 6 | 3 | 12 | 6 | 4 | 3 | 5 |
| Fairly clear | 11 | 7 | 14 | 12 | 14 | 7 | 15 | 7 | 13 | 12 | 10 | 7 | 12 | 9 | 12 | 10 | 8 | 11 | 14 |
| TOTAL CLEAR | 16 | 10 | 21 | 22 | 22 | 10 | 22 | 10 | 23 | 17 | 14 | 11 | 18 | 12 | 24 | 16 | 12 | 14 | 19 |
| Not very clear | 22 | 28 | 20 | 20 | 22 | 26 | 24 | 20 | 20 | 18 | 24 | 26 | 23 | 21 | 18 | 22 | 26 | 20 | 22 |
| Not clear at all | 19 | 26 | 15 | 16 | 14 | 26 | 20 | 18 | 6 | 16 | 24 | 25 | 19 | 19 | 18 | 19 | 18 | 19 | 21 |
| TOTAL NOT CLEAR | 41 | 54 | 35 | 36 | 36 | 52 | 44 | 38 | 26 | 34 | 48 | 51 | 42 | 40 | 36 | 41 | 44 | 39 | 43 |
| Don't know | 43 | 37 | 43 | 42 | 42 | 37 | 34 | 52 | 51 | 48 | 37 | 38 | 40 | 48 | 39 | 43 | 44 | 47 | 38 |

How clear, if at all, do you think each party has been with their policy on the economy?

Conservatives

| | | | | | | | | | | | | | | | | | | | |
|------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Very clear | 17 | 33 | 7 | 6 | 9 | 27 | 24 | 11 | 15 | 13 | 18 | 24 | 19 | 14 | 16 | 20 | 15 | 16 | 16 |
| Fairly clear | 25 | 34 | 21 | 24 | 23 | 31 | 27 | 23 | 22 | 22 | 25 | 31 | 26 | 23 | 24 | 26 | 26 | 26 | 16 |
| TOTAL CLEAR | 42 | 67 | 28 | 30 | 32 | 58 | 51 | 34 | 37 | 35 | 43 | 55 | 45 | 37 | 40 | 46 | 41 | 42 | 32 |
| Not very clear | 19 | 13 | 27 | 24 | 26 | 16 | 20 | 18 | 13 | 19 | 19 | 22 | 19 | 19 | 20 | 17 | 20 | 18 | 27 |
| Not clear at all | 13 | 5 | 21 | 26 | 21 | 7 | 13 | 13 | 6 | 15 | 18 | 8 | 15 | 11 | 19 | 14 | 12 | 10 | 18 |
| TOTAL NOT CLEAR | 32 | 18 | 48 | 50 | 47 | 23 | 33 | 31 | 19 | 34 | 37 | 30 | 34 | 30 | 39 | 31 | 32 | 28 | 45 |
| Don't know | 26 | 15 | 24 | 20 | 21 | 19 | 16 | 35 | 45 | 30 | 20 | 15 | 21 | 32 | 21 | 24 | 26 | 30 | 23 |

Labour

| | | | | | | | | | | | | | | | | | | | |
|------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Very clear | 8 | 3 | 13 | 11 | 12 | 3 | 10 | 5 | 9 | 9 | 7 | 6 | 9 | 6 | 11 | 9 | 6 | 7 | 5 |
| Fairly clear | 19 | 15 | 28 | 25 | 26 | 15 | 19 | 18 | 16 | 22 | 17 | 17 | 21 | 15 | 28 | 16 | 21 | 18 | 12 |
| TOTAL CLEAR | 27 | 18 | 41 | 36 | 38 | 18 | 29 | 23 | 25 | 31 | 24 | 23 | 30 | 21 | 39 | 25 | 27 | 25 | 17 |
| Not very clear | 26 | 32 | 26 | 29 | 27 | 31 | 28 | 24 | 19 | 22 | 27 | 34 | 26 | 26 | 20 | 26 | 29 | 23 | 33 |
| Not clear at all | 20 | 32 | 9 | 14 | 15 | 29 | 23 | 18 | 7 | 16 | 28 | 26 | 21 | 20 | 18 | 22 | 17 | 19 | 27 |
| TOTAL NOT CLEAR | 46 | 64 | 35 | 43 | 42 | 60 | 51 | 42 | 26 | 38 | 55 | 60 | 47 | 46 | 38 | 48 | 46 | 42 | 60 |
| Don't know | 27 | 17 | 24 | 22 | 21 | 21 | 19 | 35 | 49 | 31 | 21 | 17 | 22 | 34 | 23 | 26 | 26 | 33 | 24 |

Liberal Democrats

| | | | | | | | | | | | | | | | | | | | |
|------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Very clear | 2 | 1 | 2 | 8 | 3 | 1 | 4 | 0 | 8 | 2 | 2 | 1 | 4 | 1 | 6 | 3 | 2 | 2 | 1 |
| Fairly clear | 14 | 11 | 18 | 30 | 23 | 9 | 16 | 13 | 11 | 17 | 13 | 12 | 16 | 12 | 15 | 17 | 14 | 10 | 16 |
| TOTAL CLEAR | 16 | 12 | 20 | 38 | 26 | 10 | 20 | 13 | 19 | 19 | 15 | 13 | 20 | 13 | 21 | 20 | 16 | 12 | 17 |
| Not very clear | 30 | 35 | 31 | 28 | 32 | 35 | 35 | 24 | 23 | 26 | 32 | 36 | 30 | 29 | 27 | 28 | 33 | 27 | 38 |
| Not clear at all | 20 | 29 | 16 | 6 | 13 | 28 | 21 | 19 | 7 | 17 | 25 | 26 | 21 | 19 | 18 | 21 | 17 | 21 | 20 |
| TOTAL NOT CLEAR | 50 | 64 | 47 | 34 | 45 | 63 | 56 | 43 | 30 | 43 | 57 | 62 | 51 | 48 | 45 | 49 | 50 | 48 | 58 |
| Don't know | 34 | 23 | 34 | 26 | 30 | 28 | 24 | 44 | 52 | 38 | 28 | 25 | 30 | 39 | 34 | 32 | 34 | 40 | 25 |

Sample Size: 1606 Adults in GB
Fieldwork: 30th - 31st October 2019

| | Vote in 2017 | | | | EU Ref 2016 | | Gender | | Age | | | | Social Grade | | Region | | | | |
|--------------------------|--------------|-----|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|
| | Total | Con | Lab | Lib Dem | Remain | Leave | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted Sample | 1606 | 530 | 496 | 90 | 618 | 662 | 777 | 829 | 177 | 676 | 382 | 371 | 915 | 691 | 193 | 536 | 347 | 392 | 138 |
| Unweighted Sample | 1606 | 570 | 476 | 105 | 729 | 642 | 718 | 888 | 109 | 727 | 408 | 362 | 938 | 668 | 161 | 558 | 359 | 381 | 147 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

SNP

| | | | | | | | | | | | | | | | | | | | |
|------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Very clear | 2 | 1 | 2 | 8 | 4 | 2 | 4 | 1 | 1 | 2 | 3 | 2 | 3 | 2 | 2 | 2 | 3 | 1 | 8 |
| Fairly clear | 11 | 7 | 15 | 12 | 15 | 6 | 12 | 9 | 18 | 11 | 10 | 6 | 12 | 8 | 17 | 9 | 8 | 8 | 18 |
| TOTAL CLEAR | 13 | 8 | 17 | 20 | 19 | 8 | 16 | 10 | 19 | 13 | 13 | 8 | 15 | 10 | 19 | 11 | 11 | 9 | 26 |
| Not very clear | 22 | 28 | 23 | 21 | 22 | 27 | 26 | 19 | 13 | 20 | 24 | 28 | 23 | 21 | 17 | 22 | 26 | 21 | 23 |
| Not clear at all | 22 | 32 | 14 | 13 | 14 | 30 | 25 | 18 | 12 | 19 | 24 | 29 | 21 | 23 | 18 | 22 | 20 | 23 | 28 |
| TOTAL NOT CLEAR | 44 | 60 | 37 | 34 | 36 | 57 | 51 | 37 | 25 | 39 | 48 | 57 | 44 | 44 | 35 | 44 | 46 | 44 | 51 |
| Don't know | 43 | 33 | 45 | 47 | 44 | 35 | 33 | 53 | 55 | 47 | 39 | 35 | 41 | 47 | 46 | 45 | 42 | 48 | 23 |

Brexit Party

| | | | | | | | | | | | | | | | | | | | |
|------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Very clear | 3 | 4 | 2 | 3 | 1 | 5 | 5 | 2 | 7 | 3 | 3 | 2 | 4 | 2 | 10 | 2 | 3 | 2 | 1 |
| Fairly clear | 8 | 13 | 6 | 3 | 4 | 13 | 9 | 7 | 10 | 7 | 7 | 12 | 9 | 7 | 7 | 10 | 8 | 10 | 4 |
| TOTAL CLEAR | 11 | 17 | 8 | 6 | 5 | 18 | 14 | 9 | 17 | 10 | 10 | 14 | 13 | 9 | 17 | 12 | 11 | 12 | 5 |
| Not very clear | 20 | 25 | 18 | 16 | 17 | 27 | 22 | 18 | 17 | 17 | 21 | 26 | 19 | 21 | 12 | 18 | 27 | 18 | 25 |
| Not clear at all | 30 | 29 | 35 | 37 | 39 | 25 | 35 | 25 | 14 | 30 | 36 | 28 | 32 | 26 | 31 | 33 | 24 | 26 | 38 |
| TOTAL NOT CLEAR | 50 | 54 | 53 | 53 | 56 | 52 | 57 | 43 | 31 | 47 | 57 | 54 | 51 | 47 | 43 | 51 | 51 | 44 | 63 |
| Don't know | 39 | 29 | 38 | 41 | 39 | 30 | 30 | 47 | 51 | 43 | 33 | 32 | 36 | 43 | 40 | 37 | 37 | 44 | 33 |

Green

| | | | | | | | | | | | | | | | | | | | |
|------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Very clear | 3 | 1 | 3 | 4 | 3 | 1 | 4 | 2 | 8 | 2 | 1 | 3 | 3 | 2 | 11 | 2 | 2 | 2 | 0 |
| Fairly clear | 8 | 5 | 12 | 12 | 12 | 5 | 10 | 7 | 9 | 10 | 10 | 4 | 10 | 6 | 10 | 10 | 8 | 5 | 10 |
| TOTAL CLEAR | 11 | 6 | 15 | 16 | 15 | 6 | 14 | 9 | 17 | 12 | 11 | 7 | 13 | 8 | 21 | 12 | 10 | 7 | 10 |
| Not very clear | 23 | 25 | 24 | 24 | 24 | 26 | 25 | 20 | 17 | 20 | 22 | 29 | 23 | 22 | 19 | 21 | 28 | 22 | 23 |
| Not clear at all | 23 | 33 | 17 | 15 | 18 | 31 | 27 | 19 | 13 | 21 | 26 | 28 | 23 | 22 | 20 | 26 | 20 | 22 | 26 |
| TOTAL NOT CLEAR | 46 | 58 | 41 | 39 | 42 | 57 | 52 | 39 | 30 | 41 | 48 | 57 | 46 | 44 | 39 | 47 | 48 | 44 | 49 |
| Don't know | 44 | 36 | 43 | 45 | 43 | 37 | 35 | 52 | 54 | 47 | 40 | 36 | 40 | 48 | 41 | 42 | 43 | 50 | 40 |