

YouGov Survey Results



Sample Size: 1676 GB Adults
Fieldwork: 19th - 20th July 2021

	Vote In 2019 GE					2016 EU Ref		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leav e	Male	Female	18-24	25-49	50-64	65+	ABC 1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1676	568	416	151	622	664	815	861	183	699	404	390	955	721	201	563	364	404	144	
Unweighted Sample	1676	582	415	146	685	681	757	919	101	721	428	426	984	692	173	586	341	406	170	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

23-24
Jun

Do you have a favourable or unfavourable opinion of the following...?

Boris Johnson

Very favourable	12	7	17	1	2	3	14	9	6	3	7	8	10	7	8	7	8	10	5	4
Somewhat favourable	27	27	53	7	13	15	44	26	29	15	19	32	42	24	32	18	31	29	29	18
TOTAL FAVOURABLE	39	34	70	8	15	18	58	35	35	18	26	40	52	31	40	25	39	39	34	22
Somewhat unfavourable	17	17	17	14	18	14	18	16	17	18	18	15	16	18	16	14	16	17	20	18
Very unfavourable	37	40	10	74	63	65	19	42	39	45	48	37	29	46	33	50	37	35	40	56
TOTAL UNFAVOURABLE	54	57	27	88	81	79	37	58	56	63	66	52	45	64	49	64	53	52	60	74
Don't know	7	8	3	4	5	3	6	7	9	18	9	7	3	5	12	11	8	9	6	5
NET FAVOURABILITY	-15	-23	43	-80	-66	-61	21	-23	-21	-45	-40	-12	7	-33	-9	-39	-14	-13	-26	-52

Rishi Sunak

Very favourable	14	8	18	1	3	5	13	8	7	0	5	10	13	8	6	4	8	9	7	8
Somewhat favourable	35	33	50	19	38	28	43	33	34	22	27	37	46	33	34	35	35	32	34	26
TOTAL FAVOURABLE	49	41	68	20	41	33	56	41	41	22	32	47	59	41	40	39	43	41	41	34
Somewhat unfavourable	17	22	13	34	26	30	16	22	22	17	26	20	19	25	18	22	20	23	23	23
Very unfavourable	16	19	9	31	24	27	14	23	16	19	24	18	13	19	19	25	19	16	19	23
TOTAL UNFAVOURABLE	33	41	22	65	50	57	30	45	38	36	50	38	32	44	37	47	39	39	42	46
Don't know	18	18	10	15	9	10	14	14	21	43	17	15	10	14	22	15	17	20	17	20
NET FAVOURABILITY	16	0	46	-45	-9	-24	26	-4	3	-14	-18	9	27	-3	3	-8	4	2	-1	-12

18-20
Jun '21

Keir Starmer

Very favourable	5	3	1	8	4	5	2	3	3	3	3	4	3	3	4	6	2	4	4	1
Somewhat favourable	21	26	14	43	45	39	17	24	29	25	27	25	26	30	21	24	24	28	28	28
TOTAL FAVOURABLE	26	29	15	51	49	44	19	27	32	28	30	29	29	33	25	30	26	32	32	29
Somewhat unfavourable	27	28	34	26	25	29	29	27	28	24	25	30	30	30	25	27	31	28	23	27
Very unfavourable	28	27	44	11	15	18	42	32	22	7	26	30	35	25	30	22	30	23	27	29
TOTAL UNFAVOURABLE	55	55	78	37	40	47	71	59	50	31	51	60	65	55	55	49	61	51	50	56
Don't know	19	16	7	12	11	9	10	14	18	40	19	11	6	12	21	21	13	17	18	15
NET FAVOURABILITY	-29	-26	-63	14	9	-3	-52	-32	-18	-3	-21	-31	-36	-22	-30	-19	-35	-19	-18	-27

Dominic Cummings

Very favourable	1	1	1	0	1	0	1	2	1	3	1	1	1	1	1	4	1	0	1	2
Somewhat favourable	6	5	6	4	6	4	6	5	5	7	6	5	3	5	5	4	5	6	5	6
TOTAL FAVOURABLE	7	6	7	4	7	4	7	7	6	10	7	6	4	6	6	8	6	6	6	8
Somewhat unfavourable	16	19	18	20	19	19	19	20	17	24	20	13	18	21	16	20	18	21	17	16
Very unfavourable	63	61	68	67	69	71	64	61	62	33	58	72	69	64	58	59	64	56	61	67
TOTAL UNFAVOURABLE	79	80	86	87	88	90	83	81	79	57	78	85	87	85	74	79	82	77	78	83
Don't know	14	14	7	10	5	6	9	12	15	33	14	10	8	9	20	13	12	16	16	9
NET FAVOURABILITY	-72	-74	-79	-83	-81	-86	-76	-74	-73	-47	-71	-79	-83	-79	-68	-71	-76	-71	-72	-75

Rachel Reeves

Very favourable	1	1	0	0	2	1	1	1	1	5	1	1	1	2	0	5	1	1	1	1
Somewhat favourable	6	7	4	12	13	10	5	10	4	6	7	8	7	8	5	10	6	7	9	4
TOTAL FAVOURABLE	7	8	4	12	15	11	6	11	5	11	8	9	8	10	5	15	7	8	10	5
Somewhat unfavourable	10	9	11	10	7	11	8	12	7	7	9	8	12	10	8	9	9	11	8	9
Very unfavourable	8	13	17	10	11	10	19	17	10	6	15	14	14	12	16	13	15	12	12	15
TOTAL UNFAVOURABLE	18	22	28	20	18	21	27	29	17	13	24	22	26	22	24	22	24	23	20	24
Don't know	75	69	68	68	68	67	67	60	78	76	69	70	65	67	71	63	69	70	70	72
NET FAVOURABILITY	-11	-14	-24	-8	-3	-10	-21	-18	-12	-2	-16	-13	-18	-12	-19	-7	-17	-15	-10	-19

 28-29
Jul '19

Sajid Javid

Very favourable	6	3	6	1	1	2	5	3	3	3	2	3	5	3	4	6	3	2	2	2
Somewhat favourable	24	26	44	12	25	20	39	25	27	10	19	31	41	26	26	15	28	28	27	25
TOTAL FAVOURABLE	30	29	50	13	26	22	44	28	30	13	21	34	46	29	30	21	31	30	29	27
Somewhat unfavourable	19	24	22	30	29	29	21	25	22	23	25	22	24	28	18	23	25	22	24	21
Very unfavourable	21	22	11	36	26	32	16	26	18	15	29	21	15	22	22	32	20	19	20	30
TOTAL UNFAVOURABLE	40	46	33	66	55	61	37	51	40	38	54	43	39	50	40	55	45	41	44	51
Don't know	30	25	17	22	19	18	19	20	30	49	25	24	15	21	31	24	24	28	26	22
NET FAVOURABILITY	-10	-17	17	-53	-29	-39	7	-23	-10	-25	-33	-9	7	-21	-10	-34	-14	-11	-15	-24