

YouGov Survey Results

Sample Size: 2104 GB Adults
Fieldwork: 26th - 27th March 2026

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country			Region in England					
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2104	379	541	194	227	126	739	751	1018	1086	221	869	520	494	713	471	629	1820	101	183	499	345	255	722	
Unweighted Sample	2104	353	541	224	242	125	809	773	899	1205	153	836	555	560	803	460	543	1804	122	178	468	360	194	782	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

What do you think are the most important issues facing your LOCAL AREA at this time? Please tick up to three.

The categories in this question are based on preliminary testing using an open-end question, with data collected 2 days prior. Respondents answered what the most important local issues are in their own words, which YouGov's AI language model categorised into the below groups.

Roads (potholes, parking, congestion etc.)	37	46	35	42	37	34	35	40	36	38	33	35	36	44	37	43	36	38	31	32	34	40	27	44
Economy, cost of living	35	30	38	41	31	35	36	33	38	33	36	41	35	25	36	38	34	35	36	42	35	35	40	33
NHS GP, hospital services and facilities	29	32	31	32	20	26	30	30	22	35	25	26	27	36	29	32	28	28	35	30	26	29	25	30
Immigration	19	29	8	10	46	3	10	33	24	14	5	15	22	26	15	21	23	19	12	18	22	21	18	17
Crime, anti-social behaviour, policing	18	21	15	14	23	11	16	21	18	18	17	17	19	19	17	17	20	19	13	14	18	17	29	16
The state of the local high street/ town centre	14	15	15	7	17	11	13	16	16	12	13	11	16	17	13	12	16	14	13	16	14	17	13	12
NHS Dentist services and facilities	14	15	15	16	14	13	15	16	11	17	9	12	14	19	13	13	17	14	20	9	16	10	4	18
Council taxes	13	14	12	10	22	6	11	16	14	12	2	14	15	13	12	15	14	12	18	14	13	13	15	11
Fuel/ petrol prices	12	13	12	11	12	7	12	13	12	12	8	12	13	12	13	12	13	12	18	14	13	12	6	12
Housing and planning	11	8	13	11	7	18	12	9	10	13	9	13	10	10	13	12	8	11	7	13	8	11	12	14
Littering, fly-tipping	9	11	9	8	6	12	10	8	9	9	7	8	9	11	10	7	8	9	11	5	9	10	19	6
Racism and the rise of the far right	9	2	14	8	1	23	12	2	9	8	22	10	6	4	10	8	6	9	8	8	11	6	12	8
Unemployment, jobs	8	6	6	8	6	14	7	4	9	6	20	8	5	4	6	6	7	7	5	12	9	8	6	6
Poverty and homelessness	7	3	8	8	3	16	10	3	5	8	11	7	6	5	6	7	6	7	4	5	6	6	12	6
Investment in infrastructure	6	6	6	9	6	4	7	6	8	5	8	6	6	6	8	5	6	6	4	8	7	6	5	7
Public transport	6	4	8	8	2	9	6	5	5	7	9	5	5	7	7	4	5	6	8	6	6	5	5	6
Education and schools	6	4	7	7	1	8	9	3	5	7	10	7	5	2	7	5	4	5	9	9	6	4	5	6
The environment, green spaces	5	4	5	4	3	15	6	4	5	5	7	6	3	4	6	5	4	5	3	3	5	5	4	6
Pollution (including water)	4	3	3	8	2	11	4	3	3	4	5	4	3	4	5	3	1	4	5	0	3	2	5	6
Social care	4	4	5	8	2	5	7	3	4	4	3	3	6	6	7	3	3	4	2	6	5	3	5	5
Drugs	4	6	3	3	3	4	4	4	4	4	2	5	4	5	4	3	5	4	5	6	6	5	3	3
Facilities for children and young people	3	2	5	1	1	2	3	2	2	4	5	4	2	1	3	2	3	3	2	5	4	3	3	3
Waste collection and recycling	3	3	3	1	2	1	3	3	3	2	1	3	2	3	2	3	3	3	4	2	2	4	5	2
Other [See Tab 1]	2	2	1	3	6	0	2	3	3	2	1	2	3	2	2	3	2	2	0	3	3	1	2	2
Don't know	3	2	2	3	1	1	1	3	3	3	6	3	3	2	2	2	3	3	4	1	2	4	2	3

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.