

# YouGov Survey Results

Sample Size: 2294 adults in GB  
Fieldwork: 20th - 21st June 2023

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample</b>	<b>2294</b>	<b>750</b>	<b>555</b>	<b>195</b>	<b>808</b>	<b>854</b>	<b>1110</b>	<b>1184</b>	<b>241</b>	<b>947</b>	<b>567</b>	<b>539</b>	<b>1308</b>	<b>986</b>	<b>1980</b>	<b>115</b>	<b>200</b>	<b>553</b>	<b>381</b>	<b>278</b>	<b>768</b>	
<b>Unweighted Sample</b>	<b>2294</b>	<b>799</b>	<b>563</b>	<b>217</b>	<b>928</b>	<b>927</b>	<b>985</b>	<b>1309</b>	<b>138</b>	<b>911</b>	<b>608</b>	<b>637</b>	<b>1371</b>	<b>923</b>	<b>1982</b>	<b>129</b>	<b>183</b>	<b>546</b>	<b>394</b>	<b>224</b>	<b>818</b>	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	15-16 Jun	20-21 Jun																				
<b>Do you have a favourable or unfavourable opinion of the following?</b>																						
<b>Rishi Sunak</b>																						
Very favourable	5	4	8	0	3	3	6	5	4	4	3	4	7	5	3	4	6	3	2	6	5	4
Somewhat favourable	26	23	43	10	22	21	33	23	24	11	17	28	35	23	23	24	20	15	21	25	25	26
<b>TOTAL FAVOURABLE</b>	<b>31</b>	<b>27</b>	<b>51</b>	<b>10</b>	<b>25</b>	<b>24</b>	<b>39</b>	<b>28</b>	<b>28</b>	<b>15</b>	<b>20</b>	<b>32</b>	<b>42</b>	<b>28</b>	<b>26</b>	<b>28</b>	<b>26</b>	<b>18</b>	<b>23</b>	<b>31</b>	<b>30</b>	<b>30</b>
Somewhat unfavourable	27	27	23	31	42	32	25	27	27	28	30	26	24	30	24	27	24	28	26	24	33	28
Very unfavourable	32	34	17	53	27	38	28	38	30	41	36	33	26	33	35	33	34	44	37	31	32	31
<b>TOTAL UNFAVOURABLE</b>	<b>59</b>	<b>61</b>	<b>40</b>	<b>84</b>	<b>69</b>	<b>70</b>	<b>53</b>	<b>65</b>	<b>57</b>	<b>69</b>	<b>66</b>	<b>59</b>	<b>50</b>	<b>63</b>	<b>59</b>	<b>60</b>	<b>58</b>	<b>72</b>	<b>63</b>	<b>55</b>	<b>65</b>	<b>59</b>
Don't know	11	12	8	5	6	6	9	7	16	16	14	9	7	9	15	11	17	10	14	15	5	11
<b>NET FAVOURABILITY</b>	<b>-28</b>	<b>-34</b>	<b>11</b>	<b>-74</b>	<b>-44</b>	<b>-46</b>	<b>-14</b>	<b>-37</b>	<b>-29</b>	<b>-54</b>	<b>-46</b>	<b>-27</b>	<b>-8</b>	<b>-35</b>	<b>-33</b>	<b>-32</b>	<b>-32</b>	<b>-54</b>	<b>-40</b>	<b>-24</b>	<b>-35</b>	<b>-29</b>
<b>Jeremy Hunt</b>																						
Very favourable	1	1	3	1	0	2	2	1	1	0	1	2	2	1	2	1	0	3	1	1	2	2
Somewhat favourable	15	13	24	5	13	12	18	15	10	4	8	14	22	14	11	13	11	10	11	16	14	12
<b>TOTAL FAVOURABLE</b>	<b>16</b>	<b>14</b>	<b>27</b>	<b>6</b>	<b>13</b>	<b>14</b>	<b>20</b>	<b>16</b>	<b>11</b>	<b>4</b>	<b>9</b>	<b>16</b>	<b>24</b>	<b>15</b>	<b>13</b>	<b>14</b>	<b>11</b>	<b>13</b>	<b>12</b>	<b>17</b>	<b>16</b>	<b>14</b>
Somewhat unfavourable	25	25	27	26	37	29	24	26	24	21	25	27	25	28	21	25	19	23	27	23	27	25
Very unfavourable	37	38	26	57	39	45	35	41	35	34	43	39	30	39	37	37	39	42	38	36	34	39
<b>TOTAL UNFAVOURABLE</b>	<b>62</b>	<b>63</b>	<b>53</b>	<b>83</b>	<b>76</b>	<b>74</b>	<b>59</b>	<b>67</b>	<b>59</b>	<b>55</b>	<b>68</b>	<b>66</b>	<b>55</b>	<b>67</b>	<b>58</b>	<b>62</b>	<b>58</b>	<b>65</b>	<b>65</b>	<b>59</b>	<b>61</b>	<b>64</b>
Don't know	21	23	21	11	11	12	21	16	30	42	23	18	20	19	29	23	31	23	24	24	22	22
<b>NET FAVOURABILITY</b>	<b>-46</b>	<b>-49</b>	<b>-26</b>	<b>-77</b>	<b>-63</b>	<b>-60</b>	<b>-39</b>	<b>-51</b>	<b>-48</b>	<b>-51</b>	<b>-59</b>	<b>-50</b>	<b>-31</b>	<b>-52</b>	<b>-45</b>	<b>-48</b>	<b>-47</b>	<b>-52</b>	<b>-53</b>	<b>-42</b>	<b>-45</b>	<b>-50</b>
<b>Keir Starmer</b>																						
Very favourable	6	6	1	14	9	9	4	7	5	6	6	7	7	7	6	6	8	6	8	6	7	5
Somewhat favourable	25	30	14	55	48	45	18	31	29	32	33	30	23	34	25	30	25	34	28	30	37	28
<b>TOTAL FAVOURABLE</b>	<b>31</b>	<b>36</b>	<b>15</b>	<b>69</b>	<b>57</b>	<b>54</b>	<b>22</b>	<b>38</b>	<b>34</b>	<b>38</b>	<b>39</b>	<b>37</b>	<b>30</b>	<b>41</b>	<b>31</b>	<b>36</b>	<b>33</b>	<b>40</b>	<b>36</b>	<b>36</b>	<b>44</b>	<b>33</b>
Somewhat unfavourable	25	24	30	17	21	23	24	24	23	29	23	24	22	25	22	24	26	21	22	24	25	25
Very unfavourable	29	26	48	7	12	13	45	28	24	9	20	29	41	23	30	27	20	23	26	26	21	29
<b>TOTAL UNFAVOURABLE</b>	<b>54</b>	<b>50</b>	<b>78</b>	<b>24</b>	<b>33</b>	<b>36</b>	<b>69</b>	<b>52</b>	<b>47</b>	<b>38</b>	<b>43</b>	<b>53</b>	<b>63</b>	<b>48</b>	<b>52</b>	<b>51</b>	<b>46</b>	<b>44</b>	<b>48</b>	<b>50</b>	<b>46</b>	<b>54</b>
Don't know	14	14	7	7	10	10	8	9	19	25	18	10	8	11	18	14	21	17	16	14	10	13
<b>NET FAVOURABILITY</b>	<b>-23</b>	<b>-14</b>	<b>-63</b>	<b>45</b>	<b>24</b>	<b>18</b>	<b>-47</b>	<b>-14</b>	<b>-13</b>	<b>0</b>	<b>-4</b>	<b>-16</b>	<b>-33</b>	<b>-7</b>	<b>-21</b>	<b>-15</b>	<b>-13</b>	<b>-4</b>	<b>-12</b>	<b>-14</b>	<b>-2</b>	<b>-21</b>

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	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample</b>	<b>2294</b>	750	555	195	808	854	1110	1184	241	947	567	539	1308	986	1980	115	200	553	381	278	768	
<b>Unweighted Sample</b>	<b>2294</b>	799	563	217	928	927	985	1309	138	911	608	637	1371	923	1982	129	183	546	394	224	818	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Boris Johnson**

Very favourable	9	7	17	0	1	2	14	8	6	1	4	9	12	6	8	7	6	3	8	7	4	8
Somewhat favourable	16	13	30	2	2	6	24	15	12	8	11	14	19	12	15	14	13	6	11	17	11	16
<b>TOTAL FAVOURABLE</b>	<b>25</b>	<b>20</b>	<b>47</b>	<b>2</b>	<b>3</b>	<b>8</b>	<b>38</b>	<b>23</b>	<b>18</b>	<b>9</b>	<b>15</b>	<b>23</b>	<b>31</b>	<b>18</b>	<b>23</b>	<b>21</b>	<b>19</b>	<b>9</b>	<b>19</b>	<b>24</b>	<b>15</b>	<b>24</b>
Somewhat unfavourable	15	16	23	7	13	12	20	14	18	15	15	17	16	16	16	16	14	12	14	18	14	17
Very unfavourable	54	56	26	89	81	78	36	59	54	63	61	53	49	61	51	54	58	75	57	48	65	52
<b>TOTAL UNFAVOURABLE</b>	<b>69</b>	<b>72</b>	<b>49</b>	<b>96</b>	<b>94</b>	<b>90</b>	<b>56</b>	<b>73</b>	<b>72</b>	<b>78</b>	<b>76</b>	<b>70</b>	<b>65</b>	<b>77</b>	<b>67</b>	<b>70</b>	<b>72</b>	<b>87</b>	<b>71</b>	<b>66</b>	<b>79</b>	<b>69</b>
Don't know	8	8	5	2	3	3	6	5	10	13	9	6	5	6	10	8	10	3	10	10	5	7
<b>NET FAVOURABILITY</b>	<b>-44</b>	<b>-52</b>	<b>-2</b>	<b>-94</b>	<b>-91</b>	<b>-82</b>	<b>-18</b>	<b>-50</b>	<b>-54</b>	<b>-69</b>	<b>-61</b>	<b>-47</b>	<b>-34</b>	<b>-59</b>	<b>-44</b>	<b>-49</b>	<b>-53</b>	<b>-78</b>	<b>-52</b>	<b>-42</b>	<b>-64</b>	<b>-45</b>

**Dominic Raab**

	1-2 May	20-21 Jun																					
Very favourable	3	2	4	1	1	1	4	2	2	0	1	3	3	2	2	2	3	1	2	2	1	2	
Somewhat favourable	12	9	20	2	3	5	16	10	8	3	6	10	15	9	8	9	5	6	8	10	10	10	
<b>TOTAL FAVOURABLE</b>	<b>15</b>	<b>11</b>	<b>24</b>	<b>3</b>	<b>4</b>	<b>6</b>	<b>20</b>	<b>12</b>	<b>10</b>	<b>3</b>	<b>7</b>	<b>13</b>	<b>18</b>	<b>11</b>	<b>10</b>	<b>11</b>	<b>8</b>	<b>7</b>	<b>10</b>	<b>12</b>	<b>11</b>	<b>12</b>	
Somewhat unfavourable	20	22	29	15	27	21	25	22	21	17	19	24	26	21	23	22	28	16	21	24	21	22	
Very unfavourable	44	43	23	69	55	58	34	48	38	34	46	46	36	46	38	42	38	53	45	32	49	41	
<b>TOTAL UNFAVOURABLE</b>	<b>64</b>	<b>65</b>	<b>52</b>	<b>84</b>	<b>82</b>	<b>79</b>	<b>59</b>	<b>70</b>	<b>59</b>	<b>51</b>	<b>65</b>	<b>70</b>	<b>62</b>	<b>67</b>	<b>61</b>	<b>64</b>	<b>66</b>	<b>69</b>	<b>66</b>	<b>56</b>	<b>70</b>	<b>63</b>	
Don't know	21	25	24	13	14	15	22	18	32	46	27	17	20	22	30	25	25	23	24	33	19	25	
<b>NET FAVOURABILITY</b>	<b>-49</b>	<b>-54</b>	<b>-28</b>	<b>-81</b>	<b>-78</b>	<b>-73</b>	<b>-39</b>	<b>-58</b>	<b>-49</b>	<b>-48</b>	<b>-58</b>	<b>-57</b>	<b>-44</b>	<b>-56</b>	<b>-51</b>	<b>-53</b>	<b>-58</b>	<b>-62</b>	<b>-56</b>	<b>-44</b>	<b>-59</b>	<b>-51</b>	

**Steve Barclay**

	22-23 May	20-21 Jun																					
Very favourable	1	0	1	0	0	0	1	0	0	0	0	0	1	0	0	0	0	0	0	0	0	1	
Somewhat favourable	7	6	13	2	2	5	10	8	5	3	5	6	11	6	6	7	3	4	6	7	8	7	
<b>TOTAL FAVOURABLE</b>	<b>8</b>	<b>6</b>	<b>14</b>	<b>2</b>	<b>2</b>	<b>5</b>	<b>11</b>	<b>8</b>	<b>5</b>	<b>3</b>	<b>5</b>	<b>6</b>	<b>12</b>	<b>6</b>	<b>6</b>	<b>7</b>	<b>3</b>	<b>4</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>8</b>	
Somewhat unfavourable	11	12	14	12	20	14	13	15	10	5	11	15	15	13	11	12	9	13	12	12	12	12	
Very unfavourable	19	21	9	34	27	28	16	24	17	16	20	25	19	22	18	20	27	23	21	16	21	21	
<b>TOTAL UNFAVOURABLE</b>	<b>30</b>	<b>33</b>	<b>23</b>	<b>46</b>	<b>47</b>	<b>42</b>	<b>29</b>	<b>39</b>	<b>27</b>	<b>21</b>	<b>31</b>	<b>40</b>	<b>34</b>	<b>35</b>	<b>29</b>	<b>32</b>	<b>36</b>	<b>36</b>	<b>33</b>	<b>28</b>	<b>33</b>	<b>33</b>	
Don't know	62	61	63	52	50	53	59	53	68	77	64	54	54	58	65	61	61	60	61	65	59	60	
<b>NET FAVOURABILITY</b>	<b>-22</b>	<b>-27</b>	<b>-9</b>	<b>-44</b>	<b>-45</b>	<b>-37</b>	<b>-18</b>	<b>-31</b>	<b>-22</b>	<b>-18</b>	<b>-26</b>	<b>-34</b>	<b>-22</b>	<b>-29</b>	<b>-23</b>	<b>-25</b>	<b>-33</b>	<b>-32</b>	<b>-27</b>	<b>-21</b>	<b>-25</b>	<b>-25</b>	

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	15-16 Jun	20-21 Jun																				
<b>The Labour Party</b>																						
Very favourable	8	8	1	22	6	11	5	9	8	13	9	7	7	9	7	9	10	4	10	9	10	8
Somewhat favourable	31	32	11	58	50	47	17	34	30	45	36	30	21	35	29	32	27	34	34	31	39	29
<b>TOTAL FAVOURABLE</b>	<b>39</b>	<b>40</b>	<b>12</b>	<b>80</b>	<b>56</b>	<b>58</b>	<b>22</b>	<b>43</b>	<b>38</b>	<b>58</b>	<b>45</b>	<b>37</b>	<b>28</b>	<b>44</b>	<b>36</b>	<b>41</b>	<b>37</b>	<b>38</b>	<b>44</b>	<b>40</b>	<b>49</b>	<b>37</b>
Somewhat unfavourable	23	22	31	11	24	23	23	21	23	19	20	24	23	22	22	21	23	27	19	22	24	21
Very unfavourable	28	26	51	4	13	12	47	29	23	7	20	30	41	24	28	27	20	19	25	25	21	31
<b>TOTAL UNFAVOURABLE</b>	<b>51</b>	<b>48</b>	<b>82</b>	<b>15</b>	<b>37</b>	<b>35</b>	<b>70</b>	<b>50</b>	<b>46</b>	<b>26</b>	<b>40</b>	<b>54</b>	<b>64</b>	<b>46</b>	<b>50</b>	<b>48</b>	<b>43</b>	<b>46</b>	<b>44</b>	<b>47</b>	<b>45</b>	<b>52</b>
Don't know	10	12	6	4	8	7	7	7	16	16	15	9	7	10	14	11	19	16	13	13	6	10
<b>NET FAVOURABILITY</b>	<b>-12</b>	<b>-8</b>	<b>-70</b>	<b>65</b>	<b>19</b>	<b>23</b>	<b>-48</b>	<b>-7</b>	<b>-8</b>	<b>32</b>	<b>5</b>	<b>-17</b>	<b>-36</b>	<b>-2</b>	<b>-14</b>	<b>-7</b>	<b>-6</b>	<b>-8</b>	<b>0</b>	<b>-7</b>	<b>4</b>	<b>-15</b>
<b>The Conservative Party</b>																						
Very favourable	4	3	7	0	1	2	4	3	2	0	1	3	5	2	3	3	3	1	2	4	2	3
Somewhat favourable	19	16	40	1	7	9	29	17	16	7	11	18	27	16	17	17	13	9	14	21	11	19
<b>TOTAL FAVOURABLE</b>	<b>23</b>	<b>19</b>	<b>47</b>	<b>1</b>	<b>8</b>	<b>11</b>	<b>33</b>	<b>20</b>	<b>18</b>	<b>7</b>	<b>12</b>	<b>21</b>	<b>32</b>	<b>18</b>	<b>20</b>	<b>20</b>	<b>16</b>	<b>10</b>	<b>16</b>	<b>25</b>	<b>13</b>	<b>22</b>
Somewhat unfavourable	19	19	27	11	24	17	26	19	19	10	17	25	21	19	19	20	20	14	18	19	20	21
Very unfavourable	48	52	19	86	64	67	33	55	49	68	57	46	40	54	48	50	49	65	55	44	58	47
<b>TOTAL UNFAVOURABLE</b>	<b>67</b>	<b>71</b>	<b>46</b>	<b>97</b>	<b>88</b>	<b>84</b>	<b>59</b>	<b>74</b>	<b>68</b>	<b>78</b>	<b>74</b>	<b>71</b>	<b>61</b>	<b>73</b>	<b>67</b>	<b>70</b>	<b>69</b>	<b>79</b>	<b>73</b>	<b>63</b>	<b>78</b>	<b>68</b>
Don't know	10	11	8	3	4	5	8	7	14	16	13	8	7	9	13	10	16	11	10	12	9	10
<b>NET FAVOURABILITY</b>	<b>-44</b>	<b>-52</b>	<b>1</b>	<b>-96</b>	<b>-80</b>	<b>-73</b>	<b>-26</b>	<b>-54</b>	<b>-50</b>	<b>-71</b>	<b>-62</b>	<b>-50</b>	<b>-29</b>	<b>-55</b>	<b>-47</b>	<b>-50</b>	<b>-53</b>	<b>-69</b>	<b>-57</b>	<b>-38</b>	<b>-65</b>	<b>-46</b>
<b>Suella Braverman</b>																						
Very favourable	3	4	9	1	1	1	8	4	3	1	2	3	8	4	3	4	3	2	4	4	3	4
Somewhat favourable	12	9	21	1	4	5	17	12	7	3	5	11	18	8	10	10	5	6	9	8	9	12
<b>TOTAL FAVOURABLE</b>	<b>15</b>	<b>13</b>	<b>30</b>	<b>2</b>	<b>5</b>	<b>6</b>	<b>25</b>	<b>16</b>	<b>10</b>	<b>4</b>	<b>7</b>	<b>14</b>	<b>26</b>	<b>12</b>	<b>13</b>	<b>14</b>	<b>8</b>	<b>8</b>	<b>13</b>	<b>12</b>	<b>12</b>	<b>16</b>
Somewhat unfavourable	16	15	22	10	20	13	20	15	15	9	14	19	18	15	16	16	16	7	13	17	19	17
Very unfavourable	41	42	20	71	60	62	28	46	39	36	47	44	34	48	34	42	35	53	45	38	48	39
<b>TOTAL UNFAVOURABLE</b>	<b>57</b>	<b>57</b>	<b>42</b>	<b>81</b>	<b>80</b>	<b>75</b>	<b>48</b>	<b>61</b>	<b>54</b>	<b>45</b>	<b>61</b>	<b>63</b>	<b>52</b>	<b>63</b>	<b>50</b>	<b>58</b>	<b>51</b>	<b>60</b>	<b>58</b>	<b>55</b>	<b>67</b>	<b>56</b>
Don't know	29	30	27	17	15	19	27	22	36	51	32	23	22	25	36	29	42	33	30	33	21	28
<b>NET FAVOURABILITY</b>	<b>-42</b>	<b>-44</b>	<b>-12</b>	<b>-79</b>	<b>-75</b>	<b>-69</b>	<b>-23</b>	<b>-45</b>	<b>-44</b>	<b>-41</b>	<b>-54</b>	<b>-49</b>	<b>-26</b>	<b>-51</b>	<b>-37</b>	<b>-44</b>	<b>-43</b>	<b>-52</b>	<b>-45</b>	<b>-43</b>	<b>-55</b>	<b>-40</b>

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.