

YouGov Survey Results

Sample size: 2001 adults in GB
Fieldwork: 6th - 7th March 2023

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	South	
Weighted Sample	2001	654	484	170	705	745	968	1033	210	826	494	470	1141	860	1727	100	174	482	332	242	670	
Unweighted Sample	2001	698	475	179	817	793	935	1066	163	811	515	512	1194	807	1712	111	178	457	350	220	685	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	28 Feb - 1 Mar		6-7 Mar																					
Do you have a favourable or unfavourable opinion of the following?																								
Rishi Sunak																								
Very favourable	7	5	10	0	3	5	7	6	5	5	3	5	10	5	6	5	4	4	5	4	7	5		
Somewhat favourable	27	28	46	12	32	24	34	27	28	23	21	28	41	30	24	29	19	21	22	30	30	32		
TOTAL FAVOURABLE	34	33	56	12	35	29	41	33	33	28	24	33	51	35	30	34	23	25	27	34	37	37		
Somewhat unfavourable	26	25	24	36	35	32	24	26	25	26	24	27	25	27	23	25	29	25	24	26	26	25		
Very unfavourable	29	31	15	48	26	34	27	35	28	31	38	32	19	30	32	30	34	39	36	28	31	27		
TOTAL UNFAVOURABLE	55	56	39	84	61	66	51	61	53	57	62	59	44	57	55	55	63	64	60	54	57	52		
Don't know	12	11	5	4	4	5	8	6	15	16	14	7	6	8	15	10	13	12	12	11	6	11		
NET FAVOURABILITY	-21	-23	17	-72	-26	-37	-10	-28	-20	-29	-38	-26	7	-22	-25	-21	-40	-39	-33	-20	-20	-15		
Jeremy Hunt																								
Very favourable	2	2	4	0	2	2	2	3	1	1	2	3	2	2	2	2	1	2	2	2	2	2		
Somewhat favourable	17	15	25	6	20	15	17	18	12	12	9	13	27	15	14	16	13	5	13	17	16	17		
TOTAL FAVOURABLE	19	17	29	6	22	17	19	21	13	13	11	16	29	17	16	18	14	7	15	19	18	19		
Somewhat unfavourable	24	23	28	24	27	25	25	23	23	19	23	23	25	26	19	23	22	25	23	24	21	24		
Very unfavourable	36	39	26	56	43	46	36	43	35	33	43	43	31	40	38	38	43	46	41	34	43	36		
TOTAL UNFAVOURABLE	60	62	54	80	70	71	61	66	58	52	66	66	56	66	57	61	65	71	64	58	64	60		
Don't know	21	21	17	14	8	12	19	13	28	36	23	18	15	17	27	21	21	22	21	23	18	21		
NET FAVOURABILITY	-41	-45	-25	-74	-48	-54	-42	-45	-45	-39	-55	-50	-27	-49	-41	-43	-51	-64	-49	-39	-46	-41		
Keir Starmer																								
Very favourable	8	7	3	16	14	13	4	9	6	6	8	8	6	9	5	7	12	4	7	5	15	6		
Somewhat favourable	29	31	18	49	51	46	21	35	27	28	33	33	24	35	25	31	25	32	32	30	38	28		
TOTAL FAVOURABLE	37	38	21	65	65	59	25	44	33	34	41	41	30	44	30	38	37	36	39	35	53	34		
Somewhat unfavourable	23	22	29	19	21	22	23	21	23	19	22	22	23	23	21	22	20	27	19	23	21	23		
Very unfavourable	25	26	43	8	7	12	42	28	24	20	19	26	40	22	30	26	27	22	27	29	13	29		
TOTAL UNFAVOURABLE	48	48	72	27	28	34	65	49	47	39	41	48	63	45	51	48	47	49	46	52	34	52		
Don't know	16	15	7	8	8	7	10	9	20	28	18	11	7	12	19	14	16	15	16	13	13	14		
NET FAVOURABILITY	-11	-10	-51	38	37	25	-40	-5	-14	-5	0	-7	-33	-1	-21	-10	-10	-13	-7	-17	19	-18		

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	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	South	
Weighted Sample	2001	654	484	170	705	745	968	1033	210	826	494	470	1141	860	1727	100	174	482	332	242	670	
Unweighted Sample	2001	698	475	179	817	793	935	1066	163	811	515	512	1194	807	1712	111	178	457	350	220	685	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		23-24 Jun '21		6-7 Mar																					
Matt Hancock	Very favourable	5	1	2	1	1	2	2	2	1	4	1	1	1	1	1	1	0	0	1	3	3	0		
	Somewhat favourable	22	8	16	4	5	7	11	9	8	12	6	9	10	7	10	9	11	5	7	10	7	10		
	TOTAL FAVOURABLE	27	9	18	5	6	9	13	11	9	16	7	10	11	8	11	10	11	5	8	13	10	10		
	Somewhat unfavourable	24	18	28	12	17	15	21	16	20	16	16	21	20	20	16	19	17	12	17	21	19	19		
	Very unfavourable	36	60	46	79	73	72	56	65	55	50	61	61	60	63	55	59	56	68	62	55	60	58		
	TOTAL UNFAVOURABLE	60	78	74	91	90	87	77	81	75	66	77	82	80	83	71	78	73	80	79	76	79	77		
	Don't know	14	13	9	4	5	4	11	9	16	18	16	8	9	9	18	12	16	14	13	11	10	13		
NET FAVOURABILITY	-33	-69	-56	-86	-84	-78	-64	-70	-66	-50	-70	-72	-69	-75	-60	-68	-62	-75	-71	-63	-69	-67			

		28 Feb - 1 Mar		6-7 Mar																					
Dominic Raab	Very favourable	2	1	3	0	0	1	2	2	1	3	1	1	1	2	0	1	3	1	1	2	2	2		
	Somewhat favourable	12	11	23	5	6	8	18	12	10	6	8	10	20	10	12	12	11	4	9	12	13	14		
	TOTAL FAVOURABLE	14	12	26	5	6	9	20	14	11	9	9	11	21	12	12	13	14	5	10	14	15	16		
	Somewhat unfavourable	23	22	29	18	24	22	24	22	21	21	19	24	24	23	20	22	17	19	18	27	21	23		
	Very unfavourable	39	43	23	65	59	57	34	50	37	32	47	48	36	46	39	42	45	54	48	36	45	39		
	TOTAL UNFAVOURABLE	62	65	52	83	83	79	58	72	58	53	66	72	60	69	59	64	62	73	66	63	66	62		
	Don't know	24	23	21	12	11	11	21	14	31	38	26	16	18	18	29	23	24	22	24	24	19	23		
NET FAVOURABILITY	-48	-53	-26	-78	-77	-70	-38	-58	-47	-44	-57	-61	-39	-57	-47	-51	-48	-68	-56	-49	-51	-46			

Chris Heaton-Harris	Very favourable	1	1	1	1	1	1	1	0	2	1	0	0	1	1	1	0	0	0	2	2	0	
	Somewhat favourable	3	5	1	4	3	3	4	2	8	2	3	3	4	2	3	5	2	2	2	2	6	3
	TOTAL FAVOURABLE	4	6	2	5	4	4	5	2	10	3	3	3	5	3	4	5	2	2	4	8	3	
	Somewhat unfavourable	8	7	8	10	9	7	10	6	7	8	9	6	8	7	8	6	8	9	8	10	6	
	Very unfavourable	12	8	13	10	11	13	17	8	12	11	15	12	12	13	12	15	12	13	9	9	14	
	TOTAL UNFAVOURABLE	20	15	21	20	20	27	14	19	19	24	18	20	20	20	21	20	22	17	19	20		
	Don't know	76	79	77	75	76	77	68	84	72	78	73	79	76	77	76	75	78	74	78	73	77	
NET FAVOURABILITY	-16	-9	-19	-15	-16	-16	-22	-12	-9	-16	-21	-15	-15	-17	-16	-16	-18	-20	-13	-11	-17		

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Unweighted Sample 2001	698	475	179		817	793	935	1066	163	811	515	512	1194	807	1712	111	178	457	350	220	685	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		28 Feb - 1 Mar	6-7 Mar																				
The Labour Party	Very favourable	9	9	2	23	9	15	4	10	8	9	10	10	5	9	8	9	19	5	11	7	12	7
	Somewhat favourable	32	31	14	56	55	47	21	33	30	33	37	29	23	37	25	32	25	30	34	28	41	29
	TOTAL FAVOURABLE	41	40	16	79	64	62	25	43	38	42	47	39	28	46	33	41	44	35	45	35	53	36
	Somewhat unfavourable	21	21	29	13	21	20	24	21	21	18	20	22	22	21	22	20	19	33	17	23	17	21
	Very unfavourable	25	26	48	3	8	12	41	28	23	20	16	28	42	23	29	26	26	20	24	28	18	30
	TOTAL UNFAVOURABLE	46	47	77	16	29	32	65	49	44	38	36	50	64	44	51	46	45	53	41	51	35	51
	Don't know	13	13	7	5	9	6	10	8	19	20	16	10	8	10	17	13	12	11	14	14	12	13
	NET FAVOURABILITY	-5	-7	-61	63	35	30	-40	-6	-6	4	11	-11	-36	2	-18	-5	-1	-18	4	-16	18	-15
The Conservative Party	Very favourable	4	3	7	1	1	2	6	4	3	4	2	4	6	3	4	4	4	2	3	3	3	4
	Somewhat favourable	18	19	41	3	11	13	28	18	19	15	11	21	31	19	18	19	16	10	15	21	21	21
	TOTAL FAVOURABLE	22	22	48	4	12	15	34	22	22	19	13	25	37	22	22	23	20	12	18	24	24	25
	Somewhat unfavourable	19	17	24	10	17	15	21	18	17	15	17	17	19	19	16	18	19	13	16	22	16	17
	Very unfavourable	48	49	21	82	64	66	36	53	46	46	55	52	38	51	47	48	48	65	52	43	52	46
	TOTAL UNFAVOURABLE	67	66	45	92	81	81	57	71	63	61	72	69	57	70	63	66	67	78	68	65	68	63
	Don't know	12	11	7	4	7	5	9	7	15	20	15	7	6	8	16	11	14	10	14	10	8	11
	NET FAVOURABILITY	-45	-44	3	-88	-69	-66	-23	-49	-41	-42	-59	-44	-20	-48	-41	-43	-47	-66	-50	-41	-44	-38
Suella Braverman	Very favourable	3	3	5	1	1	1	5	3	2	4	1	2	5	2	3	3	4	1	2	2	5	2
	Somewhat favourable	10	11	25	2	3	5	20	12	10	11	5	11	21	11	11	11	14	8	9	12	8	14
	TOTAL FAVOURABLE	13	14	30	3	4	6	25	15	12	15	6	13	26	13	14	14	18	9	11	14	13	16
	Somewhat unfavourable	19	17	24	12	21	17	21	18	15	14	16	17	20	18	15	17	10	18	17	17	15	17
	Very unfavourable	33	37	16	61	51	52	24	43	31	32	40	42	27	42	30	36	34	46	40	30	43	34
	TOTAL UNFAVOURABLE	52	54	40	73	72	69	45	61	46	46	56	59	47	60	45	53	44	64	57	47	58	51
	Don't know	35	33	30	25	24	24	31	24	41	40	37	28	27	26	41	33	38	27	32	38	29	33
	NET FAVOURABILITY	-39	-40	-10	-70	-68	-63	-20	-46	-34	-31	-50	-46	-21	-47	-31	-39	-26	-55	-46	-33	-45	-35

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Unweighted Sample	2001	698	475	179	817	793	935	1066	163	811	515	512	1194	807	1712	111	178	457	350	220	685	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Wes Streeting		16-19	6-7																				
		Feb	Mar																				
	Very favourable	3	2	2	4	3	4	1	3	1	3	3	3	1	3	1	2	2	1	2	1	6	2
	Somewhat favourable	8	9	6	14	17	14	6	11	6	11	8	8	8	10	6	9	11	6	9	6	13	8
	TOTAL FAVOURABLE	11	11	8	18	20	18	7	14	7	14	11	11	9	13	7	11	13	7	11	7	19	10
	Somewhat unfavourable	8	8	8	8	6	9	8	9	6	7	7	8	8	9	7	7	7	10	8	8	9	7
	Very unfavourable	13	13	12	10	5	9	15	17	9	11	12	15	12	11	15	13	14	12	17	11	8	12
	TOTAL UNFAVOURABLE	21	21	20	18	11	18	23	26	15	18	19	23	20	20	22	20	21	22	25	19	17	19
	Don't know	69	69	73	64	68	65	71	60	77	67	70	66	70	67	72	69	66	71	65	74	64	71
	NET FAVOURABILITY	-10	-10	-12	0	9	0	-16	-12	-8	-4	-8	-12	-11	-7	-15	-9	-8	-15	-14	-12	2	-9

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.