

YouGov Survey Results

Sample Size: 1672 GB Adults
Fieldwork: 8th - 9th March 2021

	Vote In 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands/Wales	North	Scotland
Weighted Sample	1672	567	415	150	620	662	813	859	182	697	403	390	953	719	201	562	363	403	144
Unweighted Sample	1672	600	431	165	698	662	744	928	150	740	409	373	1007	665	192	588	348	416	128
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	19-22 Feb	8-9 Mar																		
Do you have a favourable or unfavourable opinion of the following?																				
The Conservative Party																				
Very favourable	9	9	25	0	1	4	17	9	10	4	6	9	19	8	11	7	12	10	8	6
Somewhat favourable	26	24	49	3	18	15	38	25	24	10	19	31	33	23	25	19	26	28	24	14
TOTAL FAVOURABLE	35	33	74	3	19	19	55	34	34	14	25	40	52	31	36	26	38	38	32	20
Somewhat unfavourable	18	20	15	24	26	22	18	21	20	31	20	18	18	21	20	26	19	19	22	20
Very unfavourable	33	34	5	65	50	51	15	39	29	43	39	30	23	37	29	42	32	27	33	47
TOTAL UNFAVOURABLE	51	54	20	89	76	73	33	60	49	74	59	48	41	58	49	68	51	46	55	67
Don't know	13	12	7	7	4	8	10	7	18	13	16	11	7	11	15	5	11	17	13	14
NET FAVOURABILITY	-16	-21	54	-86	-57	-54	22	-26	-15	-60	-34	-8	11	-27	-13	-42	-13	-8	-23	-47
The Labour Party																				
Very favourable	5	5	0	12	5	8	2	5	5	5	5	6	4	5	4	5	5	5	5	3
Somewhat favourable	29	26	7	57	43	42	12	25	28	35	32	21	18	28	23	34	25	23	28	23
TOTAL FAVOURABLE	34	31	7	69	48	50	14	30	33	40	37	27	22	33	27	39	30	28	33	26
Somewhat unfavourable	25	28	32	17	36	27	28	32	25	36	26	27	31	29	28	28	29	27	25	40
Very unfavourable	25	27	54	5	9	14	47	32	22	11	21	34	38	26	28	25	30	27	27	18
TOTAL UNFAVOURABLE	50	55	86	22	45	41	75	64	47	47	47	61	69	55	56	53	59	54	52	58
Don't know	15	14	7	8	7	9	11	7	20	14	17	12	9	11	17	7	12	17	15	17
NET FAVOURABILITY	-16	-24	-79	47	3	9	-61	-34	-14	-7	-10	-34	-47	-22	-29	-14	-29	-26	-19	-32
Boris Johnson																				
Very favourable	13	13	32	2	2	5	26	13	14	7	9	14	24	11	16	10	17	14	13	3
Somewhat favourable	27	28	47	8	21	19	40	27	29	15	25	35	32	27	29	25	29	33	26	22
TOTAL FAVOURABLE	40	41	79	10	23	24	66	40	43	22	34	49	56	38	45	35	46	47	39	25
Somewhat unfavourable	19	19	13	21	25	20	15	16	21	28	20	16	15	19	18	21	18	16	19	20
Very unfavourable	33	33	4	62	51	51	14	39	28	39	39	29	25	38	28	41	30	28	32	52
TOTAL UNFAVOURABLE	52	52	17	83	76	71	29	55	49	67	59	45	40	57	46	62	48	44	51	72
Don't know	9	7	3	6	1	5	5	5	8	11	8	6	4	5	9	4	5	8	11	3
NET FAVOURABILITY	-12	-11	62	-73	-53	-47	37	-15	-6	-45	-25	4	16	-19	-1	-27	-2	3	-12	-47

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Keir Starmer

Very favourable	6	5	1	10	10	8	2	5	5	2	6	7	4	6	3	5	6	4	5	3
Somewhat favourable	28	26	15	41	50	41	15	26	27	27	28	22	28	29	23	37	24	24	27	23
TOTAL FAVOURABLE	34	31	16	51	60	49	17	31	32	29	34	29	32	35	26	42	30	28	32	26
Somewhat unfavourable	23	27	31	26	26	25	32	31	24	28	26	28	27	27	27	26	28	27	25	29
Very unfavourable	21	22	41	9	6	12	36	26	19	9	18	27	31	22	23	19	24	23	22	19
TOTAL UNFAVOURABLE	44	49	72	35	32	37	68	57	43	37	44	55	58	49	50	45	52	50	47	48
Don't know	22	19	12	14	9	14	15	12	26	34	22	16	11	16	24	13	18	22	20	26
NET FAVOURABILITY	-10	-18	-56	16	28	12	-51	-26	-11	-8	-10	-26	-26	-14	-24	-3	-22	-22	-15	-22

Priti Patel

Very favourable	6	5	14	0	1	1	11	7	4	3	3	6	10	4	6	1	6	6	6	3
Somewhat favourable	15	16	31	4	6	8	28	20	13	8	11	21	23	16	16	16	16	16	19	9
TOTAL FAVOURABLE	21	21	45	4	7	9	39	27	17	11	14	27	33	20	22	17	22	22	25	12
Somewhat unfavourable	18	19	22	13	21	18	21	18	20	23	18	17	22	19	20	21	20	20	17	17
Very unfavourable	40	41	21	68	65	59	26	44	38	37	46	43	31	46	34	49	40	39	36	48
TOTAL UNFAVOURABLE	58	60	43	81	86	77	47	62	58	60	64	60	53	65	54	70	60	59	53	65
Don't know	21	19	12	14	6	14	14	12	25	29	22	13	13	15	24	12	17	19	22	23
NET FAVOURABILITY	-37	-39	2	-77	-79	-68	-8	-35	-41	-49	-50	-33	-20	-45	-32	-53	-38	-37	-28	-53

Rishi Sunak

Very favourable	13	13	30	1	6	8	22	14	12	3	9	19	19	12	14	8	16	16	12	5
Somewhat favourable	34	34	48	26	42	35	42	33	36	17	32	38	42	35	33	38	35	33	32	36
TOTAL FAVOURABLE	47	47	78	27	48	43	64	47	48	20	41	57	61	47	47	46	51	49	44	41
Somewhat unfavourable	19	18	9	27	28	21	13	19	18	25	22	13	14	19	17	20	18	17	20	16
Very unfavourable	15	18	4	32	19	24	9	22	14	26	20	15	11	20	15	24	15	17	17	23
TOTAL UNFAVOURABLE	34	36	13	59	47	45	22	41	32	51	42	28	25	39	32	44	33	34	37	39
Don't know	19	17	8	14	6	11	14	12	21	29	17	14	13	14	20	11	16	18	19	20
NET FAVOURABILITY	13	11	65	-32	1	-2	42	6	16	-31	-1	29	36	8	15	2	18	15	7	2

Dominic Raab

Very favourable	5	4	11	0	0	2	8	6	3	2	3	5	8	4	5	3	6	6	3	1
Somewhat favourable	22	20	38	7	18	13	32	21	19	7	13	26	31	20	21	17	21	21	21	15
TOTAL FAVOURABLE	27	24	49	7	18	15	40	27	22	9	16	31	39	24	26	20	27	27	24	16
Somewhat unfavourable	19	20	18	23	27	23	19	21	19	20	23	17	18	20	19	19	22	19	20	17
Very unfavourable	27	26	8	46	40	39	13	33	20	30	30	25	18	30	21	35	24	22	24	39
TOTAL UNFAVOURABLE	46	46	26	69	67	62	32	54	39	50	53	42	36	50	40	54	46	41	44	56
Don't know	27	29	25	23	14	23	28	20	38	40	31	27	24	26	34	26	28	32	31	28
NET FAVOURABILITY	-19	-22	23	-62	-49	-47	8	-27	-17	-41	-37	-11	3	-26	-14	-34	-19	-14	-20	-40

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Matt Hancock

Very favourable	6	7	15	0	3	3	11	7	7	7	3	8	11	5	8	2	8	9	7	2
Somewhat favourable	23	25	42	12	22	19	35	22	27	8	19	29	37	23	26	25	26	27	23	17
TOTAL FAVOURABLE	29	32	57	12	25	22	46	29	34	15	22	37	48	28	34	27	34	36	30	19
Somewhat unfavourable	21	21	19	23	27	23	20	22	21	25	23	20	18	23	19	28	23	20	18	21
Very unfavourable	31	31	14	51	44	43	20	37	26	38	39	27	20	35	27	30	29	28	35	40
TOTAL UNFAVOURABLE	52	52	33	74	71	66	40	59	47	63	62	47	38	58	46	58	52	48	53	61
Don't know	19	16	11	13	4	11	14	12	20	22	16	16	13	13	20	14	15	17	17	20
NET FAVOURABILITY	-23	-20	24	-62	-46	-44	6	-30	-13	-48	-40	-10	10	-30	-12	-31	-18	-12	-23	-42

Anneliese Dodds

Very favourable	1	1	0	2	2	1	0	1	1	1	1	1	1	1	0	2	1	1	1	0
Somewhat favourable	7	7	4	13	15	13	3	8	6	4	6	7	10	9	5	7	6	7	9	5
TOTAL FAVOURABLE	8	8	4	15	17	14	3	9	7	5	7	8	11	10	5	9	7	8	10	5
Somewhat unfavourable	10	11	12	9	16	10	11	14	8	18	9	8	14	10	12	12	10	11	12	9
Very unfavourable	13	14	21	7	6	10	20	18	9	9	11	19	16	15	13	11	14	12	17	14
TOTAL UNFAVOURABLE	23	25	33	16	22	20	31	32	17	27	20	27	30	25	25	23	24	23	29	23
Don't know	70	67	63	70	60	66	65	59	75	69	73	65	59	65	70	67	69	69	62	72
NET FAVOURABILITY	-15	-17	-29	-1	-5	-6	-28	-23	-10	-22	-13	-19	-19	-15	-20	-14	-17	-15	-19	-18

29-30
Sep '20

Gavin Williamson

Very favourable	1	1	2	0	0	0	2	1	1	1	1	1	1	0	2	0	1	2	1	0
Somewhat favourable	9	9	17	3	8	7	13	11	7	8	6	10	14	9	10	5	10	11	10	6
TOTAL FAVOURABLE	10	10	19	3	8	7	15	12	8	9	7	11	15	9	12	5	11	13	11	6
Somewhat unfavourable	16	18	23	16	17	19	19	18	18	18	18	18	19	19	17	20	19	21	16	9
Very unfavourable	23	27	14	43	47	39	19	31	22	29	29	28	21	31	21	34	28	21	27	27
TOTAL UNFAVOURABLE	39	45	37	59	64	58	38	49	40	47	47	46	40	50	38	54	47	42	43	36
Don't know	52	45	44	38	28	36	47	38	52	45	46	43	45	41	51	42	42	46	46	58
NET FAVOURABILITY	-29	-35	-18	-56	-56	-51	-23	-37	-32	-38	-40	-35	-25	-41	-26	-49	-36	-29	-32	-30

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

21-22
Oct '20

Nicola Sturgeon

Very favourable	14	9	3	12	12	13	4	8	10	6	9	11	7	9	8	10	7	6	8	24
Somewhat favourable	29	24	11	41	42	36	14	21	27	24	27	21	21	26	21	29	22	21	22	35
TOTAL FAVOURABLE	43	33	14	53	54	49	18	29	37	30	36	32	28	35	29	39	29	27	30	59
Somewhat unfavourable	16	19	18	22	23	19	15	20	19	33	18	15	18	20	19	20	20	21	19	11
Very unfavourable	23	34	62	11	16	21	57	43	26	12	29	42	45	34	34	28	37	36	35	26
TOTAL UNFAVOURABLE	39	53	80	33	39	40	72	63	45	45	47	57	63	54	53	48	57	57	54	37
Don't know	17	14	6	13	6	11	9	8	19	25	16	11	9	10	19	14	14	16	16	3
NET FAVOURABILITY	4	-20	-66	20	15	9	-54	-34	-8	-15	-11	-25	-35	-19	-24	-9	-28	-30	-24	22

Mark Drakeford

Very favourable	3	2	1	2	4	2	2	2	2	3	2	1	3	2	2	1	2	6	1	0
Somewhat favourable	8	10	10	13	15	13	8	12	8	11	8	9	15	11	9	10	7	16	9	10
TOTAL FAVOURABLE	11	12	11	15	19	15	10	14	10	14	10	10	18	13	11	11	9	22	10	10
Somewhat unfavourable	5	9	10	7	13	9	8	11	6	13	8	8	9	9	9	10	8	10	8	8
Very unfavourable	7	10	15	6	5	8	14	14	7	5	10	14	9	11	10	6	10	14	11	8
TOTAL UNFAVOURABLE	12	19	25	13	18	17	22	25	13	18	18	22	18	20	19	16	18	24	19	16
Don't know	76	69	64	71	63	68	67	60	77	68	72	67	64	67	70	73	73	54	70	75
NET FAVOURABILITY	-1	-7	-14	2	1	-2	-12	-11	-3	-4	-8	-12	0	-7	-8	-5	-9	-2	-9	-6