

YouGov Survey Results

Sample Size: 1790 adults in GB
Fieldwork: 19th - 20th December 2021

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1790	607	444	161	664	709	870	920	195	746	431	417	1020	770	215	601	388	431	154
Unweighted Sample	1790	621	451	184	761	706	850	940	114	790	434	452	1170	620	186	640	400	423	141
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	8-9 Dec	19-20 Dec																		
Do you have a favourable or unfavourable opinion of the following?																				
The Conservative Party																				
Very favourable	6	4	10	1	0	1	8	4	4	1	2	6	7	3	5	3	5	4	4	3
Somewhat favourable	19	20	45	3	5	11	33	19	20	8	12	22	36	19	21	16	25	20	17	10
TOTAL FAVOURABLE	25	24	55	4	5	12	41	23	24	9	14	28	43	22	26	19	30	24	21	13
Somewhat unfavourable	17	19	23	11	29	18	22	21	18	17	19	20	21	20	19	13	21	19	22	16
Very unfavourable	44	45	13	83	61	66	27	46	44	48	54	42	31	49	40	54	37	45	47	62
TOTAL UNFAVOURABLE	61	64	36	94	90	84	49	67	62	65	73	62	52	69	59	67	58	64	69	78
Don't know	13	12	9	2	5	3	10	10	13	26	13	9	5	9	15	15	12	12	10	9
NET FAVOURABILITY	-36	-40	19	-90	-85	-72	-8	-44	-38	-56	-59	-34	-9	-47	-33	-48	-28	-40	-48	-65
The Labour Party																				
Very favourable	8	5	0	13	5	7	3	4	6	12	5	4	4	4	7	7	4	6	6	5
Somewhat favourable	27	28	11	59	44	45	15	25	31	27	34	24	23	32	24	37	25	25	30	31
TOTAL FAVOURABLE	35	33	11	72	49	52	18	29	37	39	39	28	27	36	31	44	29	31	36	36
Somewhat unfavourable	22	25	28	20	30	29	24	27	23	21	25	29	24	28	21	22	25	25	24	33
Very unfavourable	27	28	53	4	12	11	48	32	24	13	20	34	44	26	31	16	34	30	29	16
TOTAL UNFAVOURABLE	49	53	81	24	42	40	72	59	47	34	45	63	68	54	52	38	59	55	53	49
Don't know	17	13	8	4	8	7	11	11	16	26	17	8	6	10	18	18	13	14	11	14
NET FAVOURABILITY	-14	-20	-70	48	7	12	-54	-30	-10	5	-6	-35	-41	-18	-21	6	-30	-24	-17	-13
Boris Johnson																				
Very favourable	7	5	11	1	1	2	9	5	6	2	4	7	8	4	7	4	5	6	7	2
Somewhat favourable	17	17	37	2	6	8	31	16	18	7	11	20	30	15	21	13	22	16	14	15
TOTAL FAVOURABLE	24	22	48	3	7	10	40	21	24	9	15	27	38	19	28	17	27	22	21	17
Somewhat unfavourable	18	18	25	12	19	14	22	18	19	16	16	21	22	17	20	10	21	18	22	12
Very unfavourable	48	50	19	82	69	72	29	54	46	52	59	45	36	56	41	60	42	51	49	65
TOTAL UNFAVOURABLE	66	68	44	94	88	86	51	72	65	68	75	66	58	73	61	70	63	69	71	77
Don't know	10	9	9	3	4	3	8	7	11	22	10	8	5	8	11	13	9	9	9	7
NET FAVOURABILITY	-42	-46	4	-91	-81	-76	-11	-51	-41	-59	-60	-39	-20	-54	-33	-53	-36	-47	-50	-60

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Keir Starmer																				
Very favourable	7	5	1	11	7	8	3	5	5	3	5	5	7	5	5	7	4	5	5	4
Somewhat favourable	27	28	15	48	52	45	17	27	30	24	30	28	27	32	24	33	27	26	28	31
TOTAL FAVOURABLE	34	33	16	59	59	53	20	32	35	27	35	33	34	37	29	40	31	31	33	35
Somewhat unfavourable	22	23	28	22	20	24	26	25	22	20	23	25	25	26	20	13	23	25	25	31
Very unfavourable	26	25	44	10	9	12	42	30	21	17	19	32	34	23	29	19	29	27	26	15
TOTAL UNFAVOURABLE	48	48	72	32	29	36	68	55	43	37	42	57	59	49	49	32	52	52	51	46
Don't know	18	18	12	9	12	11	13	14	22	36	24	11	7	14	23	28	16	18	15	20
NET FAVOURABILITY	-14	-15	-56	27	30	17	-48	-23	-8	-10	-7	-24	-25	-12	-20	8	-21	-21	-18	-11
Priti Patel																				
Very favourable	4	3	6	0	1	1	5	4	1	0	2	3	5	2	3	4	3	3	2	2
Somewhat favourable	13	12	26	2	4	6	20	13	11	6	8	15	18	11	13	8	14	13	13	4
TOTAL FAVOURABLE	17	15	32	2	5	7	25	17	12	6	10	18	23	13	16	12	17	16	15	6
Somewhat unfavourable	19	20	33	10	14	15	28	20	20	12	18	19	28	20	21	13	25	21	17	16
Very unfavourable	45	48	20	80	74	69	30	50	46	47	52	50	40	54	40	57	43	43	51	59
TOTAL UNFAVOURABLE	64	68	53	90	88	84	58	70	66	59	70	69	68	74	61	70	68	64	68	75
Don't know	18	18	14	8	6	9	16	13	22	35	20	13	10	13	23	19	16	20	17	19
NET FAVOURABILITY	-47	-53	-21	-88	-83	-77	-33	-53	-54	-53	-60	-51	-45	-61	-45	-58	-51	-48	-53	-69
Rishi Sunak																				
Very favourable	9	8	17	3	3	5	12	8	7	2	5	9	14	9	6	5	10	7	6	5
Somewhat favourable	29	31	47	17	43	29	40	33	28	17	23	38	45	33	28	28	36	31	27	24
TOTAL FAVOURABLE	38	39	64	20	46	34	52	41	35	19	28	47	59	42	34	33	46	38	33	29
Somewhat unfavourable	20	22	15	34	31	29	18	20	24	12	25	24	20	22	23	28	19	21	24	23
Very unfavourable	21	22	9	36	14	27	15	25	18	33	27	18	11	23	20	18	17	22	27	29
TOTAL UNFAVOURABLE	41	44	24	70	45	56	33	45	42	45	52	42	31	45	43	46	36	43	51	52
Don't know	21	18	12	10	9	10	15	14	22	36	21	12	10	14	24	20	18	19	16	18
NET FAVOURABILITY	-3	-5	40	-50	1	-22	19	-4	-7	-26	-24	5	28	-3	-9	-13	10	-5	-18	-23
Liz Truss																				
Very favourable	4	4	10	0	1	1	8	6	2	0	2	4	10	4	4	2	6	5	3	1
Somewhat favourable	10	14	26	5	10	9	21	17	11	10	8	16	23	15	13	10	16	16	13	10
TOTAL FAVOURABLE	14	18	36	5	11	10	29	23	13	10	10	20	33	19	17	12	22	21	16	11
Somewhat unfavourable	14	14	14	15	21	18	12	16	13	16	14	15	15	15	14	16	14	13	15	16
Very unfavourable	22	24	9	42	29	34	15	29	18	22	26	26	17	27	18	27	21	21	25	31
TOTAL UNFAVOURABLE	36	38	23	57	50	52	27	45	31	38	40	41	32	42	32	43	35	34	40	47
Don't know	50	44	41	38	39	36	45	32	56	52	50	40	36	39	51	45	44	45	44	43
NET FAVOURABILITY	-22	-20	13	-52	-39	-42	2	-22	-18	-28	-30	-21	1	-23	-15	-31	-13	-13	-24	-36

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	20-21 Oct	19-20 Dec																		
Sajid Javid																				
Very favourable	3	3	8	1	0	2	6	4	3	2	1	3	8	3	3	1	6	3	3	2
Somewhat favourable	25	25	41	13	28	21	34	25	25	11	19	28	39	26	24	24	29	29	19	15
TOTAL FAVOURABLE	28	28	49	14	28	23	40	29	28	13	20	31	47	29	27	25	35	32	22	17
Somewhat unfavourable	24	27	22	32	42	34	23	28	26	22	25	32	26	28	25	27	25	22	32	31
Very unfavourable	23	24	12	38	19	29	18	29	19	24	29	23	15	25	22	25	20	24	27	31
TOTAL UNFAVOURABLE	47	51	34	70	61	63	41	57	45	46	54	55	41	53	47	52	45	46	59	62
Don't know	26	21	16	16	10	13	19	15	26	41	25	13	12	17	25	23	20	22	20	21
NET FAVOURABILITY	-19	-23	15	-56	-33	-40	-1	-28	-17	-33	-34	-24	6	-24	-20	-27	-10	-14	-37	-45