

YouGov Survey Results

Sample Size: 2059 adults in GB
Fieldwork: 1st - 2nd May 2023

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2059	673	498	175	725	767	997	1062	216	850	509	484	1174	885	1777	103	179	496	342	249	690	
Unweighted Sample	2059	657	525	192	832	784	916	1143	193	837	499	530	1172	887	1764	111	184	476	343	266	679	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	15-17 Apr '23	1-2 May '23																				
Do you have a favourable or unfavourable opinion of the following?																						
Rishi Sunak																						
Very favourable	7	6	14	1	5	6	9	7	6	6	4	7	10	6	6	7	3	5	4	7	8	8
Somewhat favourable	26	25	42	12	28	22	34	25	26	17	20	28	36	29	21	27	29	10	25	25	23	30
TOTAL FAVOURABLE	33	31	56	13	33	28	43	32	32	23	24	35	46	35	27	34	32	15	29	32	31	38
Somewhat unfavourable	26	23	21	26	31	26	21	22	23	20	24	24	20	24	21	22	31	25	20	25	24	21
Very unfavourable	31	34	14	55	31	40	27	38	31	40	37	34	28	32	37	33	29	49	37	31	36	30
TOTAL UNFAVOURABLE	57	57	35	81	62	66	48	60	54	60	61	58	48	56	58	55	60	74	57	56	60	51
Don't know	11	11	8	6	5	7	10	7	15	17	14	8	6	8	15	11	7	12	14	13	9	10
NET FAVOURABILITY	-24	-26	21	-68	-29	-38	-5	-28	-22	-37	-37	-23	-2	-21	-31	-21	-28	-59	-28	-24	-29	-13
Jeremy Hunt																						
Very favourable	2	2	4	1	3	3	2	3	2	6	2	1	4	2	2	3	2	1	2	4	5	2
Somewhat favourable	17	15	29	4	19	13	21	17	13	9	9	18	25	17	12	16	15	7	12	16	16	18
TOTAL FAVOURABLE	19	17	33	5	22	16	23	20	15	15	11	19	29	19	14	19	17	8	14	20	21	20
Somewhat unfavourable	24	24	24	25	29	25	23	25	23	23	24	25	24	26	21	24	26	20	24	27	22	24
Very unfavourable	35	38	23	57	38	47	33	41	35	28	44	38	30	38	38	36	34	54	41	34	41	32
TOTAL UNFAVOURABLE	59	62	47	82	67	72	56	66	58	51	68	63	54	64	59	60	60	74	65	61	63	56
Don't know	21	21	19	12	10	12	19	13	27	34	20	18	17	17	26	21	22	17	22	19	15	23
NET FAVOURABILITY	-40	-45	-14	-77	-45	-56	-33	-46	-43	-36	-57	-44	-25	-45	-45	-41	-43	-66	-51	-41	-42	-36
Keir Starmer																						
Very favourable	6	7	3	15	10	11	5	7	6	5	6	9	7	7	7	7	6	5	8	4	9	6
Somewhat favourable	28	27	15	45	40	41	16	29	25	26	30	27	22	30	22	27	32	24	26	27	35	25
TOTAL FAVOURABLE	34	34	18	60	50	52	21	36	31	31	36	36	29	37	29	34	38	29	34	31	44	31
Somewhat unfavourable	23	26	31	20	28	22	28	27	25	28	26	25	26	27	25	26	25	27	25	27	22	27
Very unfavourable	28	28	45	10	18	17	42	28	27	17	21	30	40	25	30	27	29	29	28	28	19	30
TOTAL UNFAVOURABLE	51	54	76	30	46	39	70	55	52	45	47	55	66	52	55	53	54	56	53	55	41	57
Don't know	15	13	6	9	4	9	9	9	17	24	17	9	5	11	16	13	9	14	13	14	15	12
NET FAVOURABILITY	-17	-20	-58	30	4	13	-49	-19	-21	-14	-11	-19	-37	-15	-26	-19	-16	-27	-19	-24	3	-26

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	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2059	673	498	175	725	767	997	1062	216	850	509	484	1174	885	1777	103	179	496	342	249	690
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Rachel Reeves

Very favourable	3	4	1	8	8	7	2	6	3	3	3	5	5	4	4	4	2	3	4	4	7	3
Somewhat favourable	12	12	10	19	18	18	10	15	9	12	11	13	14	14	10	12	16	10	12	12	18	10
TOTAL FAVOURABLE	15	16	11	27	26	25	12	21	12	15	14	18	19	18	14	16	18	13	16	16	25	13
Somewhat unfavourable	11	12	17	8	12	12	13	14	9	11	11	13	13	12	11	12	7	12	12	11	9	13
Very unfavourable	13	12	13	8	3	7	16	14	10	9	10	14	14	11	14	11	14	18	14	12	9	10
TOTAL UNFAVOURABLE	24	24	30	16	15	19	29	28	19	20	21	27	27	23	25	23	21	30	26	23	18	23
Don't know	60	60	60	58	60	56	59	50	69	65	64	56	54	58	62	60	62	57	57	60	57	64
NET FAVOURABILITY	-9	-8	-19	11	11	6	-17	-7	-7	-5	-7	-9	-8	-5	-11	-7	-3	-17	-10	-7	7	-10

Dominic Raab

Very favourable	2	3	5	1	1	2	4	4	2	1	2	2	5	3	3	3	4	1	3	4	3	2
Somewhat favourable	12	12	27	3	8	7	21	14	10	8	7	15	20	13	11	13	10	7	11	13	10	15
TOTAL FAVOURABLE	14	15	32	4	9	9	25	18	12	9	9	17	25	16	14	16	14	8	14	17	13	17
Somewhat unfavourable	23	20	28	14	22	19	22	20	20	23	20	18	22	20	20	21	19	12	21	24	16	22
Very unfavourable	38	44	22	69	57	59	34	49	40	36	48	48	39	47	42	43	47	58	42	41	50	41
TOTAL UNFAVOURABLE	61	64	50	83	79	78	56	69	60	59	68	66	61	67	62	64	66	70	63	65	66	63
Don't know	25	21	18	12	12	14	19	14	27	32	23	17	15	18	25	20	21	23	22	19	21	20
NET FAVOURABILITY	-47	-49	-18	-79	-70	-69	-31	-51	-48	-50	-59	-49	-36	-51	-48	-48	-52	-62	-49	-48	-53	-46

Angela Rayner

		15-16 Dec '22	1-2 May '23																			
Very favourable	9	8	2	21	10	14	4	9	7	7	8	10	6	9	7	8	9	7	9	7	11	7
Somewhat favourable	18	18	10	31	24	28	12	20	16	14	20	16	17	20	14	18	14	18	20	15	26	15
TOTAL FAVOURABLE	27	26	12	52	34	42	16	29	23	21	28	26	23	29	21	26	23	25	29	22	37	22
Somewhat unfavourable	14	16	19	11	18	14	16	17	14	17	13	17	18	16	15	15	16	20	14	18	12	16
Very unfavourable	21	22	39	7	14	14	36	25	20	9	15	28	34	21	24	22	28	20	23	23	15	24
TOTAL UNFAVOURABLE	35	38	58	18	32	28	52	42	34	26	28	45	52	37	39	37	44	40	37	41	27	40
Don't know	37	36	30	30	34	30	32	29	43	53	43	29	24	33	40	37	34	35	34	37	35	38
NET FAVOURABILITY	-8	-12	-46	34	2	14	-36	-13	-11	-5	0	-19	-29	-8	-18	-11	-21	-15	-8	-19	10	-18

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	15-17 Apr '23	1-2 May '23																				
The Labour Party																						
Very favourable	8	8	2	19	9	12	5	7	8	7	8	10	7	7	8	8	5	7	10	6	12	7
Somewhat favourable	30	30	12	55	41	43	21	31	30	38	36	28	21	33	27	30	36	34	29	29	41	27
TOTAL FAVOURABLE	38	38	14	74	50	55	26	38	38	45	44	38	28	40	35	38	41	41	39	35	53	34
Somewhat unfavourable	21	24	30	15	30	25	24	26	23	27	26	23	21	27	20	24	23	32	23	28	16	24
Very unfavourable	28	26	49	5	17	15	43	28	25	10	16	32	45	23	30	27	27	16	25	26	18	32
TOTAL UNFAVOURABLE	49	50	79	20	47	40	67	54	48	37	42	55	66	50	50	51	50	48	54	34	56	
Don't know	13	11	7	6	4	6	8	8	14	19	14	8	6	9	15	11	10	11	12	11	12	10
NET FAVOURABILITY	-11	-12	-65	54	3	15	-41	-16	-10	8	2	-17	-38	-10	-15	-13	-9	-7	-9	-19	19	-22
The Conservative Party																						
Very favourable	5	5	12	1	4	3	8	6	4	6	3	5	8	5	6	5	5	4	3	7	7	5
Somewhat favourable	19	18	39	3	10	11	29	18	17	9	11	21	30	19	16	19	15	8	19	18	13	21
TOTAL FAVOURABLE	24	23	51	4	14	14	37	24	21	15	14	26	38	24	22	24	20	12	22	25	20	26
Somewhat unfavourable	19	17	25	9	20	14	20	17	18	17	17	19	17	20	15	18	22	12	17	20	17	17
Very unfavourable	46	48	16	82	61	66	32	51	46	52	54	48	38	48	49	47	52	66	49	44	53	44
TOTAL UNFAVOURABLE	65	65	41	91	81	80	52	68	64	69	71	67	55	68	64	65	74	78	66	64	70	61
Don't know	11	11	8	4	6	5	10	8	14	16	14	7	8	9	15	12	7	10	12	11	10	12
NET FAVOURABILITY	-41	-42	10	-87	-67	-66	-15	-44	-43	-54	-57	-41	-17	-44	-42	-41	-54	-66	-44	-39	-50	-35

	15-16 Mar '23	1-2 May '23																				
James Cleverly																						
Very favourable	2	1	3	1	1	1	2	2	1	5	1	2	2	1	2	2	1	1	1	2	5	1
Somewhat favourable	10	11	21	4	11	8	16	15	7	10	8	11	16	13	8	11	10	8	10	12	12	12
TOTAL FAVOURABLE	12	12	24	5	12	9	18	17	8	15	9	13	18	14	10	13	11	9	11	14	17	13
Somewhat unfavourable	15	15	16	16	21	17	15	18	13	13	14	17	17	17	14	15	16	16	16	14	16	15
Very unfavourable	19	20	9	34	23	29	16	24	16	12	19	25	21	20	20	19	20	28	22	18	22	18
TOTAL UNFAVOURABLE	34	35	25	50	44	46	31	42	29	25	33	42	38	37	34	34	36	44	38	32	38	33
Don't know	55	52	51	46	43	45	52	41	62	60	58	45	45	49	56	52	53	48	51	55	45	54
NET FAVOURABILITY	-22	-23	-1	-45	-32	-37	-13	-25	-21	-10	-24	-29	-20	-23	-24	-21	-25	-35	-27	-18	-21	-20

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Unweighted Sample	2059	657	525	192	832	784	916	1143	193	837	499	530	1172	887	1764	111	184	476	343	266	679	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	24-26 Jun '22	1-2 May '23																				
Oliver Dowden																						
Very favourable	1	1	2	0	1	1	1	1	1	3	1	0	1	1	1	1	0	0	1	2	2	1
Somewhat favourable	9	7	14	2	7	6	10	8	5	5	4	8	10	7	6	7	5	4	6	7	11	7
TOTAL FAVOURABLE	10	8	16	2	8	7	11	9	6	8	5	8	11	8	7	8	5	4	7	9	13	8
Somewhat unfavourable	17	13	12	15	17	15	13	16	10	14	12	13	13	14	11	13	9	12	12	17	15	12
Very unfavourable	16	18	8	25	22	23	14	22	13	13	17	21	16	17	18	17	20	22	20	14	16	16
TOTAL UNFAVOURABLE	33	31	20	40	39	38	27	38	23	27	29	34	29	31	29	30	29	34	32	31	31	28
Don't know	56	62	64	58	54	55	63	53	70	65	65	57	59	61	63	61	66	62	61	60	56	65
NET FAVOURABILITY	-23	-23	-4	-38	-31	-31	-16	-29	-17	-19	-24	-26	-18	-23	-22	-22	-24	-30	-25	-22	-18	-20

	28 Feb - 1 Mar '23	1-2 May '23																				
David Lammy																						
Very favourable	4	3	1	8	6	7	1	3	3	4	4	3	3	4	2	4	1	2	3	3	8	3
Somewhat favourable	12	12	7	23	18	21	6	14	10	10	12	15	10	14	9	13	7	9	13	12	22	10
TOTAL FAVOURABLE	16	15	8	31	24	28	7	17	13	14	16	18	13	18	11	17	8	11	16	15	30	13
Somewhat unfavourable	12	13	14	12	16	13	14	16	10	9	12	13	14	14	11	13	8	12	13	13	14	13
Very unfavourable	17	17	24	11	10	11	24	22	12	13	14	21	21	16	19	16	20	22	17	14	18	17
TOTAL UNFAVOURABLE	29	30	38	23	26	24	38	38	22	22	26	34	35	30	30	29	28	34	30	27	32	30
Don't know	56	55	55	46	51	47	55	45	65	64	58	49	52	52	59	55	63	55	55	58	39	58
NET FAVOURABILITY	-13	-15	-30	8	-2	4	-31	-21	-9	-8	-10	-16	-22	-12	-19	-12	-20	-23	-14	-12	-2	-17

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.