

YouGov Survey Results

Sample Size: 1721 GB Adults
Fieldwork: 26th - 27th January 2021

	Vote In 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1721	583	427	155	638	682	836	885	188	718	415	401	981	740	207	578	373	415	148
Unweighted Sample	1721	602	450	169	691	710	759	962	149	737	434	401	1035	686	199	590	377	412	143
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	19-20 Jan	26-27 Jan																	
Do you have a favourable or unfavourable opinion of the following?																			
The Conservative Party																			
Very favourable	8	6	16	0	1	2	13	6	6	1	3	7	13	5	8	4	7	8	5
Somewhat favourable	25	27	56	6	15	13	45	28	25	18	21	28	39	26	28	22	31	28	24
TOTAL FAVOURABLE	33	33	72	6	16	15	58	34	31	19	24	35	52	31	36	26	38	36	29
Somewhat unfavourable	18	20	16	20	24	21	18	18	22	17	22	21	17	21	19	20	21	22	19
Very unfavourable	36	36	6	72	53	60	16	40	33	46	41	36	22	41	30	47	29	28	40
TOTAL UNFAVOURABLE	54	56	22	92	77	81	34	58	55	63	63	57	39	62	49	67	50	50	59
Don't know	13	11	6	3	7	3	8	8	14	18	12	8	8	8	15	8	12	14	11
NET FAVOURABILITY	-21	-23	50	-86	-61	-66	24	-24	-24	-44	-39	-22	13	-31	-13	-41	-12	-14	-30
The Labour Party																			
Very favourable	6	6	1	17	4	10	2	5	7	12	6	5	3	5	7	3	6	6	8
Somewhat favourable	30	31	11	62	42	49	17	32	31	46	34	31	19	36	25	47	27	29	32
TOTAL FAVOURABLE	36	37	12	79	46	59	19	37	38	58	40	36	22	41	32	50	33	35	40
Somewhat unfavourable	25	24	31	13	32	24	25	24	25	17	24	27	25	25	23	25	26	24	20
Very unfavourable	25	24	49	3	11	11	44	30	19	6	19	26	41	22	28	16	28	24	25
TOTAL UNFAVOURABLE	50	48	80	16	43	35	69	54	44	23	43	53	66	47	51	41	54	48	45
Don't know	15	14	9	5	11	6	13	10	18	19	16	10	12	12	17	9	14	16	15
NET FAVOURABILITY	-14	-11	-68	63	3	24	-50	-17	-6	35	-3	-17	-44	-6	-19	9	-21	-13	-5
Boris Johnson																			
Very favourable	11	10	25	0	1	3	22	10	10	1	6	13	19	8	14	6	12	12	9
Somewhat favourable	25	28	50	8	15	14	42	28	28	23	25	25	37	26	30	21	31	29	27
TOTAL FAVOURABLE	36	38	75	8	16	17	64	38	38	24	31	38	56	34	44	27	43	41	36
Somewhat unfavourable	19	19	14	21	25	23	15	18	20	16	22	18	15	20	18	20	18	21	19
Very unfavourable	36	34	7	66	55	57	14	38	31	45	38	37	20	40	26	46	28	28	37
TOTAL UNFAVOURABLE	55	53	21	87	80	80	29	56	51	61	60	55	35	60	44	66	46	49	56
Don't know	9	9	5	4	4	3	7	6	11	15	8	7	8	6	12	7	10	10	8
NET FAVOURABILITY	-19	-15	54	-79	-64	-63	35	-18	-13	-37	-29	-17	21	-26	0	-39	-3	-8	-20

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Keir Starmer																				
Very favourable	8	9	3	20	18	17	3	11	8	7	9	12	7	11	7	12	9	10	9	4
Somewhat favourable	32	31	24	48	48	45	24	30	33	29	34	33	27	36	26	41	31	29	29	35
TOTAL FAVOURABLE	40	40	27	68	66	62	27	41	41	36	43	45	34	47	33	53	40	39	38	39
Somewhat unfavourable	22	21	32	13	13	16	27	23	19	18	19	22	26	22	21	19	26	21	17	20
Very unfavourable	17	16	28	5	7	7	27	20	13	13	13	18	22	13	20	7	16	15	22	18
TOTAL UNFAVOURABLE	39	37	60	18	20	23	54	43	32	31	32	40	48	35	41	26	42	36	39	38
Don't know	22	22	14	13	14	15	17	17	27	33	25	15	17	18	27	21	19	26	23	23
NET FAVOURABILITY	1	3	-33	50	46	39	-27	-2	9	5	11	5	-14	12	-8	27	-2	3	-1	1
Priti Patel																				
Very favourable	6	6	14	1	1	2	12	8	4	3	3	6	11	6	6	3	7	6	6	7
Somewhat favourable	15	16	31	4	4	6	29	18	14	7	11	18	27	14	18	11	19	15	16	15
TOTAL FAVOURABLE	21	22	45	5	5	8	41	26	18	10	14	24	38	20	24	14	26	21	22	22
Somewhat unfavourable	20	18	22	15	15	16	19	17	19	18	18	18	18	18	18	17	20	20	16	14
Very unfavourable	42	41	17	71	67	64	24	43	39	40	47	44	29	47	33	55	36	37	41	49
TOTAL UNFAVOURABLE	62	59	39	86	82	80	43	60	58	58	65	62	47	65	51	72	56	57	57	63
Don't know	18	19	16	9	13	12	17	14	25	32	21	14	15	15	26	14	18	23	21	15
NET FAVOURABILITY	-41	-37	6	-81	-77	-72	-2	-34	-40	-48	-51	-38	-9	-45	-27	-58	-30	-36	-35	-41
Rishi Sunak																				
Very favourable	12	12	27	4	7	9	19	12	13	6	9	14	19	13	11	9	15	13	9	9
Somewhat favourable	36	34	45	25	38	32	42	35	33	16	34	35	41	35	32	38	33	35	33	31
TOTAL FAVOURABLE	48	46	72	29	45	41	61	47	46	22	43	49	60	48	43	47	48	48	42	40
Somewhat unfavourable	17	18	9	30	24	26	10	19	17	20	18	19	14	19	16	21	17	15	18	22
Very unfavourable	14	15	6	28	16	21	9	18	13	23	18	15	7	17	13	18	14	12	18	18
TOTAL UNFAVOURABLE	31	33	15	58	40	47	19	37	30	43	36	34	21	36	29	39	31	27	36	40
Don't know	21	21	14	13	15	13	19	16	26	35	20	17	19	16	27	14	20	24	22	20
NET FAVOURABILITY	17	13	57	-29	5	-6	42	10	16	-21	7	15	39	12	14	8	17	21	6	0
Dominic Raab																				
Very favourable	4	3	6	0	1	1	6	2	4	1	2	4	5	3	3	2	4	4	3	1
Somewhat favourable	22	19	39	5	13	12	32	21	16	7	15	21	29	17	20	14	21	21	18	15
TOTAL FAVOURABLE	26	22	45	5	14	13	38	23	20	8	17	25	34	20	23	16	25	25	21	16
Somewhat unfavourable	20	22	19	27	22	25	20	24	20	22	22	23	21	23	20	21	22	22	21	23
Very unfavourable	28	26	9	45	48	43	14	30	23	23	32	28	16	31	20	36	24	20	26	38
TOTAL UNFAVOURABLE	48	48	28	72	70	68	34	54	43	45	54	51	37	54	40	57	46	42	47	61
Don't know	27	30	27	23	16	19	29	23	37	47	30	24	29	25	37	27	29	33	33	24
NET FAVOURABILITY	-22	-26	17	-67	-56	-55	4	-31	-23	-37	-37	-26	-3	-34	-17	-41	-21	-17	-26	-45

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Matt Hancock

Very favourable	6	4	10	0	2	2	8	3	5	0	2	6	9	4	5	3	5	6	4	1
Somewhat favourable	23	23	40	11	18	15	34	23	23	13	17	25	36	22	24	14	26	23	23	19
TOTAL FAVOURABLE	29	27	50	11	20	17	42	26	28	13	19	31	45	26	29	17	31	29	27	20
Somewhat unfavourable	22	24	23	24	33	28	22	24	24	18	27	25	21	25	23	26	25	23	23	26
Very unfavourable	33	33	14	56	40	47	21	38	28	47	37	32	18	37	27	42	29	26	36	41
TOTAL UNFAVOURABLE	55	57	37	80	73	75	43	62	52	65	64	57	39	62	50	68	54	49	59	67
Don't know	16	16	13	9	7	7	16	12	20	21	17	12	17	11	22	15	15	22	14	13
NET FAVOURABILITY	-26	-30	13	-69	-53	-58	-1	-36	-24	-52	-45	-26	6	-36	-21	-51	-23	-20	-32	-47

Tony Blair

	2-3 Dec '19	26-27 Jan '21																		
Very favourable	4	3	1	5	6	5	2	3	3	2	3	5	0	4	2	4	3	4	3	1
Somewhat favourable	17	17	10	28	34	29	10	19	16	13	18	21	13	21	12	23	15	17	18	18
TOTAL FAVOURABLE	21	20	11	33	40	34	12	22	19	15	21	26	13	25	14	27	18	21	21	19
Somewhat unfavourable	23	24	18	32	30	32	17	23	26	26	26	26	17	27	20	25	26	24	19	29
Very unfavourable	41	38	61	22	18	23	61	43	33	19	32	39	58	34	44	34	39	37	40	39
TOTAL UNFAVOURABLE	64	62	79	54	48	55	78	66	59	45	58	65	75	61	64	59	65	61	59	68
Don't know	16	18	10	13	12	11	11	12	23	40	20	8	12	15	21	14	17	19	20	13
NET FAVOURABILITY	-43	-42	-68	-21	-8	-21	-66	-44	-40	-30	-37	-39	-62	-36	-50	-32	-47	-40	-38	-49