

YouGov Survey Results

Sample Size: 954 adults in London (18+)
Fieldwork: 9th - 14th August 2023

	Gender		Age				Social Grade		Region		Ethnicity		
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Inner London	Outer London	White	Minority Ethnic	
Weighted Sample	954	467	487	109	495	206	144	563	391	362	592	534	405
Unweighted Sample	954	399	555	97	487	233	137	635	319	368	586	677	259
	%	%	%	%	%	%	%	%	%	%	%	%	%

What colour would you describe the Metropolitan line as being?

[Respondents were shown a picture of the Metropolitan line as displayed on TfL signs]

Purple	50	53	47	56	50	47	49	52	47	49	50	56	42
Maroon	14	13	15	15	14	17	10	14	14	13	15	11	18
Burgundy	10	5	14	9	10	10	9	10	9	8	10	10	9
Magenta	6	7	5	6	8	6	2	6	7	6	6	5	8
Mauve	4	5	2	2	3	2	9	3	4	4	3	5	3
Plum	3	2	4	1	3	3	6	3	3	4	3	3	3
Purple-red	1	0	1	0	1	0	0	1	0	1	0	0	1
Aubergine	1	1	1	0	1	0	3	1	1	2	0	0	2
Violet	1	3	0	1	3	0	0	1	2	2	1	1	2
Wine	1	0	1	0	1	0	1	1	1	1	1	0	1
Dark purple	1	2	0	1	2	1	0	2	1	2	1	0	3
Dark red	1	2	1	0	1	3	4	1	3	1	2	1	2
Dark pink	0	0	0	0	0	1	0	0	1	1	0	1	0
Other	5	5	6	8	4	8	5	5	6	6	5	4	7
Don't know	1	1	0	1	0	1	2	0	2	0	1	1	1

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.