

YouGov Survey Results

Sample size: 2213 adults in GB
Fieldwork: 19th - 20th October 2026

Weighted Sample Unweighted Sample	Westminster VI										Vote in 2024 GE		EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South	
	2213	339	464	163	345	186	398	569	204	239	137	777	790	1069	1144	232	912	547	522	750	496	662	1914	106	193	524	363	268	759	
	2213	342	487	178	342	173	357	600	220	235	121	927	763	937	1276	150	806	647	610	880	497	520	1873	124	216	579	357	126	811	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		20 - 21 May	19 - 20 Oct																												
Which of the following do you consider to be the 'main parties' in Britain today?																															
Conservative Party																															
Are one of the 'main parties'		78	86	98	89	94	85	82	95	88	92	78	82	90	85	88	84	88	84	86	87	90	86	82	87	70	84	85	86	84	89
Are not one of the 'main parties'		16	9	2	10	5	13	15	3	9	6	18	15	7	11	9	8	6	8	9	10	7	9	10	8	19	10	9	8	9	7
Don't know		5	6	0	1	2	2	3	2	3	2	4	3	3	3	3	8	7	8	5	3	3	6	8	6	11	5	6	6	7	4
Labour Party																															
Are one of the 'main parties'		82	90	96	98	98	84	93	90	96	96	89	94	96	88	91	88	92	88	91	89	95	91	84	90	81	92	89	89	90	91
Are not one of the 'main parties'		13	5	3	1	0	14	4	7	2	2	10	3	1	8	6	4	1	4	5	7	2	4	9	5	9	3	6	3	3	5
Don't know		5	6	1	1	1	2	3	2	2	2	1	3	2	4	3	8	6	7	4	3	3	5	7	5	10	5	5	7	7	4
Liberal Democrats																															
Are one of the 'main parties'		38	34	31	48	63	13	38	26	43	61	13	41	45	25	35	34	37	36	32	32	41	37	25	35	21	36	32	31	38	38
Are not one of the 'main parties'		54	57	65	50	34	84	55	70	53	33	83	53	50	69	60	54	56	53	60	61	54	53	64	57	64	56	60	61	52	54
Don't know		8	9	4	2	3	3	7	4	5	5	5	6	5	6	5	12	7	11	8	6	5	10	11	8	14	8	8	8	10	8
Reform UK																															
Are one of the 'main parties'		61	44	48	28	31	92	31	53	34	32	85	39	33	57	46	41	48	42	43	46	41	44	47	44	44	38	45	47	38	45
Are not one of the 'main parties'		31	48	48	69	66	6	65	42	60	64	13	58	62	36	49	46	43	49	49	46	54	45	42	47	41	54	46	43	52	49
Don't know		8	9	4	3	4	2	4	5	6	4	2	4	5	7	5	12	9	10	7	8	5	10	11	8	15	8	9	10	9	7
Green Party																															
Are one of the 'main parties'		24	16	5	18	15	6	50	4	19	19	4	50	21	8	15	18	26	21	11	9	20	14	11	16	15	22	15	12	24	15
Are not one of the 'main parties'		68	76	93	81	84	91	43	93	77	77	94	43	74	87	81	71	66	69	83	86	76	77	79	77	72	71	77	80	69	78
Don't know		8	8	2	2	1	3	7	3	4	4	2	7	5	5	4	11	8	10	6	6	4	8	10	7	13	6	8	8	7	7

*This survey was carried out online. The figures have been weighted and are representative of all adults in GB (aged 18+).

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

*This survey was commissioned by YouGov.