

YouGov Survey Results

Sample Size: 2047 adults in GB
Fieldwork: 27th - 28th June 2023

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2047	334	657	148	669	495	174	721	762	991	1056	215	845	506	479	1167	880	1767	102	178	493	340	248	686	
Unweighted Sample	2047	345	657	163	711	500	196	835	805	875	1172	166	789	533	558	1246	801	1762	99	186	515	339	185	723	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If Labour were to win the next election, do you think each of the following areas would generally get worse, better, or would it have no impact?

The NHS

A lot worse	13	25	2	4	22	3	2	5	21	13	13	6	10	14	19	10	15	12	15	15	10	12	15	13
A little worse	9	23	2	5	16	3	6	7	13	10	8	6	7	11	12	8	10	10	7	7	11	13	6	9
TOTAL WORSE	22	48	4	9	38	6	8	12	34	23	21	12	17	25	31	18	25	22	22	22	21	25	21	22
It will have no impact	23	36	10	22	35	13	16	18	31	26	21	17	18	27	31	23	24	23	27	23	23	26	18	24
A little better	31	8	52	50	16	48	52	44	20	31	31	33	37	28	22	35	25	30	32	35	28	30	32	31
A lot better	11	2	29	10	2	26	19	18	5	13	10	18	12	10	8	13	10	12	14	5	14	8	18	10
TOTAL BETTER	42	10	81	60	18	74	71	62	25	44	41	51	49	38	30	48	35	42	46	40	42	38	50	41
Don't know	12	6	5	9	9	6	5	9	10	8	17	21	15	9	8	10	15	13	4	15	14	11	12	13
NET	20	-38	77	51	-20	68	63	50	-9	21	20	39	32	13	-1	30	10	20	24	18	21	13	29	19

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Education																										
A lot worse	11	22	2	4	19	2	3	4	19	14	9	6	9	11	17	10	13	11	13	10	11	12	15	10		
A little worse	9	17	1	6	16	2	2	5	13	9	8	7	5	12	12	8	10	8	11	7	9	8	3	10		
TOTAL WORSE	20	39	3	10	35	4	5	9	32	23	17	13	14	23	29	18	23	19	24	17	20	20	18	20		
It will have no impact	32	42	20	34	41	22	28	28	37	33	30	25	28	32	40	30	33	31	35	32	32	34	24	32		
A little better	26	8	52	38	12	48	46	41	15	26	26	29	31	27	16	31	20	26	26	29	25	25	31	25		
A lot better	6	1	15	7	1	15	7	11	2	7	6	9	8	5	3	8	4	7	6	3	6	6	12	6		
TOTAL BETTER	32	9	67	45	13	63	53	52	17	33	32	38	39	32	19	39	24	33	32	32	31	31	43	31		
Don't know	16	10	10	11	11	11	13	12	14	11	20	24	19	12	11	13	20	16	9	18	16	16	16	16		
NET	12	-30	64	35	-22	59	48	43	-15	10	15	25	25	9	-10	21	1	14	8	15	11	11	25	11		
The UK's reputation around the world																										
A lot worse	16	34	3	4	30	3	4	6	27	18	13	8	9	20	26	14	18	16	19	14	15	16	15	16		
A little worse	15	34	3	12	27	5	10	12	21	16	15	5	12	16	24	14	16	15	14	12	14	18	11	17		
TOTAL WORSE	31	68	6	16	57	8	14	18	48	34	28	13	21	36	50	28	34	31	33	26	29	34	26	33		
It will have no impact	30	24	34	38	28	32	37	32	30	30	30	22	30	35	27	30	30	30	28	30	33	30	24	30		
A little better	17	1	33	25	6	32	21	24	8	16	17	26	21	12	10	19	13	16	21	22	15	15	21	14		
A lot better	8	2	19	12	0	17	19	15	2	10	6	10	10	8	3	10	5	8	7	7	8	5	16	7		
TOTAL BETTER	25	3	52	37	6	49	40	39	10	26	23	36	31	20	13	29	18	24	28	29	23	20	37	21		
Don't know	15	6	9	9	9	11	9	11	12	10	19	28	17	10	10	13	17	15	10	16	14	15	13	16		
NET	-6	-65	46	21	-51	41	26	21	-38	-8	-5	23	10	-16	-37	1	-16	-7	-5	3	-6	-14	11	-12		
Social care provision																										
A lot worse	10	17	2	3	16	3	1	4	16	11	9	5	7	12	15	9	12	10	13	10	9	9	13	10		
A little worse	8	20	1	7	14	3	4	5	13	9	8	5	7	9	10	7	10	8	7	8	7	11	7	8		
TOTAL WORSE	18	37	3	10	30	6	5	9	29	20	17	10	14	21	25	16	22	18	20	18	16	20	20	18		
It will have no impact	26	36	15	23	36	16	17	19	33	28	24	20	22	30	32	24	29	26	31	26	31	27	17	26		
A little better	32	17	53	50	20	48	54	44	22	33	31	33	35	29	27	38	24	32	32	33	26	34	37	33		
A lot better	4	2	20	8	2	17	15	15	2	8	8	10	9	9	5	9	6	8	6	7	9	6	11	8		
TOTAL BETTER	40	19	73	58	22	65	69	59	24	41	39	43	44	38	32	47	30	40	38	40	35	40	48	41		
Don't know	16	9	9	9	12	12	10	13	13	11	20	27	19	11	11	13	19	16	11	17	18	13	15	16		
NET	22	-18	70	48	-8	59	64	50	-5	21	22	33	30	17	7	31	8	22	18	22	19	20	28	23		
Income inequality																										
A lot worse	12	23	2	3	18	3	2	5	18	14	10	7	11	11	15	10	14	11	16	12	11	11	12	12		
A little worse	7	14	2	2	11	4	2	4	9	7	6	7	5	7	9	6	7	7	6	4	5	9	4	8		
TOTAL WORSE	19	37	4	5	29	7	4	9	27	21	16	14	16	18	24	16	21	18	22	16	16	20	16	20		
It will have no impact	33	44	24	31	45	25	28	29	41	34	31	17	27	39	42	31	34	32	34	34	33	37	26	32		
A little better	29	12	49	50	16	46	50	43	18	30	28	36	33	27	22	34	23	29	29	31	29	26	33	29		
A lot better	5	1	13	4	0	12	8	8	1	5	5	6	6	5	3	6	4	5	10	3	4	5	9	5		
TOTAL BETTER	34	13	62	54	16	58	58	51	19	35	33	42	39	32	25	40	27	34	39	34	33	31	42	34		
Don't know	15	7	9	10	10	11	10	11	13	10	19	26	17	11	9	13	18	15	5	16	19	13	15	15		
NET	15	-24	58	49	-13	51	54	42	-8	14	17	28	23	14	1	24	6	16	17	18	17	11	26	14		

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Unweighted Sample	2047	345	657	163	711	500	196	835	805	875	1172	166	789	533	558	1246	801	1762	99	186	515	339	185	723
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Policing and crime																								
A lot worse	13	26	1	3	24	2	2	4	23	15	11	4	10	16	19	11	15	13	16	10	11	14	16	13
A little worse	13	26	3	12	24	3	8	8	20	15	11	7	9	17	18	13	13	13	13	11	14	11	8	15
TOTAL WORSE	26	52	4	15	48	5	10	12	43	30	22	11	19	33	37	24	28	26	29	21	25	25	24	28
It will have no impact	34	35	35	40	36	37	40	38	33	33	35	26	33	36	38	35	33	34	35	37	32	38	33	33
A little better	20	4	40	32	5	35	35	31	10	21	19	26	23	16	14	22	16	20	23	18	22	17	21	19
A lot better	4	2	9	2	1	8	4	5	2	5	3	6	5	3	1	4	4	4	2	4	4	4	7	3
TOTAL BETTER	24	6	49	34	6	43	39	36	12	26	22	32	28	19	15	26	20	24	25	22	26	21	28	22
Don't know	16	7	12	10	9	14	10	14	12	10	22	31	20	11	9	15	19	16	11	19	16	17	15	17
NET	-2	-46	45	19	-42	38	29	24	-31	-4	0	21	9	-14	-22	2	-8	-2	-4	1	1	-4	4	-6
Defence																								
A lot worse	16	32	2	4	30	2	3	5	28	20	12	8	10	21	22	15	17	16	14	13	13	18	17	16
A little worse	17	31	10	16	29	8	18	17	23	20	15	11	14	21	24	18	17	17	22	15	15	17	12	21
TOTAL WORSE	33	63	12	20	59	10	21	22	51	40	27	19	24	42	46	33	34	33	36	28	28	35	29	37
It will have no impact	35	25	44	41	27	44	48	41	29	35	35	33	36	34	34	35	34	34	39	41	38	35	34	30
A little better	8	1	17	13	3	16	10	13	4	8	8	10	10	7	5	9	7	8	6	7	9	8	9	8
A lot better	3	2	6	3	1	5	3	4	1	4	2	6	3	2	1	3	2	3	3	1	2	2	6	2
TOTAL BETTER	11	3	23	16	4	21	13	17	5	12	10	16	13	9	6	12	9	11	9	8	11	10	15	10
Don't know	22	9	21	23	11	25	19	21	16	14	29	33	28	14	14	21	23	22	15	24	23	20	22	22
NET	-22	-60	11	-4	-55	11	-8	-5	-46	-28	-17	-3	-11	-33	-40	-21	-25	-22	-27	-20	-17	-25	-14	-27
The availability / affordability of housing																								
A lot worse	12	20	2	5	18	3	1	5	19	13	11	8	10	13	15	10	15	12	12	11	11	13	15	11
A little worse	8	18	2	5	13	3	5	5	13	9	7	4	7	9	12	7	9	8	7	8	7	11	6	9
TOTAL WORSE	20	38	4	10	31	6	6	10	32	22	18	12	17	22	27	17	24	20	19	19	18	24	21	20
It will have no impact	33	43	26	37	44	26	33	31	39	37	29	18	29	39	41	33	33	32	46	33	35	31	21	35
A little better	26	8	47	36	13	44	38	37	15	24	28	36	29	24	19	30	21	26	17	28	27	23	34	25
A lot better	5	0	13	5	1	12	8	8	2	4	5	6	6	5	2	6	4	5	7	4	4	4	8	5
TOTAL BETTER	31	8	60	41	14	56	46	45	17	28	33	42	35	29	21	36	25	31	24	32	31	27	42	30
Don't know	16	11	10	13	10	12	15	14	12	13	19	28	19	11	10	14	18	16	11	16	17	18	17	15
NET	11	-30	56	31	-17	50	40	35	-15	6	15	30	18	7	-6	19	1	11	5	13	13	3	21	10
The overall standard of living																								
A lot worse	14	29	2	3	25	2	4	5	24	16	12	6	10	16	22	12	17	14	15	10	12	15	16	15
A little worse	16	37	4	11	28	5	9	11	24	18	14	8	10	20	24	16	15	16	11	17	17	17	12	16
TOTAL WORSE	30	66	6	14	53	7	13	16	48	34	26	14	20	36	46	28	32	30	26	27	29	32	28	31
It will have no impact	25	24	18	32	29	20	27	24	27	26	23	17	22	28	28	23	27	24	33	23	24	27	21	25
A little better	28	5	57	40	10	53	42	42	15	27	28	35	35	22	16	32	22	27	28	32	28	25	30	26
A lot better	5	0	13	2	0	11	6	7	1	4	5	10	5	5	2	6	4	5	4	3	5	4	5	5
TOTAL BETTER	33	5	70	42	10	64	48	49	16	31	33	45	40	27	18	38	26	32	32	35	33	29	35	31
Don't know	14	5	7	12	7	9	12	11	10	9	17	25	17	9	8	12	16	14	8	15	15	12	16	13
NET	3	-61	64	28	-43	57	35	33	-32	-3	7	31	20	-9	-28	10	-6	2	6	8	4	-3	7	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The number of small boats crossing the channel

A lot worse	22	48	4	6	42	4	7	8	39	26	18	7	15	30	31	20	23	22	21	20	21	22	22	22
A little worse	9	12	6	6	14	5	6	9	11	9	10	10	8	8	12	8	11	9	10	12	13	9	4	8
TOTAL WORSE	31	60	10	12	56	9	13	17	50	35	28	17	23	38	43	28	34	31	31	32	34	31	26	30
It will have no impact	37	29	44	57	31	46	51	46	32	39	35	25	36	41	39	39	34	37	37	38	34	39	35	38
A little better	9	4	17	11	3	14	11	11	5	8	9	14	12	6	3	10	7	9	6	8	7	8	11	9
A lot better	3	0	8	2	0	8	4	5	1	3	3	3	4	2	2	3	3	3	3	2	3	2	4	3
TOTAL BETTER	12	4	25	13	3	22	15	16	6	11	12	17	16	8	5	13	10	12	9	10	10	10	15	12
Don't know	21	7	22	19	9	24	21	21	13	16	26	41	25	13	13	20	23	21	23	21	21	20	23	20
NET	-19	-56	15	1	-53	13	2	-1	-44	-24	-16	0	-7	-30	-38	-15	-24	-19	-22	-22	-24	-21	-11	-18

Opportunities for young people

A lot worse	10	17	2	3	16	2	1	4	15	10	9	5	7	11	14	8	12	10	11	7	10	8	14	10
A little worse	8	19	2	3	13	3	1	5	12	9	6	7	6	7	11	7	8	7	10	9	9	9	4	7
TOTAL WORSE	18	36	4	6	29	5	2	9	27	19	15	12	13	18	25	15	20	17	21	16	19	17	18	17
It will have no impact	31	40	22	33	43	21	31	27	39	33	29	15	27	37	40	29	34	31	34	31	33	34	23	31
A little better	27	12	46	43	14	45	42	40	17	26	28	35	31	25	19	32	21	27	30	28	24	28	30	27
A lot better	7	1	17	6	1	16	12	11	3	8	6	10	9	6	4	8	5	7	7	5	7	6	11	6
TOTAL BETTER	34	13	63	49	15	61	54	51	20	34	34	45	40	31	23	40	26	34	37	33	31	34	41	33
Don't know	18	10	11	12	13	13	13	13	15	13	22	28	20	14	12	16	20	18	9	21	18	16	18	19
NET	16	-23	59	43	-14	56	52	42	-7	15	19	33	27	13	-2	25	6	17	16	17	12	17	23	16

The economy

A lot worse	19	43	2	11	38	3	5	8	33	22	17	8	13	23	31	18	22	20	24	13	18	19	19	22
A little worse	15	31	3	10	25	4	9	11	21	16	13	11	10	17	22	15	15	15	11	15	13	17	11	16
TOTAL WORSE	34	74	5	21	63	7	14	19	54	38	30	19	23	40	53	33	37	35	35	28	31	36	30	38
It will have no impact	20	17	18	23	19	20	20	20	19	19	21	18	18	23	21	19	21	20	23	22	18	25	16	19
A little better	26	5	53	41	8	50	47	40	13	26	25	33	34	20	14	30	20	26	23	28	26	22	33	24
A lot better	5	0	15	3	1	12	8	8	2	6	5	6	6	6	3	6	5	5	8	4	6	4	9	4
TOTAL BETTER	31	5	68	44	9	62	55	48	15	32	30	39	40	26	17	36	25	31	31	32	32	26	42	28
Don't know	15	5	9	11	8	11	11	12	12	10	19	24	18	10	10	13	18	15	11	18	18	12	13	14
NET	-3	-69	63	23	-54	55	41	29	-39	-6	0	20	17	-14	-36	3	-12	-4	-4	4	1	-10	12	-10

The cost of living

A lot worse	17	30	3	7	29	3	3	6	28	19	15	7	13	18	27	15	20	17	21	12	16	18	16	18
A little worse	14	34	4	12	24	5	11	10	19	15	12	10	8	18	21	13	14	14	10	15	11	16	9	16
TOTAL WORSE	31	64	7	19	53	8	14	16	47	34	27	17	21	36	48	28	34	31	31	27	27	34	25	34
It will have no impact	24	24	18	30	27	19	26	24	25	24	23	14	22	29	26	23	25	23	31	23	24	25	23	22
A little better	27	5	54	38	10	51	42	41	14	27	27	34	34	22	17	31	22	27	24	31	28	25	33	25
A lot better	5	1	14	3	1	13	7	7	3	6	5	10	7	4	2	6	4	5	11	3	5	5	6	5
TOTAL BETTER	32	6	68	41	11	64	49	48	17	33	32	44	41	26	19	37	26	32	35	34	33	30	39	30
Don't know	13	6	7	10	9	9	10	11	10	9	17	25	16	9	7	12	15	14	3	16	16	12	13	14
NET	1	-58	61	22	-42	56	35	32	-30	-1	5	27	20	-10	-29	9	-8	1	4	7	6	-4	14	-4

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Unweighted Sample	2047	345	657	163	711	500	196	835	805	875	1172	166	789	533	558	1246	801	1762	99	186	515	339	185	723	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If Labour were to win the next election, what impact, if any, do you think this would have on the day to day lives of each of the following groups over the next few years?

Ethnic minorities

Very negative	4	5	0	3	4	1	1	2	5	4	3	1	3	3	5	3	4	4	5	3	3	4	4	3
Somewhat negative	7	17	2	8	9	3	6	5	8	7	7	8	5	7	10	6	8	7	6	6	6	8	4	8
TOTAL NEGATIVE	11	22	2	11	13	4	7	7	13	11	10	9	8	10	15	9	12	11	11	9	9	12	8	11
No impact	32	38	27	34	42	25	32	31	36	35	29	21	29	36	39	32	33	32	30	32	30	37	29	33
Somewhat positive	30	20	47	36	22	45	40	40	25	32	29	33	30	32	26	34	25	30	30	34	32	27	32	29
Very positive	8	7	11	6	7	11	8	7	8	9	7	9	9	9	4	8	7	8	12	3	9	6	11	7
TOTAL POSITIVE	38	27	58	42	29	56	48	47	33	41	36	42	39	41	30	42	32	38	42	37	41	33	43	36
Don't know	20	13	14	13	16	15	13	16	17	14	25	27	24	14	15	17	23	20	18	22	20	18	21	20
NET	27	5	56	31	16	52	41	40	20	30	26	33	31	31	15	33	20	27	31	28	32	21	35	25

Working people on low incomes

Very negative	8	10	2	1	10	3	1	4	10	9	6	7	8	6	9	5	11	8	7	6	8	8	8	7
Somewhat negative	8	16	2	9	12	4	5	4	13	8	9	5	6	10	13	8	10	8	12	7	9	11	8	7
TOTAL NEGATIVE	16	26	4	10	22	7	6	8	23	17	15	12	14	16	22	13	21	16	19	13	17	19	16	14
No impact	22	35	12	14	33	13	12	17	29	24	19	13	17	25	31	19	25	21	28	28	20	23	19	20
Somewhat positive	39	25	57	59	31	51	61	52	30	40	38	40	40	42	34	46	30	40	34	37	39	38	37	42
Very positive	9	3	21	10	3	19	15	13	4	9	9	14	12	6	5	10	8	9	13	7	9	6	12	10
TOTAL POSITIVE	48	28	78	69	34	70	76	65	34	49	47	54	52	48	39	56	38	49	47	44	48	44	49	52
Don't know	14	10	7	7	10	10	7	10	13	10	18	21	17	12	8	12	18	15	6	15	14	14	17	14
NET	32	2	74	59	12	63	70	57	11	32	32	42	38	32	17	43	17	33	28	31	31	25	33	38

People who are on out-of-work benefits

Very negative	5	9	2	2	5	2	1	2	8	6	5	6	5	4	7	4	7	6	4	5	5	6	8	5
Somewhat negative	7	11	2	7	10	3	5	5	9	6	9	7	5	8	11	6	9	7	8	7	8	8	6	7
TOTAL NEGATIVE	12	20	4	9	15	5	6	7	17	12	14	13	10	12	18	10	16	13	12	12	13	14	14	12
No impact	27	30	26	29	31	27	21	28	30	31	24	19	25	31	32	27	27	26	29	36	26	29	25	25
Somewhat positive	35	30	48	43	30	44	53	45	30	36	33	32	35	36	34	39	28	35	39	32	34	30	36	37
Very positive	8	10	10	4	10	9	6	6	9	8	8	10	8	8	5	8	7	8	9	5	8	8	6	9
TOTAL POSITIVE	43	40	58	47	40	53	59	51	39	44	41	42	43	44	39	47	35	43	48	37	42	38	42	46
Don't know	18	10	12	14	12	14	14	14	14	13	22	26	22	14	11	16	20	18	11	16	18	19	20	18
NET	31	20	54	38	25	48	53	44	22	32	27	29	33	32	21	37	19	30	36	25	29	24	28	34

Sample Size: 2047 adults in GB
Fieldwork: 27th - 28th June 2023

	Westminster VI				Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South		
Weighted Sample	2047	334	657	148	669	495	174	721	762	991	1056	215	845	506	479	1167	880	1767	102	178	493	340	248	686		
Unweighted Sample	2047	345	657	163	711	500	196	835	805	875	1172	166	789	533	558	1246	801	1762	99	186	515	339	185	723		
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
People like you																										
Very negative	12	27	1	5	24	2	1	5	21	14	10	4	10	14	17	11	13	12	15	6	10	15	11	13		
Somewhat negative	17	36	3	19	29	4	14	12	25	20	14	9	10	20	27	16	18	17	16	13	18	16	14	18		
TOTAL NEGATIVE	29	63	4	24	53	6	15	17	46	34	24	13	20	34	44	27	31	29	31	19	28	31	25	31		
No impact	27	25	21	28	31	21	27	27	28	28	26	18	23	30	34	25	28	25	34	37	26	28	20	25		
Somewhat positive	25	4	54	32	6	51	40	39	11	24	25	34	32	20	12	29	19	25	25	25	25	23	30	23		
Very positive	5	0	13	5	0	12	7	7	2	5	5	11	7	3	2	6	4	5	3	3	5	4	7	5		
TOTAL POSITIVE	30	4	67	37	6	63	47	46	13	29	30	45	39	23	14	35	23	30	28	28	30	27	37	28		
Don't know	15	7	9	11	9	10	10	10	12	10	20	24	19	12	8	13	18	16	7	15	15	14	17	16		
NET	1	-59	63	13	-47	57	32	29	-33	-5	6	32	19	-11	-30	8	-8	1	-3	9	2	-4	12	-3		
Wealthy people																										
Very negative	14	34	5	9	27	5	7	9	21	16	12	4	10	18	21	14	13	14	13	12	13	14	11	16		
Somewhat negative	33	31	42	46	31	39	48	42	29	34	32	37	30	29	41	37	28	33	34	32	32	30	31	36		
TOTAL NEGATIVE	47	65	47	55	58	44	55	51	50	50	44	41	40	47	62	51	41	47	47	44	45	44	42	52		
No impact	28	20	33	26	23	36	27	31	26	28	27	25	28	32	24	27	29	27	34	29	28	29	30	25		
Somewhat positive	7	6	8	6	6	7	5	7	6	7	7	9	9	5	5	6	8	7	8	9	6	9	10	5		
Very positive	4	2	3	3	4	5	1	2	6	5	4	3	6	4	3	4	5	4	4	4	5	4	3	4		
TOTAL POSITIVE	11	8	11	9	10	12	6	9	12	12	11	12	15	9	8	10	13	11	12	13	11	13	13	9		
Don't know	14	7	9	11	9	8	11	9	12	10	18	23	18	12	7	12	17	15	8	14	15	14	15	14		
NET	-36	-57	-36	-46	-48	-32	-49	-42	-38	-38	-33	-29	-25	-38	-54	-41	-28	-36	-35	-31	-34	-31	-29	-43		
Older people																										
Very negative	9	16	0	3	17	2	1	3	17	11	8	2	7	10	16	8	12	9	13	7	8	10	7	11		
Somewhat negative	16	32	5	15	28	6	11	11	23	17	15	10	10	21	24	15	17	16	10	14	16	18	16	16		
TOTAL NEGATIVE	25	48	5	18	45	8	12	14	40	28	23	12	17	31	40	23	29	25	23	21	24	28	23	27		
No impact	30	34	29	34	35	27	32	32	31	34	26	21	29	32	34	30	29	29	37	31	28	34	27	29		
Somewhat positive	24	7	45	32	9	44	37	36	14	21	26	27	28	22	16	26	20	23	25	27	26	20	23	23		
Very positive	4	2	10	4	1	9	7	5	2	5	4	7	6	3	2	5	4	5	3	3	5	3	7	4		
TOTAL POSITIVE	28	9	55	36	10	53	44	41	16	26	30	34	34	25	18	31	24	28	28	30	31	23	30	27		
Don't know	17	9	10	12	11	12	12	13	13	12	21	31	20	12	9	16	19	17	12	18	17	15	20	17		
NET	3	-39	50	18	-35	45	32	27	-24	-2	7	22	17	-6	-22	8	-5	3	5	9	7	-5	7	0		
Young people																										
Very negative	6	10	1	0	9	3	0	3	10	8	5	2	6	6	8	5	8	7	12	1	8	6	7	5		
Somewhat negative	8	19	1	3	15	2	4	4	14	8	8	7	6	10	12	8	9	8	5	10	9	10	5	8		
TOTAL NEGATIVE	14	29	2	3	24	5	4	7	24	16	13	9	12	16	20	13	17	15	17	11	17	16	12	13		
No impact	31	41	20	34	44	19	35	29	39	35	28	15	24	41	41	30	33	31	40	33	29	31	28	32		
Somewhat positive	29	16	53	37	15	48	40	42	19	30	29	42	33	24	23	34	23	29	27	31	30	30	28	29		
Very positive	6	0	15	9	1	16	9	9	2	6	7	12	8	4	2	7	5	6	7	5	6	4	11	7		
TOTAL POSITIVE	35	16	68	46	16	64	49	51	21	36	36	54	41	28	25	41	28	35	34	36	36	34	39	36		
Don't know	19	14	11	16	16	12	12	14	17	13	24	22	23	15	14	16	22	19	10	19	18	19	22	18		
NET	21	-13	66	43	-8	59	45	44	-3	20	23	45	29	12	5	28	11	20	17	25	19	18	27	23		

Sample Size: 2047 adults in GB
Fieldwork: 27th - 28th June 2023

	Westminster VI				Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
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Weighted Sample	2047	334	657	148	669	495	174	721	762	991	1056	215	845	506	479	1167	880	1767	102	178	493	340	248	686	
Unweighted Sample	2047	345	657	163	711	500	196	835	805	875	1172	166	789	533	558	1246	801	1762	99	186	515	339	185	723	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Children																									
Very negative	6	8	1	0	8	2	0	3	8	7	4	2	6	6	7	5	7	6	10	4	6	6	5	5	5
Somewhat negative	8	19	2	4	17	2	4	4	14	8	9	7	6	9	12	8	9	9	8	6	9	9	6	9	9
TOTAL NEGATIVE	14	27	3	4	25	4	4	7	22	15	13	9	12	15	19	13	16	15	18	10	15	15	11	14	14
No impact	36	48	24	36	48	23	32	31	44	41	30	26	27	44	46	33	39	36	32	38	34	42	29	36	36
Somewhat positive	25	9	47	40	10	45	42	39	14	24	26	32	31	21	16	31	18	24	30	28	26	21	27	24	24
Very positive	6	1	17	4	1	16	8	10	2	6	7	11	9	4	2	7	6	7	6	5	7	4	11	6	6
TOTAL POSITIVE	31	10	64	44	11	61	50	49	16	30	33	43	40	25	18	38	24	31	36	33	33	25	38	30	30
Don't know	19	15	10	16	16	12	14	14	18	13	24	20	22	16	16	16	22	19	13	19	19	17	22	19	19
NET	17	-17	61	40	-14	57	46	42	-6	15	20	34	28	10	-1	25	8	16	18	23	18	10	27	16	16
People working in public services (e.g. NHS, fire service)																									
Very negative	6	7	2	1	8	2	1	3	8	7	5	5	6	5	8	5	8	6	6	5	6	6	6	6	6
Somewhat negative	10	22	1	6	17	3	5	5	16	9	10	6	7	11	15	9	11	9	9	14	8	11	6	11	11
TOTAL NEGATIVE	16	29	3	7	25	5	6	8	24	16	15	11	13	16	23	14	19	15	15	19	14	17	12	17	17
No impact	24	35	12	20	36	14	17	19	33	25	22	10	19	30	32	22	25	23	37	24	24	25	19	22	22
Somewhat positive	36	23	55	54	25	50	55	48	25	38	34	39	39	35	30	40	30	36	32	34	34	36	38	37	37
Very positive	10	3	23	9	2	22	13	15	4	11	9	17	12	6	5	11	8	10	10	8	10	8	15	9	9
TOTAL POSITIVE	46	26	78	63	27	72	68	63	29	49	43	56	51	41	35	51	38	46	42	42	44	44	53	46	46
Don't know	15	10	7	10	12	9	8	10	13	10	20	23	17	12	10	12	18	15	6	15	18	14	15	14	14
NET	30	-3	75	56	2	67	62	55	5	33	28	45	38	25	12	37	19	31	27	23	30	27	41	29	29
LGBT+ people																									
Very negative	4	5	1	0	5	1	0	1	5	5	3	5	4	2	4	3	5	4	6	2	2	5	7	4	4
Somewhat negative	4	9	1	5	5	3	5	4	6	4	5	4	3	4	6	4	5	4	2	5	7	4	1	4	4
TOTAL NEGATIVE	8	14	2	5	10	4	5	5	11	9	8	9	7	6	10	7	10	8	8	7	9	9	8	8	8
No impact	35	40	31	42	43	31	37	36	37	39	32	23	32	40	41	36	35	34	36	43	31	38	29	36	36
Somewhat positive	24	19	35	33	19	35	37	32	20	25	23	25	25	25	21	28	19	25	23	17	25	24	27	25	25
Very positive	9	7	13	4	8	13	8	8	9	10	8	10	10	9	6	9	9	9	12	7	10	7	12	8	8
TOTAL POSITIVE	33	26	48	37	27	48	45	40	29	35	31	35	35	34	27	37	28	34	35	24	35	31	39	33	33
Don't know	24	21	18	16	21	17	14	18	23	18	29	32	25	19	22	20	28	24	21	26	25	22	24	23	23
NET	25	12	46	32	17	44	40	35	18	26	23	26	28	28	17	30	18	26	27	17	26	22	31	25	25

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.