

# YouGov Survey Results

Sample Size: 1704 GB Adults  
Fieldwork: 12th - 13th October 2020

|                          | Vote In 2019 GE |            |            | 2016 EU Ref |            | Gender     |            | Age        |            |            |            | Social Grade |             | Region     |            |               |                  |            |            |
|--------------------------|-----------------|------------|------------|-------------|------------|------------|------------|------------|------------|------------|------------|--------------|-------------|------------|------------|---------------|------------------|------------|------------|
|                          | Total           | Con        | Lab        | Lib Dem     | Remain     | Leave      | Male       | Female     | 18-24      | 25-49      | 50-64      | 65+          | ABC1        | C2DE       | London     | Rest of South | Midlands / Wales | North      | Scotland   |
| <b>Weighted Sample</b>   | <b>1704</b>     | <b>578</b> | <b>423</b> | <b>153</b>  | <b>632</b> | <b>675</b> | <b>828</b> | <b>876</b> | <b>186</b> | <b>711</b> | <b>411</b> | <b>397</b>   | <b>971</b>  | <b>733</b> | <b>204</b> | <b>573</b>    | <b>370</b>       | <b>411</b> | <b>147</b> |
| <b>Unweighted Sample</b> | <b>1704</b>     | <b>622</b> | <b>427</b> | <b>168</b>  | <b>704</b> | <b>712</b> | <b>718</b> | <b>986</b> | <b>144</b> | <b>670</b> | <b>436</b> | <b>454</b>   | <b>1036</b> | <b>668</b> | <b>162</b> | <b>603</b>    | <b>358</b>       | <b>425</b> | <b>156</b> |
|                          | %               | %          | %          | %           | %          | %          | %          | %          | %          | %          | %          | %            | %           | %          | %          | %             | %                | %          | %          |

|   | 29-30 Sep  | 12-13 Oct  |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |
|---|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
| <b>Do you have a favourable or unfavourable opinion of the following?</b> |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |
| <b>The Conservative Party</b>   |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |
| Very favourable   | 7          | 7          | 19         | 0          | 0          | 2          | 14         | 8          | 6          | 2          | 5          | 8          | 12         | 7          | 7          | 8          | 9          | 7          | 5          | 4          |
| Somewhat favourable   | 26         | 25         | 53         | 4          | 14         | 16         | 38         | 29         | 21         | 22         | 18         | 26         | 38         | 23         | 27         | 16         | 29         | 29         | 24         | 15         |
| <b>TOTAL FAVOURABLE</b>   | <b>33</b>  | <b>32</b>  | <b>72</b>  | <b>4</b>   | <b>14</b>  | <b>18</b>  | <b>52</b>  | <b>37</b>  | <b>27</b>  | <b>24</b>  | <b>23</b>  | <b>34</b>  | <b>50</b>  | <b>30</b>  | <b>34</b>  | <b>24</b>  | <b>38</b>  | <b>36</b>  | <b>29</b>  | <b>19</b>  |
| Somewhat unfavourable   | 20         | 18         | 16         | 18         | 32         | 22         | 17         | 16         | 20         | 18         | 19         | 20         | 17         | 19         | 17         | 17         | 20         | 19         | 18         | 13         |
| Very unfavourable   | 34         | 38         | 6          | 74         | 53         | 55         | 20         | 39         | 37         | 47         | 43         | 37         | 25         | 43         | 31         | 51         | 29         | 33         | 43         | 51         |
| <b>TOTAL UNFAVOURABLE</b>   | <b>54</b>  | <b>56</b>  | <b>22</b>  | <b>92</b>  | <b>85</b>  | <b>77</b>  | <b>37</b>  | <b>55</b>  | <b>57</b>  | <b>65</b>  | <b>62</b>  | <b>57</b>  | <b>42</b>  | <b>62</b>  | <b>48</b>  | <b>68</b>  | <b>49</b>  | <b>52</b>  | <b>61</b>  | <b>64</b>  |
| Don't know  | 14         | 12         | 7          | 4          | 0          | 5          | 11         | 8          | 15         | 11         | 15         | 9          | 8          | 7          | 17         | 8          | 12         | 12         | 10         | 17         |
| <b>NET FAVOURABILITY</b>  | <b>-21</b> | <b>-24</b> | <b>50</b>  | <b>-88</b> | <b>-71</b> | <b>-59</b> | <b>15</b>  | <b>-18</b> | <b>-30</b> | <b>-41</b> | <b>-39</b> | <b>-23</b> | <b>8</b>   | <b>-32</b> | <b>-14</b> | <b>-44</b> | <b>-11</b> | <b>-16</b> | <b>-32</b> | <b>-45</b> |
| <b>The Labour Party</b>   |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |
| Very favourable   | 6          | 7          | 0          | 21         | 3          | 9          | 3          | 6          | 7          | 10         | 6          | 7          | 5          | 8          | 5          | 9          | 4          | 6          | 9          | 5          |
| Somewhat favourable   | 30         | 28         | 8          | 57         | 46         | 45         | 13         | 27         | 30         | 41         | 33         | 23         | 20         | 33         | 22         | 43         | 24         | 26         | 29         | 29         |
| <b>TOTAL FAVOURABLE</b>   | <b>36</b>  | <b>35</b>  | <b>8</b>   | <b>78</b>  | <b>49</b>  | <b>54</b>  | <b>16</b>  | <b>33</b>  | <b>37</b>  | <b>51</b>  | <b>39</b>  | <b>30</b>  | <b>25</b>  | <b>41</b>  | <b>27</b>  | <b>52</b>  | <b>28</b>  | <b>32</b>  | <b>38</b>  | <b>34</b>  |
| Somewhat unfavourable   | 22         | 24         | 32         | 13         | 35         | 27         | 26         | 26         | 22         | 25         | 22         | 24         | 27         | 26         | 22         | 21         | 25         | 23         | 24         | 29         |
| Very unfavourable   | 26         | 27         | 52         | 5          | 7          | 11         | 47         | 32         | 23         | 13         | 21         | 33         | 39         | 24         | 31         | 20         | 32         | 29         | 26         | 17         |
| <b>TOTAL UNFAVOURABLE</b>   | <b>48</b>  | <b>51</b>  | <b>84</b>  | <b>18</b>  | <b>42</b>  | <b>38</b>  | <b>73</b>  | <b>58</b>  | <b>45</b>  | <b>38</b>  | <b>43</b>  | <b>57</b>  | <b>66</b>  | <b>50</b>  | <b>53</b>  | <b>41</b>  | <b>57</b>  | <b>52</b>  | <b>50</b>  | <b>46</b>  |
| Don't know  | 16         | 13         | 8          | 4          | 8          | 8          | 12         | 9          | 18         | 11         | 17         | 12         | 9          | 9          | 19         | 8          | 14         | 15         | 12         | 20         |
| <b>NET FAVOURABILITY</b>  | <b>-12</b> | <b>-16</b> | <b>-76</b> | <b>60</b>  | <b>7</b>   | <b>16</b>  | <b>-57</b> | <b>-25</b> | <b>-8</b>  | <b>13</b>  | <b>-4</b>  | <b>-27</b> | <b>-41</b> | <b>-9</b>  | <b>-26</b> | <b>11</b>  | <b>-29</b> | <b>-20</b> | <b>-12</b> | <b>-12</b> |
| <b>Boris Johnson</b>  |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |
| Very favourable   | 10         | 10         | 23         | 2          | 0          | 3          | 19         | 11         | 9          | 5          | 7          | 13         | 15         | 9          | 12         | 6          | 14         | 10         | 10         | 4          |
| Somewhat favourable   | 24         | 25         | 45         | 7          | 18         | 16         | 36         | 27         | 22         | 19         | 21         | 23         | 36         | 24         | 25         | 14         | 27         | 32         | 24         | 15         |
| <b>TOTAL FAVOURABLE</b>   | <b>34</b>  | <b>35</b>  | <b>68</b>  | <b>9</b>   | <b>18</b>  | <b>19</b>  | <b>55</b>  | <b>38</b>  | <b>31</b>  | <b>24</b>  | <b>28</b>  | <b>36</b>  | <b>51</b>  | <b>33</b>  | <b>37</b>  | <b>20</b>  | <b>41</b>  | <b>42</b>  | <b>34</b>  | <b>19</b>  |
| Somewhat unfavourable   | 19         | 20         | 20         | 19         | 20         | 21         | 21         | 17         | 23         | 20         | 20         | 22         | 19         | 20         | 21         | 22         | 21         | 16         | 21         | 19         |
| Very unfavourable   | 36         | 38         | 8          | 69         | 62         | 57         | 18         | 40         | 36         | 48         | 44         | 36         | 26         | 43         | 31         | 52         | 31         | 35         | 38         | 53         |
| <b>TOTAL UNFAVOURABLE</b>   | <b>55</b>  | <b>58</b>  | <b>28</b>  | <b>88</b>  | <b>82</b>  | <b>78</b>  | <b>39</b>  | <b>57</b>  | <b>59</b>  | <b>68</b>  | <b>64</b>  | <b>58</b>  | <b>45</b>  | <b>63</b>  | <b>52</b>  | <b>74</b>  | <b>52</b>  | <b>51</b>  | <b>59</b>  | <b>72</b>  |
| Don't know  | 10         | 7          | 4          | 3          | 0          | 3          | 6          | 5          | 9          | 8          | 8          | 6          | 5          | 4          | 10         | 6          | 7          | 7          | 7          | 9          |
| <b>NET FAVOURABILITY</b>  | <b>-21</b> | <b>-23</b> | <b>40</b>  | <b>-79</b> | <b>-64</b> | <b>-59</b> | <b>16</b>  | <b>-19</b> | <b>-28</b> | <b>-44</b> | <b>-36</b> | <b>-22</b> | <b>6</b>   | <b>-30</b> | <b>-15</b> | <b>-54</b> | <b>-11</b> | <b>-9</b>  | <b>-25</b> | <b>-53</b> |

Sample Size: 1704 GB Adults  
Fieldwork: 12th - 13th October 2020

|                     |                           | Vote In 2019 GE |            |            |            | 2016 EU Ref |            | Gender     |            | Age        |            |            |            | Social Grade |            | Region     |               |                  |            |            |            |
|---------------------|---------------------------|-----------------|------------|------------|------------|-------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|---------------|------------------|------------|------------|------------|
|                     |                           | Total           | Con        | Lab        | Lib Dem    | Remain      | Leave      | Male       | Female     | 18-24      | 25-49      | 50-64      | 65+        | ABC1         | C2DE       | London     | Rest of South | Midlands / Wales | North      | Scotland   |            |
| Weighted Sample     |                           | 1704            | 578        | 423        | 153        | 632         | 675        | 828        | 876        | 186        | 711        | 411        | 397        | 971          | 733        | 204        | 573           | 370              | 411        | 147        |            |
| Unweighted Sample   |                           | 1704            | 622        | 427        | 168        | 704         | 712        | 718        | 986        | 144        | 670        | 436        | 454        | 1036         | 668        | 162        | 603           | 358              | 425        | 156        |            |
|                     |                           | %               | %          | %          | %          | %           | %          | %          | %          | %          | %          | %          | %          | %            | %          | %          | %             | %                | %          | %          |            |
| <b>Keir Starmer</b> |                           |                 |            |            |            |             |            |            |            |            |            |            |            |              |            |            |               |                  |            |            |            |
|                     | Very favourable           | 10              | 11         | 2          | 24         | 24          | 19         | 6          | 11         | 10         | 10         | 11         | 12         | 10           | 15         | 5          | 21            | 8                | 9          | 12         | 9          |
|                     | Somewhat favourable       | 33              | 29         | 21         | 42         | 45          | 42         | 19         | 29         | 28         | 27         | 31         | 26         | 28           | 33         | 22         | 30            | 27               | 30         | 30         | 26         |
|                     | <b>TOTAL FAVOURABLE</b>   | <b>43</b>       | <b>40</b>  | <b>23</b>  | <b>66</b>  | <b>69</b>   | <b>61</b>  | <b>25</b>  | <b>40</b>  | <b>38</b>  | <b>37</b>  | <b>42</b>  | <b>38</b>  | <b>48</b>    | <b>27</b>  | <b>51</b>  | <b>35</b>     | <b>39</b>        | <b>42</b>  | <b>35</b>  |            |
|                     | Somewhat unfavourable     | 17              | 18         | 28         | 11         | 12          | 17         | 23         | 21         | 16         | 17         | 16         | 20         | 21           | 18         | 18         | 15            | 20               | 19         | 16         | 22         |
|                     | Very unfavourable         | 14              | 20         | 33         | 9          | 4           | 9          | 32         | 24         | 17         | 14         | 17         | 25         | 24           | 17         | 25         | 14            | 22               | 22         | 22         | 11         |
|                     | <b>TOTAL UNFAVOURABLE</b> | <b>31</b>       | <b>38</b>  | <b>61</b>  | <b>20</b>  | <b>16</b>   | <b>26</b>  | <b>55</b>  | <b>45</b>  | <b>33</b>  | <b>31</b>  | <b>33</b>  | <b>45</b>  | <b>45</b>    | <b>35</b>  | <b>43</b>  | <b>29</b>     | <b>42</b>        | <b>41</b>  | <b>38</b>  | <b>33</b>  |
|                     | Don't know                | 26              | 22         | 16         | 13         | 16          | 13         | 21         | 14         | 29         | 30         | 25         | 17         | 17           | 16         | 29         | 19            | 22               | 20         | 20         | 32         |
|                     | <b>NET FAVOURABILITY</b>  | <b>12</b>       | <b>2</b>   | <b>-38</b> | <b>46</b>  | <b>53</b>   | <b>35</b>  | <b>-30</b> | <b>-5</b>  | <b>5</b>   | <b>6</b>   | <b>9</b>   | <b>-7</b>  | <b>-7</b>    | <b>13</b>  | <b>-16</b> | <b>22</b>     | <b>-7</b>        | <b>-2</b>  | <b>4</b>   | <b>2</b>   |
| <b>Priti Patel</b>  |                           |                 |            |            |            |             |            |            |            |            |            |            |            |              |            |            |               |                  |            |            |            |
|                     | Very favourable           | 4               | 5          | 11         | 0          | 1           | 1          | 10         | 6          | 3          | 3          | 2          | 6          | 8            | 6          | 3          | 2             | 7                | 5          | 4          | 2          |
|                     | Somewhat favourable       | 18              | 16         | 32         | 4          | 4           | 8          | 27         | 19         | 13         | 11         | 11         | 20         | 24           | 15         | 18         | 14            | 18               | 16         | 17         | 11         |
|                     | <b>TOTAL FAVOURABLE</b>   | <b>22</b>       | <b>21</b>  | <b>43</b>  | <b>4</b>   | <b>5</b>    | <b>9</b>   | <b>37</b>  | <b>25</b>  | <b>16</b>  | <b>14</b>  | <b>13</b>  | <b>26</b>  | <b>32</b>    | <b>21</b>  | <b>21</b>  | <b>16</b>     | <b>25</b>        | <b>21</b>  | <b>21</b>  | <b>13</b>  |
|                     | Somewhat unfavourable     | 21              | 18         | 24         | 14         | 17          | 19         | 21         | 17         | 19         | 10         | 17         | 20         | 22           | 18         | 18         | 11            | 22               | 18         | 17         | 12         |
|                     | Very unfavourable         | 36              | 43         | 17         | 73         | 68          | 61         | 25         | 46         | 39         | 46         | 49         | 43         | 30           | 48         | 36         | 60            | 34               | 43         | 43         | 49         |
|                     | <b>TOTAL UNFAVOURABLE</b> | <b>57</b>       | <b>61</b>  | <b>41</b>  | <b>87</b>  | <b>85</b>   | <b>80</b>  | <b>46</b>  | <b>63</b>  | <b>58</b>  | <b>56</b>  | <b>66</b>  | <b>63</b>  | <b>52</b>    | <b>66</b>  | <b>54</b>  | <b>71</b>     | <b>56</b>        | <b>61</b>  | <b>60</b>  | <b>61</b>  |
|                     | Don't know                | 21              | 19         | 15         | 9          | 10          | 11         | 17         | 12         | 25         | 31         | 21         | 11         | 16           | 13         | 25         | 14            | 19               | 17         | 19         | 26         |
|                     | <b>NET FAVOURABILITY</b>  | <b>-35</b>      | <b>-40</b> | <b>2</b>   | <b>-83</b> | <b>-80</b>  | <b>-71</b> | <b>-9</b>  | <b>-38</b> | <b>-42</b> | <b>-42</b> | <b>-53</b> | <b>-37</b> | <b>-20</b>   | <b>-45</b> | <b>-33</b> | <b>-55</b>    | <b>-31</b>       | <b>-40</b> | <b>-39</b> | <b>-48</b> |
| <b>Rishi Sunak</b>  |                           |                 |            |            |            |             |            |            |            |            |            |            |            |              |            |            |               |                  |            |            |            |
|                     | Very favourable           | 19              | 15         | 31         | 2          | 5           | 10         | 22         | 16         | 13         | 8          | 10         | 18         | 22           | 17         | 11         | 15            | 18               | 13         | 13         | 10         |
|                     | Somewhat favourable       | 36              | 35         | 43         | 28         | 51          | 39         | 37         | 37         | 33         | 23         | 34         | 37         | 40           | 37         | 31         | 34            | 34               | 40         | 33         | 29         |
|                     | <b>TOTAL FAVOURABLE</b>   | <b>55</b>       | <b>50</b>  | <b>74</b>  | <b>30</b>  | <b>56</b>   | <b>49</b>  | <b>59</b>  | <b>53</b>  | <b>46</b>  | <b>31</b>  | <b>44</b>  | <b>55</b>  | <b>62</b>    | <b>54</b>  | <b>42</b>  | <b>49</b>     | <b>52</b>        | <b>53</b>  | <b>46</b>  | <b>39</b>  |
|                     | Somewhat unfavourable     | 15              | 19         | 10         | 32         | 24          | 26         | 14         | 18         | 19         | 21         | 20         | 17         | 15           | 19         | 18         | 21            | 16               | 17         | 21         | 23         |
|                     | Very unfavourable         | 9               | 15         | 4          | 28         | 10          | 15         | 10         | 17         | 14         | 23         | 17         | 16         | 8            | 14         | 17         | 16            | 14               | 13         | 18         | 16         |
|                     | <b>TOTAL UNFAVOURABLE</b> | <b>24</b>       | <b>34</b>  | <b>14</b>  | <b>60</b>  | <b>34</b>   | <b>41</b>  | <b>24</b>  | <b>35</b>  | <b>33</b>  | <b>44</b>  | <b>37</b>  | <b>33</b>  | <b>23</b>    | <b>33</b>  | <b>35</b>  | <b>37</b>     | <b>30</b>        | <b>30</b>  | <b>39</b>  | <b>39</b>  |
|                     | Don't know                | 22              | 17         | 12         | 11         | 11          | 10         | 16         | 12         | 22         | 25         | 19         | 12         | 15           | 13         | 22         | 14            | 19               | 17         | 14         | 21         |
|                     | <b>NET FAVOURABILITY</b>  | <b>31</b>       | <b>16</b>  | <b>60</b>  | <b>-30</b> | <b>22</b>   | <b>8</b>   | <b>35</b>  | <b>18</b>  | <b>13</b>  | <b>-13</b> | <b>7</b>   | <b>22</b>  | <b>39</b>    | <b>21</b>  | <b>7</b>   | <b>12</b>     | <b>22</b>        | <b>23</b>  | <b>7</b>   | <b>0</b>   |
| <b>Dominic Raab</b> |                           |                 |            |            |            |             |            |            |            |            |            |            |            |              |            |            |               |                  |            |            |            |
|                     | Very favourable           | 4               | 3          | 7          | 0          | 0           | 1          | 6          | 4          | 2          | 2          | 1          | 5          | 5            | 3          | 3          | 1             | 4                | 2          | 3          | 3          |
|                     | Somewhat favourable       | 21              | 20         | 40         | 7          | 13          | 14         | 31         | 21         | 19         | 12         | 13         | 25         | 32           | 21         | 19         | 13            | 24               | 22         | 19         | 12         |
|                     | <b>TOTAL FAVOURABLE</b>   | <b>25</b>       | <b>23</b>  | <b>47</b>  | <b>7</b>   | <b>13</b>   | <b>15</b>  | <b>37</b>  | <b>25</b>  | <b>21</b>  | <b>14</b>  | <b>14</b>  | <b>30</b>  | <b>37</b>    | <b>24</b>  | <b>22</b>  | <b>14</b>     | <b>28</b>        | <b>24</b>  | <b>22</b>  | <b>15</b>  |
|                     | Somewhat unfavourable     | 20              | 21         | 21         | 23         | 32          | 26         | 18         | 22         | 20         | 27         | 20         | 22         | 19           | 23         | 19         | 28            | 19               | 22         | 21         | 19         |
|                     | Very unfavourable         | 25              | 28         | 9          | 50         | 36          | 39         | 18         | 32         | 24         | 22         | 33         | 28         | 21           | 31         | 24         | 33            | 23               | 25         | 32         | 36         |
|                     | <b>TOTAL UNFAVOURABLE</b> | <b>45</b>       | <b>49</b>  | <b>30</b>  | <b>73</b>  | <b>68</b>   | <b>65</b>  | <b>36</b>  | <b>54</b>  | <b>44</b>  | <b>49</b>  | <b>53</b>  | <b>50</b>  | <b>40</b>    | <b>54</b>  | <b>43</b>  | <b>61</b>     | <b>42</b>        | <b>47</b>  | <b>53</b>  | <b>55</b>  |
|                     | Don't know                | 29              | 28         | 24         | 20         | 19          | 20         | 27         | 21         | 34         | 37         | 33         | 20         | 23           | 22         | 36         | 25            | 30               | 29         | 25         | 30         |
|                     | <b>NET FAVOURABILITY</b>  | <b>-20</b>      | <b>-26</b> | <b>17</b>  | <b>-66</b> | <b>-55</b>  | <b>-50</b> | <b>1</b>   | <b>-29</b> | <b>-23</b> | <b>-35</b> | <b>-39</b> | <b>-20</b> | <b>-3</b>    | <b>-30</b> | <b>-21</b> | <b>-47</b>    | <b>-14</b>       | <b>-23</b> | <b>-31</b> | <b>-40</b> |

Sample Size: 1704 GB Adults  
Fieldwork: 12th - 13th October 2020

|                         |                           | Vote In 2019 GE |            |            |            | 2016 EU Ref |            | Gender     |            | Age        |            |            |            | Social Grade |            | Region     |               |                  |            |            |            |
|-------------------------|---------------------------|-----------------|------------|------------|------------|-------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|---------------|------------------|------------|------------|------------|
|                         |                           | Total           | Con        | Lab        | Lib Dem    | Remain      | Leave      | Male       | Female     | 18-24      | 25-49      | 50-64      | 65+        | ABC1         | C2DE       | London     | Rest of South | Midlands / Wales | North      | Scotland   |            |
| Weighted Sample         |                           | 1704            | 578        | 423        | 153        | 632         | 675        | 828        | 876        | 186        | 711        | 411        | 397        | 971          | 733        | 204        | 573           | 370              | 411        | 147        |            |
| Unweighted Sample       |                           | 1704            | 622        | 427        | 168        | 704         | 712        | 718        | 986        | 144        | 670        | 436        | 454        | 1036         | 668        | 162        | 603           | 358              | 425        | 156        |            |
|                         |                           | %               | %          | %          | %          | %           | %          | %          | %          | %          | %          | %          | %          | %            | %          | %          | %             | %                | %          | %          |            |
| <b>Matt Hancock</b>     |                           |                 |            |            |            |             |            |            |            |            |            |            |            |              |            |            |               |                  |            |            |            |
|                         | Very favourable           | 4               | 3          | 5          | 1          | 1           | 2          | 4          | 3          | 3          | 2          | 1          | 3          | 5            | 2          | 3          | 2             | 4                | 2          | 2          | 1          |
|                         | Somewhat favourable       | 21              | 19         | 36         | 7          | 14          | 13         | 29         | 21         | 17         | 8          | 17         | 20         | 27           | 19         | 19         | 9             | 22               | 23         | 20         | 10         |
|                         | <b>TOTAL FAVOURABLE</b>   | <b>25</b>       | <b>22</b>  | <b>41</b>  | <b>8</b>   | <b>15</b>   | <b>15</b>  | <b>33</b>  | <b>24</b>  | <b>20</b>  | <b>10</b>  | <b>18</b>  | <b>23</b>  | <b>32</b>    | <b>21</b>  | <b>22</b>  | <b>11</b>     | <b>26</b>        | <b>25</b>  | <b>22</b>  | <b>11</b>  |
|                         | Somewhat unfavourable     | 24              | 24         | 23         | 23         | 31          | 27         | 23         | 22         | 25         | 19         | 23         | 24         | 27           | 26         | 21         | 26            | 24               | 22         | 23         | 26         |
|                         | Very unfavourable         | 28              | 35         | 18         | 58         | 40          | 46         | 25         | 39         | 30         | 43         | 37         | 36         | 25           | 37         | 31         | 41            | 27               | 35         | 40         | 39         |
|                         | <b>TOTAL UNFAVOURABLE</b> | <b>52</b>       | <b>59</b>  | <b>41</b>  | <b>81</b>  | <b>71</b>   | <b>73</b>  | <b>48</b>  | <b>61</b>  | <b>55</b>  | <b>62</b>  | <b>60</b>  | <b>60</b>  | <b>52</b>    | <b>63</b>  | <b>52</b>  | <b>67</b>     | <b>51</b>        | <b>57</b>  | <b>63</b>  | <b>65</b>  |
|                         | Don't know                | 23              | 20         | 18         | 11         | 14          | 13         | 20         | 15         | 25         | 28         | 22         | 17         | 16           | 16         | 25         | 22            | 23               | 18         | 16         | 23         |
|                         | <b>NET FAVOURABILITY</b>  | <b>-27</b>      | <b>-37</b> | <b>0</b>   | <b>-73</b> | <b>-56</b>  | <b>-58</b> | <b>-15</b> | <b>-37</b> | <b>-35</b> | <b>-52</b> | <b>-42</b> | <b>-37</b> | <b>-20</b>   | <b>-42</b> | <b>-30</b> | <b>-56</b>    | <b>-25</b>       | <b>-32</b> | <b>-41</b> | <b>-54</b> |
| <b>Michael Gove</b>     |                           |                 |            |            |            |             |            |            |            |            |            |            |            |              |            |            |               |                  |            |            |            |
|                         | Very favourable           | 3               | 3          | 8          | 0          | 1           | 1          | 5          | 4          | 2          | 3          | 1          | 4          | 6            | 3          | 3          | 3             | 5                | 3          | 2          | 1          |
|                         | Somewhat favourable       | 16              | 13         | 29         | 3          | 5           | 7          | 23         | 15         | 11         | 6          | 9          | 16         | 22           | 14         | 12         | 8             | 15               | 14         | 14         | 10         |
|                         | <b>TOTAL FAVOURABLE</b>   | <b>19</b>       | <b>16</b>  | <b>37</b>  | <b>3</b>   | <b>6</b>    | <b>8</b>   | <b>28</b>  | <b>19</b>  | <b>13</b>  | <b>9</b>   | <b>10</b>  | <b>20</b>  | <b>28</b>    | <b>17</b>  | <b>15</b>  | <b>11</b>     | <b>20</b>        | <b>17</b>  | <b>16</b>  | <b>11</b>  |
|                         | Somewhat unfavourable     | 22              | 22         | 29         | 15         | 25          | 21         | 26         | 23         | 21         | 23         | 19         | 22         | 26           | 21         | 23         | 24            | 24               | 20         | 20         | 18         |
|                         | Very unfavourable         | 37              | 41         | 16         | 71         | 58          | 60         | 26         | 44         | 39         | 44         | 47         | 42         | 29           | 47         | 34         | 45            | 37               | 39         | 46         | 49         |
|                         | <b>TOTAL UNFAVOURABLE</b> | <b>59</b>       | <b>63</b>  | <b>45</b>  | <b>86</b>  | <b>83</b>   | <b>81</b>  | <b>52</b>  | <b>67</b>  | <b>60</b>  | <b>67</b>  | <b>66</b>  | <b>64</b>  | <b>55</b>    | <b>68</b>  | <b>57</b>  | <b>69</b>     | <b>61</b>        | <b>59</b>  | <b>66</b>  | <b>67</b>  |
|                         | Don't know                | 22              | 21         | 18         | 11         | 10          | 11         | 20         | 14         | 27         | 23         | 24         | 16         | 18           | 15         | 28         | 20            | 19               | 25         | 18         | 23         |
|                         | <b>NET FAVOURABILITY</b>  | <b>-40</b>      | <b>-47</b> | <b>-8</b>  | <b>-83</b> | <b>-77</b>  | <b>-73</b> | <b>-24</b> | <b>-48</b> | <b>-47</b> | <b>-58</b> | <b>-56</b> | <b>-44</b> | <b>-27</b>   | <b>-51</b> | <b>-42</b> | <b>-58</b>    | <b>-41</b>       | <b>-42</b> | <b>-50</b> | <b>-56</b> |
| <b>Dominic Cummings</b> |                           |                 |            |            |            |             |            |            |            |            |            |            |            |              |            |            |               |                  |            |            |            |
|                         | Very favourable           | 3               | 3          | 6          | 1          | 0           | 1          | 5          | 4          | 2          | 1          | 1          | 5          | 4            | 3          | 3          | 2             | 3                | 3          | 2          | 2          |
|                         | Somewhat favourable       | 7               | 7          | 15         | 2          | 1           | 3          | 12         | 9          | 6          | 7          | 6          | 8          | 9            | 7          | 8          | 7             | 9                | 8          | 6          | 4          |
|                         | <b>TOTAL FAVOURABLE</b>   | <b>10</b>       | <b>10</b>  | <b>21</b>  | <b>3</b>   | <b>1</b>    | <b>4</b>   | <b>17</b>  | <b>13</b>  | <b>8</b>   | <b>8</b>   | <b>7</b>   | <b>13</b>  | <b>13</b>    | <b>10</b>  | <b>11</b>  | <b>9</b>      | <b>12</b>        | <b>11</b>  | <b>8</b>   | <b>6</b>   |
|                         | Somewhat unfavourable     | 17              | 16         | 25         | 8          | 9           | 11         | 20         | 16         | 16         | 24         | 13         | 15         | 17           | 16         | 15         | 12            | 16               | 18         | 17         | 11         |
|                         | Very unfavourable         | 52              | 58         | 40         | 82         | 81          | 77         | 46         | 59         | 57         | 48         | 61         | 60         | 55           | 63         | 51         | 63            | 54               | 55         | 61         | 65         |
|                         | <b>TOTAL UNFAVOURABLE</b> | <b>69</b>       | <b>74</b>  | <b>65</b>  | <b>90</b>  | <b>90</b>   | <b>88</b>  | <b>66</b>  | <b>75</b>  | <b>73</b>  | <b>72</b>  | <b>74</b>  | <b>75</b>  | <b>72</b>    | <b>79</b>  | <b>66</b>  | <b>75</b>     | <b>70</b>        | <b>73</b>  | <b>78</b>  | <b>76</b>  |
|                         | Don't know                | 21              | 16         | 14         | 7          | 9           | 8          | 17         | 12         | 21         | 20         | 18         | 13         | 15           | 11         | 23         | 16            | 19               | 16         | 13         | 18         |
|                         | <b>NET FAVOURABILITY</b>  | <b>-59</b>      | <b>-64</b> | <b>-44</b> | <b>-87</b> | <b>-89</b>  | <b>-84</b> | <b>-49</b> | <b>-62</b> | <b>-65</b> | <b>-64</b> | <b>-67</b> | <b>-62</b> | <b>-59</b>   | <b>-69</b> | <b>-55</b> | <b>-66</b>    | <b>-58</b>       | <b>-62</b> | <b>-70</b> | <b>-70</b> |
| <b>Oliver Dowden</b>    |                           |                 |            |            |            |             |            |            |            |            |            |            |            |              |            |            |               |                  |            |            |            |
|                         | Very favourable           | 0               | 0          | 0          | 0          | 0           | 0          | 0          | 1          | 0          | 2          | 0          | 0          | 0            | 0          | 1          | 0             | 0                | 0          | 1          | 0          |
|                         | Somewhat favourable       | 4               | 4          | 8          | 2          | 2           | 3          | 6          | 5          | 4          | 6          | 2          | 3          | 8            | 4          | 4          | 6             | 5                | 3          | 4          | 2          |
|                         | <b>TOTAL FAVOURABLE</b>   | <b>4</b>        | <b>4</b>   | <b>8</b>   | <b>2</b>   | <b>2</b>    | <b>3</b>   | <b>6</b>   | <b>6</b>   | <b>4</b>   | <b>8</b>   | <b>2</b>   | <b>3</b>   | <b>8</b>     | <b>4</b>   | <b>5</b>   | <b>6</b>      | <b>5</b>         | <b>3</b>   | <b>5</b>   | <b>2</b>   |
|                         | Somewhat unfavourable     | 10              | 10         | 10         | 12         | 11          | 14         | 9          | 12         | 7          | 9          | 10         | 9          | 11           | 11         | 9          | 15            | 10               | 6          | 11         | 8          |
|                         | Very unfavourable         | 14              | 14         | 7          | 19         | 12          | 14         | 11         | 16         | 11         | 19         | 13         | 13         | 13           | 14         | 12         | 16            | 11               | 14         | 15         | 16         |
|                         | <b>TOTAL UNFAVOURABLE</b> | <b>24</b>       | <b>24</b>  | <b>17</b>  | <b>31</b>  | <b>23</b>   | <b>28</b>  | <b>20</b>  | <b>28</b>  | <b>18</b>  | <b>28</b>  | <b>23</b>  | <b>22</b>  | <b>24</b>    | <b>25</b>  | <b>21</b>  | <b>31</b>     | <b>21</b>        | <b>20</b>  | <b>26</b>  | <b>24</b>  |
|                         | Don't know                | 72              | 72         | 75         | 67         | 75          | 69         | 75         | 66         | 78         | 63         | 75         | 74         | 68           | 70         | 74         | 62            | 74               | 77         | 69         | 74         |
|                         | <b>NET FAVOURABILITY</b>  | <b>-20</b>      | <b>-20</b> | <b>-9</b>  | <b>-29</b> | <b>-21</b>  | <b>-25</b> | <b>-14</b> | <b>-22</b> | <b>-14</b> | <b>-20</b> | <b>-21</b> | <b>-19</b> | <b>-16</b>   | <b>-21</b> | <b>-16</b> | <b>-25</b>    | <b>-16</b>       | <b>-17</b> | <b>-21</b> | <b>-22</b> |