

YouGov Survey Results

Sample Size: 2003 Adults in GB
Fieldwork: 15th - 16th May 2025

	Vote in 2024 GE				EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2003	361	515	184	216	703	715	969	1034	210	827	495	471	1142	861	1733	96	174	475	329	242	687
Unweighted Sample	2003	372	570	208	229	825	762	898	1105	113	731	557	602	1244	759	1720	103	180	465	345	199	711
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would you say each of the following are pro-immigration or anti-immigration?

Labour

Very pro-immigration	18	31	5	4	61	7	34	22	14	8	12	24	25	16	20	18	20	14	18	21	11	19
Fairly pro-immigration	21	28	21	21	20	18	24	23	18	20	20	19	24	21	20	21	22	17	22	18	25	20
TOTAL PRO-IMMIGRATION	38	58	26	25	81	26	58	45	32	28	33	43	48	37	41	39	43	30	40	39	36	39
Neither pro- nor anti-immigration	18	15	26	20	8	25	12	18	17	16	18	21	14	19	16	17	17	21	15	22	16	17
Fairly anti-immigration	20	12	30	35	4	29	10	19	22	35	20	16	19	24	15	21	14	19	22	19	24	20
Very anti-immigration	5	4	5	6	2	7	4	4	6	2	5	6	6	5	6	5	4	9	3	4	5	6
TOTAL ANTI-IMMIGRATION	25	16	34	41	6	37	14	23	28	37	25	21	24	29	21	25	18	29	26	23	29	25
Don't know	19	11	13	15	5	13	16	14	23	18	23	15	14	15	23	18	22	20	19	16	18	18

Conservatives

Very pro-immigration	5	3	2	3	20	2	8	7	4	7	5	5	6	4	7	5	15	5	7	4	3	4
Fairly pro-immigration	12	17	8	7	31	7	19	12	11	4	10	12	16	10	14	12	11	12	11	13	11	11
TOTAL PRO-IMMIGRATION	17	19	10	9	51	9	27	19	15	11	15	17	22	14	20	16	25	17	17	18	14	16
Neither pro- nor anti-immigration	14	22	9	11	24	10	20	15	13	11	10	19	17	13	16	14	6	13	13	15	9	17
Fairly anti-immigration	29	39	34	31	18	32	29	32	27	27	30	28	30	32	25	30	30	23	31	26	34	30
Very anti-immigration	21	7	35	34	0	37	6	22	21	35	23	18	16	26	16	21	17	27	20	23	24	20
TOTAL ANTI-IMMIGRATION	50	46	69	65	18	69	36	53	48	62	53	45	46	58	40	51	46	49	50	49	58	49
Don't know	19	13	12	16	7	12	17	13	25	16	23	18	14	15	24	19	22	20	20	18	18	18

Reform UK

Very pro-immigration	1	2	1	0	4	1	1	1	1	2	1	1	2	1	1	1	0	1	2	2	2	1
Fairly pro-immigration	1	0	1	0	1	0	1	1	1	3	1	1	1	1	1	1	1	1	1	2	1	0
TOTAL PRO-IMMIGRATION	2	2	2	0	5	1	2	3	2	6	2	2	3	2	2	2	1	2	3	3	3	1
Neither pro- nor anti-immigration	3	2	3	2	8	1	4	3	3	4	3	4	3	3	4	3	3	4	2	2	5	4
Fairly anti-immigration	12	19	5	9	32	6	22	13	11	5	11	14	15	11	13	12	10	11	13	16	7	12
Very anti-immigration	69	68	82	81	53	83	62	73	66	71	68	69	70	73	64	70	66	66	69	68	67	73
TOTAL ANTI-IMMIGRATION	81	87	87	89	84	89	84	86	77	77	79	83	86	84	77	82	76	77	82	84	74	84
Don't know	13	8	8	8	3	8	10	8	18	13	16	12	9	11	17	12	20	17	14	10	18	11

Liberal Democrats

Very pro-immigration	12	24	5	2	40	5	23	17	7	10	10	14	15	12	12	12	13	9	11	12	10	14
Fairly pro-immigration	23	24	27	30	17	27	21	27	19	25	22	25	22	27	18	23	14	23	21	28	25	23
TOTAL PRO-IMMIGRATION	35	48	33	32	57	32	44	44	26	35	31	38	38	39	30	36	26	32	31	40	35	37
Neither pro- nor anti-immigration	23	18	31	35	13	30	17	27	20	21	22	24	23	23	22	24	15	20	24	23	26	23
Fairly anti-immigration	5	4	6	4	3	5	5	4	5	6	5	3	5	4	5	4	13	4	6	3	3	4
Very anti-immigration	1	1	1	0	1	0	1	1	1	1	0	1	1	1	1	1	2	2	0	1	1	1
TOTAL ANTI-IMMIGRATION	5	4	7	5	4	6	6	5	6	7	5	5	6	5	6	5	15	6	7	4	4	4
Don't know	37	30	30	29	26	32	33	25	48	36	41	32	33	33	42	36	43	41	38	33	35	36

YouGov Survey Results

Sample Size: 2003 Adults in GB
Fieldwork: 15th - 16th May 2025

	View of immigration				
	Total	Pro-immigration	Neither pro- nor anti-immigration	Anti-immigration	Don't know
Weighted Sample	2003	571	487	817	129
Unweighted Sample	2003	604	507	792	100
	%	%	%	%	%

Would you say each of the following are pro-immigration or anti-immigration?

Labour

Very pro-immigration	18	2	8	37	1
Fairly pro-immigration	21	21	16	26	5
TOTAL PRO-IMMIGRATION	38	23	24	63	7
Neither pro- nor anti-immigration	18	22	25	13	3
Fairly anti-immigration	20	36	24	10	3
Very anti-immigration	5	11	5	2	2
TOTAL ANTI-IMMIGRATION	25	47	29	12	5
Don't know	19	9	21	13	85

Conservatives

Very pro-immigration	5	2	3	10	1
Fairly pro-immigration	12	5	9	19	2
TOTAL PRO-IMMIGRATION	17	7	12	29	2
Neither pro- nor anti-immigration	14	7	13	21	4
Fairly anti-immigration	29	28	35	31	4
Very anti-immigration	21	50	20	5	3
TOTAL ANTI-IMMIGRATION	50	77	55	36	7
Don't know	19	9	20	15	88

Reform UK

Very pro-immigration	1	3	1	1	0
Fairly pro-immigration	1	1	1	1	0
TOTAL PRO-IMMIGRATION	2	4	1	2	0
Neither pro- nor anti-immigration	3	2	4	3	4
Fairly anti-immigration	12	4	12	19	2
Very anti-immigration	69	85	72	66	11
TOTAL ANTI-IMMIGRATION	81	89	84	85	13
Don't know	13	6	10	10	82

Liberal Democrats

Very pro-immigration	12	3	6	24	0
Fairly pro-immigration	23	33	21	20	4
TOTAL PRO-IMMIGRATION	35	36	27	44	4
Neither pro- nor anti-immigration	23	31	29	17	3
Fairly anti-immigration	5	6	4	5	1
Very anti-immigration	1	1	0	1	1
TOTAL ANTI-IMMIGRATION	5	7	4	6	1
Don't know	37	26	40	33	92

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		Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
		Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2003	361	515	184	216	703	715	969	1034	210	827	495	471	1142	861	1733	96	174	475	329	242	687	
Unweighted Sample	2003	372	570	208	229	825	762	898	1105	113	731	557	602	1244	759	1720	103	180	465	345	199	711	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Green Party																							
	Very pro-immigration	19	27	16	9	42	15	27	26	12	21	18	18	19	20	17	18	21	22	17	17	21	19
	Fairly pro-immigration	22	15	28	30	14	32	16	25	20	28	23	22	20	25	20	23	13	23	22	25	22	23
	TOTAL PRO-IMMIGRATION	41	42	45	39	56	47	43	51	33	49	41	40	40	44	37	41	34	45	39	42	43	42
	Neither pro- nor anti-immigration	16	17	18	23	12	17	15	15	16	16	13	17	18	16	15	16	19	12	15	16	18	15
	Fairly anti-immigration	2	2	2	0	1	2	1	1	2	2	2	1	2	2	2	2	1	4	3	1	2	1
	Very anti-immigration	1	1	1	1	3	1	2	1	1	0	1	2	1	1	1	1	2	1	0	1	1	1
	TOTAL ANTI-IMMIGRATION	3	3	3	1	4	2	3	3	3	2	2	4	3	2	3	3	2	5	3	2	3	3
	Don't know	40	38	34	38	28	33	39	31	49	33	44	39	40	37	44	40	45	38	44	40	36	40
Kemi Badenoch																							
	Very pro-immigration	2	1	1	1	11	1	4	3	1	3	2	2	2	2	3	2	3	1	2	4	2	2
	Fairly pro-immigration	6	10	4	3	14	4	10	7	5	5	4	6	10	6	6	6	6	6	8	6	4	5
	TOTAL PRO-IMMIGRATION	8	11	5	3	24	5	13	10	6	8	6	8	12	8	9	8	9	8	10	10	5	7
	Neither pro- nor anti-immigration	12	21	8	8	21	9	16	14	9	10	9	16	13	11	12	12	9	10	10	12	9	15
	Fairly anti-immigration	21	31	20	22	24	19	24	24	18	18	16	22	28	21	19	21	11	17	18	19	24	24
	Very anti-immigration	21	7	35	35	2	34	8	22	19	33	21	20	16	26	14	20	21	23	18	19	28	20
	TOTAL ANTI-IMMIGRATION	41	38	55	56	27	54	32	46	37	51	37	42	44	47	33	42	32	40	37	38	52	43
	Don't know	39	30	32	32	28	33	38	29	48	31	48	34	31	34	45	38	51	42	44	40	33	35
Keir Starmer																							
	Very pro-immigration	18	30	4	4	67	6	35	22	14	7	11	24	27	15	21	18	17	17	19	21	11	18
	Fairly pro-immigration	17	26	14	15	13	13	23	19	15	14	16	15	20	18	16	17	22	12	20	15	16	17
	TOTAL PRO-IMMIGRATION	35	56	18	19	80	19	58	41	29	21	28	39	48	33	37	35	38	29	39	36	27	35
	Neither pro- nor anti-immigration	19	16	30	19	8	28	13	20	18	16	19	22	16	20	18	19	16	21	15	21	20	20
	Fairly anti-immigration	20	13	29	40	3	28	9	19	20	34	20	16	17	22	16	20	15	17	18	21	21	22
	Very anti-immigration	8	3	8	5	3	11	4	6	9	11	9	7	5	8	8	7	4	13	7	5	13	6
	TOTAL ANTI-IMMIGRATION	27	16	37	44	6	39	12	26	29	45	29	22	22	30	23	27	19	30	25	26	34	28
	Don't know	19	13	16	17	6	14	16	14	24	19	24	16	14	17	22	19	27	20	21	17	20	17
Nigel Farage																							
	Very pro-immigration	1	2	1	1	3	1	1	1	1	2	1	1	2	1	2	1	1	1	2	2	0	1
	Fairly pro-immigration	1	1	0	0	4	1	2	2	0	2	2	1	1	1	2	1	2	2	0	3	2	1
	TOTAL PRO-IMMIGRATION	3	3	1	1	6	1	3	3	2	4	2	2	3	2	3	3	2	3	2	5	2	2
	Neither pro- nor anti-immigration	3	4	3	2	7	2	3	4	3	8	4	3	3	4	3	4	0	2	3	3	6	4
	Fairly anti-immigration	13	18	5	8	35	7	24	14	12	5	12	15	15	11	15	13	13	12	14	15	8	13
	Very anti-immigration	69	68	82	80	50	82	62	71	66	69	67	69	70	73	62	69	66	70	68	66	68	70
	TOTAL ANTI-IMMIGRATION	81	86	87	88	85	89	85	85	78	75	79	84	86	84	77	81	79	82	82	81	76	83
	Don't know	13	8	8	10	2	8	8	7	18	14	16	12	8	10	17	12	19	13	13	11	16	11
Ed Davey																							
	Very pro-immigration	9	18	3	2	33	4	17	13	5	6	6	10	14	9	9	9	8	5	7	8	9	11
	Fairly pro-immigration	16	18	19	26	15	20	16	19	13	15	12	18	20	18	13	15	14	20	12	17	12	18
	TOTAL PRO-IMMIGRATION	25	36	23	28	48	25	34	31	18	21	18	28	34	27	21	25	22	26	20	26	21	29
	Neither pro- nor anti-immigration	15	14	20	22	14	21	13	18	13	12	12	20	20	15	16	16	14	13	16	17	17	15
	Fairly anti-immigration	3	2	4	4	1	3	3	3	3	3	2	3	3	3	2	3	1	3	3	3	2	3
	Very anti-immigration	1	2	2	1	1	1	2	1	1	0	2	1	1	1	2	1	1	1	1	1	1	1
	TOTAL ANTI-IMMIGRATION	4	3	5	5	2	4	5	4	4	3	4	4	4	4	4	4	2	4	5	3	4	4
	Don't know	56	46	52	45	36	51	49	47	65	64	66	49	43	54	59	56	62	58	59	54	58	53

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		View of immigration				
		Total	Pro-immigration	Neither pro- nor anti-immigration	Anti-immigration	Don't know
Weighted Sample	2003	571	487	817	129	
Unweighted Sample	2003	604	507	792	100	
		%	%	%	%	%
Green Party						
	Very pro-immigration	19	16	11	28	2
	Fairly pro-immigration	22	39	22	15	1
	TOTAL PRO-IMMIGRATION	41	55	33	42	3
	Neither pro- nor anti-immigration	16	16	19	15	2
	Fairly anti-immigration	2	1	2	2	0
	Very anti-immigration	1	1	0	1	1
	TOTAL ANTI-IMMIGRATION	3	3	2	4	1
	Don't know	40	26	45	39	93
Kemi Badenoch						
	Very pro-immigration	2	1	1	4	0
	Fairly pro-immigration	6	3	5	9	3
	TOTAL PRO-IMMIGRATION	8	4	6	13	3
	Neither pro- nor anti-immigration	12	5	13	17	3
	Fairly anti-immigration	21	16	23	25	1
	Very anti-immigration	21	48	19	5	3
	TOTAL ANTI-IMMIGRATION	41	65	42	30	4
	Don't know	39	26	40	39	91
Keir Starmer						
	Very pro-immigration	18	2	8	37	1
	Fairly pro-immigration	17	13	15	21	8
	TOTAL PRO-IMMIGRATION	35	15	23	59	9
	Neither pro- nor anti-immigration	19	23	25	15	5
	Fairly anti-immigration	20	33	24	11	3
	Very anti-immigration	8	18	7	2	3
	TOTAL ANTI-IMMIGRATION	27	51	31	12	6
	Don't know	19	11	21	15	80
Nigel Farage						
	Very pro-immigration	1	2	1	1	0
	Fairly pro-immigration	1	1	1	2	0
	TOTAL PRO-IMMIGRATION	3	4	2	2	0
	Neither pro- nor anti-immigration	3	2	4	4	1
	Fairly anti-immigration	13	3	14	20	8
	Very anti-immigration	69	86	71	63	15
	TOTAL ANTI-IMMIGRATION	81	89	85	83	23
	Don't know	13	6	9	10	76
Ed Davey						
	Very pro-immigration	9	3	5	17	0
	Fairly pro-immigration	16	24	12	15	0
	TOTAL PRO-IMMIGRATION	25	26	18	31	0
	Neither pro- nor anti-immigration	15	17	21	13	4
	Fairly anti-immigration	3	3	3	3	1
	Very anti-immigration	1	2	1	1	2
	TOTAL ANTI-IMMIGRATION	4	4	4	4	3
	Don't know	56	52	58	52	93

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		Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2003	361	515	184	216	703	715	969	1034	210	827	495	471	1142	861	1733	96	174	475	329	242	687	
Unweighted Sample	2003	372	570	208	229	825	762	898	1105	113	731	557	602	1244	759	1720	103	180	465	345	199	711	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Boris Johnson																							
	Very pro-immigration	4	3	3	2	17	3	6	6	3	3	4	5	4	4	5	4	7	4	5	5	4	3
	Fairly pro-immigration	11	12	9	8	21	8	14	11	10	10	11	10	11	11	11	11	14	9	9	8	14	12
	TOTAL PRO-IMMIGRATION	15	15	11	10	38	11	20	17	13	14	15	15	15	14	16	15	21	14	14	14	18	15
	Neither pro- nor anti-immigration	14	22	11	9	19	11	20	17	10	4	13	17	15	13	14	14	12	10	13	18	9	15
	Fairly anti-immigration	26	35	28	33	26	27	26	26	26	29	22	28	30	28	24	27	20	23	24	26	33	27
	Very anti-immigration	18	8	28	26	2	28	8	18	18	28	20	15	14	21	14	17	18	26	16	18	18	17
	TOTAL ANTI-IMMIGRATION	44	43	56	59	27	55	35	44	44	57	42	43	44	49	38	44	38	49	40	44	52	44
	Don't know	27	20	22	23	16	22	25	22	33	25	30	25	26	23	33	27	29	27	33	25	21	27
Rishi Sunak																							
	Very pro-immigration	6	3	3	2	24	3	10	7	4	4	5	7	6	5	6	5	5	7	7	7	5	4
	Fairly pro-immigration	15	24	11	8	29	11	23	17	14	10	13	17	21	14	18	15	23	14	13	17	14	17
	TOTAL PRO-IMMIGRATION	21	27	14	10	53	14	33	24	18	14	18	23	27	19	24	21	28	21	19	23	18	21
	Neither pro- nor anti-immigration	15	24	13	13	23	15	20	19	12	10	12	19	18	15	15	16	10	10	17	16	12	16
	Fairly anti-immigration	24	24	32	39	7	30	18	25	24	30	24	24	21	26	21	24	18	24	25	22	32	22
	Very anti-immigration	12	4	19	15	2	18	4	12	12	22	12	10	8	14	9	11	14	14	10	12	14	11
	TOTAL ANTI-IMMIGRATION	36	28	51	53	9	48	22	36	35	52	37	34	29	40	30	36	31	38	35	34	46	34
	Don't know	28	21	23	23	15	22	25	21	35	24	33	24	25	26	31	28	31	30	29	27	24	29
Yourself personally																							
	Very pro-immigration	8	2	11	10	2	12	3	8	9	13	12	5	4	10	6	9	7	7	6	10	14	8
	Fairly pro-immigration	20	7	33	33	4	29	8	19	22	33	24	15	13	24	15	19	23	28	18	16	26	20
	TOTAL PRO-IMMIGRATION	29	9	44	43	6	42	11	26	30	46	35	21	17	34	21	28	30	34	24	25	40	28
	Neither pro- nor anti-immigration	24	18	28	37	10	31	18	23	25	20	28	24	20	26	22	24	24	24	23	23	25	26
	Fairly anti-immigration	23	37	18	12	31	16	32	26	21	19	19	28	27	22	24	24	19	19	25	24	17	25
	Very anti-immigration	18	32	6	5	53	7	35	22	14	9	10	21	32	14	23	18	14	16	21	22	11	17
	TOTAL ANTI-IMMIGRATION	41	69	24	17	83	23	67	47	35	28	29	49	58	36	47	42	33	36	45	47	28	42
	Don't know	6	3	4	2	1	4	5	3	10	6	8	6	4	4	9	6	13	6	8	5	7	5

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

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		Total	Pro-immigration	Neither pro- nor anti-immigration	Anti-immigration	Don't know
Weighted Sample	2003	571	487	817	129	
Unweighted Sample	2003	604	507	792	100	
		%	%	%	%	%
Boris Johnson						
	Very pro-immigration	4	2	3	7	1
	Fairly pro-immigration	11	8	11	14	2
	TOTAL PRO-IMMIGRATION	15	10	14	21	2
	Neither pro- nor anti-immigration	14	9	15	18	2
	Fairly anti-immigration	26	25	28	29	4
	Very anti-immigration	18	40	15	7	4
	TOTAL ANTI-IMMIGRATION	44	66	43	35	9
	Don't know	27	16	28	26	87
Rishi Sunak						
	Very pro-immigration	6	2	3	11	1
	Fairly pro-immigration	15	8	14	23	2
	TOTAL PRO-IMMIGRATION	21	10	17	34	3
	Neither pro- nor anti-immigration	15	9	17	20	3
	Fairly anti-immigration	24	33	28	18	7
	Very anti-immigration	12	29	8	4	1
	TOTAL ANTI-IMMIGRATION	36	62	36	22	8
	Don't know	28	19	29	24	86
Yourself personally						
	Very pro-immigration	8	29	0	0	0
	Fairly pro-immigration	20	71	0	0	0
	TOTAL PRO-IMMIGRATION	29	100	0	0	0
	Neither pro- nor anti-immigration	24	0	100	0	0
	Fairly anti-immigration	23	0	0	57	0
	Very anti-immigration	18	0	0	43	0
	TOTAL ANTI-IMMIGRATION	41	0	0	100	0
	Don't know	6	0	0	0	100

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*