

# YouGov Survey Results

Sample Size: 2422 GB Adults  
Fieldwork: 1st - 2nd March 2022

	Vote in 2019			EU Ref 2016		Voting Intention			Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	Remain	Leave	Con	Lab	Lib Dem	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>2422</b>	<b>821</b>	<b>601</b>	<b>218</b>	<b>899</b>	<b>959</b>	<b>596</b>	<b>601</b>	<b>156</b>	<b>1177</b>	<b>1245</b>	<b>264</b>	<b>1010</b>	<b>584</b>	<b>564</b>	<b>1381</b>	<b>1041</b>	<b>291</b>	<b>814</b>	<b>526</b>	<b>584</b>	<b>208</b>
<b>Unweighted Sample</b>	<b>2422</b>	<b>824</b>	<b>601</b>	<b>214</b>	<b>990</b>	<b>938</b>	<b>604</b>	<b>605</b>	<b>158</b>	<b>1060</b>	<b>1362</b>	<b>201</b>	<b>959</b>	<b>608</b>	<b>654</b>	<b>1391</b>	<b>1031</b>	<b>222</b>	<b>834</b>	<b>551</b>	<b>590</b>	<b>225</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		8-9 Feb		1-2 Mar																							
<b>Do you have a favourable or unfavourable opinion of the following?</b>																											
<b>The Conservative Party</b>																											
	Very favourable	6	7	19	1	0	3	14	28	0	0	8	7	3	4	7	15	6	9	6	9	7	7	4			
	Somewhat favourable	20	22	45	4	14	12	36	60	3	8	27	18	12	17	27	30	24	20	18	28	23	21	10			
	<b>TOTAL FAVOURABLE</b>	<b>26</b>	<b>29</b>	<b>64</b>	<b>5</b>	<b>14</b>	<b>15</b>	<b>50</b>	<b>88</b>	<b>3</b>	<b>8</b>	<b>35</b>	<b>25</b>	<b>15</b>	<b>21</b>	<b>34</b>	<b>45</b>	<b>30</b>	<b>29</b>	<b>24</b>	<b>37</b>	<b>30</b>	<b>28</b>	<b>14</b>			
	Somewhat unfavourable	20	18	19	13	27	20	18	8	15	34	19	17	16	18	17	18	19	16	16	19	20	17	14			
	Very unfavourable	45	41	11	76	54	59	26	1	77	55	39	43	44	47	42	30	42	41	49	35	36	44	61			
	<b>TOTAL UNFAVOURABLE</b>	<b>65</b>	<b>59</b>	<b>30</b>	<b>89</b>	<b>81</b>	<b>79</b>	<b>44</b>	<b>9</b>	<b>92</b>	<b>89</b>	<b>58</b>	<b>60</b>	<b>60</b>	<b>65</b>	<b>59</b>	<b>48</b>	<b>61</b>	<b>57</b>	<b>65</b>	<b>54</b>	<b>56</b>	<b>61</b>	<b>75</b>			
	Don't know	10	11	6	6	4	6	7	3	5	3	8	15	26	13	6	6	9	15	11	10	15	11	11			
	<b>NET FAVOURABILITY</b>	<b>-39</b>	<b>-30</b>	<b>34</b>	<b>-84</b>	<b>-67</b>	<b>-64</b>	<b>6</b>	<b>79</b>	<b>-89</b>	<b>-81</b>	<b>-23</b>	<b>-35</b>	<b>-45</b>	<b>-44</b>	<b>-25</b>	<b>-3</b>	<b>-31</b>	<b>-28</b>	<b>-41</b>	<b>-17</b>	<b>-26</b>	<b>-33</b>	<b>-61</b>			
<b>The Labour Party</b>																											
	Very favourable	7	6	1	17	5	9	4	0	21	6	7	5	9	5	6	5	6	6	8	5	6	8	4			
	Somewhat favourable	29	29	10	56	42	45	16	5	66	37	27	31	35	32	27	24	31	27	41	27	26	29	29			
	<b>TOTAL FAVOURABLE</b>	<b>36</b>	<b>35</b>	<b>11</b>	<b>73</b>	<b>47</b>	<b>54</b>	<b>20</b>	<b>5</b>	<b>87</b>	<b>43</b>	<b>34</b>	<b>36</b>	<b>44</b>	<b>37</b>	<b>33</b>	<b>29</b>	<b>37</b>	<b>33</b>	<b>49</b>	<b>32</b>	<b>32</b>	<b>37</b>	<b>33</b>			
	Somewhat unfavourable	25	25	29	15	30	24	27	30	9	36	27	23	20	26	29	22	27	23	20	28	26	22	27			
	Very unfavourable	28	28	54	6	13	14	47	62	1	14	32	24	11	22	31	42	26	30	17	30	27	30	27			
	<b>TOTAL UNFAVOURABLE</b>	<b>53</b>	<b>53</b>	<b>83</b>	<b>21</b>	<b>43</b>	<b>38</b>	<b>74</b>	<b>92</b>	<b>10</b>	<b>50</b>	<b>59</b>	<b>47</b>	<b>31</b>	<b>48</b>	<b>60</b>	<b>64</b>	<b>53</b>	<b>53</b>	<b>37</b>	<b>58</b>	<b>53</b>	<b>52</b>	<b>54</b>			
	Don't know	11	12	6	6	11	8	7	3	3	7	8	16	24	15	7	7	11	14	13	11	15	11	13			
	<b>NET FAVOURABILITY</b>	<b>-17</b>	<b>-18</b>	<b>-72</b>	<b>52</b>	<b>4</b>	<b>16</b>	<b>-54</b>	<b>-87</b>	<b>77</b>	<b>-7</b>	<b>-25</b>	<b>-11</b>	<b>13</b>	<b>-11</b>	<b>-27</b>	<b>-35</b>	<b>-16</b>	<b>-20</b>	<b>12</b>	<b>-26</b>	<b>-21</b>	<b>-15</b>	<b>-21</b>			

		17-18 Feb		1-2 Mar																							
<b>Boris Johnson</b>																											
	Very favourable	8	8	19	1	1	3	16	30	1	2	9	8	4	5	9	16	8	9	8	9	9	9	3			
	Somewhat favourable	19	20	37	4	10	9	33	49	3	7	23	18	14	16	24	27	19	22	13	26	18	21	11			
	<b>TOTAL FAVOURABLE</b>	<b>27</b>	<b>28</b>	<b>56</b>	<b>5</b>	<b>11</b>	<b>12</b>	<b>49</b>	<b>79</b>	<b>4</b>	<b>9</b>	<b>32</b>	<b>26</b>	<b>18</b>	<b>21</b>	<b>33</b>	<b>43</b>	<b>27</b>	<b>31</b>	<b>21</b>	<b>35</b>	<b>27</b>	<b>30</b>	<b>14</b>			
	Somewhat unfavourable	18	18	22	13	18	16	19	14	12	19	18	18	15	19	18	18	19	17	15	19	22	16	13			
	Very unfavourable	48	46	17	80	67	68	27	4	82	69	44	48	53	50	45	36	49	42	56	40	41	47	66			
	<b>TOTAL UNFAVOURABLE</b>	<b>66</b>	<b>64</b>	<b>39</b>	<b>93</b>	<b>85</b>	<b>84</b>	<b>46</b>	<b>18</b>	<b>94</b>	<b>88</b>	<b>62</b>	<b>66</b>	<b>68</b>	<b>69</b>	<b>63</b>	<b>54</b>	<b>68</b>	<b>59</b>	<b>71</b>	<b>59</b>	<b>63</b>	<b>63</b>	<b>79</b>			
	Don't know	7	8	5	3	4	4	5	3	2	3	6	9	15	10	5	4	6	10	8	6	9	7	7			
	<b>NET FAVOURABILITY</b>	<b>-39</b>	<b>-36</b>	<b>17</b>	<b>-88</b>	<b>-74</b>	<b>-72</b>	<b>3</b>	<b>61</b>	<b>-90</b>	<b>-79</b>	<b>-30</b>	<b>-40</b>	<b>-50</b>	<b>-48</b>	<b>-30</b>	<b>-11</b>	<b>-41</b>	<b>-28</b>	<b>-50</b>	<b>-24</b>	<b>-36</b>	<b>-33</b>	<b>-65</b>			

Sample Size: 2422 GB Adults  
Fieldwork: 1st - 2nd March 2022

	Vote in 2019				EU Ref 2016		Voting Intention			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Con	Lab	Lib Dem	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2422	821	601	218	899	959	596	601	156	1177	1245	264	1010	584	564	1381	1041	291	814	526	584	208	
Unweighted Sample	2422	824	601	214	990	938	604	605	158	1060	1362	201	959	608	654	1391	1031	222	834	551	590	225	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Keir Starmer**

Very favourable	5	5	1	12	9	9	3	0	16	7	6	5	6	4	7	5	5	5	6	5	5	5	4
Somewhat favourable	26	28	16	44	49	42	18	12	52	47	28	27	22	29	28	28	32	23	31	28	27	26	31
<b>TOTAL FAVOURABLE</b>	<b>31</b>	<b>33</b>	<b>17</b>	<b>56</b>	<b>58</b>	<b>51</b>	<b>21</b>	<b>12</b>	<b>68</b>	<b>54</b>	<b>34</b>	<b>32</b>	<b>28</b>	<b>33</b>	<b>35</b>	<b>33</b>	<b>37</b>	<b>28</b>	<b>37</b>	<b>33</b>	<b>32</b>	<b>31</b>	<b>35</b>
Somewhat unfavourable	26	25	32	21	22	23	28	32	15	28	25	25	24	25	26	25	26	24	22	26	24	27	25
Very unfavourable	30	25	44	11	9	14	41	51	5	11	29	22	13	22	29	35	23	28	19	27	25	28	22
<b>TOTAL UNFAVOURABLE</b>	<b>56</b>	<b>50</b>	<b>76</b>	<b>32</b>	<b>31</b>	<b>37</b>	<b>69</b>	<b>83</b>	<b>20</b>	<b>39</b>	<b>54</b>	<b>47</b>	<b>37</b>	<b>47</b>	<b>55</b>	<b>60</b>	<b>49</b>	<b>52</b>	<b>41</b>	<b>53</b>	<b>49</b>	<b>55</b>	<b>47</b>
Don't know	14	16	7	12	11	12	10	5	12	8	11	21	35	20	10	7	13	20	22	14	19	14	17
<b>NET FAVOURABILITY</b>	<b>-25</b>	<b>-17</b>	<b>-59</b>	<b>24</b>	<b>27</b>	<b>14</b>	<b>-48</b>	<b>-71</b>	<b>48</b>	<b>15</b>	<b>-20</b>	<b>-15</b>	<b>-9</b>	<b>-14</b>	<b>-20</b>	<b>-27</b>	<b>-12</b>	<b>-24</b>	<b>-4</b>	<b>-20</b>	<b>-17</b>	<b>-24</b>	<b>-12</b>

**Priti Patel**

Very favourable	3	3	6	1	1	2	5	8	1	2	4	2	3	2	2	6	3	3	3	3	2	4	1
Somewhat favourable	12	14	30	2	9	7	25	38	5	9	17	12	6	11	18	20	15	14	13	16	14	15	8
<b>TOTAL FAVOURABLE</b>	<b>15</b>	<b>17</b>	<b>36</b>	<b>3</b>	<b>10</b>	<b>9</b>	<b>30</b>	<b>46</b>	<b>6</b>	<b>11</b>	<b>21</b>	<b>14</b>	<b>9</b>	<b>13</b>	<b>20</b>	<b>26</b>	<b>18</b>	<b>17</b>	<b>16</b>	<b>19</b>	<b>16</b>	<b>19</b>	<b>9</b>
Somewhat unfavourable	22	20	28	13	20	18	26	28	12	20	20	20	15	18	21	26	20	21	14	22	23	19	18
Very unfavourable	49	46	23	74	62	64	31	15	73	59	46	45	46	49	48	38	49	41	55	42	42	46	55
<b>TOTAL UNFAVOURABLE</b>	<b>71</b>	<b>66</b>	<b>51</b>	<b>87</b>	<b>82</b>	<b>82</b>	<b>57</b>	<b>43</b>	<b>85</b>	<b>79</b>	<b>66</b>	<b>65</b>	<b>61</b>	<b>67</b>	<b>69</b>	<b>64</b>	<b>69</b>	<b>62</b>	<b>69</b>	<b>64</b>	<b>65</b>	<b>65</b>	<b>73</b>
Don't know	15	17	12	9	8	9	13	11	9	11	13	20	30	20	11	10	13	21	14	17	18	16	18
<b>NET FAVOURABILITY</b>	<b>-56</b>	<b>-49</b>	<b>-15</b>	<b>-84</b>	<b>-72</b>	<b>-73</b>	<b>-27</b>	<b>3</b>	<b>-79</b>	<b>-68</b>	<b>-45</b>	<b>-51</b>	<b>-52</b>	<b>-54</b>	<b>-49</b>	<b>-38</b>	<b>-51</b>	<b>-45</b>	<b>-53</b>	<b>-45</b>	<b>-49</b>	<b>-46</b>	<b>-64</b>

**Rishi Sunak**

Very favourable	9	8	18	1	5	6	12	24	1	7	7	8	3	6	8	14	9	6	10	9	7	6	5
Somewhat favourable	34	31	47	17	38	27	41	54	19	27	35	27	19	27	37	37	33	28	21	38	31	30	21
<b>TOTAL FAVOURABLE</b>	<b>43</b>	<b>39</b>	<b>65</b>	<b>18</b>	<b>43</b>	<b>33</b>	<b>53</b>	<b>78</b>	<b>20</b>	<b>34</b>	<b>42</b>	<b>35</b>	<b>22</b>	<b>33</b>	<b>45</b>	<b>51</b>	<b>42</b>	<b>34</b>	<b>31</b>	<b>47</b>	<b>38</b>	<b>36</b>	<b>26</b>
Somewhat unfavourable	22	21	16	28	33	27	18	11	32	38	23	20	19	22	21	22	22	21	26	19	20	23	20
Very unfavourable	22	24	10	44	17	29	19	6	37	18	25	23	26	27	24	18	23	25	27	19	24	26	32
<b>TOTAL UNFAVOURABLE</b>	<b>44</b>	<b>45</b>	<b>26</b>	<b>72</b>	<b>50</b>	<b>56</b>	<b>37</b>	<b>17</b>	<b>69</b>	<b>56</b>	<b>48</b>	<b>43</b>	<b>45</b>	<b>49</b>	<b>45</b>	<b>40</b>	<b>45</b>	<b>46</b>	<b>53</b>	<b>38</b>	<b>44</b>	<b>49</b>	<b>52</b>
Don't know	13	16	9	11	8	11	11	5	11	11	10	22	33	19	10	9	13	21	17	15	17	15	21
<b>NET FAVOURABILITY</b>	<b>-1</b>	<b>-6</b>	<b>39</b>	<b>-54</b>	<b>-7</b>	<b>-23</b>	<b>16</b>	<b>61</b>	<b>-49</b>	<b>-22</b>	<b>-6</b>	<b>-8</b>	<b>-23</b>	<b>-16</b>	<b>0</b>	<b>11</b>	<b>-3</b>	<b>-12</b>	<b>-22</b>	<b>9</b>	<b>-6</b>	<b>-13</b>	<b>-26</b>

**Liz Truss**

Very favourable	3	3	7	1	0	1	5	10	0	0	3	3	1	1	3	6	3	3	3	3	4	2	3
Somewhat favourable	14	16	32	4	10	11	25	39	5	14	20	12	11	10	20	24	16	15	15	19	15	15	9
<b>TOTAL FAVOURABLE</b>	<b>17</b>	<b>19</b>	<b>39</b>	<b>5</b>	<b>10</b>	<b>12</b>	<b>30</b>	<b>49</b>	<b>5</b>	<b>14</b>	<b>23</b>	<b>15</b>	<b>12</b>	<b>11</b>	<b>23</b>	<b>30</b>	<b>19</b>	<b>18</b>	<b>18</b>	<b>22</b>	<b>19</b>	<b>17</b>	<b>12</b>
Somewhat unfavourable	18	20	22	19	30	23	22	19	21	27	22	19	14	20	20	24	20	20	21	20	20	21	20
Very unfavourable	28	28	14	47	36	39	20	8	45	35	32	25	24	29	33	25	31	25	26	27	27	29	36
<b>TOTAL UNFAVOURABLE</b>	<b>46</b>	<b>48</b>	<b>36</b>	<b>66</b>	<b>66</b>	<b>62</b>	<b>42</b>	<b>27</b>	<b>66</b>	<b>62</b>	<b>54</b>	<b>44</b>	<b>38</b>	<b>49</b>	<b>53</b>	<b>49</b>	<b>51</b>	<b>45</b>	<b>47</b>	<b>47</b>	<b>47</b>	<b>50</b>	<b>56</b>
Don't know	37	33	25	29	24	26	28	23	28	23	23	42	50	40	24	21	30	37	36	31	34	33	33
<b>NET FAVOURABILITY</b>	<b>-29</b>	<b>-29</b>	<b>3</b>	<b>-61</b>	<b>-56</b>	<b>-50</b>	<b>-12</b>	<b>22</b>	<b>-61</b>	<b>-48</b>	<b>-31</b>	<b>-29</b>	<b>-26</b>	<b>-38</b>	<b>-30</b>	<b>-19</b>	<b>-32</b>	<b>-27</b>	<b>-29</b>	<b>-25</b>	<b>-28</b>	<b>-33</b>	<b>-44</b>