

## YouGov Survey Results

Sample Size: 1217 adults in Scotland (16+)  
Fieldwork: 11th - 18th March 2026

	Current Scottish Regional VI						Vote in 2024 GE				EU Ref 2016		2014 Indy Ref		Gender		Age					
	Total	Scottish Conservative and Unionist	Scottish Labour	Scottish Liberal Democrat	Scottish National Party (SNP)	Scottish Greens	Reform UK	Con	Lab	Lib Dem	SNP	Remain	Leave	Yes	No	Male	Female	16-24	25-49	50-64	65+	
<b>Weighted Sample</b>	<b>1217</b>	81	100	95	259	153	167	109	304	84	258	610	291	427	529	583	634	149	475	308	286	
<b>Unweighted Sample</b>	<b>1217</b>	90	109	98	253	157	172	116	330	82	270	615	314	394	502	553	664	110	436	313	358	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How important, if at all, do you think the following are to the Scottish economy these days?

### Agriculture

Very important	51	58	52	53	48	39	61	61	50	60	56	52	60	53	55	50	51	39	40	57	66
Fairly important	40	36	42	38	43	48	31	34	42	31	39	42	32	39	39	41	38	45	48	36	27
<b>TOTAL IMPORTANT</b>	<b>91</b>	<b>94</b>	<b>94</b>	<b>91</b>	<b>91</b>	<b>87</b>	<b>92</b>	<b>95</b>	<b>92</b>	<b>91</b>	<b>95</b>	<b>94</b>	<b>92</b>	<b>92</b>	<b>94</b>	<b>91</b>	<b>89</b>	<b>84</b>	<b>88</b>	<b>93</b>	<b>93</b>
Not very important	5	5	1	7	5	9	3	3	4	4	3	3	4	4	2	5	4	12	5	4	2
Not important at all	1	0	2	0	0	0	1	1	1	0	0	1	1	1	1	0	1	0	1	0	0
<b>TOTAL NOT IMPORTANT</b>	<b>6</b>	<b>5</b>	<b>3</b>	<b>7</b>	<b>5</b>	<b>9</b>	<b>4</b>	<b>4</b>	<b>5</b>	<b>4</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>5</b>	<b>3</b>	<b>5</b>	<b>5</b>	<b>12</b>	<b>6</b>	<b>4</b>	<b>2</b>
Don't know	4	1	3	1	4	4	5	2	4	5	2	3	4	3	4	3	5	4	6	3	4

### Arts and creative industries

Very important	16	13	20	18	19	21	9	14	16	16	20	17	11	20	11	15	16	24	15	15	13
Fairly important	43	36	41	46	49	57	38	32	42	43	58	45	42	48	40	39	47	44	47	37	43
<b>TOTAL IMPORTANT</b>	<b>59</b>	<b>49</b>	<b>61</b>	<b>64</b>	<b>68</b>	<b>78</b>	<b>47</b>	<b>46</b>	<b>58</b>	<b>59</b>	<b>78</b>	<b>62</b>	<b>53</b>	<b>68</b>	<b>51</b>	<b>54</b>	<b>63</b>	<b>68</b>	<b>62</b>	<b>52</b>	<b>56</b>
Not very important	27	34	32	27	22	18	36	38	26	25	17	25	29	23	30	32	22	26	24	28	31
Not important at all	7	13	2	6	3	2	12	14	6	11	2	6	11	5	9	8	5	3	5	11	7
<b>TOTAL NOT IMPORTANT</b>	<b>34</b>	<b>47</b>	<b>34</b>	<b>33</b>	<b>25</b>	<b>20</b>	<b>48</b>	<b>52</b>	<b>32</b>	<b>36</b>	<b>19</b>	<b>31</b>	<b>40</b>	<b>28</b>	<b>39</b>	<b>40</b>	<b>27</b>	<b>29</b>	<b>29</b>	<b>39</b>	<b>38</b>
Don't know	7	4	4	3	7	3	6	3	9	4	3	8	6	4	9	5	10	4	9	8	6

### Financial services

Very important	32	51	43	31	36	21	33	41	36	30	35	36	33	35	34	35	29	26	27	37	37
Fairly important	50	39	41	50	48	58	47	46	47	54	51	51	48	49	51	47	53	48	53	47	50
<b>TOTAL IMPORTANT</b>	<b>82</b>	<b>90</b>	<b>84</b>	<b>81</b>	<b>84</b>	<b>79</b>	<b>80</b>	<b>87</b>	<b>83</b>	<b>84</b>	<b>86</b>	<b>87</b>	<b>81</b>	<b>84</b>	<b>85</b>	<b>82</b>	<b>82</b>	<b>74</b>	<b>80</b>	<b>84</b>	<b>87</b>
Not very important	8	5	9	15	7	12	8	7	10	8	6	7	8	9	7	10	7	11	10	8	5
Not important at all	1	3	1	0	0	0	2	1	0	1	0	0	2	1	1	2	0	1	0	2	1
<b>TOTAL NOT IMPORTANT</b>	<b>9</b>	<b>8</b>	<b>10</b>	<b>15</b>	<b>7</b>	<b>12</b>	<b>10</b>	<b>8</b>	<b>10</b>	<b>9</b>	<b>6</b>	<b>7</b>	<b>10</b>	<b>10</b>	<b>8</b>	<b>12</b>	<b>7</b>	<b>12</b>	<b>10</b>	<b>10</b>	<b>6</b>
Don't know	8	2	5	5	9	10	10	6	7	6	7	6	8	6	7	6	11	13	9	6	7

### Internet and digital services

Very important	30	39	27	27	38	22	34	36	29	28	36	33	34	39	28	30	29	15	26	36	37
Fairly important	49	46	55	56	46	55	44	49	47	54	47	49	46	45	52	49	49	53	51	45	49
<b>TOTAL IMPORTANT</b>	<b>79</b>	<b>85</b>	<b>82</b>	<b>83</b>	<b>84</b>	<b>77</b>	<b>78</b>	<b>85</b>	<b>76</b>	<b>82</b>	<b>83</b>	<b>82</b>	<b>80</b>	<b>84</b>	<b>80</b>	<b>79</b>	<b>78</b>	<b>68</b>	<b>77</b>	<b>81</b>	<b>86</b>
Not very important	11	12	10	12	8	14	10	11	11	7	10	10	9	10	10	11	11	19	12	8	7
Not important at all	1	1	1	1	0	0	5	1	1	4	0	1	2	1	2	2	1	1	1	3	1
<b>TOTAL NOT IMPORTANT</b>	<b>12</b>	<b>13</b>	<b>11</b>	<b>13</b>	<b>8</b>	<b>14</b>	<b>15</b>	<b>12</b>	<b>12</b>	<b>11</b>	<b>10</b>	<b>11</b>	<b>11</b>	<b>11</b>	<b>12</b>	<b>13</b>	<b>12</b>	<b>20</b>	<b>13</b>	<b>11</b>	<b>8</b>
Don't know	9	3	7	4	7	10	7	4	12	7	6	7	9	6	9	8	10	12	10	8	6

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Sample Size: 1217 adults in Scotland (16+)

Fieldwork: 11th - 18th March 2026

	Socio-economic classification (NS-SEC)			Social Grade		Scottish Region								
	Total	Higher	Intermediate	Routine	ABC1	C2DE	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow
<b>Weighted Sample</b>	<b>1217</b>	403	241	387	709	467	178	115	182	122	148	142	216	113
<b>Unweighted Sample</b>	<b>1217</b>	469	264	313	730	438	181	124	189	120	137	153	202	111
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How important, if at all, do you think the following are to the Scottish economy these days?

### Agriculture

Very important	51	50	55	52	49	52	60	59	48	51	43	59	48	35
Fairly important	40	40	39	39	42	36	33	29	43	39	43	34	42	57
<b>TOTAL IMPORTANT</b>	<b>91</b>	<b>90</b>	<b>94</b>	<b>91</b>	<b>91</b>	<b>88</b>	<b>93</b>	<b>88</b>	<b>91</b>	<b>90</b>	<b>86</b>	<b>93</b>	<b>90</b>	<b>92</b>
Not very important	5	5	2	5	5	5	2	7	4	5	6	3	7	4
Not important at all	1	1	1	0	0	1	1	0	1	1	1	0	0	0
<b>TOTAL NOT IMPORTANT</b>	<b>6</b>	<b>6</b>	<b>3</b>	<b>5</b>	<b>5</b>	<b>6</b>	<b>3</b>	<b>7</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>3</b>	<b>7</b>	<b>4</b>
Don't know	4	5	2	5	4	6	5	4	5	3	7	4	4	4

### Arts and creative industries

Very important	16	15	15	15	17	14	14	18	19	9	14	16	19	16
Fairly important	43	44	48	39	44	43	51	47	37	48	32	44	39	55
<b>TOTAL IMPORTANT</b>	<b>59</b>	<b>59</b>	<b>63</b>	<b>54</b>	<b>61</b>	<b>57</b>	<b>65</b>	<b>65</b>	<b>56</b>	<b>57</b>	<b>46</b>	<b>60</b>	<b>58</b>	<b>71</b>
Not very important	27	30	24	27	27	26	22	22	25	30	40	27	26	22
Not important at all	7	5	7	9	6	8	6	8	7	5	6	7	9	2
<b>TOTAL NOT IMPORTANT</b>	<b>34</b>	<b>35</b>	<b>31</b>	<b>36</b>	<b>33</b>	<b>34</b>	<b>28</b>	<b>30</b>	<b>32</b>	<b>35</b>	<b>46</b>	<b>34</b>	<b>35</b>	<b>24</b>
Don't know	7	5	6	10	6	10	8	5	12	8	8	6	7	5

### Financial services

Very important	32	35	34	33	33	30	30	25	29	34	36	35	31	37
Fairly important	50	50	50	53	50	52	51	49	56	52	47	45	54	44
<b>TOTAL IMPORTANT</b>	<b>82</b>	<b>85</b>	<b>84</b>	<b>86</b>	<b>83</b>	<b>82</b>	<b>81</b>	<b>74</b>	<b>85</b>	<b>86</b>	<b>83</b>	<b>80</b>	<b>85</b>	<b>81</b>
Not very important	8	8	8	7	9	7	7	15	6	7	5	9	10	10
Not important at all	1	1	1	1	1	1	1	0	1	1	0	2	1	0
<b>TOTAL NOT IMPORTANT</b>	<b>9</b>	<b>9</b>	<b>9</b>	<b>8</b>	<b>10</b>	<b>8</b>	<b>8</b>	<b>15</b>	<b>7</b>	<b>8</b>	<b>5</b>	<b>11</b>	<b>11</b>	<b>10</b>
Don't know	8	7	8	7	7	10	10	11	9	6	11	8	4	9

### Internet and digital services

Very important	30	32	31	30	29	30	30	28	26	31	31	39	28	23
Fairly important	49	48	47	48	50	48	50	48	54	51	47	42	49	51
<b>TOTAL IMPORTANT</b>	<b>79</b>	<b>80</b>	<b>78</b>	<b>78</b>	<b>79</b>	<b>78</b>	<b>80</b>	<b>76</b>	<b>80</b>	<b>82</b>	<b>78</b>	<b>81</b>	<b>77</b>	<b>74</b>
Not very important	11	11	14	10	12	9	11	14	10	7	6	10	13	18
Not important at all	1	1	1	2	1	2	2	0	1	3	2	3	1	0
<b>TOTAL NOT IMPORTANT</b>	<b>12</b>	<b>12</b>	<b>15</b>	<b>12</b>	<b>13</b>	<b>11</b>	<b>13</b>	<b>14</b>	<b>11</b>	<b>10</b>	<b>8</b>	<b>13</b>	<b>14</b>	<b>18</b>
Don't know	9	8	7	10	7	11	7	10	9	8	14	6	9	8

Sample Size: 1217 adults in Scotland (16+)  
Fieldwork: 11th - 18th March 2026

	Current Scottish Regional VI							Vote in 2024 GE				EU Ref 2016		2014 Indy Ref		Gender		Age				
	Total	Scottish Conservative and Unionist	Scottish Labour	Scottish Liberal Democrat	Scottish National Party (SNP)	Scottish Greens	Reform UK	Con	Lab	Lib Dem	SNP	Remain	Leave	Yes	No	Male	Female	16-24	25-49	50-64	65+	
<b>Weighted Sample</b>	<b>1217</b>	81	100	95	259	153	167	109	304	84	258	610	291	427	529	583	634	149	475	308	286	
<b>Unweighted Sample</b>	<b>1217</b>	90	109	98	253	157	172	116	330	82	270	615	314	394	502	553	664	110	436	313	358	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Oil and gas extraction</b>																						
Very important	45	58	34	45	45	19	75	61	44	50	40	44	64	47	52	50	41	27	38	53	58	
Fairly important	37	34	52	43	39	45	15	34	44	34	41	40	28	38	36	35	40	41	42	35	29	
<b>TOTAL IMPORTANT</b>	<b>82</b>	<b>92</b>	<b>86</b>	<b>88</b>	<b>84</b>	<b>64</b>	<b>90</b>	<b>95</b>	<b>88</b>	<b>84</b>	<b>81</b>	<b>84</b>	<b>92</b>	<b>85</b>	<b>88</b>	<b>85</b>	<b>81</b>	<b>68</b>	<b>80</b>	<b>88</b>	<b>87</b>	
Not very important	7	5	7	8	8	18	3	2	5	9	10	8	4	8	5	8	7	14	8	5	6	
Not important at all	2	0	3	2	1	5	2	1	1	3	3	1	2	2	1	2	2	5	2	2	2	
<b>TOTAL NOT IMPORTANT</b>	<b>9</b>	<b>5</b>	<b>10</b>	<b>10</b>	<b>9</b>	<b>23</b>	<b>5</b>	<b>3</b>	<b>6</b>	<b>12</b>	<b>13</b>	<b>9</b>	<b>6</b>	<b>10</b>	<b>6</b>	<b>10</b>	<b>9</b>	<b>19</b>	<b>10</b>	<b>7</b>	<b>8</b>	
Don't know	8	3	4	2	7	13	5	2	6	6	6	7	4	5	6	5	10	14	9	5	5	
<b>Renewable power generation</b>																						
Very important	44	29	43	49	61	68	24	27	41	41	62	50	31	55	33	44	43	55	42	40	44	
Fairly important	36	45	41	42	30	27	31	51	38	35	30	38	35	29	43	35	36	30	39	37	32	
<b>TOTAL IMPORTANT</b>	<b>80</b>	<b>74</b>	<b>84</b>	<b>91</b>	<b>91</b>	<b>95</b>	<b>55</b>	<b>78</b>	<b>79</b>	<b>76</b>	<b>92</b>	<b>88</b>	<b>66</b>	<b>84</b>	<b>76</b>	<b>79</b>	<b>79</b>	<b>85</b>	<b>81</b>	<b>77</b>	<b>76</b>	
Not very important	10	22	10	6	5	4	23	16	9	14	5	6	18	9	12	11	9	8	9	12	11	
Not important at all	3	2	2	0	2	0	13	3	3	6	1	2	8	3	4	5	2	2	2	5	5	
<b>TOTAL NOT IMPORTANT</b>	<b>13</b>	<b>24</b>	<b>12</b>	<b>6</b>	<b>7</b>	<b>4</b>	<b>36</b>	<b>19</b>	<b>12</b>	<b>20</b>	<b>6</b>	<b>8</b>	<b>26</b>	<b>12</b>	<b>16</b>	<b>16</b>	<b>11</b>	<b>10</b>	<b>11</b>	<b>17</b>	<b>16</b>	
Don't know	7	2	4	3	3	2	10	3	10	4	1	5	9	3	8	5	9	5	7	6	9	
<b>Retail</b>																						
Very important	33	49	32	35	30	18	43	41	31	39	30	32	41	33	36	36	30	27	22	43	43	
Fairly important	53	45	57	49	60	63	49	52	56	41	64	55	50	56	51	50	55	55	59	47	49	
<b>TOTAL IMPORTANT</b>	<b>86</b>	<b>94</b>	<b>89</b>	<b>84</b>	<b>90</b>	<b>81</b>	<b>92</b>	<b>93</b>	<b>87</b>	<b>80</b>	<b>94</b>	<b>87</b>	<b>91</b>	<b>89</b>	<b>87</b>	<b>86</b>	<b>85</b>	<b>82</b>	<b>81</b>	<b>90</b>	<b>92</b>	
Not very important	9	5	9	10	6	16	4	5	8	14	5	8	5	6	9	9	9	10	12	7	5	
Not important at all	1	0	0	2	1	1	1	0	0	0	0	1	1	2	0	1	1	2	1	0	1	
<b>TOTAL NOT IMPORTANT</b>	<b>10</b>	<b>5</b>	<b>9</b>	<b>12</b>	<b>7</b>	<b>17</b>	<b>5</b>	<b>5</b>	<b>8</b>	<b>14</b>	<b>5</b>	<b>9</b>	<b>6</b>	<b>8</b>	<b>9</b>	<b>10</b>	<b>10</b>	<b>12</b>	<b>13</b>	<b>7</b>	<b>6</b>	
Don't know	5	1	3	3	4	2	3	3	5	5	2	4	4	3	4	4	6	5	6	4	2	
<b>Tourism</b>																						
Very important	59	69	69	64	69	51	55	64	60	69	70	64	61	67	59	60	58	49	56	66	63	
Fairly important	33	30	29	34	25	43	37	32	35	28	27	30	33	26	36	33	34	41	35	29	32	
<b>TOTAL IMPORTANT</b>	<b>92</b>	<b>99</b>	<b>98</b>	<b>98</b>	<b>94</b>	<b>94</b>	<b>92</b>	<b>96</b>	<b>95</b>	<b>97</b>	<b>97</b>	<b>94</b>	<b>94</b>	<b>93</b>	<b>95</b>	<b>93</b>	<b>92</b>	<b>90</b>	<b>91</b>	<b>95</b>	<b>95</b>	
Not very important	4	0	1	0	2	5	5	3	2	1	2	3	2	3	2	4	3	8	4	2	2	
Not important at all	0	0	0	0	0	1	0	0	0	0	0	0	0	1	0	1	0	0	1	0	0	
<b>TOTAL NOT IMPORTANT</b>	<b>4</b>	<b>0</b>	<b>1</b>	<b>0</b>	<b>2</b>	<b>6</b>	<b>5</b>	<b>3</b>	<b>2</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>2</b>	<b>4</b>	<b>2</b>	<b>5</b>	<b>3</b>	<b>8</b>	<b>5</b>	<b>2</b>	<b>2</b>	
Don't know	4	1	1	1	3	1	2	2	3	2	1	2	4	3	3	3	5	3	4	3	4	

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	Total	Socio-economic classification (NS-SEC)			Social Grade		Scottish Region							
		Higher	Intermediate	Routine	ABC1	C2DE	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow
<b>Weighted Sample</b>	<b>1217</b>	403	241	387	709	467	178	115	182	122	148	142	216	113
<b>Unweighted Sample</b>	<b>1217</b>	469	264	313	730	438	181	124	189	120	137	153	202	111
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Oil and gas extraction</b>														
Very important	45	42	47	53	43	49	57	41	42	47	44	56	38	37
Fairly important	37	42	38	33	40	34	31	41	40	41	36	30	45	30
<b>TOTAL IMPORTANT</b>	<b>82</b>	<b>84</b>	<b>85</b>	<b>86</b>	<b>83</b>	<b>83</b>	<b>88</b>	<b>82</b>	<b>82</b>	<b>88</b>	<b>80</b>	<b>86</b>	<b>83</b>	<b>67</b>
Not very important	7	7	5	6	8	6	5	9	5	4	6	8	7	20
Not important at all	2	2	4	0	3	1	1	1	4	3	2	1	4	1
<b>TOTAL NOT IMPORTANT</b>	<b>9</b>	<b>9</b>	<b>9</b>	<b>6</b>	<b>11</b>	<b>7</b>	<b>6</b>	<b>10</b>	<b>9</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>11</b>	<b>21</b>
Don't know	8	7	5	8	6	10	6	8	10	5	11	5	6	13
<b>Renewable power generation</b>														
Very important	44	47	42	38	46	39	42	46	43	35	41	48	48	45
Fairly important	36	36	37	39	37	35	31	36	34	40	33	35	38	43
<b>TOTAL IMPORTANT</b>	<b>80</b>	<b>83</b>	<b>79</b>	<b>77</b>	<b>83</b>	<b>74</b>	<b>73</b>	<b>82</b>	<b>77</b>	<b>75</b>	<b>74</b>	<b>83</b>	<b>86</b>	<b>88</b>
Not very important	10	11	10	9	9	11	14	6	13	14	15	7	5	6
Not important at all	3	1	4	5	3	4	6	5	2	4	1	5	3	1
<b>TOTAL NOT IMPORTANT</b>	<b>13</b>	<b>12</b>	<b>14</b>	<b>14</b>	<b>12</b>	<b>15</b>	<b>20</b>	<b>11</b>	<b>15</b>	<b>18</b>	<b>16</b>	<b>12</b>	<b>8</b>	<b>7</b>
Don't know	7	5	7	9	5	11	7	7	8	6	10	5	7	6
<b>Retail</b>														
Very important	33	30	31	38	30	36	35	29	28	41	37	32	31	30
Fairly important	53	56	54	50	55	51	56	52	56	44	50	51	53	60
<b>TOTAL IMPORTANT</b>	<b>86</b>	<b>86</b>	<b>85</b>	<b>88</b>	<b>85</b>	<b>87</b>	<b>91</b>	<b>81</b>	<b>84</b>	<b>85</b>	<b>87</b>	<b>83</b>	<b>84</b>	<b>90</b>
Not very important	9	11	9	6	10	5	4	13	9	11	6	11	11	4
Not important at all	1	1	1	1	1	1	1	0	0	0	1	3	1	2
<b>TOTAL NOT IMPORTANT</b>	<b>10</b>	<b>12</b>	<b>10</b>	<b>7</b>	<b>11</b>	<b>6</b>	<b>5</b>	<b>13</b>	<b>9</b>	<b>11</b>	<b>7</b>	<b>14</b>	<b>12</b>	<b>6</b>
Don't know	5	3	5	5	3	7	3	6	7	3	6	4	4	4
<b>Tourism</b>														
Very important	59	62	61	58	59	59	58	67	55	59	56	71	60	46
Fairly important	33	33	33	34	36	31	31	27	38	36	36	25	32	42
<b>TOTAL IMPORTANT</b>	<b>92</b>	<b>95</b>	<b>94</b>	<b>92</b>	<b>95</b>	<b>90</b>	<b>89</b>	<b>94</b>	<b>93</b>	<b>95</b>	<b>92</b>	<b>96</b>	<b>92</b>	<b>88</b>
Not very important	4	3	2	4	3	4	4	4	2	3	1	1	5	10
Not important at all	0	0	1	0	0	1	2	0	0	0	0	0	0	0
<b>TOTAL NOT IMPORTANT</b>	<b>4</b>	<b>3</b>	<b>3</b>	<b>4</b>	<b>3</b>	<b>5</b>	<b>6</b>	<b>4</b>	<b>2</b>	<b>3</b>	<b>1</b>	<b>1</b>	<b>5</b>	<b>10</b>
Don't know	4	3	2	4	2	6	5	2	4	3	7	3	3	1

Sample Size: 1217 adults in Scotland (16+)  
Fieldwork: 11th - 18th March 2026

	Current Scottish Regional VI							Vote in 2024 GE				EU Ref 2016		2014 Indy Ref		Gender		Age				
	Total	Scottish Conservative and Unionist	Scottish Labour	Scottish Liberal Democrat	Scottish National Party (SNP)	Scottish Greens	Reform UK	Con	Lab	Lib Dem	SNP	Remain	Leave	Yes	No	Male	Female	16-24	25-49	50-64	65+	
<b>Weighted Sample</b>	<b>1217</b>	81	100	95	259	153	167	109	304	84	258	610	291	427	529	583	634	149	475	308	286	
<b>Unweighted Sample</b>	<b>1217</b>	90	109	98	253	157	172	116	330	82	270	615	314	394	502	553	664	110	436	313	358	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Do you support or oppose the ban on new oil and gas developments in the North Sea?**

Strongly support	18	16	14	17	12	37	27	19	14	22	16	17	21	18	17	21	16	25	16	20	17
Somewhat support	19	13	23	24	24	17	5	12	23	19	21	23	12	18	19	15	23	23	20	18	17
<b>TOTAL SUPPORT</b>	<b>37</b>	<b>29</b>	<b>37</b>	<b>41</b>	<b>36</b>	<b>54</b>	<b>32</b>	<b>31</b>	<b>37</b>	<b>41</b>	<b>37</b>	<b>40</b>	<b>33</b>	<b>36</b>	<b>36</b>	<b>36</b>	<b>39</b>	<b>48</b>	<b>36</b>	<b>38</b>	<b>34</b>
Somewhat oppose	19	13	36	24	27	17	6	14	23	21	27	23	14	23	18	21	18	15	18	22	21
Strongly oppose	26	46	13	28	20	13	53	46	25	27	21	22	43	24	31	35	18	19	22	27	36
<b>TOTAL OPPOSE</b>	<b>45</b>	<b>59</b>	<b>49</b>	<b>52</b>	<b>47</b>	<b>30</b>	<b>59</b>	<b>60</b>	<b>48</b>	<b>48</b>	<b>48</b>	<b>45</b>	<b>57</b>	<b>47</b>	<b>49</b>	<b>56</b>	<b>36</b>	<b>34</b>	<b>40</b>	<b>49</b>	<b>57</b>
Don't know	17	11	13	8	17	15	8	9	15	11	15	16	10	16	14	8	25	18	23	14	10

**Which of the following do you think is more important for the Scottish government?**

Ensuring that oil and gas extraction in the North Sea can continue as long as possible	51	74	45	61	43	15	79	78	52	59	40	50	73	51	62	60	43	23	42	60	69
Ensuring that Scotland meets its targets on cutting carbon emissions to net zero by 2045	36	22	43	30	40	75	13	16	34	32	46	39	16	35	26	33	38	64	40	27	23
Don't know	14	5	12	9	17	10	7	6	14	9	14	12	10	14	11	8	19	13	18	13	8

**Which of the following comes closest to your view on government revenues generated from oil and gas extraction in the North Sea?**

They should all be spent in Scotland	60	26	49	52	85	74	38	28	50	53	89	62	53	80	45	58	62	64	66	58	52
They should be able to be spent across the whole United Kingdom	29	67	42	40	8	16	58	67	38	37	5	28	41	13	44	36	22	22	20	35	40
Don't know	11	6	10	8	7	10	4	4	12	9	6	10	6	6	12	6	16	14	14	8	8

*\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

Sample Size: 1217 adults in Scotland (16+)  
Fieldwork: 11th - 18th March 2026

	Socio-economic classification (NS-SEC)			Social Grade		Scottish Region								
	Total	Higher	Intermediate	Routine	ABC1	C2DE	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow
<b>Weighted Sample</b>	<b>1217</b>	403	241	387	709	467	178	115	182	122	148	142	216	113
<b>Unweighted Sample</b>	<b>1217</b>	469	264	313	730	438	181	124	189	120	137	153	202	111
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Do you support or oppose the ban on new oil and gas developments in the North Sea?**

Strongly support	18	15	18	18	20	15	19	21	18	11	12	17	22	26
Somewhat support	19	19	22	19	20	18	16	12	17	23	21	19	26	18
<b>TOTAL SUPPORT</b>	<b>37</b>	<b>34</b>	<b>40</b>	<b>37</b>	<b>40</b>	<b>33</b>	<b>35</b>	<b>33</b>	<b>35</b>	<b>34</b>	<b>33</b>	<b>36</b>	<b>48</b>	<b>44</b>
Somewhat oppose	19	24	17	17	19	20	17	25	17	17	23	20	16	23
Strongly oppose	26	29	24	27	26	27	41	23	27	24	26	28	22	13
<b>TOTAL OPPOSE</b>	<b>45</b>	<b>53</b>	<b>41</b>	<b>44</b>	<b>45</b>	<b>47</b>	<b>58</b>	<b>48</b>	<b>44</b>	<b>41</b>	<b>49</b>	<b>48</b>	<b>38</b>	<b>36</b>
Don't know	17	15	18	18	16	20	7	19	22	25	18	16	14	19

**Which of the following do you think is more important for the Scottish government?**

Ensuring that oil and gas extraction in the North Sea can continue as long as possible	51	52	54	56	48	54	62	50	57	50	51	53	44	34
Ensuring that Scotland meets its targets on cutting carbon emissions to net zero by 2045	36	36	33	28	40	29	31	34	30	28	33	33	45	51
Don't know	14	12	14	16	13	16	8	16	13	22	16	15	11	15

**Which of the following comes closest to your view on government revenues generated from oil and gas extraction in the North Sea?**

They should all be spent in Scotland	60	58	59	63	60	62	60	62	68	50	61	55	60	65
They should be able to be spent across the whole United Kingdom	29	32	31	26	30	25	30	28	24	35	29	33	32	17
Don't know	11	10	9	11	10	12	9	10	8	15	10	13	8	17

*\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*