

YouGov Survey Results

Sample Size: 1103 adults in Scotland (16+)

Fieldwork: 8th - 13th September 2023

	Vote in 2019 GE					EU Ref 2016		2014 Indy Ref		Westminster VI				Holyrood Voting intention				Gender		Age				
	Total	Con	Lab	Lib Dem	SNP	Remain	Leave	Yes	No	Con	Lab	Lib Dem	SNP	Con	Lab	Lib Dem	SNP	Male	Female	16-24	25-49	50-64	65+	
Weighted Sample	1103	199	148	75	355	553	277	387	480	122	215	54	292	128	221	64	326	528	575	135	430	279	259	
Unweighted Sample	1103	196	155	69	381	565	269	367	448	120	230	55	311	128	230	62	339	506	597	145	413	266	279	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following would make the best First Minister of Scotland?

	3-8 Aug	8-13 Sept																						
Humza Yousaf	20	20	1	9	0	44	25	12	34	8	1	4	10	56	1	3	7	54	22	18	26	21	20	15
Douglas Ross	10	11	37	5	9	3	7	24	6	17	52	6	5	1	50	9	11	1	11	10	2	7	13	18
Anas Sarwar	13	13	17	27	31	5	14	13	8	20	12	34	20	2	9	40	16	2	14	12	9	9	11	21
Not sure	55	53	41	54	58	46	50	46	49	51	33	53	65	39	37	44	65	40	47	58	55	56	54	44
Refused	2	4	4	6	2	4	4	5	4	4	3	3	0	2	3	4	0	3	6	3	8	6	2	2

Do you have a favourable or unfavourable opinion of the following?

Nicola Sturgeon

Very favourable	16	18	1	6	3	39	23	10	33	6	0	4	2	52	1	4	2	48	18	18	17	17	20	17
Somewhat favourable	28	22	2	20	11	35	24	12	30	13	1	22	14	37	2	17	9	39	20	24	35	28	16	12
TOTAL FAVOURABLE	44	40	3	26	14	74	47	22	63	19	1	26	16	89	3	21	11	87	38	42	52	45	36	29
Somewhat unfavourable	14	14	6	21	24	11	14	9	11	15	3	24	27	5	4	22	27	5	12	16	17	15	13	12
Very unfavourable	35	38	90	43	56	8	32	66	19	61	94	43	54	2	92	51	59	3	42	34	13	31	45	55
TOTAL UNFAVOURABLE	49	52	96	64	80	19	46	75	30	76	97	67	81	7	96	73	86	8	54	50	30	46	58	67
Don't know	7	8	2	10	6	7	8	3	6	6	2	7	3	4	2	6	2	5	8	8	18	9	5	4
NET FAVOURABILITY	-5	-12	-93	-38	-66	55	1	-53	33	-57	-96	-41	-65	82	-93	-52	-75	79	-16	-8	22	-1	-22	-38

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	Social Grade		Scottish Region								
	Total	ABC1	C2DE	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow
Weighted Sample	1103	574	529	184	102	144	113	127	140	163	131
Unweighted Sample	1103	625	478	172	108	152	106	117	137	179	132
	%	%	%	%	%	%	%	%	%	%	%

	3-8 Aug		8-13 Sept									
Which of the following would make the best First Minister of Scotland?												
Humza Yousaf	20	20	23	17	18	18	15	16	21	20	26	23
Douglas Ross	10	11	10	12	15	13	16	10	14	7	6	2
Anas Sarwar	13	13	14	11	9	9	8	21	11	14	13	18
Not sure	55	53	49	57	55	55	56	49	50	55	49	53
Refused	2	4	5	4	3	5	5	5	4	4	7	4
Do you have a favourable or unfavourable opinion of the following?												
Nicola Sturgeon												
Very favourable	16	18	18	18	16	13	20	19	20	14	22	19
Somewhat favourable	28	22	23	21	16	22	24	14	20	24	28	29
TOTAL FAVOURABLE	44	40	41	39	32	35	44	33	40	38	50	48
Somewhat unfavourable	14	14	14	14	16	15	9	16	13	16	13	13
Very unfavourable	35	38	38	38	39	41	44	42	39	39	30	32
TOTAL UNFAVOURABLE	49	52	52	52	55	56	53	58	52	55	43	45
Don't know	7	8	7	9	12	10	4	10	7	6	7	7
NET FAVOURABILITY	-5	-12	-11	-13	-23	-21	-9	-25	-12	-17	7	3

Sample Size: 1103 adults in Scotland (16+)
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	Total	Vote in 2019 GE				EU Ref 2016		2014 Indy Ref		Westminster VI				Holyrood Voting intention				Gender		Age				
		Con	Lab	Lib Dem	SNP	Remain	Leave	Yes	No	Con	Lab	Lib Dem	SNP	Con	Lab	Lib Dem	SNP	Male	Female	16-24	25-49	50-64	65+	
Weighted Sample	1103	199	148	75	355	553	277	387	480	122	215	54	292	128	221	64	326	528	575	135	430	279	259	
Unweighted Sample	1103	196	155	69	381	565	269	367	448	120	230	55	311	128	230	62	339	506	597	145	413	266	279	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Anas Sarwar																								
Very favourable	4	3	4	8	4	3	4	4	3	5	4	9	0	2	3	9	1	1	4	3	3	3	5	
Somewhat favourable	25	25	32	36	43	22	29	26	21	32	33	41	37	21	28	47	36	20	27	23	19	17	26	39
TOTAL FAVOURABLE	29	28	36	44	47	25	33	30	24	37	37	50	37	23	31	56	37	21	31	26	22	20	44	
Somewhat unfavourable	21	23	22	19	23	26	23	24	24	23	27	15	37	26	29	12	36	25	26	19	16	23	24	25
Very unfavourable	14	14	23	5	6	14	12	22	20	12	17	4	5	16	21	5	5	16	20	8	8	12	21	13
TOTAL UNFAVOURABLE	35	37	45	24	29	40	35	46	44	35	44	19	42	42	50	17	41	41	46	27	24	35	45	38
Don't know	35	35	20	32	23	35	33	25	32	28	18	32	21	36	19	26	22	38	24	46	53	45	27	18
NET FAVOURABILITY	-6	-9	-9	20	18	-15	-2	-16	-20	2	-7	31	-5	-19	-19	39	-4	-20	-15	-1	-2	-15	-16	6
Douglas Ross																								
Very favourable	3	3	11	1	4	1	2	6	2	5	17	1	0	0	17	2	1	0	3	3	1	1	4	6
Somewhat favourable	17	15	48	8	19	6	11	31	9	23	57	13	14	5	56	16	16	6	17	13	4	8	16	30
TOTAL FAVOURABLE	20	18	59	9	23	7	13	37	11	28	74	14	14	5	73	18	17	6	20	16	5	9	20	36
Somewhat unfavourable	14	17	18	20	40	14	18	17	10	23	11	22	34	11	10	26	30	11	16	18	19	17	16	19
Very unfavourable	38	37	7	39	23	60	44	25	56	26	1	39	35	60	2	34	29	59	45	29	29	38	40	34
TOTAL UNFAVOURABLE	52	54	25	59	63	74	62	42	66	49	12	61	69	71	12	60	59	70	61	47	48	55	56	53
Don't know	28	28	17	32	14	19	24	22	24	22	13	25	17	23	15	23	23	24	19	37	47	36	24	11
NET FAVOURABILITY	-32	-36	34	-50	-40	-67	-49	-5	-55	-21	62	-47	-55	-66	61	-42	-42	-64	-41	-31	-43	-46	-36	-17
Humza Yousaf																								
Very favourable	6	7	1	3	0	15	10	3	13	3	0	1	7	22	0	1	6	21	8	6	9	6	10	6
Somewhat favourable	27	25	5	23	9	46	30	14	38	14	4	23	14	51	4	17	13	51	24	26	32	27	25	19
TOTAL FAVOURABLE	33	32	6	26	9	61	40	17	51	17	4	24	21	73	4	18	19	72	32	32	41	33	35	25
Somewhat unfavourable	18	20	16	27	38	14	21	17	16	24	16	26	43	11	16	27	34	11	20	20	19	19	19	22
Very unfavourable	29	29	73	33	38	8	23	55	18	45	76	34	25	3	76	40	34	4	35	24	8	24	33	44
TOTAL UNFAVOURABLE	47	49	89	60	76	22	44	72	34	69	92	60	68	14	92	67	68	15	55	44	27	43	52	66
Don't know	19	19	6	15	14	17	15	10	16	14	5	17	12	13	5	16	12	13	13	24	32	24	13	9
NET FAVOURABILITY	-14	-17	-83	-34	-67	39	-4	-55	17	-52	-88	-36	-47	59	-88	-49	-49	57	-23	-12	14	-10	-17	-41
Mhairi Black																								
Very favourable	16	17	1	11	4	39	23	9	34	5	0	8	2	45	0	7	3	43	18	17	18	20	17	12
Somewhat favourable	16	15	7	20	11	22	18	15	18	15	4	18	28	19	5	17	22	19	14	16	11	19	15	11
TOTAL FAVOURABLE	32	32	8	31	15	61	41	24	52	20	4	26	30	64	5	24	25	62	32	33	29	39	32	23
Somewhat unfavourable	12	9	6	15	11	7	10	9	7	11	8	15	14	6	6	15	19	6	9	10	10	10	8	8
Very unfavourable	21	26	70	24	36	7	21	47	14	42	74	29	25	3	72	35	28	3	34	19	11	18	29	45
TOTAL UNFAVOURABLE	33	35	76	39	47	14	31	56	21	53	82	44	39	9	78	50	47	9	43	29	21	28	37	53
Don't know	34	32	15	31	39	25	29	19	26	28	14	30	31	26	17	27	29	28	25	39	50	32	31	25
NET FAVOURABILITY	-1	-3	-68	-8	-32	47	10	-32	31	-33	-78	-18	-9	55	-73	-26	-22	53	-11	4	8	11	-5	-30

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Unweighted Sample	1103	625	478	172	108	152	106	117	137	179	132	
	%	%	%	%	%	%	%	%	%	%	%	
Anas Sarwar												
Very favourable	4	3	4	3	5	4	3	6	4	2	2	3
Somewhat favourable	25	25	26	23	20	15	28	31	29	28	23	25
TOTAL FAVOURABLE	29	28	30	26	25	19	31	37	33	30	25	28
Somewhat unfavourable	21	23	24	21	23	19	22	22	20	22	24	28
Very unfavourable	14	14	12	16	16	13	14	12	11	15	15	13
TOTAL UNFAVOURABLE	35	37	36	37	39	32	36	34	31	37	39	41
Don't know	35	35	34	37	36	49	33	29	36	34	36	31
NET FAVOURABILITY	-6	-9	-6	-11	-14	-13	-5	3	2	-7	-14	-13
Douglas Ross												
Very favourable	3	3	2	4	7	4	3	3	4	2	1	0
Somewhat favourable	17	15	15	15	16	14	20	14	12	21	10	10
TOTAL FAVOURABLE	20	18	17	19	23	18	23	17	16	23	11	10
Somewhat unfavourable	14	17	19	15	15	18	20	21	15	14	20	17
Very unfavourable	38	37	36	38	38	34	27	36	35	36	40	46
TOTAL UNFAVOURABLE	52	54	55	53	53	52	47	57	50	50	60	63
Don't know	28	28	29	28	23	30	30	27	34	27	29	26
NET FAVOURABILITY	-32	-36	-38	-34	-30	-34	-24	-40	-34	-27	-49	-53
Humza Yousaf												
Very favourable	6	7	8	6	10	4	6	8	8	7	8	6
Somewhat favourable	27	25	27	23	16	25	28	18	27	21	31	36
TOTAL FAVOURABLE	33	32	35	29	26	29	34	26	35	28	39	42
Somewhat unfavourable	18	20	19	20	17	19	14	30	17	29	21	13
Very unfavourable	29	29	30	29	36	30	34	26	32	25	23	27
TOTAL UNFAVOURABLE	47	49	49	49	53	49	48	56	49	54	44	40
Don't know	19	19	15	22	22	22	17	18	17	18	16	18
NET FAVOURABILITY	-14	-17	-14	-20	-27	-20	-14	-30	-14	-26	-5	2
Mhairi Black												
Very favourable	16	17	19	16	12	15	20	16	17	12	23	23
Somewhat favourable	16	15	18	12	17	9	16	13	17	12	18	16
TOTAL FAVOURABLE	32	32	37	28	29	24	36	29	34	24	41	39
Somewhat unfavourable	12	9	9	9	9	7	8	12	6	13	8	10
Very unfavourable	21	26	25	28	31	29	29	31	24	24	20	23
TOTAL UNFAVOURABLE	33	35	34	37	40	36	37	43	30	37	28	33
Don't know	34	32	29	36	31	40	28	28	36	39	31	29
NET FAVOURABILITY	-1	-3	3	-9	-11	-12	-1	-14	4	-13	13	6

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		Con	Lab	Lib Dem	SNP	Remain	Leave	Yes	No	Con	Lab	Lib Dem	SNP	Con	Lab	Lib Dem	SNP	Male	Female	16-24	25-49	50-64	65+	
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Unweighted Sample	1103	196	155	69	381	565	269	367	448	120	230	55	311	128	230	62	339	506	597	145	413	266	279	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Stephen Flynn																								
Very favourable	5	4	1	2	2	9	6	2	8	2	0	2	2	14	0	2	1	13	6	3	3	3	6	5
Somewhat favourable	9	9	2	6	1	14	9	5	14	4	3	9	5	16	3	5	8	17	13	4	11	10	6	8
TOTAL FAVOURABLE	14	13	3	8	3	23	15	7	22	6	3	11	7	30	3	7	9	30	19	7	14	13	12	13
Somewhat unfavourable	9	9	8	15	14	7	8	13	8	9	8	12	9	7	8	12	10	7	11	8	13	7	8	13
Very unfavourable	14	17	46	18	14	5	14	29	11	27	47	16	12	2	47	22	11	2	23	12	9	11	22	28
TOTAL UNFAVOURABLE	23	26	54	33	28	12	22	42	19	36	55	28	21	9	55	34	21	9	34	20	22	18	30	41
Don't know	64	61	43	60	69	66	63	52	59	58	42	60	72	61	42	59	71	60	47	73	63	70	58	47
NET FAVOURABILITY	-9	-13	-51	-25	-25	11	-7	-35	3	-30	-52	-17	-14	21	-52	-27	-12	21	-15	-13	-8	-5	-18	-28
Rishi Sunak																								
Very favourable	3	3	11	1	3	0	3	4	1	5	15	0	7	0	15	0	4	0	3	3	2	1	4	5
Somewhat favourable	18	19	46	11	24	10	18	28	14	27	63	17	35	8	53	23	30	11	20	19	14	13	19	31
TOTAL FAVOURABLE	21	22	57	12	27	10	21	32	15	32	78	17	42	8	68	23	34	11	23	22	16	14	23	36
Somewhat unfavourable	21	22	19	24	41	19	20	25	16	26	12	28	33	20	15	29	33	19	17	27	24	21	22	24
Very unfavourable	51	46	16	56	24	64	51	37	61	33	4	48	21	65	11	42	25	63	52	40	45	53	47	34
TOTAL UNFAVOURABLE	72	68	35	80	65	83	71	62	77	59	16	76	54	85	26	71	58	82	69	67	69	74	69	58
Don't know	8	10	7	8	7	7	9	7	9	8	7	7	4	7	7	6	7	7	8	12	15	12	8	6
NET FAVOURABILITY	-51	-46	22	-68	-38	-73	-50	-30	-62	-27	62	-59	-12	-77	42	-48	-24	-71	-46	-45	-53	-60	-46	-22
Keir Starmer																								
Very favourable	6	3	0	8	10	2	4	2	2	5	1	11	0	3	1	10	3	3	4	3	2	3	3	5
Somewhat favourable	30	28	15	54	38	30	35	21	27	32	10	62	41	28	10	54	35	30	28	29	22	28	31	28
TOTAL FAVOURABLE	36	31	15	62	48	32	39	23	29	37	11	73	41	31	11	64	38	33	32	32	24	31	34	33
Somewhat unfavourable	26	26	29	17	29	30	28	24	29	25	29	15	32	30	28	22	34	29	23	29	25	26	26	27
Very unfavourable	25	26	48	9	18	24	19	43	29	26	53	6	25	24	54	7	24	25	33	20	25	21	29	32
TOTAL UNFAVOURABLE	51	52	77	26	47	54	47	67	58	51	82	21	57	54	82	29	58	54	56	49	50	47	55	59
Don't know	14	16	8	11	5	14	14	10	12	13	7	6	2	14	7	7	5	14	12	20	27	21	12	8
NET FAVOURABILITY	-15	-21	-62	36	1	-22	-8	-44	-29	-14	-71	52	-16	-23	-71	35	-20	-21	-24	-17	-26	-16	-21	-26
Ed Davey																								
Very favourable	1	1	0	0	2	1	1	0	0	1	0	0	3	0	0	0	2	1	1	0	3	0	1	1
Somewhat favourable	10	13	14	14	28	15	16	12	14	15	12	19	33	16	13	19	28	15	16	11	8	10	15	20
TOTAL FAVOURABLE	11	14	14	14	30	16	17	12	14	16	12	19	36	16	13	19	30	16	17	11	11	10	16	21
Somewhat unfavourable	16	17	23	19	18	17	17	21	20	17	31	17	10	18	25	17	13	16	22	13	14	12	18	26
Very unfavourable	14	14	23	14	7	10	10	24	14	15	20	11	4	10	24	12	4	10	20	9	12	10	17	17
TOTAL UNFAVOURABLE	30	31	46	33	25	27	27	45	34	32	51	28	14	28	49	29	17	26	42	22	26	22	35	43
Don't know	59	55	41	54	46	58	56	43	53	51	36	54	50	55	38	52	53	57	41	67	63	68	49	35
NET FAVOURABILITY	-19	-17	-32	-19	5	-11	-10	-33	-20	-16	-39	-9	22	-12	-36	-10	13	-10	-25	-11	-15	-12	-19	-22

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	Unweighted Sample	1103	625	478	172	108	152	106	117	137	179	132	
		%	%	%	%	%	%	%	%	%	%	%	
Stephen Flynn													
	Very favourable	5	4	4	4	6	2	3	4	4	3	7	4
	Somewhat favourable	9	9	9	8	5	13	4	6	10	9	12	11
	TOTAL FAVOURABLE	14	13	13	12	11	15	7	10	14	12	19	15
	Somewhat unfavourable	9	9	9	10	9	8	6	13	12	9	9	9
	Very unfavourable	14	17	14	20	26	20	16	16	14	17	11	15
	TOTAL UNFAVOURABLE	23	26	23	30	35	28	22	29	26	26	20	24
	Don't know	64	61	63	58	54	56	70	62	59	62	62	60
	NET FAVOURABILITY	-9	-13	-10	-18	-24	-13	-15	-19	-12	-14	-1	-9
Rishi Sunak													
	Very favourable	3	3	2	4	5	3	4	5	2	3	1	1
	Somewhat favourable	18	19	19	19	18	26	22	26	20	20	12	11
	TOTAL FAVOURABLE	21	22	21	23	23	29	26	31	22	23	13	12
	Somewhat unfavourable	21	22	26	18	20	26	24	20	25	26	23	16
	Very unfavourable	51	46	45	47	47	33	45	38	39	43	59	57
	TOTAL UNFAVOURABLE	72	68	71	65	67	59	69	58	64	69	82	73
	Don't know	8	10	8	13	10	12	5	11	14	8	6	16
	NET FAVOURABILITY	-51	-46	-50	-42	-44	-30	-43	-27	-42	-46	-69	-61
Keir Starmer													
	Very favourable	6	3	3	3	3	2	4	4	3	7	1	4
	Somewhat favourable	30	28	31	25	22	22	28	30	34	23	40	24
	TOTAL FAVOURABLE	36	31	34	28	25	24	32	34	37	30	41	28
	Somewhat unfavourable	26	26	26	26	25	29	21	29	28	29	21	28
	Very unfavourable	25	26	24	28	36	26	33	23	16	22	26	22
	TOTAL UNFAVOURABLE	51	52	50	54	61	55	54	52	44	51	47	50
	Don't know	14	16	15	18	13	21	14	15	19	19	12	22
	NET FAVOURABILITY	-15	-21	-16	-26	-36	-31	-22	-18	-7	-21	-6	-22
Ed Davey													
	Very favourable	1	1	1	1	1	0	1	3	0	0	0	2
	Somewhat favourable	10	13	14	13	11	9	14	13	13	16	16	13
	TOTAL FAVOURABLE	11	14	15	14	12	9	15	16	13	16	16	15
	Somewhat unfavourable	16	17	17	18	19	16	14	22	20	16	11	21
	Very unfavourable	14	14	13	15	17	14	10	9	11	15	17	15
	TOTAL UNFAVOURABLE	30	31	30	33	36	30	24	31	31	31	28	36
	Don't know	59	55	56	54	52	60	61	53	55	53	56	49
	NET FAVOURABILITY	-19	-17	-15	-19	-24	-21	-9	-15	-18	-15	-12	-21

Sample Size: 1103 adults in Scotland (16+)
Fieldwork: 8th - 13th September 2023

	Vote in 2019 GE					EU Ref 2016		2014 Indy Ref		Westminster VI				Holyrood Voting intention				Gender		Age				
	Total	Con	Lab	Lib Dem	SNP	Remain	Leave	Yes	No	Con	Lab	Lib Dem	SNP	Con	Lab	Lib Dem	SNP	Male	Female	16-24	25-49	50-64	65+	
Weighted Sample	1103	199	148	75	355	553	277	387	480	122	215	54	292	128	221	64	326	528	575	135	430	279	259	
Unweighted Sample	1103	196	155	69	381	565	269	367	448	120	230	55	311	128	230	62	339	506	597	145	413	266	279	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following do you think should be the main priorities for the Scottish government? Please tick up to three.

Health	59	59	65	67	60	57	61	62	55	65	67	69	71	53	67	68	73	55	53	64	51	55	59	68
The economy	56	56	64	58	69	51	55	61	55	61	66	63	72	49	65	63	71	50	57	56	46	56	59	60
Education	30	32	48	39	37	24	32	39	26	40	53	38	36	22	50	43	37	21	31	34	34	32	29	36
Housing	25	26	16	23	27	30	28	17	27	23	15	25	25	25	16	26	25	27	24	28	34	27	23	23
Social care	21	22	16	25	29	27	25	19	24	22	13	23	26	27	15	22	27	26	17	26	14	22	22	24
Climate change and the environment	24	22	7	21	16	28	27	9	26	16	6	16	26	31	5	18	20	31	19	24	31	27	16	15
Crime	13	15	31	14	13	8	12	25	11	21	29	18	20	9	30	21	16	8	16	13	5	14	18	18
Whether or not Scotland becomes independent	17	14	2	4	1	28	18	7	27	4	2	1	2	37	2	2	2	34	16	11	13	14	19	8
Welfare benefits	8	9	5	9	6	10	7	9	11	6	8	8	2	12	6	7	1	13	10	8	11	8	12	6
Tax	11	8	9	7	6	7	6	11	6	8	11	5	4	9	9	6	7	8	9	7	8	10	7	7
Pensions	9	8	8	9	10	10	8	12	10	8	10	11	0	9	9	11	4	8	7	9	1	5	7	19
Transport	6	7	11	7	13	4	6	9	3	9	14	6	12	3	13	5	11	3	9	5	9	5	8	7
None of these	1	2	3	1	0	0	0	3	1	1	0	1	0	0	1	1	0	1	3	0	5	1	1	1
Don't know	2	2	1	2	0	2	1	0	1	2	0	1	0	2	0	0	0	1	2	2	5	3	1	0

How well or badly is Humza Yousaf doing as First Minister?

Very well	4	4	0	1	0	7	4	2	6	1	0	1	0	12	0	0	0	11	4	3	5	4	5	2
Fairly well	26	27	6	21	14	50	36	13	40	17	5	19	25	60	4	16	23	58	27	27	31	27	27	24
TOTAL WELL	30	31	6	22	14	57	40	15	46	18	5	20	25	72	4	16	23	69	31	30	36	31	32	26
Fairly badly	21	20	25	29	36	14	20	24	14	27	23	25	34	10	24	25	32	9	20	20	14	19	22	22
Very badly	25	25	63	27	32	7	20	48	17	37	67	30	20	2	65	36	29	3	31	19	10	19	29	39
TOTAL BADLY	46	45	88	56	68	21	40	72	31	64	90	55	54	12	89	61	61	12	51	39	24	38	51	61
Don't know	24	24	6	22	17	21	19	13	22	18	5	25	20	16	6	22	16	18	18	30	40	31	17	13

How well or badly is Anas Sarwar doing as leader of the Scottish Labour Party?

Very well	4	3	4	8	1	2	3	6	2	4	6	8	3	2	5	8	4	2	3	3	1	2	3	5
Fairly well	28	28	38	41	52	24	33	29	24	37	47	45	32	24	40	52	35	23	31	26	19	20	26	50
TOTAL WELL	32	31	42	49	53	26	36	35	26	41	53	53	35	26	45	60	39	25	34	29	20	22	29	55
Fairly badly	18	16	20	15	13	18	17	20	20	16	17	12	23	21	18	10	22	19	19	15	10	17	20	16
Very badly	10	11	15	3	4	14	10	16	17	9	10	1	13	16	13	2	14	16	17	7	7	11	19	7
TOTAL BADLY	28	27	35	18	17	32	27	36	37	25	27	13	36	37	31	12	36	35	36	22	17	28	39	23
Don't know	40	41	23	32	29	42	37	28	37	33	21	34	29	38	23	28	25	41	30	50	63	50	33	22

Sample Size: 1103 adults in Scotland (16+)
Fieldwork: 8th - 13th September 2023

	Social Grade		Scottish Region								
	Total	ABC1	C2DE	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow
Weighted Sample	1103	574	529	184	102	144	113	127	140	163	131
Unweighted Sample	1103	625	478	172	108	152	106	117	137	179	132
	%	%	%	%	%	%	%	%	%	%	%

Which of the following do you think should be the main priorities for the Scottish government? Please tick up to three.

Health	59	59	62	56	60	59	64	59	58	57	61	49
The economy	56	56	57	56	55	53	61	62	60	54	56	50
Education	30	32	35	29	33	23	33	37	32	34	35	29
Housing	25	26	24	28	27	32	21	16	26	30	23	31
Social care	21	22	23	21	21	22	21	11	25	23	23	24
Climate change and the environment	24	22	25	18	16	21	23	19	17	22	29	28
Crime	13	15	15	14	11	13	16	17	19	15	16	11
Whether or not Scotland becomes independent	17	14	13	14	12	12	14	11	19	11	12	19
Welfare benefits	8	9	6	13	6	5	11	11	9	10	6	16
Tax	11	8	9	8	13	7	6	8	5	8	10	6
Pensions	9	8	6	10	11	3	11	11	5	8	8	6
Transport	6	7	8	6	4	12	6	6	3	12	4	10
None of these	1	2	1	2	2	0	0	5	2	1	1	2
Don't know	2	2	1	3	2	5	0	4	3	1	1	1

How well or badly is Humza Yousaf doing as First Minister?

Very well	4	4	4	4	4	4	3	2	4	3	5	3
Fairly well	26	27	29	24	24	20	28	23	30	20	33	36
TOTAL WELL	30	31	33	28	28	24	31	25	34	23	38	39
Fairly badly	21	20	19	21	20	17	17	19	20	28	21	15
Very badly	25	25	25	25	26	26	30	24	25	25	21	23
TOTAL BADLY	46	45	44	46	46	43	47	43	45	53	42	38
Don't know	24	24	23	25	25	33	22	32	22	24	19	22

How well or badly is Anas Sarwar doing as leader of the Scottish Labour Party?

Very well	4	3	4	2	2	4	4	5	3	3	2	1
Fairly well	28	28	28	28	27	17	30	30	27	35	28	31
TOTAL WELL	32	31	32	30	29	21	34	35	30	38	30	32
Fairly badly	18	16	17	16	18	15	17	12	18	13	19	18
Very badly	10	11	10	13	14	10	10	16	4	10	15	10
TOTAL BADLY	28	27	27	29	32	25	27	28	22	23	34	28
Don't know	40	41	41	41	39	54	40	38	48	39	35	39

Sample Size: 1103 adults in Scotland (16+)
Fieldwork: 8th - 13th September 2023

	Vote in 2019 GE				EU Ref 2016		2014 Indy Ref		Westminster VI				Holyrood Voting intention				Gender		Age				
Total	Con	Lab	Lib Dem	SNP	Remain	Leave	Yes	No	Con	Lab	Lib Dem	SNP	Con	Lab	Lib Dem	SNP	Male	Female	16-24	25-49	50-64	65+	
Weighted Sample	1103	199	148	75	355	553	277	387	480	122	215	54	292	128	221	64	326	528	575	135	430	279	259
Unweighted Sample	1103	196	155	69	381	565	269	367	448	120	230	55	311	128	230	62	339	506	597	145	413	266	279
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How well or badly is Douglas Ross doing as leader of the Scottish Conservative Party?

Very well	2	2	6	0	3	1	2	3	1	3	10	2	0	0	9	3	1	0	1	2	0	1	2	4
Fairly well	17	17	48	10	26	7	12	33	10	25	63	16	14	7	62	20	16	7	19	14	11	11	17	30
TOTAL WELL	19	19	54	10	29	8	14	36	11	28	73	18	14	7	71	23	17	7	20	16	11	12	19	34
Fairly badly	18	19	23	29	25	17	22	20	16	24	15	25	41	17	14	28	37	16	21	18	18	16	21	22
Very badly	29	28	5	30	14	46	34	17	45	18	1	26	15	49	1	20	15	49	35	21	21	30	31	24
TOTAL BADLY	47	47	28	59	39	63	56	37	61	42	16	51	56	66	15	48	52	65	56	39	39	46	52	46
Don't know	33	35	18	30	32	29	31	27	29	30	11	31	29	27	14	30	30	28	23	45	50	43	30	19

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

Sample Size: 1103 adults in Scotland (16+)
Fieldwork: 8th - 13th September 2023

	Social Grade		Scottish Region								
	Total	ABC1	C2DE	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow
Weighted Sample	1103	574	529	184	102	144	113	127	140	163	131
Unweighted Sample	1103	625	478	172	108	152	106	117	137	179	132
	%	%	%	%	%	%	%	%	%	%	%

How well or badly is Douglas Ross doing as leader of the Scottish Conservative Party?

Very well	2	2	1	2	4	2	3	2	2	1	0	0
Fairly well	17	17	16	17	21	16	17	22	18	19	12	8
TOTAL WELL	19	19	17	19	25	18	20	24	20	20	12	8
Fairly badly	18	19	21	18	21	14	23	18	19	22	17	17
Very badly	29	28	28	27	25	33	20	20	27	27	34	37
TOTAL BADLY	47	47	49	45	46	47	43	38	46	49	51	54
Don't know	33	35	34	36	29	35	36	38	36	31	37	38

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*