

# YouGov Survey Results

Sample Size: 1647 Adults in GB  
Fieldwork: 3rd - 5th July 2020

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1647</b>	<b>558</b>	<b>408</b>	<b>148</b>	<b>611</b>	<b>652</b>	<b>800</b>	<b>847</b>	<b>180</b>	<b>687</b>	<b>397</b>	<b>384</b>	<b>939</b>	<b>708</b>	<b>198</b>	<b>553</b>	<b>357</b>	<b>397</b>	<b>142</b>
<b>Unweighted Sample</b>	<b>1647</b>	<b>594</b>	<b>452</b>	<b>155</b>	<b>721</b>	<b>666</b>	<b>709</b>	<b>938</b>	<b>111</b>	<b>672</b>	<b>413</b>	<b>451</b>	<b>993</b>	<b>654</b>	<b>162</b>	<b>568</b>	<b>371</b>	<b>407</b>	<b>139</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

			13-15	3-5																	
			Jun	Jul																	
<b>Thinking about Boris Johnson, do you think he...</b>																					
<b>Is competent or incompetent?</b>																					
	Competent	41	40	78	13	13	23	62	39	41	15	37	44	53	38	43	25	48	45	38	25
	Incompetent	47	46	14	81	75	69	27	48	45	52	49	48	37	51	40	57	39	45	45	66
	Don't know	12	14	8	6	12	8	11	13	14	33	14	8	9	11	17	18	13	10	17	10
<b>Is decisive or indecisive?</b>																					
	Decisive	35	36	64	15	19	23	53	38	34	20	32	39	48	37	35	26	43	39	32	23
	Indecisive	54	52	28	77	73	68	39	49	56	52	55	55	46	54	50	57	46	51	54	71
	Don't know	11	11	8	8	8	10	7	12	11	28	13	6	6	9	15	17	11	9	14	6
<b>Is trustworthy or untrustworthy?</b>																					
	Trustworthy	28	31	64	6	10	16	50	30	32	9	27	33	44	29	33	16	38	33	30	19
	Untrustworthy	53	49	16	85	81	72	30	51	48	57	52	52	39	54	43	66	43	46	46	69
	Don't know	19	20	19	9	9	12	20	19	21	35	21	15	16	17	23	19	19	20	24	12
<b>Is strong or weak?</b>																					
	Strong	44	43	77	19	26	28	64	46	41	22	42	45	53	42	45	38	50	44	41	26
	Weak	42	40	14	70	59	59	23	39	41	41	40	44	34	44	35	45	32	40	41	61
	Don't know	14	17	9	12	14	12	13	15	18	36	17	11	13	14	20	17	18	16	18	13
<b>Is likeable or dislikeable?</b>																					
	Likeable	52	52	86	24	35	33	76	53	50	32	48	53	66	51	53	37	57	59	50	33
	Dislikeable	35	35	7	67	50	55	15	34	36	37	39	36	26	38	30	49	29	28	33	58
	Don't know	12	14	8	9	14	11	9	13	14	31	13	12	9	11	17	14	13	13	17	9
				13-15	3-5																
			Jun	Jul																	
<b>Thinking about Keir Starmer, do you think he...</b>																					
<b>Is competent or incompetent?</b>																					
	Competent	45	42	39	59	67	58	36	46	39	34	37	51	46	48	35	47	43	39	41	45
	Incompetent	11	12	20	4	1	7	18	15	10	8	11	14	15	11	15	11	13	16	11	10
	Don't know	44	45	41	37	32	35	46	39	51	58	52	35	39	41	51	42	45	45	49	44
<b>Is decisive or indecisive?</b>																					
	Decisive	37	39	34	56	57	53	33	42	36	26	36	47	43	43	33	39	40	36	38	45
	Indecisive	15	15	26	5	7	8	23	18	12	7	12	18	20	14	15	9	16	16	16	10
	Don't know	48	46	40	39	37	39	43	40	53	67	52	35	38	42	52	52	44	48	46	45
<b>Is trustworthy or untrustworthy?</b>																					
	Trustworthy	27	27	18	42	48	42	18	30	23	16	25	32	30	32	19	33	28	25	21	29
	Untrustworthy	24	23	37	10	4	13	34	26	19	14	22	25	26	22	24	14	24	27	22	20
	Don't know	49	51	45	47	48	45	48	44	58	70	54	43	44	46	57	52	48	48	57	52

Sample Size: 1647 Adults in GB  
Fieldwork: 3rd - 5th July 2020

		Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Region					
		Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>		<b>1647</b>	558	408	148	611	652	800	847	180	687	397	384	939	708	198	553	357	397	142	
<b>Unweighted Sample</b>		1647	594	452	155	721	666	709	938	111	672	413	451	993	654	162	568	371	407	139	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
		<b>3-5</b>																			
		<b>Jun</b>																			
		<b>Jul</b>																			
<b>Is strong or weak?</b>																					
	Strong	35	36	31	53	54	49	32	37	34	24	33	44	38	40	31	41	38	32	34	37
	Weak	14	16	28	5	3	9	24	20	12	9	13	20	19	15	17	10	16	20	16	12
	Don't know	51	49	41	42	44	42	44	43	54	67	54	36	42	45	53	49	46	49	50	52
<b>Is likeable or dislikeable?</b>																					
	Likeable	36	33	29	45	53	48	26	34	32	15	29	39	43	37	28	36	33	30	34	35
	Dislikeable	22	23	37	10	5	13	34	26	21	21	21	25	27	22	25	19	25	26	23	15
	Don't know	42	44	33	44	42	40	39	41	47	64	51	36	31	42	47	45	42	44	43	51
<b>Thinking about Keir Starmer and Jeremy Corbyn... who, if either, do you think best appeals to the largest amount of Labour voters?</b>																					
	Keir Starmer	56	60	65	72	65	59	57	55	37	48	65	68	62	48	50	59	55	57	52	
	Jeremy Corbyn	8	7	14	8	10	7	9	8	11	11	6	5	6	11	11	7	9	10	6	
	Neither	16	23	6	6	10	21	16	16	13	17	16	16	15	17	13	17	18	15	21	
	Don't know	19	10	15	14	15	13	18	21	39	24	12	10	16	24	26	18	19	18	21	
<b>Thinking about Keir Starmer and Jeremy Corbyn... who, if either, do you think best appeals to the largest amount of general voters?</b>																					
	Keir Starmer	60	64	73	83	74	62	62	59	36	54	73	71	68	51	54	63	57	61	66	
	Jeremy Corbyn	5	4	7	5	5	4	5	6	11	8	2	1	4	8	6	4	6	6	5	
	Neither	16	23	6	3	8	22	17	15	13	16	13	20	15	17	14	16	19	15	12	
	Don't know	18	8	14	10	13	12	17	19	40	23	12	7	13	25	26	17	17	18	17	
		<b>28-29</b>																			
		<b>Nov '19</b>																			
		<b>3-5</b>																			
		<b>Jul '20</b>																			
<b>Do you think the Labour party is or is not institutionally anti-Semitic?</b>																					
	Is institutionally anti-Semitic	35	28	51	13	14	20	44	31	26	15	21	33	43	30	26	25	30	32	25	28
	Is not institutionally anti-Semitic	31	29	18	45	41	40	20	33	24	29	31	29	23	29	28	33	28	29	26	32
	Not sure	34	43	31	42	45	41	36	36	50	56	48	38	34	41	46	41	43	40	49	40
<b>Do you think the Conservative party is or is not institutionally Islamophobic?</b>																					
	Is institutionally Islamophobic	24	21	6	41	26	34	11	23	20	25	23	23	16	25	17	28	17	23	21	29
	Is not institutionally Islamophobic	40	38	65	18	39	28	54	42	35	24	33	42	51	39	37	28	48	40	32	32
	Not sure	37	40	29	40	36	37	35	35	45	52	44	35	33	36	46	43	36	38	48	39

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1647</b>	<b>558</b>	<b>408</b>	<b>148</b>	<b>611</b>	<b>652</b>	<b>800</b>	<b>847</b>	<b>180</b>	<b>687</b>	<b>397</b>	<b>384</b>	<b>939</b>	<b>708</b>	<b>198</b>	<b>553</b>	<b>357</b>	<b>397</b>	<b>142</b>
<b>Unweighted Sample</b>	<b>1647</b>	<b>594</b>	<b>452</b>	<b>155</b>	<b>721</b>	<b>666</b>	<b>709</b>	<b>938</b>	<b>111</b>	<b>672</b>	<b>413</b>	<b>451</b>	<b>993</b>	<b>654</b>	<b>162</b>	<b>568</b>	<b>371</b>	<b>407</b>	<b>139</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Some people talk about 'left', 'right' and 'centre' to describe parties and politicians.

With that in mind, do you think Keir Starmer has moved the Labour party to the right since taking over as Labour leader, moved the Labour party to the left, or kept the party about where it was?

Moved it to the right	<b>35</b>	40	40	51	44	34	43	27	21	28	42	46	42	26	31	37	35	33	37
Moved it to the left	<b>3</b>	3	5	1	2	4	3	3	3	3	4	2	3	3	3	2	3	4	4
Kept it about where it was	<b>19</b>	24	18	15	18	23	19	20	12	17	21	23	18	20	13	20	20	18	21
Don't know	<b>43</b>	33	38	34	36	38	35	50	64	51	32	29	37	51	53	40	42	44	38

Do you think these previous party leaders are similar or different to Keir Starmer?

**Tony Blair**

Very similar to Keir Starmer	<b>7</b>	10	5	4	6	9	8	5	2	5	8	9	7	6	7	6	7	7	7
Quite similar to Keir Starmer	<b>26</b>	29	30	43	34	26	32	21	13	25	31	31	30	22	23	27	26	26	29
<b>TOTAL SIMILAR</b>	<b>33</b>	39	35	47	40	35	40	26	15	30	39	40	37	28	30	33	33	33	36
Quite different to Keir Starmer	<b>15</b>	19	18	15	18	17	14	17	9	11	19	22	17	13	14	16	15	16	12
Very different to Keir Starmer	<b>11</b>	14	9	6	7	16	11	11	1	8	16	15	10	12	11	9	13	10	11
<b>TOTAL DIFFERENT</b>	<b>26</b>	33	27	21	25	33	25	28	10	19	35	37	27	25	25	25	28	26	23
Don't know	<b>41</b>	28	38	32	35	32	36	46	76	51	27	22	37	47	45	41	40	41	41

**Gordon Brown**

Very similar to Keir Starmer	<b>2</b>	3	1	1	1	3	2	2	2	1	3	3	2	1	2	1	2	2	2
Quite similar to Keir Starmer	<b>17</b>	20	22	25	25	15	21	14	8	13	20	27	19	15	15	18	18	17	21
<b>TOTAL SIMILAR</b>	<b>19</b>	23	23	26	26	18	23	16	10	14	23	30	21	16	17	19	20	19	23
Quite different to Keir Starmer	<b>22</b>	26	24	33	25	26	24	21	7	21	26	28	25	19	21	23	23	22	23
Very different to Keir Starmer	<b>15</b>	21	14	7	13	23	15	16	3	12	23	19	15	17	14	14	18	16	14
<b>TOTAL DIFFERENT</b>	<b>37</b>	47	38	40	38	49	39	37	10	33	49	47	40	36	35	37	41	38	37
Don't know	<b>43</b>	31	39	34	36	33	37	48	80	52	28	23	39	48	48	44	40	43	39

**Ed Miliband**

Very similar to Keir Starmer	<b>3</b>	5	2	2	2	5	3	3	0	2	4	5	3	2	4	2	2	3	3
Quite similar to Keir Starmer	<b>19</b>	22	22	26	23	18	23	15	9	16	23	23	22	15	15	19	20	19	19
<b>TOTAL SIMILAR</b>	<b>22</b>	27	24	28	25	23	26	18	9	18	27	28	25	17	19	21	22	22	22
Quite different to Keir Starmer	<b>21</b>	24	26	25	26	22	24	18	12	18	23	26	22	20	19	22	22	20	17
Very different to Keir Starmer	<b>13</b>	17	12	8	12	18	12	14	3	10	19	18	14	12	14	11	16	11	16
<b>TOTAL DIFFERENT</b>	<b>34</b>	41	38	33	38	40	36	32	15	28	42	44	36	32	33	33	38	31	33
Don't know	<b>45</b>	33	39	40	37	36	38	50	75	54	31	27	40	51	48	46	40	46	45

**Jeremy Corbyn**

Very similar to Keir Starmer	<b>3</b>	5	1	0	0	5	3	2	0	1	3	5	2	3	3	2	2	4	1
Quite similar to Keir Starmer	<b>5</b>	8	5	2	4	6	5	4	7	5	5	4	4	6	2	6	7	4	3
<b>TOTAL SIMILAR</b>	<b>8</b>	13	6	2	4	11	8	6	7	6	8	9	6	9	5	8	9	8	4
Quite different to Keir Starmer	<b>15</b>	11	18	16	15	12	13	16	15	15	15	13	16	12	11	15	16	13	15
Very different to Keir Starmer	<b>46</b>	55	51	62	54	53	49	42	18	36	58	63	49	41	44	46	46	47	46
<b>TOTAL DIFFERENT</b>	<b>61</b>	66	69	78	69	65	62	58	33	51	73	76	65	53	55	61	62	60	61
Don't know	<b>32</b>	21	26	20	27	24	29	35	60	43	18	14	28	38	40	31	30	31	35

	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Region				
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<b>Unweighted Sample</b>	<b>1647</b>	<b>594</b>	<b>452</b>	<b>155</b>	<b>721</b>	<b>666</b>	<b>709</b>	<b>938</b>	<b>111</b>	<b>672</b>	<b>413</b>	<b>451</b>	<b>993</b>	<b>654</b>	<b>162</b>	<b>568</b>	<b>371</b>	<b>407</b>	<b>139</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Theresa May**

Very similar to Keir Starmer	2	3	2	1	1	3	3	2	0	1	3	4	2	2	1	1	3	3	4
Quite similar to Keir Starmer	10	16	7	10	10	14	12	9	4	8	13	15	11	9	8	10	11	11	11
<b>TOTAL SIMILAR</b>	<b>12</b>	<b>19</b>	<b>9</b>	<b>11</b>	<b>11</b>	<b>17</b>	<b>15</b>	<b>11</b>	<b>4</b>	<b>9</b>	<b>16</b>	<b>19</b>	<b>13</b>	<b>11</b>	<b>9</b>	<b>11</b>	<b>14</b>	<b>14</b>	<b>15</b>
Quite different to Keir Starmer	20	25	20	31	21	21	22	19	18	18	19	28	22	18	15	22	23	20	15
Very different to Keir Starmer	33	32	42	36	39	33	33	32	16	29	44	35	35	30	31	33	30	32	39
<b>TOTAL DIFFERENT</b>	<b>53</b>	<b>57</b>	<b>62</b>	<b>67</b>	<b>60</b>	<b>54</b>	<b>55</b>	<b>51</b>	<b>34</b>	<b>47</b>	<b>63</b>	<b>63</b>	<b>57</b>	<b>48</b>	<b>46</b>	<b>55</b>	<b>53</b>	<b>52</b>	<b>54</b>
Don't know	35	25	29	22	28	29	31	38	63	44	21	18	30	41	44	33	33	35	32

**David Cameron**

Very similar to Keir Starmer	3	4	2	2	2	4	4	2	0	2	4	5	3	3	3	2	3	4	4
Quite similar to Keir Starmer	16	22	15	15	16	20	18	14	8	18	16	16	16	15	14	15	15	19	16
<b>TOTAL SIMILAR</b>	<b>19</b>	<b>26</b>	<b>17</b>	<b>17</b>	<b>18</b>	<b>24</b>	<b>22</b>	<b>16</b>	<b>8</b>	<b>20</b>	<b>20</b>	<b>21</b>	<b>19</b>	<b>18</b>	<b>17</b>	<b>17</b>	<b>18</b>	<b>23</b>	<b>20</b>
Quite different to Keir Starmer	19	22	19	28	20	20	20	18	17	15	19	27	21	16	14	20	22	17	18
Very different to Keir Starmer	28	28	34	33	33	29	28	27	11	22	39	34	31	24	27	28	26	26	31
<b>TOTAL DIFFERENT</b>	<b>47</b>	<b>50</b>	<b>53</b>	<b>61</b>	<b>53</b>	<b>49</b>	<b>48</b>	<b>45</b>	<b>28</b>	<b>37</b>	<b>58</b>	<b>61</b>	<b>52</b>	<b>40</b>	<b>41</b>	<b>48</b>	<b>48</b>	<b>43</b>	<b>49</b>
Don't know	35	24	29	23	29	27	30	39	64	44	21	18	29	41	42	34	33	34	31

**John Major**

Very similar to Keir Starmer	2	4	2	0	1	4	3	2	0	2	3	4	3	2	3	2	3	3	2
Quite similar to Keir Starmer	13	17	11	16	14	14	16	10	5	9	16	18	13	12	9	12	13	15	13
<b>TOTAL SIMILAR</b>	<b>15</b>	<b>21</b>	<b>13</b>	<b>16</b>	<b>15</b>	<b>18</b>	<b>19</b>	<b>12</b>	<b>5</b>	<b>11</b>	<b>19</b>	<b>22</b>	<b>16</b>	<b>14</b>	<b>12</b>	<b>14</b>	<b>16</b>	<b>18</b>	<b>15</b>
Quite different to Keir Starmer	18	23	18	24	23	19	19	17	5	15	22	26	20	15	18	19	19	15	18
Very different to Keir Starmer	24	26	27	20	24	30	23	24	6	17	38	28	25	21	23	22	23	24	30
<b>TOTAL DIFFERENT</b>	<b>42</b>	<b>49</b>	<b>45</b>	<b>44</b>	<b>47</b>	<b>49</b>	<b>42</b>	<b>41</b>	<b>11</b>	<b>32</b>	<b>60</b>	<b>54</b>	<b>45</b>	<b>36</b>	<b>41</b>	<b>41</b>	<b>42</b>	<b>39</b>	<b>48</b>
Don't know	43	30	42	40	37	33	39	48	84	57	22	23	38	50	47	45	43	43	37

**Margaret Thatcher**

Very similar to Keir Starmer	2	4	2	1	2	3	2	2	0	2	3	4	2	2	2	1	3	4	2
Quite similar to Keir Starmer	3	3	3	1	3	3	2	3	1	3	4	2	3	3	1	2	3	3	4
<b>TOTAL SIMILAR</b>	<b>5</b>	<b>7</b>	<b>5</b>	<b>2</b>	<b>5</b>	<b>6</b>	<b>4</b>	<b>5</b>	<b>1</b>	<b>5</b>	<b>7</b>	<b>6</b>	<b>5</b>	<b>5</b>	<b>3</b>	<b>3</b>	<b>6</b>	<b>7</b>	<b>6</b>
Quite different to Keir Starmer	8	8	8	12	9	8	7	8	5	6	9	10	7	8	6	7	9	7	10
Very different to Keir Starmer	53	64	54	57	57	60	58	48	24	44	66	69	58	46	49	55	53	49	54
<b>TOTAL DIFFERENT</b>	<b>61</b>	<b>72</b>	<b>62</b>	<b>69</b>	<b>66</b>	<b>68</b>	<b>65</b>	<b>56</b>	<b>29</b>	<b>50</b>	<b>75</b>	<b>79</b>	<b>65</b>	<b>54</b>	<b>55</b>	<b>62</b>	<b>62</b>	<b>56</b>	<b>64</b>
Don't know	35	22	34	29	30	26	31	39	70	46	19	15	30	41	42	34	32	38	31

**Winston Churchill**

Very similar to Keir Starmer	2	2	1	0	1	2	1	2	0	1	3	2	2	1	1	1	2	3	1
Quite similar to Keir Starmer	3	3	4	4	4	3	3	3	2	2	3	4	3	2	3	2	4	3	2
<b>TOTAL SIMILAR</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>4</b>	<b>5</b>	<b>5</b>	<b>4</b>	<b>5</b>	<b>2</b>	<b>3</b>	<b>6</b>	<b>6</b>	<b>5</b>	<b>3</b>	<b>4</b>	<b>3</b>	<b>6</b>	<b>6</b>	<b>3</b>
Quite different to Keir Starmer	10	9	11	15	12	9	10	9	9	8	10	12	10	9	4	11	11	8	16
Very different to Keir Starmer	43	60	35	42	41	55	47	38	15	35	53	59	47	37	46	46	41	40	35
<b>TOTAL DIFFERENT</b>	<b>53</b>	<b>69</b>	<b>46</b>	<b>57</b>	<b>53</b>	<b>64</b>	<b>57</b>	<b>47</b>	<b>24</b>	<b>43</b>	<b>63</b>	<b>71</b>	<b>57</b>	<b>46</b>	<b>50</b>	<b>57</b>	<b>52</b>	<b>48</b>	<b>51</b>
Don't know	43	25	49	37	42	32	38	47	74	53	31	23	38	50	47	39	42	46	46

Sample Size: 1647 Adults in GB  
Fieldwork: 3rd - 5th July 2020

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1647</b>	558	408	148	611	652	800	847	180	687	397	384	939	708	198	553	357	397	142
<b>Unweighted Sample</b>	1647	594	452	155	721	666	709	938	111	672	413	451	993	654	162	568	371	407	139
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If Keir Starmer was at Hogwarts, which house do you think he would be placed in?

Gryffindor (which values courage, bravery, nerve, and chivalry)	<b>3</b>	2	6	5	5	2	3	4	3	4	4	3	4	2	2	4	3	3	3
Hufflepuff (which values hard work, patience, justice, and loyalty)	<b>21</b>	16	30	32	32	15	22	19	14	19	24	23	24	16	26	19	18	20	26
Ravenclaw (which values intelligence, creativity, learning, and wit)	<b>7</b>	4	11	14	10	5	7	7	12	8	6	4	9	4	8	6	10	6	8
Slytherin (which values ambition, cunning, leadership, and resourcefulness)	<b>19</b>	31	11	10	10	27	19	19	19	17	19	21	16	22	17	19	22	16	14
Don't know	<b>50</b>	46	42	38	43	51	49	51	53	52	47	49	47	55	47	52	46	54	49