

# YouGov Survey Results

Sample Size: 2078 GB Adults  
Fieldwork: 12th - 13th May 2026

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South
<b>Weighted Sample</b>	<b>2078</b>	374	534	191	224	118	729	742	1006	1072	218	858	513	488	704	465	621	1797	100	181	492	341	251	713
<b>Unweighted Sample</b>	<b>2078</b>	331	594	195	225	121	801	761	933	1145	174	790	569	545	790	468	529	1776	127	175	492	334	197	753
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	20 - 21 Apr	12 - 13 May																							
<b>Do you have a favourable or unfavourable opinion of the following?</b>																									
<b>Kemi Badenoch</b>																									
Very favourable	6	7	25	2	3	8	1	5	13	7	7	6	4	7	14	7	6	8	7	5	7	8	8	5	8
Somewhat favourable	23	24	52	12	18	42	8	18	37	24	24	11	18	27	36	20	27	28	25	18	16	20	31	22	27
<b>TOTAL FAVOURABLE</b>	<b>29</b>	<b>31</b>	<b>77</b>	<b>14</b>	<b>21</b>	<b>50</b>	<b>9</b>	<b>23</b>	<b>50</b>	<b>31</b>	<b>31</b>	<b>17</b>	<b>22</b>	<b>34</b>	<b>50</b>	<b>27</b>	<b>33</b>	<b>36</b>	<b>32</b>	<b>23</b>	<b>23</b>	<b>28</b>	<b>39</b>	<b>27</b>	<b>35</b>
Somewhat unfavourable	20	19	13	24	20	22	19	20	17	22	17	25	19	19	17	20	20	14	19	21	17	20	19	16	20
Very unfavourable	30	29	4	47	40	15	43	42	19	34	25	24	33	32	21	34	28	26	28	35	40	30	23	37	25
<b>TOTAL UNFAVOURABLE</b>	<b>50</b>	<b>48</b>	<b>17</b>	<b>71</b>	<b>60</b>	<b>37</b>	<b>62</b>	<b>62</b>	<b>36</b>	<b>56</b>	<b>42</b>	<b>49</b>	<b>52</b>	<b>51</b>	<b>38</b>	<b>54</b>	<b>48</b>	<b>40</b>	<b>47</b>	<b>56</b>	<b>57</b>	<b>50</b>	<b>42</b>	<b>53</b>	<b>45</b>
Don't know	22	21	7	16	19	13	29	15	14	13	28	33	26	15	12	19	18	23	21	21	20	22	20	19	21
<b>NET FAVOURABILITY</b>	<b>-21</b>	<b>-17</b>	<b>60</b>	<b>-57</b>	<b>-39</b>	<b>13</b>	<b>-53</b>	<b>-39</b>	<b>14</b>	<b>-25</b>	<b>-11</b>	<b>-32</b>	<b>-30</b>	<b>-17</b>	<b>12</b>	<b>-27</b>	<b>-15</b>	<b>-4</b>	<b>-15</b>	<b>-33</b>	<b>-34</b>	<b>-22</b>	<b>-3</b>	<b>-26</b>	<b>-10</b>
<b>Keir Starmer</b>																									
Very favourable	4	4	2	11	4	1	1	7	1	4	4	3	4	5	4	6	4	4	4	8	4	4	4	6	3
Somewhat favourable	20	19	7	34	37	5	17	30	7	20	18	21	23	16	12	25	18	13	19	17	15	18	21	22	18
<b>TOTAL FAVOURABLE</b>	<b>24</b>	<b>23</b>	<b>9</b>	<b>45</b>	<b>41</b>	<b>6</b>	<b>18</b>	<b>37</b>	<b>8</b>	<b>24</b>	<b>22</b>	<b>24</b>	<b>27</b>	<b>21</b>	<b>16</b>	<b>31</b>	<b>22</b>	<b>17</b>	<b>23</b>	<b>25</b>	<b>19</b>	<b>22</b>	<b>25</b>	<b>28</b>	<b>21</b>
Somewhat unfavourable	25	22	14	27	25	8	38	28	12	20	24	32	24	20	15	25	20	17	22	18	25	21	17	27	22
Very unfavourable	44	47	73	21	28	85	35	28	75	52	43	30	38	54	64	36	52	57	47	50	50	47	48	39	49
<b>TOTAL UNFAVOURABLE</b>	<b>69</b>	<b>69</b>	<b>87</b>	<b>48</b>	<b>53</b>	<b>93</b>	<b>73</b>	<b>56</b>	<b>87</b>	<b>72</b>	<b>67</b>	<b>62</b>	<b>62</b>	<b>74</b>	<b>79</b>	<b>61</b>	<b>72</b>	<b>74</b>	<b>69</b>	<b>68</b>	<b>75</b>	<b>68</b>	<b>65</b>	<b>66</b>	<b>71</b>
Don't know	8	8	4	7	6	1	10	6	4	5	12	15	10	6	5	8	7	9	9	7	6	10	11	7	7
<b>NET FAVOURABILITY</b>	<b>-45</b>	<b>-46</b>	<b>-78</b>	<b>-3</b>	<b>-12</b>	<b>-87</b>	<b>-55</b>	<b>-19</b>	<b>-79</b>	<b>-48</b>	<b>-45</b>	<b>-38</b>	<b>-35</b>	<b>-53</b>	<b>-63</b>	<b>-30</b>	<b>-50</b>	<b>-57</b>	<b>-46</b>	<b>-43</b>	<b>-56</b>	<b>-46</b>	<b>-40</b>	<b>-38</b>	<b>-50</b>
<b>Ed Davey</b>																									
Very favourable	4	4	2	8	12	1	4	8	1	5	4	6	3	5	5	5	3	3	4	2	4	3	4	5	5
Somewhat favourable	26	25	15	36	57	7	29	37	15	25	24	26	25	25	24	31	22	19	25	22	22	23	24	31	25
<b>TOTAL FAVOURABLE</b>	<b>30</b>	<b>29</b>	<b>17</b>	<b>44</b>	<b>69</b>	<b>8</b>	<b>33</b>	<b>45</b>	<b>16</b>	<b>30</b>	<b>28</b>	<b>32</b>	<b>28</b>	<b>30</b>	<b>29</b>	<b>36</b>	<b>25</b>	<b>22</b>	<b>29</b>	<b>24</b>	<b>26</b>	<b>26</b>	<b>28</b>	<b>36</b>	<b>30</b>
Somewhat unfavourable	19	19	27	17	8	24	15	18	25	20	17	14	15	21	23	17	22	18	18	24	17	18	21	16	18
Very unfavourable	14	19	32	8	5	44	8	10	33	25	13	6	14	24	27	15	17	25	18	23	22	21	15	16	18
<b>TOTAL UNFAVOURABLE</b>	<b>33</b>	<b>38</b>	<b>59</b>	<b>25</b>	<b>13</b>	<b>68</b>	<b>23</b>	<b>28</b>	<b>58</b>	<b>45</b>	<b>30</b>	<b>20</b>	<b>29</b>	<b>45</b>	<b>50</b>	<b>32</b>	<b>39</b>	<b>43</b>	<b>36</b>	<b>47</b>	<b>39</b>	<b>39</b>	<b>36</b>	<b>32</b>	<b>36</b>
Don't know	37	34	23	32	17	24	44	28	26	25	43	48	44	25	21	31	35	34	34	29	35	35	36	32	34
<b>NET FAVOURABILITY</b>	<b>-3</b>	<b>-9</b>	<b>-42</b>	<b>19</b>	<b>56</b>	<b>-60</b>	<b>10</b>	<b>17</b>	<b>-42</b>	<b>-15</b>	<b>-2</b>	<b>12</b>	<b>-1</b>	<b>-15</b>	<b>-21</b>	<b>4</b>	<b>-14</b>	<b>-21</b>	<b>-7</b>	<b>-23</b>	<b>-13</b>	<b>-13</b>	<b>-8</b>	<b>4</b>	<b>-6</b>
<b>Nigel Farage</b>																									
Very favourable	11	11	16	3	2	43	1	3	24	14	9	4	6	13	21	7	14	15	11	11	12	12	12	7	12
Somewhat favourable	16	16	29	6	9	38	4	7	28	19	14	5	14	21	22	12	20	22	16	20	16	15	19	11	18
<b>TOTAL FAVOURABLE</b>	<b>27</b>	<b>27</b>	<b>45</b>	<b>9</b>	<b>11</b>	<b>81</b>	<b>5</b>	<b>10</b>	<b>52</b>	<b>33</b>	<b>23</b>	<b>9</b>	<b>20</b>	<b>34</b>	<b>43</b>	<b>19</b>	<b>34</b>	<b>37</b>	<b>27</b>	<b>31</b>	<b>28</b>	<b>27</b>	<b>31</b>	<b>18</b>	<b>30</b>
Somewhat unfavourable	12	12	20	6	10	11	6	8	15	12	11	14	12	10	12	12	10	12	12	7	9	13	13	9	12
Very unfavourable	53	52	30	80	76	5	80	77	27	50	55	63	59	50	38	63	49	40	52	54	54	51	48	66	50
<b>TOTAL UNFAVOURABLE</b>	<b>65</b>	<b>64</b>	<b>50</b>	<b>86</b>	<b>86</b>	<b>16</b>	<b>86</b>	<b>85</b>	<b>42</b>	<b>62</b>	<b>66</b>	<b>77</b>	<b>71</b>	<b>60</b>	<b>50</b>	<b>75</b>	<b>59</b>	<b>52</b>	<b>64</b>	<b>61</b>	<b>63</b>	<b>64</b>	<b>61</b>	<b>75</b>	<b>62</b>
Don't know	8	8	5	5	4	2	9	5	6	5	12	13	9	7	7	7	7	11	8	7	9	10	8	7	8
<b>NET FAVOURABILITY</b>	<b>-38</b>	<b>-37</b>	<b>-5</b>	<b>-77</b>	<b>-75</b>	<b>65</b>	<b>-81</b>	<b>-75</b>	<b>10</b>	<b>-29</b>	<b>-43</b>	<b>-68</b>	<b>-51</b>	<b>-26</b>	<b>-7</b>	<b>-56</b>	<b>-25</b>	<b>-15</b>	<b>-37</b>	<b>-30</b>	<b>-35</b>	<b>-37</b>	<b>-30</b>	<b>-57</b>	<b>-32</b>

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<b>Weighted Sample</b>	<b>2078</b>	374	534	191	224	118	729	742	1006	1072	218	858	513	488	704	465	621	1797	100	181	492	341	251	713	
<b>Unweighted Sample</b>	<b>2078</b>	331	594	195	225	121	801	761	933	1145	174	790	569	545	790	468	529	1776	127	175	492	334	197	753	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
<b>Zack Polanski</b>																									
Very favourable	11	9	0	14	10	0	33	12	3	9	8	20	10	7	3	10	7	5	9	6	5	9	9	11	9
Somewhat favourable	15	14	4	24	26	3	32	23	4	14	15	23	18	13	6	18	14	10	15	13	12	15	13	22	12
<b>TOTAL FAVOURABLE</b>	<b>26</b>	<b>23</b>	<b>4</b>	<b>38</b>	<b>36</b>	<b>3</b>	<b>65</b>	<b>35</b>	<b>7</b>	<b>23</b>	<b>23</b>	<b>43</b>	<b>28</b>	<b>20</b>	<b>9</b>	<b>28</b>	<b>21</b>	<b>15</b>	<b>24</b>	<b>19</b>	<b>17</b>	<b>24</b>	<b>22</b>	<b>33</b>	<b>21</b>
Somewhat unfavourable	11	13	12	16	22	7	9	15	11	12	14	10	13	14	13	16	13	10	12	21	16	12	11	15	11
Very unfavourable	23	37	65	22	23	71	6	27	58	46	28	18	27	44	57	31	37	46	37	31	40	38	38	25	40
<b>TOTAL UNFAVOURABLE</b>	<b>34</b>	<b>50</b>	<b>77</b>	<b>38</b>	<b>45</b>	<b>78</b>	<b>15</b>	<b>42</b>	<b>69</b>	<b>58</b>	<b>42</b>	<b>28</b>	<b>40</b>	<b>58</b>	<b>70</b>	<b>47</b>	<b>50</b>	<b>56</b>	<b>49</b>	<b>52</b>	<b>56</b>	<b>50</b>	<b>49</b>	<b>40</b>	<b>51</b>
Don't know	39	27	19	25	19	19	20	22	23	19	35	29	33	23	22	25	29	30	27	29	27	26	30	27	27
<b>NET FAVOURABILITY</b>	<b>-8</b>	<b>-27</b>	<b>-73</b>	<b>0</b>	<b>-9</b>	<b>-75</b>	<b>50</b>	<b>-7</b>	<b>-62</b>	<b>-35</b>	<b>-19</b>	<b>15</b>	<b>-12</b>	<b>-38</b>	<b>-61</b>	<b>-19</b>	<b>-29</b>	<b>-41</b>	<b>-25</b>	<b>-33</b>	<b>-39</b>	<b>-26</b>	<b>-27</b>	<b>-7</b>	<b>-30</b>
<b>Rachel Reeves</b>																									
Very favourable	3	2	0	5	2	0	0	3	1	2	1	3	2	2	2	2	2	1	2	1	2	2	2	2	1
Somewhat favourable	14	12	4	24	20	4	14	19	5	13	10	10	13	13	9	17	10	8	11	17	11	11	11	14	11
<b>TOTAL FAVOURABLE</b>	<b>17</b>	<b>14</b>	<b>4</b>	<b>29</b>	<b>22</b>	<b>4</b>	<b>14</b>	<b>22</b>	<b>6</b>	<b>15</b>	<b>11</b>	<b>13</b>	<b>15</b>	<b>15</b>	<b>11</b>	<b>19</b>	<b>12</b>	<b>9</b>	<b>13</b>	<b>18</b>	<b>13</b>	<b>13</b>	<b>13</b>	<b>16</b>	<b>12</b>
Somewhat unfavourable	25	22	17	29	38	10	26	29	16	20	24	28	24	21	18	26	22	18	22	17	27	20	21	22	24
Very unfavourable	41	43	71	21	24	81	30	29	69	48	38	21	33	51	62	35	45	51	44	42	36	44	45	42	44
<b>TOTAL UNFAVOURABLE</b>	<b>66</b>	<b>65</b>	<b>88</b>	<b>50</b>	<b>62</b>	<b>91</b>	<b>56</b>	<b>58</b>	<b>85</b>	<b>68</b>	<b>62</b>	<b>49</b>	<b>57</b>	<b>72</b>	<b>80</b>	<b>61</b>	<b>67</b>	<b>69</b>	<b>66</b>	<b>59</b>	<b>63</b>	<b>64</b>	<b>66</b>	<b>64</b>	<b>68</b>
Don't know	18	21	7	21	15	5	30	19	11	16	26	38	28	13	10	19	20	21	21	22	24	23	21	21	19
<b>NET FAVOURABILITY</b>	<b>-49</b>	<b>-51</b>	<b>-84</b>	<b>-21</b>	<b>-40</b>	<b>-87</b>	<b>-42</b>	<b>-36</b>	<b>-79</b>	<b>-53</b>	<b>-51</b>	<b>-36</b>	<b>-42</b>	<b>-57</b>	<b>-69</b>	<b>-42</b>	<b>-55</b>	<b>-60</b>	<b>-53</b>	<b>-41</b>	<b>-50</b>	<b>-51</b>	<b>-53</b>	<b>-48</b>	<b>-56</b>
<b>Mel Stride</b>																									
Very favourable	1	0	1	0	0	0	0	0	0	0	0	1	0	0	1	1	1	0	0	0	0	0	0	0	1
Somewhat favourable	6	5	10	4	3	7	1	4	6	6	4	4	3	6	7	6	4	4	5	4	3	5	3	7	5
<b>TOTAL FAVOURABLE</b>	<b>7</b>	<b>5</b>	<b>11</b>	<b>4</b>	<b>3</b>	<b>7</b>	<b>1</b>	<b>4</b>	<b>6</b>	<b>6</b>	<b>4</b>	<b>5</b>	<b>3</b>	<b>6</b>	<b>8</b>	<b>7</b>	<b>5</b>	<b>4</b>	<b>5</b>	<b>4</b>	<b>3</b>	<b>5</b>	<b>3</b>	<b>7</b>	<b>6</b>
Somewhat unfavourable	11	10	14	8	6	11	7	10	11	14	6	7	8	9	13	10	8	10	10	12	9	11	12	11	7
Very unfavourable	11	11	10	11	12	15	13	12	13	13	9	8	9	15	12	12	12	10	11	15	10	11	10	15	10
<b>TOTAL UNFAVOURABLE</b>	<b>22</b>	<b>21</b>	<b>24</b>	<b>19</b>	<b>18</b>	<b>26</b>	<b>20</b>	<b>22</b>	<b>24</b>	<b>27</b>	<b>15</b>	<b>15</b>	<b>17</b>	<b>24</b>	<b>25</b>	<b>22</b>	<b>20</b>	<b>20</b>	<b>21</b>	<b>27</b>	<b>19</b>	<b>22</b>	<b>22</b>	<b>26</b>	<b>17</b>
Don't know	71	74	65	76	79	67	79	73	70	67	81	80	79	70	67	71	75	75	74	69	78	72	74	66	78
<b>NET FAVOURABILITY</b>	<b>-15</b>	<b>-16</b>	<b>-13</b>	<b>-15</b>	<b>-15</b>	<b>-19</b>	<b>-19</b>	<b>-18</b>	<b>-18</b>	<b>-21</b>	<b>-11</b>	<b>-10</b>	<b>-14</b>	<b>-18</b>	<b>-17</b>	<b>-15</b>	<b>-15</b>	<b>-16</b>	<b>-16</b>	<b>-23</b>	<b>-16</b>	<b>-17</b>	<b>-19</b>	<b>-19</b>	<b>-11</b>
<b>Andy Burnham</b>																									
Very favourable	10	10	4	22	13	2	14	18	6	9	11	6	11	12	9	14	9	8	11	13	6	16	9	10	8
Somewhat favourable	26	24	22	35	31	18	23	32	22	29	20	21	23	24	29	29	22	23	24	26	25	28	26	26	20
<b>TOTAL FAVOURABLE</b>	<b>36</b>	<b>34</b>	<b>26</b>	<b>57</b>	<b>44</b>	<b>20</b>	<b>37</b>	<b>50</b>	<b>28</b>	<b>38</b>	<b>31</b>	<b>27</b>	<b>34</b>	<b>36</b>	<b>38</b>	<b>43</b>	<b>31</b>	<b>31</b>	<b>35</b>	<b>39</b>	<b>31</b>	<b>44</b>	<b>35</b>	<b>36</b>	<b>28</b>
Somewhat unfavourable	15	16	27	12	12	20	15	14	21	19	13	14	14	17	20	15	18	16	17	16	12	16	17	20	16
Very unfavourable	12	14	26	4	8	37	4	8	26	18	11	6	10	19	21	10	16	18	14	11	17	13	13	11	17
<b>TOTAL UNFAVOURABLE</b>	<b>27</b>	<b>30</b>	<b>53</b>	<b>16</b>	<b>20</b>	<b>57</b>	<b>19</b>	<b>22</b>	<b>47</b>	<b>37</b>	<b>24</b>	<b>20</b>	<b>24</b>	<b>36</b>	<b>41</b>	<b>25</b>	<b>34</b>	<b>34</b>	<b>31</b>	<b>27</b>	<b>29</b>	<b>29</b>	<b>30</b>	<b>31</b>	<b>33</b>
Don't know	37	35	21	28	37	23	44	29	26	24	44	52	42	28	21	32	35	34	34	33	39	28	35	33	39
<b>NET FAVOURABILITY</b>	<b>9</b>	<b>4</b>	<b>-27</b>	<b>41</b>	<b>24</b>	<b>-37</b>	<b>18</b>	<b>28</b>	<b>-19</b>	<b>1</b>	<b>7</b>	<b>7</b>	<b>10</b>	<b>0</b>	<b>-3</b>	<b>18</b>	<b>-3</b>	<b>-3</b>	<b>4</b>	<b>12</b>	<b>2</b>	<b>15</b>	<b>5</b>	<b>5</b>	<b>-5</b>

Sample Size: 2078 GB Adults  
Fieldwork: 12th - 13th May 2026

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country			Region in England					
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South		
<b>Weighted Sample</b>	<b>2078</b>	374	534	191	224	118	729	742	1006	1072	218	858	513	488	704	465	621	1797	100	181	492	341	251	713		
<b>Unweighted Sample</b>	<b>2078</b>	331	594	195	225	121	801	761	933	1145	174	790	569	545	790	468	529	1776	127	175	492	334	197	753		
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%		
<b>Angela Rayner</b>																										
Very favourable	5	5	0	12	5	0	6	8	2	5	4	5	5	6	3	5	6	3	5	6	2	5	4	8	4	
Somewhat favourable	18	17	6	34	27	3	23	28	7	20	14	16	20	15	13	23	16	11	16	18	19	19	14	21	14	
<b>TOTAL FAVOURABLE</b>	<b>23</b>	<b>22</b>	<b>6</b>	<b>46</b>	<b>32</b>	<b>3</b>	<b>29</b>	<b>36</b>	<b>9</b>	<b>25</b>	<b>18</b>	<b>21</b>	<b>25</b>	<b>21</b>	<b>16</b>	<b>28</b>	<b>22</b>	<b>14</b>	<b>21</b>	<b>24</b>	<b>21</b>	<b>24</b>	<b>18</b>	<b>29</b>	<b>18</b>	
Somewhat unfavourable	21	17	17	19	21	8	21	20	15	16	18	21	19	15	15	18	16	15	17	16	16	19	20	12	17	
Very unfavourable	33	38	70	14	23	81	20	25	63	43	34	14	28	48	57	32	40	47	39	34	36	34	41	37	42	
<b>TOTAL UNFAVOURABLE</b>	<b>54</b>	<b>55</b>	<b>87</b>	<b>33</b>	<b>44</b>	<b>89</b>	<b>41</b>	<b>45</b>	<b>78</b>	<b>59</b>	<b>52</b>	<b>35</b>	<b>47</b>	<b>63</b>	<b>72</b>	<b>50</b>	<b>56</b>	<b>62</b>	<b>56</b>	<b>50</b>	<b>52</b>	<b>53</b>	<b>61</b>	<b>49</b>	<b>59</b>	
Don't know	24	23	8	21	23	8	30	19	14	16	30	44	29	16	12	22	22	23	23	26	27	23	22	23	23	
<b>NET FAVOURABILITY</b>	<b>-31</b>	<b>-33</b>	<b>-81</b>	<b>13</b>	<b>-12</b>	<b>-86</b>	<b>-12</b>	<b>-9</b>	<b>-69</b>	<b>-34</b>	<b>-34</b>	<b>-14</b>	<b>-22</b>	<b>-42</b>	<b>-56</b>	<b>-22</b>	<b>-34</b>	<b>-48</b>	<b>-35</b>	<b>-26</b>	<b>-31</b>	<b>-29</b>	<b>-43</b>	<b>-20</b>	<b>-41</b>	
<b>Ed Miliband</b>																										
Very favourable	4	4	1	9	7	0	4	7	1	5	3	5	4	3	2	6	3	2	3	8	2	3	4	6	3	
Somewhat favourable	20	19	7	35	29	6	22	31	8	20	18	17	23	18	13	26	16	14	19	16	19	19	18	22	18	
<b>TOTAL FAVOURABLE</b>	<b>24</b>	<b>23</b>	<b>8</b>	<b>44</b>	<b>36</b>	<b>6</b>	<b>26</b>	<b>38</b>	<b>9</b>	<b>25</b>	<b>21</b>	<b>22</b>	<b>27</b>	<b>21</b>	<b>15</b>	<b>32</b>	<b>19</b>	<b>16</b>	<b>22</b>	<b>24</b>	<b>21</b>	<b>22</b>	<b>22</b>	<b>28</b>	<b>21</b>	
Somewhat unfavourable	22	22	23	21	27	17	30	25	22	21	23	17	23	25	20	25	22	19	22	20	27	20	22	23	22	
Very unfavourable	32	33	56	16	16	69	15	20	57	41	26	16	24	38	52	24	36	43	32	36	36	33	33	26	34	
<b>TOTAL UNFAVOURABLE</b>	<b>54</b>	<b>55</b>	<b>79</b>	<b>37</b>	<b>43</b>	<b>86</b>	<b>45</b>	<b>45</b>	<b>79</b>	<b>62</b>	<b>49</b>	<b>33</b>	<b>47</b>	<b>63</b>	<b>72</b>	<b>49</b>	<b>58</b>	<b>62</b>	<b>54</b>	<b>56</b>	<b>63</b>	<b>53</b>	<b>55</b>	<b>49</b>	<b>56</b>	
Don't know	23	22	13	19	21	7	29	18	12	14	30	45	26	16	13	19	23	22	23	20	16	24	23	23	23	
<b>NET FAVOURABILITY</b>	<b>-30</b>	<b>-32</b>	<b>-71</b>	<b>7</b>	<b>-7</b>	<b>-80</b>	<b>-19</b>	<b>-7</b>	<b>-70</b>	<b>-37</b>	<b>-28</b>	<b>-11</b>	<b>-20</b>	<b>-42</b>	<b>-57</b>	<b>-17</b>	<b>-39</b>	<b>-46</b>	<b>-32</b>	<b>-32</b>	<b>-42</b>	<b>-31</b>	<b>-33</b>	<b>-21</b>	<b>-35</b>	
<b>Shabana Mahmood</b>																										
Very favourable	2	1	0	2	1	1	0	1	1	1	1	2	1	1	1	1	1	0	1	2	0	1	1	2	1	
Somewhat favourable	12	10	14	14	8	10	5	12	11	12	8	7	8	12	13	12	10	10	10	11	9	11	8	13	10	
<b>TOTAL FAVOURABLE</b>	<b>14</b>	<b>11</b>	<b>14</b>	<b>16</b>	<b>9</b>	<b>11</b>	<b>5</b>	<b>13</b>	<b>12</b>	<b>13</b>	<b>9</b>	<b>9</b>	<b>9</b>	<b>13</b>	<b>14</b>	<b>13</b>	<b>11</b>	<b>10</b>	<b>11</b>	<b>13</b>	<b>9</b>	<b>12</b>	<b>9</b>	<b>15</b>	<b>11</b>	
Somewhat unfavourable	18	18	23	18	17	20	14	18	20	13	15	12	16	18	23	21	17	16	18	20	16	16	19	22	17	
Very unfavourable	18	22	24	14	15	46	19	17	31	28	17	20	20	27	24	16	24	27	22	24	23	23	25	26	20	
<b>TOTAL UNFAVOURABLE</b>	<b>36</b>	<b>40</b>	<b>47</b>	<b>32</b>	<b>32</b>	<b>66</b>	<b>33</b>	<b>35</b>	<b>51</b>	<b>48</b>	<b>32</b>	<b>32</b>	<b>36</b>	<b>45</b>	<b>47</b>	<b>37</b>	<b>41</b>	<b>43</b>	<b>40</b>	<b>44</b>	<b>39</b>	<b>39</b>	<b>44</b>	<b>48</b>	<b>37</b>	
Don't know	51	49	39	52	60	22	62	52	38	38	59	60	56	42	39	48	48	47	49	43	53	50	47	37	53	
<b>NET FAVOURABILITY</b>	<b>-22</b>	<b>-29</b>	<b>-33</b>	<b>-16</b>	<b>-23</b>	<b>-55</b>	<b>-28</b>	<b>-22</b>	<b>-39</b>	<b>-35</b>	<b>-23</b>	<b>-23</b>	<b>-27</b>	<b>-32</b>	<b>-33</b>	<b>-24</b>	<b>-30</b>	<b>-33</b>	<b>-29</b>	<b>-31</b>	<b>-30</b>	<b>-27</b>	<b>-35</b>	<b>-33</b>	<b>-26</b>	
<b>Wes Streeting</b>																										
Very favourable	2	2	2	5	2	0	0	4	1	2	2	2	2	2	2	2	3	1	2	4	4	1	2	3	2	
Somewhat favourable	16	14	15	23	24	7	6	22	10	14	15	7	12	18	17	19	12	13	15	17	7	16	10	19	14	
<b>TOTAL FAVOURABLE</b>	<b>18</b>	<b>16</b>	<b>17</b>	<b>28</b>	<b>26</b>	<b>7</b>	<b>6</b>	<b>26</b>	<b>11</b>	<b>16</b>	<b>17</b>	<b>9</b>	<b>14</b>	<b>20</b>	<b>19</b>	<b>21</b>	<b>15</b>	<b>14</b>	<b>17</b>	<b>21</b>	<b>11</b>	<b>17</b>	<b>12</b>	<b>22</b>	<b>16</b>	
Somewhat unfavourable	20	23	30	21	23	24	18	22	27	26	20	18	19	25	29	26	22	20	22	22	27	21	25	20	23	
Very unfavourable	18	21	27	16	17	37	23	18	29	27	16	19	19	21	25	16	20	25	21	20	21	22	22	22	19	
<b>TOTAL UNFAVOURABLE</b>	<b>38</b>	<b>44</b>	<b>57</b>	<b>37</b>	<b>40</b>	<b>61</b>	<b>41</b>	<b>40</b>	<b>56</b>	<b>53</b>	<b>36</b>	<b>37</b>	<b>38</b>	<b>46</b>	<b>54</b>	<b>42</b>	<b>42</b>	<b>45</b>	<b>43</b>	<b>42</b>	<b>48</b>	<b>43</b>	<b>47</b>	<b>42</b>	<b>42</b>	
Don't know	43	40	26	34	34	32	52	35	33	31	48	54	48	33	27	37	43	41	40	37	40	39	41	36	42	
<b>NET FAVOURABILITY</b>	<b>-20</b>	<b>-28</b>	<b>-40</b>	<b>-9</b>	<b>-14</b>	<b>-54</b>	<b>-35</b>	<b>-14</b>	<b>-45</b>	<b>-37</b>	<b>-19</b>	<b>-28</b>	<b>-24</b>	<b>-26</b>	<b>-35</b>	<b>-21</b>	<b>-27</b>	<b>-31</b>	<b>-26</b>	<b>-21</b>	<b>-37</b>	<b>-26</b>	<b>-35</b>	<b>-20</b>	<b>-26</b>	

Sample Size: 2078 GB Adults  
Fieldwork: 12th - 13th May 2026

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South
<b>Weighted Sample</b>	<b>2078</b>	374	534	191	224	118	729	742	1006	1072	218	858	513	488	704	465	621	1797	100	181	492	341	251	713
<b>Unweighted Sample</b>	<b>2078</b>	331	594	195	225	121	801	761	933	1145	174	790	569	545	790	468	529	1776	127	175	492	334	197	753
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	18 - 19 Mar	12 - 13 May																								
<b>John Healey</b>																										
Very favourable	1	0	0	1	0	0	0	1	0	1	0	1	0	1	0	1	1	0	1	0	1	0	1	0		
Somewhat favourable	7	6	5	9	7	5	4	9	4	8	4	5	6	7	5	10	4	4	6	7	5	7	7	8	5	
<b>TOTAL FAVOURABLE</b>	<b>8</b>	<b>6</b>	<b>5</b>	<b>10</b>	<b>7</b>	<b>5</b>	<b>4</b>	<b>10</b>	<b>4</b>	<b>9</b>	<b>4</b>	<b>6</b>	<b>6</b>	<b>8</b>	<b>5</b>	<b>11</b>	<b>5</b>	<b>4</b>	<b>7</b>	<b>7</b>	<b>6</b>	<b>8</b>	<b>7</b>	<b>9</b>	<b>5</b>	
Somewhat unfavourable	10	7	12	4	4	12	8	6	10	9	6	5	5	8	12	8	7	9	8	8	4	9	9	8	6	
Very unfavourable	9	9	12	4	4	23	4	5	15	11	7	6	7	10	13	7	11	11	8	11	12	9	7	9	9	
<b>TOTAL UNFAVOURABLE</b>	<b>19</b>	<b>16</b>	<b>24</b>	<b>8</b>	<b>8</b>	<b>35</b>	<b>12</b>	<b>11</b>	<b>25</b>	<b>20</b>	<b>13</b>	<b>11</b>	<b>12</b>	<b>18</b>	<b>25</b>	<b>15</b>	<b>18</b>	<b>20</b>	<b>16</b>	<b>19</b>	<b>16</b>	<b>18</b>	<b>16</b>	<b>17</b>	<b>15</b>	
Don't know	74	77	71	81	85	61	85	80	70	70	84	83	81	74	70	74	77	76	77	75	79	74	76	75	81	
<b>NET FAVOURABILITY</b>	<b>-11</b>	<b>-10</b>	<b>-19</b>	<b>2</b>	<b>-1</b>	<b>-30</b>	<b>-8</b>	<b>-1</b>	<b>-21</b>	<b>-11</b>	<b>-9</b>	<b>-5</b>	<b>-6</b>	<b>-10</b>	<b>-20</b>	<b>-4</b>	<b>-13</b>	<b>-16</b>	<b>-9</b>	<b>-12</b>	<b>-10</b>	<b>-10</b>	<b>-9</b>	<b>-8</b>	<b>-10</b>	

	18 - 19 Mar	12 - 13 May																								
<b>Yvette Cooper</b>																										
Very favourable	2	2	0	6	5	1	0	5	1	2	2	0	2	3	3	4	2	1	2	4	4	3	3	2	1	
Somewhat favourable	13	15	9	28	26	5	11	26	8	16	14	9	15	19	14	21	14	12	15	16	15	16	11	22	14	
<b>TOTAL FAVOURABLE</b>	<b>15</b>	<b>17</b>	<b>9</b>	<b>34</b>	<b>31</b>	<b>6</b>	<b>11</b>	<b>31</b>	<b>9</b>	<b>18</b>	<b>16</b>	<b>9</b>	<b>17</b>	<b>22</b>	<b>17</b>	<b>25</b>	<b>16</b>	<b>13</b>	<b>17</b>	<b>20</b>	<b>19</b>	<b>19</b>	<b>14</b>	<b>24</b>	<b>15</b>	
Somewhat unfavourable	19	18	27	13	21	16	19	18	20	20	17	12	16	21	22	19	18	17	18	22	18	16	16	22	19	
Very unfavourable	22	20	32	9	9	51	11	12	37	26	15	10	13	25	33	15	21	27	20	18	20	23	24	15	19	
<b>TOTAL UNFAVOURABLE</b>	<b>41</b>	<b>38</b>	<b>59</b>	<b>22</b>	<b>30</b>	<b>67</b>	<b>30</b>	<b>30</b>	<b>57</b>	<b>46</b>	<b>32</b>	<b>22</b>	<b>29</b>	<b>46</b>	<b>55</b>	<b>34</b>	<b>39</b>	<b>44</b>	<b>38</b>	<b>40</b>	<b>38</b>	<b>39</b>	<b>40</b>	<b>37</b>	<b>38</b>	
Don't know	44	44	32	43	40	27	59	39	34	36	52	69	53	32	29	42	45	43	44	39	44	43	46	40	47	
<b>NET FAVOURABILITY</b>	<b>-26</b>	<b>-21</b>	<b>-50</b>	<b>12</b>	<b>1</b>	<b>-61</b>	<b>-19</b>	<b>1</b>	<b>-48</b>	<b>-28</b>	<b>-16</b>	<b>-13</b>	<b>-12</b>	<b>-24</b>	<b>-38</b>	<b>-9</b>	<b>-23</b>	<b>-31</b>	<b>-21</b>	<b>-20</b>	<b>-19</b>	<b>-20</b>	<b>-26</b>	<b>-13</b>	<b>-23</b>	

	20 - 21 Jul '25	12 - 13 May '26																								
<b>Lisa Nandy</b>																										
Very favourable	2	1	1	4	0	0	3	3	0	2	1	0	2	2	1	2	1	1	1	1	0	2	2	2	1	
Somewhat favourable	9	9	6	17	11	5	6	15	5	10	7	5	8	11	9	13	7	7	9	9	7	10	8	14	7	
<b>TOTAL FAVOURABLE</b>	<b>11</b>	<b>10</b>	<b>7</b>	<b>21</b>	<b>11</b>	<b>5</b>	<b>9</b>	<b>18</b>	<b>5</b>	<b>12</b>	<b>8</b>	<b>5</b>	<b>10</b>	<b>13</b>	<b>10</b>	<b>15</b>	<b>8</b>	<b>8</b>	<b>10</b>	<b>10</b>	<b>7</b>	<b>12</b>	<b>10</b>	<b>16</b>	<b>8</b>	
Somewhat unfavourable	11	12	18	11	12	10	15	13	14	13	10	9	9	14	16	12	12	12	12	12	13	11	10	17	11	
Very unfavourable	16	14	20	6	8	32	9	8	23	18	10	7	11	18	17	12	15	15	13	15	18	15	12	14	12	
<b>TOTAL UNFAVOURABLE</b>	<b>27</b>	<b>26</b>	<b>38</b>	<b>17</b>	<b>20</b>	<b>42</b>	<b>24</b>	<b>21</b>	<b>37</b>	<b>31</b>	<b>20</b>	<b>16</b>	<b>20</b>	<b>32</b>	<b>33</b>	<b>24</b>	<b>27</b>	<b>27</b>	<b>25</b>	<b>27</b>	<b>31</b>	<b>26</b>	<b>22</b>	<b>31</b>	<b>23</b>	
Don't know	63	65	55	62	69	53	68	60	58	57	72	79	70	56	57	61	65	64	65	63	62	62	68	53	69	
<b>NET FAVOURABILITY</b>	<b>-16</b>	<b>-16</b>	<b>-31</b>	<b>4</b>	<b>-9</b>	<b>-37</b>	<b>-15</b>	<b>-3</b>	<b>-32</b>	<b>-19</b>	<b>-12</b>	<b>-11</b>	<b>-10</b>	<b>-19</b>	<b>-23</b>	<b>-9</b>	<b>-19</b>	<b>-19</b>	<b>-15</b>	<b>-17</b>	<b>-24</b>	<b>-14</b>	<b>-12</b>	<b>-15</b>	<b>-15</b>	

	10 - 11 Sep '25	12 - 13 May '26																								
<b>Bridget Phillipson</b>																										
Very favourable	1	1	0	2	0	0	0	1	0	1	0	1	1	1	0	1	1	0	1	1	1	1	1	1	0	
Somewhat favourable	6	6	3	12	10	1	4	12	3	8	5	6	6	8	6	10	5	5	7	8	4	8	7	9	4	
<b>TOTAL FAVOURABLE</b>	<b>7</b>	<b>7</b>	<b>3</b>	<b>14</b>	<b>10</b>	<b>1</b>	<b>4</b>	<b>13</b>	<b>3</b>	<b>9</b>	<b>5</b>	<b>7</b>	<b>7</b>	<b>9</b>	<b>6</b>	<b>11</b>	<b>6</b>	<b>5</b>	<b>8</b>	<b>9</b>	<b>5</b>	<b>9</b>	<b>8</b>	<b>10</b>	<b>4</b>	
Somewhat unfavourable	9	9	12	9	12	8	9	10	9	10	8	7	8	9	11	11	8	8	9	9	6	9	10	10	8	
Very unfavourable	13	12	20	6	5	28	9	8	22	16	9	8	9	15	19	11	13	13	13	10	15	13	11	12		
<b>TOTAL UNFAVOURABLE</b>	<b>22</b>	<b>21</b>	<b>32</b>	<b>15</b>	<b>17</b>	<b>36</b>	<b>18</b>	<b>18</b>	<b>31</b>	<b>26</b>	<b>17</b>	<b>15</b>	<b>17</b>	<b>24</b>	<b>30</b>	<b>22</b>	<b>21</b>	<b>21</b>	<b>22</b>	<b>22</b>	<b>16</b>	<b>24</b>	<b>23</b>	<b>21</b>	<b>20</b>	
Don't know	71	71	64	71	74	63	79	69	66	65	78	77	77	67	65	66	74	73	71	68	78	67	70	68	76	
<b>NET FAVOURABILITY</b>	<b>-15</b>	<b>-14</b>	<b>-29</b>	<b>-1</b>	<b>-7</b>	<b>-35</b>	<b>-14</b>	<b>-5</b>	<b>-28</b>	<b>-17</b>	<b>-12</b>	<b>-8</b>	<b>-10</b>	<b>-15</b>	<b>-24</b>	<b>-11</b>	<b>-15</b>	<b>-16</b>	<b>-14</b>	<b>-13</b>	<b>-11</b>	<b>-15</b>	<b>-15</b>	<b>-11</b>	<b>-16</b>	

Sample Size: 2078 GB Adults  
Fieldwork: 12th - 13th May 2026

	Vote in 2024 GE							EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample</b>	<b>2078</b>	374	534	191	224	118	729	742	1006	1072	218	858	513	488	704	465	621	1797	100	181	492	341	251	713	
<b>Unweighted Sample</b>	<b>2078</b>	331	594	195	225	121	801	761	933	1145	174	790	569	545	790	468	529	1776	127	175	492	334	197	753	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
<b>Lucy Powell</b>																									
Very favourable	1	1	0	1	1	0	1	0	1	0	2	0	0	0	0	1	0	1	0	0	1	1	1	0	
Somewhat favourable	4	5	1	9	6	1	2	8	1	6	3	4	4	6	4	8	3	3	5	3	6	4	4	8	
<b>TOTAL FAVOURABLE</b>	<b>5</b>	<b>6</b>	<b>1</b>	<b>10</b>	<b>7</b>	<b>1</b>	<b>2</b>	<b>9</b>	<b>1</b>	<b>7</b>	<b>3</b>	<b>6</b>	<b>4</b>	<b>6</b>	<b>4</b>	<b>8</b>	<b>4</b>	<b>3</b>	<b>6</b>	<b>3</b>	<b>6</b>	<b>5</b>	<b>5</b>	<b>9</b>	
Somewhat unfavourable	8	8	13	8	6	8	12	8	10	12	5	7	9	8	9	9	9	9	8	7	10	9	12	6	
Very unfavourable	10	9	12	4	5	23	6	5	15	11	7	7	6	11	13	7	9	10	9	11	12	11	9	7	
<b>TOTAL UNFAVOURABLE</b>	<b>18</b>	<b>17</b>	<b>25</b>	<b>12</b>	<b>11</b>	<b>31</b>	<b>18</b>	<b>13</b>	<b>25</b>	<b>23</b>	<b>12</b>	<b>14</b>	<b>15</b>	<b>19</b>	<b>22</b>	<b>16</b>	<b>18</b>	<b>19</b>	<b>18</b>	<b>19</b>	<b>21</b>	<b>18</b>	<b>19</b>	<b>14</b>	
Don't know	77	77	74	78	82	68	80	79	73	70	84	80	81	74	74	75	78	78	78	78	74	74	77	82	
<b>NET FAVOURABILITY</b>	<b>-13</b>	<b>-11</b>	<b>-24</b>	<b>-2</b>	<b>-4</b>	<b>-30</b>	<b>-16</b>	<b>-4</b>	<b>-24</b>	<b>-16</b>	<b>-9</b>	<b>-8</b>	<b>-11</b>	<b>-13</b>	<b>-18</b>	<b>-8</b>	<b>-14</b>	<b>-16</b>	<b>-12</b>	<b>-16</b>	<b>-13</b>	<b>-16</b>	<b>-13</b>	<b>-10</b>	

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.