

# YouGov Survey Results

Sample Size: 2110 GB Adults  
Fieldwork: 21st - 22nd June 2026

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South
<b>Weighted Sample</b>	<b>2110</b>	380	542	194	228	128	741	753	1019	1091	221	869	521	498	715	473	631	1825	101	184	500	346	255	724
<b>Unweighted Sample</b>	<b>2110</b>	306	576	230	240	135	827	737	920	1190	187	705	609	609	813	487	490	1811	122	177	505	332	195	779
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		12 - 13 May	21 - 22 Jun																								
<b>Do you have a favourable or unfavourable opinion of the following?</b>																											
<b>Kemi Badenoch</b>																											
	Very favourable	7	8	31	2	3	6	2	6	15	9	8	5	5	9	16	10	10	6	8	8	7	6	10	7	10	
	Somewhat favourable	24	23	42	11	25	48	10	17	35	25	22	16	17	28	32	23	25	26	24	19	18	21	30	20	25	
	<b>TOTAL FAVOURABLE</b>	<b>31</b>	<b>31</b>	<b>73</b>	<b>13</b>	<b>28</b>	<b>54</b>	<b>12</b>	<b>23</b>	<b>50</b>	<b>34</b>	<b>30</b>	<b>21</b>	<b>22</b>	<b>37</b>	<b>48</b>	<b>33</b>	<b>35</b>	<b>32</b>	<b>32</b>	<b>27</b>	<b>25</b>	<b>27</b>	<b>40</b>	<b>27</b>	<b>35</b>	
	Somewhat unfavourable	19	19	10	22	27	17	20	18	18	18	17	18	16	18	19	19	17	16	18	22	13	19	16	19	17	
	Very unfavourable	29	29	7	49	33	16	43	42	18	35	23	30	29	32	25	32	26	25	27	33	42	30	23	32	26	
	<b>TOTAL UNFAVOURABLE</b>	<b>48</b>	<b>46</b>	<b>17</b>	<b>71</b>	<b>60</b>	<b>33</b>	<b>63</b>	<b>60</b>	<b>36</b>	<b>53</b>	<b>40</b>	<b>48</b>	<b>45</b>	<b>50</b>	<b>44</b>	<b>51</b>	<b>43</b>	<b>41</b>	<b>45</b>	<b>55</b>	<b>55</b>	<b>49</b>	<b>39</b>	<b>51</b>	<b>43</b>	
	Don't know	21	22	11	16	13	13	26	16	14	14	30	31	33	13	8	15	23	27	22	19	20	24	22	22	22	
	<b>NET FAVOURABILITY</b>	<b>-17</b>	<b>-15</b>	<b>56</b>	<b>-58</b>	<b>-32</b>	<b>21</b>	<b>-51</b>	<b>-37</b>	<b>14</b>	<b>-19</b>	<b>-10</b>	<b>-27</b>	<b>-23</b>	<b>-13</b>	<b>4</b>	<b>-18</b>	<b>-8</b>	<b>-9</b>	<b>-13</b>	<b>-28</b>	<b>-30</b>	<b>-22</b>	<b>1</b>	<b>-24</b>	<b>-8</b>	
<b>Keir Starmer</b>																											
	Very favourable	4	3	1	8	5	2	2	6	2	3	3	2	3	3	5	4	4	2	3	4	4	3	3	5	3	
	Somewhat favourable	19	19	9	37	34	2	17	30	10	20	19	22	18	22	18	26	21	12	20	19	18	20	17	24	19	
	<b>TOTAL FAVOURABLE</b>	<b>23</b>	<b>22</b>	<b>10</b>	<b>45</b>	<b>39</b>	<b>4</b>	<b>19</b>	<b>36</b>	<b>12</b>	<b>23</b>	<b>22</b>	<b>24</b>	<b>21</b>	<b>25</b>	<b>23</b>	<b>30</b>	<b>25</b>	<b>14</b>	<b>23</b>	<b>23</b>	<b>22</b>	<b>23</b>	<b>20</b>	<b>29</b>	<b>22</b>	
	Somewhat unfavourable	22	22	17	27	28	7	36	29	15	21	23	37	20	21	18	26	19	19	22	22	19	24	17	28	21	
	Very unfavourable	47	45	68	22	28	84	37	28	69	49	41	31	41	49	56	36	46	56	45	47	50	42	51	31	49	
	<b>TOTAL UNFAVOURABLE</b>	<b>69</b>	<b>67</b>	<b>85</b>	<b>49</b>	<b>56</b>	<b>91</b>	<b>73</b>	<b>57</b>	<b>84</b>	<b>70</b>	<b>64</b>	<b>68</b>	<b>61</b>	<b>70</b>	<b>74</b>	<b>62</b>	<b>65</b>	<b>75</b>	<b>67</b>	<b>69</b>	<b>69</b>	<b>66</b>	<b>68</b>	<b>59</b>	<b>70</b>	
	Don't know	8	10	5	6	5	5	8	8	5	7	13	9	18	5	3	8	10	11	10	8	10	12	12	12	8	
	<b>NET FAVOURABILITY</b>	<b>-46</b>	<b>-45</b>	<b>-75</b>	<b>-4</b>	<b>-17</b>	<b>-87</b>	<b>-54</b>	<b>-21</b>	<b>-72</b>	<b>-47</b>	<b>-42</b>	<b>-44</b>	<b>-40</b>	<b>-45</b>	<b>-51</b>	<b>-32</b>	<b>-40</b>	<b>-61</b>	<b>-44</b>	<b>-46</b>	<b>-47</b>	<b>-43</b>	<b>-48</b>	<b>-30</b>	<b>-48</b>	
<b>Ed Davey</b>																											
	Very favourable	4	4	0	6	15	1	2	6	2	4	3	5	2	5	4	4	3	3	4	3	4	3	3	4	4	
	Somewhat favourable	25	23	21	36	49	6	20	34	15	25	22	26	18	24	30	30	24	16	24	21	16	20	24	28	26	
	<b>TOTAL FAVOURABLE</b>	<b>29</b>	<b>27</b>	<b>21</b>	<b>42</b>	<b>64</b>	<b>7</b>	<b>22</b>	<b>40</b>	<b>17</b>	<b>29</b>	<b>25</b>	<b>31</b>	<b>20</b>	<b>29</b>	<b>34</b>	<b>34</b>	<b>27</b>	<b>19</b>	<b>28</b>	<b>24</b>	<b>20</b>	<b>23</b>	<b>27</b>	<b>32</b>	<b>30</b>	
	Somewhat unfavourable	19	18	23	18	13	24	21	19	22	20	16	18	14	23	20	20	14	18	17	17	25	19	15	19	17	
	Very unfavourable	19	18	30	9	4	45	9	11	32	25	12	4	14	21	28	16	20	22	18	23	16	19	22	10	19	
	<b>TOTAL UNFAVOURABLE</b>	<b>38</b>	<b>36</b>	<b>53</b>	<b>27</b>	<b>17</b>	<b>69</b>	<b>30</b>	<b>30</b>	<b>54</b>	<b>45</b>	<b>28</b>	<b>22</b>	<b>28</b>	<b>44</b>	<b>48</b>	<b>36</b>	<b>34</b>	<b>40</b>	<b>35</b>	<b>40</b>	<b>41</b>	<b>38</b>	<b>37</b>	<b>29</b>	<b>36</b>	
	Don't know	34	37	26	31	19	24	48	30	29	26	47	47	52	27	17	29	38	40	37	36	39	39	35	39	35	
	<b>NET FAVOURABILITY</b>	<b>-9</b>	<b>-9</b>	<b>-32</b>	<b>15</b>	<b>47</b>	<b>-62</b>	<b>-8</b>	<b>10</b>	<b>-37</b>	<b>-16</b>	<b>-3</b>	<b>9</b>	<b>-8</b>	<b>-15</b>	<b>-14</b>	<b>-2</b>	<b>-7</b>	<b>-21</b>	<b>-7</b>	<b>-16</b>	<b>-21</b>	<b>-15</b>	<b>-10</b>	<b>3</b>	<b>-6</b>	
<b>Nigel Farage</b>																											
	Very favourable	11	9	14	2	2	39	0	2	20	11	7	3	6	13	13	6	10	14	9	8	7	11	14	2	9	
	Somewhat favourable	16	16	30	6	5	39	6	7	30	16	15	4	13	21	20	14	17	20	16	17	12	16	14	13	18	
	<b>TOTAL FAVOURABLE</b>	<b>27</b>	<b>25</b>	<b>44</b>	<b>8</b>	<b>7</b>	<b>78</b>	<b>6</b>	<b>9</b>	<b>50</b>	<b>27</b>	<b>22</b>	<b>7</b>	<b>19</b>	<b>34</b>	<b>33</b>	<b>20</b>	<b>27</b>	<b>34</b>	<b>25</b>	<b>25</b>	<b>19</b>	<b>27</b>	<b>28</b>	<b>15</b>	<b>27</b>	
	Somewhat unfavourable	12	11	19	6	9	8	4	9	14	12	11	10	11	11	12	12	13	10	11	10	10	11	12	13	11	
	Very unfavourable	52	54	32	81	81	7	84	77	29	55	54	75	54	51	49	63	52	43	53	57	64	51	50	61	54	
	<b>TOTAL UNFAVOURABLE</b>	<b>64</b>	<b>65</b>	<b>51</b>	<b>87</b>	<b>90</b>	<b>15</b>	<b>88</b>	<b>86</b>	<b>43</b>	<b>67</b>	<b>65</b>	<b>85</b>	<b>65</b>	<b>62</b>	<b>61</b>	<b>75</b>	<b>65</b>	<b>53</b>	<b>64</b>	<b>67</b>	<b>74</b>	<b>62</b>	<b>62</b>	<b>74</b>	<b>65</b>	
	Don't know	8	10	6	5	3	7	7	5	8	6	13	8	16	4	6	6	9	14	10	8	7	12	10	11	9	
	<b>NET FAVOURABILITY</b>	<b>-37</b>	<b>-40</b>	<b>-7</b>	<b>-79</b>	<b>-83</b>	<b>63</b>	<b>-82</b>	<b>-77</b>	<b>7</b>	<b>-40</b>	<b>-43</b>	<b>-78</b>	<b>-46</b>	<b>-28</b>	<b>-28</b>	<b>-55</b>	<b>-38</b>	<b>-19</b>	<b>-39</b>	<b>-42</b>	<b>-55</b>	<b>-35</b>	<b>-34</b>	<b>-59</b>	<b>-38</b>	

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	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample</b>	<b>2110</b>	380	542	194	228	128	741	753	1019	1091	221	869	521	498	715	473	631	1825	101	184	500	346	255	724	
<b>Unweighted Sample</b>	<b>2110</b>	306	576	230	240	135	827	737	920	1190	187	705	609	609	813	487	490	1811	122	177	505	332	195	779	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
<b>Zack Polanski</b>																									
Very favourable	9	9	1	13	8	1	37	12	2	10	7	27	9	5	3	8	7	6	9	8	5	11	7	12	8
Somewhat favourable	14	12	4	22	21	2	22	21	5	12	13	17	12	15	9	17	7	10	13	15	10	9	15	19	11
<b>TOTAL FAVOURABLE</b>	<b>23</b>	<b>21</b>	<b>5</b>	<b>35</b>	<b>29</b>	<b>3</b>	<b>59</b>	<b>33</b>	<b>7</b>	<b>22</b>	<b>20</b>	<b>44</b>	<b>21</b>	<b>20</b>	<b>12</b>	<b>25</b>	<b>14</b>	<b>16</b>	<b>22</b>	<b>23</b>	<b>15</b>	<b>20</b>	<b>22</b>	<b>31</b>	<b>19</b>
Somewhat unfavourable	13	14	13	18	21	11	9	16	14	15	13	11	13	15	16	18	15	10	14	18	16	11	12	14	16
Very unfavourable	37	33	58	19	23	62	9	24	51	41	25	18	25	39	47	32	35	36	33	31	34	35	36	25	33
<b>TOTAL UNFAVOURABLE</b>	<b>50</b>	<b>47</b>	<b>71</b>	<b>37</b>	<b>44</b>	<b>73</b>	<b>18</b>	<b>40</b>	<b>65</b>	<b>56</b>	<b>38</b>	<b>29</b>	<b>38</b>	<b>54</b>	<b>63</b>	<b>50</b>	<b>50</b>	<b>46</b>	<b>47</b>	<b>49</b>	<b>50</b>	<b>46</b>	<b>48</b>	<b>39</b>	<b>49</b>
Don't know	27	32	25	27	26	25	24	27	28	22	42	26	41	27	25	24	35	37	32	28	35	34	31	29	32
<b>NET FAVOURABILITY</b>	<b>-27</b>	<b>-26</b>	<b>-66</b>	<b>-2</b>	<b>-15</b>	<b>-70</b>	<b>41</b>	<b>-7</b>	<b>-58</b>	<b>-34</b>	<b>-18</b>	<b>15</b>	<b>-17</b>	<b>-34</b>	<b>-51</b>	<b>-25</b>	<b>-36</b>	<b>-30</b>	<b>-25</b>	<b>-26</b>	<b>-35</b>	<b>-26</b>	<b>-8</b>	<b>-30</b>	
<b>Rachel Reeves</b>																									
Very favourable	2	1	0	4	1	1	0	2	1	1	2	1	1	2	2	2	2	1	1	2	1	1	1	3	1
Somewhat favourable	12	13	4	26	23	1	11	19	6	15	10	14	12	14	11	18	11	10	12	14	13	11	15	15	12
<b>TOTAL FAVOURABLE</b>	<b>14</b>	<b>14</b>	<b>4</b>	<b>30</b>	<b>24</b>	<b>2</b>	<b>11</b>	<b>21</b>	<b>7</b>	<b>16</b>	<b>12</b>	<b>15</b>	<b>13</b>	<b>16</b>	<b>13</b>	<b>20</b>	<b>13</b>	<b>11</b>	<b>13</b>	<b>16</b>	<b>14</b>	<b>12</b>	<b>16</b>	<b>18</b>	<b>13</b>
Somewhat unfavourable	22	21	16	29	29	6	36	29	14	23	20	28	19	22	20	25	20	16	22	20	16	21	19	22	22
Very unfavourable	43	43	70	23	32	83	24	31	67	47	40	26	34	51	59	41	45	49	43	42	49	43	46	30	46
<b>TOTAL UNFAVOURABLE</b>	<b>65</b>	<b>64</b>	<b>86</b>	<b>52</b>	<b>61</b>	<b>89</b>	<b>60</b>	<b>60</b>	<b>81</b>	<b>70</b>	<b>60</b>	<b>54</b>	<b>53</b>	<b>73</b>	<b>79</b>	<b>66</b>	<b>65</b>	<b>65</b>	<b>65</b>	<b>62</b>	<b>65</b>	<b>64</b>	<b>65</b>	<b>52</b>	<b>68</b>
Don't know	21	22	10	18	15	9	29	19	12	14	29	31	33	11	8	15	22	24	22	22	21	24	20	29	18
<b>NET FAVOURABILITY</b>	<b>-51</b>	<b>-50</b>	<b>-82</b>	<b>-22</b>	<b>-37</b>	<b>-87</b>	<b>-49</b>	<b>-39</b>	<b>-74</b>	<b>-54</b>	<b>-48</b>	<b>-39</b>	<b>-40</b>	<b>-57</b>	<b>-66</b>	<b>-46</b>	<b>-52</b>	<b>-54</b>	<b>-52</b>	<b>-46</b>	<b>-51</b>	<b>-52</b>	<b>-49</b>	<b>-34</b>	<b>-55</b>
<b>Mel Stride</b>																									
Very favourable	0	1	2	0	0	0	1	1	1	0	0	1	1	1	1	1	1	1	1	1	0	1	1	0	0
Somewhat favourable	5	7	17	4	7	7	1	4	10	7	6	7	3	8	10	9	8	5	7	8	5	4	9	7	7
<b>TOTAL FAVOURABLE</b>	<b>5</b>	<b>8</b>	<b>19</b>	<b>4</b>	<b>7</b>	<b>7</b>	<b>2</b>	<b>5</b>	<b>11</b>	<b>8</b>	<b>6</b>	<b>7</b>	<b>4</b>	<b>9</b>	<b>11</b>	<b>10</b>	<b>9</b>	<b>6</b>	<b>8</b>	<b>9</b>	<b>5</b>	<b>5</b>	<b>10</b>	<b>7</b>	<b>7</b>
Somewhat unfavourable	10	10	11	11	11	12	12	12	11	13	8	8	7	10	15	12	9	9	10	11	11	11	7	11	10
Very unfavourable	11	14	13	12	16	18	10	16	15	20	8	5	12	16	17	16	10	15	13	16	16	13	17	11	13
<b>TOTAL UNFAVOURABLE</b>	<b>21</b>	<b>24</b>	<b>24</b>	<b>23</b>	<b>27</b>	<b>30</b>	<b>22</b>	<b>28</b>	<b>26</b>	<b>33</b>	<b>16</b>	<b>13</b>	<b>19</b>	<b>26</b>	<b>32</b>	<b>28</b>	<b>19</b>	<b>24</b>	<b>23</b>	<b>27</b>	<b>27</b>	<b>24</b>	<b>24</b>	<b>22</b>	<b>23</b>
Don't know	74	69	57	73	67	62	76	67	64	59	78	80	76	64	56	63	72	70	69	65	68	73	65	70	69
<b>NET FAVOURABILITY</b>	<b>-16</b>	<b>-16</b>	<b>-5</b>	<b>-19</b>	<b>-20</b>	<b>-23</b>	<b>-20</b>	<b>-23</b>	<b>-15</b>	<b>-25</b>	<b>-10</b>	<b>-6</b>	<b>-15</b>	<b>-17</b>	<b>-21</b>	<b>-18</b>	<b>-10</b>	<b>-18</b>	<b>-15</b>	<b>-18</b>	<b>-22</b>	<b>-19</b>	<b>-14</b>	<b>-15</b>	<b>-16</b>
<b>Andy Burnham</b>																									
Very favourable	10	9	1	22	13	2	4	16	5	10	8	7	7	11	11	12	9	5	9	11	5	12	8	9	8
Somewhat favourable	24	25	17	38	39	10	36	33	17	25	24	30	21	28	25	31	24	18	25	30	22	29	24	25	22
<b>TOTAL FAVOURABLE</b>	<b>34</b>	<b>34</b>	<b>18</b>	<b>60</b>	<b>52</b>	<b>12</b>	<b>40</b>	<b>49</b>	<b>22</b>	<b>35</b>	<b>32</b>	<b>37</b>	<b>28</b>	<b>39</b>	<b>36</b>	<b>43</b>	<b>33</b>	<b>23</b>	<b>34</b>	<b>41</b>	<b>27</b>	<b>41</b>	<b>32</b>	<b>34</b>	<b>30</b>
Somewhat unfavourable	16	19	33	13	18	23	21	17	23	21	17	18	18	19	21	20	19	20	20	11	16	18	19	18	22
Very unfavourable	14	19	32	7	11	45	4	13	33	24	14	6	13	24	29	16	20	24	18	22	25	18	21	12	19
<b>TOTAL UNFAVOURABLE</b>	<b>30</b>	<b>38</b>	<b>65</b>	<b>20</b>	<b>29</b>	<b>68</b>	<b>25</b>	<b>30</b>	<b>56</b>	<b>45</b>	<b>31</b>	<b>24</b>	<b>31</b>	<b>43</b>	<b>50</b>	<b>36</b>	<b>39</b>	<b>44</b>	<b>38</b>	<b>33</b>	<b>41</b>	<b>36</b>	<b>40</b>	<b>30</b>	<b>41</b>
Don't know	35	29	17	20	19	21	35	22	22	21	36	39	41	18	14	20	29	34	28	26	32	23	29	37	29
<b>NET FAVOURABILITY</b>	<b>4</b>	<b>-4</b>	<b>-47</b>	<b>40</b>	<b>23</b>	<b>-56</b>	<b>15</b>	<b>19</b>	<b>-34</b>	<b>-10</b>	<b>1</b>	<b>13</b>	<b>-3</b>	<b>-4</b>	<b>-14</b>	<b>7</b>	<b>-6</b>	<b>-21</b>	<b>-4</b>	<b>8</b>	<b>-14</b>	<b>5</b>	<b>-8</b>	<b>4</b>	<b>-11</b>

Sample Size: 2110 GB Adults  
Fieldwork: 21st - 22nd June 2026

	Total	Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country			Region in England					
		Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South		
<b>Weighted Sample</b>	<b>2110</b>	380	542	194	228	128	741	753	1019	1091	221	869	521	498	715	473	631	1825	101	184	500	346	255	724		
<b>Unweighted Sample</b>	<b>2110</b>	306	576	230	240	135	827	737	920	1190	187	705	609	609	813	487	490	1811	122	177	505	332	195	779		
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%		
<b>Angela Rayner</b>																										
Very favourable	5	4	0	10	4	0	2	7	2	4	3	4	3	5	3	5	2	2	4	2	1	5	3	6	3	
Somewhat favourable	17	17	5	33	32	3	24	28	6	19	14	19	15	20	16	22	16	12	17	19	15	16	17	18	17	
<b>TOTAL FAVOURABLE</b>	<b>22</b>	<b>21</b>	<b>5</b>	<b>43</b>	<b>36</b>	<b>3</b>	<b>26</b>	<b>35</b>	<b>8</b>	<b>23</b>	<b>17</b>	<b>23</b>	<b>18</b>	<b>25</b>	<b>19</b>	<b>27</b>	<b>18</b>	<b>14</b>	<b>21</b>	<b>21</b>	<b>16</b>	<b>21</b>	<b>20</b>	<b>24</b>	<b>20</b>	
Somewhat unfavourable	17	18	18	21	20	6	26	20	15	20	16	24	18	19	16	19	17	17	19	16	16	20	16	23	18	
Very unfavourable	38	36	68	14	26	76	18	24	62	39	34	16	27	42	56	36	40	40	36	38	40	36	39	23	39	
<b>TOTAL UNFAVOURABLE</b>	<b>55</b>	<b>54</b>	<b>86</b>	<b>35</b>	<b>46</b>	<b>82</b>	<b>44</b>	<b>44</b>	<b>77</b>	<b>59</b>	<b>50</b>	<b>40</b>	<b>45</b>	<b>61</b>	<b>72</b>	<b>55</b>	<b>57</b>	<b>57</b>	<b>55</b>	<b>54</b>	<b>56</b>	<b>56</b>	<b>55</b>	<b>46</b>	<b>57</b>	
Don't know	23	25	9	21	18	14	30	20	15	18	32	38	38	14	9	17	26	29	25	25	28	23	25	30	24	
<b>NET FAVOURABILITY</b>	<b>-33</b>	<b>-33</b>	<b>-81</b>	<b>8</b>	<b>-10</b>	<b>-79</b>	<b>-18</b>	<b>-9</b>	<b>-69</b>	<b>-36</b>	<b>-33</b>	<b>-17</b>	<b>-27</b>	<b>-36</b>	<b>-53</b>	<b>-28</b>	<b>-39</b>	<b>-43</b>	<b>-34</b>	<b>-33</b>	<b>-40</b>	<b>-35</b>	<b>-35</b>	<b>-22</b>	<b>-37</b>	
<b>Jeremy Corbyn</b>																										
Very favourable	7	7	0	12	8	1	22	11	3	7	8	11	9	5	4	8	6	6	7	12	8	8	7	10	5	
Somewhat favourable	17	16	3	30	15	3	28	22	6	16	16	29	19	13	6	16	15	13	16	15	13	15	16	23	14	
<b>TOTAL FAVOURABLE</b>	<b>24</b>	<b>23</b>	<b>3</b>	<b>42</b>	<b>23</b>	<b>4</b>	<b>50</b>	<b>33</b>	<b>9</b>	<b>23</b>	<b>24</b>	<b>40</b>	<b>28</b>	<b>18</b>	<b>10</b>	<b>24</b>	<b>21</b>	<b>19</b>	<b>23</b>	<b>27</b>	<b>21</b>	<b>23</b>	<b>23</b>	<b>33</b>	<b>19</b>	
Somewhat unfavourable	17	19	15	22	24	16	15	21	16	19	19	23	18	19	17	22	16	17	18	20	23	19	18	15	19	
Very unfavourable	47	44	76	28	48	69	19	37	65	49	39	20	31	55	65	45	48	45	44	36	46	42	46	32	48	
<b>TOTAL UNFAVOURABLE</b>	<b>64</b>	<b>63</b>	<b>91</b>	<b>50</b>	<b>72</b>	<b>85</b>	<b>34</b>	<b>58</b>	<b>81</b>	<b>68</b>	<b>58</b>	<b>43</b>	<b>49</b>	<b>74</b>	<b>82</b>	<b>67</b>	<b>64</b>	<b>62</b>	<b>62</b>	<b>56</b>	<b>69</b>	<b>61</b>	<b>64</b>	<b>47</b>	<b>67</b>	
Don't know	12	15	6	8	5	11	16	9	10	10	19	16	22	8	7	9	15	18	15	16	9	17	13	19	13	
<b>NET FAVOURABILITY</b>	<b>-40</b>	<b>-40</b>	<b>-88</b>	<b>-8</b>	<b>-49</b>	<b>-81</b>	<b>16</b>	<b>-25</b>	<b>-72</b>	<b>-45</b>	<b>-34</b>	<b>-3</b>	<b>-21</b>	<b>-56</b>	<b>-72</b>	<b>-43</b>	<b>-43</b>	<b>-43</b>	<b>-39</b>	<b>-29</b>	<b>-48</b>	<b>-38</b>	<b>-41</b>	<b>-14</b>	<b>-48</b>	
<b>Rupert Lowe</b>																										
Very favourable	7	7	6	2	1	26	1	2	14	8	6	5	8	7	6	5	7	8	7	5	4	8	9	3	7	
Somewhat favourable	7	9	17	4	4	24	2	4	15	10	8	3	7	12	10	8	10	11	9	9	7	7	12	11	8	
<b>TOTAL FAVOURABLE</b>	<b>14</b>	<b>16</b>	<b>23</b>	<b>6</b>	<b>5</b>	<b>50</b>	<b>3</b>	<b>6</b>	<b>29</b>	<b>18</b>	<b>14</b>	<b>8</b>	<b>15</b>	<b>19</b>	<b>16</b>	<b>13</b>	<b>17</b>	<b>19</b>	<b>16</b>	<b>14</b>	<b>11</b>	<b>15</b>	<b>21</b>	<b>14</b>	<b>15</b>	
Somewhat unfavourable	8	10	19	8	6	10	7	7	14	12	8	8	9	10	13	10	10	12	10	7	11	11	9	9	11	
Very unfavourable	19	26	18	36	42	12	36	37	18	36	18	34	21	31	27	31	24	23	26	28	29	26	25	29	25	
<b>TOTAL UNFAVOURABLE</b>	<b>27</b>	<b>36</b>	<b>37</b>	<b>44</b>	<b>48</b>	<b>22</b>	<b>43</b>	<b>44</b>	<b>32</b>	<b>48</b>	<b>26</b>	<b>42</b>	<b>30</b>	<b>41</b>	<b>40</b>	<b>41</b>	<b>34</b>	<b>35</b>	<b>36</b>	<b>35</b>	<b>40</b>	<b>37</b>	<b>34</b>	<b>38</b>	<b>36</b>	
Don't know	59	48	40	50	46	28	53	50	39	35	61	50	55	40	44	47	50	46	48	52	49	49	44	48	50	
<b>NET FAVOURABILITY</b>	<b>-13</b>	<b>-20</b>	<b>-14</b>	<b>-38</b>	<b>-43</b>	<b>28</b>	<b>-40</b>	<b>-38</b>	<b>-3</b>	<b>-30</b>	<b>-12</b>	<b>-34</b>	<b>-15</b>	<b>-22</b>	<b>-24</b>	<b>-28</b>	<b>-17</b>	<b>-16</b>	<b>-20</b>	<b>-21</b>	<b>-29</b>	<b>-22</b>	<b>-13</b>	<b>-24</b>	<b>-21</b>	
<b>Shabana Mahmood</b>																										
Very favourable	1	1	2	3	3	0	0	2	1	1	1	1	1	1	3	2	1	1	1	2	1	1	1	1	3	2
Somewhat favourable	10	13	19	16	16	11	13	15	14	17	9	9	9	15	18	16	15	9	13	18	8	12	12	14	14	
<b>TOTAL FAVOURABLE</b>	<b>11</b>	<b>14</b>	<b>21</b>	<b>19</b>	<b>11</b>	<b>13</b>	<b>17</b>	<b>15</b>	<b>18</b>	<b>10</b>	<b>10</b>	<b>10</b>	<b>16</b>	<b>21</b>	<b>18</b>	<b>18</b>	<b>16</b>	<b>10</b>	<b>14</b>	<b>20</b>	<b>9</b>	<b>13</b>	<b>13</b>	<b>17</b>	<b>16</b>	
Somewhat unfavourable	18	18	22	17	24	20	14	19	20	20	15	14	13	21	23	22	16	15	18	12	16	19	15	17	19	
Very unfavourable	22	21	24	15	16	38	23	19	28	27	16	17	19	24	23	19	20	23	21	23	26	20	25	23	18	
<b>TOTAL UNFAVOURABLE</b>	<b>40</b>	<b>39</b>	<b>46</b>	<b>32</b>	<b>40</b>	<b>58</b>	<b>37</b>	<b>38</b>	<b>48</b>	<b>47</b>	<b>31</b>	<b>31</b>	<b>32</b>	<b>45</b>	<b>46</b>	<b>41</b>	<b>36</b>	<b>38</b>	<b>39</b>	<b>35</b>	<b>42</b>	<b>39</b>	<b>40</b>	<b>40</b>	<b>37</b>	
Don't know	49	47	33	49	42	31	50	45	37	35	59	58	58	38	33	40	48	51	47	45	49	49	46	44	48	
<b>NET FAVOURABILITY</b>	<b>-29</b>	<b>-25</b>	<b>-25</b>	<b>-13</b>	<b>-21</b>	<b>-47</b>	<b>-24</b>	<b>-21</b>	<b>-33</b>	<b>-29</b>	<b>-21</b>	<b>-21</b>	<b>-22</b>	<b>-29</b>	<b>-25</b>	<b>-23</b>	<b>-20</b>	<b>-28</b>	<b>-25</b>	<b>-15</b>	<b>-33</b>	<b>-26</b>	<b>-27</b>	<b>-23</b>	<b>-21</b>	

Sample Size: 2110 GB Adults  
Fieldwork: 21st - 22nd June 2026

	Vote in 2024 GE					EU Ref 2016			Gender		Age				Socio-economic classification (NS-SEC)			Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample</b>	<b>2110</b>	380	542	194	228	128	741	753	1019	1091	221	869	521	498	715	473	631	1825	101	184	500	346	255	724	
<b>Unweighted Sample</b>	<b>2110</b>	306	576	230	240	135	827	737	920	1190	187	705	609	609	813	487	490	1811	122	177	505	332	195	779	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Wes Streeting**

Very favourable	2	1	0	3	2	0	0	2	1	2	1	1	1	2	2	1	2	1	1	1	1	0	2	2	2
Somewhat favourable	14	12	17	19	21	4	5	17	12	12	12	10	7	15	20	17	14	8	13	10	4	9	14	17	14
<b>TOTAL FAVOURABLE</b>	<b>16</b>	<b>13</b>	<b>17</b>	<b>22</b>	<b>23</b>	<b>4</b>	<b>5</b>	<b>19</b>	<b>13</b>	<b>14</b>	<b>13</b>	<b>11</b>	<b>8</b>	<b>17</b>	<b>22</b>	<b>18</b>	<b>16</b>	<b>9</b>	<b>14</b>	<b>11</b>	<b>5</b>	<b>9</b>	<b>16</b>	<b>19</b>	<b>16</b>
Somewhat unfavourable	23	27	29	32	32	28	24	30	29	30	24	26	23	31	29	32	25	23	27	23	24	31	25	23	27
Very unfavourable	21	24	27	16	21	41	32	22	32	31	18	18	21	26	30	24	21	27	23	32	29	23	24	25	22
<b>TOTAL UNFAVOURABLE</b>	<b>44</b>	<b>51</b>	<b>56</b>	<b>48</b>	<b>53</b>	<b>69</b>	<b>56</b>	<b>52</b>	<b>61</b>	<b>61</b>	<b>42</b>	<b>44</b>	<b>44</b>	<b>57</b>	<b>59</b>	<b>56</b>	<b>46</b>	<b>50</b>	<b>50</b>	<b>55</b>	<b>53</b>	<b>54</b>	<b>49</b>	<b>48</b>	<b>49</b>
Don't know	40	36	26	30	24	26	38	29	27	25	45	45	48	27	19	25	38	42	35	33	42	36	35	33	35
<b>NET FAVOURABILITY</b>	<b>-28</b>	<b>-38</b>	<b>-39</b>	<b>-26</b>	<b>-30</b>	<b>-65</b>	<b>-51</b>	<b>-33</b>	<b>-48</b>	<b>-47</b>	<b>-29</b>	<b>-33</b>	<b>-36</b>	<b>-40</b>	<b>-37</b>	<b>-38</b>	<b>-30</b>	<b>-41</b>	<b>-36</b>	<b>-44</b>	<b>-48</b>	<b>-45</b>	<b>-33</b>	<b>-29</b>	<b>-33</b>

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.