

YouGov Survey Results

Sample Size: 1647 GB Adults
Fieldwork: 11th - 12th May 2021

	Vote In 2019 GE				2016 EU Ref		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leav e	Male	Female	18-24	25-49	50-64	65+	ABC 1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1647	558	408	148	611	652	800	847	180	687	397	384	939	708	198	553	357	397	142
Unweighted Sample	1647	581	430	159	690	666	682	965	132	684	433	398	994	653	192	578	368	390	119
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the following list of politicians, to what extent do you think they would make a better or worse leader of the Labour Party than Keir Starmer?

Andy Burnham

Much better	15	11	28	17	21	13	17	13	13	14	18	16	17	13	17	10	15	22	12
Somewhat better	17	18	19	24	21	18	16	18	9	15	18	22	19	13	17	15	18	18	14
TOTAL BETTER	32	29	47	41	42	31	33	31	22	29	36	38	36	26	34	25	33	40	26
Neither better nor worse	17	22	15	22	18	20	20	16	9	15	23	20	16	19	20	17	16	18	18
Somewhat worse	7	9	4	10	6	8	7	7	3	6	7	9	7	6	7	6	7	8	6
Much worse	6	12	3	4	5	10	8	5	3	4	10	8	6	6	6	7	8	6	2
TOTAL WORSE	13	21	7	14	11	18	15	12	6	10	17	17	13	12	13	13	15	14	8
Don't know	15	13	13	10	12	14	12	18	16	18	9	14	13	17	14	17	16	13	10
N/A I don't know who this person is	23	15	18	14	17	17	21	24	47	27	14	11	21	25	20	27	19	16	36

Tony Blair

Much better	7	7	9	8	10	5	10	4	3	8	10	5	8	7	13	6	8	6	6
Somewhat better	15	11	18	25	18	12	16	13	15	16	16	10	19	10	18	11	19	15	13
TOTAL BETTER	22	18	27	33	28	17	26	17	18	24	26	15	27	17	31	17	27	21	19
Neither better nor worse	21	19	23	28	23	21	20	22	17	21	22	22	22	20	15	23	17	25	22
Somewhat worse	11	12	12	12	14	10	11	12	12	12	9	13	10	13	12	11	12	12	11
Much worse	30	44	24	18	25	43	29	31	12	25	36	41	29	31	25	35	29	27	27
TOTAL WORSE	41	56	36	30	39	53	40	43	24	37	45	54	39	44	37	46	41	39	38
Don't know	13	6	13	6	9	7	12	14	29	16	5	8	10	16	15	12	13	13	11
N/A I don't know who this person is	3	0	1	2	1	1	3	3	11	2	2	1	2	4	2	2	2	2	10

Jeremy Corbyn

Much better	7	1	19	2	11	2	7	7	19	7	5	3	7	7	13	5	6	8	7
Somewhat better	8	2	16	6	9	5	7	9	11	10	6	4	8	7	13	8	5	7	7
TOTAL BETTER	15	3	35	8	20	7	14	16	30	17	11	7	15	14	26	13	11	15	14
Neither better nor worse	11	8	14	5	11	10	12	11	13	14	10	7	10	13	7	8	11	15	18
Somewhat worse	10	6	13	16	14	7	8	11	15	12	8	6	11	8	9	11	11	8	9
Much worse	52	79	30	64	48	69	54	49	17	40	67	72	54	49	50	55	53	51	40
TOTAL WORSE	62	85	43	80	62	76	62	60	32	52	75	78	65	57	59	66	64	59	49
Don't know	10	4	7	5	6	6	9	11	17	15	2	6	8	13	7	11	11	9	8
N/A I don't know who this person is	2	0	1	2	1	1	3	2	7	2	2	1	2	3	2	2	2	1	10

Rebecca Long-Bailey

Much better	3	2	5	1	2	3	4	2	6	2	3	3	3	3	7	3	3	2	2
Somewhat better	6	3	11	8	10	4	7	5	5	6	6	6	6	6	5	7	4	6	7
TOTAL BETTER	9	5	16	9	12	7	11	7	11	8	9	9	9	9	12	10	7	8	9
Neither better nor worse	16	17	18	14	16	17	18	13	17	14	17	18	16	16	16	13	16	19	18
Somewhat worse	8	8	12	10	12	7	9	7	5	7	10	11	10	6	6	7	10	9	10
Much worse	15	25	9	16	16	21	19	12	4	10	25	20	18	12	15	15	17	15	10
TOTAL WORSE	23	33	21	26	28	28	19	9	17	35	31	28	18	21	22	27	24	20	
Don't know	18	15	19	19	19	17	15	22	15	22	15	17	18	19	23	19	17	19	11
N/A I don't know who this person is	33	30	27	31	27	31	29	38	48	39	25	26	30	38	28	37	32	30	42