

# YouGov Survey Results

Sample Size: 2056 GB Adults  
Fieldwork: 20th - 21st April 2026

	Vote in 2024 GE						EU Ref 2016			Gender		Age				Socio-economic classification (NS-SEC)			Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample</b>	<b>2056</b>	370	528	189	222	121	722	734	995	1061	216	849	508	483	697	461	615	1778	99	179	487	337	249	705	
<b>Unweighted Sample</b>	<b>2056</b>	356	568	218	231	135	861	741	938	1118	151	754	595	556	870	457	449	1740	122	194	466	350	183	741	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

Do you have a favourable or unfavourable opinion of the following?		18 - 19		20 - 21																						
		Mar	Apr																							
<b>Kemi Badenoch</b>																										
	Very favourable	5	6	21	1	2	9	2	4	10	7	5	4	4	7	11	6	8	7	7	5	2	5	7	8	7
	Somewhat favourable	22	23	51	10	14	43	16	16	37	25	21	10	19	25	34	23	29	21	23	20	22	22	28	15	25
	<b>TOTAL FAVOURABLE</b>	<b>27</b>	<b>29</b>	<b>72</b>	<b>11</b>	<b>16</b>	<b>52</b>	<b>18</b>	<b>20</b>	<b>47</b>	<b>32</b>	<b>26</b>	<b>14</b>	<b>23</b>	<b>32</b>	<b>45</b>	<b>29</b>	<b>37</b>	<b>28</b>	<b>30</b>	<b>25</b>	<b>24</b>	<b>27</b>	<b>35</b>	<b>23</b>	<b>32</b>
	Somewhat unfavourable	19	20	12	22	23	23	23	19	19	20	19	19	20	22	17	19	18	21	19	22	19	23	18	18	18
	Very unfavourable	33	30	6	50	44	11	43	45	16	36	24	37	29	30	27	36	22	27	30	28	29	27	28	37	30
	<b>TOTAL UNFAVOURABLE</b>	<b>52</b>	<b>50</b>	<b>18</b>	<b>72</b>	<b>67</b>	<b>34</b>	<b>66</b>	<b>64</b>	<b>35</b>	<b>56</b>	<b>43</b>	<b>56</b>	<b>49</b>	<b>52</b>	<b>44</b>	<b>55</b>	<b>40</b>	<b>48</b>	<b>49</b>	<b>50</b>	<b>48</b>	<b>50</b>	<b>46</b>	<b>55</b>	<b>48</b>
	Don't know	21	22	10	17	16	14	16	16	18	12	31	30	28	17	11	17	23	24	21	26	27	23	19	21	20
	<b>NET FAVOURABILITY</b>	<b>-25</b>	<b>-21</b>	<b>54</b>	<b>-61</b>	<b>-51</b>	<b>18</b>	<b>-48</b>	<b>-44</b>	<b>12</b>	<b>-24</b>	<b>-17</b>	<b>-42</b>	<b>-26</b>	<b>-20</b>	<b>1</b>	<b>-26</b>	<b>-3</b>	<b>-20</b>	<b>-19</b>	<b>-25</b>	<b>-24</b>	<b>-23</b>	<b>-11</b>	<b>-32</b>	<b>-16</b>
<b>Keir Starmer</b>																										
	Very favourable	4	4	1	8	7	0	0	7	1	4	3	2	3	4	4	5	3	3	4	1	3	2	5	5	4
	Somewhat favourable	18	20	8	38	32	3	18	30	10	21	18	23	20	19	18	26	18	14	20	18	17	21	17	23	20
	<b>TOTAL FAVOURABLE</b>	<b>22</b>	<b>24</b>	<b>9</b>	<b>46</b>	<b>39</b>	<b>3</b>	<b>18</b>	<b>37</b>	<b>11</b>	<b>25</b>	<b>21</b>	<b>25</b>	<b>23</b>	<b>22</b>	<b>31</b>	<b>21</b>	<b>17</b>	<b>24</b>	<b>19</b>	<b>20</b>	<b>23</b>	<b>22</b>	<b>28</b>	<b>24</b>	
	Somewhat unfavourable	22	25	20	26	32	10	46	27	16	25	24	44	25	23	17	26	21	21	24	20	30	25	19	29	24
	Very unfavourable	48	44	70	22	24	87	29	30	69	47	42	21	38	50	59	36	48	54	44	46	41	43	53	36	44
	<b>TOTAL UNFAVOURABLE</b>	<b>70</b>	<b>69</b>	<b>90</b>	<b>48</b>	<b>56</b>	<b>97</b>	<b>75</b>	<b>57</b>	<b>85</b>	<b>72</b>	<b>66</b>	<b>65</b>	<b>63</b>	<b>73</b>	<b>76</b>	<b>62</b>	<b>69</b>	<b>75</b>	<b>68</b>	<b>66</b>	<b>71</b>	<b>68</b>	<b>72</b>	<b>65</b>	<b>68</b>
	Don't know	8	8	2	6	4	0	6	7	4	3	13	9	13	4	2	7	11	8	7	15	9	9	6	7	7
	<b>NET FAVOURABILITY</b>	<b>-48</b>	<b>-45</b>	<b>-81</b>	<b>-2</b>	<b>-17</b>	<b>-94</b>	<b>-57</b>	<b>-20</b>	<b>-74</b>	<b>-47</b>	<b>-45</b>	<b>-40</b>	<b>-40</b>	<b>-50</b>	<b>-54</b>	<b>-31</b>	<b>-48</b>	<b>-58</b>	<b>-44</b>	<b>-47</b>	<b>-51</b>	<b>-45</b>	<b>-50</b>	<b>-37</b>	<b>-44</b>
<b>Ed Davey</b>																										
	Very favourable	3	4	1	6	11	1	3	6	2	4	3	8	2	4	5	4	3	3	4	4	3	2	6	3	4
	Somewhat favourable	21	26	21	39	50	9	41	38	17	31	21	31	23	26	28	30	24	22	27	21	22	26	24	29	28
	<b>TOTAL FAVOURABLE</b>	<b>24</b>	<b>30</b>	<b>22</b>	<b>45</b>	<b>61</b>	<b>10</b>	<b>44</b>	<b>44</b>	<b>19</b>	<b>35</b>	<b>24</b>	<b>39</b>	<b>25</b>	<b>30</b>	<b>33</b>	<b>34</b>	<b>27</b>	<b>25</b>	<b>31</b>	<b>25</b>	<b>25</b>	<b>28</b>	<b>30</b>	<b>32</b>	<b>32</b>
	Somewhat unfavourable	18	19	31	17	11	26	19	19	26	21	18	11	17	21	26	20	18	20	20	16	20	17	21	23	20
	Very unfavourable	20	14	24	7	4	39	6	7	25	20	9	6	11	17	20	12	17	17	14	21	10	14	18	10	15
	<b>TOTAL UNFAVOURABLE</b>	<b>38</b>	<b>33</b>	<b>55</b>	<b>24</b>	<b>15</b>	<b>65</b>	<b>25</b>	<b>26</b>	<b>51</b>	<b>41</b>	<b>27</b>	<b>17</b>	<b>28</b>	<b>38</b>	<b>46</b>	<b>32</b>	<b>35</b>	<b>37</b>	<b>34</b>	<b>37</b>	<b>30</b>	<b>31</b>	<b>39</b>	<b>33</b>	<b>35</b>
	Don't know	38	37	23	31	24	26	31	29	30	24	48	44	47	32	20	33	38	38	36	37	45	41	32	34	34
	<b>NET FAVOURABILITY</b>	<b>-14</b>	<b>-3</b>	<b>-33</b>	<b>21</b>	<b>46</b>	<b>-55</b>	<b>19</b>	<b>18</b>	<b>-32</b>	<b>-6</b>	<b>-3</b>	<b>22</b>	<b>-3</b>	<b>-8</b>	<b>-13</b>	<b>2</b>	<b>-8</b>	<b>-12</b>	<b>-3</b>	<b>-12</b>	<b>-5</b>	<b>-3</b>	<b>-9</b>	<b>-1</b>	<b>-3</b>

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	Total	Vote in 2024 GE					EU Ref 2016			Gender		Age				Socio-economic classification (NS-SEC)			Country			Region in England			
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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
<b>Nigel Farage</b>																									
Very favourable	10	11	14	4	2	46	1	2	22	13	9	5	8	12	17	8	12	13	11	13	6	14	11	10	9
Somewhat favourable	17	16	29	5	4	42	4	8	29	18	14	7	14	19	20	11	16	23	16	16	11	15	21	10	17
<b>TOTAL FAVOURABLE</b>	<b>27</b>	<b>27</b>	<b>43</b>	<b>9</b>	<b>6</b>	<b>88</b>	<b>5</b>	<b>10</b>	<b>51</b>	<b>31</b>	<b>23</b>	<b>12</b>	<b>22</b>	<b>31</b>	<b>37</b>	<b>19</b>	<b>28</b>	<b>36</b>	<b>27</b>	<b>29</b>	<b>17</b>	<b>29</b>	<b>32</b>	<b>20</b>	<b>26</b>
Somewhat unfavourable	12	12	18	9	7	7	9	10	15	12	12	8	12	10	14	11	14	12	12	10	10	11	17	7	13
Very unfavourable	54	53	33	77	80	4	82	74	29	54	53	69	54	52	45	63	45	44	52	54	62	50	45	66	52
<b>TOTAL UNFAVOURABLE</b>	<b>66</b>	<b>65</b>	<b>51</b>	<b>86</b>	<b>87</b>	<b>11</b>	<b>91</b>	<b>84</b>	<b>44</b>	<b>66</b>	<b>65</b>	<b>77</b>	<b>66</b>	<b>62</b>	<b>59</b>	<b>74</b>	<b>59</b>	<b>56</b>	<b>64</b>	<b>64</b>	<b>72</b>	<b>61</b>	<b>62</b>	<b>73</b>	<b>65</b>
Don't know	8	8	6	5	7	1	4	5	6	3	13	10	12	6	4	6	13	8	8	7	10	10	6	7	9
<b>NET FAVOURABILITY</b>	<b>-39</b>	<b>-38</b>	<b>-8</b>	<b>-77</b>	<b>-81</b>	<b>77</b>	<b>-86</b>	<b>-74</b>	<b>7</b>	<b>-35</b>	<b>-42</b>	<b>-65</b>	<b>-44</b>	<b>-31</b>	<b>-22</b>	<b>-55</b>	<b>-31</b>	<b>-20</b>	<b>-37</b>	<b>-35</b>	<b>-55</b>	<b>-32</b>	<b>-30</b>	<b>-53</b>	<b>-39</b>
<b>Zack Polanski</b>																									
Very favourable	9	11	1	18	17	0	38	16	3	12	10	27	12	8	5	12	7	10	12	8	6	12	10	11	13
Somewhat favourable	13	15	6	25	22	4	21	23	6	18	12	24	16	14	10	19	11	11	15	12	18	16	12	21	12
<b>TOTAL FAVOURABLE</b>	<b>22</b>	<b>26</b>	<b>7</b>	<b>43</b>	<b>39</b>	<b>4</b>	<b>59</b>	<b>39</b>	<b>9</b>	<b>30</b>	<b>22</b>	<b>51</b>	<b>28</b>	<b>22</b>	<b>15</b>	<b>31</b>	<b>18</b>	<b>21</b>	<b>27</b>	<b>20</b>	<b>24</b>	<b>28</b>	<b>22</b>	<b>32</b>	<b>25</b>
Somewhat unfavourable	10	11	16	11	12	10	12	13	11	14	9	9	10	13	13	12	13	9	12	9	7	10	15	12	11
Very unfavourable	26	23	40	13	13	56	5	16	40	31	16	11	20	23	34	22	24	26	23	29	18	23	25	19	25
<b>TOTAL UNFAVOURABLE</b>	<b>36</b>	<b>34</b>	<b>56</b>	<b>24</b>	<b>25</b>	<b>66</b>	<b>17</b>	<b>29</b>	<b>51</b>	<b>45</b>	<b>25</b>	<b>20</b>	<b>30</b>	<b>36</b>	<b>47</b>	<b>34</b>	<b>37</b>	<b>35</b>	<b>35</b>	<b>38</b>	<b>25</b>	<b>33</b>	<b>40</b>	<b>31</b>	<b>36</b>
Don't know	42	39	37	32	35	30	24	32	41	26	52	28	41	43	38	34	44	44	38	42	50	38	38	37	39
<b>NET FAVOURABILITY</b>	<b>-14</b>	<b>-8</b>	<b>-49</b>	<b>19</b>	<b>14</b>	<b>-62</b>	<b>42</b>	<b>10</b>	<b>-42</b>	<b>-15</b>	<b>-3</b>	<b>31</b>	<b>-2</b>	<b>-14</b>	<b>-32</b>	<b>-3</b>	<b>-19</b>	<b>-14</b>	<b>-8</b>	<b>-18</b>	<b>-1</b>	<b>-5</b>	<b>-18</b>	<b>1</b>	<b>-11</b>
<b>Rachel Reeves</b>																									
Very favourable	2	3	1	6	4	0	2	5	1	4	2	0	3	4	3	3	2	3	3	0	1	4	2	6	2
Somewhat favourable	13	14	4	26	27	1	17	23	6	16	11	14	12	16	13	17	13	11	14	10	12	15	13	15	13
<b>TOTAL FAVOURABLE</b>	<b>15</b>	<b>17</b>	<b>5</b>	<b>32</b>	<b>31</b>	<b>1</b>	<b>19</b>	<b>28</b>	<b>7</b>	<b>20</b>	<b>13</b>	<b>14</b>	<b>15</b>	<b>20</b>	<b>16</b>	<b>20</b>	<b>15</b>	<b>14</b>	<b>17</b>	<b>10</b>	<b>13</b>	<b>19</b>	<b>15</b>	<b>21</b>	<b>15</b>
Somewhat unfavourable	22	25	23	29	23	12	35	27	18	26	23	34	24	25	21	26	21	24	25	25	25	25	25	30	22
Very unfavourable	44	41	66	21	30	81	23	30	65	44	39	21	36	45	57	38	45	46	42	42	36	39	47	30	45
<b>TOTAL UNFAVOURABLE</b>	<b>66</b>	<b>66</b>	<b>89</b>	<b>50</b>	<b>53</b>	<b>93</b>	<b>58</b>	<b>57</b>	<b>83</b>	<b>70</b>	<b>62</b>	<b>55</b>	<b>60</b>	<b>70</b>	<b>78</b>	<b>64</b>	<b>66</b>	<b>70</b>	<b>67</b>	<b>67</b>	<b>61</b>	<b>64</b>	<b>72</b>	<b>60</b>	<b>67</b>
Don't know	19	18	7	17	16	6	23	15	9	10	25	31	25	11	6	15	19	17	16	22	26	17	12	18	17
<b>NET FAVOURABILITY</b>	<b>-51</b>	<b>-49</b>	<b>-84</b>	<b>-18</b>	<b>-22</b>	<b>-92</b>	<b>-39</b>	<b>-29</b>	<b>-76</b>	<b>-50</b>	<b>-49</b>	<b>-41</b>	<b>-45</b>	<b>-50</b>	<b>-62</b>	<b>-44</b>	<b>-51</b>	<b>-56</b>	<b>-50</b>	<b>-57</b>	<b>-48</b>	<b>-45</b>	<b>-57</b>	<b>-39</b>	<b>-52</b>
<b>Mel Stride</b>																									
Very favourable	1	1	1	1	0	1	0	1	1	1	0	0	1	1	1	1	1	0	1	0	1	1	1	1	1
Somewhat favourable	6	6	12	5	4	10	6	5	7	9	4	8	5	8	7	7	7	5	6	6	5	5	9	11	5
<b>TOTAL FAVOURABLE</b>	<b>7</b>	<b>7</b>	<b>13</b>	<b>6</b>	<b>4</b>	<b>11</b>	<b>6</b>	<b>6</b>	<b>8</b>	<b>10</b>	<b>4</b>	<b>8</b>	<b>6</b>	<b>9</b>	<b>8</b>	<b>8</b>	<b>8</b>	<b>5</b>	<b>7</b>	<b>6</b>	<b>6</b>	<b>6</b>	<b>10</b>	<b>12</b>	<b>6</b>
Somewhat unfavourable	11	11	12	9	13	18	9	12	14	14	8	5	10	12	14	13	12	10	11	12	10	11	13	10	11
Very unfavourable	13	11	9	12	9	12	14	13	11	14	7	6	11	11	12	12	10	11	11	12	9	11	9	12	11
<b>TOTAL UNFAVOURABLE</b>	<b>24</b>	<b>22</b>	<b>21</b>	<b>21</b>	<b>22</b>	<b>30</b>	<b>23</b>	<b>25</b>	<b>25</b>	<b>28</b>	<b>15</b>	<b>11</b>	<b>21</b>	<b>23</b>	<b>26</b>	<b>25</b>	<b>22</b>	<b>21</b>	<b>22</b>	<b>24</b>	<b>19</b>	<b>22</b>	<b>22</b>	<b>22</b>	<b>22</b>
Don't know	70	71	65	73	73	59	71	68	68	62	80	81	74	68	66	67	71	74	71	70	76	73	68	66	73
<b>NET FAVOURABILITY</b>	<b>-17</b>	<b>-15</b>	<b>-8</b>	<b>-15</b>	<b>-18</b>	<b>-19</b>	<b>-17</b>	<b>-19</b>	<b>-17</b>	<b>-18</b>	<b>-11</b>	<b>-3</b>	<b>-15</b>	<b>-14</b>	<b>-18</b>	<b>-17</b>	<b>-14</b>	<b>-16</b>	<b>-15</b>	<b>-18</b>	<b>-13</b>	<b>-16</b>	<b>-12</b>	<b>-10</b>	<b>-16</b>

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

10 - 11 Feb

Andy Burnham

Very favourable	11	10	3	20	17	3	10	17	6	11	8	8	7	13	12	12	9	8	7	17	7	13	6		
Somewhat favourable	24	26	27	35	33	19	37	34	23	29	23	23	24	25	30	29	24	23	26	20	24	30	28	26	23
<b>TOTAL FAVOURABLE</b>	<b>35</b>	<b>36</b>	<b>30</b>	<b>55</b>	<b>50</b>	<b>22</b>	<b>47</b>	<b>51</b>	<b>29</b>	<b>40</b>	<b>31</b>	<b>31</b>	<b>31</b>	<b>38</b>	<b>42</b>	<b>41</b>	<b>33</b>	<b>31</b>	<b>36</b>	<b>28</b>	<b>31</b>	<b>47</b>	<b>35</b>	<b>39</b>	<b>29</b>
Somewhat unfavourable	15	15	24	9	11	26	12	12	21	18	13	8	14	20	18	16	16	17	15	22	13	15	18	15	15
Very unfavourable	15	12	21	5	6	26	8	8	21	16	8	3	11	13	18	11	12	15	12	12	13	11	10	12	14
<b>TOTAL UNFAVOURABLE</b>	<b>30</b>	<b>27</b>	<b>45</b>	<b>14</b>	<b>17</b>	<b>52</b>	<b>20</b>	<b>20</b>	<b>42</b>	<b>34</b>	<b>21</b>	<b>11</b>	<b>25</b>	<b>33</b>	<b>36</b>	<b>27</b>	<b>28</b>	<b>32</b>	<b>27</b>	<b>34</b>	<b>26</b>	<b>26</b>	<b>28</b>	<b>27</b>	<b>29</b>
Don't know	36	37	25	31	34	26	33	29	29	26	47	58	44	29	23	32	39	37	36	38	44	28	37	35	42
<b>NET FAVOURABILITY</b>	<b>5</b>	<b>9</b>	<b>-15</b>	<b>41</b>	<b>33</b>	<b>-30</b>	<b>27</b>	<b>31</b>	<b>-13</b>	<b>6</b>	<b>10</b>	<b>20</b>	<b>6</b>	<b>5</b>	<b>6</b>	<b>14</b>	<b>5</b>	<b>-1</b>	<b>9</b>	<b>-6</b>	<b>5</b>	<b>21</b>	<b>7</b>	<b>12</b>	<b>0</b>

Angela Rayner

Very favourable	5	5	1	11	8	2	4	9	2	6	3	2	4	6	5	6	4	3	5	6	3	5	3	6	4
Somewhat favourable	18	18	4	37	21	3	32	29	7	20	15	26	18	16	15	24	14	15	18	11	19	19	17	20	17
<b>TOTAL FAVOURABLE</b>	<b>23</b>	<b>23</b>	<b>5</b>	<b>48</b>	<b>29</b>	<b>5</b>	<b>36</b>	<b>38</b>	<b>9</b>	<b>26</b>	<b>18</b>	<b>28</b>	<b>22</b>	<b>22</b>	<b>20</b>	<b>30</b>	<b>18</b>	<b>18</b>	<b>23</b>	<b>17</b>	<b>22</b>	<b>24</b>	<b>20</b>	<b>26</b>	<b>21</b>
Somewhat unfavourable	17	21	24	19	26	14	20	21	19	23	19	23	21	21	20	19	21	20	21	19	21	22	23	21	20
Very unfavourable	38	33	60	14	22	69	20	22	57	36	30	11	25	39	49	31	36	36	33	38	25	31	36	28	35
<b>TOTAL UNFAVOURABLE</b>	<b>55</b>	<b>54</b>	<b>84</b>	<b>33</b>	<b>48</b>	<b>83</b>	<b>40</b>	<b>43</b>	<b>76</b>	<b>59</b>	<b>49</b>	<b>34</b>	<b>46</b>	<b>60</b>	<b>69</b>	<b>50</b>	<b>57</b>	<b>56</b>	<b>54</b>	<b>57</b>	<b>46</b>	<b>53</b>	<b>59</b>	<b>49</b>	<b>55</b>
Don't know	22	24	11	20	23	13	24	19	16	15	33	37	32	18	11	19	25	26	23	26	31	23	22	25	23
<b>NET FAVOURABILITY</b>	<b>-32</b>	<b>-31</b>	<b>-79</b>	<b>15</b>	<b>-19</b>	<b>-78</b>	<b>-4</b>	<b>-5</b>	<b>-67</b>	<b>-33</b>	<b>-31</b>	<b>-6</b>	<b>-24</b>	<b>-38</b>	<b>-49</b>	<b>-20</b>	<b>-39</b>	<b>-38</b>	<b>-31</b>	<b>-40</b>	<b>-24</b>	<b>-29</b>	<b>-39</b>	<b>-23</b>	<b>-34</b>

4 - 6 Oct '24

James Cleverly

Very favourable	3	1	3	1	0	1	1	2	1	2	1	0	2	1	1	2	2	1	1	0	1	2	1	1	1
Somewhat favourable	15	10	23	7	8	14	7	8	16	13	7	9	7	12	15	11	11	10	11	5	7	10	10	15	11
<b>TOTAL FAVOURABLE</b>	<b>18</b>	<b>11</b>	<b>26</b>	<b>8</b>	<b>8</b>	<b>15</b>	<b>8</b>	<b>10</b>	<b>17</b>	<b>15</b>	<b>8</b>	<b>9</b>	<b>9</b>	<b>13</b>	<b>16</b>	<b>13</b>	<b>13</b>	<b>11</b>	<b>12</b>	<b>5</b>	<b>8</b>	<b>12</b>	<b>11</b>	<b>16</b>	<b>12</b>
Somewhat unfavourable	18	18	21	18	22	22	18	21	19	21	14	15	13	20	24	20	17	16	18	15	15	18	21	15	17
Very unfavourable	19	16	10	24	20	14	24	23	14	21	11	10	15	16	21	20	13	15	16	15	17	15	14	20	16
<b>TOTAL UNFAVOURABLE</b>	<b>37</b>	<b>34</b>	<b>31</b>	<b>42</b>	<b>42</b>	<b>36</b>	<b>42</b>	<b>44</b>	<b>33</b>	<b>42</b>	<b>25</b>	<b>25</b>	<b>28</b>	<b>36</b>	<b>45</b>	<b>40</b>	<b>30</b>	<b>31</b>	<b>34</b>	<b>30</b>	<b>32</b>	<b>33</b>	<b>35</b>	<b>35</b>	<b>33</b>
Don't know	46	55	44	50	49	49	49	47	51	42	67	67	63	52	40	47	58	59	54	65	60	55	54	48	56
<b>NET FAVOURABILITY</b>	<b>-19</b>	<b>-23</b>	<b>-5</b>	<b>-34</b>	<b>-34</b>	<b>-21</b>	<b>-34</b>	<b>-34</b>	<b>-16</b>	<b>-27</b>	<b>-17</b>	<b>-16</b>	<b>-19</b>	<b>-23</b>	<b>-29</b>	<b>-27</b>	<b>-17</b>	<b>-20</b>	<b>-22</b>	<b>-25</b>	<b>-24</b>	<b>-21</b>	<b>-24</b>	<b>-19</b>	<b>-21</b>

Sample Size: 2056 GB Adults  
Fieldwork: 20th - 21st April 2026

	Vote in 2024 GE						EU Ref 2016			Gender		Age				Socio-economic classification (NS-SEC)			Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2056	370	528	189	222	121	722	734	995	1061	216	849	508	483	697	461	615	1778	99	179	487	337	249	705	
Unweighted Sample	2056	356	568	218	231	135	861	741	938	1118	151	754	595	556	870	457	449	1740	122	194	466	350	183	741	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

		18 - 19 Mar																								
Shabana Mahmood	Very favourable	1	2	1	3	2	2	3	2	2	3	1	1	1	2	2	2	1	2	2	1	2	1	2	1	
	Somewhat favourable	10	12	15	15	17	8	10	15	10	15	9	10	8	16	15	14	13	9	13	6	7	13	13	13	12
	<b>TOTAL FAVOURABLE</b>	<b>11</b>	<b>14</b>	<b>16</b>	<b>18</b>	<b>19</b>	<b>10</b>	<b>13</b>	<b>17</b>	<b>12</b>	<b>18</b>	<b>10</b>	<b>11</b>	<b>9</b>	<b>18</b>	<b>17</b>	<b>16</b>	<b>14</b>	<b>11</b>	<b>15</b>	<b>7</b>	<b>9</b>	<b>15</b>	<b>14</b>	<b>15</b>	<b>13</b>
	Somewhat unfavourable	17	18	24	15	20	23	24	18	22	21	15	12	17	20	20	20	17	18	18	15	17	18	19	21	17
	Very unfavourable	24	18	19	15	9	34	16	15	23	24	12	12	19	16	19	18	17	18	18	16	15	18	19	22	16
	<b>TOTAL UNFAVOURABLE</b>	<b>41</b>	<b>36</b>	<b>43</b>	<b>30</b>	<b>29</b>	<b>57</b>	<b>40</b>	<b>33</b>	<b>45</b>	<b>45</b>	<b>27</b>	<b>24</b>	<b>36</b>	<b>36</b>	<b>39</b>	<b>38</b>	<b>34</b>	<b>36</b>	<b>36</b>	<b>31</b>	<b>32</b>	<b>36</b>	<b>38</b>	<b>43</b>	<b>33</b>
	Don't know	49	51	41	52	51	33	47	50	44	38	63	65	55	46	43	47	52	53	50	62	59	49	48	42	53
<b>NET FAVOURABILITY</b>	<b>-30</b>	<b>-22</b>	<b>-27</b>	<b>-12</b>	<b>-10</b>	<b>-47</b>	<b>-27</b>	<b>-16</b>	<b>-33</b>	<b>-27</b>	<b>-17</b>	<b>-13</b>	<b>-27</b>	<b>-18</b>	<b>-22</b>	<b>-22</b>	<b>-20</b>	<b>-25</b>	<b>-21</b>	<b>-24</b>	<b>-23</b>	<b>-21</b>	<b>-24</b>	<b>-28</b>	<b>-20</b>	

		10 - 11 Feb																								
Wes Streeting	Very favourable	2	2	1	5	6	2	1	5	2	3	2	1	1	3	4	3	3	1	3	0	1	3	2	4	2
	Somewhat favourable	13	16	15	23	25	8	20	25	12	19	13	15	12	17	22	21	14	13	17	13	10	16	17	17	17
	<b>TOTAL FAVOURABLE</b>	<b>15</b>	<b>18</b>	<b>16</b>	<b>28</b>	<b>31</b>	<b>10</b>	<b>21</b>	<b>30</b>	<b>14</b>	<b>22</b>	<b>15</b>	<b>16</b>	<b>13</b>	<b>20</b>	<b>26</b>	<b>24</b>	<b>17</b>	<b>14</b>	<b>20</b>	<b>13</b>	<b>11</b>	<b>19</b>	<b>19</b>	<b>21</b>	<b>19</b>
	Somewhat unfavourable	21	20	30	20	23	25	20	20	25	23	18	14	17	24	25	22	21	19	21	18	15	21	23	16	22
	Very unfavourable	22	18	25	14	10	29	26	16	25	24	13	10	19	19	20	16	19	22	18	22	21	16	19	23	17
	<b>TOTAL UNFAVOURABLE</b>	<b>43</b>	<b>38</b>	<b>55</b>	<b>34</b>	<b>33</b>	<b>54</b>	<b>46</b>	<b>36</b>	<b>50</b>	<b>47</b>	<b>31</b>	<b>24</b>	<b>36</b>	<b>43</b>	<b>45</b>	<b>38</b>	<b>40</b>	<b>41</b>	<b>39</b>	<b>40</b>	<b>36</b>	<b>37</b>	<b>42</b>	<b>39</b>	<b>39</b>
	Don't know	41	43	29	38	37	36	33	34	37	31	54	61	50	38	29	38	43	45	42	47	53	45	40	40	42
<b>NET FAVOURABILITY</b>	<b>-28</b>	<b>-20</b>	<b>-39</b>	<b>-6</b>	<b>-2</b>	<b>-44</b>	<b>-25</b>	<b>-6</b>	<b>-36</b>	<b>-25</b>	<b>-16</b>	<b>-8</b>	<b>-23</b>	<b>-23</b>	<b>-19</b>	<b>-14</b>	<b>-23</b>	<b>-27</b>	<b>-19</b>	<b>-27</b>	<b>-25</b>	<b>-18</b>	<b>-23</b>	<b>-18</b>	<b>-20</b>	

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.