

# YouGov Survey Results

Sample Size: 1755 adults in GB  
Fieldwork: 24th - 25th May 2022

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1755</b>	<b>595</b>	<b>435</b>	<b>158</b>	<b>651</b>	<b>695</b>	<b>853</b>	<b>902</b>	<b>191</b>	<b>732</b>	<b>423</b>	<b>409</b>	<b>1000</b>	<b>755</b>	<b>211</b>	<b>590</b>	<b>381</b>	<b>423</b>	<b>151</b>
<b>Unweighted Sample</b>	<b>1755</b>	<b>614</b>	<b>444</b>	<b>149</b>	<b>696</b>	<b>717</b>	<b>806</b>	<b>949</b>	<b>137</b>	<b>728</b>	<b>416</b>	<b>474</b>	<b>1022</b>	<b>733</b>	<b>216</b>	<b>601</b>	<b>373</b>	<b>415</b>	<b>150</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Thinking about your finances, which of the following best reflects your position?

I am very comfortable financially	<b>4</b>	5	2	6	4	4	4	4	1	3	4	6	4	3	3	5	3	3	4
I am relatively comfortable financially	<b>33</b>	39	30	48	39	33	35	32	32	27	35	42	41	23	29	37	33	27	40
I do not often have money for luxuries, but can normally comfortably cover the essentials	<b>37</b>	37	38	38	37	37	37	37	32	39	35	37	36	37	41	35	35	41	30
I can only just afford my costs and often struggle to make ends meet	<b>17</b>	13	19	5	15	17	15	18	17	20	17	10	13	22	13	15	20	18	19
I cannot afford my costs, and often have to go without essentials like food and heating	<b>5</b>	3	7	3	4	5	5	5	3	6	5	3	3	8	5	5	6	5	4
Don't know	<b>5</b>	2	4	0	2	3	5	4	15	5	3	1	3	7	8	3	3	7	3

## Compared to one month ago, how has your household's financial situation changed?

Worse	<b>50</b>	48	57	54	55	51	49	51	30	54	52	50	49	52	51	47	49	54	52
No change	<b>41</b>	47	36	38	39	44	43	39	41	37	42	47	43	38	38	44	43	38	38
Better	<b>4</b>	4	3	4	3	4	3	5	7	4	4	1	4	4	5	5	3	3	3
Don't know	<b>5</b>	2	3	3	2	2	5	5	22	4	2	2	4	6	6	4	5	5	6

## And how do you think your household's financial situation will have changed 12 months from now?

Worse	<b>60</b>	60	64	62	66	63	58	61	32	59	65	67	58	62	51	61	58	62	64
No change	<b>21</b>	24	18	20	17	22	22	20	25	20	19	23	23	19	19	23	25	17	17
Better	<b>7</b>	7	8	8	8	7	8	7	14	8	8	2	9	6	14	7	5	8	6
Don't know	<b>12</b>	9	10	9	9	8	12	12	29	12	7	8	11	13	16	10	12	13	12