

YouGov Survey Results

Sample Size: 1891 GB Adults
Fieldwork: 29th - 30th October 2020

	Vote In 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1852	637	464	169	697	733	903	949	190	774	452	436	1066	786	221	619	402	450	161
Unweighted Sample	1858	653	479	170	769	754	790	1068	123	814	481	440	1145	713	197	658	392	439	172
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	21-22 Oct	29-30 Oct																		
Do you have a favourable or unfavourable opinion of the following?																				
The Conservative Party																				
Very favourable	6	8	20	1	1	3	13	10	6	8	3	10	14	9	6	7	9	9	7	5
Somewhat favourable	25	25	53	4	14	15	40	26	23	12	17	29	39	25	24	17	30	24	23	17
TOTAL FAVOURABLE	31	33	73	5	15	18	53	36	29	20	20	39	53	34	30	24	39	33	30	22
Somewhat unfavourable	17	19	17	19	23	20	18	19	19	22	19	19	17	19	19	24	17	20	18	23
Very unfavourable	38	39	5	73	61	58	21	41	38	44	46	36	27	41	37	41	35	36	43	49
TOTAL UNFAVOURABLE	55	58	22	92	84	78	39	60	57	66	65	55	44	60	56	65	52	56	61	72
Don't know	14	9	5	3	1	5	7	5	14	14	14	6	3	6	13	11	9	11	9	7
NET FAVOURABILITY	-24	-25	51	-87	-69	-60	14	-24	-28	-46	-45	-16	9	-26	-26	-41	-13	-23	-31	-50
The Labour Party																				
Very favourable	7	6	1	17	5	10	3	7	6	11	7	6	5	6	7	11	4	7	9	3
Somewhat favourable	28	27	8	55	43	42	13	26	29	40	32	25	17	33	20	35	25	26	28	30
TOTAL FAVOURABLE	35	33	9	72	48	52	16	33	35	51	39	31	22	39	27	46	29	33	37	33
Somewhat unfavourable	20	25	30	15	29	26	26	25	25	21	24	26	25	25	24	18	23	27	25	33
Very unfavourable	26	31	55	7	18	16	50	34	27	13	22	36	47	29	33	21	37	30	29	24
TOTAL UNFAVOURABLE	46	56	85	22	47	42	76	59	52	34	46	62	72	54	57	39	60	57	54	57
Don't know	18	11	6	6	5	7	8	8	14	15	15	7	6	7	16	15	11	10	10	10
NET FAVOURABILITY	-11	-23	-76	50	1	10	-60	-26	-17	17	-7	-31	-50	-15	-30	7	-31	-24	-17	-24
Boris Johnson																				
Very favourable	11	9	22	1	1	2	18	9	8	1	5	11	17	9	8	7	10	10	8	5
Somewhat favourable	25	26	49	8	11	17	39	26	26	18	20	31	35	24	29	21	31	26	25	16
TOTAL FAVOURABLE	36	35	71	9	12	19	57	35	34	19	25	42	52	33	37	28	41	36	33	21
Somewhat unfavourable	15	17	16	16	23	17	16	17	18	23	19	16	14	18	16	19	16	18	17	18
Very unfavourable	40	40	9	72	64	60	20	42	38	45	46	37	30	43	36	42	35	38	42	54
TOTAL UNFAVOURABLE	55	57	25	88	87	77	36	59	56	68	65	53	44	61	52	61	51	56	59	72
Don't know	9	8	4	3	1	4	6	5	10	13	10	5	3	5	11	11	7	7	8	6
NET FAVOURABILITY	-19	-22	46	-79	-75	-58	21	-24	-22	-49	-40	-11	8	-28	-15	-33	-10	-20	-26	-51

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Unweighted Sample	1858	653	479	170	769	754	790	1068	123	814	481	440	1145	713	197	658	392	439	172
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Keir Starmer

Very favourable	10	10	2	22	21	20	2	12	8	8	11	9	11	12	7	15	9	10	11	7
Somewhat favourable	31	28	23	41	44	38	23	29	28	30	27	30	28	32	23	32	30	28	24	31
TOTAL FAVOURABLE	41	38	25	63	65	58	25	41	36	38	38	39	39	44	30	47	39	38	35	38
Somewhat unfavourable	18	22	32	14	16	19	29	23	21	19	18	27	27	22	23	18	22	22	24	23
Very unfavourable	18	18	28	9	8	10	28	22	15	9	17	21	23	16	21	14	20	19	18	16
TOTAL UNFAVOURABLE	36	40	60	23	24	29	57	45	36	28	35	48	50	38	44	32	42	41	42	39
Don't know	23	21	14	14	12	14	18	14	28	35	27	13	12	18	26	20	19	21	23	24
NET FAVOURABILITY	5	-2	-35	40	41	29	-32	-4	0	10	3	-9	-11	6	-14	15	-3	-3	-7	-1

Jeremy Corbyn

		1-2 Apr	29-30 Oct																	
Very favourable	6	5	1	15	4	8	3	4	6	7	7	5	2	4	7	8	3	6	7	3
Somewhat favourable	14	11	1	26	8	16	5	11	12	21	14	9	4	12	10	11	9	12	13	12
TOTAL FAVOURABLE	20	16	2	41	12	24	8	15	18	28	21	14	6	16	17	19	12	18	20	15
Somewhat unfavourable	20	19	9	27	27	25	12	19	19	29	22	16	12	20	18	20	17	18	19	28
Very unfavourable	45	55	86	25	60	45	76	60	51	29	44	64	79	57	54	46	62	55	53	50
TOTAL UNFAVOURABLE	65	74	95	52	87	70	88	79	70	58	66	80	91	77	72	66	79	73	72	78
Don't know	15	9	4	7	1	6	5	6	12	15	13	5	3	7	12	14	9	9	8	7
NET FAVOURABILITY	-45	-58	-93	-11	-75	-46	-80	-64	-52	-30	-45	-66	-85	-61	-55	-47	-67	-55	-52	-63