

YouGov Survey Results

Sample Size: 1081 Adults in London
Fieldwork: 20th - 25th September 2024

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Area of London					Inner/Outer London		Ethnicity		Have you been to Oxford Street in the past 12 months?		
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West	Inner London	Outer London	White	BME	Have been to	Have not been to	Don't know / can't recall
Weighted Sample	1081	161	341	88	69	459	301	529	552	123	561	233	163	638	443	202	157	225	285	212	346	735	608	457	579	454	48
Unweighted Sample	1081	130	347	99	86	502	257	454	627	95	544	250	192	728	353	217	163	229	273	199	365	716	637	383	616	422	43
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following places in London have you been to in the past 12 months?

Oxford Street

Have been to	54	49	56	63	37	56	38	54	54	61	61	47	35	61	43	69	51	41	54	54	68	47	51	56	100	0	0
Have not been to	42	48	40	37	61	39	60	41	43	30	35	52	63	35	52	25	43	55	42	42	27	49	46	37	0	100	0
Don't know/can't recall	4	3	4	0	2	4	2	5	4	10	5	2	3	4	4	6	6	4	4	3	5	4	2	7	0	0	100

Westfield, Stratford

Have been to	35	19	37	30	27	35	26	36	33	46	42	28	12	38	30	32	37	18	61	19	41	32	28	44	48	18	30
Have not been to	63	79	62	68	70	64	72	62	65	49	56	70	87	60	68	68	57	79	37	80	58	65	71	53	51	81	38
Don't know/can't recall	2	2	1	2	3	1	2	2	2	4	2	2	1	2	2	0	6	2	2	1	1	3	1	3	1	1	32

Covent Garden

Have been to	48	46	53	59	38	56	34	47	49	43	55	44	33	56	37	61	54	45	44	40	60	43	51	44	75	16	26
Have not been to	48	52	45	40	60	42	63	49	48	45	41	54	66	40	59	36	41	53	52	55	37	53	47	50	23	83	26
Don't know/can't recall	4	3	2	1	2	2	2	4	3	12	4	2	0	4	3	3	5	2	4	5	3	4	2	6	2	1	48

Westfield, White City

Have been to	24	22	24	24	7	24	15	25	24	34	26	23	13	26	22	31	15	17	13	49	28	23	19	31	36	10	25
Have not been to	72	77	74	76	91	74	82	71	73	55	70	75	87	70	75	66	81	81	85	45	70	73	79	63	61	89	44
Don't know/can't recall	3	1	2	0	2	2	2	4	3	11	4	1	0	4	3	3	4	2	2	6	2	4	1	6	3	1	31

Regent Street

Have been to	43	44	45	54	24	47	32	42	44	41	49	40	30	51	32	53	48	36	38	44	54	38	43	43	73	7	25
Have not been to	53	53	53	43	75	51	67	54	51	45	47	58	70	45	64	41	47	61	58	52	41	58	54	51	24	92	24
Don't know/can't recall	4	3	1	3	0	2	2	4	4	14	4	2	1	4	4	6	5	3	4	4	4	4	3	6	3	1	51

Carnaby Street

Have been to	32	28	35	46	13	38	18	32	32	27	41	25	15	39	22	45	34	26	30	27	42	27	33	30	54	6	11
Have not been to	63	69	63	53	84	59	80	64	63	56	55	73	83	57	73	48	60	69	67	69	53	68	64	63	42	93	44
Don't know/can't recall	5	3	2	2	2	3	1	5	5	18	4	3	1	5	5	7	6	4	3	5	6	4	3	7	4	1	45

Would you support or oppose making Oxford Street a pedestrians-only street?

Strongly support	33	20	40	35	8	38	23	34	31	30	38	31	20	36	28	34	38	30	30	34	36	31	32	33	40	25	20
Somewhat support	30	25	32	31	23	32	25	30	29	34	31	27	24	34	24	30	21	32	33	28	29	30	29	31	32	28	19
TOTAL SUPPORT	63	45	72	66	31	70	48	64	60	64	69	58	44	70	52	64	59	62	63	62	65	61	61	64	72	53	39
Somewhat oppose	12	23	7	19	22	11	15	12	13	12	11	13	17	12	12	14	11	14	10	13	13	12	14	11	13	12	17
Strongly oppose	11	16	9	3	25	9	19	11	11	7	8	13	22	8	15	11	12	10	11	11	12	10	10	11	9	13	9
TOTAL OPPOSE	23	39	16	22	47	20	34	23	24	19	19	26	39	20	27	25	23	24	21	24	25	22	24	22	22	25	26
Don't know	14	16	11	13	22	10	18	13	16	17	12	16	16	10	21	11	18	14	15	14	9	17	15	14	6	22	36

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would you or would you not want to see more streets made pedestrian-only in each of the following areas?

Your local area specifically

Yes I would	37	25	40	37	15	37	31	39	36	41	42	34	24	43	30	42	41	29	41	34	45	34	37	38	45	30	16
No I would not	49	68	49	56	70	51	59	49	48	35	45	53	68	48	50	44	43	61	46	50	42	52	52	45	44	55	46
Don't know	14	7	12	7	15	12	10	12	15	24	13	13	8	10	20	14	16	10	14	16	12	15	11	17	11	15	38

Across Greater London in general

Yes I would	48	28	53	50	19	47	34	48	47	60	54	40	28	53	39	57	44	41	49	47	57	43	46	50	58	35	37
No I would not	34	59	30	31	61	34	50	37	32	21	28	40	58	32	37	27	36	42	33	34	27	38	36	31	28	43	24
Don't know	18	12	17	18	21	19	15	15	21	19	18	20	15	14	24	16	20	17	19	19	16	19	17	19	14	21	39

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.