

YouGov Survey Results

Sample Size: 1733 adults in GB
Fieldwork: 13th - 14th July 2022

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1733	587	430	156	643	686	842	891	189	723	418	404	988	745	208	582	376	418	149	
Unweighted Sample	1733	604	427	159	722	669	730	1003	126	676	446	485	1063	670	174	595	382	426	156	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	10-11 Jul	13-14 Jul																		
Do you have a favourable or unfavourable opinion of the following?																				
Boris Johnson																				
Very favourable	9	8	21	0	0	2	18	11	6	3	4	10	18	7	10	4	12	10	7	2
Somewhat favourable	14	14	25	4	4	7	23	12	15	9	11	15	20	13	15	13	14	16	13	12
TOTAL FAVOURABLE	23	22	46	4	4	9	41	23	21	12	15	25	38	20	25	17	26	26	20	14
Somewhat unfavourable	15	15	22	6	10	12	19	14	16	13	15	16	15	14	17	13	16	17	13	16
Very unfavourable	56	56	27	87	83	77	35	57	54	60	63	54	43	62	47	60	52	50	61	64
TOTAL UNFAVOURABLE	71	71	49	93	93	89	54	71	70	73	78	70	58	76	64	73	68	67	74	80
Don't know	6	7	5	3	3	2	5	6	8	15	8	4	4	4	10	11	6	7	6	6
NET FAVOURABILITY	-48	-49	-3	-89	-89	-80	-13	-48	-49	-61	-63	-45	-20	-56	-39	-56	-42	-41	-54	-66
Keir Starmer																				
Very favourable	8	7	2	17	15	13	3	9	6	4	8	10	6	10	5	10	7	7	8	5
Somewhat favourable	26	27	12	48	49	44	16	26	28	23	31	26	22	32	20	32	24	22	31	35
TOTAL FAVOURABLE	34	34	14	65	64	57	19	35	34	27	39	36	28	42	25	42	31	29	39	40
Somewhat unfavourable	22	19	20	17	20	21	18	18	21	20	20	22	17	21	17	18	22	17	18	24
Very unfavourable	31	31	57	9	11	16	52	35	27	13	23	35	48	26	37	21	35	34	31	17
TOTAL UNFAVOURABLE	53	50	77	26	31	37	70	53	48	33	43	57	65	47	54	39	57	51	49	41
Don't know	14	15	8	9	6	7	11	13	18	40	18	7	8	11	22	19	13	19	12	19
NET FAVOURABILITY	-19	-16	-63	39	33	20	-51	-18	-14	-6	-4	-21	-37	-5	-29	3	-26	-22	-10	-1
Priti Patel																				
Very favourable	3	3	6	0	1	1	5	4	1	2	1	4	4	3	3	2	4	1	2	2
Somewhat favourable	13	12	25	3	4	5	22	13	10	2	9	14	18	10	13	8	12	14	12	10
TOTAL FAVOURABLE	16	15	31	3	5	6	27	17	11	4	10	18	22	13	16	10	16	15	14	12
Somewhat unfavourable	17	16	23	6	11	11	21	15	16	13	12	18	22	14	18	9	18	15	15	17
Very unfavourable	53	56	36	85	78	77	42	57	55	52	62	56	47	64	46	65	54	52	59	55
TOTAL UNFAVOURABLE	70	72	59	91	89	88	63	72	71	65	74	74	69	78	64	74	72	67	74	72
Don't know	14	14	10	6	6	6	10	11	17	31	16	9	9	10	20	16	12	17	12	17
NET FAVOURABILITY	-54	-57	-28	-88	-84	-82	-36	-55	-60	-61	-64	-56	-47	-65	-48	-64	-56	-52	-60	-60

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Weighted Sample	1733	587	430	156	643	686	842	891	189	723	418	404	988	745	208	582	376	418	149	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Rishi Sunak																				
Very favourable	6	7	13	2	9	6	9	8	5	3	5	7	11	7	6	7	9	6	6	4
Somewhat favourable	23	22	33	12	22	21	27	19	24	11	19	22	31	22	21	19	23	23	20	20
TOTAL FAVOURABLE	29	29	46	14	31	27	36	27	29	14	24	29	42	29	27	26	32	29	26	24
Somewhat unfavourable	21	25	21	30	32	30	22	24	25	19	25	26	25	28	20	22	26	22	26	26
Very unfavourable	35	35	25	50	29	36	33	38	31	39	36	38	26	35	33	39	31	32	39	36
TOTAL UNFAVOURABLE	56	60	46	80	61	66	55	62	56	58	61	64	51	63	53	61	57	54	65	62
Don't know	15	13	8	6	7	6	9	10	15	27	14	8	7	8	19	13	11	17	10	14
NET FAVOURABILITY	-27	-31	0	-66	-30	-39	-19	-35	-27	-44	-37	-35	-9	-34	-26	-35	-25	-25	-39	-38
Sajid Javid																				
Very favourable	3	3	5	1	3	2	4	3	2	2	3	2	4	3	2	1	4	3	1	3
Somewhat favourable	23	20	31	13	23	24	23	18	22	8	17	23	29	21	19	21	20	22	20	15
TOTAL FAVOURABLE	26	23	36	14	26	26	27	21	24	10	20	25	33	24	21	22	24	25	21	18
Somewhat unfavourable	25	28	28	29	37	29	29	30	25	23	27	31	27	30	25	27	30	23	29	28
Very unfavourable	27	29	23	43	26	33	27	34	25	26	31	32	25	30	28	29	29	28	31	28
TOTAL UNFAVOURABLE	52	57	51	72	63	62	56	64	50	49	58	63	52	60	53	56	59	51	60	56
Don't know	21	20	13	13	11	12	17	15	25	42	22	12	15	15	26	21	17	24	18	26
NET FAVOURABILITY	-26	-34	-15	-58	-37	-36	-29	-43	-26	-39	-38	-38	-19	-36	-32	-34	-35	-26	-39	-38
Liz Truss																				
Very favourable	3	3	8	0	0	1	7	4	3	0	1	6	7	3	3	1	5	3	3	2
Somewhat favourable	16	16	32	5	8	11	27	19	13	5	11	21	25	13	20	10	19	20	13	13
TOTAL FAVOURABLE	19	19	40	5	8	12	34	23	16	5	12	27	32	16	23	11	24	23	16	15
Somewhat unfavourable	16	18	21	18	26	21	18	18	18	13	19	17	21	21	15	16	18	18	20	16
Very unfavourable	32	32	15	56	49	47	21	36	29	31	32	37	28	38	24	36	32	26	34	39
TOTAL UNFAVOURABLE	48	50	36	74	75	68	39	54	47	44	51	54	49	59	39	52	50	44	54	55
Don't know	34	30	23	20	18	19	27	22	37	52	37	20	18	24	38	36	25	34	30	31
NET FAVOURABILITY	-29	-31	4	-69	-67	-56	-5	-31	-31	-39	-39	-27	-17	-43	-16	-41	-26	-21	-38	-40
Nadhim Zahawi																				
Very favourable	2	1	2	1	2	1	2	1	1	2	1	1	1	1	1	2	1	1	1	1
Somewhat favourable	12	11	20	5	9	10	15	11	10	3	9	12	17	12	10	11	13	13	7	6
TOTAL FAVOURABLE	14	12	22	6	11	11	17	12	11	5	10	13	18	13	11	13	14	14	8	7
Somewhat unfavourable	18	19	24	22	19	23	21	22	17	11	17	24	22	22	16	19	18	18	20	24
Very unfavourable	27	27	18	41	34	35	23	31	23	23	26	31	26	29	23	30	26	22	31	27
TOTAL UNFAVOURABLE	45	46	42	63	53	58	44	53	40	34	43	55	48	51	39	49	44	40	51	51
Don't know	42	42	35	31	36	30	40	35	49	62	48	32	34	36	50	38	42	46	42	43
NET FAVOURABILITY	-31	-34	-20	-57	-42	-47	-27	-41	-29	-29	-33	-42	-30	-38	-28	-36	-30	-26	-43	-44

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Penny Mordaunt																				
Very favourable	3	7	17	2	2	4	14	10	5	1	4	10	12	7	7	9	10	4	5	5
Somewhat favourable	11	15	26	7	13	14	20	18	12	8	12	17	21	14	16	11	17	15	14	14
TOTAL FAVOURABLE	14	22	43	9	15	18	34	28	17	9	16	27	33	21	23	20	27	19	19	19
Somewhat unfavourable	13	13	11	20	16	17	12	15	11	13	12	14	16	16	9	17	11	15	13	15
Very unfavourable	16	16	6	27	25	24	10	17	15	16	17	19	11	17	14	22	15	13	18	14
TOTAL UNFAVOURABLE	29	29	17	47	41	41	22	32	26	29	29	33	27	33	23	39	26	28	31	29
Don't know	58	49	40	43	44	41	43	40	57	63	55	41	40	45	54	40	48	53	50	51
NET FAVOURABILITY	-15	-7	26	-38	-26	-23	12	-4	-9	-20	-13	-6	6	-12	0	-19	1	-9	-12	-10
Kemi Badenoch																				
Very favourable	X	3	7	0	3	2	6	4	2	0	2	5	5	4	2	6	3	3	3	1
Somewhat favourable	X	8	13	5	4	7	11	9	7	5	6	9	11	8	8	7	10	7	7	9
TOTAL FAVOURABLE	X	11	20	5	7	9	17	13	9	5	8	14	16	12	10	13	13	10	10	10
Somewhat unfavourable	X	9	8	13	10	11	8	10	7	9	7	11	9	10	7	9	8	11	8	7
Very unfavourable	X	16	9	26	25	23	11	19	14	16	16	18	16	17	15	20	16	14	16	18
TOTAL UNFAVOURABLE	X	25	17	39	35	34	19	29	21	25	23	29	25	27	22	29	24	25	24	25
Don't know	X	64	63	56	57	58	63	58	70	70	68	58	60	61	67	59	63	65	65	65
NET FAVOURABILITY	X	-14	3	-34	-28	-25	-2	-16	-12	-20	-15	-15	-9	-15	-12	-16	-11	-15	-14	-15
		26-27	13-14																	
		Jan	Jul																	
Jeremy Hunt																				
Very favourable	2	1	2	0	2	1	1	1	1	0	1	1	1	1	1	2	1	1	0	1
Somewhat favourable	14	13	20	7	18	15	15	14	12	6	9	13	21	13	12	13	13	13	11	15
TOTAL FAVOURABLE	16	14	22	7	20	16	16	15	13	6	10	14	22	14	13	15	14	14	11	16
Somewhat unfavourable	21	23	24	26	30	28	23	25	22	15	22	24	29	24	22	21	23	26	21	25
Very unfavourable	29	39	37	52	37	43	39	42	36	35	40	45	32	43	33	36	43	31	44	31
TOTAL UNFAVOURABLE	50	62	61	78	67	71	62	67	58	50	62	69	61	67	55	57	66	57	65	56
Don't know	34	24	17	15	12	13	22	19	30	44	28	18	15	19	32	28	19	30	23	29
NET FAVOURABILITY	-34	-48	-39	-71	-47	-55	-46	-52	-45	-44	-52	-55	-39	-53	-42	-42	-52	-43	-54	-40

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Unweighted Sample	1733	604	427	159	722	669	730	1003	126	676	446	485	1063	670	174	595	382	426	156	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	10-11 Jul	13-14 Jul																		
Suella Braverman																				
Very favourable	2	2	4	0	1	1	4	3	1	0	1	3	3	2	2	3	2	2	1	1
Somewhat favourable	5	7	14	3	3	4	11	8	6	2	6	8	9	8	6	7	8	7	7	5
TOTAL FAVOURABLE	7	9	18	3	4	5	15	11	7	2	7	11	12	10	8	10	10	9	8	6
Somewhat unfavourable	9	9	11	10	6	10	10	10	8	6	9	9	10	9	9	5	9	9	9	10
Very unfavourable	21	21	10	38	34	32	13	25	17	20	19	25	21	24	18	28	20	16	24	22
TOTAL UNFAVOURABLE	30	30	21	48	40	42	23	35	25	26	28	34	31	33	27	33	29	25	33	32
Don't know	63	61	62	49	56	53	62	54	68	71	64	55	58	58	66	57	61	66	59	62
NET FAVOURABILITY	-23	-21	-3	-45	-36	-37	-8	-24	-18	-24	-21	-23	-19	-23	-19	-23	-19	-16	-25	-26
Tom Tugendhat																				
Very favourable	2	3	6	1	5	3	5	5	2	1	2	4	6	3	4	4	4	3	2	3
Somewhat favourable	12	14	20	12	17	17	15	15	12	7	10	16	21	17	9	14	16	11	12	16
TOTAL FAVOURABLE	14	17	26	13	22	20	20	20	14	8	12	20	27	20	13	18	20	14	14	19
Somewhat unfavourable	11	12	11	16	11	14	12	14	9	11	8	17	13	13	10	12	12	13	10	12
Very unfavourable	12	12	9	19	12	15	11	14	11	13	14	13	9	12	13	15	10	11	18	8
TOTAL UNFAVOURABLE	23	24	20	35	23	29	23	28	20	24	22	30	22	25	23	27	22	24	28	20
Don't know	63	59	54	52	55	52	57	52	66	69	66	50	52	55	65	55	57	64	59	61
NET FAVOURABILITY	-9	-7	6	-22	-1	-9	-3	-8	-6	-16	-10	-10	5	-5	-10	-9	-2	-10	-14	-1