

Sample Size: 2063 GB Adults
Fieldwork: 21st - 22nd July 2026

		Vote in 2024 GE						EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country			Region in England				
		Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2063	371	530	190	223	123	724	736	996	1067	217	850	510	487	699	462	617	1785	99	179	489	338	250	708		
Unweighted Sample	2063	347	537	191	249	112	802	746	905	1158	162	717	623	561	792	476	509	1749	131	183	501	337	157	754		
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Zack Polanski																										
	Very favourable	7	7	0	9	8	0	29	10	2	7	7	15	8	5	3	8	5	4	7	5	9	7	9	8	5
	Somewhat favourable	15	13	2	24	23	2	24	21	4	13	12	24	12	11	11	15	12	10	13	19	7	13	10	21	12
	TOTAL FAVOURABLE	22	20	2	33	31	2	53	31	6	20	19	39	20	16	14	23	17	14	20	24	16	20	19	29	17
	Somewhat unfavourable	14	13	12	18	16	9	8	17	10	15	10	11	11	13	14	14	11	13	12	13	13	10	12	18	12
	Very unfavourable	32	33	58	19	20	65	12	24	51	43	23	17	26	37	47	33	35	32	33	30	27	35	33	28	34
	TOTAL UNFAVOURABLE	46	46	70	37	36	74	20	41	61	58	33	28	37	50	61	47	46	45	45	43	40	45	45	46	46
	Don't know	32	35	28	31	34	25	27	28	34	23	47	33	43	33	25	30	37	41	34	33	44	34	36	26	37
	NET FAVOURABILITY	-24	-26	-68	-4	-5	-72	33	-10	-55	-38	-14	11	-17	-34	-47	-24	-29	-31	-25	-19	-24	-25	-26	-17	-29
		12 - 13																								
		May																								
John Healey																										
	Very favourable	0	4	4	7	6	2	2	5	4	4	4	3	2	3	7	5	4	3	4	4	5	4	2	2	4
	Somewhat favourable	6	18	22	24	23	16	16	23	19	22	14	9	11	20	31	22	20	14	18	16	16	22	18	20	15
	TOTAL FAVOURABLE	6	22	26	31	29	18	18	28	23	26	18	12	13	23	38	27	24	17	22	20	21	26	20	22	19
	Somewhat unfavourable	7	10	16	6	5	16	10	8	14	13	7	7	7	13	12	10	9	11	10	7	9	10	10	9	10
	Very unfavourable	9	7	7	3	3	15	2	4	9	9	4	4	7	8	6	5	8	8	6	7	10	7	7	6	6
	TOTAL UNFAVOURABLE	16	17	23	9	8	31	12	12	23	22	11	11	14	21	18	15	17	19	16	14	19	17	17	15	16
	Don't know	77	62	52	60	63	50	71	59	55	52	71	77	72	55	45	59	59	64	62	66	60	57	63	62	65
	NET FAVOURABILITY	-10	5	3	22	21	-13	6	16	0	4	7	1	-1	2	20	12	7	-2	6	6	2	9	3	7	3
		21 - 22																								
		Jun																								
Mel Stride																										
	Very favourable	1	1	1	1	0	0	0	2	0	1	1	1	1	0	1	1	1	0	1	0	1	1	1	1	1
	Somewhat favourable	7	6	14	6	7	6	1	6	8	8	4	5	3	6	11	7	7	4	6	5	6	5	6	9	6
	TOTAL FAVOURABLE	8	7	15	7	7	6	1	8	8	9	5	6	4	6	12	8	8	4	7	5	7	6	7	10	7
	Somewhat unfavourable	10	10	11	10	9	16	9	11	11	12	7	5	7	11	13	10	9	10	10	4	7	9	12	8	10
	Very unfavourable	14	10	6	10	7	15	6	10	12	14	6	4	9	11	12	9	10	11	9	14	11	10	10	12	8
	TOTAL UNFAVOURABLE	24	20	17	20	16	31	15	21	23	26	13	9	16	22	25	19	19	21	19	18	18	19	22	20	18
	Don't know	69	74	67	73	77	63	83	72	69	65	83	85	80	71	62	73	73	74	74	77	76	75	71	70	75
	NET FAVOURABILITY	-16	-13	-2	-13	-9	-25	-14	-13	-15	-17	-8	-3	-12	-16	-13	-11	-11	-17	-12	-13	-11	-13	-15	-10	-11
Angela Rayner																										
	Very favourable	4	5	0	13	5	1	5	9	2	5	4	5	4	6	6	7	4	4	5	4	4	4	5	7	5
	Somewhat favourable	17	18	5	37	24	4	24	29	9	18	17	20	16	21	16	22	16	15	18	21	13	20	14	26	16
	TOTAL FAVOURABLE	21	23	5	50	29	5	29	38	11	23	21	25	20	27	22	29	20	19	23	25	17	24	19	33	21
	Somewhat unfavourable	18	18	18	17	28	11	22	20	17	20	17	23	17	16	22	17	19	19	18	12	21	22	17	15	18
	Very unfavourable	36	33	65	12	20	73	18	21	55	40	27	14	26	40	46	31	36	36	33	36	30	32	35	26	37
	TOTAL UNFAVOURABLE	54	51	83	29	48	84	40	41	72	60	44	37	43	56	68	48	55	55	51	48	51	54	52	41	55
	Don't know	25	26	11	22	23	11	32	21	17	17	35	39	38	18	10	23	26	27	26	27	32	23	30	26	26
	NET FAVOURABILITY	-33	-28	-78	21	-19	-79	-11	-3	-61	-37	-23	-12	-23	-29	-46	-19	-35	-36	-28	-23	-34	-30	-33	-8	-34

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Unweighted Sample	2063	347	537	191	249	112	802	746	905	1158	162	717	623	561	792	476	509	1749	131	183	501	337	157	754		
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
12 - 13 May																										
Ed Miliband	Very favourable	4	0	9	4	1	6	8	0	4	4	4	3	3	5	4	4	3	4	3	3	3	4	4	4	
	Somewhat favourable	19	8	39	34	2	20	33	8	21	18	18	20	19	19	26	17	14	20	19	16	20	18	27	17	
	TOTAL FAVOURABLE	23	23	8	48	38	3	26	41	8	25	22	22	23	22	24	30	21	17	24	22	19	23	22	31	21
	Somewhat unfavourable	22	20	23	19	25	13	29	24	18	20	21	17	21	23	18	20	21	21	20	17	25	19	18	23	20
	Very unfavourable	33	30	55	12	16	70	14	17	55	38	23	13	21	35	47	28	33	34	30	33	30	31	34	21	30
	TOTAL UNFAVOURABLE	55	50	78	31	41	83	43	41	73	58	44	30	42	58	65	48	54	55	50	50	55	50	52	44	50
	Don't know	22	27	14	22	21	14	31	18	19	17	35	48	34	20	11	22	25	29	27	29	27	25	26	24	28
	NET FAVOURABILITY	-32	-27	-70	17	-3	-80	-17	0	-65	-33	-22	-8	-19	-36	-41	-18	-33	-38	-26	-28	-36	-27	-30	-13	-29
	4 - 5 Oct '24																									
	Louise Haigh	Very favourable	1	1	0	3	1	0	2	2	1	1	1	1	1	2	1	1	1	1	1	0	1	1	3	1
Somewhat favourable		4	6	1	13	9	2	5	9	3	6	5	7	3	7	8	6	7	5	6	4	4	6	5	11	4
TOTAL FAVOURABLE		5	7	1	16	10	2	7	11	4	7	6	8	4	8	10	7	8	6	7	5	4	7	6	14	5
Somewhat unfavourable		6	9	11	7	6	13	6	9	11	11	7	3	6	9	15	9	10	9	9	9	6	10	9	6	9
Very unfavourable		7	12	20	6	5	25	4	8	20	16	8	5	10	15	16	12	12	13	12	14	14	13	13	13	10
TOTAL UNFAVOURABLE		13	21	31	13	11	38	10	17	31	27	15	8	16	24	31	21	22	22	21	23	20	23	22	19	19
Don't know		82	72	68	71	79	59	82	72	66	66	79	84	79	68	60	73	71	72	72	73	76	69	73	67	76
NET FAVOURABILITY		-8	-14	-30	3	-1	-36	-3	-6	-27	-20	-9	0	-12	-16	-21	-14	-14	-16	-14	-18	-16	-16	-16	-5	-14
21 - 22 Jun																										
Shabana Mahmood		Very favourable	1	2	3	4	4	0	2	4	2	2	2	1	2	1	5	2	1	2	2	1	1	1	3	3
	Somewhat favourable	13	18	26	25	20	18	11	23	20	23	14	13	12	19	31	23	20	15	19	15	14	21	18	24	17
	TOTAL FAVOURABLE	14	20	29	29	24	18	13	27	22	25	16	14	14	20	36	25	21	17	21	16	15	22	21	27	20
	Somewhat unfavourable	18	17	21	16	19	22	19	18	20	19	16	14	14	22	20	18	16	18	18	19	14	16	19	21	17
	Very unfavourable	21	17	17	8	13	37	15	12	22	23	12	15	17	20	16	16	17	17	17	23	20	16	19	17	15
	TOTAL UNFAVOURABLE	39	34	38	24	32	59	34	30	42	42	28	29	31	42	36	34	33	35	35	42	34	32	38	38	32
	Don't know	47	45	33	46	43	22	54	43	37	33	56	57	56	37	28	40	45	47	44	42	50	46	41	35	49
	NET FAVOURABILITY	-25	-14	-9	5	-8	-41	-21	-3	-20	-17	-12	-15	-17	-22	0	-9	-12	-18	-14	-26	-19	-10	-17	-11	-12
	Wes Streeting																									
	Very favourable	1	2	1	3	6	0	2	4	1	3	1	2	2	1	4	2	1	2	2	1	2	1	4	1	2
Somewhat favourable	12	15	17	22	22	10	9	20	13	14	15	11	9	15	25	16	18	12	15	13	8	15	10	24	15	
TOTAL FAVOURABLE	13	17	18	25	28	10	11	24	14	17	16	13	11	16	29	18	19	14	17	14	10	16	14	25	17	
Somewhat unfavourable	27	23	30	26	25	23	20	27	24	27	20	19	20	27	28	27	22	22	24	18	21	22	24	24	24	
Very unfavourable	24	21	25	12	12	45	23	15	31	28	14	14	18	25	23	21	20	21	20	24	25	22	22	17	19	
TOTAL UNFAVOURABLE	51	44	55	38	37	68	43	42	55	55	34	33	38	52	51	48	42	43	44	42	46	44	46	41	43	
Don't know	36	39	27	36	36	22	46	34	31	28	50	54	51	32	21	34	38	43	39	44	44	39	41	34	39	
NET FAVOURABILITY	-38	-27	-37	-13	-9	-58	-32	-18	-41	-38	-18	-20	-27	-36	-22	-30	-23	-29	-27	-28	-36	-28	-32	-16	-26	

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.