

# YouGov Survey Results

Sample Size: 1656 adults in GB  
Fieldwork: 15th - 16th December 2022

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1656</b>	542	401	141	583	617	802	854	174	684	409	389	944	712	200	555	358	399	144
<b>Unweighted Sample</b>	<b>1656</b>	554	409	146	665	640	745	911	123	719	407	407	977	679	186	548	372	401	149
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	8-9 Dec	15-16 Dec																		
<b>Do you have a favourable or unfavourable opinion of the following?</b>																				
<b>Rishi Sunak</b>																				
Very favourable	6	6	13	2	4	5	9	6	6	1	4	7	10	7	5	8	6	6	5	7
Somewhat favourable	26	25	41	13	29	23	31	22	28	10	22	29	35	27	23	21	29	27	23	17
<b>TOTAL FAVOURABLE</b>	<b>32</b>	<b>31</b>	<b>54</b>	<b>15</b>	<b>33</b>	<b>28</b>	<b>40</b>	<b>28</b>	<b>34</b>	<b>11</b>	<b>26</b>	<b>36</b>	<b>45</b>	<b>34</b>	<b>28</b>	<b>29</b>	<b>35</b>	<b>33</b>	<b>28</b>	<b>24</b>
Somewhat unfavourable	27	26	23	28	42	30	26	27	26	24	29	26	22	28	25	34	27	25	24	23
Very unfavourable	29	31	16	49	22	35	25	35	26	40	30	32	25	30	32	26	27	29	35	41
<b>TOTAL UNFAVOURABLE</b>	<b>56</b>	<b>57</b>	<b>39</b>	<b>77</b>	<b>64</b>	<b>65</b>	<b>51</b>	<b>62</b>	<b>52</b>	<b>64</b>	<b>59</b>	<b>58</b>	<b>47</b>	<b>58</b>	<b>57</b>	<b>60</b>	<b>54</b>	<b>54</b>	<b>59</b>	<b>64</b>
Don't know	12	12	7	7	4	6	9	9	14	25	15	5	8	9	16	11	10	13	13	12
<b>NET FAVOURABILITY</b>	<b>-24</b>	<b>-26</b>	<b>15</b>	<b>-62</b>	<b>-31</b>	<b>-37</b>	<b>-11</b>	<b>-34</b>	<b>-18</b>	<b>-53</b>	<b>-33</b>	<b>-22</b>	<b>-2</b>	<b>-24</b>	<b>-29</b>	<b>-31</b>	<b>-19</b>	<b>-21</b>	<b>-31</b>	<b>-40</b>
<b>Jeremy Hunt</b>																				
Very favourable	2	1	3	0	3	2	2	1	2	0	1	2	3	2	1	2	1	1	2	3
Somewhat favourable	17	17	29	8	20	16	22	19	15	9	10	20	28	17	16	20	20	18	12	10
<b>TOTAL FAVOURABLE</b>	<b>19</b>	<b>18</b>	<b>32</b>	<b>8</b>	<b>23</b>	<b>18</b>	<b>24</b>	<b>20</b>	<b>17</b>	<b>9</b>	<b>11</b>	<b>22</b>	<b>31</b>	<b>19</b>	<b>17</b>	<b>22</b>	<b>21</b>	<b>19</b>	<b>14</b>	<b>13</b>
Somewhat unfavourable	25	25	25	30	41	31	25	26	25	17	25	29	26	27	24	29	27	23	25	23
Very unfavourable	36	35	24	50	30	41	33	39	31	36	39	36	25	38	31	33	31	34	37	47
<b>TOTAL UNFAVOURABLE</b>	<b>61</b>	<b>60</b>	<b>49</b>	<b>80</b>	<b>71</b>	<b>72</b>	<b>58</b>	<b>65</b>	<b>56</b>	<b>53</b>	<b>64</b>	<b>65</b>	<b>51</b>	<b>65</b>	<b>55</b>	<b>62</b>	<b>58</b>	<b>57</b>	<b>62</b>	<b>70</b>
Don't know	20	22	19	12	6	11	18	15	28	39	25	13	17	16	29	15	21	25	25	17
<b>NET FAVOURABILITY</b>	<b>-42</b>	<b>-42</b>	<b>-17</b>	<b>-72</b>	<b>-48</b>	<b>-54</b>	<b>-34</b>	<b>-45</b>	<b>-39</b>	<b>-44</b>	<b>-53</b>	<b>-43</b>	<b>-20</b>	<b>-46</b>	<b>-38</b>	<b>-40</b>	<b>-37</b>	<b>-38</b>	<b>-48</b>	<b>-57</b>
<b>Keir Starmer</b>																				
Very favourable	8	9	3	19	14	14	5	12	6	9	8	11	7	9	8	11	9	8	8	9
Somewhat favourable	30	29	17	49	49	44	19	29	30	25	33	32	22	33	25	39	26	28	30	30
<b>TOTAL FAVOURABLE</b>	<b>38</b>	<b>38</b>	<b>20</b>	<b>68</b>	<b>63</b>	<b>58</b>	<b>24</b>	<b>41</b>	<b>36</b>	<b>34</b>	<b>41</b>	<b>43</b>	<b>29</b>	<b>42</b>	<b>33</b>	<b>50</b>	<b>35</b>	<b>36</b>	<b>38</b>	<b>39</b>
Somewhat unfavourable	23	21	26	17	18	20	22	22	20	24	20	19	26	22	20	19	24	22	17	22
Very unfavourable	25	25	47	6	10	14	42	27	23	14	19	32	34	25	25	15	27	26	26	23
<b>TOTAL UNFAVOURABLE</b>	<b>48</b>	<b>46</b>	<b>73</b>	<b>23</b>	<b>28</b>	<b>34</b>	<b>64</b>	<b>49</b>	<b>43</b>	<b>38</b>	<b>39</b>	<b>51</b>	<b>60</b>	<b>47</b>	<b>45</b>	<b>34</b>	<b>51</b>	<b>48</b>	<b>43</b>	<b>45</b>
Don't know	14	16	8	9	9	8	11	10	21	28	20	7	12	11	22	16	13	16	19	16
<b>NET FAVOURABILITY</b>	<b>-10</b>	<b>-8</b>	<b>-53</b>	<b>45</b>	<b>35</b>	<b>24</b>	<b>-40</b>	<b>-8</b>	<b>-7</b>	<b>-4</b>	<b>2</b>	<b>-8</b>	<b>-31</b>	<b>-5</b>	<b>-12</b>	<b>16</b>	<b>-16</b>	<b>-12</b>	<b>-5</b>	<b>-6</b>

Sample Size: 1656 adults in GB  
Fieldwork: 15th - 16th December 2022

	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1656</b>	542	401	141	583	617	802	854	174	684	409	389	944	712	200	555	358	399	144	
<b>Unweighted Sample</b>	<b>1656</b>	554	409	146	665	640	745	911	123	719	407	407	977	679	186	548	372	401	149	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
<b>Dominic Raab</b>																				
Very favourable	1	1	2	0	0	0	2	1	1	0	0	1	1	1	1	0	2	1	1	0
Somewhat favourable	12	13	26	4	6	7	21	14	11	7	9	15	18	13	12	13	13	14	12	8
<b>TOTAL FAVOURABLE</b>	<b>13</b>	<b>14</b>	<b>28</b>	<b>4</b>	<b>6</b>	<b>7</b>	<b>23</b>	<b>15</b>	<b>12</b>	<b>7</b>	<b>9</b>	<b>16</b>	<b>19</b>	<b>14</b>	<b>13</b>	<b>13</b>	<b>15</b>	<b>13</b>	<b>8</b>	
Somewhat unfavourable	26	23	29	20	33	24	24	21	25	18	24	22	26	25	20	25	24	22	24	18
Very unfavourable	35	39	22	61	51	55	32	46	33	32	39	47	34	42	36	40	40	34	39	51
<b>TOTAL UNFAVOURABLE</b>	<b>61</b>	<b>62</b>	<b>51</b>	<b>81</b>	<b>84</b>	<b>79</b>	<b>56</b>	<b>67</b>	<b>58</b>	<b>50</b>	<b>63</b>	<b>69</b>	<b>60</b>	<b>67</b>	<b>56</b>	<b>65</b>	<b>64</b>	<b>56</b>	<b>63</b>	<b>69</b>
Don't know	25	24	21	16	10	14	21	18	30	43	28	14	20	19	31	22	22	29	25	22
<b>NET FAVOURABILITY</b>	<b>-48</b>	<b>-48</b>	<b>-23</b>	<b>-77</b>	<b>-78</b>	<b>-72</b>	<b>-33</b>	<b>-52</b>	<b>-46</b>	<b>-43</b>	<b>-54</b>	<b>-53</b>	<b>-41</b>	<b>-53</b>	<b>-43</b>	<b>-52</b>	<b>-49</b>	<b>-41</b>	<b>-50</b>	<b>-61</b>
<b>The Labour Party</b>																				
Very favourable	10	12	2	30	10	17	6	14	9	15	11	14	8	11	12	16	12	9	12	9
Somewhat favourable	33	31	15	51	47	43	19	27	35	40	34	32	19	34	26	39	26	30	32	34
<b>TOTAL FAVOURABLE</b>	<b>43</b>	<b>43</b>	<b>17</b>	<b>81</b>	<b>57</b>	<b>60</b>	<b>25</b>	<b>41</b>	<b>44</b>	<b>55</b>	<b>45</b>	<b>46</b>	<b>27</b>	<b>45</b>	<b>38</b>	<b>55</b>	<b>38</b>	<b>39</b>	<b>44</b>	<b>43</b>
Somewhat unfavourable	21	21	28	12	25	21	23	24	18	13	20	20	27	23	19	18	24	19	20	25
Very unfavourable	25	25	49	2	13	12	42	27	23	12	20	29	34	23	27	19	29	27	22	21
<b>TOTAL UNFAVOURABLE</b>	<b>46</b>	<b>46</b>	<b>77</b>	<b>14</b>	<b>38</b>	<b>33</b>	<b>65</b>	<b>51</b>	<b>41</b>	<b>25</b>	<b>40</b>	<b>49</b>	<b>61</b>	<b>46</b>	<b>46</b>	<b>37</b>	<b>53</b>	<b>46</b>	<b>42</b>	<b>46</b>
Don't know	11	12	6	5	5	6	9	8	15	20	15	5	10	9	16	8	10	15	14	11
<b>NET FAVOURABILITY</b>	<b>-3</b>	<b>-3</b>	<b>-60</b>	<b>67</b>	<b>19</b>	<b>27</b>	<b>-40</b>	<b>-10</b>	<b>3</b>	<b>30</b>	<b>5</b>	<b>-3</b>	<b>-34</b>	<b>-1</b>	<b>-8</b>	<b>18</b>	<b>-15</b>	<b>-7</b>	<b>2</b>	<b>-3</b>
<b>The Conservative Party</b>																				
Very favourable	4	4	9	1	0	2	6	4	4	2	2	3	8	4	4	5	5	3	3	3
Somewhat favourable	18	16	37	2	6	10	26	15	17	8	11	19	26	18	15	10	19	21	15	10
<b>TOTAL FAVOURABLE</b>	<b>22</b>	<b>20</b>	<b>46</b>	<b>3</b>	<b>6</b>	<b>12</b>	<b>32</b>	<b>19</b>	<b>21</b>	<b>10</b>	<b>13</b>	<b>22</b>	<b>34</b>	<b>22</b>	<b>19</b>	<b>15</b>	<b>24</b>	<b>24</b>	<b>18</b>	<b>13</b>
Somewhat unfavourable	19	20	27	10	22	17	25	20	19	15	18	22	21	19	20	24	21	18	20	12
Very unfavourable	48	50	19	84	69	67	36	53	47	59	54	51	38	52	47	50	47	45	52	67
<b>TOTAL UNFAVOURABLE</b>	<b>67</b>	<b>70</b>	<b>46</b>	<b>94</b>	<b>91</b>	<b>84</b>	<b>61</b>	<b>73</b>	<b>66</b>	<b>74</b>	<b>72</b>	<b>73</b>	<b>59</b>	<b>71</b>	<b>67</b>	<b>74</b>	<b>68</b>	<b>63</b>	<b>72</b>	<b>79</b>
Don't know	10	10	7	3	4	5	8	7	13	16	14	5	7	7	15	12	8	13	11	7
<b>NET FAVOURABILITY</b>	<b>-45</b>	<b>-50</b>	<b>0</b>	<b>-91</b>	<b>-85</b>	<b>-72</b>	<b>-29</b>	<b>-54</b>	<b>-45</b>	<b>-64</b>	<b>-59</b>	<b>-51</b>	<b>-25</b>	<b>-49</b>	<b>-48</b>	<b>-59</b>	<b>-44</b>	<b>-39</b>	<b>-54</b>	<b>-66</b>
<b>Mark Harper</b>																				
Very favourable	0	0	0	0	0	1	0	0	0	1	0	0	1	0	0	1	0	0	0	0
Somewhat favourable	3	4	5	3	6	4	4	5	3	5	4	4	3	4	3	6	4	3	2	3
<b>TOTAL FAVOURABLE</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>3</b>	<b>6</b>	<b>5</b>	<b>4</b>	<b>5</b>	<b>3</b>	<b>6</b>	<b>4</b>	<b>4</b>	<b>4</b>	<b>4</b>	<b>3</b>	<b>7</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>3</b>
Somewhat unfavourable	8	8	8	9	12	10	8	11	5	8	7	9	10	9	7	8	9	9	6	6
Very unfavourable	11	10	7	13	8	11	10	14	7	5	10	14	10	10	11	8	11	10	11	13
<b>TOTAL UNFAVOURABLE</b>	<b>19</b>	<b>18</b>	<b>15</b>	<b>22</b>	<b>20</b>	<b>21</b>	<b>18</b>	<b>25</b>	<b>12</b>	<b>13</b>	<b>17</b>	<b>23</b>	<b>20</b>	<b>19</b>	<b>18</b>	<b>16</b>	<b>20</b>	<b>19</b>	<b>17</b>	<b>19</b>
Don't know	77	78	79	74	74	74	77	70	84	81	80	73	77	77	78	77	76	78	80	77
<b>NET FAVOURABILITY</b>	<b>-16</b>	<b>-14</b>	<b>-10</b>	<b>-19</b>	<b>-14</b>	<b>-16</b>	<b>-14</b>	<b>-20</b>	<b>-9</b>	<b>-7</b>	<b>-13</b>	<b>-19</b>	<b>-16</b>	<b>-15</b>	<b>-15</b>	<b>-9</b>	<b>-16</b>	<b>-16</b>	<b>-15</b>	<b>-16</b>

Sample Size: 1656 adults in GB  
Fieldwork: 15th - 16th December 2022

	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1656</b>	542	401	141	583	617	802	854	174	684	409	389	944	712	200	555	358	399	144	
<b>Unweighted Sample</b>	<b>1656</b>	554	409	146	665	640	745	911	123	719	407	407	977	679	186	548	372	401	149	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
<b>Suella Braverman</b>																				
Very favourable	3	2	4	0	1	4	3	2	2	1	2	4	3	2	5	2	1	3	1	
Somewhat favourable	10	11	23	2	5	19	13	9	4	7	12	19	11	10	8	11	12	10	12	
<b>TOTAL FAVOURABLE</b>	<b>13</b>	<b>13</b>	<b>27</b>	<b>2</b>	<b>6</b>	<b>23</b>	<b>16</b>	<b>11</b>	<b>6</b>	<b>8</b>	<b>14</b>	<b>23</b>	<b>14</b>	<b>12</b>	<b>13</b>	<b>13</b>	<b>13</b>	<b>13</b>	<b>13</b>	
Somewhat unfavourable	16	16	23	9	21	18	16	15	8	13	17	22	17	14	15	18	16	14	10	
Very unfavourable	37	38	19	63	60	24	44	32	39	39	43	30	42	33	45	37	35	36	45	
<b>TOTAL UNFAVOURABLE</b>	<b>53</b>	<b>54</b>	<b>42</b>	<b>72</b>	<b>81</b>	<b>42</b>	<b>60</b>	<b>47</b>	<b>47</b>	<b>52</b>	<b>60</b>	<b>52</b>	<b>59</b>	<b>47</b>	<b>60</b>	<b>55</b>	<b>51</b>	<b>50</b>	<b>55</b>	
Don't know	34	33	31	25	14	34	24	42	47	39	26	26	27	42	27	31	37	38	32	
<b>NET FAVOURABILITY</b>	<b>-40</b>	<b>-41</b>	<b>-15</b>	<b>-70</b>	<b>-75</b>	<b>-65</b>	<b>-19</b>	<b>-44</b>	<b>-36</b>	<b>-41</b>	<b>-44</b>	<b>-46</b>	<b>-29</b>	<b>-45</b>	<b>-35</b>	<b>-47</b>	<b>-42</b>	<b>-38</b>	<b>-37</b>	
<b>Angela Rayner</b>																				
		11-12 Oct	15-16 Dec																	
Very favourable	9	9	2	24	13	17	4	11	8	8	9	14	6	10	9	12	10	10	8	7
Somewhat favourable	19	18	9	28	33	28	12	20	16	16	20	20	14	22	13	24	16	15	19	24
<b>TOTAL FAVOURABLE</b>	<b>28</b>	<b>27</b>	<b>11</b>	<b>52</b>	<b>46</b>	<b>45</b>	<b>16</b>	<b>31</b>	<b>24</b>	<b>24</b>	<b>29</b>	<b>34</b>	<b>20</b>	<b>32</b>	<b>22</b>	<b>36</b>	<b>26</b>	<b>25</b>	<b>27</b>	<b>31</b>
Somewhat unfavourable	13	14	19	10	14	14	17	15	13	10	11	16	21	15	13	13	15	17	13	10
Very unfavourable	20	21	41	6	16	13	35	26	17	7	16	26	32	22	21	14	25	22	20	20
<b>TOTAL UNFAVOURABLE</b>	<b>33</b>	<b>35</b>	<b>60</b>	<b>16</b>	<b>30</b>	<b>27</b>	<b>52</b>	<b>41</b>	<b>30</b>	<b>17</b>	<b>27</b>	<b>42</b>	<b>53</b>	<b>37</b>	<b>34</b>	<b>27</b>	<b>40</b>	<b>39</b>	<b>33</b>	<b>30</b>
Don't know	39	37	29	32	24	29	31	28	46	59	44	24	27	31	44	37	33	37	41	40
<b>NET FAVOURABILITY</b>	<b>-5</b>	<b>-8</b>	<b>-49</b>	<b>36</b>	<b>16</b>	<b>18</b>	<b>-36</b>	<b>-10</b>	<b>-6</b>	<b>7</b>	<b>2</b>	<b>-8</b>	<b>-33</b>	<b>-5</b>	<b>-12</b>	<b>9</b>	<b>-14</b>	<b>-14</b>	<b>-6</b>	<b>1</b>
<b>Mick Lynch</b>																				
Very favourable	10	1	22	14	17	4	13	7	12	11	11	7	11	9	13	11	7	9	12	
Somewhat favourable	12	5	21	21	19	7	16	9	10	11	18	9	14	10	18	11	12	11	13	
<b>TOTAL FAVOURABLE</b>	<b>22</b>	<b>6</b>	<b>43</b>	<b>35</b>	<b>36</b>	<b>11</b>	<b>29</b>	<b>16</b>	<b>22</b>	<b>22</b>	<b>29</b>	<b>16</b>	<b>25</b>	<b>19</b>	<b>31</b>	<b>22</b>	<b>19</b>	<b>20</b>	<b>25</b>	
Somewhat unfavourable	8	8	6	13	9	8	11	6	7	9	7	9	9	8	9	11	7	5	9	
Very unfavourable	20	40	5	16	13	33	24	17	10	13	27	29	23	16	14	24	19	20	17	
<b>TOTAL UNFAVOURABLE</b>	<b>28</b>	<b>48</b>	<b>11</b>	<b>29</b>	<b>22</b>	<b>41</b>	<b>35</b>	<b>23</b>	<b>17</b>	<b>22</b>	<b>34</b>	<b>38</b>	<b>32</b>	<b>24</b>	<b>23</b>	<b>35</b>	<b>26</b>	<b>25</b>	<b>26</b>	
Don't know	50	46	45	36	41	48	37	61	61	56	37	46	43	58	45	44	55	55	49	
<b>NET FAVOURABILITY</b>	<b>-6</b>	<b>-42</b>	<b>32</b>	<b>6</b>	<b>14</b>	<b>-30</b>	<b>-6</b>	<b>-7</b>	<b>5</b>	<b>0</b>	<b>-5</b>	<b>-22</b>	<b>-7</b>	<b>-5</b>	<b>8</b>	<b>-13</b>	<b>-7</b>	<b>-5</b>	<b>-1</b>	
<b>Dave Ward</b>																				
Very favourable	1	1	3	2	3	1	2	1	1	2	2	1	1	1	2	2	0	2	2	
Somewhat favourable	3	1	6	4	5	3	5	2	3	3	4	3	4	3	4	3	4	4	3	
<b>TOTAL FAVOURABLE</b>	<b>4</b>	<b>2</b>	<b>9</b>	<b>6</b>	<b>8</b>	<b>4</b>	<b>7</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>4</b>	<b>5</b>	<b>4</b>	<b>6</b>	<b>5</b>	<b>4</b>	<b>6</b>	<b>5</b>	
Somewhat unfavourable	5	7	3	6	5	5	7	4	9	4	4	7	5	6	6	6	4	6	3	
Very unfavourable	7	9	3	3	3	10	10	5	7	6	8	6	7	7	4	8	8	6	8	
<b>TOTAL UNFAVOURABLE</b>	<b>12</b>	<b>16</b>	<b>6</b>	<b>9</b>	<b>8</b>	<b>15</b>	<b>17</b>	<b>9</b>	<b>16</b>	<b>10</b>	<b>12</b>	<b>13</b>	<b>12</b>	<b>13</b>	<b>10</b>	<b>14</b>	<b>12</b>	<b>12</b>	<b>11</b>	
Don't know	83	82	84	85	84	81	77	88	80	84	81	83	82	83	84	82	84	81	85	
<b>NET FAVOURABILITY</b>	<b>-8</b>	<b>-14</b>	<b>3</b>	<b>-3</b>	<b>0</b>	<b>-11</b>	<b>-10</b>	<b>-6</b>	<b>-12</b>	<b>-5</b>	<b>-6</b>	<b>-9</b>	<b>-7</b>	<b>-9</b>	<b>-4</b>	<b>-9</b>	<b>-8</b>	<b>-6</b>	<b>-6</b>	