

# YouGov Survey Results

Sample Size: 2109 GB Adults  
Fieldwork: 6th - 9th September 2024

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample</b>	<b>2109</b>	380	542	194	228	122	743	785	1021	1088	221	871	521	496	1202	907	1824	101	183	500	346	255	723	
<b>Unweighted Sample</b>	<b>2109</b>	318	617	238	307	136	842	799	932	1177	141	845	553	570	1256	853	1821	109	179	528	358	201	734	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you have a favourable or unfavourable opinion of the Green Party?

Very favourable	9	1	11	11	1	46	14	3	6	11	14	11	6	5	10	7	8	14	6	9	5	10	9
Somewhat favourable	34	21	52	48	11	51	45	23	33	34	40	37	32	26	37	28	35	37	21	34	35	41	33
<b>TOTAL FAVOURABLE</b>	<b>43</b>	<b>22</b>	<b>63</b>	<b>59</b>	<b>12</b>	<b>97</b>	<b>59</b>	<b>26</b>	<b>39</b>	<b>45</b>	<b>54</b>	<b>48</b>	<b>38</b>	<b>31</b>	<b>47</b>	<b>35</b>	<b>43</b>	<b>51</b>	<b>27</b>	<b>43</b>	<b>40</b>	<b>51</b>	<b>42</b>
Somewhat unfavourable	22	33	19	22	28	1	18	29	26	18	16	19	21	30	23	21	22	19	26	20	19	21	24
Very unfavourable	16	29	7	5	43	1	9	26	20	12	10	11	20	22	15	18	15	8	29	13	15	12	18
<b>TOTAL UNFAVOURABLE</b>	<b>38</b>	<b>62</b>	<b>26</b>	<b>27</b>	<b>71</b>	<b>2</b>	<b>27</b>	<b>55</b>	<b>46</b>	<b>30</b>	<b>26</b>	<b>30</b>	<b>41</b>	<b>52</b>	<b>38</b>	<b>39</b>	<b>37</b>	<b>27</b>	<b>55</b>	<b>33</b>	<b>34</b>	<b>33</b>	<b>42</b>
Don't know	20	16	12	14	17	1	14	18	15	25	19	22	20	17	16	26	20	22	17	24	26	16	17

How much influence, if any, would you say the Green Party currently have in British politics?

A lot of influence	1	2	1	1	2	3	1	1	1	1	1	1	2	2	2	0	1	1	1	1	1	3	1
A little influence	14	10	19	19	8	26	17	12	14	14	14	12	17	15	15	12	14	11	17	12	13	16	15
<b>TOTAL A LOT / A LITTLE INFLUENCE</b>	<b>15</b>	<b>12</b>	<b>20</b>	<b>20</b>	<b>10</b>	<b>29</b>	<b>18</b>	<b>13</b>	<b>15</b>	<b>15</b>	<b>15</b>	<b>13</b>	<b>19</b>	<b>17</b>	<b>17</b>	<b>12</b>	<b>15</b>	<b>12</b>	<b>18</b>	<b>13</b>	<b>14</b>	<b>19</b>	<b>16</b>
Not much influence	46	48	54	49	34	57	54	41	44	48	48	47	45	47	49	43	47	54	35	46	47	49	48
No influence at all	29	35	21	27	48	12	24	37	33	24	23	29	30	29	27	30	28	28	36	31	28	20	28
<b>TOTAL NOT MUCH / NO INFLUENCE</b>	<b>75</b>	<b>83</b>	<b>75</b>	<b>76</b>	<b>82</b>	<b>69</b>	<b>78</b>	<b>78</b>	<b>77</b>	<b>72</b>	<b>71</b>	<b>76</b>	<b>75</b>	<b>76</b>	<b>76</b>	<b>73</b>	<b>75</b>	<b>82</b>	<b>71</b>	<b>77</b>	<b>75</b>	<b>69</b>	<b>76</b>
Don't know	10	5	5	4	7	1	5	9	7	13	14	12	7	8	7	15	10	7	11	11	12	13	8

And would you like to see the Green Party have more or less influence over British politics?

A lot more influence	16	3	23	19	2	71	25	7	14	18	25	20	15	8	18	14	16	25	11	16	13	21	16
A little more influence	27	19	39	44	13	23	34	20	27	26	32	28	26	21	31	21	28	24	17	29	27	29	27
<b>TOTAL A LOT / A LITTLE MORE INFLUENCE</b>	<b>43</b>	<b>22</b>	<b>62</b>	<b>63</b>	<b>15</b>	<b>94</b>	<b>59</b>	<b>27</b>	<b>41</b>	<b>44</b>	<b>57</b>	<b>48</b>	<b>41</b>	<b>29</b>	<b>49</b>	<b>35</b>	<b>44</b>	<b>49</b>	<b>28</b>	<b>45</b>	<b>40</b>	<b>50</b>	<b>43</b>
No more or less influence	20	31	17	17	22	4	19	24	20	20	10	18	24	26	19	21	20	20	19	20	20	18	21
A little less influence	4	5	5	4	4	0	3	5	5	4	5	5	4	4	4	5	4	2	9	4	5	1	5
A lot less influence	17	30	7	9	43	1	9	27	21	12	11	12	18	26	16	18	16	9	27	15	14	15	18
<b>TOTAL A LITTLE / A LOT LESS INFLUENCE</b>	<b>21</b>	<b>35</b>	<b>12</b>	<b>13</b>	<b>47</b>	<b>1</b>	<b>12</b>	<b>32</b>	<b>26</b>	<b>16</b>	<b>16</b>	<b>17</b>	<b>22</b>	<b>30</b>	<b>20</b>	<b>23</b>	<b>20</b>	<b>11</b>	<b>36</b>	<b>19</b>	<b>19</b>	<b>16</b>	<b>23</b>
Don't know	16	12	9	7	15	2	10	16	12	20	18	18	14	15	12	22	16	21	16	17	20	15	13

Sample Size: 2109 GB Adults  
Fieldwork: 6th - 9th September 2024

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample</b>	<b>2109</b>	380	542	194	228	122	743	785	1021	1088	221	871	521	496	1202	907	1824	101	183	500	346	255	723	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following do you feel apply to the Green Party? Please select as many as you feel apply.

Has unworkable policies	<b>28</b>	41	24	29	51	5	23	40	35	22	22	22	34	37	31	25	28	22	37	25	25	26	32
Has a clear sense of purpose	<b>27</b>	13	40	34	8	72	39	16	24	28	33	29	27	19	31	20	27	39	19	28	19	31	28
Likeable	<b>17</b>	7	27	22	2	49	26	8	16	18	27	21	15	9	20	13	17	20	11	18	17	21	17
Seem like normal people	<b>17</b>	10	25	24	5	54	26	10	16	18	23	19	15	13	19	14	18	21	9	17	17	20	18
Interested in public service	<b>17</b>	8	26	21	3	55	28	8	15	19	21	19	17	12	20	13	18	19	11	16	11	23	20
Has sensible policies	<b>16</b>	6	25	20	4	62	24	8	14	17	23	16	15	13	19	12	16	30	10	17	14	17	15
Should not be near power	<b>16</b>	28	7	11	38	1	9	26	22	10	12	10	20	23	15	16	15	8	25	13	16	14	17
Extremist	<b>15</b>	26	7	9	39	1	10	25	19	11	6	11	17	22	15	14	14	13	23	12	15	17	14
Weak	<b>15</b>	20	14	14	26	3	11	19	18	12	16	12	15	18	16	13	15	8	17	15	18	12	15
Only interested in themselves	<b>12</b>	23	8	7	23	1	8	21	14	10	4	7	16	20	11	14	12	9	18	13	11	9	12
Trustworthy	<b>11</b>	4	18	14	2	47	19	4	10	13	15	13	11	8	14	8	12	11	7	13	10	14	11
Weird	<b>11</b>	20	6	8	26	1	6	17	16	7	11	8	12	15	11	12	10	12	16	9	10	11	11
The same as the rest	<b>10</b>	11	5	7	18	3	5	15	9	10	5	8	11	13	9	11	10	8	6	8	12	11	10
Boring	<b>9</b>	14	7	3	18	2	6	14	12	7	8	7	10	13	8	10	9	10	14	8	8	12	9
Competent	<b>8</b>	1	13	8	1	32	11	3	7	8	13	8	6	5	9	6	7	12	5	8	7	7	8
Distinct	<b>8</b>	2	13	10	1	16	12	4	10	7	18	8	8	5	11	5	8	12	7	7	6	15	8
Moderate	<b>7</b>	6	9	9	3	14	10	6	8	6	6	7	6	9	7	6	7	6	4	8	7	11	6
Unprofessional	<b>7</b>	13	3	3	13	0	4	10	9	4	6	5	6	11	6	7	6	4	12	5	4	7	7
Dishonest	<b>5</b>	8	1	1	16	0	2	10	7	3	4	4	4	8	4	6	5	3	10	5	5	4	5
Fit to govern	<b>5</b>	0	7	4	1	27	8	2	5	6	12	7	4	2	6	5	5	11	4	7	4	6	5
Divided	<b>3</b>	6	3	2	3	1	3	5	4	3	1	3	4	3	3	3	3	2	6	3	4	3	2
Nasty	<b>3</b>	4	0	3	12	0	1	6	5	2	3	2	4	5	2	5	3	1	8	2	1	9	3
Powerful	<b>1</b>	0	0	0	1	2	1	0	1	1	1	1	0	1	1	1	1	0	0	1	1	2	1
None of these	<b>4</b>	2	3	3	5	4	4	2	3	4	3	4	4	2	3	5	4	2	5	2	4	6	3
Don't know	<b>18</b>	16	13	13	11	1	13	17	14	22	19	20	15	17	14	23	18	16	17	21	23	14	16

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the Green Party, how much do you think they care about the following groups in society?

**The working class**

Care a lot	9	2	13	10	2	41	14	3	9	10	19	12	8	3	12	6	9	17	7	9	7	13	9
Care a fair amount	21	19	29	28	7	37	29	14	21	22	25	23	20	18	23	20	22	18	17	20	22	23	23
<b>TOTAL CARE A LOT / A FAIR AMOUNT</b>	<b>30</b>	<b>21</b>	<b>42</b>	<b>38</b>	<b>9</b>	<b>78</b>	<b>43</b>	<b>17</b>	<b>30</b>	<b>32</b>	<b>44</b>	<b>35</b>	<b>28</b>	<b>21</b>	<b>35</b>	<b>26</b>	<b>31</b>	<b>35</b>	<b>24</b>	<b>29</b>	<b>29</b>	<b>36</b>	<b>32</b>
Don't care very much	17	23	17	17	23	4	14	21	20	15	15	14	18	23	17	17	17	14	20	17	13	19	18
Don't care at all	15	22	7	7	39	0	7	26	19	11	6	11	19	20	13	17	14	9	24	14	14	13	14
<b>TOTAL DON'T CARE VERY MUCH / AT ALL</b>	<b>32</b>	<b>45</b>	<b>24</b>	<b>24</b>	<b>62</b>	<b>4</b>	<b>21</b>	<b>47</b>	<b>39</b>	<b>26</b>	<b>21</b>	<b>25</b>	<b>37</b>	<b>43</b>	<b>30</b>	<b>34</b>	<b>31</b>	<b>23</b>	<b>44</b>	<b>31</b>	<b>27</b>	<b>32</b>	<b>32</b>
Don't know	37	35	34	38	29	18	35	36	32	43	35	40	35	36	36	40	38	42	32	40	43	31	36

**The middle class**

Care a lot	6	2	8	5	6	19	8	5	6	5	8	6	5	4	7	4	6	10	4	7	6	8	4
Care a fair amount	26	16	37	31	20	50	35	19	25	27	25	28	25	24	28	23	26	31	24	28	25	27	25
<b>TOTAL CARE A LOT / A FAIR AMOUNT</b>	<b>32</b>	<b>18</b>	<b>45</b>	<b>36</b>	<b>26</b>	<b>69</b>	<b>43</b>	<b>24</b>	<b>31</b>	<b>32</b>	<b>33</b>	<b>34</b>	<b>30</b>	<b>28</b>	<b>35</b>	<b>27</b>	<b>32</b>	<b>41</b>	<b>28</b>	<b>35</b>	<b>31</b>	<b>35</b>	<b>29</b>
Don't care very much	17	27	13	17	18	10	14	20	20	14	18	15	18	19	16	18	17	15	18	14	11	19	21
Don't care at all	12	24	5	6	25	0	8	19	16	8	8	9	16	15	12	12	12	7	17	10	14	12	12
<b>TOTAL DON'T CARE VERY MUCH / AT ALL</b>	<b>29</b>	<b>51</b>	<b>18</b>	<b>23</b>	<b>43</b>	<b>10</b>	<b>22</b>	<b>39</b>	<b>36</b>	<b>22</b>	<b>26</b>	<b>24</b>	<b>34</b>	<b>34</b>	<b>28</b>	<b>30</b>	<b>29</b>	<b>22</b>	<b>35</b>	<b>24</b>	<b>25</b>	<b>31</b>	<b>33</b>
Don't know	39	31	37	41	31	21	35	38	33	45	40	42	36	38	37	42	40	37	37	41	45	34	38

**Older people**

Care a lot	8	2	11	6	3	32	11	4	8	8	12	9	8	4	9	6	8	10	6	9	8	9	7
Care a fair amount	21	15	31	26	8	38	30	15	22	21	22	24	22	16	24	18	22	27	17	23	17	28	21
<b>TOTAL CARE A LOT / A FAIR AMOUNT</b>	<b>29</b>	<b>17</b>	<b>42</b>	<b>32</b>	<b>11</b>	<b>70</b>	<b>41</b>	<b>19</b>	<b>30</b>	<b>29</b>	<b>34</b>	<b>33</b>	<b>30</b>	<b>20</b>	<b>33</b>	<b>24</b>	<b>30</b>	<b>37</b>	<b>23</b>	<b>32</b>	<b>25</b>	<b>37</b>	<b>28</b>
Don't care very much	16	25	16	15	23	6	13	22	18	15	13	13	17	23	16	17	17	13	16	17	15	14	19
Don't care at all	15	25	6	9	36	0	8	24	18	13	12	10	18	23	14	18	15	11	27	13	14	18	15
<b>TOTAL DON'T CARE VERY MUCH / AT ALL</b>	<b>31</b>	<b>50</b>	<b>22</b>	<b>24</b>	<b>59</b>	<b>6</b>	<b>21</b>	<b>46</b>	<b>36</b>	<b>28</b>	<b>25</b>	<b>23</b>	<b>35</b>	<b>46</b>	<b>30</b>	<b>35</b>	<b>32</b>	<b>24</b>	<b>43</b>	<b>30</b>	<b>29</b>	<b>32</b>	<b>34</b>
Don't know	39	33	36	44	29	24	37	35	34	43	41	43	35	34	37	41	39	39	35	39	47	32	38

**Young people**

Care a lot	18	9	23	22	10	54	24	10	18	17	26	20	17	10	22	12	18	23	14	17	13	22	19
Care a fair amount	30	33	38	34	24	35	36	27	30	30	33	30	28	32	32	28	31	30	26	32	27	34	30
<b>TOTAL CARE A LOT / A FAIR AMOUNT</b>	<b>48</b>	<b>42</b>	<b>61</b>	<b>56</b>	<b>34</b>	<b>89</b>	<b>60</b>	<b>37</b>	<b>48</b>	<b>47</b>	<b>59</b>	<b>50</b>	<b>45</b>	<b>42</b>	<b>54</b>	<b>40</b>	<b>49</b>	<b>53</b>	<b>40</b>	<b>49</b>	<b>40</b>	<b>56</b>	<b>49</b>
Don't care very much	11	17	8	8	18	2	8	14	13	9	7	8	11	17	9	13	11	5	16	8	10	12	12
Don't care at all	7	8	3	1	16	0	3	10	9	5	6	6	8	6	5	9	6	4	12	8	7	4	6
<b>TOTAL DON'T CARE VERY MUCH / AT ALL</b>	<b>18</b>	<b>25</b>	<b>11</b>	<b>9</b>	<b>34</b>	<b>2</b>	<b>11</b>	<b>24</b>	<b>22</b>	<b>14</b>	<b>13</b>	<b>14</b>	<b>19</b>	<b>23</b>	<b>14</b>	<b>22</b>	<b>17</b>	<b>9</b>	<b>28</b>	<b>16</b>	<b>17</b>	<b>16</b>	<b>18</b>
Don't know	35	33	28	35	33	10	28	38	30	39	28	36	34	36	32	38	35	37	33	34	43	28	34

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<b>Weighted Sample</b>	<b>2109</b>	<b>380</b>	<b>542</b>	<b>194</b>	<b>228</b>	<b>122</b>	<b>743</b>	<b>785</b>	<b>1021</b>	<b>1088</b>	<b>221</b>	<b>871</b>	<b>521</b>	<b>496</b>	<b>1202</b>	<b>907</b>	<b>1824</b>	<b>101</b>	<b>183</b>	<b>500</b>	<b>346</b>	<b>255</b>	<b>723</b>
<b>Unweighted Sample</b>	<b>2109</b>	<b>318</b>	<b>617</b>	<b>238</b>	<b>307</b>	<b>136</b>	<b>842</b>	<b>799</b>	<b>932</b>	<b>1177</b>	<b>141</b>	<b>845</b>	<b>553</b>	<b>570</b>	<b>1256</b>	<b>853</b>	<b>1821</b>	<b>109</b>	<b>179</b>	<b>528</b>	<b>358</b>	<b>201</b>	<b>734</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Trade unions</b>																							
Care a lot	7	3	7	6	5	29	8	4	7	7	17	9	5	3	8	6	7	8	7	7	5	12	6
Care a fair amount	17	14	22	21	14	32	23	11	19	15	23	20	14	12	19	14	17	15	11	17	14	24	18
<b>TOTAL CARE A LOT / A FAIR AMOUNT</b>	<b>24</b>	<b>17</b>	<b>29</b>	<b>27</b>	<b>19</b>	<b>61</b>	<b>31</b>	<b>15</b>	<b>26</b>	<b>22</b>	<b>40</b>	<b>29</b>	<b>19</b>	<b>15</b>	<b>27</b>	<b>20</b>	<b>24</b>	<b>23</b>	<b>18</b>	<b>24</b>	<b>19</b>	<b>36</b>	<b>24</b>
Don't care very much	18	26	18	20	18	9	20	21	20	16	8	15	19	26	18	17	18	17	20	17	15	18	20
Don't care at all	13	19	9	8	25	3	9	21	15	10	6	8	18	17	11	15	12	13	21	12	12	10	12
<b>TOTAL DON'T CARE VERY MUCH / AT ALL</b>	<b>31</b>	<b>45</b>	<b>27</b>	<b>28</b>	<b>43</b>	<b>12</b>	<b>29</b>	<b>42</b>	<b>35</b>	<b>26</b>	<b>14</b>	<b>23</b>	<b>37</b>	<b>43</b>	<b>29</b>	<b>32</b>	<b>30</b>	<b>30</b>	<b>41</b>	<b>29</b>	<b>27</b>	<b>28</b>	<b>32</b>
Don't know	45	38	44	45	37	26	41	43	39	52	46	48	43	42	44	48	46	47	40	47	56	36	44
<b>Immigrants</b>																							
Care a lot	17	14	16	10	30	33	17	19	20	14	16	18	18	13	19	13	16	14	19	16	13	20	17
Care a fair amount	24	23	30	32	19	37	29	22	25	23	27	23	25	22	25	22	24	26	19	23	20	26	26
<b>TOTAL CARE A LOT / A FAIR AMOUNT</b>	<b>41</b>	<b>37</b>	<b>46</b>	<b>42</b>	<b>49</b>	<b>70</b>	<b>46</b>	<b>41</b>	<b>45</b>	<b>37</b>	<b>43</b>	<b>41</b>	<b>43</b>	<b>35</b>	<b>44</b>	<b>35</b>	<b>40</b>	<b>40</b>	<b>38</b>	<b>39</b>	<b>33</b>	<b>46</b>	<b>43</b>
Don't care very much	9	13	9	10	7	5	8	9	9	9	8	7	9	12	8	10	9	7	8	9	8	10	10
Don't care at all	8	12	5	4	15	1	6	10	10	6	8	7	7	10	7	10	8	2	13	8	8	10	7
<b>TOTAL DON'T CARE VERY MUCH / AT ALL</b>	<b>17</b>	<b>25</b>	<b>14</b>	<b>14</b>	<b>22</b>	<b>6</b>	<b>14</b>	<b>19</b>	<b>19</b>	<b>15</b>	<b>16</b>	<b>14</b>	<b>16</b>	<b>22</b>	<b>15</b>	<b>20</b>	<b>17</b>	<b>9</b>	<b>21</b>	<b>17</b>	<b>16</b>	<b>20</b>	<b>17</b>
Don't know	43	39	39	45	30	23	40	40	37	48	40	44	41	43	40	46	42	51	41	44	50	35	41
<b>Benefit claimants</b>																							
Care a lot	9	9	10	7	10	22	11	8	9	9	11	9	10	6	11	6	9	9	9	9	7	12	9
Care a fair amount	21	20	27	27	13	42	27	16	23	18	26	21	20	17	22	18	21	19	15	19	17	25	23
<b>TOTAL CARE A LOT / A FAIR AMOUNT</b>	<b>30</b>	<b>29</b>	<b>37</b>	<b>34</b>	<b>23</b>	<b>64</b>	<b>38</b>	<b>24</b>	<b>32</b>	<b>27</b>	<b>37</b>	<b>30</b>	<b>30</b>	<b>23</b>	<b>33</b>	<b>24</b>	<b>30</b>	<b>28</b>	<b>24</b>	<b>28</b>	<b>24</b>	<b>37</b>	<b>32</b>
Don't care very much	14	18	14	14	18	7	13	16	14	14	7	11	16	19	14	13	14	13	13	12	14	13	16
Don't care at all	11	12	8	8	18	0	8	16	14	9	9	9	12	15	8	16	10	11	20	12	8	9	10
<b>TOTAL DON'T CARE VERY MUCH / AT ALL</b>	<b>25</b>	<b>30</b>	<b>22</b>	<b>22</b>	<b>36</b>	<b>7</b>	<b>21</b>	<b>32</b>	<b>28</b>	<b>23</b>	<b>16</b>	<b>20</b>	<b>28</b>	<b>34</b>	<b>22</b>	<b>29</b>	<b>24</b>	<b>24</b>	<b>33</b>	<b>24</b>	<b>22</b>	<b>22</b>	<b>26</b>
Don't know	46	41	41	45	40	28	42	44	39	51	47	49	42	43	45	46	46	49	43	48	53	41	42
<b>Women</b>																							
Care a lot	14	5	19	15	11	42	21	7	16	12	21	16	13	7	16	11	14	16	10	14	12	16	15
Care a fair amount	28	25	37	35	19	38	33	24	29	27	31	28	26	27	30	25	28	32	22	28	25	33	28
<b>TOTAL CARE A LOT / A FAIR AMOUNT</b>	<b>42</b>	<b>30</b>	<b>56</b>	<b>50</b>	<b>30</b>	<b>80</b>	<b>54</b>	<b>31</b>	<b>45</b>	<b>39</b>	<b>52</b>	<b>44</b>	<b>39</b>	<b>34</b>	<b>46</b>	<b>36</b>	<b>42</b>	<b>48</b>	<b>32</b>	<b>42</b>	<b>37</b>	<b>49</b>	<b>43</b>
Don't care very much	12	18	7	8	21	3	8	15	12	11	6	9	12	18	11	12	11	8	14	10	10	12	13
Don't care at all	7	14	3	3	16	0	5	12	8	7	5	5	10	9	7	8	7	5	14	6	6	8	7
<b>TOTAL DON'T CARE VERY MUCH / AT ALL</b>	<b>19</b>	<b>32</b>	<b>10</b>	<b>11</b>	<b>37</b>	<b>3</b>	<b>13</b>	<b>27</b>	<b>20</b>	<b>18</b>	<b>11</b>	<b>14</b>	<b>22</b>	<b>27</b>	<b>18</b>	<b>20</b>	<b>18</b>	<b>13</b>	<b>28</b>	<b>16</b>	<b>16</b>	<b>20</b>	<b>20</b>
Don't know	40	38	33	38	33	18	33	42	35	44	36	42	38	37	37	43	40	39	40	43	47	32	37
<b>People with families</b>																							
Care a lot	10	3	14	10	2	41	16	4	9	11	15	12	9	5	12	8	10	14	7	12	7	12	10
Care a fair amount	29	24	39	36	17	43	37	22	29	28	30	30	27	26	31	26	29	32	20	31	28	33	27
<b>TOTAL CARE A LOT / A FAIR AMOUNT</b>	<b>39</b>	<b>27</b>	<b>53</b>	<b>46</b>	<b>19</b>	<b>84</b>	<b>53</b>	<b>26</b>	<b>38</b>	<b>39</b>	<b>45</b>	<b>42</b>	<b>36</b>	<b>31</b>	<b>43</b>	<b>34</b>	<b>39</b>	<b>46</b>	<b>27</b>	<b>43</b>	<b>35</b>	<b>45</b>	<b>37</b>
Don't care very much	14	24	10	12	23	1	10	18	17	11	11	11	15	19	13	15	14	10	14	10	13	16	17
Don't care at all	10	16	3	4	26	0	5	18	13	8	8	8	13	13	9	12	10	6	21	10	10	8	10
<b>TOTAL DON'T CARE VERY MUCH / AT ALL</b>	<b>24</b>	<b>40</b>	<b>13</b>	<b>16</b>	<b>49</b>	<b>1</b>	<b>15</b>	<b>36</b>	<b>30</b>	<b>19</b>	<b>19</b>	<b>19</b>	<b>28</b>	<b>32</b>	<b>22</b>	<b>27</b>	<b>24</b>	<b>16</b>	<b>35</b>	<b>20</b>	<b>23</b>	<b>24</b>	<b>27</b>
Don't know	37	33	34	38	32	15	33	38	32	42	35	39	35	37	35	40	37	38	38	37	43	31	37

Sample Size: 2109 GB Adults  
Fieldwork: 6th - 9th September 2024

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
<b>Weighted Sample</b>	<b>2109</b>	<b>380</b>	<b>542</b>	<b>194</b>	<b>228</b>	<b>122</b>	<b>743</b>	<b>785</b>	<b>1021</b>	<b>1088</b>	<b>221</b>	<b>871</b>	<b>521</b>	<b>496</b>	<b>1202</b>	<b>907</b>	<b>1824</b>	<b>101</b>	<b>183</b>	<b>500</b>	<b>346</b>	<b>255</b>	<b>723</b>
<b>Unweighted Sample</b>	<b>2109</b>	<b>318</b>	<b>617</b>	<b>238</b>	<b>307</b>	<b>136</b>	<b>842</b>	<b>799</b>	<b>932</b>	<b>1177</b>	<b>141</b>	<b>845</b>	<b>553</b>	<b>570</b>	<b>1256</b>	<b>853</b>	<b>1821</b>	<b>109</b>	<b>179</b>	<b>528</b>	<b>358</b>	<b>201</b>	<b>734</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Homeowners</b>																							
Care a lot	4	1	5	1	3	16	6	2	4	4	4	6	5	2	5	4	4	6	4	6	3	6	3
Care a fair amount	20	14	31	28	6	47	29	13	19	22	27	22	17	17	23	16	21	26	12	23	19	21	20
<b>TOTAL CARE A LOT / A FAIR AMOUNT</b>	<b>24</b>	<b>15</b>	<b>36</b>	<b>29</b>	<b>9</b>	<b>63</b>	<b>35</b>	<b>15</b>	<b>23</b>	<b>26</b>	<b>31</b>	<b>28</b>	<b>22</b>	<b>19</b>	<b>28</b>	<b>20</b>	<b>25</b>	<b>32</b>	<b>16</b>	<b>29</b>	<b>22</b>	<b>27</b>	<b>23</b>
Don't care very much	19	27	18	19	28	11	17	23	23	16	15	18	21	23	19	20	19	14	23	16	20	17	23
Don't care at all	15	24	6	10	34	1	9	25	20	11	10	11	19	20	15	15	14	12	22	13	12	16	16
<b>TOTAL DON'T CARE VERY MUCH / AT ALL</b>	<b>34</b>	<b>51</b>	<b>24</b>	<b>29</b>	<b>62</b>	<b>12</b>	<b>26</b>	<b>48</b>	<b>43</b>	<b>27</b>	<b>25</b>	<b>29</b>	<b>40</b>	<b>43</b>	<b>34</b>	<b>35</b>	<b>33</b>	<b>26</b>	<b>45</b>	<b>29</b>	<b>32</b>	<b>33</b>	<b>39</b>
Don't know	41	33	40	42	28	25	39	36	35	47	45	44	39	37	38	45	41	42	39	43	46	40	38
<b>Businesses</b>																							
Care a lot	3	2	3	2	1	9	4	2	3	3	3	3	2	3	3	3	3	4	6	3	1	4	2
Care a fair amount	18	10	26	20	11	51	26	12	18	18	23	18	20	15	19	17	19	25	10	19	18	20	18
<b>TOTAL CARE A LOT / A FAIR AMOUNT</b>	<b>21</b>	<b>12</b>	<b>29</b>	<b>22</b>	<b>12</b>	<b>60</b>	<b>30</b>	<b>14</b>	<b>21</b>	<b>21</b>	<b>26</b>	<b>21</b>	<b>22</b>	<b>18</b>	<b>22</b>	<b>20</b>	<b>22</b>	<b>29</b>	<b>16</b>	<b>22</b>	<b>19</b>	<b>24</b>	<b>20</b>
Don't care very much	21	24	26	21	22	16	22	23	23	20	14	22	22	23	23	20	21	18	27	24	19	18	21
Don't care at all	19	32	9	14	41	2	13	28	24	14	15	15	23	24	19	19	19	10	25	15	15	25	21
<b>TOTAL DON'T CARE VERY MUCH / AT ALL</b>	<b>40</b>	<b>56</b>	<b>35</b>	<b>35</b>	<b>63</b>	<b>18</b>	<b>35</b>	<b>51</b>	<b>47</b>	<b>34</b>	<b>29</b>	<b>37</b>	<b>45</b>	<b>47</b>	<b>42</b>	<b>39</b>	<b>40</b>	<b>28</b>	<b>52</b>	<b>39</b>	<b>34</b>	<b>43</b>	<b>42</b>
Don't know	39	33	36	43	25	23	35	35	32	44	44	42	34	35	36	42	39	43	33	39	48	33	37
<b>Rich people</b>																							
Care a lot	5	4	4	2	9	1	3	7	5	5	4	4	5	6	4	6	5	4	5	7	5	4	4
Care a fair amount	12	6	17	14	11	22	14	11	11	12	12	13	12	10	12	11	11	14	16	11	12	11	11
<b>TOTAL CARE A LOT / A FAIR AMOUNT</b>	<b>17</b>	<b>10</b>	<b>21</b>	<b>16</b>	<b>20</b>	<b>23</b>	<b>17</b>	<b>18</b>	<b>16</b>	<b>17</b>	<b>16</b>	<b>17</b>	<b>17</b>	<b>16</b>	<b>16</b>	<b>17</b>	<b>16</b>	<b>18</b>	<b>21</b>	<b>18</b>	<b>17</b>	<b>15</b>	<b>15</b>
Don't care very much	21	20	26	24	12	37	27	17	21	22	23	21	21	21	21	21	22	24	18	22	18	19	24
Don't care at all	24	40	15	20	40	15	22	29	31	17	24	20	28	26	26	20	24	14	26	22	20	29	25
<b>TOTAL DON'T CARE VERY MUCH / AT ALL</b>	<b>45</b>	<b>60</b>	<b>41</b>	<b>44</b>	<b>52</b>	<b>52</b>	<b>49</b>	<b>46</b>	<b>52</b>	<b>39</b>	<b>47</b>	<b>41</b>	<b>49</b>	<b>47</b>	<b>47</b>	<b>41</b>	<b>46</b>	<b>38</b>	<b>44</b>	<b>44</b>	<b>38</b>	<b>48</b>	<b>49</b>
Don't know	38	29	37	39	28	25	34	36	32	44	38	42	34	37	36	41	38	44	35	38	45	37	36
<b>People in the South of England</b>																							
Care a lot	11	7	14	8	13	25	14	10	13	9	11	12	11	8	13	9	11	9	10	15	10	12	9
Care a fair amount	24	20	34	30	20	36	30	19	23	24	25	25	23	22	26	20	24	24	17	25	24	25	23
<b>TOTAL CARE A LOT / A FAIR AMOUNT</b>	<b>35</b>	<b>27</b>	<b>48</b>	<b>38</b>	<b>33</b>	<b>61</b>	<b>44</b>	<b>29</b>	<b>36</b>	<b>33</b>	<b>36</b>	<b>37</b>	<b>34</b>	<b>30</b>	<b>39</b>	<b>29</b>	<b>35</b>	<b>33</b>	<b>27</b>	<b>40</b>	<b>34</b>	<b>37</b>	<b>32</b>
Don't care very much	10	15	7	10	17	5	7	14	11	10	8	8	12	14	10	11	11	5	11	7	6	10	15
Don't care at all	9	15	2	3	17	1	5	13	12	6	8	7	10	11	8	10	8	7	12	5	7	10	11
<b>TOTAL DON'T CARE VERY MUCH / AT ALL</b>	<b>19</b>	<b>30</b>	<b>9</b>	<b>13</b>	<b>34</b>	<b>6</b>	<b>12</b>	<b>27</b>	<b>23</b>	<b>16</b>	<b>16</b>	<b>15</b>	<b>22</b>	<b>25</b>	<b>18</b>	<b>21</b>	<b>19</b>	<b>12</b>	<b>23</b>	<b>12</b>	<b>13</b>	<b>20</b>	<b>26</b>
Don't know	47	43	43	48	34	34	43	43	41	51	48	49	43	45	44	50	46	55	49	48	52	43	42
<b>People outside the South of England</b>																							
Care a lot	7	2	9	6	2	29	11	4	7	7	10	7	8	4	8	5	7	8	6	7	4	11	6
Care a fair amount	19	17	26	28	11	35	26	15	19	19	16	22	17	18	22	15	19	20	14	15	16	23	23
<b>TOTAL CARE A LOT / A FAIR AMOUNT</b>	<b>26</b>	<b>19</b>	<b>35</b>	<b>34</b>	<b>13</b>	<b>64</b>	<b>37</b>	<b>19</b>	<b>26</b>	<b>26</b>	<b>26</b>	<b>29</b>	<b>25</b>	<b>22</b>	<b>30</b>	<b>20</b>	<b>26</b>	<b>28</b>	<b>20</b>	<b>22</b>	<b>20</b>	<b>34</b>	<b>29</b>
Don't care very much	16	21	17	13	23	8	14	20	18	14	12	14	17	20	16	15	16	10	18	16	15	13	17
Don't care at all	12	17	5	7	29	0	7	18	15	9	13	8	15	15	10	14	11	11	17	14	13	9	9
<b>TOTAL DON'T CARE VERY MUCH / AT ALL</b>	<b>28</b>	<b>38</b>	<b>22</b>	<b>20</b>	<b>52</b>	<b>8</b>	<b>21</b>	<b>38</b>	<b>33</b>	<b>23</b>	<b>25</b>	<b>22</b>	<b>32</b>	<b>35</b>	<b>26</b>	<b>29</b>	<b>27</b>	<b>21</b>	<b>35</b>	<b>30</b>	<b>28</b>	<b>22</b>	<b>26</b>
Don't know	46	42	43	46	36	28	42	44	40	52	48	49	43	44	44	50	46	50	45	47	52	43	44

Sample Size: 2109 GB Adults  
Fieldwork: 6th - 9th September 2024

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
<b>Weighted Sample</b>	<b>2109</b>	<b>380</b>	<b>542</b>	<b>194</b>	<b>228</b>	<b>122</b>	<b>743</b>	<b>785</b>	<b>1021</b>	<b>1088</b>	<b>221</b>	<b>871</b>	<b>521</b>	<b>496</b>	<b>1202</b>	<b>907</b>	<b>1824</b>	<b>101</b>	<b>183</b>	<b>500</b>	<b>346</b>	<b>255</b>	<b>723</b>
<b>Unweighted Sample</b>	<b>2109</b>	<b>318</b>	<b>617</b>	<b>238</b>	<b>307</b>	<b>136</b>	<b>842</b>	<b>799</b>	<b>932</b>	<b>1177</b>	<b>141</b>	<b>845</b>	<b>553</b>	<b>570</b>	<b>1256</b>	<b>853</b>	<b>1821</b>	<b>109</b>	<b>179</b>	<b>528</b>	<b>358</b>	<b>201</b>	<b>734</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>The LGBT community</b>																							
Care a lot	20	16	20	18	30	46	23	18	23	17	28	20	21	14	23	15	19	21	21	18	17	23	20
Care a fair amount	25	26	33	32	17	30	30	23	27	23	26	24	26	25	26	23	25	27	21	24	23	29	26
<b>TOTAL CARE A LOT / A FAIR AMOUNT</b>	<b>45</b>	<b>42</b>	<b>53</b>	<b>50</b>	<b>47</b>	<b>76</b>	<b>53</b>	<b>41</b>	<b>50</b>	<b>40</b>	<b>54</b>	<b>44</b>	<b>47</b>	<b>39</b>	<b>49</b>	<b>38</b>	<b>44</b>	<b>48</b>	<b>42</b>	<b>42</b>	<b>40</b>	<b>52</b>	<b>46</b>
Don't care very much	8	10	8	8	10	3	7	10	7	8	6	6	8	11	8	8	7	6	12	7	5	8	8
Don't care at all	6	7	2	2	9	0	4	7	7	4	6	5	6	6	4	7	5	2	8	6	5	5	5
<b>TOTAL DON'T CARE VERY MUCH / AT ALL</b>	<b>14</b>	<b>17</b>	<b>10</b>	<b>10</b>	<b>19</b>	<b>3</b>	<b>11</b>	<b>17</b>	<b>14</b>	<b>12</b>	<b>12</b>	<b>11</b>	<b>14</b>	<b>17</b>	<b>12</b>	<b>15</b>	<b>12</b>	<b>8</b>	<b>20</b>	<b>13</b>	<b>10</b>	<b>13</b>	<b>13</b>
Don't know	42	40	36	40	34	21	36	43	36	48	34	46	38	44	38	47	43	44	38	44	49	35	41
<b>People who don't vote for them</b>																							
Care a lot	4	0	7	2	0	13	7	2	5	4	8	5	4	2	5	3	4	11	4	4	2	6	4
Care a fair amount	17	10	24	22	8	47	23	11	18	16	21	19	16	13	20	13	17	18	10	20	16	16	17
<b>TOTAL CARE A LOT / A FAIR AMOUNT</b>	<b>21</b>	<b>10</b>	<b>31</b>	<b>24</b>	<b>8</b>	<b>60</b>	<b>30</b>	<b>13</b>	<b>23</b>	<b>20</b>	<b>29</b>	<b>24</b>	<b>20</b>	<b>15</b>	<b>25</b>	<b>16</b>	<b>21</b>	<b>29</b>	<b>14</b>	<b>24</b>	<b>18</b>	<b>22</b>	<b>21</b>
Don't care very much	16	21	18	20	16	6	16	17	17	16	14	16	17	18	17	16	17	9	15	14	14	18	19
Don't care at all	21	31	13	12	46	1	14	33	25	18	15	15	26	30	19	24	20	18	33	21	21	19	20
<b>TOTAL DON'T CARE VERY MUCH / AT ALL</b>	<b>37</b>	<b>52</b>	<b>31</b>	<b>32</b>	<b>62</b>	<b>7</b>	<b>30</b>	<b>50</b>	<b>42</b>	<b>34</b>	<b>29</b>	<b>31</b>	<b>43</b>	<b>48</b>	<b>36</b>	<b>40</b>	<b>37</b>	<b>27</b>	<b>48</b>	<b>35</b>	<b>35</b>	<b>37</b>	<b>39</b>
Don't know	41	38	37	44	30	33	39	37	35	47	42	45	37	38	40	43	41	43	38	40	47	42	40
<b>Ethnic minorities</b>																							
Care a lot	15	9	16	10	27	40	17	15	17	14	20	16	17	9	18	12	15	20	17	16	11	14	16
Care a fair amount	24	26	32	31	19	35	29	21	26	22	30	23	25	23	25	23	25	23	19	25	20	29	25
<b>TOTAL CARE A LOT / A FAIR AMOUNT</b>	<b>39</b>	<b>35</b>	<b>48</b>	<b>41</b>	<b>46</b>	<b>75</b>	<b>46</b>	<b>36</b>	<b>43</b>	<b>36</b>	<b>50</b>	<b>39</b>	<b>42</b>	<b>32</b>	<b>43</b>	<b>35</b>	<b>40</b>	<b>43</b>	<b>36</b>	<b>41</b>	<b>31</b>	<b>43</b>	<b>41</b>
Don't care very much	11	15	11	12	9	3	10	12	12	10	6	10	11	14	10	12	11	4	14	10	11	14	11
Don't care at all	7	8	4	4	13	0	5	9	7	6	7	5	7	9	6	8	6	4	10	6	8	5	7
<b>TOTAL DON'T CARE VERY MUCH / AT ALL</b>	<b>18</b>	<b>23</b>	<b>15</b>	<b>16</b>	<b>22</b>	<b>3</b>	<b>15</b>	<b>21</b>	<b>19</b>	<b>16</b>	<b>13</b>	<b>15</b>	<b>18</b>	<b>23</b>	<b>16</b>	<b>20</b>	<b>17</b>	<b>8</b>	<b>24</b>	<b>16</b>	<b>19</b>	<b>19</b>	<b>18</b>
Don't know	43	43	38	43	33	23	39	44	38	48	37	45	40	45	41	45	43	49	41	43	50	38	41
<b>People like you</b>																							
Care a lot	8	1	10	6	1	41	11	3	7	9	16	10	6	4	9	6	8	9	7	9	7	10	7
Care a fair amount	21	10	32	31	6	40	29	12	20	21	29	23	18	15	23	17	21	25	14	22	17	25	21
<b>TOTAL CARE A LOT / A FAIR AMOUNT</b>	<b>29</b>	<b>11</b>	<b>42</b>	<b>37</b>	<b>7</b>	<b>81</b>	<b>40</b>	<b>15</b>	<b>27</b>	<b>30</b>	<b>45</b>	<b>33</b>	<b>24</b>	<b>19</b>	<b>32</b>	<b>23</b>	<b>29</b>	<b>34</b>	<b>21</b>	<b>31</b>	<b>24</b>	<b>35</b>	<b>28</b>
Don't care very much	17	26	16	17	20	3	16	20	16	17	10	14	19	21	17	16	16	15	22	16	14	16	17
Don't care at all	21	32	11	12	52	0	13	33	26	15	11	16	25	29	19	23	20	16	27	21	18	17	22
<b>TOTAL DON'T CARE VERY MUCH / AT ALL</b>	<b>38</b>	<b>58</b>	<b>27</b>	<b>29</b>	<b>72</b>	<b>3</b>	<b>29</b>	<b>53</b>	<b>42</b>	<b>32</b>	<b>21</b>	<b>30</b>	<b>44</b>	<b>50</b>	<b>36</b>	<b>39</b>	<b>36</b>	<b>31</b>	<b>49</b>	<b>37</b>	<b>32</b>	<b>33</b>	<b>39</b>
Don't know	34	32	31	34	21	16	31	32	30	38	33	37	33	31	32	38	35	35	30	32	44	31	33

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.