

YouGov Survey Results

Sample Size: 1713 adults in GB
Fieldwork: 21st - 22nd September 2022

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1713	581	425	154	636	678	833	880	187	714	413	399	976	737	206	576	372	413	147
Unweighted Sample	1713	562	435	151	674	667	772	941	156	719	424	414	990	723	193	584	378	404	154
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		24-25 Aug	21-22 Sept																		
Do you have a favourable or unfavourable opinion of the following?																					
Liz Truss																					
	Very favourable	4	4	10	0	2	2	7	6	3	3	3	4	7	4	5	3	4	4	4	
	Somewhat favourable	16	22	45	7	6	14	35	22	22	8	19	26	31	20	26	16	25	25	22	14
	TOTAL FAVOURABLE	20	26	55	7	8	16	42	28	25	11	22	30	38	24	31	19	29	29	26	18
	Somewhat unfavourable	21	24	22	25	34	26	22	22	25	29	25	21	21	25	23	25	24	24	22	25
	Very unfavourable	41	33	10	58	46	47	18	36	30	40	35	34	24	38	26	39	32	26	32	49
	TOTAL UNFAVOURABLE	62	57	32	83	80	73	40	58	55	69	60	55	45	63	49	64	56	50	54	74
	Don't know	19	17	13	10	12	11	17	15	19	20	18	14	16	14	21	17	16	22	19	8
	NET FAVOURABILITY	-42	-31	23	-76	-72	-57	2	-30	-30	-58	-38	-25	-7	-39	-18	-45	-27	-21	-28	-56
Jacob Rees-Mogg																					
	Very favourable	x	4	10	1	0	1	9	7	2	4	2	6	7	4	5	3	5	6	4	4
	Somewhat favourable	x	12	25	2	3	5	21	14	10	8	8	12	21	11	13	7	12	12	15	7
	TOTAL FAVOURABLE	x	16	35	3	3	6	30	21	12	12	10	18	28	15	18	10	17	18	19	11
	Somewhat unfavourable	x	14	20	9	13	11	17	14	14	12	12	16	17	13	15	13	17	15	11	11
	Very unfavourable	x	42	20	70	71	65	25	45	39	37	47	46	32	50	31	49	40	37	42	56
	TOTAL UNFAVOURABLE	x	56	40	79	84	76	42	59	53	49	59	62	49	63	46	62	57	52	53	67
	Don't know	x	28	25	19	13	17	27	20	35	39	32	20	23	22	35	28	27	30	28	22
	NET FAVOURABILITY	x	-40	-5	-76	-81	-70	-12	-38	-41	-37	-49	-44	-21	-48	-28	-52	-40	-34	-34	-56
Keir Starmer																					
	Very favourable	6	5	2	9	11	8	3	6	4	9	4	5	5	5	5	5	5	4	5	8
	Somewhat favourable	26	29	14	48	44	42	17	30	27	25	32	31	22	32	24	38	26	27	29	29
	TOTAL FAVOURABLE	32	34	16	57	55	50	20	36	31	34	36	36	27	37	29	43	31	31	34	37
	Somewhat unfavourable	26	27	34	24	29	29	29	25	29	24	28	27	27	30	23	25	28	29	24	31
	Very unfavourable	28	24	42	9	8	12	39	27	21	9	19	28	36	21	28	15	25	25	27	20
	TOTAL UNFAVOURABLE	54	51	76	33	37	41	68	52	50	33	47	55	63	51	51	40	53	54	51	51
	Don't know	15	15	8	10	8	10	11	11	19	32	17	10	10	12	20	17	16	16	14	12
	NET FAVOURABILITY	-22	-17	-60	24	18	9	-48	-16	-19	1	-11	-19	-36	-14	-22	3	-22	-23	-17	-14

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Kemi Badenoch																			
Very favourable	4	3	7	0	1	1	6	5	2	3	3	5	3	4	3	4	4	3	3
Somewhat favourable	7	9	17	4	6	7	12	10	8	8	6	14	10	9	9	10	9	9	8
TOTAL FAVOURABLE	11	12	24	4	7	8	18	15	10	11	9	19	13	13	12	14	13	12	11
Somewhat unfavourable	10	10	9	13	16	14	8	12	8	6	11	10	11	12	8	13	12	10	8
Very unfavourable	17	14	6	23	19	19	9	17	11	14	14	18	9	15	13	19	12	14	13
TOTAL UNFAVOURABLE	27	24	15	36	35	33	17	29	19	20	25	28	20	27	21	32	24	24	21
Don't know	62	63	62	59	59	59	64	56	71	70	65	53	67	61	67	55	62	65	68
NET FAVOURABILITY	-16	-12	9	-32	-28	-25	1	-14	-9	-9	-16	-9	-7	-14	-9	-18	-11	-12	-10
James Cleverly																			
Very favourable	1	1	2	0	1	0	2	2	1	3	1	1	2	1	1	4	1	1	1
Somewhat favourable	7	9	19	1	4	6	14	10	7	4	5	12	13	8	9	7	10	10	8
TOTAL FAVOURABLE	8	10	21	1	5	6	16	12	8	7	6	13	15	9	10	11	11	11	9
Somewhat unfavourable	11	12	9	16	22	17	10	14	9	8	11	14	13	14	9	16	11	10	10
Very unfavourable	15	13	6	23	17	19	8	16	10	10	13	18	11	14	12	14	14	12	12
TOTAL UNFAVOURABLE	26	25	15	39	39	36	18	30	19	18	24	32	24	28	21	30	25	22	22
Don't know	66	65	64	59	57	58	67	57	73	76	71	55	62	63	68	59	65	67	69
NET FAVOURABILITY	-18	-15	6	-38	-34	-30	-2	-18	-11	-11	-18	-19	-9	-19	-11	-19	-14	-11	-13
Kwasi Kwarteng																			
Very favourable	1	2	4	0	0	1	3	3	1	1	2	2	2	2	2	3	3	1	1
Somewhat favourable	9	12	23	3	10	8	19	13	10	4	8	15	20	11	13	9	12	14	11
TOTAL FAVOURABLE	10	14	27	3	10	9	22	16	11	5	10	17	22	13	15	12	15	15	12
Somewhat unfavourable	13	15	15	17	22	18	14	17	14	14	15	16	15	17	13	16	16	16	13
Very unfavourable	19	19	7	35	23	28	11	24	15	16	19	25	15	21	17	24	16	16	20
TOTAL UNFAVOURABLE	32	34	22	52	45	46	25	41	29	30	34	41	30	38	30	40	32	32	33
Don't know	58	52	51	45	45	46	53	43	61	66	56	42	50	50	56	48	53	53	55
NET FAVOURABILITY	-22	-20	5	-49	-35	-37	-3	-25	-18	-25	-24	-24	-8	-25	-15	-28	-17	-17	-21
The Labour Party																			
Very favourable	7	7	1	18	10	12	3	7	7	10	6	8	5	7	7	10	6	5	9
Somewhat favourable	31	30	14	56	40	41	19	29	32	40	35	27	21	33	26	36	27	29	31
TOTAL FAVOURABLE	38	37	15	74	50	53	22	36	39	50	41	35	26	40	33	46	33	34	40
Somewhat unfavourable	23	23	31	13	29	26	24	24	23	17	23	24	26	26	20	20	27	25	17
Very unfavourable	27	26	48	4	13	13	43	28	24	7	20	31	39	23	30	15	28	28	27
TOTAL UNFAVOURABLE	50	49	79	17	42	39	67	52	47	24	43	55	65	49	50	35	55	53	44
Don't know	12	14	6	9	8	8	10	13	15	27	16	9	10	11	18	19	13	12	16
NET FAVOURABILITY	-12	-12	-64	57	8	14	-45	-16	-8	26	-2	-20	-39	-9	-17	11	-22	-19	-4

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
The Conservative Party																				
Very favourable	6	6	14	0	1	3	10	7	5	4	3	5	11	5	7	4	7	7	3	5
Somewhat favourable	18	22	48	3	5	12	37	21	23	11	15	26	34	20	24	16	24	25	23	9
TOTAL FAVOURABLE	24	28	62	3	6	15	47	28	28	15	18	31	45	25	31	20	31	32	26	14
Somewhat unfavourable	18	20	20	16	37	21	19	20	19	21	20	21	19	21	19	22	20	21	19	18
Very unfavourable	47	41	11	75	53	58	25	41	42	45	47	42	29	46	35	46	38	36	42	63
TOTAL UNFAVOURABLE	65	61	31	91	90	79	44	61	61	66	67	63	48	67	54	68	58	57	61	81
Don't know	11	11	7	6	4	6	9	11	11	18	14	6	7	9	15	13	11	10	13	6
NET FAVOURABILITY	-41	-33	31	-88	-84	-64	3	-33	-33	-51	-49	-32	-3	-42	-23	-48	-27	-25	-35	-67
Thérèse Coffey																				
Very favourable	1	1	2	0	0	0	1	1	0	1	1	2	0	1	1	1	1	1	1	0
Somewhat favourable	3	9	18	3	3	6	15	9	9	7	5	11	14	9	9	7	9	10	9	7
TOTAL FAVOURABLE	4	10	20	3	3	6	16	10	9	8	6	13	14	10	10	8	10	11	10	7
Somewhat unfavourable	10	12	11	11	19	14	11	14	11	10	12	13	12	13	11	12	12	11	12	16
Very unfavourable	17	20	9	36	26	30	12	24	16	16	20	26	15	22	17	26	19	16	21	23
TOTAL UNFAVOURABLE	27	32	20	47	45	44	23	38	27	26	32	39	27	35	28	38	31	27	33	39
Don't know	69	58	60	50	53	51	60	52	64	66	62	48	58	55	62	53	59	62	57	55
NET FAVOURABILITY	-23	-22	0	-44	-42	-38	-7	-28	-18	-18	-26	-26	-13	-25	-18	-30	-21	-16	-23	-32
Suella Braverman																				
Very favourable	x	2	5	0	0	1	4	3	1	2	2	3	2	2	2	2	3	2	3	3
Somewhat favourable	x	8	17	3	4	6	13	10	7	7	5	11	12	8	9	7	9	9	8	6
TOTAL FAVOURABLE	x	10	22	3	4	7	17	13	8	9	7	14	14	10	11	9	12	11	11	9
Somewhat unfavourable	x	9	8	10	14	11	8	9	9	7	8	10	11	9	9	7	10	7	9	12
Very unfavourable	x	19	8	35	27	30	10	23	15	11	21	24	13	23	14	28	16	16	18	26
TOTAL UNFAVOURABLE	x	28	16	45	41	41	18	32	24	18	29	34	24	32	23	35	26	23	27	38
Don't know	x	62	63	52	55	52	65	54	69	74	64	52	61	58	66	57	62	65	63	54
NET FAVOURABILITY	x	-18	6	-42	-37	-34	-1	-19	-16	-9	-22	-20	-10	-22	-12	-26	-14	-12	-16	-29