

YouGov Survey Results

Sample Size: 2209 Adults in GB
Fieldwork: 27th - 28th February 2025

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Age x Gender									
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Male 18-29	Male 30-39	Male 40-49	Male 50-59	Male 60+	Female 18-29	Female 30-39	Female 40-49	Female 50-59	Female 60+
Weighted Sample	2209	398	568	203	239	775	789	1069	1140	232	912	546	519	178	199	189	172	332	187	210	182	175	386
Unweighted Sample	2209	402	580	230	261	902	823	984	1225	131	845	589	644	107	173	146	184	374	138	227	185	190	485
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

When it comes to addressing gender equality, do you think more or less should be done in each of the following areas, or is the balance about right?

Women having the appropriate level of resources and opportunities to be economically independent

More should be done	49	36	63	57	21	59	34	36	61	63	54	38	44	51	47	32	23	29	70	69	68	53	53
Less should be done	3	4	2	0	11	2	5	6	1	2	4	4	2	6	6	7	8	5	1	2	0	2	1
The balance is about right	38	48	29	34	60	32	50	48	28	26	33	45	44	34	39	50	59	54	22	18	25	30	36
Don't know	10	12	6	9	8	8	11	10	10	9	9	13	10	8	8	11	11	12	8	10	7	15	10

Ensuring there is adequate representation of women in the workplace when recruiting, retaining and developing talent

More should be done	45	33	59	53	16	54	30	35	55	68	49	35	39	55	46	31	20	27	68	59	60	48	47
Less should be done	8	12	5	3	17	5	12	12	4	6	7	10	8	8	11	12	17	13	4	3	3	5	4
The balance is about right	38	47	29	35	60	33	49	44	32	20	34	44	46	28	37	43	54	51	22	27	30	34	40
Don't know	9	8	6	10	7	7	9	9	9	6	10	11	8	10	6	14	10	9	6	11	7	13	9

Providing sufficient training or opportunities for women related to leadership skills and development

More should be done	50	37	63	60	24	60	36	37	61	66	54	40	45	55	48	30	23	33	71	68	69	54	53
Less should be done	4	4	3	1	12	2	5	7	2	4	5	4	3	6	8	7	7	5	3	2	2	3	2
The balance is about right	36	48	28	29	56	31	48	45	27	23	30	43	44	32	35	49	58	50	17	20	20	32	36
Don't know	10	10	6	10	7	7	11	11	10	8	11	13	8	7	9	14	12	11	10	10	10	12	9

Providing sufficient health policies for women in the workplace (e.g. maternity, menopause, pregnancy)

More should be done	54	38	67	65	26	65	36	42	65	76	63	43	40	62	57	38	29	32	88	76	74	53	50
Less should be done	5	6	3	2	12	2	8	7	2	1	4	7	5	3	3	10	9	10	1	3	1	4	3
The balance is about right	33	48	25	25	56	27	47	41	26	19	25	40	48	30	33	40	50	49	8	14	17	33	41
Don't know	8	8	5	8	5	6	9	9	7	4	8	10	8	6	7	12	12	9	3	7	7	10	7

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Sample Size: 2209 Adults in GB
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	Social Grade		Country			Region in England				Work Status		Work Status - Female		
	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	Working	Not working	Working - Female	Not working - Female	
Weighted Sample	2209	1259	950	1911	106	192	524	362	267	758	1273	864	654	448
Unweighted Sample	2209	1358	851	1951	116	142	553	403	198	797	1236	913	679	512
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

When it comes to addressing gender equality, do you think more or less should be done in each of the following areas, or is the balance about right?

Women having the appropriate level of resources and opportunities to be economically independent

More should be done	49	52	45	49	44	49	48	47	54	49	50	46	63	56
Less should be done	3	4	3	4	1	2	4	3	4	4	3	4	1	2
The balance is about right	38	37	39	37	38	42	39	39	29	38	36	41	26	32
Don't know	10	8	13	10	17	7	9	12	12	9	10	9	10	10

Ensuring there is adequate representation of women in the workplace when recruiting, retaining and developing talent

More should be done	45	46	44	45	44	49	45	43	48	45	47	43	58	51
Less should be done	8	8	7	8	7	7	8	7	9	8	8	8	3	5
The balance is about right	38	38	37	38	33	35	37	39	36	39	36	40	30	35
Don't know	9	8	12	9	15	9	10	10	8	8	9	9	9	9

Providing sufficient training or opportunities for women related to leadership skills and development

More should be done	50	52	47	50	47	50	49	48	53	50	51	47	65	56
Less should be done	4	5	3	4	4	2	4	4	5	5	5	3	2	2
The balance is about right	36	35	37	36	35	39	36	39	30	36	33	40	23	32
Don't know	10	8	13	10	14	9	11	10	12	9	11	9	10	9

Providing sufficient health policies for women in the workplace (e.g. maternity, menopause, pregnancy)

More should be done	54	55	53	54	50	57	53	50	64	53	58	48	71	56
Less should be done	5	5	5	5	1	5	4	5	5	5	4	5	2	3
The balance is about right	33	34	32	33	38	29	35	38	22	34	30	38	21	33
Don't know	8	6	10	8	11	9	7	8	9	7	8	8	6	8

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	Vote in 2024 GE					EU Ref 2016		Gender		Age				Age x Gender									
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Weighted Sample	2209	398	568	203	239	775	789	1069	1140	232	912	546	519	178	199	189	172	332	187	210	182	175	386
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Women and girls being able to make informed decisions about their health

More should be done	55	44	67	61	29	63	39	45	64	78	61	43	46	66	53	45	31	36	83	73	67	56	52
Less should be done	2	2	2	1	8	1	4	4	1	2	2	4	1	5	1	4	7	4	2	2	0	2	1
The balance is about right	35	46	26	29	57	31	49	42	28	11	30	43	46	22	38	42	50	51	9	17	27	35	41
Don't know	8	7	5	9	6	6	9	9	7	9	7	10	7	8	8	9	12	10	7	8	5	8	7

Involving women and girls in sustainable agriculture and food security

More should be done	45	36	56	50	27	53	33	39	50	65	48	34	41	59	47	35	26	33	60	56	50	37	47
Less should be done	3	4	1	2	10	2	5	6	1	1	4	4	4	3	5	8	7	6	1	0	1	3	1
The balance is about right	30	37	26	23	45	25	39	33	27	21	25	37	35	23	27	30	44	40	23	22	24	33	31
Don't know	22	23	18	25	18	20	22	21	22	13	23	25	20	14	22	27	23	21	16	22	25	27	21

Providing women and girls with access to quality education and training

More should be done	44	32	55	50	19	52	30	34	52	62	48	33	39	53	40	28	21	30	67	60	56	39	45
Less should be done	3	3	2	0	9	1	4	5	1	3	3	5	1	3	5	6	7	3	2	1	0	3	1
The balance is about right	46	60	38	42	67	41	59	53	39	27	41	53	55	37	47	54	63	60	25	31	38	47	48
Don't know	8	6	5	8	5	6	7	8	7	8	8	9	5	8	8	11	9	6	7	8	6	11	6

Elevating women and girl's participation and achievement in sport

More should be done	48	36	60	59	24	58	35	39	56	65	53	38	41	52	52	37	28	31	77	60	57	52	46
Less should be done	5	4	4	2	12	3	7	8	2	4	4	8	4	7	6	9	14	7	1	1	2	4	3
The balance is about right	37	50	30	27	58	32	48	44	31	24	32	44	44	33	34	43	52	52	13	29	32	31	40
Don't know	10	9	6	12	5	8	10	9	10	7	10	10	11	8	8	11	7	10	9	9	9	13	11

Promoting creative and artistic talent of women and girls

More should be done	37	25	48	45	16	47	25	29	45	53	42	28	32	43	40	27	20	22	55	49	50	36	39
Less should be done	5	6	4	3	13	3	9	7	2	0	5	7	5	2	9	7	9	9	3	2	0	4	3
The balance is about right	46	58	39	40	63	41	55	52	40	39	41	51	53	46	41	53	61	58	30	36	38	43	47
Don't know	12	11	9	12	8	10	11	11	13	8	12	13	11	9	9	13	10	11	12	13	12	17	11

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

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Weighted Sample	2209	1259	950	1911	106	192	524	362	267	758	1273	864	654	448
Unweighted Sample	2209	1358	851	1951	116	142	553	403	198	797	1236	913	679	512
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Women and girls being able to make informed decisions about their health

More should be done	55	57	52	55	58	55	55	51	59	54	57	51	68	57
Less should be done	2	2	3	3	2	1	3	1	5	2	2	2	1	1
The balance is about right	35	34	35	34	31	40	36	38	26	35	32	40	24	35
Don't know	8	7	10	8	10	5	7	10	10	8	8	7	7	7

Involving women and girls in sustainable agriculture and food security

More should be done	45	47	42	44	46	48	44	43	45	44	44	44	50	49
Less should be done	3	4	3	4	1	3	4	3	5	3	4	3	1	1
The balance is about right	30	28	33	30	25	30	32	31	27	31	29	33	25	29
Don't know	22	22	22	22	28	19	20	23	24	22	23	19	23	20

Providing women and girls with access to quality education and training

More should be done	44	44	43	44	42	44	44	40	48	43	44	42	55	48
Less should be done	3	3	2	3	1	4	2	3	5	3	3	2	1	1
The balance is about right	46	47	45	46	44	48	46	46	40	48	44	49	36	44
Don't know	8	6	10	8	12	5	8	11	7	6	8	6	8	6

Elevating women and girl's participation and achievement in sport

More should be done	48	50	45	47	48	54	47	43	51	48	50	45	60	51
Less should be done	5	5	5	5	8	2	7	4	6	4	6	4	3	2
The balance is about right	37	37	37	37	31	38	36	39	32	39	35	41	28	36
Don't know	10	8	12	10	12	6	9	13	12	9	9	10	10	11

Promoting creative and artistic talent of women and girls

More should be done	37	39	35	38	35	38	38	36	41	37	39	34	47	42
Less should be done	5	5	5	5	7	2	4	3	11	4	4	5	2	3
The balance is about right	46	46	47	46	44	49	46	49	36	48	44	50	38	45
Don't know	12	10	14	12	15	11	12	12	12	11	13	10	14	10

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