

# YouGov Survey Results

Sample Size: 1665 adults in GB  
Fieldwork: 8th - 9th February 2022

	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1665</b>	<b>564</b>	<b>413</b>	<b>150</b>	<b>618</b>	<b>659</b>	<b>809</b>	<b>856</b>	<b>181</b>	<b>694</b>	<b>401</b>	<b>388</b>	<b>949</b>	<b>716</b>	<b>200</b>	<b>559</b>	<b>361</b>	<b>401</b>	<b>143</b>
<b>Unweighted Sample</b>	<b>1665</b>	<b>552</b>	<b>426</b>	<b>152</b>	<b>654</b>	<b>665</b>	<b>737</b>	<b>928</b>	<b>161</b>	<b>691</b>	<b>396</b>	<b>417</b>	<b>972</b>	<b>693</b>	<b>196</b>	<b>561</b>	<b>375</b>	<b>388</b>	<b>145</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	26-27 Jan	8-9 Feb																		
<b>Do you have a favourable or unfavourable opinion of the following?</b>																				
<b>The Conservative Party</b>																				
Very favourable	7	6	15	1	0	2	12	6	5	2	3	7	11	6	5	4	6	7	5	3
Somewhat favourable	20	20	43	4	10	13	32	20	19	7	15	24	30	18	21	12	22	19	24	9
<b>TOTAL FAVOURABLE</b>	<b>27</b>	<b>26</b>	<b>58</b>	<b>5</b>	<b>10</b>	<b>15</b>	<b>44</b>	<b>26</b>	<b>24</b>	<b>9</b>	<b>18</b>	<b>31</b>	<b>41</b>	<b>24</b>	<b>26</b>	<b>16</b>	<b>28</b>	<b>26</b>	<b>29</b>	<b>12</b>
Somewhat unfavourable	19	20	23	13	19	19	21	20	20	20	19	18	22	20	20	23	21	21	16	17
Very unfavourable	43	45	14	79	68	61	29	48	42	55	51	45	31	48	41	53	43	41	43	62
<b>TOTAL UNFAVOURABLE</b>	<b>62</b>	<b>65</b>	<b>37</b>	<b>92</b>	<b>87</b>	<b>80</b>	<b>50</b>	<b>68</b>	<b>62</b>	<b>75</b>	<b>70</b>	<b>63</b>	<b>53</b>	<b>68</b>	<b>61</b>	<b>76</b>	<b>64</b>	<b>62</b>	<b>59</b>	<b>79</b>
Don't know	11	10	6	4	2	5	7	6	14	16	12	6	5	8	12	9	8	12	11	8
<b>NET FAVOURABILITY</b>	<b>-35</b>	<b>-39</b>	<b>21</b>	<b>-87</b>	<b>-77</b>	<b>-65</b>	<b>-6</b>	<b>-42</b>	<b>-38</b>	<b>-66</b>	<b>-52</b>	<b>-32</b>	<b>-12</b>	<b>-44</b>	<b>-35</b>	<b>-60</b>	<b>-36</b>	<b>-36</b>	<b>-30</b>	<b>-67</b>
<b>The Labour Party</b>																				
Very favourable	7	7	1	20	6	11	3	7	7	9	7	8	5	7	7	13	4	6	9	5
Somewhat favourable	28	29	10	55	47	43	16	29	28	41	32	28	18	31	25	33	28	29	27	29
<b>TOTAL FAVOURABLE</b>	<b>35</b>	<b>36</b>	<b>11</b>	<b>75</b>	<b>53</b>	<b>54</b>	<b>19</b>	<b>36</b>	<b>35</b>	<b>50</b>	<b>39</b>	<b>36</b>	<b>23</b>	<b>38</b>	<b>32</b>	<b>46</b>	<b>32</b>	<b>35</b>	<b>36</b>	<b>34</b>
Somewhat unfavourable	22	25	30	16	27	25	27	25	26	19	25	23	30	27	23	26	26	23	23	34
Very unfavourable	30	28	53	4	12	13	46	32	24	15	22	32	39	26	30	18	32	30	27	20
<b>TOTAL UNFAVOURABLE</b>	<b>52</b>	<b>53</b>	<b>83</b>	<b>20</b>	<b>39</b>	<b>38</b>	<b>73</b>	<b>57</b>	<b>50</b>	<b>34</b>	<b>47</b>	<b>55</b>	<b>69</b>	<b>53</b>	<b>53</b>	<b>44</b>	<b>58</b>	<b>53</b>	<b>50</b>	<b>54</b>
Don't know	14	11	7	6	8	7	8	7	15	17	14	9	7	9	15	11	10	12	13	12
<b>NET FAVOURABILITY</b>	<b>-17</b>	<b>-17</b>	<b>-72</b>	<b>55</b>	<b>14</b>	<b>16</b>	<b>-54</b>	<b>-21</b>	<b>-15</b>	<b>16</b>	<b>-8</b>	<b>-19</b>	<b>-46</b>	<b>-15</b>	<b>-21</b>	<b>2</b>	<b>-26</b>	<b>-18</b>	<b>-14</b>	<b>-20</b>
<b>Boris Johnson</b>																				
Very favourable	7	6	15	0	0	2	14	7	5	1	3	8	13	6	7	3	7	7	7	3
Somewhat favourable	16	16	33	3	5	9	26	15	17	5	12	19	26	14	19	10	18	16	19	9
<b>TOTAL FAVOURABLE</b>	<b>23</b>	<b>22</b>	<b>48</b>	<b>3</b>	<b>5</b>	<b>11</b>	<b>40</b>	<b>22</b>	<b>22</b>	<b>6</b>	<b>15</b>	<b>27</b>	<b>39</b>	<b>20</b>	<b>26</b>	<b>13</b>	<b>25</b>	<b>23</b>	<b>26</b>	<b>12</b>
Somewhat unfavourable	15	18	26	11	10	15	21	17	19	20	19	15	20	16	21	17	19	22	17	11
Very unfavourable	53	53	23	83	82	71	35	56	51	67	59	54	37	59	46	66	51	48	49	71
<b>TOTAL UNFAVOURABLE</b>	<b>68</b>	<b>71</b>	<b>49</b>	<b>94</b>	<b>92</b>	<b>86</b>	<b>56</b>	<b>73</b>	<b>70</b>	<b>87</b>	<b>78</b>	<b>69</b>	<b>57</b>	<b>75</b>	<b>67</b>	<b>83</b>	<b>70</b>	<b>70</b>	<b>66</b>	<b>82</b>
Don't know	9	6	3	3	3	3	4	4	8	7	8	4	4	5	8	4	5	7	7	6
<b>NET FAVOURABILITY</b>	<b>-45</b>	<b>-49</b>	<b>-1</b>	<b>-91</b>	<b>-87</b>	<b>-75</b>	<b>-16</b>	<b>-51</b>	<b>-48</b>	<b>-81</b>	<b>-63</b>	<b>-42</b>	<b>-18</b>	<b>-55</b>	<b>-41</b>	<b>-70</b>	<b>-45</b>	<b>-47</b>	<b>-40</b>	<b>-70</b>

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
<b>Keir Starmer</b>																				
Very favourable	6	7	1	15	12	11	3	7	6	5	7	8	6	7	6	10	6	6	7	6
Somewhat favourable	26	28	17	44	55	40	19	30	26	32	27	33	23	31	24	37	27	25	26	29
<b>TOTAL FAVOURABLE</b>	<b>32</b>	<b>35</b>	<b>18</b>	<b>59</b>	<b>67</b>	<b>51</b>	<b>22</b>	<b>37</b>	<b>32</b>	<b>37</b>	<b>34</b>	<b>41</b>	<b>29</b>	<b>38</b>	<b>30</b>	<b>47</b>	<b>33</b>	<b>31</b>	<b>33</b>	<b>35</b>
Somewhat unfavourable	20	25	30	22	17	23	29	25	25	20	27	21	27	27	23	22	25	24	26	28
Very unfavourable	29	24	44	7	8	13	39	29	19	14	19	28	34	21	28	17	27	26	24	18
<b>TOTAL UNFAVOURABLE</b>	<b>49</b>	<b>49</b>	<b>74</b>	<b>29</b>	<b>25</b>	<b>36</b>	<b>68</b>	<b>54</b>	<b>44</b>	<b>34</b>	<b>46</b>	<b>49</b>	<b>61</b>	<b>48</b>	<b>51</b>	<b>39</b>	<b>52</b>	<b>50</b>	<b>50</b>	<b>46</b>
Don't know	18	16	8	13	9	12	10	9	23	29	20	10	10	14	19	14	14	19	18	18
<b>NET FAVOURABILITY</b>	<b>-17</b>	<b>-14</b>	<b>-56</b>	<b>30</b>	<b>42</b>	<b>15</b>	<b>-46</b>	<b>-17</b>	<b>-12</b>	<b>3</b>	<b>-12</b>	<b>-8</b>	<b>-32</b>	<b>-10</b>	<b>-21</b>	<b>8</b>	<b>-19</b>	<b>-19</b>	<b>-17</b>	<b>-11</b>
<b>Priti Patel</b>																				
Very favourable	1	3	7	0	1	2	5	4	2	1	3	3	4	3	2	3	3	3	2	2
Somewhat favourable	15	13	26	3	6	7	22	15	12	11	9	14	22	14	13	15	14	12	14	11
<b>TOTAL FAVOURABLE</b>	<b>16</b>	<b>16</b>	<b>33</b>	<b>3</b>	<b>7</b>	<b>9</b>	<b>27</b>	<b>19</b>	<b>14</b>	<b>12</b>	<b>12</b>	<b>17</b>	<b>26</b>	<b>17</b>	<b>15</b>	<b>18</b>	<b>17</b>	<b>15</b>	<b>16</b>	<b>13</b>
Somewhat unfavourable	19	21	31	11	17	16	28	22	20	14	20	22	25	20	22	15	23	22	22	14
Very unfavourable	47	46	23	72	69	64	31	50	42	51	49	50	34	50	40	55	44	42	43	57
<b>TOTAL UNFAVOURABLE</b>	<b>66</b>	<b>67</b>	<b>54</b>	<b>83</b>	<b>86</b>	<b>80</b>	<b>59</b>	<b>72</b>	<b>62</b>	<b>65</b>	<b>69</b>	<b>72</b>	<b>59</b>	<b>70</b>	<b>62</b>	<b>70</b>	<b>67</b>	<b>64</b>	<b>65</b>	<b>71</b>
Don't know	18	17	12	13	8	12	15	9	25	23	19	11	16	13	23	11	16	21	18	16
<b>NET FAVOURABILITY</b>	<b>-50</b>	<b>-51</b>	<b>-21</b>	<b>-80</b>	<b>-79</b>	<b>-71</b>	<b>-32</b>	<b>-53</b>	<b>-48</b>	<b>-53</b>	<b>-57</b>	<b>-55</b>	<b>-33</b>	<b>-53</b>	<b>-47</b>	<b>-52</b>	<b>-50</b>	<b>-49</b>	<b>-49</b>	<b>-58</b>
<b>Rishi Sunak</b>																				
Very favourable	8	8	17	2	5	8	10	9	6	4	7	8	11	9	6	11	8	8	7	4
Somewhat favourable	29	29	49	15	30	26	39	29	29	14	26	30	40	31	26	25	29	32	28	27
<b>TOTAL FAVOURABLE</b>	<b>37</b>	<b>37</b>	<b>66</b>	<b>17</b>	<b>35</b>	<b>34</b>	<b>49</b>	<b>38</b>	<b>35</b>	<b>18</b>	<b>33</b>	<b>38</b>	<b>51</b>	<b>40</b>	<b>32</b>	<b>36</b>	<b>37</b>	<b>40</b>	<b>35</b>	<b>31</b>
Somewhat unfavourable	22	22	15	31	32	27	20	23	21	18	23	23	20	23	21	25	24	18	20	25
Very unfavourable	23	24	9	39	22	27	18	28	21	36	26	26	14	24	24	28	21	23	25	28
<b>TOTAL UNFAVOURABLE</b>	<b>45</b>	<b>46</b>	<b>24</b>	<b>70</b>	<b>54</b>	<b>54</b>	<b>38</b>	<b>51</b>	<b>42</b>	<b>54</b>	<b>49</b>	<b>49</b>	<b>34</b>	<b>47</b>	<b>45</b>	<b>53</b>	<b>45</b>	<b>41</b>	<b>45</b>	<b>53</b>
Don't know	19	17	11	13	11	13	13	11	23	29	19	13	14	13	23	11	17	19	20	15
<b>NET FAVOURABILITY</b>	<b>-8</b>	<b>-9</b>	<b>42</b>	<b>-53</b>	<b>-19</b>	<b>-20</b>	<b>11</b>	<b>-13</b>	<b>-7</b>	<b>-36</b>	<b>-16</b>	<b>-11</b>	<b>17</b>	<b>-7</b>	<b>-13</b>	<b>-17</b>	<b>-8</b>	<b>-1</b>	<b>-10</b>	<b>-22</b>
<b>Liz Truss</b>																				
Very favourable	3	3	7	1	2	1	6	5	2	3	2	3	5	3	2	3	3	2	3	6
Somewhat favourable	14	11	24	4	8	7	19	14	9	8	6	14	20	13	9	12	13	12	11	4
<b>TOTAL FAVOURABLE</b>	<b>17</b>	<b>14</b>	<b>31</b>	<b>5</b>	<b>10</b>	<b>8</b>	<b>25</b>	<b>19</b>	<b>11</b>	<b>11</b>	<b>8</b>	<b>17</b>	<b>25</b>	<b>16</b>	<b>11</b>	<b>15</b>	<b>16</b>	<b>14</b>	<b>14</b>	<b>10</b>
Somewhat unfavourable	16	16	19	12	24	17	18	19	14	7	14	20	21	16	17	15	17	17	16	15
Very unfavourable	26	26	11	44	41	38	16	33	20	29	25	31	21	28	23	31	27	22	25	29
<b>TOTAL UNFAVOURABLE</b>	<b>42</b>	<b>42</b>	<b>30</b>	<b>56</b>	<b>65</b>	<b>55</b>	<b>34</b>	<b>52</b>	<b>34</b>	<b>36</b>	<b>39</b>	<b>51</b>	<b>42</b>	<b>44</b>	<b>40</b>	<b>46</b>	<b>44</b>	<b>39</b>	<b>41</b>	<b>44</b>
Don't know	41	43	39	40	25	36	40	30	56	54	53	32	33	39	49	39	40	47	45	46
<b>NET FAVOURABILITY</b>	<b>-25</b>	<b>-28</b>	<b>1</b>	<b>-51</b>	<b>-55</b>	<b>-47</b>	<b>-9</b>	<b>-33</b>	<b>-23</b>	<b>-25</b>	<b>-31</b>	<b>-34</b>	<b>-17</b>	<b>-28</b>	<b>-29</b>	<b>-31</b>	<b>-28</b>	<b>-25</b>	<b>-27</b>	<b>-34</b>