

YouGov Survey Results

Sample Size: 1660 Adults in GB
Fieldwork: 1st - 2nd December 2019

	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1660	548	513	93	639	684	803	857	183	699	395	383	946	714	199	554	359	405	143
Unweighted Sample	1660	578	510	104	740	664	737	923	155	713	429	363	979	681	160	582	366	415	137
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

From what you've seen or heard, what were the MAIN policies that the Labour Party put forward in their manifesto?

[See Tab 1]

NHS / Health	22	12	34	31	31	14	20	23	23	21	25	18	22	21	26	17	23	25	19
More spending / money for services	19	25	20	20	20	22	22	17	20	13	25	24	22	16	16	21	19	19	17
Nationalisation	17	18	20	28	23	16	22	12	15	14	19	20	21	11	25	14	17	17	15
Brexit negotiations	15	13	19	20	20	12	16	14	24	14	13	13	17	12	21	15	11	15	14
Free broadband	12	11	15	9	13	11	14	9	21	14	10	5	13	10	13	10	12	14	7
Second Referendum	11	8	16	13	15	9	12	10	19	12	8	9	13	9	15	10	11	12	11
Tax increases	9	11	8	9	9	10	10	7	11	7	9	10	10	7	17	8	6	8	9
Green Deal / Environment / Planting more trees	5	4	8	7	9	2	7	4	8	6	4	3	6	3	8	4	6	4	4
Lies / Rubbish	5	7	2	2	4	6	5	4	2	3	5	8	5	4	2	6	5	4	6
WASPIS / Pension reform	4	5	3	9	4	4	3	4	0	2	5	7	4	3	4	3	4	4	5
Increasing the minimum wage	3	2	6	6	5	2	4	3	6	4	3	2	4	3	4	2	4	5	2
Scrapping Tuition fees / Universities related spending	3	3	4	10	4	2	3	4	6	4	2	3	4	3	4	4	2	5	1
Housing	1	0	2	3	2	0	1	1	1	1	1	2	1	1	1	1	1	1	2
Scrapping Universal Credit	1	0	1	2	1	0	1	1	0	1	1	1	1	0	1	0	0	1	1
4 day week	1	1	1	3	1	1	1	1	1	1	1	1	1	1	0	1	1	1	2
Other	8	7	10	9	8	7	8	8	6	7	9	8	7	9	8	8	8	8	6
Not Sure / No idea / Don't know	31	25	23	18	23	29	25	37	32	36	27	25	25	39	27	30	33	30	36

From what you've seen or heard, what were the MAIN policies that the Conservative Party put forward in their manifesto?

[See Tab 2]

Brexit	43	53	42	57	43	50	46	40	37	39	47	46	47	37	47	47	36	43	35
NHS / More nurses	22	28	22	23	24	25	21	23	16	17	26	30	24	20	25	22	22	23	16
Crime / More police	9	12	8	17	6	13	9	8	8	6	10	13	9	9	9	10	8	10	6
Lies / Rubbish	6	2	9	8	10	3	6	5	2	5	7	7	6	6	3	5	5	5	12
Other	5	5	4	7	5	5	6	3	2	4	4	8	5	4	4	4	7	4	5
No tax increase / Increases in NI allowance	5	7	5	5	5	6	7	3	7	4	4	6	6	4	7	5	5	5	4
More spending / money for services	5	8	4	6	6	5	6	4	5	3	5	7	5	4	7	4	6	5	3
Immigration / Australian point style system	3	4	2	2	1	5	3	2	4	2	2	5	4	1	3	2	3	3	3
Education	2	3	2	1	2	3	2	2	1	2	3	2	3	1	1	3	3	1	1
Selling NHS / privatisation	2	2	2	0	2	1	2	2	6	2	2	1	2	2	1	1	3	2	1
Lower / same spending	1	3	0	1	1	2	2	1	1	1	2	1	1	1	1	1	1	1	2
Not Sure / No idea / Don't know	33	25	29	16	27	29	27	39	40	40	28	22	28	40	30	31	36	34	36

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the campaign and promises that the Conservative Party have laid out so far at this election, which of the following do you think best applies to them?

They have lots of policies that seem well thought through	14	29	7	5	5	27	16	12	7	10	14	26	15	13	12	17	15	13	6
They have lots of policies, but they don't seem very well thought through	23	17	27	33	30	18	21	24	21	22	23	24	24	21	19	25	24	22	22
They don't have many policies, but those they do have seem well thought through	13	22	7	10	9	19	16	11	11	12	14	16	15	11	11	13	13	16	13
They don't have many policies and those they do have are not well thought through	20	6	36	35	35	9	25	16	20	23	20	16	21	20	30	14	21	20	29
Not sure	29	26	23	17	21	27	22	37	41	32	29	19	26	34	28	31	28	29	31

Thinking about the campaign and promises that the Labour Party have laid out so far at this election, which of the following do you think best applies to them?

They have lots of policies that seem well thought through	15	2	33	14	28	4	16	15	25	17	14	8	16	14	23	11	14	18	17
They have lots of policies, but they don't seem very well thought through	45	64	34	58	40	58	49	41	35	35	52	60	48	41	40	50	44	44	35
They don't have many policies, but those they do have seem well thought through	5	2	7	3	7	3	5	5	6	7	4	3	5	5	4	5	5	5	9
They don't have many policies and those they do have are not well thought through	11	15	6	12	8	15	12	10	5	10	9	18	11	11	12	9	14	11	10
Not sure	24	17	19	13	17	20	18	29	29	30	22	11	20	29	21	24	23	22	30