

YouGov Survey Results

Sample Size: 1738 Adults in GB

Fieldwork: 2nd - 3rd March 2020

	Gender		Age				Social Grade		Region					
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1738	844	894	189	727	420	402	1000	738	202	567	366	407	145
Unweighted Sample	1738	745	993	143	726	432	437	1052	686	188	559	361	426	153
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of these sports do you watch/ listen to?

Men's Tennis

I regularly watch/ listen to this	4	5	3	5	2	4	6	5	3	7	4	2	4	4
I sometimes watch/ listen to this	11	14	9	11	10	13	12	12	11	12	11	10	10	16
I only watch/ listen to this during major tournaments	28	27	29	23	28	28	31	33	22	29	31	29	21	33
TOTAL	43	46	41	39	40	45	49	50	36	48	46	41	35	53
I never watch/ listen to this	56	53	58	58	59	55	50	50	64	51	53	58	63	47
Not sure	1	1	1	3	1	0	0	1	1	0	1	0	1	0

Women's Tennis

I regularly watch/ listen to this	2	3	2	0	1	3	5	3	2	4	2	2	2	3
I sometimes watch/ listen to this	11	13	9	11	10	12	12	11	10	12	10	10	10	14
I only watch/ listen to this during major tournaments	26	24	28	19	26	26	30	30	21	29	28	29	20	27
TOTAL	39	40	39	30	37	41	47	44	33	45	40	41	32	44
I never watch/ listen to this	60	59	60	68	62	59	53	56	66	55	59	59	67	56
Not sure	1	0	1	2	1	0	0	0	1	0	1	0	1	0

Men's Football

I regularly watch/ listen to this	22	36	9	23	24	23	20	22	23	25	20	21	27	19
I sometimes watch/ listen to this	17	15	18	12	17	16	18	16	18	16	14	17	18	19
I only watch/ listen to this during major tournaments	15	12	19	22	17	15	11	19	11	21	17	14	13	11
TOTAL	54	63	46	57	58	54	49	57	52	62	51	52	58	49
I never watch/ listen to this	45	36	53	41	42	47	51	43	48	38	48	47	40	50
Not sure	1	0	1	2	1	0	0	1	1	0	1	1	1	0

Women's Football

I regularly watch/ listen to this	2	3	1	0	2	2	2	2	2	3	2	2	2	2
I sometimes watch/ listen to this	11	16	7	11	8	14	15	11	12	11	10	12	14	8
I only watch/ listen to this during major tournaments	14	16	12	17	15	13	13	16	12	19	15	12	15	12
TOTAL	27	35	20	28	25	29	30	29	26	33	27	26	31	22
I never watch/ listen to this	72	64	78	70	74	70	70	71	72	65	72	74	68	78
Not sure	1	1	1	2	1	1	0	1	1	2	1	1	1	0

Men's Cricket

I regularly watch/ listen to this	8	13	3	2	6	9	13	9	6	9	8	8	9	3
I sometimes watch/ listen to this	9	14	5	11	7	9	13	10	8	8	9	11	11	4
I only watch/ listen to this during major tournaments	9	12	7	5	10	10	11	11	7	13	9	9	10	6
TOTAL	26	39	15	18	23	28	37	30	21	30	26	28	30	13
I never watch/ listen to this	72	60	84	80	76	72	62	67	79	67	73	71	69	87
Not sure	1	1	1	2	1	1	1	1	1	2	1	2	1	0

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	Change in interest in watching women's sports					Women's sports media coverage change				Support/ oppose equal coverage			
	Total	More interested	Less interested	No difference - always been interested	No difference - never been interested	Don't know	Increased	Decreased	No change	Don't know	Support	Oppose	Don't know
Weighted Sample	1738	322	35	346	967	68	1255	19	201	262	1205	203	330
Unweighted Sample	1738	346	37	356	927	72	1306	16	178	238	1245	200	293
	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of these sports do you watch/ listen to?

Men's Tennis

I regularly watch/ listen to this	4	6	7	7	2	1	5	2	4	1	4	6	4
I sometimes watch/ listen to this	11	19	11	17	6	20	13	12	8	7	12	12	8
I only watch/ listen to this during major tournaments	28	43	29	44	17	31	34	37	17	10	32	29	15
TOTAL	43	68	47	68	25	52	52	51	29	18	48	47	27
I never watch/ listen to this	56	32	53	32	74	39	49	49	70	79	52	51	72
Not sure	1	0	0	0	1	9	0	0	0	3	0	1	2

Women's Tennis

I regularly watch/ listen to this	2	4	3	6	1	1	3	0	1	1	3	3	1
I sometimes watch/ listen to this	11	18	11	19	5	16	12	15	11	7	12	7	9
I only watch/ listen to this during major tournaments	26	44	25	43	14	34	31	36	16	10	30	27	13
TOTAL	39	66	39	68	20	51	46	51	28	18	45	37	23
I never watch/ listen to this	60	34	61	32	80	42	54	49	72	80	55	62	76
Not sure	1	0	0	0	1	6	0	0	0	3	0	0	2

Men's Football

I regularly watch/ listen to this	22	41	44	28	13	22	28	11	16	2	22	43	12
I sometimes watch/ listen to this	17	21	16	21	13	21	18	34	17	9	16	19	16
I only watch/ listen to this during major tournaments	15	20	17	20	12	22	17	41	15	7	18	12	9
TOTAL	54	82	77	69	38	65	63	86	48	18	56	74	37
I never watch/ listen to this	45	18	23	30	61	25	38	14	51	78	44	25	60
Not sure	1	0	0	0	0	10	0	0	0	4	0	0	3

Women's Football

I regularly watch/ listen to this	2	5	3	3	0	1	2	6	1	0	3	0	0
I sometimes watch/ listen to this	11	28	8	21	3	9	13	39	12	3	12	13	7
I only watch/ listen to this during major tournaments	14	34	17	22	4	25	17	5	10	3	16	13	6
TOTAL	27	67	28	46	7	35	32	50	23	6	31	26	13
I never watch/ listen to this	72	33	71	54	92	50	67	49	76	91	68	74	84
Not sure	1	0	0	1	1	14	1	0	0	3	1	0	2

Men's Cricket

I regularly watch/ listen to this	8	15	23	9	5	7	10	14	4	1	7	20	3
I sometimes watch/ listen to this	9	14	17	13	6	12	10	8	9	4	9	15	7
I only watch/ listen to this during major tournaments	9	16	5	15	5	14	11	33	7	2	10	16	5
TOTAL	26	45	45	37	16	33	31	55	20	7	26	51	15
I never watch/ listen to this	72	54	56	62	84	59	68	44	78	89	73	48	83
Not sure	1	1	0	1	1	8	1	0	1	3	1	1	2

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	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1738	844	894	189	727	420	402	1000	738	202	567	366	407	145
Unweighted Sample	1738	745	993	143	726	432	437	1052	686	188	559	361	426	153
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Women's Cricket														
I regularly watch/ listen to this	1	2	1	0	0	1	3	1	1	0	2	2	1	1
I sometimes watch/ listen to this	5	8	2	6	3	4	8	6	4	6	5	3	7	3
I only watch/ listen to this during major tournaments	5	7	3	3	3	6	7	6	4	4	6	5	4	1
TOTAL	11	17	6	9	6	11	18	13	9	10	13	10	12	5
I never watch/ listen to this	88	83	93	88	92	88	81	86	90	87	87	88	87	96
Not sure	1	1	1	2	2	1	1	2	1	4	1	2	1	0
Men's Rugby														
I regularly watch/ listen to this	9	13	6	3	7	11	15	11	8	9	9	9	9	11
I sometimes watch/ listen to this	14	18	11	9	14	16	14	14	14	9	12	17	18	9
I only watch/ listen to this during major tournaments	19	21	17	25	18	19	19	21	16	17	21	19	13	28
TOTAL	42	52	34	37	39	46	48	46	38	35	42	45	40	48
I never watch/ listen to this	56	48	64	61	60	53	52	52	62	63	56	54	59	52
Not sure	1	1	1	2	1	1	0	1	1	2	1	1	1	1
Women's Rugby														
I regularly watch/ listen to this	1	1	1	0	0	2	3	1	1	0	1	2	0	4
I sometimes watch/ listen to this	5	7	3	5	4	5	7	6	4	5	6	5	6	1
I only watch/ listen to this during major tournaments	5	7	4	7	5	5	6	6	4	4	7	5	5	5
TOTAL	11	15	8	12	9	12	16	13	9	9	14	12	11	10
I never watch/ listen to this	87	83	90	85	88	87	84	85	89	85	86	87	88	88
Not sure	2	2	1	3	2	1	1	2	1	6	1	1	1	1
Men's Swimming														
I regularly watch/ listen to this	1	1	2	0	1	2	3	1	1	0	2	1	1	1
I sometimes watch/ listen to this	6	6	6	6	5	6	9	7	5	7	6	6	8	6
I only watch/ listen to this during major tournaments	18	17	19	15	15	20	22	20	14	21	17	17	16	21
TOTAL	25	24	27	21	21	28	34	28	20	28	25	24	25	28
I never watch/ listen to this	73	74	72	77	77	71	66	69	78	65	75	74	74	72
Not sure	2	2	1	3	2	1	1	2	1	6	1	2	1	0
Women's Swimming														
I regularly watch/ listen to this	1	1	1	0	0	2	2	1	1	0	2	1	1	1
I sometimes watch/ listen to this	6	5	6	6	5	5	8	7	5	7	5	5	8	6
I only watch/ listen to this during major tournaments	17	15	19	13	15	19	22	20	14	21	17	16	15	21
TOTAL	24	21	26	19	20	26	32	28	20	28	24	22	24	28
I never watch/ listen to this	74	77	72	77	78	73	67	71	79	64	75	76	75	72
Not sure	2	2	1	3	3	1	0	2	1	7	1	2	1	0
Men's Darts														
I regularly watch/ listen to this	4	5	3	1	4	4	4	3	5	2	2	6	5	5
I sometimes watch/ listen to this	11	15	7	15	11	8	11	10	12	6	11	10	14	10
I only watch/ listen to this during major tournaments	8	9	6	4	7	9	9	7	8	7	9	9	6	7
TOTAL	23	29	16	20	22	21	24	20	25	15	22	25	25	22
I never watch/ listen to this	76	68	84	77	75	77	76	78	74	79	77	73	75	78
Not sure	2	2	1	2	3	1	0	2	1	6	1	2	1	0

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Weighted Sample	1738	322	35	346	967	68	1255	19	201	262	1205	203	330
Unweighted Sample	1738	346	37	356	927	72	1306	16	178	238	1245	200	293
	%	%	%	%	%	%	%	%	%	%	%	%	%
Women's Cricket													
I regularly watch/ listen to this	1	4	0	1	0	0	1	0	1	0	2	1	0
I sometimes watch/ listen to this	5	9	1	10	2	6	5	13	7	1	5	6	3
I only watch/ listen to this during major tournaments	5	12	10	7	1	6	6	10	2	2	5	7	1
TOTAL	11	25	11	18	3	12	12	23	10	3	12	14	4
I never watch/ listen to this	88	75	89	80	96	80	87	78	88	93	87	85	93
Not sure	1	1	0	1	1	8	1	0	2	3	1	2	2
Men's Rugby													
I regularly watch/ listen to this	9	19	4	11	6	5	12	0	8	1	9	21	5
I sometimes watch/ listen to this	14	20	18	20	10	13	15	35	16	8	14	19	12
I only watch/ listen to this during major tournaments	19	31	35	26	12	25	23	5	7	11	22	18	11
TOTAL	42	70	57	57	28	43	50	40	31	20	45	58	28
I never watch/ listen to this	56	29	43	43	71	51	50	60	67	77	55	40	72
Not sure	1	1	0	1	1	7	1	0	1	2	1	1	1
Women's Rugby													
I regularly watch/ listen to this	1	3	0	2	0	0	1	0	1	0	1	0	1
I sometimes watch/ listen to this	5	12	3	10	2	2	5	22	7	1	6	4	3
I only watch/ listen to this during major tournaments	5	15	3	10	1	4	7	5	2	1	7	5	1
TOTAL	11	30	6	22	3	6	13	27	10	2	14	9	5
I never watch/ listen to this	87	68	94	76	97	84	85	44	88	95	85	86	93
Not sure	2	2	0	3	1	10	1	29	1	3	1	4	2
Men's Swimming													
I regularly watch/ listen to this	1	2	3	3	1	0	1	0	3	0	1	2	0
I sometimes watch/ listen to this	6	8	5	13	3	7	6	9	8	3	7	8	4
I only watch/ listen to this during major tournaments	18	31	19	31	9	15	21	10	9	10	20	18	10
TOTAL	25	41	27	47	13	22	28	19	20	13	28	28	14
I never watch/ listen to this	73	57	73	51	86	69	70	53	78	84	71	67	83
Not sure	2	2	0	2	1	9	1	29	2	3	1	5	2
Women's Swimming													
I regularly watch/ listen to this	1	1	3	3	0	0	1	0	2	0	1	1	0
I sometimes watch/ listen to this	6	9	7	14	2	5	6	9	7	3	7	6	3
I only watch/ listen to this during major tournaments	17	31	16	30	8	15	21	10	9	8	19	19	9
TOTAL	24	41	26	47	10	20	28	19	18	11	27	26	12
I never watch/ listen to this	74	57	74	51	88	70	71	53	79	86	72	68	85
Not sure	2	2	0	3	1	9	1	29	3	4	1	6	2
Men's Darts													
I regularly watch/ listen to this	4	4	17	7	3	3	4	3	5	1	4	8	2
I sometimes watch/ listen to this	11	14	9	15	9	8	11	20	18	3	11	15	6
I only watch/ listen to this during major tournaments	8	13	20	12	4	9	9	10	5	1	8	11	5
TOTAL	23	31	46	34	16	20	24	33	28	5	23	34	13
I never watch/ listen to this	76	68	55	64	84	71	74	39	70	93	76	61	84
Not sure	2	1	0	2	1	9	1	29	2	3	1	4	3

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Women's Darts														
I regularly watch/ listen to this	1	1	1	0	1	1	1	1	2	0	1	1	2	2
I sometimes watch/ listen to this	6	8	4	5	6	4	7	5	7	6	4	5	11	3
I only watch/ listen to this during major tournaments	4	5	3	3	4	4	6	3	5	3	5	5	3	2
TOTAL	11	14	8	8	11	9	14	9	14	9	10	11	16	7
I never watch/ listen to this	87	84	91	89	87	90	85	89	85	85	89	88	84	93
Not sure	2	2	1	3	3	1	0	2	1	6	1	2	1	1
Men's Golf														
I regularly watch/ listen to this	3	5	1	0	3	3	5	3	3	3	2	2	5	4
I sometimes watch/ listen to this	8	12	4	10	5	9	11	9	6	7	9	6	8	7
I only watch/ listen to this during major tournaments	12	16	9	13	10	14	14	14	10	11	12	13	11	14
TOTAL	23	33	14	23	18	26	30	26	19	21	23	21	24	25
I never watch/ listen to this	76	65	86	74	80	74	69	73	80	75	77	79	74	75
Not sure	1	1	1	3	1	0	0	1	1	3	1	0	2	0
Women's Golf														
I regularly watch/ listen to this	0	1	0	0	0	0	1	0	0	0	0	0	1	1
I sometimes watch/ listen to this	4	6	2	4	2	2	8	4	3	1	3	3	6	5
I only watch/ listen to this during major tournaments	6	8	3	7	4	5	8	7	4	6	5	5	5	5
TOTAL	10	15	5	11	6	7	17	11	7	7	8	8	12	11
I never watch/ listen to this	89	85	94	87	92	92	82	88	91	88	90	92	87	89
Not sure	1	2	1	2	2	0	0	1	1	4	1	0	2	0
Men's Horse racing														
I regularly watch/ listen to this	2	3	1	0	1	3	5	2	2	3	2	2	3	2
I sometimes watch/ listen to this	8	8	7	10	6	9	8	7	8	7	8	7	10	4
I only watch/ listen to this during major tournaments	10	12	9	18	10	9	9	10	10	7	10	11	10	11
TOTAL	20	23	17	28	17	21	22	19	20	17	20	20	23	17
I never watch/ listen to this	78	75	81	70	81	79	78	79	78	79	78	80	77	81
Not sure	1	2	1	2	2	1	0	2	1	5	2	0	1	1
Women's Horse racing														
I regularly watch/ listen to this	2	2	1	0	1	3	3	2	2	2	2	1	2	2
I sometimes watch/ listen to this	4	4	4	6	3	4	5	4	3	4	3	3	6	1
I only watch/ listen to this during major tournaments	4	4	4	8	4	3	4	4	4	2	4	3	5	5
TOTAL	10	10	9	14	8	10	12	10	9	8	9	7	13	8
I never watch/ listen to this	88	86	89	81	89	89	87	88	88	86	87	92	85	91
Not sure	3	4	2	4	3	2	2	2	3	6	3	2	2	1
Men's Snooker														
I regularly watch/ listen to this	5	8	2	2	3	3	9	4	5	3	4	5	6	2
I sometimes watch/ listen to this	12	17	7	9	11	13	14	12	12	7	12	12	15	12
I only watch/ listen to this during major tournaments	13	15	10	8	11	15	16	13	12	10	13	12	13	18
TOTAL	30	40	19	19	25	31	39	29	29	20	29	29	34	32
I never watch/ listen to this	70	59	80	78	73	69	60	70	70	76	70	72	65	67
Not sure	1	2	1	2	2	0	0	2	0	5	1	0	1	0

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Unweighted Sample	1738	346	37	356	927	72	1306	16	178	238	1245	200	293
	%	%	%	%	%	%	%	%	%	%	%	%	%
Women's Darts													
I regularly watch/ listen to this	1	1	0	2	1	2	1	0	3	0	1	1	0
I sometimes watch/ listen to this	6	8	4	10	3	4	6	15	9	2	6	5	3
I only watch/ listen to this during major tournaments	4	9	4	9	1	2	5	4	2	1	5	4	1
TOTAL	11	18	8	21	5	8	12	19	14	3	12	10	4
I never watch/ listen to this	87	80	90	76	94	82	87	52	84	95	86	86	93
Not sure	2	1	1	3	1	10	1	29	2	2	1	5	2
Men's Golf													
I regularly watch/ listen to this	3	5	11	4	2	0	4	0	1	1	3	9	1
I sometimes watch/ listen to this	8	11	9	11	6	9	8	48	10	1	7	17	6
I only watch/ listen to this during major tournaments	12	24	9	17	6	17	14	5	11	4	13	20	6
TOTAL	23	40	29	32	14	26	26	53	22	6	23	46	13
I never watch/ listen to this	76	59	69	66	86	62	72	46	78	92	77	54	84
Not sure	1	1	1	1	0	12	1	0	0	2	1	0	3
Women's Golf													
I regularly watch/ listen to this	0	1	0	1	0	0	1	0	0	0	1	0	0
I sometimes watch/ listen to this	4	7	2	5	2	4	3	15	6	1	3	3	4
I only watch/ listen to this during major tournaments	6	13	3	11	1	4	6	33	4	2	6	7	2
TOTAL	10	21	5	17	3	8	10	48	10	3	10	10	6
I never watch/ listen to this	89	77	93	82	97	82	89	52	90	95	89	89	91
Not sure	1	2	1	1	0	11	1	0	0	2	1	0	2
Men's Horse racing													
I regularly watch/ listen to this	2	5	1	4	1	1	3	2	3	0	2	6	1
I sometimes watch/ listen to this	8	11	18	9	6	7	8	22	7	3	7	9	7
I only watch/ listen to this during major tournaments	10	17	15	13	7	11	13	5	5	3	11	13	5
TOTAL	20	33	34	26	14	19	24	29	15	6	20	28	13
I never watch/ listen to this	78	65	66	72	86	74	75	42	84	92	79	69	84
Not sure	1	2	0	3	0	6	1	29	1	2	1	4	3
Women's Horse racing													
I regularly watch/ listen to this	2	4	3	3	1	1	2	6	2	0	2	3	1
I sometimes watch/ listen to this	4	6	6	5	3	2	4	13	5	2	4	3	4
I only watch/ listen to this during major tournaments	4	10	5	7	2	0	5	0	3	0	5	3	1
TOTAL	10	20	14	15	6	3	11	19	10	2	11	9	6
I never watch/ listen to this	88	77	85	81	94	87	87	52	88	95	88	86	90
Not sure	3	4	1	5	1	10	2	29	1	2	2	6	4
Men's Snooker													
I regularly watch/ listen to this	5	9	11	5	3	3	5	3	5	1	5	8	3
I sometimes watch/ listen to this	12	12	12	18	10	13	12	20	15	6	12	20	8
I only watch/ listen to this during major tournaments	13	22	19	19	7	16	15	4	7	4	13	14	10
TOTAL	30	43	42	42	20	32	32	27	27	11	30	42	21
I never watch/ listen to this	70	56	58	57	80	60	66	44	72	88	70	56	78
Not sure	1	1	0	2	0	7	1	29	0	2	1	3	2

Sample Size: 1738 Adults in GB
Fieldwork: 2nd - 3rd March 2020

	Gender		Age				Social Grade		Region					
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1738	844	894	189	727	420	402	1000	738	202	567	366	407	145
Unweighted Sample	1738	745	993	143	726	432	437	1052	686	188	559	361	426	153
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Women's Snooker														
I regularly watch/ listen to this	0	1	0	0	1	0	1	0	1	0	0	1	1	1
I sometimes watch/ listen to this	3	6	1	6	2	3	4	3	4	2	3	3	5	0
I only watch/ listen to this during major tournaments	3	3	2	2	3	2	4	3	2	3	2	3	3	2
TOTAL	6	10	3	8	6	5	9	6	7	5	5	7	9	3
I never watch/ listen to this	92	88	96	89	92	95	90	92	92	90	93	92	90	95
Not sure	2	3	1	3	2	1	1	2	1	5	1	1	2	1
Men's Netball														
I regularly watch/ listen to this	0	0	0	0	0	0	0	0	0	0	0	0	0	0
I sometimes watch/ listen to this	1	1	0	5	0	0	0	1	1	0	0	0	3	0
I only watch/ listen to this during major tournaments	1	1	1	1	1	1	1	1	0	2	1	0	1	1
TOTAL	2	2	1	6	1	1	1	2	1	2	1	0	4	1
I never watch/ listen to this	97	95	98	90	97	99	98	96	98	93	98	99	94	99
Not sure	1	2	1	4	2	0	0	2	1	5	1	0	2	0
Women's Netball														
I regularly watch/ listen to this	0	0	1	0	0	0	1	0	0	1	0	0	0	0
I sometimes watch/ listen to this	2	3	2	5	2	2	3	2	2	1	1	3	4	2
I only watch/ listen to this during major tournaments	4	3	5	4	5	4	3	5	2	6	3	4	5	4
TOTAL	6	6	8	9	7	6	7	7	4	8	4	7	9	6
I never watch/ listen to this	92	92	92	87	91	94	93	90	94	86	95	93	89	94
Not sure	2	2	1	4	2	1	0	2	1	5	1	1	2	0
Men's Athletics														
I regularly watch/ listen to this	5	5	5	1	3	7	8	6	4	6	6	4	5	5
I sometimes watch/ listen to this	13	15	10	11	11	15	15	14	11	17	10	15	15	6
I only watch/ listen to this during major tournaments	27	28	27	24	28	26	29	30	24	29	31	26	22	30
TOTAL	45	48	42	36	42	48	52	50	39	52	47	45	42	41
I never watch/ listen to this	54	51	57	60	57	52	48	50	61	46	53	54	58	60
Not sure	1	1	1	3	1	0	0	1	1	2	1	0	1	0
Women's Athletics														
I regularly watch/ listen to this	5	4	5	0	3	7	8	6	3	6	6	4	4	5
I sometimes watch/ listen to this	13	15	11	13	10	15	15	14	11	16	11	14	15	7
I only watch/ listen to this during major tournaments	27	27	27	24	27	25	29	29	23	31	29	26	21	29
TOTAL	45	46	43	37	40	47	52	49	37	53	46	44	40	41
I never watch/ listen to this	55	54	57	62	59	53	49	51	61	46	54	56	60	59
Not sure	1	1	1	2	1	1	0	1	1	2	1	0	1	0
Men's Cycling														
I regularly watch/ listen to this	3	3	2	0	2	4	4	3	2	1	4	3	2	3
I sometimes watch/ listen to this	9	11	7	6	6	13	12	10	8	10	8	8	11	8
I only watch/ listen to this during major tournaments	17	17	16	13	15	17	22	18	15	13	20	16	15	18
TOTAL	29	31	25	19	23	34	38	31	25	24	32	27	28	29
I never watch/ listen to this	71	67	74	79	77	65	62	67	75	74	67	73	71	72
Not sure	1	1	1	3	1	0	0	1	1	2	1	0	1	0

Sample Size: 1738 Adults in GB
Fieldwork: 2nd - 3rd March 2020

	Change in interest in watching women's sports					Women's sports media coverage change				Support/ oppose equal coverage			
	Total	More interested	Less interested	No difference - always been interested	No difference - never been interested	Don't know	Increased	Decreased	No change	Don't know	Support	Oppose	Don't know
Weighted Sample	1738	322	35	346	967	68	1255	19	201	262	1205	203	330
Unweighted Sample	1738	346	37	356	927	72	1306	16	178	238	1245	200	293
	%	%	%	%	%	%	%	%	%	%	%	%	%
Women's Snooker													
I regularly watch/ listen to this	0	1	2	1	0	0	1	4	0	0	1	0	0
I sometimes watch/ listen to this	3	5	4	8	1	0	3	15	4	3	4	1	4
I only watch/ listen to this during major tournaments	3	6	3	4	1	0	3	0	2	2	3	4	1
TOTAL	6	12	9	13	2	0	7	19	6	5	8	5	5
I never watch/ listen to this	92	86	91	84	97	92	92	52	93	94	92	91	93
Not sure	2	2	0	3	1	8	1	29	1	2	1	4	2
Men's Netball													
I regularly watch/ listen to this	0	0	0	0	0	0	0	0	1	0	0	0	0
I sometimes watch/ listen to this	1	1	0	0	1	0	0	0	4	0	0	0	2
I only watch/ listen to this during major tournaments	1	2	5	1	1	0	1	8	1	1	1	3	1
TOTAL	2	3	5	1	2	0	1	8	6	1	1	3	3
I never watch/ listen to this	97	95	95	96	98	94	98	63	94	97	98	93	95
Not sure	1	2	0	2	1	6	1	29	1	2	1	4	2
Women's Netball													
I regularly watch/ listen to this	0	1	0	1	0	0	0	0	1	0	1	0	0
I sometimes watch/ listen to this	2	3	7	4	1	2	2	9	5	0	2	2	3
I only watch/ listen to this during major tournaments	4	11	3	6	1	0	5	10	3	1	5	4	2
TOTAL	6	15	10	11	2	2	7	19	9	1	8	6	5
I never watch/ listen to this	92	83	90	87	97	92	92	53	91	96	92	90	94
Not sure	2	2	0	3	1	6	1	29	1	2	1	4	2
Men's Athletics													
I regularly watch/ listen to this	5	10	8	10	2	0	6	2	3	1	6	7	1
I sometimes watch/ listen to this	13	23	5	22	6	19	15	17	11	4	13	17	9
I only watch/ listen to this during major tournaments	27	43	29	39	17	31	32	44	15	13	31	31	12
TOTAL	45	76	42	71	25	50	53	63	29	18	50	55	22
I never watch/ listen to this	54	23	59	28	75	44	47	37	69	80	50	44	76
Not sure	1	1	0	0	0	6	0	0	1	2	0	1	2
Women's Athletics													
I regularly watch/ listen to this	5	9	6	10	1	0	6	2	3	1	5	6	1
I sometimes watch/ listen to this	13	24	7	21	5	19	14	13	11	5	13	16	10
I only watch/ listen to this during major tournaments	27	42	31	41	16	33	32	48	14	11	30	30	11
TOTAL	45	75	44	72	22	52	52	63	28	17	48	52	22
I never watch/ listen to this	55	24	56	27	77	42	48	37	71	81	51	48	76
Not sure	1	1	0	1	0	6	1	0	0	2	1	0	2
Men's Cycling													
I regularly watch/ listen to this	3	5	9	4	1	1	3	2	1	0	3	5	1
I sometimes watch/ listen to this	9	16	6	14	5	9	10	19	11	4	9	11	6
I only watch/ listen to this during major tournaments	17	30	2	30	8	17	20	0	10	8	19	15	8
TOTAL	29	51	17	48	14	27	33	21	22	12	31	31	15
I never watch/ listen to this	71	48	84	51	85	64	66	79	78	86	68	69	83
Not sure	1	1	0	0	0	9	1	0	0	2	1	0	2

Sample Size: 1738 Adults in GB
Fieldwork: 2nd - 3rd March 2020

	Gender		Age				Social Grade		Region					
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1738	844	894	189	727	420	402	1000	738	202	567	366	407	145
Unweighted Sample	1738	745	993	143	726	432	437	1052	686	188	559	361	426	153
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Women's Cycling

I regularly watch/ listen to this	1	1	1	0	0	2	3	2	1	1	2	1	1	2
I sometimes watch/ listen to this	7	8	6	5	4	10	11	7	6	7	7	6	8	7
I only watch/ listen to this during major tournaments	14	14	15	8	13	15	20	16	12	10	16	15	14	15
TOTAL	22	23	22	13	17	27	34	25	19	18	25	22	23	24
I never watch/ listen to this	76	74	77	84	81	72	66	73	80	76	74	77	75	76
Not sure	2	2	1	4	2	1	1	2	1	6	1	1	2	0

Are you more or less interested in watching women's sports now compared to a few years ago or is there no difference?

More interested	19	24	14	17	19	19	19	21	16	22	19	16	19	17
Less interested	2	3	2	2	2	3	2	2	1	1	1	2	3	3
No difference - I've always been interested	20	20	20	19	21	18	21	19	21	23	22	19	17	21
No difference - I've never been interested	56	50	61	55	55	58	55	54	58	48	53	61	56	57
Don't know	4	5	3	6	4	2	4	4	4	7	4	2	6	2

Generally speaking, do you support or oppose equal media coverage of men's and women's sport?

Strongly support	33	27	38	46	38	26	25	33	33	38	35	29	32	31
Tend to support	36	39	34	27	33	39	44	38	35	34	38	37	34	40
TOTAL SUPPORT	69	66	72	73	71	65	69	71	68	72	73	66	66	71
Tend to oppose	8	12	4	4	8	11	8	9	7	12	7	8	9	7
Strongly oppose	3	6	1	2	3	4	3	4	2	4	3	4	5	1
TOTAL OPPOSE	11	18	5	6	11	15	11	13	9	16	10	12	14	8
Don't know	19	16	22	21	18	20	20	16	23	11	18	23	20	21

And thinking again about coverage of men's and women's sport in general, which of the following comes closest to your view?

There should be an increase in coverage of women's sport, even if it means a decrease in coverage of men's sport	26	20	31	29	29	24	20	29	23	27	28	22	26	26
There should be an increase in coverage of women's sport, but only if the coverage of men's sport doesn't decrease	24	29	20	32	24	22	22	24	24	28	27	21	22	24
The current balance is about right	23	25	21	15	22	22	30	23	23	21	20	28	22	25
There should be a decrease in coverage of women's sport, if it means an increase in coverage of men's sport	3	4	1	4	2	5	1	3	1	2	2	2	5	1
There should be a decrease of coverage of women's sport, even if there isn't an increase in coverage of men's sport	3	4	2	1	2	2	5	3	3	1	1	4	5	1
Don't know	22	18	25	19	21	25	21	18	26	21	21	23	21	24

Sample Size: 1738 Adults in GB
Fieldwork: 2nd - 3rd March 2020

	Change in interest in watching women's sports					Women's sports media coverage change				Support/ oppose equal coverage			
	Total	More interested	Less interested	No difference - always been interested	No difference - never been interested	Don't know	Increased	Decreased	No change	Don't know	Support	Oppose	Don't know
Weighted Sample	1738	322	35	346	967	68	1255	19	201	262	1205	203	330
Unweighted Sample	1738	346	37	356	927	72	1306	16	178	238	1245	200	293
	%	%	%	%	%	%	%	%	%	%	%	%	%

Women's Cycling

I regularly watch/ listen to this	1	3	1	3	1	0	2	2	0	0	2	1	0
I sometimes watch/ listen to this	7	15	6	12	3	5	8	13	5	3	7	9	4
I only watch/ listen to this during major tournaments	14	26	5	28	6	16	17	6	9	6	17	11	8
TOTAL	22	44	12	43	10	21	27	21	14	9	26	21	12
I never watch/ listen to this	76	55	88	54	90	68	72	49	86	88	73	76	86
Not sure	2	2	0	3	0	11	1	30	0	2	1	3	2

Are you more or less interested in watching women's sports now compared to a few years ago or is there no difference?

More interested	19	100	0	0	0	0	24	0	8	3	23	12	6
Less interested	2	0	100	0	0	0	2	9	1	1	2	7	1
No difference - I've always been interested	20	0	0	100	0	0	22	50	20	9	25	14	5
No difference - I've never been interested	56	0	0	0	100	0	49	37	66	82	47	65	83
Don't know	4	0	0	0	0	100	3	5	5	6	4	2	6

Generally speaking, do you support or oppose equal media coverage of men's and women's sport?

Strongly support	33	45	14	45	26	27	35	21	29	25	48	0	0
Tend to support	36	42	39	43	32	36	40	26	32	25	52	0	0
TOTAL SUPPORT	69	87	53	88	58	63	75	47	61	50	100	0	0
Tend to oppose	8	7	27	7	9	6	10	33	4	1	0	71	0
Strongly oppose	3	0	13	2	5	0	3	0	4	3	0	29	0
TOTAL OPPOSE	11	7	40	9	14	6	13	33	8	4	0	100	0
Don't know	19	6	8	5	28	30	12	20	30	46	0	0	100

And thinking again about coverage of men's and women's sport in general, which of the following comes closest to your view?

There should be an increase in coverage of women's sport, even if it means a decrease in coverage of men's sport	26	38	11	32	21	13	28	18	24	17	36	1	4
There should be an increase in coverage of women's sport, but only if the coverage of men's sport doesn't decrease	24	42	21	32	16	23	29	28	20	7	30	18	7
The current balance is about right	23	14	41	29	22	25	24	37	27	12	21	35	21
There should be a decrease in coverage of women's sport, if it means an increase in coverage of men's sport	3	0	19	0	4	1	3	0	4	0	0	16	3
There should be a decrease of coverage of women's sport, even if there isn't an increase in coverage of men's sport	3	1	4	0	4	0	3	2	4	3	0	21	1
Don't know	22	6	3	7	32	38	14	15	22	61	12	9	64

Sample Size: 1738 Adults in GB
Fieldwork: 2nd - 3rd March 2020

	Gender		Age				Social Grade		Region					
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1738	844	894	189	727	420	402	1000	738	202	567	366	407	145
Unweighted Sample	1738	745	993	143	726	432	437	1052	686	188	559	361	426	153
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

For each of the following, do you think the quality of men's sport or women's sport is better at the highest level, or is it about the same?

Tennis

[to those who have watched it regularly or during a major tournament. N=805]

Men's sport quality is better	34	39	29	27	27	44	38	35	32	34	33	31	39	35
Women's sport quality is better	8	9	7	17	10	4	5	9	6	13	5	11	9	5
About the same	52	46	58	44	57	47	52	51	54	49	57	52	45	52
Don't know	6	6	6	12	6	4	5	4	9	4	6	7	6	7

Football

[to those who have watched it regularly or during a major tournament. N=992]

Men's sport quality is better	66	78	51	63	66	68	67	69	63	69	63	63	72	66
Women's sport quality is better	5	4	6	7	5	4	5	5	5	2	6	7	4	6
About the same	18	13	25	21	17	20	18	15	23	19	20	17	18	14
Don't know	10	5	18	10	13	7	10	12	8	10	11	13	7	14

Cricket

[to those who have watched it regularly or during a major tournament. N=492]

Men's sport quality is better	69	74	56	53	64	77	72	69	68	65	74	62	71	66
Women's sport quality is better	3	3	2	24	1	0	1	3	1	2	1	0	6	0
About the same	16	14	19	17	14	13	19	15	18	13	13	22	17	0
Don't know	13	9	23	7	20	11	8	13	13	21	12	15	5	34

Rugby

[to those who have watched it regularly or during a major tournament. N=776]

Men's sport quality is better	67	76	53	68	64	69	68	67	65	73	60	70	73	61
Women's sport quality is better	2	1	3	3	2	1	2	2	2	1	2	3	1	2
About the same	15	12	18	13	15	15	14	13	17	12	19	12	12	12
Don't know	17	11	25	17	19	15	16	18	16	14	19	15	14	24

Swimming

[to those who have watched it regularly or during a major tournament. N=479]

Men's sport quality is better	17	25	11	32	16	16	16	15	21	21	18	18	17	10
Women's sport quality is better	4	5	3	4	6	4	1	4	3	4	2	10	2	0
About the same	73	65	79	62	69	76	79	75	69	68	75	64	77	81
Don't know	6	5	7	2	9	4	5	5	7	7	6	7	3	9

Sample Size: 1738 Adults in GB
Fieldwork: 2nd - 3rd March 2020

	Change in interest in watching women's sports					Women's sports media coverage change				Support/ oppose equal coverage			
	Total	More interested	Less interested	No difference - always been interested	No difference - never been interested	Don't know	Increased	Decreased	No change	Don't know	Support	Oppose	Don't know
Weighted Sample	1738	322	35	346	967	68	1255	19	201	262	1205	203	330
Unweighted Sample	1738	346	37	356	927	72	1306	16	178	238	1245	200	293
	%	%	%	%	%	%	%	%	%	%	%	%	%

For each of the following, do you think the quality of men's sport or women's sport is better at the highest level, or is it about the same?

Tennis

[to those who have watched it regularly or during a major tournament. N=805]

Men's sport quality is better	34	32	71	24	44	27	35	12	26	36	27	64	49
Women's sport quality is better	8	7	2	9	7	7	6	82	16	12	7	11	11
About the same	52	55	15	62	43	52	53	5	56	42	59	25	34
Don't know	6	6	12	5	6	14	6	0	3	10	7	1	6

Football

[to those who have watched it regularly or during a major tournament. N=992]

Men's sport quality is better	66	69	77	60	70	47	70	59	55	43	61	90	66
Women's sport quality is better	5	7	18	8	1	2	5	10	8	1	7	1	1
About the same	18	21	1	21	15	29	16	20	31	21	20	6	21
Don't know	10	4	4	11	14	22	9	12	7	35	12	3	13

Cricket

[to those who have watched it regularly or during a major tournament. N=492]

Men's sport quality is better	69	73	68	60	78	35	73	24	49	65	63	86	71
Women's sport quality is better	3	1	0	1	5	4	1	0	16	5	1	0	16
About the same	16	16	32	20	7	31	14	16	30	7	20	7	9
Don't know	13	10	0	18	10	30	12	60	5	24	16	7	4

Rugby

[to those who have watched it regularly or during a major tournament. N=776]

Men's sport quality is better	67	69	80	60	69	52	69	23	60	50	63	86	71
Women's sport quality is better	2	3	4	2	1	0	2	24	5	0	1	0	16
About the same	15	13	2	21	12	20	14	29	22	10	20	7	9
Don't know	17	15	14	17	17	28	15	24	13	40	16	7	4

Swimming

[to those who have watched it regularly or during a major tournament. N=479]

Men's sport quality is better	17	12	39	12	30	8	15	29	26	26	12	34	34
Women's sport quality is better	4	5	8	5	1	0	4	45	5	0	4	5	0
About the same	73	79	53	75	65	79	75	25	63	70	77	61	56
Don't know	6	4	0	8	5	13	6	0	6	4	7	0	10

Sample Size: 1738 Adults in GB
Fieldwork: 2nd - 3rd March 2020

	Gender		Age				Social Grade		Region					
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1738	844	894	189	727	420	402	1000	738	202	567	366	407	145
Unweighted Sample	1738	745	993	143	726	432	437	1052	686	188	559	361	426	153
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Darts

[to those who have watched it regularly or during a major tournament. N=379]

Men's sport quality is better	62	70	48	81	59	69	54	61	63	55	66	58	68	61
Women's sport quality is better	4	4	4	8	5	4	2	6	1	2	2	7	5	2
About the same	23	18	33	4	26	18	32	21	26	27	23	26	22	10
Don't know	10	8	15	7	10	10	12	12	9	16	9	9	5	27

Golf

[to those who have watched it regularly or during a major tournament. N=408]

Men's sport quality is better	57	64	39	37	59	60	58	53	63	50	58	58	63	49
Women's sport quality is better	4	4	2	19	4	0	1	4	2	6	2	1	8	0
About the same	24	18	38	7	19	27	31	27	18	17	24	26	18	36
Don't know	16	14	21	37	18	13	10	15	17	27	16	16	12	15

Horse racing

[to those who have watched it regularly or during a major tournament. N=360]

Men's sport quality is better	35	36	33	23	33	37	41	36	33	45	26	38	39	35
Women's sport quality is better	4	5	3	18	3	0	2	4	5	4	5	2	6	0
About the same	43	41	46	34	46	47	42	43	44	39	49	32	44	44
Don't know	18	18	18	25	19	16	15	18	18	12	20	28	12	20

Snooker

[to those who have watched it regularly or during a major tournament. N=502]

Men's sport quality is better	55	61	44	66	51	58	55	52	59	46	54	58	64	34
Women's sport quality is better	1	1	2	0	2	0	1	2	0	3	0	1	1	1
About the same	16	14	21	9	18	15	16	17	15	16	18	15	15	12
Don't know	28	25	33	25	28	27	28	30	25	36	28	25	20	52

Netball

[to those who have watched it regularly or during a major tournament. N=119]

Men's sport quality is better	12	23	4	36	9	5	5	14	7	25	4	0	20	0
Women's sport quality is better	60	45	73	40	65	69	61	66	49	68	83	66	43	52
About the same	14	14	14	14	6	22	22	9	26	6	8	11	20	21
Don't know	13	18	9	10	19	4	12	11	18	0	5	23	16	27

Athletics

[to those who have watched it regularly or during a major tournament. N=831]

Men's sport quality is better	17	26	7	29	13	17	20	16	20	19	19	13	20	9
Women's sport quality is better	5	5	4	21	4	2	2	6	2	6	3	3	8	5
About the same	73	64	83	41	78	76	74	74	71	71	75	74	66	80
Don't know	5	5	6	9	5	5	4	4	7	4	3	10	6	6

Sample Size: 1738 Adults in GB
Fieldwork: 2nd - 3rd March 2020

	Change in interest in watching women's sports					Women's sports media coverage change				Support/ oppose equal coverage			
	Total	More interested	Less interested	No difference - always been interested	No difference - never been interested	Don't know	Increased	Decreased	No change	Don't know	Support	Oppose	Don't know
Weighted Sample	1738	322	35	346	967	68	1255	19	201	262	1205	203	330
Unweighted Sample	1738	346	37	356	927	72	1306	16	178	238	1245	200	293
	%	%	%	%	%	%	%	%	%	%	%	%	%

Darts

[to those who have watched it regularly or during a major tournament. N=379]

Men's sport quality is better	62	63	69	53	70	54	66	43	50	48	57	81	68
Women's sport quality is better	4	3	20	1	6	0	2	26	12	0	4	8	0
About the same	23	25	12	33	17	22	23	0	30	22	27	10	20
Don't know	10	10	0	13	8	24	9	31	8	30	12	1	12

Golf

[to those who have watched it regularly or during a major tournament. N=408]

Men's sport quality is better	57	63	81	47	59	45	61	12	44	33	50	77	52
Women's sport quality is better	4	2	4	2	6	6	1	8	17	16	1	2	20
About the same	24	24	15	33	16	19	24	18	27	19	29	9	24
Don't know	16	11	0	18	18	31	15	63	12	32	19	12	4

Horse racing

[to those who have watched it regularly or during a major tournament. N=360]

Men's sport quality is better	35	22	78	28	46	24	34	58	44	20	26	61	50
Women's sport quality is better	4	2	0	5	5	14	3	0	9	16	4	6	4
About the same	43	55	16	52	31	44	44	25	43	37	49	22	36
Don't know	18	21	6	14	19	19	19	17	4	27	21	11	10

Snooker

[to those who have watched it regularly or during a major tournament. N=502]

Men's sport quality is better	55	59	93	44	60	30	57	47	55	37	48	85	57
Women's sport quality is better	1	1	0	2	1	0	0	35	3	2	1	3	1
About the same	16	18	0	20	14	10	15	0	28	16	19	6	13
Don't know	28	22	7	34	25	61	28	18	14	45	32	6	30

Netball

[to those who have watched it regularly or during a major tournament. N=119]

Men's sport quality is better	12	3	58	6	31	0	4	29	53	30	4	27	43
Women's sport quality is better	60	72	42	55	47	100	67	45	35	32	64	64	37
About the same	14	11	0	23	9	0	15	0	6	29	19	0	0
Don't know	13	13	0	15	12	0	14	26	6	10	13	9	20

Athletics

[to those who have watched it regularly or during a major tournament. N=831]

Men's sport quality is better	17	16	40	14	21	12	18	6	11	11	13	38	18
Women's sport quality is better	5	6	5	2	6	11	3	15	19	3	4	2	10
About the same	73	75	49	76	69	70	74	71	66	72	77	59	63
Don't know	5	3	6	7	5	8	5	8	4	14	6	1	8

Sample Size: 1738 Adults in GB
Fieldwork: 2nd - 3rd March 2020

	Gender		Age				Social Grade		Region					
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1738	844	894	189	727	420	402	1000	738	202	567	366	407	145
Unweighted Sample	1738	745	993	143	726	432	437	1052	686	188	559	361	426	153
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Cycling

[to those who have watched it regularly or during a major tournament. N=498]

Men's sport quality is better	26	35	16	27	25	29	25	27	25	26	29	20	30	18
Women's sport quality is better	4	4	4	5	1	4	6	4	4	2	3	5	5	3
About the same	61	56	66	50	64	60	62	60	62	64	61	61	56	72
Don't know	9	5	14	18	10	7	7	9	9	8	7	14	9	7

Generally speaking, do you think that media coverage of women's sports has increased or decreased over the last few years, or has there been no change?

Increased	72	76	68	71	68	76	77	76	67	72	74	70	71	78
Decreased	1	2	1	0	2	1	1	1	1	3	1	1	0	0
No change	12	11	13	16	14	8	8	10	14	12	9	14	13	9
Don't know	15	12	18	13	16	15	15	13	18	14	16	15	15	13

Generally speaking, do you think the quality of media coverage of women's sports has improved or worsened over the last few years, or has there been no change?

Improved	53	55	52	48	53	54	55	55	51	63	53	52	50	55
Worsened	1	2	1	1	1	1	2	2	1	0	1	2	3	1
No change	19	21	17	26	20	18	16	18	20	13	20	19	21	17
Don't know	26	22	30	25	26	27	27	25	28	24	27	27	26	27

Sample Size: 1738 Adults in GB
Fieldwork: 2nd - 3rd March 2020

	Change in interest in watching women's sports					Women's sports media coverage change				Support/ oppose equal coverage			
	Total	More interested	Less interested	No difference - always been interested	No difference - never been interested	Don't know	Increased	Decreased	No change	Don't know	Support	Oppose	Don't know
Weighted Sample	1738	322	35	346	967	68	1255	19	201	262	1205	203	330
Unweighted Sample	1738	346	37	356	927	72	1306	16	178	238	1245	200	293
	%	%	%	%	%	%	%	%	%	%	%	%	%

Cycling

[to those who have watched it regularly or during a major tournament. N=498]

Men's sport quality is better	26	26	66	21	32	31	27	47	25	12	22	53	27
Women's sport quality is better	4	6	0	4	2	0	4	18	2	0	5	0	0
About the same	61	65	34	64	56	44	60	10	66	67	63	46	62
Don't know	9	4	0	11	10	24	8	24	8	21	10	1	11

Generally speaking, do you think that media coverage of women's sports has increased or decreased over the last few years, or has there been no change?

Increased	72	92	86	79	63	62	100	0	0	0	78	83	44
Decreased	1	0	5	3	1	1	0	100	0	0	1	3	1
No change	12	5	5	12	14	14	0	0	100	0	10	8	18
Don't know	15	3	5	7	22	23	0	0	0	100	11	6	37

Generally speaking, do you think the quality of media coverage of women's sports has improved or worsened over the last few years, or has there been no change?

Improved	53	86	49	64	39	45	71	44	9	3	63	48	23
Worsened	1	1	13	1	1	1	1	19	3	0	1	5	1
No change	19	7	16	24	21	25	13	31	73	5	17	24	23
Don't know	26	6	21	10	39	28	15	5	15	92	19	24	54