

# YouGov Survey Results

Sample Size: 1790 GB Adults  
Fieldwork: 8th - 9th February 2021

	Vote In 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Region					
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1790</b>	<b>607</b>	<b>444</b>	<b>161</b>	<b>664</b>	<b>709</b>	<b>870</b>	<b>920</b>	<b>195</b>	<b>746</b>	<b>431</b>	<b>417</b>	<b>1020</b>	<b>770</b>	<b>215</b>	<b>601</b>	<b>388</b>	<b>431</b>	<b>154</b>
<b>Unweighted Sample</b>	<b>1790</b>	<b>636</b>	<b>459</b>	<b>170</b>	<b>728</b>	<b>720</b>	<b>831</b>	<b>959</b>	<b>148</b>	<b>766</b>	<b>433</b>	<b>443</b>	<b>1059</b>	<b>731</b>	<b>205</b>	<b>621</b>	<b>386</b>	<b>429</b>	<b>149</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		26-27		8-9																
		Jan	Feb	Jan	Feb	Jan	Feb	Jan	Feb	Jan	Feb	Jan	Feb	Jan	Feb	Jan	Feb	Jan	Feb	
<b>Do you have a favourable or unfavourable opinion of the following?</b>																				
<b>The Conservative Party</b>																				
Very favourable	6	9	23	0	0	3	17	9	9	2	5	10	18	8	10	4	12	11	6	5
Somewhat favourable	27	25	51	4	13	14	41	26	24	14	19	28	39	24	27	23	26	26	28	14
<b>TOTAL FAVOURABLE</b>	<b>33</b>	<b>34</b>	<b>74</b>	<b>4</b>	<b>13</b>	<b>17</b>	<b>58</b>	<b>35</b>	<b>33</b>	<b>16</b>	<b>24</b>	<b>38</b>	<b>57</b>	<b>32</b>	<b>37</b>	<b>27</b>	<b>38</b>	<b>37</b>	<b>34</b>	<b>19</b>
Somewhat unfavourable	20	19	15	18	30	19	18	18	19	27	17	18	18	20	17	19	21	19	17	15
Very unfavourable	36	35	7	72	53	59	16	37	34	41	42	35	19	40	29	43	30	28	37	57
<b>TOTAL UNFAVOURABLE</b>	<b>56</b>	<b>54</b>	<b>22</b>	<b>90</b>	<b>83</b>	<b>78</b>	<b>34</b>	<b>55</b>	<b>53</b>	<b>68</b>	<b>59</b>	<b>53</b>	<b>37</b>	<b>60</b>	<b>46</b>	<b>62</b>	<b>51</b>	<b>47</b>	<b>54</b>	<b>72</b>
Don't know	11	12	5	6	5	6	8	10	15	16	17	9	6	9	17	12	11	16	12	9
<b>NET FAVOURABILITY</b>	<b>-23</b>	<b>-20</b>	<b>52</b>	<b>-86</b>	<b>-70</b>	<b>-61</b>	<b>24</b>	<b>-20</b>	<b>-20</b>	<b>-52</b>	<b>-35</b>	<b>-15</b>	<b>20</b>	<b>-28</b>	<b>-9</b>	<b>-35</b>	<b>-13</b>	<b>-10</b>	<b>-20</b>	<b>-53</b>
<b>The Labour Party</b>																				
Very favourable	6	6	1	18	5	9	4	5	7	7	7	6	4	6	6	9	5	5	9	3
Somewhat favourable	31	31	9	59	50	47	16	30	32	50	36	25	20	35	26	37	29	28	32	37
<b>TOTAL FAVOURABLE</b>	<b>37</b>	<b>37</b>	<b>10</b>	<b>77</b>	<b>55</b>	<b>56</b>	<b>20</b>	<b>35</b>	<b>39</b>	<b>57</b>	<b>43</b>	<b>31</b>	<b>24</b>	<b>41</b>	<b>32</b>	<b>46</b>	<b>34</b>	<b>33</b>	<b>41</b>	<b>40</b>
Somewhat unfavourable	24	23	29	13	35	25	24	24	21	14	22	25	25	24	21	22	22	24	20	28
Very unfavourable	24	27	55	2	5	12	48	32	23	12	19	35	41	26	30	18	33	30	25	19
<b>TOTAL UNFAVOURABLE</b>	<b>48</b>	<b>50</b>	<b>84</b>	<b>15</b>	<b>40</b>	<b>37</b>	<b>72</b>	<b>56</b>	<b>44</b>	<b>26</b>	<b>41</b>	<b>60</b>	<b>66</b>	<b>50</b>	<b>51</b>	<b>40</b>	<b>55</b>	<b>54</b>	<b>45</b>	<b>47</b>
Don't know	14	13	6	8	5	7	9	10	16	18	16	9	9	9	18	15	11	14	13	13
<b>NET FAVOURABILITY</b>	<b>-11</b>	<b>-13</b>	<b>-74</b>	<b>62</b>	<b>15</b>	<b>19</b>	<b>-52</b>	<b>-21</b>	<b>-5</b>	<b>31</b>	<b>2</b>	<b>-29</b>	<b>-42</b>	<b>-9</b>	<b>-19</b>	<b>6</b>	<b>-21</b>	<b>-21</b>	<b>-4</b>	<b>-7</b>
<b>Boris Johnson</b>																				
Very favourable	10	12	29	1	1	4	24	13	12	5	8	15	22	11	14	4	17	17	9	5
Somewhat favourable	28	26	45	7	12	14	40	25	27	15	21	30	37	24	29	25	26	27	29	16
<b>TOTAL FAVOURABLE</b>	<b>38</b>	<b>38</b>	<b>74</b>	<b>8</b>	<b>13</b>	<b>18</b>	<b>64</b>	<b>38</b>	<b>39</b>	<b>20</b>	<b>29</b>	<b>45</b>	<b>59</b>	<b>35</b>	<b>43</b>	<b>29</b>	<b>43</b>	<b>44</b>	<b>38</b>	<b>21</b>
Somewhat unfavourable	19	18	14	19	33	20	16	17	18	22	20	16	15	19	17	20	19	16	17	15
Very unfavourable	34	35	7	68	52	59	14	37	32	46	40	33	21	41	26	41	31	29	33	59
<b>TOTAL UNFAVOURABLE</b>	<b>53</b>	<b>53</b>	<b>21</b>	<b>87</b>	<b>85</b>	<b>79</b>	<b>30</b>	<b>54</b>	<b>50</b>	<b>68</b>	<b>60</b>	<b>49</b>	<b>36</b>	<b>60</b>	<b>43</b>	<b>61</b>	<b>50</b>	<b>45</b>	<b>50</b>	<b>74</b>
Don't know	9	9	4	5	2	3	6	8	10	12	12	6	5	6	14	10	7	11	12	5
<b>NET FAVOURABILITY</b>	<b>-15</b>	<b>-15</b>	<b>53</b>	<b>-79</b>	<b>-72</b>	<b>-61</b>	<b>34</b>	<b>-16</b>	<b>-11</b>	<b>-48</b>	<b>-31</b>	<b>-4</b>	<b>23</b>	<b>-25</b>	<b>0</b>	<b>-32</b>	<b>-7</b>	<b>-1</b>	<b>-12</b>	<b>-53</b>

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	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1790</b>	<b>607</b>	<b>444</b>	<b>161</b>	<b>664</b>	<b>709</b>	<b>870</b>	<b>920</b>	<b>195</b>	<b>746</b>	<b>431</b>	<b>417</b>	<b>1020</b>	<b>770</b>	<b>215</b>	<b>601</b>	<b>388</b>	<b>431</b>	<b>154</b>	
<b>Unweighted Sample</b>	<b>1790</b>	<b>636</b>	<b>459</b>	<b>170</b>	<b>728</b>	<b>720</b>	<b>831</b>	<b>959</b>	<b>148</b>	<b>766</b>	<b>433</b>	<b>443</b>	<b>1059</b>	<b>731</b>	<b>205</b>	<b>621</b>	<b>386</b>	<b>429</b>	<b>149</b>	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
<b>Keir Starmer</b>																				
Very favourable	9	8	2	18	17	14	4	7	8	3	9	7	8	9	6	11	6	7	8	8
Somewhat favourable	31	29	19	42	51	43	19	28	29	28	31	28	26	34	21	34	29	23	30	30
<b>TOTAL FAVOURABLE</b>	<b>40</b>	<b>37</b>	<b>21</b>	<b>60</b>	<b>68</b>	<b>57</b>	<b>23</b>	<b>35</b>	<b>37</b>	<b>31</b>	<b>40</b>	<b>35</b>	<b>34</b>	<b>43</b>	<b>27</b>	<b>45</b>	<b>35</b>	<b>30</b>	<b>38</b>	<b>38</b>
Somewhat unfavourable	21	22	29	18	16	20	27	22	21	20	18	26	24	23	20	17	24	23	21	20
Very unfavourable	16	21	40	6	3	11	35	25	17	9	17	26	30	19	25	13	24	24	18	22
<b>TOTAL UNFAVOURABLE</b>	<b>37</b>	<b>43</b>	<b>69</b>	<b>24</b>	<b>19</b>	<b>31</b>	<b>62</b>	<b>47</b>	<b>38</b>	<b>29</b>	<b>35</b>	<b>52</b>	<b>54</b>	<b>42</b>	<b>45</b>	<b>30</b>	<b>48</b>	<b>47</b>	<b>39</b>	<b>42</b>
Don't know	22	21	11	17	13	13	15	17	25	38	26	13	13	15	29	25	17	24	23	20
<b>NET FAVOURABILITY</b>	<b>3</b>	<b>-6</b>	<b>-48</b>	<b>36</b>	<b>49</b>	<b>26</b>	<b>-39</b>	<b>-12</b>	<b>-1</b>	<b>2</b>	<b>5</b>	<b>-17</b>	<b>-20</b>	<b>1</b>	<b>-18</b>	<b>15</b>	<b>-13</b>	<b>-17</b>	<b>-1</b>	<b>-4</b>
<b>Priti Patel</b>																				
Very favourable	6	6	16	0	1	2	12	7	5	0	4	9	10	5	7	3	7	7	6	3
Somewhat favourable	16	16	31	3	7	8	26	19	12	12	11	16	26	15	16	10	20	15	14	11
<b>TOTAL FAVOURABLE</b>	<b>22</b>	<b>22</b>	<b>47</b>	<b>3</b>	<b>8</b>	<b>10</b>	<b>38</b>	<b>26</b>	<b>17</b>	<b>12</b>	<b>15</b>	<b>25</b>	<b>36</b>	<b>20</b>	<b>23</b>	<b>13</b>	<b>27</b>	<b>22</b>	<b>20</b>	<b>14</b>
Somewhat unfavourable	18	20	25	16	21	18	23	19	21	22	16	23	23	20	21	21	22	21	21	10
Very unfavourable	41	40	17	68	67	64	23	41	38	34	46	41	29	47	30	51	36	34	38	58
<b>TOTAL UNFAVOURABLE</b>	<b>59</b>	<b>60</b>	<b>42</b>	<b>84</b>	<b>88</b>	<b>82</b>	<b>46</b>	<b>60</b>	<b>59</b>	<b>56</b>	<b>62</b>	<b>64</b>	<b>52</b>	<b>67</b>	<b>51</b>	<b>72</b>	<b>58</b>	<b>55</b>	<b>59</b>	<b>68</b>
Don't know	19	19	11	13	4	8	15	14	23	33	23	12	12	12	27	14	15	23	22	18
<b>NET FAVOURABILITY</b>	<b>-37</b>	<b>-38</b>	<b>5</b>	<b>-81</b>	<b>-80</b>	<b>-72</b>	<b>-8</b>	<b>-34</b>	<b>-42</b>	<b>-44</b>	<b>-47</b>	<b>-39</b>	<b>-16</b>	<b>-47</b>	<b>-28</b>	<b>-59</b>	<b>-31</b>	<b>-33</b>	<b>-39</b>	<b>-54</b>
<b>Rishi Sunak</b>																				
Very favourable	12	13	28	3	8	7	22	14	12	7	10	14	21	14	11	11	15	14	14	4
Somewhat favourable	34	33	48	25	40	33	40	33	34	18	29	39	43	34	32	33	38	34	30	27
<b>TOTAL FAVOURABLE</b>	<b>46</b>	<b>46</b>	<b>76</b>	<b>28</b>	<b>48</b>	<b>40</b>	<b>62</b>	<b>47</b>	<b>46</b>	<b>25</b>	<b>39</b>	<b>53</b>	<b>64</b>	<b>48</b>	<b>43</b>	<b>44</b>	<b>53</b>	<b>48</b>	<b>44</b>	<b>31</b>
Somewhat unfavourable	18	18	9	29	26	25	12	20	16	20	19	17	15	20	15	22	16	19	15	25
Very unfavourable	15	17	6	29	15	24	10	19	14	24	21	15	8	17	16	19	14	13	19	27
<b>TOTAL UNFAVOURABLE</b>	<b>33</b>	<b>35</b>	<b>15</b>	<b>58</b>	<b>41</b>	<b>49</b>	<b>22</b>	<b>39</b>	<b>30</b>	<b>44</b>	<b>40</b>	<b>32</b>	<b>23</b>	<b>37</b>	<b>31</b>	<b>41</b>	<b>30</b>	<b>32</b>	<b>34</b>	<b>52</b>
Don't know	21	19	8	14	12	10	16	14	24	31	21	14	13	14	26	16	17	20	22	18
<b>NET FAVOURABILITY</b>	<b>13</b>	<b>11</b>	<b>61</b>	<b>-30</b>	<b>7</b>	<b>-9</b>	<b>40</b>	<b>8</b>	<b>16</b>	<b>-19</b>	<b>-1</b>	<b>21</b>	<b>41</b>	<b>11</b>	<b>12</b>	<b>3</b>	<b>23</b>	<b>16</b>	<b>10</b>	<b>-21</b>

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	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1790</b>	607	444	161	664	709	870	920	195	746	431	417	1020	770	215	601	388	431	154	
<b>Unweighted Sample</b>	<b>1790</b>	636	459	170	728	720	831	959	148	766	433	443	1059	731	205	621	386	429	149	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
<b>Dominic Raab</b>																				
Very favourable	3	3	8	0	0	1	5	3	3	0	1	3	6	3	3	2	4	3	2	1
Somewhat favourable	19	21	42	6	12	14	34	22	19	8	13	24	36	20	21	15	23	22	21	14
<b>TOTAL FAVOURABLE</b>	<b>22</b>	<b>24</b>	<b>50</b>	<b>6</b>	<b>12</b>	<b>15</b>	<b>39</b>	<b>25</b>	<b>22</b>	<b>8</b>	<b>14</b>	<b>27</b>	<b>42</b>	<b>23</b>	<b>24</b>	<b>17</b>	<b>27</b>	<b>25</b>	<b>23</b>	<b>15</b>
Somewhat unfavourable	22	23	20	24	36	26	23	26	20	26	24	22	22	27	19	26	25	21	21	25
Very unfavourable	26	27	11	50	36	43	14	30	24	24	33	29	16	30	22	32	23	25	27	40
<b>TOTAL UNFAVOURABLE</b>	<b>48</b>	<b>50</b>	<b>31</b>	<b>74</b>	<b>72</b>	<b>69</b>	<b>37</b>	<b>56</b>	<b>44</b>	<b>50</b>	<b>57</b>	<b>51</b>	<b>38</b>	<b>57</b>	<b>41</b>	<b>58</b>	<b>48</b>	<b>46</b>	<b>48</b>	<b>65</b>
Don't know	30	27	19	20	16	17	23	19	34	41	29	22	21	21	35	26	25	30	29	20
<b>NET FAVOURABILITY</b>	<b>-26</b>	<b>-26</b>	<b>19</b>	<b>-68</b>	<b>-60</b>	<b>-54</b>	<b>2</b>	<b>-31</b>	<b>-22</b>	<b>-42</b>	<b>-43</b>	<b>-24</b>	<b>4</b>	<b>-34</b>	<b>-17</b>	<b>-41</b>	<b>-21</b>	<b>-21</b>	<b>-25</b>	<b>-50</b>
<b>Matt Hancock</b>																				
Very favourable	4	6	14	1	2	3	11	6	6	0	3	8	12	6	5	3	9	4	5	3
Somewhat favourable	23	24	40	10	22	19	34	24	25	11	17	28	40	24	25	19	27	27	23	18
<b>TOTAL FAVOURABLE</b>	<b>27</b>	<b>30</b>	<b>54</b>	<b>11</b>	<b>24</b>	<b>22</b>	<b>45</b>	<b>30</b>	<b>31</b>	<b>11</b>	<b>20</b>	<b>36</b>	<b>52</b>	<b>30</b>	<b>30</b>	<b>22</b>	<b>36</b>	<b>31</b>	<b>28</b>	<b>21</b>
Somewhat unfavourable	24	23	20	27	32	28	20	24	22	30	23	22	19	26	19	28	24	20	21	23
Very unfavourable	33	29	14	50	34	41	19	31	26	31	36	29	15	32	25	31	26	27	29	39
<b>TOTAL UNFAVOURABLE</b>	<b>57</b>	<b>52</b>	<b>34</b>	<b>77</b>	<b>66</b>	<b>69</b>	<b>39</b>	<b>55</b>	<b>48</b>	<b>61</b>	<b>59</b>	<b>51</b>	<b>34</b>	<b>58</b>	<b>44</b>	<b>59</b>	<b>50</b>	<b>47</b>	<b>50</b>	<b>62</b>
Don't know	16	19	11	12	9	8	16	15	22	28	22	14	14	13	26	18	15	22	22	17
<b>NET FAVOURABILITY</b>	<b>-30</b>	<b>-22</b>	<b>20</b>	<b>-66</b>	<b>-42</b>	<b>-47</b>	<b>6</b>	<b>-25</b>	<b>-17</b>	<b>-50</b>	<b>-39</b>	<b>-15</b>	<b>18</b>	<b>-28</b>	<b>-14</b>	<b>-37</b>	<b>-14</b>	<b>-16</b>	<b>-22</b>	<b>-41</b>