

YouGov Survey Results

Sample Size: 2014 adults in GB
Fieldwork: 16th - 19th February 2023

	Vote in 2019				2016 EU Ref		Gender		Age				Social Grade		Countries			England Regions				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	South	
Weighted Sample	2014	659	487	171	710	750	975	1039	211	832	497	473	1148	866	1738	101	175	485	334	244	675	
Unweighted Sample	2014	664	483	186	776	811	909	1105	182	815	495	522	1185	829	1726	114	174	499	333	186	708	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		8-9 Feb	16-19 Feb																				
Do you have a favourable or unfavourable opinion of the following?																							
Rishi Sunak																							
	Very favourable	4	4	9	3	3	4	5	4	4	4	3	5	5	5	3	4	8	2	2	4	5	5
	Somewhat favourable	26	23	41	9	26	21	33	23	24	10	18	25	37	24	22	24	24	19	25	24	21	24
	TOTAL FAVOURABLE	30	27	50	12	29	25	38	27	28	14	21	30	42	29	25	28	32	21	27	28	26	29
	Somewhat unfavourable	27	26	22	27	42	30	23	27	26	23	28	27	26	29	23	27	18	26	24	29	27	28
	Very unfavourable	32	35	23	56	25	40	30	39	32	43	37	37	26	35	36	35	40	39	37	31	38	33
	TOTAL UNFAVOURABLE	59	61	45	83	67	70	53	66	58	66	65	64	52	64	59	62	58	65	61	60	65	61
	Don't know	11	11	6	5	4	5	8	7	14	20	13	6	7	7	15	10	10	14	12	10	8	10
	NET FAVOURABILITY	-29	-34	5	-71	-38	-45	-15	-39	-30	-52	-44	-34	-10	-35	-34	-34	-26	-44	-34	-32	-39	-32

		1-2 Feb	16-19 Feb																				
Jeremy Hunt																							
	Very favourable	1	2	4	1	3	2	2	3	1	2	2	1	3	2	1	2	4	1	2	2	3	1
	Somewhat favourable	14	14	24	7	19	14	18	16	13	8	11	13	24	16	12	15	12	12	14	16	13	16
	TOTAL FAVOURABLE	15	16	28	8	22	16	20	19	14	10	13	14	27	18	13	17	16	13	16	18	16	17
	Somewhat unfavourable	26	25	28	23	32	25	26	25	25	18	24	26	29	28	21	25	19	25	23	25	27	26
	Very unfavourable	39	39	32	57	39	47	38	43	36	34	42	45	30	39	40	40	39	38	41	36	38	41
	TOTAL UNFAVOURABLE	65	64	60	80	71	72	64	68	61	52	66	71	59	67	61	65	58	63	64	61	65	67
	Don't know	20	20	13	12	7	11	16	13	26	38	21	14	14	15	26	19	25	24	21	21	19	16
	NET FAVOURABILITY	-50	-48	-32	-72	-49	-56	-44	-49	-47	-42	-53	-57	-32	-49	-48	-48	-42	-50	-48	-43	-49	-50

		8-9 Feb	16-19 Feb																				
Keir Starmer																							
	Very favourable	7	8	2	20	11	14	4	10	6	5	8	11	6	9	6	8	7	4	9	7	12	7
	Somewhat favourable	29	28	17	45	49	42	17	29	27	30	30	27	24	33	22	28	29	26	25	25	41	28
	TOTAL FAVOURABLE	36	36	19	65	60	56	21	39	33	35	38	38	30	42	28	36	36	30	34	32	53	35
	Somewhat unfavourable	22	23	29	17	27	23	25	21	24	20	22	20	27	23	22	22	28	28	21	24	14	24
	Very unfavourable	27	26	45	10	9	13	44	31	23	15	21	33	34	23	31	27	21	23	30	29	18	27
	TOTAL UNFAVOURABLE	49	49	74	27	36	36	69	52	47	35	43	53	61	46	53	49	49	51	51	53	32	51
	Don't know	15	15	7	8	5	8	10	10	20	29	20	8	8	12	19	15	15	18	15	15	15	14
	NET FAVOURABILITY	-13	-13	-55	38	24	20	-48	-13	-14	0	-5	-15	-31	-4	-25	-13	-13	-21	-17	-21	21	-16

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	Vote in 2019			2016 EU Ref		Gender		Age				Social Grade		Countries			England Regions					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	South	
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Unweighted Sample	2014	664	483	186	776	811	909	1105	182	815	495	522	1185	829	1726	114	174	499	333	186	708	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		1-2 Feb	16-19 Feb																				
Rachel Reeves	Very favourable	4	5	1	12	11	1	7	3	4	4	7	6	7	3	6	1	4	5	5	10	4	
	Somewhat favourable	12	12	8	20	19	17	9	14	10	14	9	15	13	15	8	12	14	8	12	13	12	13
	TOTAL FAVOURABLE	16	17	9	32	30	28	10	21	13	18	13	22	19	22	11	18	15	12	17	18	22	17
	Somewhat unfavourable	11	10	16	6	9	8	15	12	9	7	7	11	16	10	10	10	7	11	11	9	12	10
	Very unfavourable	14	13	19	6	5	9	18	17	9	4	12	16	15	11	15	13	11	12	14	15	9	12
	TOTAL UNFAVOURABLE	25	23	35	12	14	17	33	29	18	11	19	27	31	21	25	23	18	23	25	24	21	22
	Don't know	59	60	56	56	57	56	56	50	69	71	68	51	50	57	64	59	68	65	58	58	56	61
NET FAVOURABILITY	-9	-6	-26	20	16	11	-23	-8	-5	7	-6	-5	-12	1	-14	-5	-3	-11	-8	-6	1	-5	

		8-9 Feb	16-19 Feb																				
Dominic Raab	Very favourable	1	1	2	1	2	1	2	3	0	3	2	1	1	2	1	1	2	1	1	3	1	
	Somewhat favourable	10	10	23	2	5	6	17	11	10	5	8	10	17	12	8	11	7	8	12	13	5	10
	TOTAL FAVOURABLE	11	11	25	3	7	7	19	14	10	8	10	11	18	14	9	12	9	9	13	14	8	11
	Somewhat unfavourable	24	21	31	12	24	20	26	21	22	19	21	20	25	22	21	22	20	17	20	23	17	25
	Very unfavourable	42	44	28	68	61	61	34	51	38	35	44	53	41	46	41	44	44	48	43	40	53	43
	TOTAL UNFAVOURABLE	66	65	59	80	85	81	60	72	60	54	65	73	66	68	62	66	64	65	63	63	70	68
	Don't know	22	23	16	17	8	12	20	15	30	38	26	17	16	18	28	22	28	27	23	23	23	20
NET FAVOURABILITY	-55	-54	-34	-77	-78	-74	-41	-58	-50	-46	-55	-62	-48	-54	-53	-54	-55	-56	-50	-49	-62	-57	

		1-2 Feb	16-19 Feb																				
Steve Barclay	Very favourable	1	0	0	1	1	1	0	1	0	1	0	0	1	1	0	1	0	0	1	0	1	0
	Somewhat favourable	7	7	13	2	6	6	10	8	5	4	4	6	12	8	5	7	6	7	6	7	7	6
	TOTAL FAVOURABLE	8	7	13	3	7	7	10	9	5	5	4	6	13	9	5	8	6	7	7	7	8	6
	Somewhat unfavourable	13	12	14	13	17	14	13	14	11	9	13	12	13	13	11	13	11	8	12	14	16	12
	Very unfavourable	22	21	14	33	22	27	18	27	16	13	19	29	20	22	21	21	19	20	21	21	24	21
	TOTAL UNFAVOURABLE	35	33	28	46	39	41	31	41	27	22	32	41	33	35	32	34	30	28	33	35	40	33
	Don't know	57	60	59	52	54	52	59	50	68	72	63	53	55	57	63	59	65	65	61	57	52	60
NET FAVOURABILITY	-27	-26	-15	-43	-32	-34	-21	-32	-22	-17	-28	-35	-20	-26	-27	-26	-24	-21	-26	-28	-32	-27	

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Unweighted Sample	2014	664	483	186	776	811	909	1105	182	815	495	522	1185	829	1726	114	174	499	333	186	708	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The Labour Party		8-9	16-19																					
		Feb	Feb	Feb	Feb																			
	Very favourable	8	9	2	25	7	15	4	9	8	7	8	11	7	9	8	9	9	4	11	8	13	6	
	Somewhat favourable	33	30	14	53	45	43	16	28	32	40	34	28	20	33	26	30	34	30	28	28	37	29	
	TOTAL FAVOURABLE	41	39	16	78	52	58	20	37	40	47	42	39	27	42	34	39	43	34	39	36	50	35	
	Somewhat unfavourable	23	24	29	14	30	23	24	24	23	23	22	24	27	26	20	23	22	29	22	22	22	25	
	Very unfavourable	25	27	50	4	11	12	48	32	22	10	21	31	40	23	31	27	21	23	28	32	18	28	
	TOTAL UNFAVOURABLE	48	51	79	18	41	35	72	56	45	33	43	55	67	49	51	50	43	52	50	54	40	53	
	Don't know	11	11	5	5	7	6	8	7	15	20	15	7	6	9	15	11	14	14	12	10	10	11	
	NET FAVOURABILITY	-7	-12	-63	60	11	23	-52	-19	-5	14	-1	-16	-40	-7	-17	-11	0	-18	-11	-18	10	-18	

The Conservative Party		8-9	16-19																					
		Feb	Feb	Feb	Feb																			
	Very favourable	3	3	8	1	1	2	6	4	2	1	2	4	5	3	3	3	2	2	2	2	2	5	
	Somewhat favourable	17	17	39	3	11	10	29	19	16	12	11	18	29	18	16	18	14	13	20	19	17	17	
	TOTAL FAVOURABLE	20	20	47	4	12	12	35	23	18	13	13	22	34	21	19	21	16	15	22	21	19	22	
	Somewhat unfavourable	21	19	27	11	19	15	25	18	20	14	18	17	25	19	19	20	16	16	15	22	18	23	
	Very unfavourable	48	51	22	82	67	69	33	53	48	53	55	55	36	52	48	49	60	60	52	46	56	46	
	TOTAL UNFAVOURABLE	69	70	49	93	86	84	58	71	68	67	73	72	61	71	67	69	76	76	67	68	74	69	
	Don't know	10	10	4	3	2	5	7	6	13	20	13	5	4	7	14	10	7	9	11	12	7	9	
	NET FAVOURABILITY	-49	-50	-2	-89	-74	-72	-23	-48	-50	-54	-60	-50	-27	-50	-48	-48	-60	-61	-45	-47	-55	-47	

Mark Harper		1-2	16-19																					
		Feb	Feb	Feb	Feb																			
	Very favourable	0	1	1	1	1	0	1	0	1	1	1	1	1	0	0	1	2	0	0	1	2	0	
	Somewhat favourable	3	3	5	2	2	3	4	4	3	2	3	3	5	4	2	3	3	2	4	4	3	3	
	TOTAL FAVOURABLE	3	4	6	3	3	4	4	5	3	3	4	4	6	5	2	4	5	2	4	5	5	3	
	Somewhat unfavourable	10	9	10	10	10	9	9	11	7	11	9	9	9	10	8	9	5	8	10	9	11	8	
	Very unfavourable	14	13	11	14	10	13	13	18	8	8	12	17	11	12	13	13	11	14	12	14	13	12	
	TOTAL UNFAVOURABLE	24	22	21	24	20	22	22	29	15	19	21	26	20	22	21	22	16	22	23	24	20		
	Don't know	73	74	73	73	77	73	73	65	83	77	75	71	75	72	77	74	79	76	75	72	71	76	
	NET FAVOURABILITY	-21	-18	-15	-21	-17	-18	-18	-24	-12	-16	-17	-22	-14	-17	-19	-18	-11	-20	-18	-18	-19	-17	

