

YouGov Survey Results

Sample Size: 2061 adults in GB
Fieldwork: 8th - 9th February 2023

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	South	
Weighted Sample	2061	674	499	175	726	767	998	1063	216	851	509	484	1175	886	1779	103	179	497	342	249	690	
Unweighted Sample	2061	706	496	189	829	786	960	1101	190	840	520	511	1208	853	1780	101	180	495	357	203	725	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		1-2 Feb	8-9 Feb																				
Do you have a favourable or unfavourable opinion of the following?																							
Rishi Sunak																							
	Very favourable	4	4	8	1	2	4	5	5	3	3	3	4	6	4	3	4	2	3	4	4	5	5
	Somewhat favourable	24	26	42	15	26	24	31	25	26	17	19	31	36	28	22	27	17	23	23	31	25	27
	TOTAL FAVOURABLE	28	30	50	16	28	28	36	30	29	20	22	35	42	32	25	31	19	26	27	35	30	32
	Somewhat unfavourable	25	27	27	30	34	30	29	27	28	22	28	27	28	29	25	27	41	25	27	23	21	30
	Very unfavourable	37	32	17	51	32	36	27	35	29	39	35	31	25	31	33	31	33	40	35	31	39	26
	TOTAL UNFAVOURABLE	62	59	44	81	66	66	56	62	57	61	63	58	53	60	58	58	74	65	62	54	60	56
	Don't know	11	11	7	4	5	6	8	8	13	19	14	7	5	7	16	11	7	9	11	11	11	12
	NET FAVOURABILITY	-34	-29	6	-65	-38	-38	-20	-32	-28	-41	-41	-23	-11	-28	-33	-27	-55	-39	-35	-19	-30	-24
Keir Starmer																							
	Very favourable	7	7	1	17	8	11	4	8	6	7	6	7	7	8	6	7	6	6	6	4	10	7
	Somewhat favourable	29	29	17	47	51	43	20	30	28	27	33	29	24	34	23	29	33	30	30	26	39	26
	TOTAL FAVOURABLE	36	36	18	64	59	54	24	38	34	34	39	36	31	42	29	36	39	36	36	30	49	33
	Somewhat unfavourable	23	22	26	17	20	22	24	23	21	26	20	24	21	22	22	22	20	26	22	20	19	24
	Very unfavourable	28	27	48	10	12	16	42	28	26	13	21	30	40	24	30	27	31	23	27	33	14	29
	TOTAL UNFAVOURABLE	51	49	74	27	32	38	66	51	47	39	41	54	61	46	52	49	51	49	49	53	33	53
	Don't know	13	15	8	8	9	9	10	11	19	27	19	10	8	12	20	16	10	14	15	17	18	15
	NET FAVOURABILITY	-15	-13	-56	37	27	16	-42	-13	-13	-5	-2	-18	-30	-4	-23	-13	-12	-13	-13	-23	16	-20
Liz Truss																							
	Very favourable	2	1	2	1	0	1	1	1	1	3	1	1	2	1	1	1	0	1	1	1	3	1
	Somewhat favourable	8	7	14	1	2	4	12	8	6	5	5	7	10	7	7	7	6	3	7	8	8	7
	TOTAL FAVOURABLE	10	8	16	2	2	5	13	9	7	8	6	8	12	8	8	8	6	4	8	9	11	8
	Somewhat unfavourable	18	20	27	13	19	16	25	19	21	21	18	22	22	20	20	20	22	16	19	23	17	21
	Very unfavourable	62	61	51	78	75	74	54	63	58	55	61	65	58	64	56	59	61	73	61	57	61	59
	TOTAL UNFAVOURABLE	80	81	78	91	94	90	79	82	79	76	79	87	80	84	76	79	83	89	80	80	78	80
	Don't know	10	11	6	6	4	6	8	9	13	16	15	5	8	7	16	11	11	7	11	11	11	12
	NET FAVOURABILITY	-70	-73	-62	-89	-92	-85	-66	-73	-72	-68	-73	-79	-68	-76	-68	-71	-77	-85	-72	-71	-67	-72

Sample Size: 2061 adults in GB
Fieldwork: 8th - 9th February 2023

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	South	
Weighted Sample	2061	674	499	175	726	767	998	1063	216	851	509	484	1175	886	1779	103	179	497	342	249	690	
Unweighted Sample	2061	706	496	189	829	786	960	1101	190	840	520	511	1208	853	1780	101	180	495	357	203	725	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	1-2 Feb	8-9 Feb																				
Dominic Raab																						
Very favourable	2	1	3	0	1	1	2	2	1	1	1	2	2	2	1	2	2	0	1	2	3	1
Somewhat favourable	9	10	20	3	3	7	15	12	9	10	7	11	15	10	10	11	10	4	9	12	10	12
TOTAL FAVOURABLE	11	11	23	3	4	8	17	14	10	11	8	13	17	12	11	13	12	4	10	14	13	13
Somewhat unfavourable	23	24	33	18	27	24	30	24	24	22	22	28	27	25	23	25	18	22	27	27	19	25
Very unfavourable	45	42	27	65	52	55	35	47	38	36	44	45	38	46	37	40	56	52	42	36	46	40
TOTAL UNFAVOURABLE	68	66	60	83	79	79	65	71	62	58	66	73	65	71	60	65	74	74	69	63	65	65
Don't know	21	22	18	14	17	13	19	15	27	32	25	14	19	17	28	22	14	22	21	24	22	22
NET FAVOURABILITY	-57	-55	-37	-80	-75	-71	-48	-57	-52	-47	-58	-60	-48	-59	-49	-52	-62	-70	-59	-49	-52	-52

	11-12 Oct '22	8-9 Feb																				
The Labour Party																						
Very favourable	8	8	1	21	10	13	4	8	8	9	10	8	6	9	7	8	9	7	9	5	12	8
Somewhat favourable	30	33	13	57	46	44	20	33	33	43	38	29	23	38	27	33	39	34	35	28	43	29
TOTAL FAVOURABLE	38	41	14	78	56	57	24	41	41	52	48	37	29	47	34	41	48	41	44	33	55	37
Somewhat unfavourable	22	23	31	13	27	22	26	24	22	20	21	24	26	23	23	23	17	31	21	24	20	24
Very unfavourable	28	25	49	5	9	14	43	26	23	7	17	31	39	23	27	25	28	16	23	31	15	28
TOTAL UNFAVOURABLE	50	48	80	18	36	36	69	50	45	27	38	55	65	46	50	48	45	47	44	55	35	52
Don't know	11	11	5	4	8	7	7	8	14	20	14	8	6	8	16	11	7	13	11	12	10	12
NET FAVOURABILITY	-12	-7	-66	60	20	21	-45	-9	-4	25	10	-18	-36	1	-16	-7	3	-6	0	-22	20	-15

	11-12 Oct '22	8-9 Feb																				
Kwasi Kwarteng																						
Very favourable	1	1	1	1	0	0	1	1	1	1	1	1	0	1	1	1	1	1	1	0	2	1
Somewhat favourable	7	5	10	2	3	4	8	6	5	4	4	7	6	6	5	6	3	3	6	7	5	5
TOTAL FAVOURABLE	8	6	11	3	3	4	9	7	6	5	5	8	6	7	6	7	4	4	7	7	7	6
Somewhat unfavourable	21	21	26	16	27	20	24	20	21	19	19	21	24	22	19	21	24	15	20	22	21	22
Very unfavourable	43	46	39	60	52	57	42	54	38	36	46	49	46	48	42	45	48	51	44	45	47	45
TOTAL UNFAVOURABLE	64	67	65	76	79	77	66	74	59	55	65	70	70	70	61	66	72	66	64	67	68	67
Don't know	28	27	24	21	18	20	25	18	36	39	30	22	24	22	34	27	24	30	29	26	25	28
NET FAVOURABILITY	-56	-61	-54	-73	-76	-73	-57	-67	-53	-50	-60	-62	-64	-63	-55	-59	-68	-62	-57	-60	-61	-61

Sample Size: 2061 adults in GB
Fieldwork: 8th - 9th February 2023

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	South	
Weighted Sample	2061	674	499	175	726	767	998	1063	216	851	509	484	1175	886	1779	103	179	497	342	249	690	
Unweighted Sample	2061	706	496	189	829	786	960	1101	190	840	520	511	1208	853	1780	101	180	495	357	203	725	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		17-18 Jan	8-9 Feb																				
Wes Streeting	Very favourable	2	2	1	5	5	4	1	3	1	2	2	3	2	3	2	2	2	1	2	2	7	2
	Somewhat favourable	9	8	4	13	15	11	6	9	7	10	8	8	7	9	6	8	12	5	7	6	13	7
	TOTAL FAVOURABLE	11	10	5	18	20	15	7	12	8	12	10	11	9	12	8	10	14	6	9	8	20	9
	Somewhat unfavourable	9	10	13	6	9	10	11	12	7	8	10	10	9	10	9	10	8	6	11	8	11	10
	Very unfavourable	9	14	13	15	4	12	16	16	12	14	14	15	14	13	15	13	17	19	16	15	12	11
	TOTAL UNFAVOURABLE	18	24	26	21	13	22	27	28	19	22	24	25	23	23	24	23	25	25	27	23	23	21
Don't know	70	66	69	61	68	63	66	59	73	65	66	65	66	64	68	66	60	68	64	69	56	69	
NET FAVOURABILITY	-7	-14	-21	-3	7	-7	-20	-16	-11	-10	-14	-14	-14	-11	-16	-13	-11	-19	-18	-15	-3	-12	

		1-2 Feb	8-9 Feb																				
The Conservative Party	Very favourable	4	3	7	0	0	2	5	5	2	1	3	3	5	4	3	4	2	2	3	4	4	4
	Somewhat favourable	17	17	38	3	9	13	26	18	17	10	11	20	29	17	17	18	14	11	16	19	19	19
	TOTAL FAVOURABLE	21	20	45	3	9	15	31	23	19	11	14	23	34	21	20	22	16	13	19	23	23	23
	Somewhat unfavourable	20	21	30	11	19	17	27	22	21	22	18	25	22	22	20	22	19	17	22	25	15	23
	Very unfavourable	50	48	19	82	68	63	35	49	47	51	55	45	39	50	45	46	60	60	50	42	55	43
	TOTAL UNFAVOURABLE	70	69	49	93	87	80	62	71	68	73	73	70	61	72	65	68	79	77	72	67	70	66
Don't know	10	10	5	3	4	5	7	7	13	17	13	6	4	7	14	10	5	10	9	11	7	11	
NET FAVOURABILITY	-49	-49	-4	-90	-78	-65	-31	-48	-49	-62	-59	-47	-27	-51	-45	-46	-63	-64	-53	-44	-47	-43	