

# YouGov Survey Results

Sample Size: 1656 adults in GB  
Fieldwork: 26th - 27th January 2022

	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1656</b>	<b>561</b>	<b>411</b>	<b>149</b>	<b>614</b>	<b>656</b>	<b>805</b>	<b>851</b>	<b>181</b>	<b>691</b>	<b>399</b>	<b>386</b>	<b>944</b>	<b>712</b>	<b>199</b>	<b>556</b>	<b>359</b>	<b>399</b>	<b>142</b>
<b>Unweighted Sample</b>	<b>1656</b>	<b>575</b>	<b>406</b>	<b>152</b>	<b>677</b>	<b>658</b>	<b>721</b>	<b>935</b>	<b>127</b>	<b>660</b>	<b>417</b>	<b>452</b>	<b>982</b>	<b>674</b>	<b>146</b>	<b>582</b>	<b>371</b>	<b>407</b>	<b>150</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	11-12 Jan	26-27 Jan																		
<b>Do you have a favourable or unfavourable opinion of the following?</b>																				
<b>The Conservative Party</b>																				
Very favourable	6	7	16	2	0	4	11	7	6	4	4	7	13	6	8	4	9	8	5	5
Somewhat favourable	19	20	46	2	11	12	33	24	17	10	14	26	30	21	19	16	22	21	22	14
<b>TOTAL FAVOURABLE</b>	<b>25</b>	<b>27</b>	<b>62</b>	<b>4</b>	<b>11</b>	<b>16</b>	<b>44</b>	<b>31</b>	<b>23</b>	<b>14</b>	<b>18</b>	<b>33</b>	<b>43</b>	<b>27</b>	<b>27</b>	<b>20</b>	<b>31</b>	<b>29</b>	<b>27</b>	<b>19</b>
Somewhat unfavourable	20	19	20	16	26	19	23	18	20	15	20	20	17	20	18	23	19	18	18	17
Very unfavourable	46	43	11	76	61	60	25	42	44	50	47	41	36	44	41	46	40	42	43	55
<b>TOTAL UNFAVOURABLE</b>	<b>66</b>	<b>62</b>	<b>31</b>	<b>92</b>	<b>87</b>	<b>79</b>	<b>48</b>	<b>60</b>	<b>64</b>	<b>65</b>	<b>67</b>	<b>61</b>	<b>53</b>	<b>64</b>	<b>59</b>	<b>69</b>	<b>59</b>	<b>60</b>	<b>61</b>	<b>72</b>
Don't know	10	11	7	4	3	5	8	9	13	20	15	7	4	9	14	10	10	13	12	9
<b>NET FAVOURABILITY</b>	<b>-41</b>	<b>-35</b>	<b>31</b>	<b>-88</b>	<b>-76</b>	<b>-63</b>	<b>-4</b>	<b>-29</b>	<b>-41</b>	<b>-51</b>	<b>-49</b>	<b>-28</b>	<b>-10</b>	<b>-37</b>	<b>-32</b>	<b>-49</b>	<b>-28</b>	<b>-31</b>	<b>-34</b>	<b>-53</b>
<b>The Labour Party</b>																				
Very favourable	7	7	1	19	5	12	2	6	7	8	7	5	7	7	7	11	6	6	8	3
Somewhat favourable	29	28	8	56	50	43	14	26	30	33	33	25	20	30	26	35	24	28	28	32
<b>TOTAL FAVOURABLE</b>	<b>36</b>	<b>35</b>	<b>9</b>	<b>75</b>	<b>55</b>	<b>55</b>	<b>16</b>	<b>32</b>	<b>37</b>	<b>41</b>	<b>40</b>	<b>30</b>	<b>27</b>	<b>37</b>	<b>33</b>	<b>46</b>	<b>30</b>	<b>34</b>	<b>36</b>	<b>35</b>
Somewhat unfavourable	22	22	27	14	32	23	25	23	21	20	22	25	20	25	18	22	24	17	21	28
Very unfavourable	30	30	56	5	7	14	49	35	25	13	20	36	47	27	33	19	35	32	29	20
<b>TOTAL UNFAVOURABLE</b>	<b>52</b>	<b>52</b>	<b>83</b>	<b>19</b>	<b>39</b>	<b>37</b>	<b>74</b>	<b>58</b>	<b>46</b>	<b>33</b>	<b>42</b>	<b>61</b>	<b>67</b>	<b>52</b>	<b>51</b>	<b>41</b>	<b>59</b>	<b>49</b>	<b>50</b>	<b>48</b>
Don't know	12	14	8	6	7	8	9	11	17	25	18	9	6	12	17	14	11	17	14	17
<b>NET FAVOURABILITY</b>	<b>-16</b>	<b>-17</b>	<b>-74</b>	<b>56</b>	<b>16</b>	<b>18</b>	<b>-58</b>	<b>-26</b>	<b>-9</b>	<b>8</b>	<b>-2</b>	<b>-31</b>	<b>-40</b>	<b>-15</b>	<b>-18</b>	<b>5</b>	<b>-29</b>	<b>-15</b>	<b>-14</b>	<b>-13</b>
<b>Boris Johnson</b>																				
Very favourable	5	7	15	1	1	4	12	7	7	4	3	9	14	7	8	4	8	9	6	7
Somewhat favourable	15	16	36	2	6	7	28	17	15	4	13	19	24	15	17	13	18	14	19	9
<b>TOTAL FAVOURABLE</b>	<b>20</b>	<b>23</b>	<b>51</b>	<b>3</b>	<b>7</b>	<b>11</b>	<b>40</b>	<b>24</b>	<b>22</b>	<b>8</b>	<b>16</b>	<b>28</b>	<b>38</b>	<b>22</b>	<b>25</b>	<b>17</b>	<b>26</b>	<b>23</b>	<b>25</b>	<b>16</b>
Somewhat unfavourable	17	15	20	9	15	12	20	15	14	13	16	16	12	16	13	17	16	14	14	11
Very unfavourable	55	53	21	84	77	72	34	50	55	58	56	53	46	54	51	58	49	51	53	66
<b>TOTAL UNFAVOURABLE</b>	<b>72</b>	<b>68</b>	<b>41</b>	<b>93</b>	<b>92</b>	<b>84</b>	<b>54</b>	<b>65</b>	<b>69</b>	<b>71</b>	<b>72</b>	<b>69</b>	<b>58</b>	<b>70</b>	<b>64</b>	<b>75</b>	<b>65</b>	<b>65</b>	<b>67</b>	<b>77</b>
Don't know	8	9	8	3	1	5	6	10	9	21	12	4	4	8	11	9	9	12	9	7
<b>NET FAVOURABILITY</b>	<b>-52</b>	<b>-45</b>	<b>10</b>	<b>-90</b>	<b>-85</b>	<b>-73</b>	<b>-14</b>	<b>-41</b>	<b>-47</b>	<b>-63</b>	<b>-56</b>	<b>-41</b>	<b>-20</b>	<b>-48</b>	<b>-39</b>	<b>-58</b>	<b>-39</b>	<b>-42</b>	<b>-42</b>	<b>-61</b>

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	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1656</b>	<b>561</b>	<b>411</b>	<b>149</b>	<b>614</b>	<b>656</b>	<b>805</b>	<b>851</b>	<b>181</b>	<b>691</b>	<b>399</b>	<b>386</b>	<b>944</b>	<b>712</b>	<b>199</b>	<b>556</b>	<b>359</b>	<b>399</b>	<b>142</b>	
<b>Unweighted Sample</b>	<b>1656</b>	<b>575</b>	<b>406</b>	<b>152</b>	<b>677</b>	<b>658</b>	<b>721</b>	<b>935</b>	<b>127</b>	<b>660</b>	<b>417</b>	<b>452</b>	<b>982</b>	<b>674</b>	<b>146</b>	<b>582</b>	<b>371</b>	<b>407</b>	<b>150</b>	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
<b>Keir Starmer</b>																				
Very favourable	5	6	2	14	13	12	2	7	6	3	7	6	9	8	5	9	7	5	7	5
Somewhat favourable	28	26	12	44	49	43	13	27	25	23	30	25	20	30	21	31	24	25	26	26
<b>TOTAL FAVOURABLE</b>	<b>33</b>	<b>32</b>	<b>14</b>	<b>58</b>	<b>62</b>	<b>55</b>	<b>15</b>	<b>34</b>	<b>31</b>	<b>26</b>	<b>37</b>	<b>31</b>	<b>29</b>	<b>38</b>	<b>26</b>	<b>40</b>	<b>31</b>	<b>30</b>	<b>33</b>	<b>31</b>
Somewhat unfavourable	24	20	25	17	23	19	25	18	23	22	18	24	20	22	19	20	21	18	20	27
Very unfavourable	28	29	49	11	6	15	47	34	24	19	22	32	42	26	32	18	33	29	29	25
<b>TOTAL UNFAVOURABLE</b>	<b>52</b>	<b>49</b>	<b>74</b>	<b>28</b>	<b>29</b>	<b>34</b>	<b>72</b>	<b>52</b>	<b>47</b>	<b>41</b>	<b>40</b>	<b>56</b>	<b>62</b>	<b>48</b>	<b>51</b>	<b>38</b>	<b>54</b>	<b>47</b>	<b>49</b>	<b>52</b>
Don't know	16	18	12	14	10	12	12	14	23	34	23	13	8	15	24	22	15	23	18	18
<b>NET FAVOURABILITY</b>	<b>-19</b>	<b>-17</b>	<b>-60</b>	<b>30</b>	<b>33</b>	<b>21</b>	<b>-57</b>	<b>-18</b>	<b>-16</b>	<b>-15</b>	<b>-3</b>	<b>-25</b>	<b>-33</b>	<b>-10</b>	<b>-25</b>	<b>2</b>	<b>-23</b>	<b>-17</b>	<b>-16</b>	<b>-21</b>
<b>Priti Patel</b>																				
Very favourable	3	1	3	0	0	1	3	2	1	0	2	1	2	2	1	2	2	2	1	1
Somewhat favourable	11	15	30	4	8	8	24	16	13	11	10	14	25	13	16	15	16	14	14	12
<b>TOTAL FAVOURABLE</b>	<b>14</b>	<b>16</b>	<b>33</b>	<b>4</b>	<b>8</b>	<b>9</b>	<b>27</b>	<b>18</b>	<b>14</b>	<b>11</b>	<b>12</b>	<b>15</b>	<b>27</b>	<b>15</b>	<b>17</b>	<b>17</b>	<b>18</b>	<b>16</b>	<b>15</b>	<b>13</b>
Somewhat unfavourable	20	19	28	12	18	16	26	22	17	19	15	22	23	20	18	13	21	20	20	19
Very unfavourable	49	47	23	73	66	66	32	47	47	41	52	48	40	51	42	53	47	42	46	52
<b>TOTAL UNFAVOURABLE</b>	<b>69</b>	<b>66</b>	<b>51</b>	<b>85</b>	<b>84</b>	<b>82</b>	<b>58</b>	<b>69</b>	<b>64</b>	<b>60</b>	<b>67</b>	<b>70</b>	<b>63</b>	<b>71</b>	<b>60</b>	<b>66</b>	<b>68</b>	<b>62</b>	<b>66</b>	<b>71</b>
Don't know	17	18	17	10	8	9	15	14	22	28	21	15	10	14	23	17	15	22	20	16
<b>NET FAVOURABILITY</b>	<b>-55</b>	<b>-50</b>	<b>-18</b>	<b>-81</b>	<b>-76</b>	<b>-73</b>	<b>-31</b>	<b>-51</b>	<b>-50</b>	<b>-49</b>	<b>-55</b>	<b>-55</b>	<b>-36</b>	<b>-56</b>	<b>-43</b>	<b>-49</b>	<b>-50</b>	<b>-46</b>	<b>-51</b>	<b>-58</b>
<b>Rishi Sunak</b>																				
Very favourable	10	8	19	2	5	6	13	9	8	7	5	10	13	10	7	9	9	9	8	3
Somewhat favourable	30	29	47	18	31	27	37	31	27	10	25	32	40	32	24	26	31	30	28	22
<b>TOTAL FAVOURABLE</b>	<b>40</b>	<b>37</b>	<b>66</b>	<b>20</b>	<b>36</b>	<b>33</b>	<b>50</b>	<b>40</b>	<b>35</b>	<b>17</b>	<b>30</b>	<b>42</b>	<b>53</b>	<b>42</b>	<b>31</b>	<b>35</b>	<b>40</b>	<b>39</b>	<b>36</b>	<b>25</b>
Somewhat unfavourable	21	22	15	27	30	27	19	21	22	20	21	24	20	22	21	20	22	19	22	29
Very unfavourable	23	23	7	38	21	28	16	25	20	31	24	21	17	22	24	27	20	21	24	25
<b>TOTAL UNFAVOURABLE</b>	<b>44</b>	<b>45</b>	<b>22</b>	<b>65</b>	<b>51</b>	<b>55</b>	<b>35</b>	<b>46</b>	<b>42</b>	<b>51</b>	<b>45</b>	<b>45</b>	<b>37</b>	<b>44</b>	<b>45</b>	<b>47</b>	<b>42</b>	<b>40</b>	<b>46</b>	<b>54</b>
Don't know	16	19	12	16	13	13	15	15	23	33	24	13	10	14	25	18	18	21	19	22
<b>NET FAVOURABILITY</b>	<b>-4</b>	<b>-8</b>	<b>44</b>	<b>-45</b>	<b>-15</b>	<b>-22</b>	<b>15</b>	<b>-6</b>	<b>-7</b>	<b>-34</b>	<b>-15</b>	<b>-3</b>	<b>16</b>	<b>-2</b>	<b>-14</b>	<b>-12</b>	<b>-2</b>	<b>-1</b>	<b>-10</b>	<b>-29</b>
<b>Liz Truss</b>																				
Very favourable	4	3	8	0	0	1	7	4	2	0	1	3	8	4	2	4	3	3	3	4
Somewhat favourable	12	14	26	6	12	10	21	16	12	9	9	14	24	15	12	12	17	14	13	5
<b>TOTAL FAVOURABLE</b>	<b>16</b>	<b>17</b>	<b>34</b>	<b>6</b>	<b>12</b>	<b>11</b>	<b>28</b>	<b>20</b>	<b>14</b>	<b>9</b>	<b>10</b>	<b>17</b>	<b>32</b>	<b>19</b>	<b>14</b>	<b>16</b>	<b>20</b>	<b>17</b>	<b>16</b>	<b>9</b>
Somewhat unfavourable	14	16	16	18	22	19	16	18	15	11	14	21	18	17	15	17	17	14	16	18
Very unfavourable	25	26	12	40	35	38	18	30	23	25	25	29	25	29	23	28	25	26	26	27
<b>TOTAL UNFAVOURABLE</b>	<b>39</b>	<b>42</b>	<b>28</b>	<b>58</b>	<b>57</b>	<b>57</b>	<b>34</b>	<b>48</b>	<b>38</b>	<b>36</b>	<b>39</b>	<b>50</b>	<b>43</b>	<b>46</b>	<b>38</b>	<b>45</b>	<b>42</b>	<b>40</b>	<b>42</b>	<b>45</b>
Don't know	45	41	38	37	31	33	38	32	49	54	51	33	25	36	47	39	37	43	43	46
<b>NET FAVOURABILITY</b>	<b>-23</b>	<b>-25</b>	<b>6</b>	<b>-52</b>	<b>-45</b>	<b>-46</b>	<b>-6</b>	<b>-28</b>	<b>-24</b>	<b>-27</b>	<b>-29</b>	<b>-33</b>	<b>-11</b>	<b>-27</b>	<b>-24</b>	<b>-29</b>	<b>-22</b>	<b>-23</b>	<b>-26</b>	<b>-36</b>

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	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1656</b>	<b>561</b>	<b>411</b>	<b>149</b>	<b>614</b>	<b>656</b>	<b>805</b>	<b>851</b>	<b>181</b>	<b>691</b>	<b>399</b>	<b>386</b>	<b>944</b>	<b>712</b>	<b>199</b>	<b>556</b>	<b>359</b>	<b>399</b>	<b>142</b>
<b>Unweighted Sample</b>	<b>1656</b>	<b>575</b>	<b>406</b>	<b>152</b>	<b>677</b>	<b>658</b>	<b>721</b>	<b>935</b>	<b>127</b>	<b>660</b>	<b>417</b>	<b>452</b>	<b>982</b>	<b>674</b>	<b>146</b>	<b>582</b>	<b>371</b>	<b>407</b>	<b>150</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	16-17 Sep	26-27 Jan																	
<b>And do you have a favourable or unfavourable opinion of the following?</b>																			
<b>Michael Gove</b>																			
Very favourable	3	2	4	1	1	1	3	2	2	2	1	1	3	2	1	2	2	1	3
Somewhat favourable	14	13	28	2	8	6	22	14	11	5	8	14	23	13	12	11	14	12	14
<b>TOTAL FAVOURABLE</b>	<b>17</b>	<b>15</b>	<b>32</b>	<b>3</b>	<b>9</b>	<b>7</b>	<b>25</b>	<b>16</b>	<b>13</b>	<b>7</b>	<b>9</b>	<b>15</b>	<b>26</b>	<b>15</b>	<b>13</b>	<b>13</b>	<b>16</b>	<b>13</b>	<b>15</b>
Somewhat unfavourable	23	20	25	19	23	21	24	20	20	19	16	25	25	21	19	18	21	23	19
Very unfavourable	38	42	24	61	60	57	31	46	38	38	46	45	34	44	39	46	42	41	40
<b>TOTAL UNFAVOURABLE</b>	<b>61</b>	<b>62</b>	<b>49</b>	<b>80</b>	<b>83</b>	<b>78</b>	<b>55</b>	<b>66</b>	<b>58</b>	<b>57</b>	<b>62</b>	<b>70</b>	<b>59</b>	<b>65</b>	<b>58</b>	<b>64</b>	<b>63</b>	<b>64</b>	<b>59</b>
Don't know	22	23	19	18	9	14	21	18	29	37	29	16	15	19	29	23	21	24	25
<b>NET FAVOURABILITY</b>	<b>-44</b>	<b>-47</b>	<b>-17</b>	<b>-77</b>	<b>-74</b>	<b>-71</b>	<b>-30</b>	<b>-50</b>	<b>-45</b>	<b>-50</b>	<b>-53</b>	<b>-55</b>	<b>-33</b>	<b>-50</b>	<b>-45</b>	<b>-51</b>	<b>-47</b>	<b>-51</b>	<b>-44</b>
<b>Jeremy Hunt</b>																			
Very favourable	2	3	2	1	2	2	2	2	3	1	2	4	3	1	3	3	3	1	1
Somewhat favourable	14	21	9	24	15	17	16	12	8	9	16	24	17	10	15	14	18	13	6
<b>TOTAL FAVOURABLE</b>	<b>16</b>	<b>24</b>	<b>11</b>	<b>25</b>	<b>17</b>	<b>19</b>	<b>18</b>	<b>14</b>	<b>11</b>	<b>10</b>	<b>18</b>	<b>28</b>	<b>20</b>	<b>11</b>	<b>18</b>	<b>17</b>	<b>21</b>	<b>14</b>	<b>7</b>
Somewhat unfavourable	21	23	23	23	23	22	23	19	16	20	22	23	21	20	22	19	21	21	24
Very unfavourable	29	20	40	31	36	27	32	27	25	33	32	22	30	29	30	30	25	31	33
<b>TOTAL UNFAVOURABLE</b>	<b>50</b>	<b>43</b>	<b>63</b>	<b>54</b>	<b>59</b>	<b>49</b>	<b>55</b>	<b>46</b>	<b>41</b>	<b>53</b>	<b>54</b>	<b>45</b>	<b>51</b>	<b>49</b>	<b>52</b>	<b>49</b>	<b>46</b>	<b>52</b>	<b>57</b>
Don't know	34	33	26	20	24	32	26	41	49	36	28	28	29	40	30	35	34	33	36
<b>NET FAVOURABILITY</b>	<b>-34</b>	<b>-19</b>	<b>-52</b>	<b>-29</b>	<b>-42</b>	<b>-30</b>	<b>-37</b>	<b>-32</b>	<b>-30</b>	<b>-43</b>	<b>-36</b>	<b>-17</b>	<b>-31</b>	<b>-38</b>	<b>-34</b>	<b>-32</b>	<b>-25</b>	<b>-38</b>	<b>-50</b>
<b>Sajid Javid</b>																			
Very favourable	3	4	8	1	1	3	6	3	4	2	2	5	7	5	3	4	4	3	4
Somewhat favourable	25	24	42	12	25	22	34	28	21	15	19	26	36	26	22	19	29	27	18
<b>TOTAL FAVOURABLE</b>	<b>28</b>	<b>28</b>	<b>50</b>	<b>13</b>	<b>26</b>	<b>25</b>	<b>40</b>	<b>31</b>	<b>25</b>	<b>17</b>	<b>21</b>	<b>31</b>	<b>43</b>	<b>31</b>	<b>25</b>	<b>23</b>	<b>33</b>	<b>31</b>	<b>22</b>
Somewhat unfavourable	27	21	17	29	33	28	18	21	22	16	23	22	21	23	19	25	18	22	27
Very unfavourable	24	25	13	36	26	29	21	28	21	19	27	27	22	24	25	29	25	21	26
<b>TOTAL UNFAVOURABLE</b>	<b>51</b>	<b>46</b>	<b>30</b>	<b>65</b>	<b>59</b>	<b>57</b>	<b>39</b>	<b>49</b>	<b>43</b>	<b>35</b>	<b>50</b>	<b>49</b>	<b>43</b>	<b>47</b>	<b>44</b>	<b>54</b>	<b>43</b>	<b>43</b>	<b>51</b>
Don't know	21	26	20	22	15	19	22	20	31	48	29	20	15	22	31	24	27	28	27
<b>NET FAVOURABILITY</b>	<b>-23</b>	<b>-18</b>	<b>20</b>	<b>-52</b>	<b>-33</b>	<b>-32</b>	<b>1</b>	<b>-18</b>	<b>-18</b>	<b>-18</b>	<b>-29</b>	<b>-18</b>	<b>0</b>	<b>-16</b>	<b>-19</b>	<b>-31</b>	<b>-10</b>	<b>-12</b>	<b>-22</b>

Sample Size: 1656 adults in GB  
Fieldwork: 26th - 27th January 2022

	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1656</b>	<b>561</b>	<b>411</b>	<b>149</b>	<b>614</b>	<b>656</b>	<b>805</b>	<b>851</b>	<b>181</b>	<b>691</b>	<b>399</b>	<b>386</b>	<b>944</b>	<b>712</b>	<b>199</b>	<b>556</b>	<b>359</b>	<b>399</b>	<b>142</b>
<b>Unweighted Sample</b>	<b>1656</b>	<b>575</b>	<b>406</b>	<b>152</b>	<b>677</b>	<b>658</b>	<b>721</b>	<b>935</b>	<b>127</b>	<b>660</b>	<b>417</b>	<b>452</b>	<b>982</b>	<b>674</b>	<b>146</b>	<b>582</b>	<b>371</b>	<b>407</b>	<b>150</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Penny Mordaunt**

Very favourable	1	3	0	0	1	2	2	1	0	0	2	2	2	1	0	1	1	2	2
Somewhat favourable	7	12	5	4	4	12	9	5	5	5	7	10	8	5	8	7	6	6	7
<b>TOTAL FAVOURABLE</b>	<b>8</b>	<b>15</b>	<b>5</b>	<b>4</b>	<b>5</b>	<b>14</b>	<b>11</b>	<b>6</b>	<b>5</b>	<b>5</b>	<b>9</b>	<b>12</b>	<b>10</b>	<b>6</b>	<b>8</b>	<b>8</b>	<b>7</b>	<b>8</b>	<b>9</b>
Somewhat unfavourable	10	10	10	16	12	10	13	8	7	8	12	14	10	10	13	11	9	9	10
Very unfavourable	14	8	19	12	17	13	18	11	12	14	17	12	13	16	16	12	14	15	19
<b>TOTAL UNFAVOURABLE</b>	<b>24</b>	<b>18</b>	<b>29</b>	<b>28</b>	<b>29</b>	<b>23</b>	<b>31</b>	<b>19</b>	<b>19</b>	<b>22</b>	<b>29</b>	<b>26</b>	<b>23</b>	<b>26</b>	<b>29</b>	<b>23</b>	<b>23</b>	<b>24</b>	<b>29</b>
Don't know	68	68	65	68	66	64	59	76	77	72	61	62	67	68	63	69	70	69	62
<b>NET FAVOURABILITY</b>	<b>-16</b>	<b>-3</b>	<b>-24</b>	<b>-24</b>	<b>-24</b>	<b>-9</b>	<b>-20</b>	<b>-13</b>	<b>-14</b>	<b>-17</b>	<b>-20</b>	<b>-14</b>	<b>-13</b>	<b>-20</b>	<b>-21</b>	<b>-15</b>	<b>-16</b>	<b>-16</b>	<b>-20</b>

**Tom Tugendhat**

Very favourable	2	3	1	2	2	2	2	1	1	2	0	3	2	1	2	2	1	1	2
Somewhat favourable	6	10	4	9	5	9	8	4	4	5	5	10	7	5	5	6	7	6	7
<b>TOTAL FAVOURABLE</b>	<b>8</b>	<b>13</b>	<b>5</b>	<b>11</b>	<b>7</b>	<b>11</b>	<b>10</b>	<b>5</b>	<b>5</b>	<b>7</b>	<b>5</b>	<b>13</b>	<b>9</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>8</b>	<b>7</b>	<b>9</b>
Somewhat unfavourable	8	7	10	8	10	7	10	5	9	5	7	10	9	6	6	8	7	9	5
Very unfavourable	11	6	15	9	13	10	14	9	7	11	15	10	9	15	12	10	11	13	14
<b>TOTAL UNFAVOURABLE</b>	<b>19</b>	<b>13</b>	<b>25</b>	<b>17</b>	<b>23</b>	<b>17</b>	<b>24</b>	<b>14</b>	<b>16</b>	<b>16</b>	<b>22</b>	<b>20</b>	<b>18</b>	<b>21</b>	<b>18</b>	<b>18</b>	<b>18</b>	<b>22</b>	<b>19</b>
Don't know	73	75	70	72	70	72	66	80	78	76	71	67	74	73	74	74	74	71	73
<b>NET FAVOURABILITY</b>	<b>-11</b>	<b>0</b>	<b>-20</b>	<b>-6</b>	<b>-16</b>	<b>-6</b>	<b>-14</b>	<b>-9</b>	<b>-11</b>	<b>-9</b>	<b>-17</b>	<b>-7</b>	<b>-9</b>	<b>-15</b>	<b>-11</b>	<b>-10</b>	<b>-10</b>	<b>-15</b>	<b>-10</b>

2-3 Sep 26-27 Jan

**Dominic Raab**

Very favourable	2	2	5	1	1	2	4	2	3	0	2	2	4	3	2	2	4	2	2	
Somewhat favourable	17	16	32	4	11	11	27	17	15	5	11	19	26	16	15	10	17	17	13	
<b>TOTAL FAVOURABLE</b>	<b>19</b>	<b>18</b>	<b>37</b>	<b>5</b>	<b>12</b>	<b>13</b>	<b>31</b>	<b>19</b>	<b>18</b>	<b>5</b>	<b>13</b>	<b>21</b>	<b>30</b>	<b>19</b>	<b>17</b>	<b>12</b>	<b>19</b>	<b>21</b>	<b>19</b>	<b>15</b>
Somewhat unfavourable	23	34	23	20	26	23	23	22	21	24	19	21	23	23	19	20	22	20	24	
Very unfavourable	35	34	16	54	50	48	23	38	29	24	37	38	29	36	31	39	34	32	36	
<b>TOTAL UNFAVOURABLE</b>	<b>58</b>	<b>55</b>	<b>39</b>	<b>74</b>	<b>76</b>	<b>71</b>	<b>46</b>	<b>60</b>	<b>50</b>	<b>48</b>	<b>56</b>	<b>59</b>	<b>52</b>	<b>59</b>	<b>50</b>	<b>59</b>	<b>56</b>	<b>52</b>	<b>53</b>	<b>60</b>
Don't know	24	27	24	21	12	17	24	22	32	46	31	20	18	22	33	29	25	27	28	25
<b>NET FAVOURABILITY</b>	<b>-39</b>	<b>-37</b>	<b>-2</b>	<b>-69</b>	<b>-64</b>	<b>-58</b>	<b>-15</b>	<b>-41</b>	<b>-32</b>	<b>-43</b>	<b>-43</b>	<b>-38</b>	<b>-22</b>	<b>-40</b>	<b>-33</b>	<b>-47</b>	<b>-37</b>	<b>-31</b>	<b>-34</b>	<b>-45</b>

**David Davis**

Very favourable	2	5	1	0	1	4	3	2	1	2	2	4	3	2	3	1	4	2	3
Somewhat favourable	12	18	10	18	12	17	15	10	5	10	14	20	14	11	7	12	15	15	9
<b>TOTAL FAVOURABLE</b>	<b>14</b>	<b>23</b>	<b>11</b>	<b>18</b>	<b>13</b>	<b>21</b>	<b>18</b>	<b>12</b>	<b>6</b>	<b>12</b>	<b>16</b>	<b>24</b>	<b>17</b>	<b>13</b>	<b>10</b>	<b>13</b>	<b>19</b>	<b>17</b>	<b>12</b>
Somewhat unfavourable	17	17	19	24	21	18	20	15	14	15	21	19	19	15	21	20	13	17	15
Very unfavourable	21	14	28	24	27	16	26	16	12	20	24	23	21	21	24	19	20	20	24
<b>TOTAL UNFAVOURABLE</b>	<b>38</b>	<b>31</b>	<b>47</b>	<b>48</b>	<b>48</b>	<b>34</b>	<b>46</b>	<b>31</b>	<b>26</b>	<b>35</b>	<b>45</b>	<b>42</b>	<b>40</b>	<b>36</b>	<b>45</b>	<b>39</b>	<b>33</b>	<b>37</b>	<b>39</b>
Don't know	47	46	43	33	39	44	36	58	68	54	38	34	44	51	44	47	49	47	49
<b>NET FAVOURABILITY</b>	<b>-24</b>	<b>-8</b>	<b>-36</b>	<b>-30</b>	<b>-35</b>	<b>-13</b>	<b>-28</b>	<b>-19</b>	<b>-20</b>	<b>-23</b>	<b>-29</b>	<b>-18</b>	<b>-23</b>	<b>-23</b>	<b>-35</b>	<b>-26</b>	<b>-14</b>	<b>-20</b>	<b>-27</b>

Sample Size: 1656 adults in GB  
Fieldwork: 26th - 27th January 2022

	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1656</b>	561	411	149	614	656	805	851	181	691	399	386	944	712	199	556	359	399	142
<b>Unweighted Sample</b>	1656	575	406	152	677	658	721	935	127	660	417	452	982	674	146	582	371	407	150
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Douglas Ross**

Very favourable	1	1	1	2	1	2	2	1	2	1	1	1	1	1	0	0	0	1	7
Somewhat favourable	6	8	4	10	5	7	8	3	8	6	5	6	7	4	5	4	7	5	10
<b>TOTAL FAVOURABLE</b>	<b>7</b>	<b>9</b>	<b>5</b>	<b>12</b>	<b>6</b>	<b>9</b>	<b>10</b>	<b>4</b>	<b>10</b>	<b>7</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>5</b>	<b>5</b>	<b>4</b>	<b>7</b>	<b>6</b>	<b>17</b>
Somewhat unfavourable	9	9	9	10	11	10	11	7	4	8	10	13	10	9	8	10	8	8	16
Very unfavourable	13	6	17	6	15	11	16	10	11	14	15	12	11	16	13	11	11	12	32
<b>TOTAL UNFAVOURABLE</b>	<b>22</b>	<b>15</b>	<b>26</b>	<b>16</b>	<b>26</b>	<b>21</b>	<b>27</b>	<b>17</b>	<b>15</b>	<b>22</b>	<b>25</b>	<b>25</b>	<b>21</b>	<b>25</b>	<b>21</b>	<b>21</b>	<b>19</b>	<b>20</b>	<b>48</b>
Don't know	71	75	69	72	67	70	62	78	75	72	69	68	71	70	74	75	74	74	35
<b>NET FAVOURABILITY</b>	<b>-15</b>	<b>-6</b>	<b>-21</b>	<b>-4</b>	<b>-20</b>	<b>-12</b>	<b>-17</b>	<b>-13</b>	<b>-5</b>	<b>-15</b>	<b>-19</b>	<b>-18</b>	<b>-13</b>	<b>-20</b>	<b>-16</b>	<b>-17</b>	<b>-12</b>	<b>-14</b>	<b>-31</b>