

YouGov Survey Results

Sample Size: 2152 Adults in GB
Fieldwork: 17th - 18th October 2024

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2152	387	553	198	232	758	801	1042	1110	226	889	532	506	1227	925	1861	103	187	510	353	260	738	
Unweighted Sample	2152	331	644	237	283	864	845	997	1155	127	853	588	584	1279	873	1835	116	201	526	364	209	736	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you have a favourable or unfavourable opinion of Guy Fawkes?

Very favourable	8	8	5	7	19	5	12	10	7	5	8	9	8	7	11	8	11	8	10	8	8	7
Somewhat favourable	31	33	33	28	36	31	34	31	31	30	32	32	31	31	32	32	32	27	31	34	29	32
TOTAL FAVOURABLE	39	41	38	35	55	36	46	41	38	35	40	41	39	38	43	40	43	35	41	42	37	39
Somewhat unfavourable	22	27	24	27	17	25	24	23	22	18	19	23	29	25	18	22	21	21	21	22	22	24
Very unfavourable	10	14	11	11	5	11	11	11	8	8	6	12	15	11	8	10	14	8	12	7	6	10
TOTAL UNFAVOURABLE	32	41	35	38	22	36	35	34	30	26	25	35	44	36	26	32	35	29	33	29	28	34
Don't know	25	18	25	25	20	26	18	22	29	35	29	23	16	25	26	25	22	35	25	24	29	23
Not applicable - I don't know who that is	3	1	2	3	2	2	1	3	4	4	6	1	1	2	5	4	1	2	2	5	5	3

How confident are you that you know what Guy Fawkes stood for?

Very confident	23	29	24	20	32	25	30	27	20	12	17	27	35	24	23	23	34	18	25	23	24	22
Somewhat confident	48	51	50	53	49	53	51	46	50	40	48	52	49	48	48	48	38	56	51	46	41	49
TOTAL CONFIDENT	71	80	74	73	81	78	81	73	70	52	65	79	84	72	71	71	72	74	76	69	65	71
Not very confident	18	13	19	20	14	14	14	17	19	31	21	14	11	19	16	18	21	17	15	18	22	18
Not at all confident	5	4	3	4	3	4	3	4	5	6	6	3	3	5	4	5	1	4	5	5	6	4
TOTAL NOT CONFIDENT	23	17	22	24	17	18	17	21	24	37	27	17	14	24	20	23	22	21	20	23	28	22
Don't know	3	2	2	0	1	2	1	3	3	8	3	2	0	2	4	3	5	4	2	4	2	3
Not applicable	3	1	2	3	2	2	1	3	4	4	6	1	1	2	5	4	1	2	2	5	5	3

As far as you are aware, are the following statements about Guy Fawkes true or false?

Guy Fawkes attempted to blow up Parliament while the King was present

True	71	76	71	69	73	75	74	73	69	59	69	77	74	73	68	71	76	68	72	70	70	72
False	9	8	11	10	10	10	9	9	9	8	8	9	12	8	9	9	15	7	9	9	11	8
Don't know	17	14	16	17	14	13	15	15	19	29	18	14	13	16	17	17	8	23	17	17	14	17
Not applicable	3	1	2	3	2	2	1	3	4	4	6	1	1	2	5	4	1	2	2	5	5	3

Guy Fawkes acted alone

True	10	9	7	6	11	7	10	7	12	17	8	8	10	9	11	8	13	21	10	8	7	8
False	74	80	79	81	78	81	78	80	68	61	70	81	79	77	70	75	81	63	76	75	68	76
Don't know	13	10	13	10	9	10	10	10	16	19	16	9	9	12	15	13	4	14	12	13	20	12
Not applicable	3	1	2	3	2	2	1	3	4	4	6	1	1	2	5	4	1	2	2	5	5	3

YouGov Survey Results

Sample Size: 2152 Adults in GB
Fieldwork: 17th - 18th October 2024

	Knowledge of who Guy Fawkes is		Score out of 7 true/false questions								
	Total	Knows who Guy Fawkes is	Does not know who Guy Fawkes is	0	1	2	3	4	5	6	7
Weighted Sample	2152	2082	70	126	137	282	381	401	391	209	155
Unweighted Sample	2152	2098	54	103	131	275	378	424	405	223	159
	%	%	%	%	%	%	%	%	%	%	%

Do you have a favourable or unfavourable opinion of Guy Fawkes?

Very favourable	8	9	0	2	4	7	6	9	11	15	13
Somewhat favourable	31	32	0	13	20	30	32	39	34	39	34
TOTAL FAVOURABLE	39	41	0	15	24	37	38	48	45	54	47
Somewhat unfavourable	22	23	0	12	16	26	21	22	25	21	35
Very unfavourable	10	10	0	5	17	9	11	11	10	9	9
TOTAL UNFAVOURABLE	32	33	0	17	33	35	32	33	35	30	44
Don't know	25	26	0	69	43	29	30	20	20	17	8
Not applicable - I don't know who that is	3	0	100	0	0	0	0	0	0	0	0

How confident are you that you know what Guy Fawkes stood for?

Very confident	23	24	0	4	7	14	19	25	30	43	47
Somewhat confident	48	50	0	19	41	49	51	57	55	51	47
TOTAL CONFIDENT	71	74	0	23	48	63	70	82	85	94	94
Not very confident	18	18	0	29	37	28	23	16	11	5	5
Not at all confident	5	5	0	23	11	7	5	0	3	0	0
TOTAL NOT CONFIDENT	23	23	0	52	48	35	28	16	14	5	5
Don't know	3	3	0	26	3	2	2	1	1	1	1
Not applicable	3	0	100	0	0	0	0	0	0	0	0

As far as you are aware, are the following statements about Guy Fawkes true or false?

Guy Fawkes attempted to blow up Parliament while the King was present

True	71	73	0	0	46	65	76	79	85	90	100
False	9	9	0	2	10	10	11	11	10	9	0
Don't know	17	17	0	98	44	24	13	10	4	2	0
Not applicable	3	0	100	0	0	0	0	0	0	0	0

Guy Fawkes acted alone

True	10	10	0	11	30	25	14	6	1	0	0
False	74	77	0	0	15	56	78	92	98	100	100
Don't know	13	13	0	89	56	19	8	1	0	0	0
Not applicable	3	0	100	0	0	0	0	0	0	0	0

Sample Size: 2152 Adults in GB
Fieldwork: 17th - 18th October 2024

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2152	387	553	198	232	758	801	1042	1110	226	889	532	506	1227	925	1861	103	187	510	353	260	738
Unweighted Sample	2152	331	644	237	283	864	845	997	1155	127	853	588	584	1279	873	1835	116	201	526	364	209	736
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Guy Fawkes wished to abolish the monarchy																						
True	44	48	42	37	46	42	46	40	47	38	46	44	43	43	45	43	46	47	46	45	41	41
False	24	26	27	26	29	28	27	28	20	22	20	27	28	26	21	24	32	16	24	22	23	26
Don't know	29	25	30	34	23	29	26	28	30	36	28	28	29	29	29	29	20	35	27	29	31	30
Not applicable	3	1	2	3	2	2	1	3	4	4	6	1	1	2	5	4	1	2	2	5	5	3
Guy Fawkes was tortured for days after he was captured																						
True	54	53	59	59	64	59	58	61	48	42	56	56	55	55	54	54	67	51	55	57	50	53
False	6	8	6	3	7	4	8	5	6	5	4	7	7	6	4	6	8	4	5	6	5	6
Don't know	37	38	34	35	26	34	34	31	43	49	35	36	37	37	37	37	24	43	38	32	40	38
Not applicable	3	1	2	3	2	2	1	3	4	4	6	1	1	2	5	4	1	2	2	5	5	3
Guy Fawkes was an anarchist																						
True	34	36	39	30	36	35	37	33	34	26	34	34	36	33	35	33	44	36	30	32	39	33
False	27	26	29	33	30	32	28	35	20	23	26	31	28	30	24	27	31	28	31	25	25	26
Don't know	36	37	31	34	32	31	33	29	42	48	34	35	35	35	37	37	23	35	37	38	31	38
Not applicable	3	1	2	3	2	2	1	3	4	4	6	1	1	2	5	4	1	2	2	5	5	3
Guy Fawkes wanted to stop the persecution of British catholics																						
True	44	49	47	50	46	52	45	50	39	37	44	51	42	48	40	44	49	43	46	47	41	43
False	11	15	9	4	14	10	14	9	12	5	8	13	15	11	10	10	17	10	9	9	12	11
Don't know	42	36	43	43	38	37	40	38	45	54	42	35	42	39	45	42	33	45	43	39	42	42
Not applicable	3	1	2	3	2	2	1	3	4	4	6	1	1	2	5	4	1	2	2	5	5	3
Guy Fawkes was a Member of Parliament																						
True	8	9	6	6	10	7	8	6	10	5	7	9	10	7	9	8	6	6	9	10	9	7
False	65	70	70	69	66	69	68	69	60	66	62	68	66	68	60	65	78	58	65	63	64	65
Don't know	24	20	22	22	22	23	24	21	27	25	26	22	23	22	26	23	15	34	24	23	22	24
Not applicable	3	1	2	3	2	2	1	3	4	4	6	1	1	2	5	4	1	2	2	5	5	3
Score out of seven questions																						
0	6	5	4	4	3	5	4	4	8	12	7	4	4	5	7	6	1	11	5	8	5	5
1	6	4	8	6	5	5	5	4	8	12	6	4	6	6	7	6	2	8	6	4	10	6
2	13	14	10	12	15	12	13	11	15	13	13	12	15	13	14	13	12	18	13	11	14	12
3	18	18	18	16	19	17	19	16	19	18	17	20	17	18	18	18	15	15	18	17	18	19
4	19	23	18	18	18	19	21	18	20	12	17	22	21	17	20	19	26	16	19	20	16	19
5	18	19	21	21	16	20	19	20	16	15	18	20	18	20	16	19	16	15	20	18	17	18
6	10	10	11	13	13	12	11	12	8	8	10	9	11	10	9	9	23	10	9	11	6	9
7	7	7	8	9	9	10	7	11	4	7	6	9	6	9	5	8	3	6	8	6	9	8
Not applicable	3	1	2	3	2	2	1	3	4	4	6	1	1	2	5	4	1	2	2	5	5	3

Sample Size: 2152 Adults in GB
Fieldwork: 17th - 18th October 2024

		Knowledge of who Guy Fawkes is		Score out of 7 true/false questions							
		Knows who Guy Fawkes is	Does not know who Guy Fawkes is	0	1	2	3	4	5	6	7
Total											
Weighted Sample	2152	2082	70	126	137	282	381	401	391	209	155
Unweighted Sample	2152	2098	54	103	131	275	378	424	405	223	159
	%	%	%	%	%	%	%	%	%	%	%
Guy Fawkes wished to abolish the monarchy											
True	44	45	0	6	43	55	62	58	49	30	0
False	24	25	0	0	1	5	10	17	30	58	100
Don't know	29	30	0	94	56	40	28	26	22	12	0
Not applicable	3	0	100	0	0	0	0	0	0	0	0
Guy Fawkes was tortured for days after he was captured											
True	54	56	0	0	5	21	45	64	83	92	100
False	6	6	0	1	5	8	11	7	4	1	0
Don't know	37	38	0	99	90	71	45	28	12	6	0
Not applicable	3	0	100	0	0	0	0	0	0	0	0
Guy Fawkes was an anarchist											
True	34	35	0	6	31	44	49	44	39	17	0
False	27	28	0	0	1	5	7	22	36	76	100
Don't know	36	37	0	94	68	51	45	34	25	7	0
Not applicable	3	0	100	0	0	0	0	0	0	0	0
Guy Fawkes wanted to stop the persecution of British catholics											
True	44	46	0	0	4	10	22	49	77	90	100
False	11	11	0	1	9	13	19	15	9	6	0
Don't know	42	43	0	99	88	77	59	36	14	4	0
Not applicable	3	0	100	0	0	0	0	0	0	0	0
Guy Fawkes was a Member of Parliament											
True	8	8	0	1	13	19	13	8	5	1	0
False	65	67	0	0	29	37	62	77	90	94	100
Don't know	24	25	0	99	59	44	25	15	5	5	0
Not applicable	3	0	100	0	0	0	0	0	0	0	0
Score out of seven questions											
0	6	6	0	100	0	0	0	0	0	0	0
1	6	7	0	0	100	0	0	0	0	0	0
2	13	14	0	0	0	100	0	0	0	0	0
3	18	18	0	0	0	0	100	0	0	0	0
4	19	19	0	0	0	0	0	100	0	0	0
5	18	19	0	0	0	0	0	0	100	0	0
6	10	10	0	0	0	0	0	0	0	100	0
7	7	7	0	0	0	0	0	0	0	0	100
Not applicable	3	0	100	0	0	0	0	0	0	0	0

Sample Size: 2152 Adults in GB
Fieldwork: 17th - 18th October 2024

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2152	387	553	198	232	758	801	1042	1110	226	889	532	506	1227	925	1861	103	187	510	353	260	738	
Unweighted Sample	2152	331	644	237	283	864	845	997	1155	127	853	588	584	1279	873	1835	116	201	526	364	209	736	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think it is acceptable or unacceptable to burn an effigy of Guy Fawkes on bonfire night?

Very acceptable	20	23	17	17	41	17	26	27	13	14	20	23	20	20	20	20	22	16	20	23	15	21
Somewhat acceptable	32	40	32	33	29	33	34	31	32	27	30	33	37	33	31	33	30	25	34	34	28	33
TOTAL ACCEPTABLE	52	63	49	50	70	50	60	58	45	41	50	56	57	53	51	53	52	41	54	57	43	54
Somewhat unacceptable	17	17	19	23	10	20	17	16	18	16	16	15	20	18	15	17	18	17	18	14	21	16
Very unacceptable	7	7	7	4	5	8	6	7	7	6	5	9	8	7	7	6	5	11	6	6	8	7
TOTAL UNACCEPTABLE	24	24	26	27	15	28	23	23	25	22	21	24	28	25	22	23	23	28	24	20	29	23
Don't know	24	13	24	23	15	22	16	19	30	37	29	20	15	22	27	24	25	30	23	23	29	23

Do you think it is acceptable or unacceptable to burn effigies of current political figures on bonfire night?

Very acceptable	14	13	10	13	32	10	20	21	9	11	12	15	19	12	17	14	17	14	17	16	10	14
Somewhat acceptable	14	11	17	17	15	15	13	17	12	17	16	13	12	13	16	15	18	8	12	13	17	17
TOTAL ACCEPTABLE	28	24	27	30	47	25	33	38	21	28	28	28	31	25	33	29	35	22	29	29	27	31
Somewhat unacceptable	23	21	26	27	17	24	23	22	25	27	26	20	21	25	21	24	23	20	27	22	28	21
Very unacceptable	34	49	35	35	29	42	34	30	39	19	30	42	41	39	28	34	32	38	31	35	32	37
TOTAL UNACCEPTABLE	57	70	61	62	46	66	57	52	64	46	56	62	62	64	49	58	55	58	58	57	60	58
Don't know	13	7	13	8	7	10	9	11	16	26	17	9	7	10	18	13	10	19	13	15	14	12

Overall, would you consider Guy Fawkes to be more of a hero, more of a villain, or neither?

Hero	16	10	14	14	24	13	19	18	14	14	18	17	12	14	18	15	22	16	19	17	16	12
Villain	18	25	17	23	19	18	22	22	14	12	15	20	21	20	14	18	11	14	16	14	17	22
Neither	52	56	55	56	46	58	49	49	55	58	47	51	60	55	49	52	56	54	53	52	48	52
Don't know	11	9	11	5	8	10	9	8	14	12	14	10	6	9	14	11	10	15	10	12	13	10
Not applicable	3	1	2	3	2	2	1	3	4	4	6	1	1	2	5	4	1	2	2	5	5	3

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

Sample Size: 2152 Adults in GB
Fieldwork: 17th - 18th October 2024

	Knowledge of who Guy Fawkes is		Score out of 7 true/false questions								
	Knows who Guy Fawkes is	Does not know who Guy Fawkes is	0	1	2	3	4	5	6	7	
Total	2152	2082	70	126	137	282	381	401	391	209	155
Weighted Sample	2152	2082	70	126	137	282	381	401	391	209	155
Unweighted Sample	2152	2098	54	103	131	275	378	424	405	223	159
	%	%	%	%	%	%	%	%	%	%	%

Do you think it is acceptable or unacceptable to burn an effigy of Guy Fawkes on bonfire night?

Very acceptable	20	21	3	10	16	17	18	17	22	31	39
Somewhat acceptable	32	33	10	14	24	29	32	38	39	35	30
TOTAL ACCEPTABLE	52	54	13	24	40	46	50	55	61	66	69
Somewhat unacceptable	17	17	14	14	20	20	16	18	16	18	15
Very unacceptable	7	7	9	7	4	5	7	7	7	6	9
TOTAL UNACCEPTABLE	24	24	23	21	24	25	23	25	23	24	24
Don't know	24	23	63	56	36	29	27	19	17	9	9

Do you think it is acceptable or unacceptable to burn effigies of current political figures on bonfire night?

Very acceptable	14	15	4	5	9	13	15	14	15	22	23
Somewhat acceptable	14	15	11	10	9	14	11	15	18	17	19
TOTAL ACCEPTABLE	28	30	15	15	18	27	26	29	33	39	42
Somewhat unacceptable	23	24	20	20	24	24	22	25	26	22	23
Very unacceptable	34	35	20	26	39	36	37	37	34	35	29
TOTAL UNACCEPTABLE	57	59	40	46	63	60	59	62	60	57	52
Don't know	13	12	45	39	19	14	16	9	8	5	5

Overall, would you consider Guy Fawkes to be more of a hero, more of a villain, or neither?

Hero	16	16	0	5	7	13	16	21	21	23	11
Villain	18	18	0	6	13	17	17	19	22	17	28
Neither	52	54	0	32	59	53	55	54	54	58	60
Don't know	11	11	0	58	22	16	12	6	4	2	0
Not applicable	3	0	100	0	0	0	0	0	0	0	0

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*