

YouGov Survey Results

Sample Size: 2120 adults in GB
Fieldwork: 4th - 5th April 2022

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2120	719	526	191	787	840	1030	1090	231	884	511	494	1208	912	254	712	460	511	182
Unweighted Sample	2120	713	515	196	814	833	955	1165	191	854	502	573	1231	889	240	734	450	512	184
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	1-2 Mar	4-5 Apr																		
Do you have a favourable or unfavourable opinion of the following?																				
The Conservative Party																				
Very favourable	7	6	15	1	0	2	12	7	5	2	4	6	11	6	7	6	8	7	4	2
Somewhat favourable	22	23	49	5	12	16	36	25	21	10	17	27	36	23	23	17	28	23	21	15
TOTAL FAVOURABLE	29	29	64	6	12	18	48	32	26	12	21	33	47	29	30	23	36	30	25	17
Somewhat unfavourable	18	17	18	13	17	14	19	15	18	13	16	17	18	16	18	19	18	15	16	12
Very unfavourable	41	44	14	77	65	62	27	46	42	54	48	44	31	46	40	48	36	41	48	63
TOTAL UNFAVOURABLE	59	61	32	90	82	76	46	61	60	67	64	61	49	62	58	67	54	56	64	75
Don't know	11	11	4	4	5	6	6	7	14	22	14	6	4	9	13	11	9	13	10	9
NET FAVOURABILITY	-30	-32	32	-84	-70	-58	2	-29	-34	-55	-43	-28	-2	-33	-28	-44	-18	-26	-39	-58
The Labour Party																				
Very favourable	6	7	1	20	5	10	3	7	6	8	7	5	6	6	8	10	5	7	7	5
Somewhat favourable	29	27	11	54	41	42	15	26	29	33	29	27	22	30	23	35	24	25	29	33
TOTAL FAVOURABLE	35	34	12	74	46	52	18	33	35	41	36	32	28	36	31	45	29	32	36	38
Somewhat unfavourable	25	26	31	15	31	25	29	28	24	20	26	28	28	29	23	21	28	24	26	33
Very unfavourable	28	28	53	4	15	15	46	31	25	16	23	33	39	26	31	21	32	31	28	18
TOTAL UNFAVOURABLE	53	54	84	19	46	40	75	59	49	36	49	61	67	55	54	42	60	55	54	51
Don't know	12	12	4	7	8	7	7	8	16	23	15	7	6	10	15	13	12	13	11	11
NET FAVOURABILITY	-18	-20	-72	55	0	12	-57	-26	-14	5	-13	-29	-39	-19	-23	3	-31	-23	-18	-13

	23-24 Mar	4-5 Apr																		
Boris Johnson																				
Very favourable	7	5	11	1	0	1	9	6	3	0	3	6	8	4	5	4	6	6	3	1
Somewhat favourable	23	20	41	3	5	11	33	19	20	9	15	22	30	19	21	16	24	20	19	9
TOTAL FAVOURABLE	30	25	52	4	5	12	42	25	23	9	18	28	38	23	26	20	30	26	22	10
Somewhat unfavourable	18	20	27	11	20	16	24	20	20	19	20	21	21	19	22	19	22	18	21	16
Very unfavourable	46	47	18	81	71	68	29	48	46	54	51	48	38	52	42	52	40	45	49	69
TOTAL UNFAVOURABLE	64	67	45	92	91	84	53	68	66	73	71	69	59	71	64	71	62	63	70	85
Don't know	6	8	3	4	4	4	5	6	11	18	11	4	3	7	11	9	8	11	8	5
NET FAVOURABILITY	-34	-42	7	-88	-86	-72	-11	-43	-43	-64	-53	-41	-21	-48	-38	-51	-32	-37	-48	-75

Sample Size: 2120 adults in GB
Fieldwork: 4th - 5th April 2022

	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2120	719	526	191	787	840	1030	1090	231	884	511	494	1208	912	254	712	460	511	182	
Unweighted Sample	2120	713	515	196	814	833	955	1165	191	854	502	573	1231	889	240	734	450	512	184	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Keir Starmer																				
Very favourable	4	5	2	11	12	9	3	6	4	3	5	6	5	5	5	8	4	5	6	2
Somewhat favourable	29	24	13	43	41	38	15	24	23	19	23	26	23	27	19	31	21	20	25	29
TOTAL FAVOURABLE	33	29	15	54	53	47	18	30	27	22	28	32	28	32	24	39	25	25	31	31
Somewhat unfavourable	26	27	31	23	28	27	29	28	27	30	26	29	27	29	25	23	31	26	25	30
Very unfavourable	28	27	46	11	7	15	42	31	23	15	23	30	37	24	30	18	29	29	29	22
TOTAL UNFAVOURABLE	54	54	77	34	35	42	71	59	50	45	49	59	64	53	55	41	60	55	54	52
Don't know	14	17	8	13	11	12	11	11	23	32	24	10	7	14	21	20	16	20	17	17
NET FAVOURABILITY	-21	-25	-62	20	18	5	-53	-29	-23	-23	-21	-27	-36	-21	-31	-2	-35	-30	-23	-21
Priti Patel																				
Very favourable	2	2	4	1	1	1	4	3	1	2	2	2	4	2	2	4	1	2	2	2
Somewhat favourable	12	11	24	2	3	6	19	13	9	4	9	12	17	11	12	7	12	15	11	5
TOTAL FAVOURABLE	14	13	28	3	4	7	23	16	10	6	11	14	21	13	14	11	13	17	13	7
Somewhat unfavourable	22	21	31	13	20	17	28	20	23	18	19	22	26	22	21	20	25	17	21	20
Very unfavourable	51	49	31	75	67	65	38	53	45	50	49	53	45	50	47	52	46	48	49	58
TOTAL UNFAVOURABLE	73	70	62	88	87	82	66	73	68	68	68	75	71	72	68	72	71	65	70	78
Don't know	13	16	10	9	8	12	11	10	22	27	21	11	8	15	18	16	15	18	16	14
NET FAVOURABILITY	-59	-57	-34	-85	-83	-75	-43	-57	-58	-62	-57	-61	-50	-59	-54	-61	-58	-48	-57	-71
Rishi Sunak																				
Very favourable	6	5	10	1	3	3	7	5	4	2	3	6	8	5	4	3	5	5	6	4
Somewhat favourable	30	23	39	12	21	20	31	23	22	9	18	25	35	24	21	21	28	22	20	13
TOTAL FAVOURABLE	36	28	49	13	24	23	38	28	26	11	21	31	43	29	25	24	33	27	26	17
Somewhat unfavourable	26	24	25	27	28	26	24	23	24	21	24	24	24	25	22	30	23	22	23	23
Very unfavourable	25	33	18	50	40	40	27	39	27	38	34	34	26	32	34	29	29	32	36	47
TOTAL UNFAVOURABLE	51	57	43	77	68	66	51	62	51	59	58	58	50	57	56	59	52	54	59	70
Don't know	13	16	8	10	8	11	10	10	22	29	21	11	8	14	19	17	15	19	15	15
NET FAVOURABILITY	-15	-29	6	-64	-44	-43	-13	-34	-25	-48	-37	-27	-7	-28	-31	-35	-19	-27	-33	-53
Liz Truss																				
Very favourable	3	3	8	0	1	1	6	5	2	2	2	3	7	4	3	2	3	4	4	2
Somewhat favourable	15	15	28	6	13	11	23	18	11	6	10	15	27	14	15	13	17	15	14	9
TOTAL FAVOURABLE	18	18	36	6	14	12	29	23	13	8	12	18	34	18	18	15	20	19	18	11
Somewhat unfavourable	19	18	22	18	18	20	19	19	17	13	17	20	19	19	17	15	18	21	17	15
Very unfavourable	28	29	15	45	43	40	21	35	23	31	28	32	25	30	27	32	27	24	29	43
TOTAL UNFAVOURABLE	47	47	37	63	61	60	40	54	40	44	45	52	44	49	44	47	45	45	46	58
Don't know	35	35	27	31	26	29	31	23	47	48	43	29	22	33	39	37	35	36	37	31
NET FAVOURABILITY	-29	-29	-1	-57	-47	-48	-11	-31	-27	-36	-33	-34	-10	-31	-26	-32	-25	-26	-28	-47