

YouGov Survey Results

Sample Size: 1686 adults in GB
Fieldwork: 8th - 9th December 2021

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1686	572	418	152	626	668	819	867	184	703	406	392	961	725	202	566	366	406	145
Unweighted Sample	1686	577	424	154	680	703	716	970	123	681	423	457	1023	663	159	589	381	419	138
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	17-18 Nov	8-9 Dec																		
Do you have a favourable or unfavourable opinion of the following?																				
The Conservative Party																				
Very favourable	5	6	16	1	1	3	11	7	5	1	4	6	13	5	7	5	7	6	6	5
Somewhat favourable	22	19	43	2	7	12	32	19	19	4	12	26	32	19	19	16	21	20	18	14
TOTAL FAVOURABLE	27	25	59	3	8	15	43	26	24	5	16	32	45	24	26	21	28	26	24	19
Somewhat unfavourable	20	17	19	13	26	18	19	17	18	17	17	16	19	18	17	21	18	18	16	13
Very unfavourable	40	44	15	79	63	61	29	47	42	55	50	44	31	46	43	45	40	43	47	58
TOTAL UNFAVOURABLE	60	61	34	92	89	79	48	64	60	72	67	60	50	64	60	66	58	61	63	71
Don't know	12	13	7	5	3	6	9	9	17	23	17	9	5	12	14	13	14	13	13	11
NET FAVOURABILITY	-33	-36	25	-89	-81	-64	-5	-38	-36	-67	-51	-28	-5	-40	-34	-45	-30	-35	-39	-52
The Labour Party																				
Very favourable	5	8	0	21	11	12	4	8	7	17	7	5	6	9	6	11	7	8	7	3
Somewhat favourable	26	27	11	52	41	40	16	27	27	33	28	28	22	29	25	32	27	26	28	22
TOTAL FAVOURABLE	31	35	11	73	52	52	20	35	34	50	35	33	28	38	31	43	34	34	35	25
Somewhat unfavourable	26	22	30	14	24	26	23	20	23	11	20	25	26	23	20	20	22	21	18	32
Very unfavourable	30	27	50	4	13	12	45	32	22	12	21	32	39	25	29	18	28	25	32	24
TOTAL UNFAVOURABLE	56	49	80	18	37	38	68	52	45	23	41	57	65	48	49	38	50	46	50	56
Don't know	13	17	9	9	11	10	12	13	21	29	23	11	7	15	20	18	16	20	14	18
NET FAVOURABILITY	-25	-14	-69	55	15	14	-48	-17	-11	27	-6	-24	-37	-10	-18	5	-16	-12	-15	-31
Boris Johnson																				
Very favourable	6	7	16	1	1	2	13	8	5	3	4	5	14	6	8	9	7	6	6	3
Somewhat favourable	24	17	37	1	4	9	29	17	17	6	11	24	26	16	18	16	21	15	16	11
TOTAL FAVOURABLE	30	24	53	2	5	11	42	25	22	9	15	29	40	22	26	25	28	21	22	14
Somewhat unfavourable	19	18	21	10	18	15	20	17	19	20	17	17	19	18	17	9	18	23	18	18
Very unfavourable	42	48	20	83	74	69	31	52	45	56	53	47	38	51	45	57	44	44	50	62
TOTAL UNFAVOURABLE	61	66	41	93	92	84	51	69	64	76	70	64	57	69	62	66	62	67	68	80
Don't know	9	10	6	5	3	5	7	7	14	16	15	6	3	9	12	10	10	13	10	6
NET FAVOURABILITY	-31	-42	12	-91	-87	-73	-9	-44	-42	-67	-55	-35	-17	-47	-36	-41	-34	-46	-46	-66

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	30 Nov-1 Dec	8-9 Dec																		
Keir Starmer																				
Very favourable	5	7	2	15	12	12	4	8	6	10	6	6	8	8	5	8	7	8	5	6
Somewhat favourable	26	27	18	43	42	39	20	28	27	16	30	29	26	29	25	33	27	26	26	27
TOTAL FAVOURABLE	31	34	20	58	54	51	24	36	33	26	36	35	34	37	30	41	34	34	31	33
Somewhat unfavourable	24	22	26	20	21	25	22	21	22	23	19	22	27	22	21	25	22	20	20	27
Very unfavourable	20	26	44	8	10	11	41	30	22	21	21	31	32	23	29	17	27	27	31	22
TOTAL UNFAVOURABLE	44	48	70	28	31	36	63	51	44	44	40	53	59	45	50	42	49	47	51	49
Don't know	26	18	10	13	14	13	13	13	23	31	24	12	8	16	21	17	18	19	19	18
NET FAVOURABILITY	-13	-14	-50	30	23	15	-39	-15	-11	-18	-4	-18	-25	-8	-20	-1	-15	-13	-20	-16
	17-18 Nov	8-9 Dec																		
Priti Patel																				
Very favourable	2	4	9	0	0	2	8	5	3	2	2	6	6	3	5	5	3	4	3	3
Somewhat favourable	14	13	28	3	4	7	23	16	11	7	10	13	23	14	13	11	14	14	15	7
TOTAL FAVOURABLE	16	17	37	3	4	9	31	21	14	9	12	19	29	17	18	16	17	18	18	10
Somewhat unfavourable	20	19	28	11	22	19	24	17	21	12	18	23	22	20	18	15	21	20	20	16
Very unfavourable	45	45	24	74	65	62	32	49	42	47	47	46	40	48	42	53	44	43	43	55
TOTAL UNFAVOURABLE	65	64	52	85	87	81	56	66	63	59	65	69	62	68	60	68	65	63	63	71
Don't know	18	18	11	12	8	10	14	13	23	32	23	12	9	15	23	15	18	19	19	19
NET FAVOURABILITY	-49	-47	-15	-82	-83	-72	-25	-45	-49	-50	-53	-50	-33	-51	-42	-52	-48	-45	-45	-61
Rishi Sunak																				
Very favourable	7	9	22	1	6	8	14	11	7	2	6	9	17	10	8	6	10	10	8	8
Somewhat favourable	31	29	45	18	27	29	36	30	28	12	25	34	39	32	25	31	32	32	23	22
TOTAL FAVOURABLE	38	38	67	19	33	37	50	41	35	14	31	43	56	42	33	37	42	42	31	30
Somewhat unfavourable	21	20	12	29	30	27	17	21	19	20	22	20	18	21	19	17	21	17	21	26
Very unfavourable	20	21	10	35	20	24	17	23	18	24	22	22	15	19	23	24	16	20	24	27
TOTAL UNFAVOURABLE	41	41	22	64	50	51	34	44	37	44	44	42	33	40	42	41	37	37	45	53
Don't know	21	21	12	16	17	12	17	14	28	41	25	15	11	18	25	22	21	21	22	17
NET FAVOURABILITY	-3	-3	45	-45	-17	-14	16	-3	-2	-30	-13	1	23	2	-9	-4	5	5	-14	-23

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Liz Truss

Very favourable	3	4	9	1	2	1	7	5	3	0	1	5	8	4	4	2	4	3	4	4
Somewhat favourable	9	10	19	4	6	9	13	12	7	3	6	9	19	10	8	9	11	9	9	9
TOTAL FAVOURABLE	12	14	28	5	8	10	20	17	10	3	7	14	27	14	12	11	15	12	13	13
Somewhat unfavourable	14	14	14	13	19	18	14	15	13	6	12	16	19	15	13	14	15	14	12	17
Very unfavourable	21	22	12	35	31	31	17	26	19	21	22	26	19	23	22	28	19	21	23	29
TOTAL UNFAVOURABLE	35	36	26	48	50	49	31	41	32	27	34	42	38	38	35	42	34	35	35	46
Don't know	52	50	45	46	43	41	48	42	58	70	58	43	34	48	53	47	51	53	52	41
NET FAVOURABILITY	-23	-22	2	-43	-42	-39	-11	-24	-22	-24	-27	-28	-11	-24	-23	-31	-19	-23	-22	-33