

YouGov Survey Results

Sample Size: 2005 adults in GB
Fieldwork: 15th - 17th April 2023

	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2005	656	485	170	706	747	970	1035	211	828	495	471	1143	862	1730	100	174	483	333	243	672	
Unweighted Sample	2005	677	482	174	779	794	875	1130	183	801	482	539	1179	826	1726	104	175	479	340	230	677	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	4-5 Apr	15-17 Apr																				
Do you have a favourable or unfavourable opinion of the following?																						
Rishi Sunak																						
Very favourable	6	7	16	1	4	5	11	7	6	2	5	6	13	8	5	7	7	2	4	7	8	9
Somewhat favourable	25	26	46	13	29	22	37	27	26	16	18	31	39	27	24	27	20	19	23	27	29	30
TOTAL FAVOURABLE	31	33	62	14	33	27	48	34	32	18	23	37	52	35	29	34	27	21	27	34	37	39
Somewhat unfavourable	25	26	19	32	36	32	21	25	26	26	28	25	23	29	22	25	23	31	27	26	21	26
Very unfavourable	31	31	15	48	25	35	26	33	28	33	34	32	22	29	33	30	36	34	36	26	35	26
TOTAL UNFAVOURABLE	56	57	34	80	61	67	47	58	54	59	62	57	45	58	55	55	59	65	63	52	56	52
Don't know	13	11	4	5	5	6	6	8	14	23	15	7	3	8	15	10	15	15	11	13	8	10
NET FAVOURABILITY	-25	-24	28	-66	-28	-40	1	-24	-22	-41	-39	-20	7	-23	-26	-21	-32	-44	-36	-18	-19	-13
Jeremy Hunt																						
Very favourable	2	2	5	1	4	2	3	3	2	1	3	1	4	3	2	3	5	1	1	1	5	3
Somewhat favourable	14	17	33	9	20	16	23	19	16	9	11	18	30	20	14	18	10	10	15	18	18	21
TOTAL FAVOURABLE	16	19	38	10	24	18	26	22	18	10	14	19	34	23	16	21	15	11	16	19	23	24
Somewhat unfavourable	25	24	28	25	26	24	28	23	25	22	21	29	26	26	23	24	24	24	24	27	23	24
Very unfavourable	37	35	22	53	36	45	30	37	33	27	40	37	28	36	33	34	40	41	40	32	32	32
TOTAL UNFAVOURABLE	62	59	50	78	62	69	58	60	58	49	61	66	54	62	56	58	64	65	64	59	55	56
Don't know	21	21	13	12	14	12	16	17	24	41	24	15	13	15	28	21	20	25	21	22	22	19
NET FAVOURABILITY	-46	-40	-12	-68	-38	-51	-32	-38	-40	-39	-47	-47	-20	-39	-40	-37	-49	-54	-48	-40	-32	-32
Keir Starmer																						
Very favourable	7	6	3	12	9	9	4	7	5	4	7	6	6	6	6	6	7	2	7	5	8	6
Somewhat favourable	28	28	13	48	50	41	17	27	28	22	31	28	22	32	22	27	23	31	25	28	36	25
TOTAL FAVOURABLE	35	34	16	60	59	50	21	34	33	26	38	34	28	38	28	33	30	33	32	33	44	31
Somewhat unfavourable	21	23	27	24	15	25	24	22	24	18	22	24	25	25	20	22	26	28	25	23	16	22
Very unfavourable	26	28	52	8	17	16	46	31	25	21	19	33	43	25	32	29	24	20	29	27	23	33
TOTAL UNFAVOURABLE	47	51	79	32	32	41	70	53	49	39	41	57	68	50	52	51	50	48	54	50	39	55
Don't know	17	15	6	9	9	8	9	12	18	35	21	9	4	12	20	15	20	19	14	17	17	14
NET FAVOURABILITY	-12	-17	-63	28	27	9	-49	-19	-16	-13	-3	-23	-40	-12	-24	-18	-20	-15	-22	-17	5	-24

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	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2005	656	485	170	706	747	970	1035	211	828	495	471	1143	862	1730	100	174	483	333	243	672	
Unweighted Sample	2005	677	482	174	779	794	875	1130	183	801	482	539	1179	826	1726	104	175	479	340	230	677	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Rachel Reeves																						
Very favourable	4	3	1	8	7	7	1	4	3	2	4	3	4	4	2	3	5	2	4	2	4	3
Somewhat favourable	12	12	8	18	22	18	9	16	9	10	10	16	13	14	10	12	14	13	13	11	17	11
TOTAL FAVOURABLE	16	15	9	26	29	25	10	20	12	12	14	19	17	18	12	15	19	15	17	13	21	14
Somewhat unfavourable	11	11	16	7	10	11	14	11	11	8	8	13	15	12	10	11	8	13	12	9	9	12
Very unfavourable	13	13	20	7	4	8	19	16	10	15	9	13	19	12	14	14	11	8	16	12	15	13
TOTAL UNFAVOURABLE	24	24	36	14	14	19	33	27	21	23	17	26	34	24	24	25	19	21	28	21	24	25
Don't know	60	60	54	60	57	56	56	53	67	66	69	55	48	58	63	60	63	64	55	66	55	61
NET FAVOURABILITY	-8	-9	-27	12	15	6	-23	-7	-9	-11	-3	-7	-17	-6	-12	-10	0	-6	-11	-8	-3	-11
Dominic Raab																						
Very favourable	2	2	4	0	1	1	3	3	1	2	2	2	2	2	1	2	2	0	1	1	5	2
Somewhat favourable	11	12	27	3	10	7	20	13	11	11	7	13	20	12	12	12	11	9	11	11	12	14
TOTAL FAVOURABLE	13	14	31	3	11	8	23	16	12	13	9	15	22	14	13	14	13	9	12	12	17	16
Somewhat unfavourable	24	23	30	20	28	24	28	24	22	14	18	29	29	24	21	24	21	19	24	21	20	26
Very unfavourable	40	38	20	61	54	54	30	42	35	28	42	41	33	41	34	38	40	45	40	37	41	35
TOTAL UNFAVOURABLE	64	61	50	81	82	78	58	66	57	42	60	70	62	65	55	62	61	64	64	58	61	61
Don't know	24	25	19	16	8	15	20	19	30	45	31	16	15	20	32	25	26	28	24	30	22	23
NET FAVOURABILITY	-51	-47	-19	-78	-71	-70	-35	-50	-45	-29	-51	-55	-40	-51	-42	-48	-48	-55	-52	-46	-44	-45
Steve Barclay																						
Very favourable	1	2	4	1	3	2	3	3	1	3	2	1	2	3	1	2	2	1	1	0	6	2
Somewhat favourable	7	9	18	2	9	6	14	11	6	5	5	9	16	9	8	9	8	3	8	9	10	10
TOTAL FAVOURABLE	8	11	22	3	12	8	17	14	7	8	7	10	18	12	9	11	10	4	9	9	16	12
Somewhat unfavourable	12	13	14	13	17	13	14	14	12	14	10	15	16	14	11	13	8	13	16	11	15	12
Very unfavourable	20	19	13	29	22	27	16	22	16	16	17	22	20	20	18	19	16	19	21	20	22	17
TOTAL UNFAVOURABLE	32	32	27	42	39	40	30	36	28	30	27	37	36	34	29	32	24	32	37	31	37	29
Don't know	60	57	52	55	49	53	54	49	65	63	66	53	45	54	62	56	67	65	54	60	47	59
NET FAVOURABILITY	-24	-21	-5	-39	-27	-32	-13	-22	-21	-22	-20	-27	-18	-22	-20	-21	-14	-28	-28	-22	-21	-17
The Labour Party																						
Very favourable	10	8	3	18	9	12	5	10	7	9	8	9	8	7	9	9	9	5	12	7	10	6
Somewhat favourable	30	30	10	55	49	45	17	28	32	32	37	27	20	35	23	30	23	37	28	29	37	28
TOTAL FAVOURABLE	40	38	13	73	58	57	22	38	39	41	45	36	28	42	32	39	32	42	40	36	47	34
Somewhat unfavourable	21	21	27	16	22	22	24	20	22	18	19	23	24	23	18	21	25	23	20	20	20	22
Very unfavourable	26	28	55	4	16	14	47	31	25	17	18	32	45	26	30	29	24	18	29	28	19	33
TOTAL UNFAVOURABLE	47	49	82	20	38	36	71	51	47	35	37	55	69	49	48	50	49	41	49	48	39	55
Don't know	14	13	5	6	5	8	8	11	15	24	18	9	4	9	19	12	19	17	11	16	14	11
NET FAVOURABILITY	-7	-11	-69	53	20	21	-49	-13	-8	6	8	-19	-41	-7	-16	-11	-17	1	-9	-12	8	-21

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	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
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Weighted Sample	2005	656	485	170	706	747	970	1035	211	828	495	471	1143	862	1730	100	174	483	333	243	672
Unweighted Sample	2005	677	482	174	779	794	875	1130	183	801	482	539	1179	826	1726	104	175	479	340	230	677

		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%		
The Conservative Party																							
	Very favourable	5	5	11	1	3	3	8	6	4	5	3	4	8	4	5	5	5	1	4	6	7	5
	Somewhat favourable	18	19	44	4	8	12	32	19	18	13	10	21	34	20	17	19	16	15	18	19	15	22
	TOTAL FAVOURABLE	23	24	55	5	11	15	40	25	22	18	13	25	42	24	22	24	21	16	22	25	22	27
	Somewhat unfavourable	18	19	23	13	26	16	23	22	17	17	18	22	20	20	19	19	22	15	18	19	21	20
	Very unfavourable	47	46	16	79	60	64	31	45	47	43	55	45	33	48	43	45	45	54	51	42	49	42
	TOTAL UNFAVOURABLE	65	65	39	92	86	80	54	67	64	60	73	67	53	68	62	64	67	69	69	61	70	62
	Don't know	12	11	6	4	3	5	7	8	14	22	14	7	5	7	16	10	12	15	9	15	8	11
	NET FAVOURABILITY	-42	-41	16	-87	-75	-65	-14	-42	-42	-42	-60	-42	-11	-44	-40	-40	-46	-53	-47	-36	-48	-35

		11-14 Nov '22	15-17 Apr																				
Michael Gove																							
	Very favourable	1	2	4	1	3	2	3	3	1	2	2	1	3	3	1	2	3	0	2	1	5	2
	Somewhat favourable	10	12	27	4	8	8	20	13	11	6	7	12	23	13	10	12	12	9	10	12	13	14
	TOTAL FAVOURABLE	11	14	31	5	11	10	23	16	12	8	9	13	26	16	11	14	15	9	12	13	18	16
	Somewhat unfavourable	25	26	34	23	34	27	32	27	25	19	21	32	32	26	26	27	19	21	26	27	23	29
	Very unfavourable	40	39	22	60	43	50	31	41	37	35	42	42	31	42	35	38	47	42	41	36	37	36
	TOTAL UNFAVOURABLE	65	65	56	83	77	77	63	68	62	54	63	74	63	68	61	65	66	63	67	63	60	65
	Don't know	24	21	12	12	13	13	14	16	26	38	27	13	11	16	28	20	20	27	21	23	21	18
	NET FAVOURABILITY	-54	-51	-25	-78	-66	-67	-40	-52	-50	-46	-54	-61	-37	-52	-50	-51	-51	-54	-55	-50	-42	-49

		4-5 Apr	15-17 Apr																				
Suella Braverman																							
	Very favourable	4	4	9	1	4	3	8	6	2	3	3	4	7	5	3	4	5	1	4	3	5	5
	Somewhat favourable	12	13	30	3	6	7	23	16	11	6	6	16	24	13	13	14	7	9	13	12	11	16
	TOTAL FAVOURABLE	16	17	39	4	10	10	31	22	13	9	9	20	31	18	16	18	12	10	17	15	16	21
	Somewhat unfavourable	16	15	20	11	16	13	20	15	16	10	13	18	20	16	15	15	16	15	16	15	15	15
	Very unfavourable	40	37	18	61	57	57	24	39	35	31	41	39	32	42	31	37	31	42	38	34	46	34
	TOTAL UNFAVOURABLE	56	52	38	72	73	70	44	54	51	41	54	57	52	58	46	52	47	57	54	49	61	49
	Don't know	28	30	23	23	17	21	25	24	36	50	38	23	17	24	39	29	41	33	29	36	22	30
	NET FAVOURABILITY	-40	-35	1	-68	-63	-60	-13	-32	-38	-32	-45	-37	-21	-40	-30	-34	-35	-47	-37	-34	-45	-28

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Unweighted Sample	2005	677	482	174	779	794	875	1130	183	801	482	539	1179	826	1726	104	175	479	340	230	677	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Wes Streeting		6-7	15-17																				
		Mar	Apr																				
	Very favourable	2	2	1	5	3	4	1	2	2	1	2	2	2	2	2	2	0	2	1	4	2	
	Somewhat favourable	9	7	5	11	14	11	6	9	6	5	7	9	8	9	5	8	4	6	6	10	13	6
	TOTAL FAVOURABLE	11	9	6	16	17	15	7	11	8	6	9	11	10	11	7	10	6	6	8	11	17	8
	Somewhat unfavourable	8	10	12	10	9	11	10	11	9	11	8	11	11	11	9	10	10	8	12	8	11	10
	Very unfavourable	13	12	16	8	8	9	16	15	9	11	10	14	13	11	13	12	12	9	13	11	14	12
	TOTAL UNFAVOURABLE	21	22	28	18	17	20	26	26	18	22	18	25	24	22	22	22	22	17	25	19	25	22
	Don't know	69	69	67	66	66	65	67	62	74	71	72	65	65	67	71	67	72	77	67	70	57	70
	NET FAVOURABILITY	-10	-13	-22	-2	0	-5	-19	-15	-10	-16	-9	-14	-14	-11	-15	-12	-16	-11	-17	-8	-8	-14

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.