

# YouGov Survey Results

Sample Size: 1717 adults in GB  
Fieldwork: 8th - 9th August 2022

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1717</b>	<b>582</b>	<b>426</b>	<b>155</b>	<b>637</b>	<b>680</b>	<b>834</b>	<b>883</b>	<b>187</b>	<b>716</b>	<b>414</b>	<b>400</b>	<b>979</b>	<b>738</b>	<b>206</b>	<b>577</b>	<b>373</b>	<b>414</b>	<b>148</b>
<b>Unweighted Sample</b>	<b>1717</b>	<b>578</b>	<b>410</b>	<b>153</b>	<b>665</b>	<b>698</b>	<b>744</b>	<b>973</b>	<b>158</b>	<b>674</b>	<b>451</b>	<b>434</b>	<b>1017</b>	<b>700</b>	<b>173</b>	<b>607</b>	<b>359</b>	<b>422</b>	<b>156</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	23-26 Jul	8-9 Aug																		
<b>Do you have a favourable or unfavourable opinion of the following?</b>																				
<b>Boris Johnson</b>																				
Very favourable	9	10	21	1	2	4	17	12	7	1	6	11	19	8	11	5	11	14	8	4
Somewhat favourable	16	17	35	3	4	8	29	18	16	5	11	20	29	16	17	18	17	21	13	14
<b>TOTAL FAVOURABLE</b>	<b>25</b>	<b>27</b>	<b>56</b>	<b>4</b>	<b>6</b>	<b>12</b>	<b>46</b>	<b>30</b>	<b>23</b>	<b>6</b>	<b>17</b>	<b>31</b>	<b>48</b>	<b>24</b>	<b>28</b>	<b>23</b>	<b>28</b>	<b>35</b>	<b>21</b>	<b>18</b>
Somewhat unfavourable	17	15	19	10	10	11	18	14	17	18	16	15	12	14	16	12	16	14	16	13
Very unfavourable	50	52	20	83	79	74	31	52	52	67	59	48	36	57	45	60	47	46	54	65
<b>TOTAL UNFAVOURABLE</b>	<b>67</b>	<b>67</b>	<b>39</b>	<b>93</b>	<b>89</b>	<b>85</b>	<b>49</b>	<b>66</b>	<b>69</b>	<b>85</b>	<b>75</b>	<b>63</b>	<b>48</b>	<b>71</b>	<b>61</b>	<b>72</b>	<b>63</b>	<b>60</b>	<b>70</b>	<b>78</b>
Don't know	8	7	5	3	5	3	5	5	9	9	9	6	3	4	11	6	8	5	8	4
<b>NET FAVOURABILITY</b>	<b>-42</b>	<b>-40</b>	<b>17</b>	<b>-89</b>	<b>-83</b>	<b>-73</b>	<b>-3</b>	<b>-36</b>	<b>-46</b>	<b>-79</b>	<b>-58</b>	<b>-32</b>	<b>0</b>	<b>-47</b>	<b>-33</b>	<b>-49</b>	<b>-35</b>	<b>-25</b>	<b>-49</b>	<b>-60</b>
<b>Keir Starmer</b>																				
Very favourable	5	5	1	12	6	6	5	5	4	3	4	7	4	5	5	7	5	4	4	3
Somewhat favourable	26	23	8	42	48	40	12	23	24	20	29	21	18	28	17	26	21	21	25	31
<b>TOTAL FAVOURABLE</b>	<b>31</b>	<b>28</b>	<b>9</b>	<b>54</b>	<b>54</b>	<b>46</b>	<b>17</b>	<b>28</b>	<b>28</b>	<b>23</b>	<b>33</b>	<b>28</b>	<b>22</b>	<b>33</b>	<b>22</b>	<b>33</b>	<b>26</b>	<b>25</b>	<b>29</b>	<b>34</b>
Somewhat unfavourable	21	25	29	24	25	28	24	27	24	30	24	25	26	26	24	27	26	23	26	25
Very unfavourable	31	32	55	10	12	17	50	35	29	21	23	37	46	29	35	25	34	37	30	26
<b>TOTAL UNFAVOURABLE</b>	<b>52</b>	<b>57</b>	<b>84</b>	<b>34</b>	<b>37</b>	<b>45</b>	<b>74</b>	<b>62</b>	<b>53</b>	<b>51</b>	<b>47</b>	<b>62</b>	<b>72</b>	<b>55</b>	<b>59</b>	<b>52</b>	<b>60</b>	<b>60</b>	<b>56</b>	<b>51</b>
Don't know	16	15	7	13	9	9	9	11	19	27	20	10	6	12	20	16	14	16	15	15
<b>NET FAVOURABILITY</b>	<b>-21</b>	<b>-29</b>	<b>-75</b>	<b>20</b>	<b>17</b>	<b>1</b>	<b>-57</b>	<b>-34</b>	<b>-25</b>	<b>-28</b>	<b>-14</b>	<b>-34</b>	<b>-50</b>	<b>-22</b>	<b>-37</b>	<b>-19</b>	<b>-34</b>	<b>-35</b>	<b>-27</b>	<b>-17</b>
<b>Priti Patel</b>																				
Very favourable	2	2	5	1	0	1	5	4	1	0	2	2	5	2	3	1	3	2	3	2
Somewhat favourable	13	12	25	2	1	6	19	15	9	7	9	13	18	12	12	8	15	12	10	8
<b>TOTAL FAVOURABLE</b>	<b>15</b>	<b>14</b>	<b>30</b>	<b>3</b>	<b>1</b>	<b>7</b>	<b>24</b>	<b>19</b>	<b>10</b>	<b>7</b>	<b>11</b>	<b>15</b>	<b>23</b>	<b>14</b>	<b>15</b>	<b>9</b>	<b>18</b>	<b>14</b>	<b>13</b>	<b>10</b>
Somewhat unfavourable	19	18	28	8	12	13	24	18	17	11	14	21	23	20	15	16	16	23	17	16
Very unfavourable	50	51	26	77	79	71	36	52	51	58	53	53	44	55	46	61	46	48	53	61
<b>TOTAL UNFAVOURABLE</b>	<b>69</b>	<b>69</b>	<b>54</b>	<b>85</b>	<b>91</b>	<b>84</b>	<b>60</b>	<b>70</b>	<b>68</b>	<b>69</b>	<b>67</b>	<b>74</b>	<b>67</b>	<b>75</b>	<b>61</b>	<b>77</b>	<b>62</b>	<b>71</b>	<b>70</b>	<b>77</b>
Don't know	16	17	15	13	8	10	15	12	22	23	22	11	11	11	25	14	19	16	18	13
<b>NET FAVOURABILITY</b>	<b>-54</b>	<b>-55</b>	<b>-24</b>	<b>-82</b>	<b>-90</b>	<b>-77</b>	<b>-36</b>	<b>-51</b>	<b>-58</b>	<b>-62</b>	<b>-56</b>	<b>-59</b>	<b>-44</b>	<b>-61</b>	<b>-46</b>	<b>-68</b>	<b>-44</b>	<b>-57</b>	<b>-57</b>	<b>-67</b>

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	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1717</b>	<b>582</b>	<b>426</b>	<b>155</b>	<b>637</b>	<b>680</b>	<b>834</b>	<b>883</b>	<b>187</b>	<b>716</b>	<b>414</b>	<b>400</b>	<b>979</b>	<b>738</b>	<b>206</b>	<b>577</b>	<b>373</b>	<b>414</b>	<b>148</b>	
<b>Unweighted Sample</b>	<b>1717</b>	<b>578</b>	<b>410</b>	<b>153</b>	<b>665</b>	<b>698</b>	<b>744</b>	<b>973</b>	<b>158</b>	<b>674</b>	<b>451</b>	<b>434</b>	<b>1017</b>	<b>700</b>	<b>173</b>	<b>607</b>	<b>359</b>	<b>422</b>	<b>156</b>	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
<b>Rishi Sunak</b>																				
Very favourable	4	3	5	1	2	4	3	3	3	2	3	3	3	3	3	4	2	1	4	
Somewhat favourable	23	19	31	9	24	19	21	17	12	12	25	27	21	16	17	19	21	17	17	
<b>TOTAL FAVOURABLE</b>	<b>27</b>	<b>22</b>	<b>36</b>	<b>10</b>	<b>26</b>	<b>23</b>	<b>24</b>	<b>20</b>	<b>15</b>	<b>14</b>	<b>28</b>	<b>30</b>	<b>24</b>	<b>19</b>	<b>20</b>	<b>23</b>	<b>23</b>	<b>18</b>	<b>21</b>	
Somewhat unfavourable	26	27	30	26	32	27	30	27	26	17	26	27	30	22	25	27	28	25	27	
Very unfavourable	34	39	25	56	34	43	36	40	37	49	43	35	38	40	47	33	37	41	44	
<b>TOTAL UNFAVOURABLE</b>	<b>60</b>	<b>66</b>	<b>55</b>	<b>82</b>	<b>66</b>	<b>70</b>	<b>66</b>	<b>67</b>	<b>63</b>	<b>66</b>	<b>69</b>	<b>62</b>	<b>68</b>	<b>62</b>	<b>72</b>	<b>60</b>	<b>65</b>	<b>66</b>	<b>71</b>	
Don't know	13	13	9	7	8	7	10	9	17	19	16	10	9	19	8	16	11	15	8	
<b>NET FAVOURABILITY</b>	<b>-33</b>	<b>-44</b>	<b>-19</b>	<b>-72</b>	<b>-40</b>	<b>-47</b>	<b>-42</b>	<b>-43</b>	<b>-43</b>	<b>-51</b>	<b>-55</b>	<b>-34</b>	<b>-44</b>	<b>-43</b>	<b>-52</b>	<b>-37</b>	<b>-42</b>	<b>-48</b>	<b>-50</b>	
<b>Liz Truss</b>																				
Very favourable	3	4	9	1	0	2	7	6	2	3	2	4	8	4	4	2	4	5	5	2
Somewhat favourable	18	19	37	5	14	9	31	21	16	11	13	23	28	18	19	14	20	21	18	16
<b>TOTAL FAVOURABLE</b>	<b>21</b>	<b>23</b>	<b>46</b>	<b>6</b>	<b>14</b>	<b>11</b>	<b>38</b>	<b>27</b>	<b>18</b>	<b>14</b>	<b>15</b>	<b>27</b>	<b>36</b>	<b>22</b>	<b>23</b>	<b>16</b>	<b>24</b>	<b>26</b>	<b>23</b>	<b>18</b>
Somewhat unfavourable	22	22	25	18	21	22	23	21	23	23	21	22	22	23	19	24	21	24	20	16
Very unfavourable	34	36	14	60	55	55	23	38	34	34	40	37	29	40	31	44	34	29	37	48
<b>TOTAL UNFAVOURABLE</b>	<b>56</b>	<b>58</b>	<b>39</b>	<b>78</b>	<b>76</b>	<b>77</b>	<b>46</b>	<b>59</b>	<b>57</b>	<b>57</b>	<b>61</b>	<b>59</b>	<b>51</b>	<b>63</b>	<b>50</b>	<b>68</b>	<b>55</b>	<b>53</b>	<b>57</b>	<b>64</b>
Don't know	24	20	15	16	10	13	15	15	24	29	24	14	13	15	26	17	20	22	20	18
<b>NET FAVOURABILITY</b>	<b>-35</b>	<b>-35</b>	<b>7</b>	<b>-72</b>	<b>-62</b>	<b>-66</b>	<b>-8</b>	<b>-32</b>	<b>-39</b>	<b>-43</b>	<b>-46</b>	<b>-32</b>	<b>-15</b>	<b>-41</b>	<b>-27</b>	<b>-52</b>	<b>-31</b>	<b>-27</b>	<b>-34</b>	<b>-46</b>
<b>The Conservative Party</b>																				
Very favourable	5	5	10	1	0	3	7	6	3	4	2	4	10	4	5	3	6	6	3	3
Somewhat favourable	20	20	46	1	8	12	31	22	18	3	13	23	35	20	19	17	21	24	16	14
<b>TOTAL FAVOURABLE</b>	<b>25</b>	<b>25</b>	<b>56</b>	<b>2</b>	<b>8</b>	<b>15</b>	<b>38</b>	<b>28</b>	<b>21</b>	<b>7</b>	<b>15</b>	<b>27</b>	<b>45</b>	<b>24</b>	<b>24</b>	<b>20</b>	<b>27</b>	<b>30</b>	<b>19</b>	<b>17</b>
Somewhat unfavourable	22	18	24	10	21	16	22	18	19	17	17	20	18	21	15	15	20	17	18	20
Very unfavourable	43	47	12	84	64	65	31	48	46	62	53	46	30	49	45	57	40	45	51	56
<b>TOTAL UNFAVOURABLE</b>	<b>65</b>	<b>65</b>	<b>36</b>	<b>94</b>	<b>85</b>	<b>81</b>	<b>53</b>	<b>66</b>	<b>65</b>	<b>79</b>	<b>70</b>	<b>66</b>	<b>48</b>	<b>70</b>	<b>60</b>	<b>72</b>	<b>60</b>	<b>62</b>	<b>69</b>	<b>76</b>
Don't know	11	10	7	4	7	5	8	7	14	14	14	7	6	6	16	8	13	9	11	6
<b>NET FAVOURABILITY</b>	<b>-40</b>	<b>-40</b>	<b>20</b>	<b>-92</b>	<b>-77</b>	<b>-66</b>	<b>-15</b>	<b>-38</b>	<b>-44</b>	<b>-72</b>	<b>-55</b>	<b>-39</b>	<b>-3</b>	<b>-46</b>	<b>-36</b>	<b>-52</b>	<b>-33</b>	<b>-32</b>	<b>-50</b>	<b>-59</b>
<b>The Labour Party</b>																				
Very favourable	7	6	1	16	4	8	4	7	6	7	6	7	5	6	6	5	6	6	8	3
Somewhat favourable	27	31	9	59	49	47	17	30	32	47	38	25	18	35	26	43	24	29	34	40
<b>TOTAL FAVOURABLE</b>	<b>34</b>	<b>37</b>	<b>10</b>	<b>75</b>	<b>53</b>	<b>55</b>	<b>21</b>	<b>37</b>	<b>38</b>	<b>54</b>	<b>44</b>	<b>32</b>	<b>23</b>	<b>41</b>	<b>32</b>	<b>48</b>	<b>30</b>	<b>35</b>	<b>42</b>	<b>43</b>
Somewhat unfavourable	23	23	29	17	27	26	23	23	24	19	22	24	26	25	20	20	24	23	23	27
Very unfavourable	30	29	55	3	14	14	47	34	24	11	20	35	46	26	32	23	34	31	26	20
<b>TOTAL UNFAVOURABLE</b>	<b>53</b>	<b>52</b>	<b>84</b>	<b>20</b>	<b>41</b>	<b>40</b>	<b>70</b>	<b>57</b>	<b>48</b>	<b>30</b>	<b>42</b>	<b>59</b>	<b>72</b>	<b>51</b>	<b>52</b>	<b>43</b>	<b>58</b>	<b>54</b>	<b>49</b>	<b>47</b>
Don't know	13	11	7	5	7	5	9	7	14	16	14	9	6	7	16	9	13	10	9	9
<b>NET FAVOURABILITY</b>	<b>-19</b>	<b>-15</b>	<b>-74</b>	<b>55</b>	<b>12</b>	<b>15</b>	<b>-49</b>	<b>-20</b>	<b>-10</b>	<b>24</b>	<b>2</b>	<b>-27</b>	<b>-49</b>	<b>-10</b>	<b>-20</b>	<b>5</b>	<b>-28</b>	<b>-19</b>	<b>-7</b>	<b>-4</b>

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<b>Weighted Sample</b>	<b>1717</b>	<b>582</b>	<b>426</b>	<b>155</b>	<b>637</b>	<b>680</b>	<b>834</b>	<b>883</b>	<b>187</b>	<b>716</b>	<b>414</b>	<b>400</b>	<b>979</b>	<b>738</b>	<b>206</b>	<b>577</b>	<b>373</b>	<b>414</b>	<b>148</b>	
<b>Unweighted Sample</b>	<b>1717</b>	<b>578</b>	<b>410</b>	<b>153</b>	<b>665</b>	<b>698</b>	<b>744</b>	<b>973</b>	<b>158</b>	<b>674</b>	<b>451</b>	<b>434</b>	<b>1017</b>	<b>700</b>	<b>173</b>	<b>607</b>	<b>359</b>	<b>422</b>	<b>156</b>	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
<b>The British government</b>																				
Very favourable	3	3	7	1	1	2	5	4	3	2	2	4	6	3	3	1	4	5	1	2
Somewhat favourable	21	19	40	4	10	12	28	22	17	10	13	23	30	18	21	17	21	22	18	15
<b>TOTAL FAVOURABLE</b>	<b>24</b>	<b>22</b>	<b>47</b>	<b>5</b>	<b>11</b>	<b>14</b>	<b>33</b>	<b>26</b>	<b>20</b>	<b>12</b>	<b>15</b>	<b>27</b>	<b>36</b>	<b>21</b>	<b>24</b>	<b>18</b>	<b>25</b>	<b>27</b>	<b>19</b>	<b>17</b>
Somewhat unfavourable	30	29	32	24	37	29	31	28	30	30	29	27	31	32	25	25	30	32	28	28
Very unfavourable	36	39	14	66	44	52	27	40	38	43	45	39	26	40	37	46	33	36	42	47
<b>TOTAL UNFAVOURABLE</b>	<b>66</b>	<b>68</b>	<b>46</b>	<b>90</b>	<b>81</b>	<b>81</b>	<b>58</b>	<b>68</b>	<b>68</b>	<b>73</b>	<b>74</b>	<b>66</b>	<b>57</b>	<b>72</b>	<b>62</b>	<b>71</b>	<b>63</b>	<b>68</b>	<b>70</b>	<b>75</b>
Don't know	9	10	8	5	8	5	9	6	13	14	12	7	7	7	14	10	12	7	11	8
<b>NET FAVOURABILITY</b>	<b>-42</b>	<b>-46</b>	<b>1</b>	<b>-85</b>	<b>-70</b>	<b>-67</b>	<b>-25</b>	<b>-42</b>	<b>-48</b>	<b>-61</b>	<b>-59</b>	<b>-39</b>	<b>-21</b>	<b>-51</b>	<b>-38</b>	<b>-53</b>	<b>-38</b>	<b>-41</b>	<b>-51</b>	<b>-58</b>
<b>Nadhim Zahawi</b>																				
Very favourable	1	1	2	1	0	1	2	2	1	2	1	1	1	1	1	2	1	2	0	1
Somewhat favourable	11	10	20	4	10	9	14	13	8	4	7	9	20	12	7	9	11	11	10	5
<b>TOTAL FAVOURABLE</b>	<b>12</b>	<b>11</b>	<b>22</b>	<b>5</b>	<b>10</b>	<b>10</b>	<b>16</b>	<b>15</b>	<b>9</b>	<b>6</b>	<b>8</b>	<b>10</b>	<b>21</b>	<b>13</b>	<b>8</b>	<b>11</b>	<b>12</b>	<b>13</b>	<b>10</b>	<b>6</b>
Somewhat unfavourable	21	20	21	19	28	22	19	20	19	16	17	23	23	22	16	23	22	17	17	23
Very unfavourable	25	26	16	38	26	33	25	32	21	21	26	29	25	27	25	32	24	26	26	29
<b>TOTAL UNFAVOURABLE</b>	<b>46</b>	<b>46</b>	<b>37</b>	<b>57</b>	<b>54</b>	<b>55</b>	<b>44</b>	<b>52</b>	<b>40</b>	<b>37</b>	<b>43</b>	<b>52</b>	<b>48</b>	<b>49</b>	<b>41</b>	<b>55</b>	<b>46</b>	<b>43</b>	<b>43</b>	<b>52</b>
Don't know	41	43	41	38	37	35	40	34	51	57	49	38	31	37	50	35	42	44	47	42
<b>NET FAVOURABILITY</b>	<b>-34</b>	<b>-35</b>	<b>-15</b>	<b>-52</b>	<b>-44</b>	<b>-45</b>	<b>-28</b>	<b>-37</b>	<b>-31</b>	<b>-31</b>	<b>-35</b>	<b>-42</b>	<b>-27</b>	<b>-36</b>	<b>-33</b>	<b>-44</b>	<b>-34</b>	<b>-30</b>	<b>-33</b>	<b>-46</b>
<b>Rachel Reeves</b>																				
		10-11 Jul																		
		8-9 Aug																		
Very favourable	2	3	0	7	5	5	2	3	3	3	1	6	2	4	1	3	3	1	3	3
Somewhat favourable	8	8	4	14	17	14	5	9	7	5	8	9	8	10	6	13	5	9	8	10
<b>TOTAL FAVOURABLE</b>	<b>10</b>	<b>11</b>	<b>4</b>	<b>21</b>	<b>22</b>	<b>19</b>	<b>7</b>	<b>12</b>	<b>10</b>	<b>8</b>	<b>9</b>	<b>15</b>	<b>10</b>	<b>14</b>	<b>7</b>	<b>16</b>	<b>8</b>	<b>10</b>	<b>11</b>	<b>13</b>
Somewhat unfavourable	10	10	12	8	7	9	12	12	9	8	9	9	15	10	10	11	9	10	10	13
Very unfavourable	12	14	17	9	6	10	20	17	10	10	12	14	18	12	15	16	13	13	15	11
<b>TOTAL UNFAVOURABLE</b>	<b>22</b>	<b>24</b>	<b>29</b>	<b>17</b>	<b>13</b>	<b>19</b>	<b>32</b>	<b>29</b>	<b>19</b>	<b>18</b>	<b>21</b>	<b>23</b>	<b>33</b>	<b>22</b>	<b>25</b>	<b>27</b>	<b>22</b>	<b>23</b>	<b>25</b>	<b>24</b>
Don't know	68	65	66	62	66	63	61	59	71	74	70	62	57	64	68	57	70	66	64	64
<b>NET FAVOURABILITY</b>	<b>-12</b>	<b>-13</b>	<b>-25</b>	<b>4</b>	<b>9</b>	<b>0</b>	<b>-25</b>	<b>-17</b>	<b>-9</b>	<b>-10</b>	<b>-12</b>	<b>-8</b>	<b>-23</b>	<b>-8</b>	<b>-18</b>	<b>-11</b>	<b>-14</b>	<b>-13</b>	<b>-14</b>	<b>-11</b>