

YouGov Survey Results

Sample Size: 2007 GB Adults
Fieldwork: 20th - 21st May 2026

	Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine
Weighted Sample	2007	266	262	195	378	267	361	516	185	217	114	704	716	971	1036	211	829	496	472	680	450	600
Unweighted Sample	2007	247	281	225	375	268	325	557	207	225	116	804	716	851	1156	165	716	587	539	787	459	481
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	10 - 11 Mar	20 - 21 May																					
Which of the following do you consider to be the 'main parties' in Britain today?																							
Conservative Party																							
Are one of the 'main parties'	78	78	94	82	86	73	75	91	80	83	61	83	84	76	78	79	72	81	77	79	85	78	72
Are not one of the 'main parties'	16	16	6	14	12	26	24	8	17	15	37	17	14	21	19	14	17	14	18	19	13	17	20
Don't know	6	5	0	3	2	1	1	1	3	1	3	1	2	3	3	7	10	6	5	2	2	5	8
Labour Party																							
Are one of the 'main parties'	85	82	83	97	94	68	88	82	93	90	57	88	91	74	82	83	86	85	82	77	90	81	74
Are not one of the 'main parties'	10	13	16	1	5	30	11	16	5	9	40	12	8	23	15	11	6	10	15	20	9	14	19
Don't know	5	5	1	1	1	2	1	2	2	1	4	1	1	3	3	6	9	5	3	4	1	5	7
Liberal Democrats																							
Are one of the 'main parties'	36	38	33	47	76	16	48	31	47	68	18	49	52	26	38	38	32	42	37	34	46	37	30
Are not one of the 'main parties'	56	54	64	47	23	79	50	66	49	30	75	49	44	68	56	53	53	49	57	61	51	56	57
Don't know	8	8	3	6	2	5	2	3	3	1	7	2	3	6	6	10	14	9	6	5	3	7	12
Reform UK																							
Are one of the 'main parties'	49	61	64	44	52	94	55	76	49	47	95	52	50	75	66	56	63	55	66	66	56	65	63
Are not one of the 'main parties'	41	31	33	49	44	3	43	21	45	47	3	45	44	20	28	35	27	36	28	28	39	28	27
Don't know	9	8	3	6	5	3	2	3	6	6	2	3	6	5	7	9	10	9	7	5	5	7	10
Green Party																							
Are one of the 'main parties'	25	24	12	25	31	10	57	11	29	25	16	55	29	14	25	23	37	29	19	15	23	27	20
Are not one of the 'main parties'	66	68	86	68	68	86	41	87	66	71	80	42	67	81	69	68	51	62	76	80	74	65	69
Don't know	9	8	2	7	1	3	2	2	5	3	4	3	4	5	6	9	11	10	6	5	3	8	12

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

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	Country			Region in England				
	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2007	1736	96	175	476	329	243	688
Unweighted Sample	2007	1720	112	175	489	337	174	720
	%	%	%	%	%	%	%	%

	10 - 11 Mar	20 - 21 May							
Which of the following do you consider to be the 'main parties' in Britain today?									
Conservative Party									
Are one of the 'main parties'	78	78	79	64	77	75	78	81	83
Are not one of the 'main parties'	16	16	16	28	19	18	18	16	12
Don't know	6	5	5	8	4	6	5	3	5
Labour Party									
Are one of the 'main parties'	85	82	82	74	86	79	80	87	84
Are not one of the 'main parties'	10	13	13	18	8	16	15	10	11
Don't know	5	5	4	8	5	5	5	3	4
Liberal Democrats									
Are one of the 'main parties'	36	38	38	30	40	36	32	41	42
Are not one of the 'main parties'	56	54	54	63	54	54	60	52	52
Don't know	8	8	8	7	6	11	7	7	6
Reform UK									
Are one of the 'main parties'	49	61	61	67	54	63	64	52	62
Are not one of the 'main parties'	41	31	31	26	37	28	29	41	31
Don't know	9	8	7	7	10	9	6	7	7
Green Party									
Are one of the 'main parties'	25	24	24	19	20	24	22	27	25
Are not one of the 'main parties'	66	68	68	70	72	65	71	65	70
Don't know	9	8	8	11	7	11	7	8	5

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