

YouGov Survey Results

Sample Size: 1960 adults in GB
Fieldwork: 13th - 14th April 2022

	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1960	664	486	176	727	776	953	1007	214	817	472	457	1117	843	235	659	425	472	169	
Unweighted Sample	1960	671	490	185	787	799	867	1093	153	784	491	532	1156	804	205	682	439	459	175	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Do you have a favourable or unfavourable opinion of the following?	11-12 Apr	13-14 Apr																		
The Conservative Party																				
Very favourable	5	5	14	0	0	2	11	5	5	1	3	5	11	5	5	4	6	7	4	5
Somewhat favourable	21	19	42	5	8	12	32	22	17	12	11	23	34	19	19	16	22	21	18	13
TOTAL FAVOURABLE	26	24	56	5	8	14	43	27	22	13	14	28	45	24	24	20	28	28	22	18
Somewhat unfavourable	19	18	23	11	21	16	20	18	18	17	16	22	16	19	16	16	20	18	18	13
Very unfavourable	43	46	15	77	64	64	30	48	45	48	55	42	35	48	44	51	42	40	51	59
TOTAL UNFAVOURABLE	62	64	38	88	85	80	50	66	63	65	71	64	51	67	60	67	62	58	69	72
Don't know	11	11	5	7	6	6	8	8	15	21	14	8	5	8	15	13	10	14	10	11
NET FAVOURABILITY	-36	-40	18	-83	-77	-66	-7	-39	-41	-52	-57	-36	-6	-43	-36	-47	-34	-30	-47	-54
The Labour Party																				
Very favourable	6	6	1	15	5	9	3	5	6	8	5	5	5	6	6	4	5	5	9	3
Somewhat favourable	26	28	9	54	41	43	16	26	29	35	31	25	21	32	22	39	25	22	30	33
TOTAL FAVOURABLE	32	34	10	69	46	52	19	31	35	43	36	30	26	38	28	43	30	27	39	36
Somewhat unfavourable	24	26	32	17	35	28	24	28	24	27	25	25	26	29	21	22	27	29	22	29
Very unfavourable	31	28	52	4	12	13	48	33	24	10	22	35	40	24	34	23	33	27	28	23
TOTAL UNFAVOURABLE	55	54	84	21	47	41	72	61	48	37	47	60	66	53	55	45	60	56	50	52
Don't know	12	13	7	10	7	9	8	8	17	20	16	9	7	9	17	12	11	17	12	14
NET FAVOURABILITY	-23	-20	-74	48	-1	11	-53	-30	-13	6	-11	-30	-40	-15	-27	-2	-30	-29	-11	-16
Boris Johnson																				
Very favourable	7	7	15	1	2	2	13	7	6	1	4	8	12	6	8	6	7	8	7	2
Somewhat favourable	22	17	35	3	8	10	27	17	17	10	11	20	28	17	17	12	21	20	14	9
TOTAL FAVOURABLE	29	24	50	4	10	12	40	24	23	11	15	28	40	23	25	18	28	28	21	11
Somewhat unfavourable	17	18	25	10	15	16	21	19	17	20	17	21	16	17	19	16	19	23	16	13
Very unfavourable	47	51	21	81	71	68	34	53	50	57	60	45	40	55	46	58	48	42	57	64
TOTAL UNFAVOURABLE	64	69	46	91	86	84	55	72	67	77	77	66	56	72	65	74	67	65	73	77
Don't know	7	7	3	5	3	4	4	5	9	12	9	5	4	5	10	7	6	8	7	12
NET FAVOURABILITY	-35	-45	4	-87	-76	-72	-15	-48	-44	-66	-62	-38	-16	-49	-40	-56	-39	-37	-52	-66

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Keir Starmer																				
Very favourable	5	5	1	11	10	8	3	5	5	1	5	5	6	5	4	6	5	4	5	2
Somewhat favourable	26	26	12	47	48	40	17	26	25	24	26	28	24	31	19	31	25	22	27	30
TOTAL FAVOURABLE	31	31	13	58	58	48	20	31	30	25	31	33	30	36	23	37	30	26	32	32
Somewhat unfavourable	23	25	32	21	21	27	25	26	24	20	26	25	26	28	20	27	24	27	22	24
Very unfavourable	29	28	47	8	9	13	46	32	25	18	23	34	36	23	34	22	30	24	32	27
TOTAL UNFAVOURABLE	52	53	79	29	30	40	71	58	49	38	49	59	62	51	54	49	54	51	54	51
Don't know	17	16	7	14	12	11	9	11	21	37	20	9	7	12	22	14	15	22	14	18
NET FAVOURABILITY	-21	-22	-66	29	28	8	-51	-27	-19	-13	-18	-26	-32	-15	-31	-12	-24	-25	-22	-19
Priti Patel																				
Very favourable	2	2	5	0	0	1	4	3	1	1	2	2	4	2	2	3	2	2	2	4
Somewhat favourable	12	11	25	3	4	6	20	12	10	6	6	15	19	12	11	10	14	11	11	6
TOTAL FAVOURABLE	14	13	30	3	4	7	24	15	11	7	8	17	23	14	13	10	16	13	13	10
Somewhat unfavourable	20	20	30	10	14	16	25	20	19	13	16	23	26	19	20	16	22	21	17	21
Very unfavourable	51	51	29	76	71	68	36	53	48	50	58	47	42	55	44	58	47	45	56	52
TOTAL UNFAVOURABLE	71	71	59	86	85	84	61	73	67	63	74	70	68	74	64	74	69	66	73	73
Don't know	15	16	11	11	10	9	14	11	21	29	19	13	9	12	22	14	15	21	14	17
NET FAVOURABILITY	-57	-58	-29	-83	-81	-77	-37	-58	-56	-56	-66	-53	-45	-60	-51	-61	-53	-53	-60	-63
Rishi Sunak																				
Very favourable	5	4	9	1	1	3	6	4	4	0	2	4	7	4	3	2	4	3	4	4
Somewhat favourable	20	18	35	6	14	15	25	20	16	10	12	21	29	20	16	18	21	20	15	10
TOTAL FAVOURABLE	25	22	44	7	15	18	31	24	20	10	14	25	36	24	19	20	25	23	19	14
Somewhat unfavourable	24	25	29	20	36	27	26	23	26	21	24	27	26	27	22	26	27	24	21	29
Very unfavourable	38	41	21	64	40	48	34	44	38	42	49	38	31	41	41	42	36	38	50	43
TOTAL UNFAVOURABLE	62	66	50	84	76	75	60	67	64	63	73	65	57	68	63	68	63	62	71	72
Don't know	13	12	6	9	10	8	9	9	16	26	14	9	7	8	18	13	12	14	11	14
NET FAVOURABILITY	-37	-44	-6	-77	-61	-57	-29	-43	-44	-53	-59	-40	-21	-44	-44	-48	-38	-39	-52	-58
Sajid Javid																				
Very favourable	2	2	6	1	0	2	4	3	2	1	1	3	5	3	2	2	3	3	2	2
Somewhat favourable	21	21	38	11	26	19	30	23	20	18	13	24	35	24	18	24	24	21	20	13
TOTAL FAVOURABLE	23	23	44	12	26	21	34	26	22	19	14	27	40	27	20	26	27	24	22	15
Somewhat unfavourable	25	24	24	25	34	29	22	28	21	23	25	23	26	27	21	23	27	25	22	22
Very unfavourable	28	28	16	41	22	31	25	32	24	17	33	32	19	27	29	29	25	24	34	30
TOTAL UNFAVOURABLE	53	52	40	66	56	60	47	60	45	40	58	55	45	54	50	52	52	49	56	52
Don't know	24	24	16	22	17	18	18	15	32	41	28	18	15	20	29	22	21	28	22	33
NET FAVOURABILITY	-30	-29	4	-54	-30	-39	-13	-34	-23	-21	-44	-28	-5	-27	-30	-26	-25	-25	-34	-37

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Ben Wallace

Very favourable	3	3	6	1	3	2	5	4	2	1	1	3	7	4	2	3	3	4	3	2
Somewhat favourable	9	8	14	6	10	8	12	11	6	5	5	11	13	10	6	8	9	9	8	5
TOTAL FAVOURABLE	12	11	20	7	13	10	17	15	8	6	6	14	20	14	8	11	12	13	11	7
Somewhat unfavourable	11	11	9	12	13	13	9	15	8	14	9	12	11	12	10	12	11	9	12	10
Very unfavourable	11	11	6	17	8	12	10	15	8	9	14	12	8	10	13	12	10	9	13	15
TOTAL UNFAVOURABLE	22	22	15	29	21	25	19	30	16	23	23	24	19	22	23	24	21	18	25	25
Don't know	66	67	65	64	66	65	64	56	76	71	71	62	61	64	70	65	67	69	64	68
NET FAVOURABILITY	-10	-11	5	-22	-8	-15	-2	-15	-8	-17	-17	-10	1	-8	-15	-13	-9	-5	-14	-18

Liz Truss

Very favourable	3	4	9	1	0	1	7	5	3	2	2	5	8	3	4	4	4	4	4	2
Somewhat favourable	14	14	30	5	8	10	22	17	11	6	8	18	25	15	14	13	16	15	13	9
TOTAL FAVOURABLE	17	18	39	6	8	11	29	22	14	8	10	23	33	18	18	17	20	19	17	11
Somewhat unfavourable	18	17	17	15	26	19	18	19	15	16	14	19	20	19	14	16	19	16	17	16
Very unfavourable	29	28	13	48	38	40	20	32	24	17	34	28	22	31	24	33	24	24	32	33
TOTAL UNFAVOURABLE	47	45	30	63	64	59	38	51	39	33	48	47	42	50	38	49	43	40	49	49
Don't know	36	37	31	32	28	29	32	27	46	58	42	30	26	32	44	33	36	41	35	41
NET FAVOURABILITY	-30	-27	9	-57	-56	-48	-9	-29	-25	-25	-38	-24	-9	-32	-20	-32	-23	-21	-32	-38