

YouGov Survey Results

Sample Size: 2200 adults living in Greater Manchester
Fieldwork: 8th - 15th July 2026

		Vote in 2024 GE					Gender		Age				Socio-economic classification (NS-SEC)		
	Total	Con	Lab	Lib Dem	Reform UK	Green	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine
Weighted Sample	2200	240	649	132	264	123	1069	1131	277	865	565	493	680	473	667
Unweighted Sample	2200	284	804	162	312	165	1020	1180	75	800	674	651	1008	496	417
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Greater Manchester Mayor Vote: First Round

[Headline voting intention projected by YouGov LLS model]

Phil Eckersley, Conservative	11	51	2	6	6	1	12	11	2	7	9	20	12	13	10
Bev Craig, Labour	38	11	74	40	3	32	35	40	41	42	36	34	45	30	33
Richard Kilpatrick, Liberal Democrat	3	2	1	23	0	1	3	3	0	3	2	4	5	2	1
Sian Astley, Reform UK	24	28	5	12	74	3	27	21	9	14	31	30	18	30	31
Geraldine Coggins, Green	17	4	15	14	0	63	15	19	48	27	14	4	15	15	16
Marlon West, Restore	7	5	2	5	17	1	8	6	0	8	7	7	5	9	9
Marcus Farmer, Independent	1	0	0	0	0	0	0	1	0	0	1	1	0	1	0

Greater Manchester Mayor Vote: Second Round

[Headline voting intention projected by YouGov LLS model]

Bev Craig, Labour	62	28	94	80	6	96	56	67	85	76	56	47	72	48	54
Sian Astley, Reform UK	38	72	6	20	94	4	44	33	15	24	44	53	28	52	46

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%		%	%	%	%	%	%	%	%	%	%	%	%	%	%

On 30th July, a by-election will be held in your area to elect a new mayor for the Greater Manchester region. Which candidate do you intend to vote for in this by-election for your first vote, or will you not vote?

Phil Eckersley, Conservative	5	34	2	2	4	1	6	4	1	3	7	11	6	6	7
Bev Craig, Labour	24	8	52	24	4	26	26	22	23	24	24	25	28	19	24
Richard Kilpatrick, Liberal Democrat	2	2	1	15	0	0	2	1	0	2	1	2	3	1	1
Sian Astley, Reform UK	12	19	4	6	53	2	16	9	2	7	20	18	9	16	18
Geraldine Coggins, Green	11	1	12	10	0	51	10	12	20	14	9	3	10	8	10
Marlon West, Restore	4	4	1	2	14	0	5	3	1	4	5	4	3	4	5
Marcus Farmer, Independent	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Will not vote	15	8	7	10	6	2	13	18	20	16	13	14	11	16	18
Don't know	21	19	18	22	17	14	14	27	17	23	19	22	26	22	15
Refused	5	5	3	10	0	2	8	3	16	7	1	1	4	8	3

You will also get a second vote in this by-election. Which candidate do you intend to use this vote for in this by-election, or will you not use this vote?

[Excluding those who said Don't know or Will not vote for first vote]

Phil Eckersley, Conservative	6	20	1	5	10	2	7	4	2	5	5	9	6	11	3
Bev Craig, Labour	13	7	13	22	2	37	11	16	24	18	10	6	17	9	9
Richard Kilpatrick, Liberal Democrat	11	8	15	15	0	16	11	10	10	13	8	10	13	9	9
Sian Astley, Reform UK	8	22	2	5	17	1	9	6	0	7	9	11	6	10	8
Geraldine Coggins, Green	19	2	31	16	2	24	19	18	35	24	13	10	24	19	13
Marlon West, Restore	8	4	2	0	34	1	11	6	6	7	11	9	5	11	11
Marcus Farmer, Independent	3	3	3	6	1	0	3	2	0	2	3	4	2	1	5
Will not use this vote	22	20	20	17	24	9	23	21	15	15	29	27	19	20	29
Don't know	10	12	11	14	10	10	5	15	5	10	10	11	7	10	12
Refused	1	3	1	0	0	0	1	2	1	1	1	2	1	1	2