

YouGov Survey Results

Sample Size: 2199 GB Adults
Fieldwork: 28th - 29th August 2025

Weighted Sample Unweighted Sample		Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
	2199	396	565	202	237	131	772	785	1064	1135	231	908	543	517	1253	946	1902	106	191	521	361	266	754
	2199	378	602	225	263	138	891	810	974	1225	143	841	585	630	1354	845	1890	120	189	542	370	206	772
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How much, if at all, would you trust the Liberal Democrats on the following...?
Cost of living

A great deal	3	1	5	11	0	4	5	1	4	3	7	3	2	3	4	2	3	0	2	2	3	5	4
A fair amount	19	13	26	47	5	22	30	8	20	18	30	20	17	16	23	15	19	20	20	19	17	18	21
TOTAL A GREAT DEAL / FAIR AMOUNT	22	14	31	58	5	26	35	9	24	21	37	23	19	19	27	17	22	20	22	21	20	23	25
Not very much	29	35	32	22	26	35	30	33	31	28	17	27	33	36	28	31	29	32	33	28	29	29	29
Not at all	25	31	13	4	54	16	15	39	30	21	16	24	28	28	24	26	25	27	25	27	29	27	21
TOTAL NOT VERY MUCH / AT ALL	54	66	45	26	80	51	45	72	61	49	33	51	61	64	52	57	54	59	58	55	58	56	50
Don't know	23	20	24	15	16	23	20	19	15	31	30	26	20	18	20	27	24	21	20	24	23	22	24

Crime

A great deal	2	0	3	8	0	3	3	1	2	2	3	2	2	2	3	1	2	1	2	2	3	3	2
A fair amount	21	13	30	52	6	28	34	11	22	21	28	20	21	21	25	17	21	21	21	18	21	23	23
TOTAL A GREAT DEAL / FAIR AMOUNT	23	13	33	60	6	31	37	12	24	23	31	22	23	23	28	18	23	22	23	20	24	26	25
Not very much	28	37	29	22	23	29	29	32	30	27	19	27	30	34	28	28	28	27	33	28	27	29	28
Not at all	24	31	11	3	56	13	13	38	29	19	15	22	28	27	22	26	24	28	22	27	25	24	20
TOTAL NOT VERY MUCH / AT ALL	52	68	40	25	79	42	42	70	59	46	34	49	58	61	50	54	52	55	55	55	52	53	48
Don't know	24	18	26	15	15	26	21	18	17	31	35	29	20	16	22	28	25	23	21	25	24	22	26

Defence (including Ukraine)

A great deal	3	2	5	11	0	3	5	1	5	2	8	3	3	3	5	2	4	1	2	3	4	5	4
A fair amount	19	12	29	40	4	21	29	10	21	17	24	18	19	18	22	16	19	17	21	19	16	22	19
TOTAL A GREAT DEAL / FAIR AMOUNT	22	14	34	51	4	24	34	11	26	19	32	21	22	21	27	18	23	18	23	22	20	27	23
Not very much	25	29	25	23	24	31	27	26	24	25	17	24	26	28	24	26	24	31	30	25	21	24	25
Not at all	25	36	12	5	53	12	14	39	30	20	12	22	29	30	24	25	25	22	23	27	28	24	23
TOTAL NOT VERY MUCH / AT ALL	50	65	37	28	77	43	41	65	54	45	29	46	55	58	48	51	49	53	53	52	49	48	48
Don't know	28	21	30	22	19	32	25	23	20	36	39	32	23	21	25	32	28	29	24	26	31	25	29

Environment and climate change

A great deal	7	2	11	23	1	7	12	3	9	5	7	7	6	7	10	4	8	1	4	6	8	10	8
A fair amount	26	24	35	48	11	33	38	19	29	24	26	25	29	26	29	23	26	29	30	24	23	28	27
TOTAL A GREAT DEAL / FAIR AMOUNT	33	26	46	71	12	40	50	22	38	29	33	32	35	33	39	27	34	30	34	30	31	38	35
Not very much	23	29	21	14	23	32	22	27	22	24	16	22	24	27	22	24	23	27	22	25	23	21	22
Not at all	19	23	8	2	45	7	10	30	22	16	13	18	21	22	18	20	19	22	21	20	21	17	17
TOTAL NOT VERY MUCH / AT ALL	42	52	29	16	68	39	32	57	44	40	29	40	45	49	40	44	42	49	43	45	44	38	39
Don't know	25	21	25	13	20	21	18	21	17	31	38	28	20	18	21	29	25	22	22	25	25	25	25

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Weighted Sample	2199	396	565	202	237	131	772	785	1064	1135	231	908	543	517	1253	946	1902	106	191	521	361	266	754
Unweighted Sample	2199	378	602	225	263	138	891	810	974	1225	143	841	585	630	1354	845	1890	120	189	542	370	206	772
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Forming an effective government																							
A great deal	4	1	6	13	0	7	7	1	4	3	5	3	4	4	5	2	4	1	3	2	4	6	5
A fair amount	19	10	26	46	6	24	29	10	19	19	21	19	19	17	21	15	19	17	20	18	15	18	21
TOTAL A GREAT DEAL / FAIR AMOUNT	23	11	32	59	6	31	36	11	23	22	26	22	23	21	26	17	23	18	23	20	19	24	26
Not very much	27	31	29	20	26	33	30	27	27	27	24	25	30	30	27	28	27	38	27	28	27	26	26
Not at all	28	41	16	7	54	15	17	44	34	22	13	25	31	36	27	28	28	25	30	29	31	28	25
TOTAL NOT VERY MUCH / AT ALL	55	72	45	27	80	48	47	71	61	49	37	50	61	66	54	56	55	63	57	57	58	54	51
Don't know	23	17	22	15	14	21	18	17	16	29	38	28	16	13	19	27	23	18	21	23	24	22	23
Housing																							
A great deal	3	1	6	9	0	3	6	1	4	2	5	3	3	3	4	2	3	2	3	3	4	2	4
A fair amount	23	18	32	49	7	30	34	14	24	22	29	22	23	23	26	19	23	23	23	23	23	23	24
TOTAL A GREAT DEAL / FAIR AMOUNT	26	19	38	58	7	33	40	15	28	24	34	25	26	26	30	21	26	25	26	26	27	25	28
Not very much	27	33	27	24	26	28	27	32	28	26	18	26	29	31	25	30	27	31	28	28	25	28	27
Not at all	21	28	9	2	49	15	13	33	26	17	11	20	25	24	21	21	21	19	23	22	23	22	20
TOTAL NOT VERY MUCH / AT ALL	48	61	36	26	75	43	40	65	54	43	29	46	54	55	46	51	48	50	51	50	48	50	47
Don't know	25	20	26	15	18	24	21	20	18	32	37	29	19	19	23	28	25	25	23	24	26	24	26
Immigration																							
A great deal	3	0	4	6	0	4	5	0	3	2	3	3	3	2	4	1	3	1	2	3	4	2	2
A fair amount	16	7	25	35	3	22	26	6	16	15	22	16	15	13	19	12	16	13	15	15	12	19	17
TOTAL A GREAT DEAL / FAIR AMOUNT	19	7	29	41	3	26	31	6	19	17	25	19	18	15	23	13	19	14	17	18	16	21	19
Not very much	24	27	28	26	13	24	28	23	24	24	19	25	24	26	25	23	24	26	24	24	21	25	25
Not at all	33	49	17	10	71	17	18	53	39	27	19	28	38	42	31	35	32	38	33	34	38	30	29
TOTAL NOT VERY MUCH / AT ALL	57	76	45	36	84	41	46	76	63	51	38	53	62	68	56	58	56	64	57	58	59	55	54
Don't know	25	16	26	22	13	33	23	17	17	32	37	29	20	17	22	28	25	21	25	24	24	24	26
Keeping its promises																							
A great deal	4	1	6	13	1	2	6	1	5	3	4	4	4	4	5	2	4	1	4	3	5	4	4
A fair amount	20	17	29	43	7	25	29	14	21	20	23	19	19	24	23	17	21	18	19	18	21	20	23
TOTAL A GREAT DEAL / FAIR AMOUNT	24	18	35	56	8	27	35	15	26	23	27	23	23	28	28	19	25	19	23	21	26	24	27
Not very much	25	29	25	23	26	30	29	25	25	25	22	24	28	25	26	25	25	28	26	28	22	27	23
Not at all	28	34	17	5	55	20	17	42	33	23	16	28	30	30	26	29	27	29	29	28	31	26	26
TOTAL NOT VERY MUCH / AT ALL	53	63	42	28	81	50	46	67	58	48	38	52	58	55	52	54	52	57	55	56	53	53	49
Don't know	23	18	23	16	11	22	19	18	16	29	34	26	18	17	20	27	23	23	22	22	21	22	24
Managing the economy																							
A great deal	3	1	4	9	0	4	4	1	3	2	4	3	2	2	3	1	3	0	1	2	3	4	3
A fair amount	20	9	30	46	6	23	31	9	21	19	27	20	19	17	22	17	20	19	21	19	16	18	23
TOTAL A GREAT DEAL / FAIR AMOUNT	23	10	34	55	6	27	35	10	24	21	31	23	21	19	25	18	23	19	22	21	19	22	26
Not very much	28	35	32	22	20	33	31	30	29	28	19	28	31	31	28	29	28	31	27	28	29	31	27
Not at all	25	35	11	5	57	14	14	41	29	21	14	22	28	32	25	25	25	28	27	27	27	24	22
TOTAL NOT VERY MUCH / AT ALL	53	70	43	27	77	47	45	71	58	49	33	50	59	63	53	54	53	59	54	55	56	55	49
Don't know	24	21	23	18	16	26	20	19	17	31	36	28	20	17	21	28	24	22	24	23	25	22	25

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Unweighted Sample		2199	378	602	225	263	138	891	810	974	1225	143	841	585	630	1354	845	1890	120	189	542	370	206	772
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
NHS																								
	A great deal	7	2	11	21	0	12	10	3	8	6	12	6	6	7	9	4	7	7	4	5	6	7	9
	A fair amount	26	23	34	52	10	26	36	18	29	23	29	24	28	26	28	23	26	24	29	26	23	29	26
	TOTAL A GREAT DEAL / FAIR AMOUNT	33	25	45	73	10	38	46	21	37	29	41	30	34	33	37	27	33	31	33	31	29	36	35
	Not very much	25	32	24	16	27	27	24	30	25	26	17	24	28	29	24	27	25	28	27	25	26	21	26
	Not at all	20	26	9	3	44	14	12	31	24	17	10	20	22	23	20	21	20	23	20	22	22	22	17
	TOTAL NOT VERY MUCH / AT ALL	45	58	33	19	71	41	36	61	49	43	27	44	50	52	44	48	45	51	47	47	48	43	43
	Don't know	22	17	23	9	18	22	18	18	14	29	33	26	17	15	20	25	22	18	20	23	22	21	22
Poverty																								
	A great deal	4	0	6	14	0	5	7	1	5	4	5	4	4	4	6	2	4	2	4	3	4	5	5
	A fair amount	25	21	34	50	10	23	36	15	27	22	30	23	26	24	27	22	25	22	24	24	24	26	26
	TOTAL A GREAT DEAL / FAIR AMOUNT	29	21	40	64	10	28	43	16	32	26	35	27	30	28	33	24	29	24	28	27	28	31	31
	Not very much	25	32	23	20	22	32	25	28	24	25	17	23	27	28	24	26	24	34	23	27	22	23	24
	Not at all	23	28	12	3	48	14	14	35	28	18	12	22	25	27	22	24	23	22	26	23	24	24	21
	TOTAL NOT VERY MUCH / AT ALL	48	60	35	23	70	46	39	63	52	43	29	45	52	55	46	50	47	56	49	50	46	47	45
	Don't know	24	19	24	13	20	25	19	20	17	30	37	28	18	17	21	27	24	21	23	24	26	22	24
Protecting minority groups in the UK																								
	A great deal	8	3	11	17	6	9	11	5	9	6	7	8	7	7	9	6	8	5	7	5	8	12	8
	A fair amount	26	24	33	47	17	26	38	20	29	23	26	23	31	26	29	22	26	29	27	26	26	24	27
	TOTAL A GREAT DEAL / FAIR AMOUNT	34	27	44	64	23	35	49	25	38	29	33	31	38	33	38	28	34	34	34	31	34	36	35
	Not very much	21	22	22	17	18	28	20	23	21	21	17	20	20	25	20	22	21	21	23	24	20	18	19
	Not at all	18	25	9	3	35	14	11	27	21	16	13	18	19	20	18	19	18	20	17	18	21	19	18
	TOTAL NOT VERY MUCH / AT ALL	39	47	31	20	53	42	31	50	42	37	30	38	39	45	38	41	39	41	40	42	41	37	37
	Don't know	27	26	26	15	24	24	20	26	20	34	37	30	22	22	23	32	27	26	26	27	26	27	28
Representing people like you																								
	A great deal	5	1	7	17	1	5	8	1	6	4	6	5	3	5	6	2	5	3	4	4	4	6	5
	A fair amount	22	15	33	55	4	25	35	13	21	23	29	21	22	22	26	18	23	24	18	19	20	25	26
	TOTAL A GREAT DEAL / FAIR AMOUNT	27	16	40	72	5	30	43	14	27	27	35	26	25	27	32	20	28	27	22	23	24	31	31
	Not very much	24	31	25	16	19	29	25	25	24	24	18	23	28	26	23	25	24	27	26	27	23	21	23
	Not at all	29	39	17	3	63	18	16	48	37	22	15	27	32	36	28	31	29	34	30	31	34	27	26
	TOTAL NOT VERY MUCH / AT ALL	53	70	42	19	82	47	41	73	61	46	33	50	60	62	51	56	53	61	56	58	57	48	49
	Don't know	20	13	18	9	12	23	15	13	11	27	32	24	15	11	16	24	20	12	21	19	19	21	20
Representing the UK abroad																								
	A great deal	5	1	6	16	0	6	8	2	6	4	4	5	5	5	6	3	5	3	4	4	5	7	5
	A fair amount	20	10	31	42	7	26	31	10	21	18	25	19	19	19	23	16	20	18	20	20	16	22	21
	TOTAL A GREAT DEAL / FAIR AMOUNT	25	11	37	58	7	32	39	12	27	22	29	24	24	24	29	19	25	21	24	24	21	29	26
	Not very much	25	34	25	18	24	27	26	29	24	27	20	23	29	29	25	26	25	28	30	24	25	24	26
	Not at all	26	35	13	5	52	18	14	41	32	20	16	24	27	31	25	26	25	31	23	26	31	23	23
	TOTAL NOT VERY MUCH / AT ALL	51	69	38	23	76	45	40	70	56	47	36	47	56	60	50	52	50	59	53	50	56	47	49
	Don't know	25	19	24	20	17	24	21	19	17	32	35	29	20	17	22	29	25	19	22	27	24	24	25

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Unweighted Sample	2199	378	602	225	263	138	891	810	974	1225	143	841	585	630	1354	845	1890	120	189	542	370	206	772
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Running local councils																							
A great deal	7	1	11	22	2	9	12	2	9	5	11	6	6	7	9	4	7	1	6	6	9	8	8
A fair amount	26	23	32	52	11	29	37	16	27	24	29	23	27	27	29	22	25	27	28	24	22	26	28
TOTAL A GREAT DEAL / FAIR AMOUNT	33	24	43	74	13	38	49	18	36	29	40	29	33	34	38	26	32	28	34	30	31	34	36
Not very much	24	32	23	10	24	24	22	28	23	24	16	23	24	26	23	25	23	30	22	25	25	21	22
Not at all	20	28	10	3	46	11	11	34	24	17	10	19	23	25	20	21	20	22	24	22	20	19	19
TOTAL NOT VERY MUCH / AT ALL	44	60	33	13	70	35	33	62	47	41	26	42	47	51	43	46	43	52	46	47	45	40	41
Don't know	23	16	24	13	17	26	18	19	17	30	35	29	19	14	20	28	24	21	21	23	24	26	24
Running public services																							
A great deal	4	1	6	17	0	6	7	1	5	3	7	4	4	4	6	2	5	2	3	3	5	6	5
A fair amount	25	17	36	56	10	29	38	15	27	23	28	24	26	26	28	21	25	25	28	23	21	28	27
TOTAL A GREAT DEAL / FAIR AMOUNT	29	18	42	73	10	35	45	16	32	26	35	28	30	30	34	23	30	27	31	26	26	34	32
Not very much	25	33	25	13	23	29	25	30	26	25	16	23	29	30	24	28	25	30	23	27	29	25	23
Not at all	22	30	11	3	50	13	13	35	26	18	12	20	25	26	21	23	21	23	27	22	23	21	20
TOTAL NOT VERY MUCH / AT ALL	47	63	36	16	73	42	38	65	52	43	28	43	54	56	45	51	46	53	50	49	52	46	43
Don't know	23	19	23	11	17	23	17	19	16	30	37	28	16	15	21	26	24	20	19	25	23	20	25
Supporting businesses																							
A great deal	3	1	5	8	1	5	4	1	4	3	7	3	2	3	4	2	4	0	2	3	3	4	4
A fair amount	26	17	37	56	9	31	39	15	28	24	32	25	27	24	28	23	26	27	26	24	27	29	26
TOTAL A GREAT DEAL / FAIR AMOUNT	29	18	42	64	10	36	43	16	32	27	39	28	29	27	32	25	30	27	28	27	30	33	30
Not very much	24	31	24	19	24	24	23	30	26	23	14	23	26	30	24	25	24	25	30	26	19	22	25
Not at all	20	29	9	2	47	13	12	31	24	17	12	19	23	23	20	20	20	26	22	21	23	21	18
TOTAL NOT VERY MUCH / AT ALL	44	60	33	21	71	37	35	61	50	40	26	42	49	53	44	45	44	51	52	47	42	43	43
Don't know	26	22	25	15	19	28	21	22	18	34	35	30	21	19	23	30	27	21	21	27	28	24	27
Taxation																							
A great deal	3	1	5	9	0	2	4	0	3	2	7	2	2	2	4	1	3	1	2	3	3	3	3
A fair amount	21	13	31	47	5	23	33	11	23	19	26	21	21	19	24	17	21	19	21	21	16	24	23
TOTAL A GREAT DEAL / FAIR AMOUNT	24	14	36	56	5	25	37	11	26	21	33	23	23	21	28	18	24	20	23	24	19	27	26
Not very much	25	30	28	24	23	31	27	27	26	25	17	25	27	29	24	28	25	28	26	25	26	26	24
Not at all	25	34	10	5	51	17	15	40	30	20	12	23	29	29	25	24	24	27	26	25	27	23	23
TOTAL NOT VERY MUCH / AT ALL	50	64	38	29	74	48	42	67	56	45	29	48	56	58	49	52	49	55	52	50	53	49	47
Don't know	26	22	26	16	21	28	21	22	17	34	37	29	21	20	23	30	26	24	25	26	28	23	26

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.