

YouGov Survey Results

Sample Size: 1696 adults in GB
Fieldwork: 10th - 11th November 2021

| | Vote in 2019 GE | | | EU Ref 2016 | | Gender | | Age | | | | Social Grade | | Region | | | | | |
|-------------------|-----------------|-----|-----|-------------|--------|--------|------|--------|-------|-------|-------|--------------|------|--------|--------|---------------|------------------|-------|----------|
| | Total | Con | Lab | Lib Dem | Remain | Leave | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted Sample | 1696 | 575 | 421 | 153 | 629 | 672 | 824 | 872 | 185 | 707 | 409 | 395 | 967 | 729 | 204 | 570 | 368 | 409 | 146 |
| Unweighted Sample | 1696 | 601 | 421 | 156 | 687 | 678 | 759 | 937 | 123 | 670 | 430 | 473 | 1042 | 654 | 174 | 597 | 362 | 419 | 144 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

| | | 20-21 Oct | 10-11 Nov | | | | | | | | | | | | | | | | | | |
|---|---------------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
| Do you have a favourable or unfavourable opinion of the following? | | | | | | | | | | | | | | | | | | | | | |
| The Conservative Party | | | | | | | | | | | | | | | | | | | | | |
| | Very favourable | 7 | 6 | 14 | 0 | 0 | 2 | 11 | 6 | 5 | 3 | 3 | 6 | 10 | 5 | 6 | 6 | 7 | 7 | 4 | 3 |
| | Somewhat favourable | 23 | 22 | 48 | 4 | 10 | 13 | 36 | 23 | 22 | 12 | 18 | 27 | 30 | 24 | 20 | 17 | 26 | 27 | 20 | 15 |
| | TOTAL FAVOURABLE | 30 | 28 | 62 | 4 | 10 | 15 | 47 | 29 | 27 | 15 | 21 | 33 | 40 | 29 | 26 | 23 | 33 | 34 | 24 | 18 |
| | Somewhat unfavourable | 21 | 20 | 21 | 15 | 34 | 20 | 21 | 21 | 19 | 23 | 19 | 17 | 23 | 20 | 20 | 19 | 22 | 16 | 22 | 20 |
| | Very unfavourable | 37 | 39 | 9 | 73 | 53 | 59 | 22 | 39 | 39 | 35 | 41 | 43 | 32 | 41 | 37 | 44 | 33 | 36 | 43 | 50 |
| | TOTAL UNFAVOURABLE | 58 | 59 | 30 | 88 | 87 | 79 | 43 | 60 | 58 | 58 | 60 | 60 | 55 | 61 | 57 | 63 | 55 | 52 | 65 | 70 |
| | Don't know | 12 | 13 | 7 | 7 | 3 | 6 | 10 | 10 | 16 | 26 | 18 | 7 | 4 | 10 | 17 | 14 | 13 | 14 | 12 | 12 |
| | NET FAVOURABILITY | -28 | -31 | 32 | -84 | -77 | -64 | 4 | -31 | -31 | -43 | -39 | -27 | -15 | -32 | -31 | -40 | -22 | -18 | -41 | -52 |
| The Labour Party | | | | | | | | | | | | | | | | | | | | | |
| | Very favourable | 5 | 4 | 0 | 11 | 2 | 6 | 3 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 5 | 3 | 4 | 7 | 3 |
| | Somewhat favourable | 26 | 28 | 8 | 61 | 39 | 43 | 14 | 26 | 30 | 30 | 30 | 27 | 25 | 31 | 24 | 37 | 26 | 27 | 28 | 25 |
| | TOTAL FAVOURABLE | 31 | 32 | 8 | 72 | 41 | 49 | 17 | 30 | 34 | 34 | 34 | 31 | 30 | 35 | 29 | 42 | 29 | 31 | 35 | 28 |
| | Somewhat unfavourable | 26 | 26 | 33 | 16 | 39 | 29 | 28 | 26 | 26 | 19 | 26 | 29 | 25 | 27 | 25 | 18 | 28 | 27 | 24 | 31 |
| | Very unfavourable | 29 | 27 | 52 | 4 | 15 | 13 | 45 | 33 | 23 | 15 | 20 | 33 | 41 | 26 | 29 | 21 | 30 | 27 | 28 | 25 |
| | TOTAL UNFAVOURABLE | 55 | 53 | 85 | 20 | 54 | 42 | 73 | 59 | 49 | 34 | 46 | 62 | 66 | 53 | 54 | 39 | 58 | 54 | 52 | 56 |
| | Don't know | 14 | 15 | 7 | 9 | 6 | 9 | 10 | 12 | 17 | 32 | 20 | 7 | 4 | 12 | 18 | 19 | 14 | 15 | 12 | 16 |
| | NET FAVOURABILITY | -24 | -21 | -77 | 52 | -13 | 7 | -56 | -29 | -15 | 0 | -12 | -31 | -36 | -18 | -25 | 3 | -29 | -23 | -17 | -28 |
| Boris Johnson | | | | | | | | | | | | | | | | | | | | | |
| | Very favourable | 9 | 7 | 15 | 1 | 0 | 1 | 14 | 7 | 6 | 2 | 5 | 8 | 12 | 6 | 8 | 7 | 7 | 7 | 7 | 2 |
| | Somewhat favourable | 22 | 23 | 44 | 6 | 11 | 13 | 35 | 22 | 24 | 17 | 21 | 26 | 28 | 23 | 23 | 17 | 26 | 27 | 22 | 14 |
| | TOTAL FAVOURABLE | 31 | 30 | 59 | 7 | 11 | 14 | 49 | 29 | 30 | 19 | 26 | 34 | 40 | 29 | 31 | 24 | 33 | 34 | 29 | 16 |
| | Somewhat unfavourable | 20 | 19 | 23 | 14 | 17 | 17 | 23 | 20 | 19 | 21 | 19 | 18 | 21 | 20 | 19 | 13 | 20 | 18 | 23 | 19 |
| | Very unfavourable | 41 | 41 | 12 | 74 | 68 | 63 | 22 | 43 | 40 | 40 | 43 | 44 | 36 | 46 | 36 | 52 | 38 | 38 | 41 | 54 |
| | TOTAL UNFAVOURABLE | 61 | 60 | 35 | 88 | 85 | 80 | 45 | 63 | 59 | 61 | 62 | 62 | 57 | 66 | 55 | 65 | 58 | 56 | 64 | 73 |
| | Don't know | 9 | 9 | 5 | 5 | 4 | 5 | 6 | 7 | 11 | 20 | 13 | 5 | 3 | 6 | 14 | 11 | 9 | 10 | 8 | 11 |
| | NET FAVOURABILITY | -30 | -30 | 24 | -81 | -74 | -66 | 4 | -34 | -29 | -42 | -36 | -28 | -17 | -37 | -24 | -41 | -25 | -22 | -35 | -57 |

Sample Size: 1696 adults in GB
Fieldwork: 10th - 11th November 2021

| | Total | Vote in 2019 GE | | | EU Ref 2016 | | Gender | | Age | | | | Social Grade | | Region | | | | | |
|---------------------------|-------------|-----------------|------------|------------|-------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|---------------|------------------|------------|------------|------------|
| | | Con | Lab | Lib Dem | Remain | Leave | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 1696 | 575 | 421 | 153 | 629 | 672 | 824 | 872 | 185 | 707 | 409 | 395 | 967 | 729 | 204 | 570 | 368 | 409 | 146 | |
| Unweighted Sample | 1696 | 601 | 421 | 156 | 687 | 678 | 759 | 937 | 123 | 670 | 430 | 473 | 1042 | 654 | 174 | 597 | 362 | 419 | 144 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | |
| Keir Starmer | | | | | | | | | | | | | | | | | | | | |
| Very favourable | 4 | 4 | 1 | 11 | 6 | 8 | 2 | 5 | 4 | 1 | 3 | 7 | 6 | 5 | 4 | 6 | 2 | 6 | 5 | 5 |
| Somewhat favourable | 24 | 27 | 13 | 47 | 50 | 43 | 17 | 24 | 29 | 17 | 26 | 28 | 31 | 30 | 22 | 31 | 28 | 25 | 25 | 25 |
| TOTAL FAVOURABLE | 28 | 31 | 14 | 58 | 56 | 51 | 19 | 29 | 33 | 18 | 29 | 35 | 37 | 35 | 26 | 37 | 30 | 31 | 30 | 30 |
| Somewhat unfavourable | 29 | 27 | 36 | 22 | 25 | 28 | 30 | 30 | 25 | 26 | 29 | 27 | 26 | 29 | 26 | 26 | 28 | 33 | 24 | 26 |
| Very unfavourable | 26 | 23 | 39 | 6 | 8 | 10 | 38 | 26 | 19 | 14 | 18 | 27 | 31 | 20 | 25 | 13 | 26 | 18 | 27 | 23 |
| TOTAL UNFAVOURABLE | 55 | 50 | 75 | 28 | 33 | 38 | 68 | 56 | 44 | 40 | 47 | 54 | 57 | 49 | 51 | 39 | 54 | 51 | 51 | 49 |
| Don't know | 18 | 19 | 10 | 13 | 11 | 10 | 13 | 15 | 23 | 42 | 24 | 11 | 6 | 15 | 23 | 24 | 17 | 18 | 19 | 20 |
| NET FAVOURABILITY | -27 | -19 | -61 | 30 | 23 | 13 | -49 | -27 | -11 | -22 | -18 | -19 | -20 | -14 | -25 | -2 | -24 | -20 | -21 | -19 |
| Priti Patel | | | | | | | | | | | | | | | | | | | | |
| Very favourable | 3 | 3 | 8 | 1 | 2 | 1 | 8 | 5 | 2 | 3 | 3 | 4 | 5 | 3 | 4 | 4 | 4 | 4 | 3 | 3 |
| Somewhat favourable | 17 | 14 | 28 | 4 | 7 | 8 | 24 | 17 | 12 | 8 | 11 | 18 | 19 | 13 | 15 | 13 | 13 | 18 | 13 | 14 |
| TOTAL FAVOURABLE | 20 | 17 | 36 | 5 | 9 | 9 | 32 | 22 | 14 | 11 | 14 | 22 | 24 | 16 | 19 | 17 | 17 | 22 | 16 | 17 |
| Somewhat unfavourable | 21 | 19 | 26 | 11 | 18 | 16 | 23 | 18 | 20 | 13 | 17 | 17 | 26 | 18 | 20 | 16 | 22 | 19 | 17 | 12 |
| Very unfavourable | 43 | 45 | 23 | 75 | 62 | 66 | 28 | 46 | 43 | 41 | 44 | 50 | 41 | 50 | 37 | 46 | 43 | 40 | 48 | 51 |
| TOTAL UNFAVOURABLE | 64 | 64 | 49 | 86 | 80 | 82 | 51 | 64 | 63 | 54 | 61 | 67 | 67 | 68 | 57 | 62 | 65 | 59 | 65 | 63 |
| Don't know | 17 | 19 | 15 | 10 | 12 | 10 | 17 | 15 | 23 | 35 | 25 | 11 | 10 | 15 | 24 | 22 | 18 | 19 | 19 | 20 |
| NET FAVOURABILITY | -44 | -47 | -13 | -81 | -71 | -73 | -19 | -42 | -49 | -43 | -47 | -45 | -43 | -52 | -38 | -45 | -48 | -37 | -49 | -46 |
| Rishi Sunak | | | | | | | | | | | | | | | | | | | | |
| Very favourable | 10 | 9 | 21 | 2 | 3 | 6 | 15 | 10 | 8 | 5 | 6 | 11 | 15 | 9 | 9 | 10 | 10 | 10 | 7 | 8 |
| Somewhat favourable | 31 | 32 | 48 | 20 | 35 | 30 | 40 | 32 | 31 | 21 | 28 | 35 | 41 | 34 | 29 | 24 | 36 | 34 | 32 | 23 |
| TOTAL FAVOURABLE | 41 | 41 | 69 | 22 | 38 | 36 | 55 | 42 | 39 | 26 | 34 | 46 | 56 | 43 | 38 | 34 | 46 | 44 | 39 | 31 |
| Somewhat unfavourable | 19 | 21 | 13 | 31 | 29 | 26 | 16 | 22 | 19 | 17 | 21 | 22 | 21 | 23 | 18 | 18 | 21 | 22 | 21 | 20 |
| Very unfavourable | 19 | 18 | 6 | 32 | 20 | 25 | 13 | 19 | 17 | 13 | 20 | 19 | 16 | 17 | 20 | 22 | 15 | 14 | 21 | 29 |
| TOTAL UNFAVOURABLE | 38 | 39 | 19 | 63 | 49 | 51 | 29 | 41 | 36 | 30 | 41 | 41 | 37 | 40 | 38 | 40 | 36 | 36 | 42 | 49 |
| Don't know | 20 | 20 | 12 | 16 | 13 | 12 | 15 | 16 | 24 | 44 | 24 | 13 | 8 | 17 | 24 | 27 | 19 | 20 | 19 | 19 |
| NET FAVOURABILITY | 3 | 2 | 50 | -41 | -11 | -15 | 26 | 1 | 3 | -4 | -7 | 5 | 19 | 3 | 0 | -6 | 10 | 8 | -3 | -18 |
| Liz Truss | | | | | | | | | | | | | | | | | | | | |
| Very favourable | 4 | 4 | 11 | 1 | 0 | 2 | 9 | 6 | 3 | 2 | 2 | 4 | 10 | 5 | 4 | 5 | 4 | 5 | 4 | 4 |
| Somewhat favourable | 11 | 10 | 18 | 4 | 6 | 6 | 14 | 13 | 6 | 7 | 7 | 11 | 15 | 11 | 7 | 8 | 10 | 10 | 10 | 5 |
| TOTAL FAVOURABLE | 15 | 14 | 29 | 5 | 6 | 8 | 23 | 19 | 9 | 9 | 9 | 15 | 25 | 16 | 11 | 13 | 14 | 15 | 14 | 9 |
| Somewhat unfavourable | 14 | 13 | 13 | 14 | 22 | 16 | 13 | 13 | 12 | 5 | 9 | 16 | 19 | 14 | 11 | 12 | 14 | 10 | 13 | 12 |
| Very unfavourable | 19 | 19 | 8 | 33 | 25 | 29 | 13 | 22 | 16 | 12 | 17 | 23 | 21 | 21 | 16 | 16 | 18 | 20 | 19 | 25 |
| TOTAL UNFAVOURABLE | 33 | 32 | 21 | 47 | 47 | 45 | 26 | 35 | 28 | 17 | 26 | 39 | 40 | 35 | 27 | 28 | 32 | 30 | 32 | 37 |
| Don't know | 51 | 55 | 50 | 49 | 47 | 47 | 51 | 46 | 63 | 74 | 65 | 46 | 36 | 49 | 63 | 59 | 54 | 55 | 54 | 55 |
| NET FAVOURABILITY | -18 | -18 | 8 | -42 | -41 | -37 | -3 | -16 | -19 | -8 | -17 | -24 | -15 | -19 | -16 | -15 | -18 | -15 | -18 | -28 |